TRADE



A FORTNICHTLY JOURNAL DEVOTED ENTIRELY TO THE COMMERCIAL, AGRICULTURAL AND MANUFACTURING INTERESTS OF THE PROVINCE.

VOL. I.—NO. I.

WINNIPEG, MONDAY, JANUARY 1, 1872.

PRICE THREE PENCE.

THE

TRADE REVIEW.

SUBSCRIPTION \$1 75 per annum.

Wheat, Barley, Oats and Wood, taken in exchange. OFFICE, 2nd Door, BROWN'S BLOCK, WINNIPEG.

ALEXANDER BEGG.
Editor and Proprietor.

NOTICE.—On account of the great success attending the TRADE REVIEW, it will be increased in February from 8 to 12 pages. Do not lose any time in sending in your advertisements.

FIRST OF JANUARY, 1872.

Manitoba is but a small Province. Winnipeg is little more than a village, and yet our trade is large. This is easily accounted for, when it is remembered that the vast North-West Territories derive the greater portion of their supplies from this point.

The day used to be, when our traders brought their goods into the country via Hudson's Bay and York Factory. This gave place to the route through the States, when our ox carts went as far as, and even farther than La Crosse on the Mississippi. Mails were received at long intervals and very irregularly, and in winter the Red River country was cut off almost completely from the rest of the world. At the present time we have our steamboat lines, our Stage and Express; our Telegraph connecting us with all parts of the world; our mails arrive three times a week, and in a year or so we have a very fair prospect of seeing the railway locomotive at our doors. The route via Lake of the Woods and Thunder Bay, which at one time was thought almost impracticable, is now being used successfully for summer passenger travel, and we hope ere long to see it made available for freighting purposes. Had the small Province of Manitoba, with its infant capital, Winnipeg, been merely taken into considera_ tion, it is hardly probable that all these great changes would have been pushed forward so rapidly-but when the vast country lying north and west of us is taken into account, with its great fur trade and many advantages for settlement, then the necessity for a proper communication with a country like ours is not to be doubted.

We have said that our trade is a large one-such indeed is the case, and in a later number we mean to produce a few facts to prove our words. Merchandise shipped from here in many cases is carried six and seven hundred, yes even a thousand miles into the interior, and our fur traders are known to take with them from \$3,000 to \$5,000 worth of goods at a time—but

this is not all. Settlements are springing up around us and every year our trade will consequently increase. As the Saskatchewan fills with settlers we must be careful that the merchants on the Missouri via Benton do not take the trade out of our hands. We must take every precaution to secure for Manitoba the mart of of supply for our North West Territories-and it will be the object of this journal to show business men in other portions of the Dominion that the field here for mercantile enterprise must not be neglected.

To our farmers we would say that the features in their peculiar line arebound to change very soon. Markets will be opened up, and produce raised in Manitoba will find its way to distant parts of the globe. The merchant and the farmer must work hand in hand for the good of the country. We on the part of this journal will do our best to further the commercial, agricultural and manufacturing interests of our promising Province, and hope that the people of Manitoba will grant us their hearty support in the work.

We take this opportunity of wishing all a HAPPY NEW YEAR,

and trust to see many changes for the better between now and

1ST JANUARY, 1878.

FORWARDING.

Now that the first season of the new system of freighting goods from St. Paul to Fort Garry is over, we trust that the forwarders engaged in the business will be prepared during the summer of 1872 to give more satisfaction to our merchants than they have hitherto done. Certainly there is at present much reason for complaint-not only as regards the exorbitant rates (for we can call themnothing else), but also on account of the serious delay in the transportation of the goods. In former years, when it was the custom of the merchants here to sent their own carts to St. Cloud, they could calculate within a week or so when their merchandise would reach Fort Garry; but we are sorry to say that during the past year no such calculations were possible.

