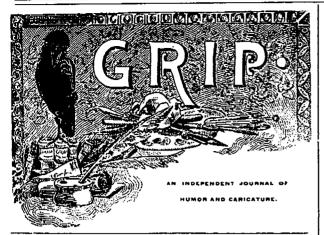


gravest man is the fool .

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Comments on the Cartoons.



"THE MUSIC OF THE FUTURE."—President Cleveland's recent message on the tariff has had the effect of opening a discussion on the principles of Political Economy, the outcome of which is likely to be much greater than any of the tariff reformers expected. Where broad principles of truth are concerned all geographical boundary lines disappear, and everything indicates that before long the people of Canada will be engaged in the debate as earnestly as their southern neighbors. What is true of the American tariff is equally true of the Canadian. If the Protective system is proved to be an evil to the majority in the Republic it is equally an evil in the Dominion. It behooves us, therefore, to study carefully the

arguments advanced pro. and con. Already some of our leading journals are entering the fray—or rather re-opening the discussion that was supposed to have been triumphantly closed by the Protectionists at the last general election. Amongst these, is the Globe, and Grip is glad to note that the old Reform organ is giving signs of progress, although as yet they are somewhat fitful. The Conservative press, without an exception that we are aware of, favors the principle of Protection; and a number of Reform papers stand practically upon the same platform. The rank and file of the Opposition journals, however, are against Protection, as such, advocating a revenue tariff with merely incidental protection. This has, until very recently, been the attitude of the Globe, but now that journal and a few others of the same party in Ontario seem to be grasping the great truth that the safe, just, right policy is absolute Free Trade with all the world and direct taxation for revenue. Believing this to be the true music for the people, Grip is pleased to see the Globe learning to play it. Blow up, loud and clear, Mr. Cameron; toot your big instrument to the full extent of your lung power. Absolute free trade would give Canada the greatest boom she has ever known and, as for direct taxation, why should people be so childish as to prefer not to know how much they are paying?

Go on with the new tune; it's the victory march (if any thing can be) for the Reform Party; but better and higher than that, it is the music to which Canada will dance into unrivalled prosperity.

HE'S BOUND TO HAVE THE BALLOT-BOX.—The Separate School electors of the city of Toronto have observed that the adoption of the ballot system in connection with the Public School Board, and the election of trustees concurrently with the regular municipal elections, have resulted in marked benefits. Greater interest has been manifested in the composition of the Board, and as a consequence a better class of Trustees has been secured. Naturally, the Separate School voters wish for similar improvements, in order that their schools may be more efficiently managed. They have accordingly expressed a desire for the ballot system, but in this they meet strong opposition from Archbishop Lynch, who declares that the "secrecy" element is contrary to the teachings of the Church (although it is pretty well known that the Pope is elected by ballot).

HOW many more times will it be necessary to tell the "authorities" of the terrible condition of affairs at the Toronto jail, before they will make the first move to do away with the disgrace and danger? "On Saturday night," says the reporter of the Empire, "in one of the south corridors, built for the accommodation of ten prisoners in single cells, there were no less than forty-two prisoners sleeping." Young lads, sent down for short terms for trifling offenses, are obliged to consort with hardened criminals, and, says Governor Green, "it is not very long before they are back again for offences of the gravest character." To aggravate this want of accommodation, there are at present over forty lunatics, and nearly twenty paupers housed in the jail. The state of affairs is a scandal to the city, the county and the local government, and if a few of the leading representatives of each were sent down themselves for three months, it might be possible to get them to recognize the fact, and do something to mend matters. Nothing short of this will do it, apparently.

MR. BLAKE recently visited Rome, where he met some Canadian friends, to whom he imparted the gratifying information that his health is greatly improved, and he hopes to return home in vigorous condition not later than May. We hasten to say that there is not the slightest foundation for the report that Mr. Blake's mission to Rome was to negotiate with the Pope for the purchase of the Catholic vote.

