## The Evening Telegram. <br> Put a Doflar Bit  


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| Fresh Air Sunshine Scott's Emulsion Happy Thoughts |
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Telegram Fashion Plates.
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EXPERT--B
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30 \text { cents. }
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DIRECTORY
The Customs' Tariff
Post Paid, 32c. GARRETI BYRNE,
Money to Loan. North Sydney Coal,
A. J. HERDER, B.A.s Burciserar-1.ant.
Renouf Building.
M. MOREY \& CO.



Fads and
Fashions.





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Chest Pains of Bronchitis




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## The Evening <br> ? <br> bग вотн сы

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The Evening Chit-Chat


Fads and
Fashions.


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 DAMAGED CORSETS! $y=5$ 50 pairs go at 10c. pr. 50 pairs go at 15 c . pr. wawn pater wibidew wis
 Ladies Suspenders

Soper \& Moore

STARS:


That
The Evening Telegram goes into the homes, and is read by all the members of the family circle to a greater extent than any other Newfoundland news paper. That The Evening Telegram has a much greater value to the advertiser than its circulation figures indicate. That advertis ing in The Evening Telegram increases sales and profits at less cost than any other medium in St. John's, and its influence with the public is growing day by day, and wise adver tisers avail of its columns.

The EVENING TELEGRAM Leads Them All.

## The Evening Telegram, St. John's, Newfoundland, Aprit 1, 1912... 4




## THE TEDIOUS GUEST.

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## 's Best lland hent




The Evening Telegram, St. John's, Newfoundland, April 1, 1912-6





WOMANS WORK is never done. So runs the

proverb. But with Sunlight | pooperp. as a helper the wash |
| :--- | Soap as a heper the wash

is quickly over. Dirt flies
Dita is quickly over. Dort
beiore Sunlight Soap plike
like the morring mist belore
the rising sun.

SUNLIGHT SOAP


frish inlibut, perib. 10 cents. FRESH CODFISH, perlb. 3 cents.

C. P. EAGAN, |  |
| :---: |
| Quefrs raid. |

The Evening Telegram, St. John's, Newfoundland, April 1, 1912-8

THE SYRINGE PIPE

Has the advan
have al ways, b CASH'S TOBACCO STORES, WATER ST.

CHARLES HUTTON Reliadele Pianns, Organs Piano Players.

| $\substack{\text { N.B.Big } \\ \text { apl }}$ |
| :---: |

Some New Arrivals !


The Popular Quaker Girl Waist,

## $\$ 1.60$ <br> R. TEMPLETON, 333 Water St.



There's a Reason.
Horwood's Good Wood Goods sometrom their own hichest quality, best value.
Horwood Lumber Co'y. Ltd

## efiravallo: Eonic

Gives Health and Strength.
the Thand


HAYWARD \& CO., Distributing Agents.


Laundry Baskets, Market Baskets.
Clothes Wringers
Washing Tubs, Wash'gMachines, Butter Churns, Ise Cream FREEZERS. braing burs, \} Hardware Department $\frac{\text { knox }}{\text { Marine Motors. }}$





Flower Store Bulletin,
For easter. IN Pors: Easter Lilies, spireas,
 All the above are perfectly in
bleonn and form superb Easter
Deeorations. Deeorations.
Phone, 19.

## J. MCNEIL,

FOR SERVICE!
FOR SERVICE!
cas


Northern Winter Mail Service

At 4 p.m. on TUESDAY, April 2nd, 1912,
Ban de Verde

 Newfoundland Produce Co., Ltd., Agents.
Easter Hams and Bacon.
Get your EASTER requirements from us We are fully stocked and can fill your
orders promptly and at attractive prices. F. MćNAMARA, Queen St.
added, sealed up in air tight tins. When you open the
tin add water and it is read to use. It is PURE,
WHO tin add water and it is ready to use. It
WHOLESOME and ECONOMICAL.

Ask your Grocer for
RUBRIC BRAND CONDENSED MILK. Our Milik Plants. are located it
the best dairy districts. Libby, McNeill \& Libby

Apples, Oranges, Etc.

 BURT \& LAWHENEE, 14 New Gower St
RETD HEWFOUMBLAND
COMPANY.

## Esster Excursions!

Excursion Return Tickets at One Way First-Class Fare Will be issued to and from all Station between St. John's, Carbonear and Placentia.
GOING-Good on all Trains of Thursday, Friday, Saturday, Sunday and Monday, April 4th, 5ta, 6th, 7th and 8th. RETURNING-Good on all Trains up to and including Tuesday, April 9th
Reid Hewfoundland Company
Advertise in the TELEGK AM

There's SOLD Comfort IN A CUP OF TEA.
Well, that depends.
And it all depends upon the quality of the tea
If the Tea is flat and flavorless-no comfort.
But-il it has a deep golden brown color in
the cup,
Ald-a fine, rich, satisfying flavor,
Then, you are sure of your solid comfort.
OLD HOME TEA combines a deep,
golden brown color with a fine, rich, satisfying
flavor, and full body in the liquor.
If you steep Old Home Tea carefully and ac-.
cording to directions enclosed in each packet you
will surely get solid comfort and rare enjoyment.
One Cup Means Many More.

New Cabaage, Cranberries, Etc. $= \pm=\frac{x}{}=1$


Fidwin MIurray

MASSEY-HARRIS CO.'S Farming Implements !
wbather forbcive. Toronto. Noin Moderate


## AUCTION SALES

By Public Auction, thursoar, at 110 oclock, D. J. McKENNA,

Caste Dale, Munay Pona Koaa,
Milch Cows-1 springer,
4-Wheel Farm Truct
1 Light Express,
1 Sleigh, 1 Plough,
1 Set Double Harness.
1 Set Single Harness,
1 Bedstead and Sprin
milk Bottles, et
M. A. BASTOW, Auctioneer.

THE NCKEL.
Closes this week for annual
renovation and interior
Grand Re-ibpening Easter

John Kelly,


ieterfy B. LeRoy, Baritone




Casino Theare
The Dramatic Event of the
EASTER-WEEK-EASYER
THE JOSEPH SELM
COMPANY.
Presesting
Hiditaine
A Highb-class, repertoire of
Shakespearian and Modern
Sund
Regula
scenic production.
Initial Offering
The light That Failed.
In five acts
Forbes Rertrude
Elliotte $s$ phenenondenenal lit.
The Third Degree.
Pineapple Chunks
40 cases Pineapple Chunks, $\mathrm{I}-\mathrm{lb}$. tins.
40 cases Pineapple Chunks, $11-2 \mathrm{lb}$. tins.
CHED INHAT

## Just Received:

 500 barrels
## Best Portland CEMENT,

Selling at Lowest Market Prices.

## Colin Campbell.

FIRE INSURANCE
fibelity (fire) underwriters, of New York.
PITAL: SOF500,000.00. LOWEST TARIFF R CYRIL J. CAMILE, Agent for Nfld.

Speciaties by Miss Alice Mac-
Kenzie, singing comedienne.


For Sale-Freehold



Api,fip, eod. C. ODRISCOLLL.
Timber Land for Sale
$T$ Tiflarse area of wooled Tand, about



Maner2, 6p,eeod Exchange in
on good seeurity.
A. J. HERDER, B.A.,

Barristerat-Law.
Solletior, \&c.
Renouf Building.