In some cases, goods came through, both from England and Canada, in proper season; but in others we are aware that parties have suffered seriously from not receiving their at St. Paul to hurry along freight

stocks at the right time. In a country like this—so far removed from the regular markets, and with such limited means of transportation at our disposal, it is an all-important matter for the merchants, on the one hand, to order their goods sufficiently in advance of the time when they require them, to guard against any delay that may occur in their transit; and on the other, it is the duty of the forwarders to use all possible dispatch in sending them on to their destination. We therefore cannot too strongly urge upon our merchants the fact that it is better to send their orders some time in advance of their requirements, than to defer trusting to the (so far) delusive hope of receiving their goods at any calculated time. It is well known that there have been many obstacles, in the way of pushing freight along over the route between here and the end of the St. Paul and Pacific Railway, especially at the other side of Frog Point, on account of the difficulty of obtaining sufficient teams for the work, and also at times the bad state of the roads; but next season this will be obviated, as the Northern Pacific Railway will connect with the steamers on the Red Freight will then come River. through by rail to the point where the steamers can connect, and there will be no excuse left for delay on the part of those engaged in the river transport.

We must not, however, allow the whole blame of detention to rest on the shoulders of the Red Riversteamboat lines; for goods are frequently detained through carelessness, or other causes, by the Railroad Companies beyond St. Paul; yet we consider that it is the duty of those engaged in the forwarding business

the moment they receive advice of its being on its way from place of shipment. And to enable them to do this, we would suggest to shippers the advisability of at once communicating with the Red River forwarders, the mement any goods leave their warehouses for Manitoba. The Lake Superior route to Duluth will be open next summer, and this of self, through competition with the railways, is very likely to cause more attention to be paid to freight on its way to this country. We referred, in a former part of this article, to the exorbitant rates charged during the past season between here and St. Paul. Such, indeed was the case; and we trust that arrangements are being made this winter to correct this serious drawback to trade in Manitoba. When the carts were used by the traders here as a means of transport for their goods, the standard rate was 16s. sterling per 100 fbs. from St Cloud to Fort Garry, or about 4 cents (gold) per lb. and 1 cent from St. Paul, making the through rate from the latter place 41 cents. It is true a commission of 10 cents per 100 lbs, as well as insurance and other charges, were then added for handling the goodsat St. Paul, which were done away with last summer; but when we know that the rate of freight between here and St. Paul reached as high as \$5 gold during the past season, it will at once be seen that the Red River merchant has derived little, if any actual benefit as yet by the change from the cart to the steamboat. Another very important feature in this cart system was, that a large portion of the 16s sterling per 100 lbs was paid in merchandise, at Red River prices, thus actually reducing the rate considerably by the profit on the goods. Now, freights have to be paid for in cash, on receipt thereof, and that cash goes out of the country, instead of, as in former years, remaining in it to be distributed amongst the community at large.

However, there is no use crying over what has been done. We must now turn our attention to the future, and endeavour to lessen the difficulties before us. Ere long, we hope to have such information

on the prospects for next season's rates of freight. We will frequently refer to this subject, as we deem it an all-important one to our merchants to have lower rates of freight, and a more "expeditious" manage-ment amongst our forwarding friends.

INSURANCE.

We intend to give particular attention to this subject, but as our space will not allow of any lengthy article at present, we will confine ourselves to the question of the necessity for a Fire Warden in the Town. We understand that several meetings were lately held by a number of our most respectable citizens, for the purpose of discussing the propriety of appointing such a functionary, the result being that a gentleman was nominated to fill the position. Steps were then taken to ascertain the proportion which each property holder in Winnipeg would have to pay in order to support the office. So far everything went well, but we are sorry to learn that several residents in the town afterwards objected to have their buildings inspected by the Fire Warden. This is not fair to the rest of the community, as all participate in the risk of a general conflagration resulting from carelessness on the part of any one householder. We can take no better method to induce Insurance Companies to accept risks in Manitoba, than by showing a desire to avoid, as far as lies in our power, the ravages of the Fire King. We certainly hope that this matter of a Fire Warden will not be allowed to drop, and that our citizens will unite without delay, and carry the project through.

REMEMBER CHICAGO!

THE INCORPORATION OF OUR TOWN.

On the 16th of next month, the Legislature will sit, and it is well for us to take into consideration the propriety of incorporating our town. If we let this chance slip, who knows but others more enterprising, may get ahead of us, and thus as will "post" our mercantile readers | change the whole aspect of the place | forward in earnest.

in a few years. Our Province is bound to grow rapidly, and we must not sleep, lest others, awake to the importance thereof, may incorporate a town just outside, or not very far from our present limits. There are many benefits to be derived from an Act of Incorporation; why not, therefore, hold a meeting of the older heads in Winnipeg, to discuss the matter freely. Ere we again appear in print, the chance may be lost. Let it not then be said that the TRADE REVIEW neglected to caution our townspeople on the subject.