THE European war scare is over once more. It all arose out of a stupid misunderstanding. Bismarck, noticing that the Czar was massing his troops along the Russian frontier, jumped to the conclusion that His Imperial Majesty was entertaining ideas of a warlike nature; and the Czar, observing that Bismarck was very thick with the Emperor of Austria, and that both were actively engaged in arming their troops, hastily concluded that they had some notion of fighting. It now turns out that the Czar never for a moment dreamed of war; and Germany and Austria were simply discussing plans for the everlasting preservation of peace. It's wonderful what mistakes will arise when people judge merely by appearances.

M.R. HALL, M.P., of Sherbrooke, P.Q., is a rather cool customer. Being in London, he saw a letter in the *Times* in which the writer, a resident of Winnipeg, referred to the annexationist feeling in Manitoba. "This," Mr. Hall declared, "he could not allow to go unchallenged for a day." He accordingly wrote a

reply to the "leading journal," flatly denying the exist ence of any widespread annexationist sentiment. "There has recently been," he says, with the airy gesture which so well becomes a supporter of the Ottawa Disallowers, "an enforcement of the law at Winnipeg which is at variance with what are assumed to be local interests." Thus does this M.P. describe the persistent tyranny by which the Fedral Government has goaded the people of Manitoba almost into rebellion, not an "enforcement of the law," but an enforcement of monopoly privileges contrary to law. Is it any wonder that England is ignorant of Canadian facts, when our Members of Parliament are at such pains to misinform them?

OUR esteemed contemporary the Empire, gleefully quotes the following from the Montreal Witness, heading it "the Wiman Paradise":—

"Trusts and combines have multiplied in the United States to such an extent that general alarm is felt regarding the immense power they so unscrupulously wield. Having induced the people to prevent foreign competition, the manufacturers are now engaged in strangling home competition."

And yet the *Empire* exists chiefly for the purpose of enabling the manufacturers of Canada, by the same means, to make the same sort of "paradise" of this country! Mr. Editor, it will not do to let the office boy put in such gives-away as this!

THE ROMANCE OF FITZWEATHERBOTOM.



LAUDE FITZWEATHERBO-TOM was a scion of a noble stock, which, from the days of the first William, possessed an hereditary estate in the dales of Heathershire. The progenitor of this ancient family was a scullion boy in the household of the Conqueror, and for his eminent services was rewarded with a confiscated Saxon fief, and had his name written by a Remington typewriter in Dcmesday Book.

The modern head of the household had squandered his patrimony at Epsom and Newmarket, and so thought it necessary to ship his sons,

one by one, to the colonies, to die of a fever or catarrh, or to make a fortune. In either case they would cease to be a burden, and the colonies would be put to their legitimate use, as a cess-pool for the ne'er do-wells of the English aristocracy.

It was Claude's misfortune to be sent to Canada. He hated the "blooming" country from the first day he landed at Quebec. Dire disappointment, that the mayor of that ancient city had not came down to the wharf to welcome him, rankled in his manly breast. When he had partly recovered he applied to the Government for the position of President of the Council; but, much to his chagrin, he was informed that the country did not, just at that moment, require his services in that particular office, but that he might serve her as a trooper in the Mounted Police.

Feeling that lifewas hardly worth living in the "blawsted" East, he determined to seek adventure in the Wild West. Having killed several horses by bad riding, and experiencing another disappointment innot being made Governor of the North-West Territories, or at least being called on, instead



of Mr. Greenway, to form a stable government for Manitoba, he took a cheap excursion to Toronto and became a clerk in the Smash-and-go-bang Bank, at the corner of High and Mighty streets.

He kept the ledger, and as accuracy was not demanded or even desired, for the more hopeless and inextricable the confusion of the accounts, the better for the institution, he gave to his employers perfect satisfaction.



He was also in much request among the high-born and beautiful damsels of the Provincial Capital. It was so refreshing to have a real Englishman, of such old family, in the ball-room and on the tennis lawn. His accent was so different from Canadians.