ITEMS.

The concert on the 23rd, by the Manitoba Variety Club at the Opera House, passed off well. So did the Masonic Ball ou the 27th. Notices of both in our next.-The Stage came in on Wednesday last, minus the Canadian Mail.—Business was never known to be so dull at this season as it is present in Winnipeg. cause probably the extremely cold weather.—The biggest move this year, Deacon and his house.

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A few days ago we observed a large number of men busily employed in obtaining their outfit preparatory to start for the scene of surveying operations, between here and Thunder Bay, on the above road. These men were employed by Mr. W. W. Russel, who had been sent to Manitoba for that purpose, and we understand the work is to be carried on with vigor during the present winter. As we go to press, a portion of Mr. Moberly's party have just returned from their explorations between here and the Rocky Mountains, after having experienced a very rough trip. These facts show that the Canada Pacific is to be pushed

COMPANY.

Sydney Smith says-"What two ideas are more inseparable than beer and Britannia !- what event more awfully important to an English colony than the erection of its first brew-house.!"

We do not mean by quoting the above that the Manitoba Brewery is the first istablishment of the kind erected in our midst-but we can safely say that it is the largest and best furnished in every respect. The capacity of the building and plant for brewing is very great, and we understand that a practical brewer has been engaged, direct from England for the purpose of turning out a first class article. The prospect of a cool glass of clear amber ale next summer is delicious, and the Manitoba Brewing Company say that we will have it. They expect to be in operation some time next month. We wish them success.

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(WHOLESALE AND RETAIL)

GENERAL MERCHANT, WINNIPEG.

CONSTANTLY ON HAND:

DRY GOODS of all descriptions,
READY-MADE CLOTHING,

CANADIAN and

ENGLISH CLOTHS,

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SHELF HARDWARE

CARPENTERS' TOOLS,

STOVES and TINWARE,

CROCKERY,

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HOES and RAKES.

GROCERIES-staple & fine,

WINES and LIQUORS,

Bottled ALE and PORTER.

CIGARS,

FLOUR and PROVISIONS,

As well as a General Stock of

ALL KINDS OF MERCHANDISE.

FURS BOUGHT AND SOLD.

PRODUCE TAKEN IN EXCHANGE.

CASH TAKEN IN RETURN FOR GOODS
AT REASONABLE PRICES.

NEW GOODS JUST RECEIVED.

THE Undersigned beg to advise their friends and the public, that they are now receiving their

WINTER STOCK,

—consisting of— READY MADE CLOTHING, CLOTHS,

UNDER CLOTHES, IN GREAT VARIETY.

A very choice selection of LADIES' and CHILDRENS' FANCY WOOLEN GOODS.

and a variety of other lines.

-ALSO-

Constantly on hand a carefuly selected Stock of WINES AND LIQUORS

IN BOTTLE and WOOD,

CANNED FRUITS, etc.
A. M. BROWN & CO.

New Goods arriving every week.

JAMES AUSTIN,

WHOLESALE GROCER & SPIRIT MERCHANT,

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Agent for Montreal Boot and Shoe Manufacturing Company.

JAS. DOYLE & Co.,

GROCERS, WHOLESALE WINE AND SPIRIT MERCHANTS.

Montreal.





HUDSON'S BAY COMPANY, FORT GARRY.

THE SALE ROOMS of the above Establishment having been thoroughly renovated and refitted, the attention of the ruble of the Province of hantoba, is now called to the extensive assortment of Goods on hand.

The IMPORTATION of the PRESENT YEAR, includes those GREAT STAPLE ARTICLES of consumption which, for a long series of years, have commended themselves to the favor of the Public, both on account of their SUITABILITY, to the circumstances of this country, and their FIRST CLASS QUALITY.

In addition to the above, a large assortment of LIGHTHR ARTICLES has now been provided, which it is confidently hoped, will also meet with universal approval and command an extensive sale.

The LADIES' DEPARMMENT

UP-STAIRS is under the direction of a most experienced Salesman, and is fully supplied with a very extensive and varied assortment of fancy articles and Dry Goods.