Perfumed billet-doux poured in upon him, with ϵ very postal delivery, and he was soon midly in love with Arabella Spanks, the rich heiress of Rosedale, and the belle of the season.

But, alas! the Smash-and-gobang Bank one morning put up its shutters, and, by a strange coincidence, Jefferson Spanks, Esq., took an early train for Florida, to escape the rigors of a Canadian winter.

Arabella ceased to be known in Toronto society, and Claude Fitzweatherbotom got another situation for which he was emissioned.

Sic transit gloria mundi.



situation, for which he was eminently fitted, as driver of a Yonge street horse car.



CONGRATULATIONS.

"YOUR'E DOING FAMOUSLY, MR. MAYOR. ACCEPT THIS SLIGHT TRIBUTE OF PUBLIC CONFIDENCE!"

ACCEPTED.

GRIP MAN:—Come to my Toionto lecture (Wednesday evening, 15th inst.) and I will give you twelve years of thought on ridicule, satire, caricature, wit and humor. I will keep you awake for two hours.

ELI PERKENS.

YES; we propose to be there, Eli. We have often had a curiosity to see the galliest, cheekiest, and brassiest of all the alleged "humorists" of the mighty Republic—which his name is Perkins.

LIVES of poor men oft remind us Honest toil don't stand a chance; More we work we have behind us Bigger patches on our pants.

-Gorham Mountaineer.

OSCAR WILDE is looking through Westminster Abbey for a niche in which to be buried, but so far he hasn't been able to find one small enough to fit him.

An epitaph on an actor:

HE played "Old Man" with such rare excellence Death was himself deceived, and took him hence.

-Tid Bits.

AGONY.

WITH streaming eyes the maiden stands, Sobbing as if her heart would break; In speechless grief she wrings her hands; With bitter woe her soul doth ache.

What though with pearls her graceful neck Resplendent shines as stars by night: What though her flowing locks to deck Are culled the rarest flowerets bright;

What though with silks and satins sheen Her form is clad in rich array; What though she walks as some fair queen Bravely dight for her nuptial day?

All, all in vain! A wayward fate
Hath changed the joy that blossomed bright
To doleful gloom disconsolate,
Plunging noonday in darkest night!

That eve the maiden hoped to see, (There, at the County's annual ball) Her chosen youth, on bended knee, Plight himself to her in thrall.

She that sweet hope must now forego.
And lose, perchance, a lover dear;
For well, I ween, the maid doth know
How soon man's love will disappear.

Her mother comes her grief to learn, Her woe, at least, to soothe or share: She from that mother fond doth turn, Unheeding all her loving care.

"My child," with tears the mother pleads,
"To Heaven's high will be thine resigned;
Though now with woe thy bosom bleeds,
The morn will bring a calmer mind."

Too great her grief for human tongue In fitting terms to all express: The woe with which her heart is wrung In soothing words finds no redress.

How bow to Heaven her calm content? How to it's will her own resign? Six is the size the shoemaker sent: Her feet are only No. nine?

The moral to be learned from the above doleful ditty is this:—
ladies ordering dancing shoes should be very particular—6 held
upside down looks like 9; and vice versa. An order written as
follows couldn't be mistaken:— Send pumps No. 9 (nine) IX.

E.W.L.

"SASSIETA" NOTE PROTESTED.

It strikes me—and has struck me, for a more or less long period—that you, beloved Crow, are not "wading in," so to speak, and covering yourself with glory! You are behind the times and when all eyes and minds are fixed with an unwavering, unshrinking fixedness on Saturday Night, you, with a sluggishness unpardonable, remain about "Friday morning" or even "Thursday eve," in tone.

Now, it is not my intention to allow you to get left like this. No! You must enter "Sassieta," dear Crow. You must engage a walking-staff of Descriptive Milliners. Let them plunge boldly into the vortex of glittering inanity, and fill your columns with sparkling gems or draped humor. You shall revel in "diminds;" you shall roll and fume in poetic "trains" of Irish poplin, and dream yourself (and your paper) into another world, on billows of fancy—lace. In short, you shall be the recording Jackdaw of "Sassieta" Starlings, and you will make money, dear old bird—you will make money!

I herewith send you a full and unmitigated report of "the latest" swearee. It was held at my own domicile and the "floor was perfect!"

(I regret to say I cannot say the same of the ceiling or walls.)

Cards were issued about 1 p.m.—or a.m., I am oblivious as to time-and a "full flush" responded to my "call."

There were present:-The Deacon, Elder Spiff and Bro. Jonathan, and lurking "premiscous like," around the table I noticed "Jim" Sharp, the elder's side partner. (I object to this hanging on of side partners on an occasion of this kind, but the elder considers it "au fait" and "beneficial / "

The deacon wore his last summer's "high-lows," trimrced with bad soles, and draped with last season's rubbers. For ornaments he wore a large carbuncle on his right ear, and a ruby point deftly set in his nose. His toot assemble was very affective.



A PLUNGER.

Jawkins.—Ha, Dawkins, old fellow! So youv'e dropped into a cool million, hey? I congratulate you! What do you propose to do with the wealth?

Dawkins.—I'm going to realize the dream of my life; I'm going to start a new society paper in Toronto and run it for a whole year.

The elder was extremely decolette, almost too much so. What he had on consisted of a very yellow shirt, looped up with bed ticking, and complicated with openwork, fretwork cuffs and yoke. Below this he had on a tightfitting skirt, of some dark material, fluted in front and cut low en train. Ornaments: clay pipe and grog blossoms.

Bro Jonathan, a charming debutante, kept on his hat and in all other respects was arrayed as the elder. In his hand I frequently noticed five aces, and it seemed to me all the gentlemen in the room paid him a great deal of attention (you know how it is, dear Crow; he needed it.)

The ball opened with a "run," and ended with a general "pairing off," in which I noticed that Bro. Jonathan walked off with Mr. Jack Pot. The ante was convenient and happy "flushes" shewed sweet things were whispered under cover, by Jim Sharp to the Elder!

The refreshments were good and freely partaken of, and two hacks took home my guests at about cock-crow.

I am \$500 out, but feel no regret, as the event was such a pleasant and profitable one, for the deacon et al.

I shall report these gatherings to you frequently. GEO. H. CANDLER.

TALKS WITH THE FAKIR.

"SAY," said the Fakir, as he dropped into the office a day or two since. "Do you ever pay anything for ideas -literary suggestions? I'm no writer myself, but things often strike me which a fellow who was a good writer could work up and make a great hit with."

"Never heard of anybody paying for anything of the kind," replied the editor. "I'm afraid you will find that suggestions are not a marketable article. Most people are mighty glad to be able to sell finished work. We have all the suggestions we want furnished gratis, and more, too."

"By thunder, this is a slow country," grumbled the "Talk about Canadian literature! Here I have an idea that, if it was rightly worked out in a story or a play, would make a tremendous sensation, and can't get a cent for it. If I was in London or Paris now, I suppose there are any number of people who would give me a hundred dollars or more for the pointer. It's worth a good deal more than that."

"What is it, anyway?" asked the assistant editor. "Here's a real good cigar. I'll risk that much on it."

"Humph," growled the Fakir. "I suppose I may as well give it away, seeing I can't sell it. You may have noticed the frequency of deaths caused by people blowing out the gas instead of turning it off?"