In addition to Wearing Apparel, this section includes articles of House Furniture, BRUSRELS' TAPESTRY, KIDDERMINSTER CARPETING, and AXMINSTER RUSS.

The GROCERY DEPARTMENT

has received that prominent attention which its importance demands. It includes COFFEE, FRESHLY GROUND DAILY; TEAS of the old unsurpassed qualities; CIGARS, CHEROOTS and TOBACCOS of the same brands which for years have secured the patronage of the Public.

The WINES include RARE OLD

PORT in Wood and DRY CHAMPAGNE in bottles. Of Spirits, there are Itlay, Campbeltown, and Old Rye Whiskey, Cognac, Brandy, Jamaica and Demarara Rum, and Old West India Shrub.

Of CORDIALS, Maraschino, Curacoa, and Cheme de Noyanx.

A large stock of PRESERVED FRUITS, MEATS and VEGETA-

BLES is on hand. These include Canned Peaches, Strawberries, Raspberries, Game Pheasants in Gravy, Jugged Hare, Roast Grouse, Potted Yarmouth Bloaters, Lobsters, Soups, the celebrated

HUDSON'S BAY LABRADOR SALMON,

Patee au Diable, Kippered Herring, Findon Haddocks, Peas, Corn, and Provisions of a multifarious and varied character.

A vast assortment of articles from CANADA and UNITED STATES.

with more immediate reference to the Christmas Trade, has also been secured. 'It includes BOOTS and SHOES in great variety, of style and sizes, articles of vertu, and Children's Toys, Fancy Biscuits, Crackers and Factory Cheese.

Arrangements have been made, by which it is hoped a sustained supply of all the more important of these articles may be secured throughout the winter; but the facilities for importation are still defective, and intending purchasers are requested to give early orders, so as to avoid disappointment.

HUDSON'S BAY HOUSE, FORT GARRY, 24th December, 1871.

W. H. LYONS, GENERAL MERCHANT, WINNIPEG.

PURCHASERS WILL ALWAYS FIND THE STOCK VERY COMPLETE CONSISTING OF GENERAL GROCERIES. PICKLES,

SAUCES, SPICES, &c.,

WINES and LIQUORS,

BOTTLED ALE and PORTER.

CIGARS and FINE SMOKING TOBACCOS, DRY GOODS—latest fashions. READY-MADE CLOTHING. CLOTHS of all descriptions, WOOLENS.

> BOOTS and SHOES, RUBBERS. OVERSHOES, HARDWARE, CROCKERY.

COAL-OIL LAMPS.

PARTICULAR CARE IS TAKEN IN SELECTING GOODS.

Customers can therefore rely upon finding a very fine assortment in all classesespecially in Dry Goods.

CALL AND EXAMINE FOR YOURSELVES.

W. H. LYONS.

JAS. HENDERSON & CO., HATTERS & FURRIERS,

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DEALERS IN ALL DESCRIPTIONS OF HATS, CAPS AND FURS.

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Head Office: King St., cor of Church, Torouto. CAPITAL.....\$500,000.

DEPOSITED WITH GOVERNMENT \$50,000.

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Hon. Col. SHAW, United States Consul, Toronto.
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ROBERT WILKES, Esq., Merchant, Toronto.

JOHN MAUGHAN, Jr., Manager. BANKERS: Canadian Bank of Commerce. SOLICITOR:J. K. KERR, Esq., (of Blake, Kerr & Bethune.)

THE DIRECTORS would call the attention of the people of Manitoba, to the special advantages offered by this Company.

1. The absolute security offered to Polley-holders, in the possession of a large cash capital, and in the wealth and standing of the Stockholders and Directors, who are all resident in, and well known in Canada.

2. The Company devotes exclusive attention to the Insurance of Farm property, and detatched dwellings in cities, towns, and villages, and has in consequence, been enabled to charges lower rates than other Companies.

Under this system, the non-hazardous properties are not, as formerly, made to hear the burden of mak-ing up losses on the more hazardous properties.
 The prompt payment of all losses.
 Toronto, Oct 17, 1871.

JOHN MAUGHAN, JR., Manager. ARCHIBALD YOUNG, Esq.,

Agent for Manitoba

JAS. TURNER & CO., HAMILTON, ONT.