"Well, then, what's the matter with making the plot of a novel turn on a gas suffocation act? By Jove, sir, it would be something absolutely new. These novelists and play-writers ain't up to the times. Just think what a thr-r-rilling situation it would make on the stage. Scene-The heroine's chamber-heroine asleep. -Enter villian of the piece masked and disguised in long cloak-looks furtively around-slow music-steals forward and blows out the gas! Heroine gasps, struggles, chokes. Alarm given-footlights turned up-crowd rush in just in time to see heroine go through artistic death act. Fancy what a hit Sara Bernhardt, Rhea, or Fanny Davenport would make in such a new and original role. Or, if it were desired to show 'Virtue rewarded and Vice punished,' the villain might be killed off by inadvertently blowing out the gas just in time to prevent the consummation of his deep-laid schemes. Or, in case the death act isn't the star's strong point, she could be resuscitated and confront the villains just when they were gloating in fiendish triumph over the success of their plot. I don't propose to go into the details—just to present the main idea. And to think that I can't actually realize anything on such a brilliant conception. Twenty years from now some of the literary people will catch onto it and make a fortune out of it."

"Yes, it's always the way of this world, Fakir," said the assistant editor, consolingly. "By the way, what are you doing with your last brilliant scheme of putting nametags on the business public, as if they were so many dogs?"

"Iregret," said the Fakir, grandiloquently, "that, owing to the failure of the Central Bank, and the winding-up of the Federal, there is a lack of confidence in commercial circles which renders it almost impossible to prosecute new enterprises successfully. I have deferred operations until the money market is somewhat firmer." Having negotiated a loan of twenty-five cents, the Fakir withdrew



ZOOLOGICAL.

Showman.—"Do you observe, sir, how restless the leopard is, and how ceaselessly he changes his position from one spot to another?"

Countryman.—" Yes; but gosh, mister, I've allers heerd that a leopard couldn't change his spots."

SOCIAL SILHOUETTES.

A GARDENER'S LABORER.



WEEL, I'll no' say but ye're richt. A puir man wi' a sma' faimly has an unca sair facht to win through life wi' ony degree o' comfort, ayout what he can aiblins scart, sae to speak, as he gang by. His aumerie's no' aye ower fu', an' the bit siller he hains tae pit himsel' by wat day whiles melts awa afore his vera e'en, as my ain did no lang syne, i' the bank that gaed doon.

But, as o'or minister aye says frae the Guid Buik, "God tempers the win' tae

the shorn lamb."

Dae I think that's i' the Bible? Weel, man, I thocht it was; an' dae ye tell me it's no' there? Losh keep me!

Weel, we're ne'er ower auld tae learn, an' dae you ken that there's no' ae' day I dinna gaither some philosophy frae the floo'ers; but I see ye're nae philosopher yoursel', sae I'll no' fash ye' wi' ony botanical haivers.

Ay, man! An' ye' tell me that sayin' isna' i' the Bible!

Aiblins ye'll excuse me gin' I say I din'na' accep' ye're dictum on that pint. If it's no' there, it micht vera weel be there.

Vera weel, I'll no argue wi' ye.

Bairns! I hae' seeven o' them, an' juist aboot as near hauf an' hauf laddies an' lassies as ony body could arrange, but the "loons," as the Aiberdonian ca's them, hae the majority.

They're a' at the schule but ane, an' he's learnin' tae be an engineer. I din'na' think they're either better or waur than ither fowk's, but I gaur them believe I think they're

waur.

Waur? Dae ye' mean tae tell me ye' dinna ken the meanin' o' "waur"? Ye' maun be an unca ignorant

newspaper man, I'm thinkin'.

Did ye' never hear o' the English offisher that happened tae see an auld Scots fairmer girnin' at him ower the tap o' a yett a'e day when he was exerceesin' his powny? Ye never did! Weel, I'll tell ye. The auld carls lauched, ye' ken, at the Englisher's cantrips, an' the Englisher wheeled aboot gowlin' at my kintraman, an' speerin' at him, "What are ye' larfing about? Did ye never see a war-horse before, sir? Eh?"

"Oo, ay," says my frien, (for although I dinna ken him, a' Scotchmen are friens), "Oo, ay," says he, "I hae aften seen a war-horse, but, gin ye' wad aloo me, I wad tak' the leeberty o' remarkin' that I never saw a waur rider! Dae ye' tak' it up?"