IMPORTERS AND WHOLESALE

DEALERS IN

GROCERIES of all kinds, WINES.

> LIQUORS and CIGARS.

SPECIAL ATTENTION PAID TO MANITOBA ORDERS.

HIGHEST CASH PRICE PAID FOR RAW GOODS SECURELY PACKED BEFORE LEAVING THE WAREHOUSE.

APOTHECARIES' HALL DRUG STORE.

C. J. BIRD, Dealer in DRUGS, DYES, PAINTS, MEDICINES,

OILS. WHITE LEAD, TURPENTINE,

> ALCOHOL, GRAINING, And other colors,

BRUSHES, HAIR DRESSING, and PERFUMERY. FANCY

and other Soaps, Concentrated Lye, Essences, and Essential Oils. SPICES,

Candied Peel, Arrow-Root, Sago, Cocoa, Sea Moss, Farina, Extract of Meat, Shrimp and Anchovie Paste. PICKLES.

Sauces, Marmalade, Starch, Soda Crystals, Blue, Medical and Surgical appliances.

SOLE AGENT for Perry Davis' Pain Killer.

The trade supplied with the best Wine and Spirits for Medical purposes, etc., etc.

MEDICAL HALL.

A new varied stocks of Goods may be found at the Medical Hall, consisting of : Paints, Oils, Turpentine, Currants, Raisins, Teas, Sugars, Rice, Nuts, Dried Apples, Canned Fruits, Canned Lobsters, Canned Salmon, Assorted Sauces, Golden Syrup, Soaps, Shoe Blacking, Clay & Fancy Pipes, Rosin, Sal Soda, Chalk, Red & White, Perfumeries, Toilet Soaps. Hair Brushes, Tooth Brushes, Violet Powders, Mirrors, Chamois Skins, Breast Exhausters, Camel Hair Pencils, Combs assorted, Patent Medicines, Extracts, Liquid Dyes, Chewing Gum, Spices, Matches, Candies, Clothes Pins, Starch and Blue, Brooms, Carpenter's Glue, &c., &c., &c.

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FLOWERS, RIBBONS.

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A WELL SELECTED STOCK OF CROCKERY,

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 T^{HE} undersigned announce to the people of Manitoba, that they are now

Prepared to take orders for all kinds

AGRICULTURAL IMPLEMENTS, STEAM ENGINES, BOILERS, etc.

They have on hand a good assortment of

REAPERS AND MOWERS.

Which may be seen at their Warehouse, POINT DOUGLAS.

They have also on hand a good assortment of the celebrated

WANZER SEWING MACHINES.

Their stock of seeds for next Spring, will be large and well assorted, consisting of

GARDEN AND FIELD SEEDS, NORWAY AND SURPRISE OATS.

A large lot now on hand warranted fresh and good.

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In the Spring.

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BEST BRANDS

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LIQUORS.

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CIGARS, &c.,

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Will be found the following fancy articles:—Blond Laces, Red Gloves,

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Irish Poplins, Perfumery. Collars, Cuffs, Floss and

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I beg leave to return thanks to my numerous customers for their past favors, and hope to merit their patronage still by supplying them with a first class article manufactured from the best flour in this country at the same time having largely increased my facilities, I am in a better position to fulfil all orders both in bread and

Bread delivered regularly every day, and on hand an assortment of biscuit.

JOHN HACKETT.

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BOOKS, STATIONERY, FANCY GOODS, TELUSTRATED P

TLUSTRATED PAPERS, WALL PAPERS, TOYS,

WRITING DESKS, DRESSING CASES, WORK BOXES,

SPURS, RIDING WHIPS, CLOCKS,

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FRAMING FOR PICTURES, POWDER FLASKS, SHOT BAGS, JEWELLERY, &c.

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SADDLES, HARNESS, TRUNKS, VALISES, COLLARS, BLANKETS, BELLS, WHIPS, FLY NETS, ETC.

The above Stock is selected from the best markets of Canada and the United States, and will be sold at low prices.

Orders promptly attended to.

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Orders filled with neatness and dispatch.

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KEEP AT ALL TIMES
A WELL-ASSORTED STOCK OF
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ON OR ABOUT THE 1ST OF APRIL NEXT, WHICH WILL RENDER IT THE

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