Oh! Ye' want tae ken hoo we leeve.

Is'e warran' ye ye'll no think we're sed like sechtin cocks. We hae aitmeal in a' shape or anither ance a day' guid beef broth generally for dinner, an' at the hinner en o' the day's darg jist a cup o' tea an' breed an' butter. On the Lord's Day we whiles hae haus o' a finnin haddie or a spunesu' o' jeely, but we can'na' afford the twa thi gither.

Na, man; I wad raither bide here on fifty cents a day than gang back tae Scotlan' on four shillin's. I ken whan I'm weel aff, an' gin it hadna' been for the failure o' that infernal bank (Guid forgi'e me for sweerin') I could hae bocht a bit o' grun for a gairden o' my ain in a year or twa, but ilka bawbee's ta'en tae itsel' wings an' floun awa', like a fluff o' lowin' paper up the lum.

Hoo dae I vote? It's my candid openion that's nane

o' your business.

Oo, ay! I can tell ye' the paper I read gin I like, but what dae ye' want tae ken that for?

Weel, whiles I read ane an' whiles I read anither. I'm

no vera perteeklar as lang's I get the news.

Sir John A., say ye? Weel, whatever I think o' him in some respecks, I maun say he's a clever deil—a unca clever deil! He was ower muckle for Maister Broon, an' he was ower muckle for Maister Blake, an' I'll no say

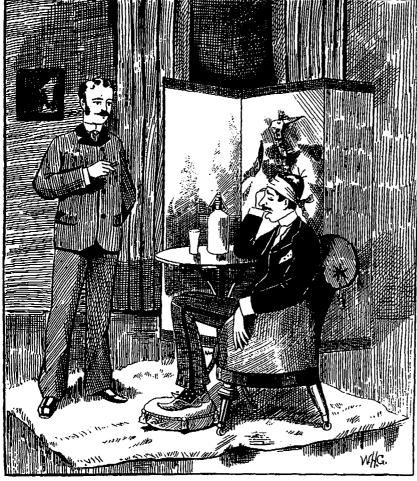
but what he'll be ower muckle for this French body they

ca' Lorrier.

I'm sayin', can ye no' pit in a word for a new high schule i' the wast en'? We need ane badly, an' as I hear that they're tae hae a sma' park roun' aboot it, aiblins I micht get the job o' layin' it oot an' takin' care o't. I ken the Meenister of Eddication fine—he gangs tae oor kirk, an' pits his bawbee i' my plate ilka Sawbath, an' seems tae be a vera decent man.

Yes, my name's Duncan Graham Forbes, but, for guid sake pronounce Forbes i' twa syllables, an' dinna' mak' it like a common English name. Forbes or Forbes, mind ye', noo.

Guid nicht.



SPECULATOR'S COURAGE.

Chauncey.—Sorry to hear youre broke, Tom. Hope you didn't go under for want of nerve?

Tom.—Want of nerve! Thunder no! Why I borrowed \$200,000 and lost it. Did not that show nerve?

Chauncey. - Ha! Hem! Yes, on the part of the lender.

"Oh, that's all right," interrupted the manager, cheerfully. "Just hand your cash to the clerk and tell him I said you could have the receipt."

SHOWS.

At the Toronto Opera House thi, week, Mr. McKee Rankin is plasing "The Danites" (new version)y and "49." The latter play is one of the best things on the stage, and Rankin's performance of the old miner, "49," is a picture of power and pathos which lives in one's memory as a grateful influence. Miss Birt, the leading lady, is a very clever actress, and the supporting company is carefully chosen. We strongly advise all who enjoy true dramatic art to set aside at least one evening in which to-see "49."

We regret to see that Joseph Hoffman, the piano prodigy, is in danger of evaporation. When he landed in America a little while ago he was ten years old. Now, according to a notice in the Globe, he is only seven. If this process goes on he will shortly be so young that piano playing will be out of the question. Manager Sheppard is wise, therefore, in securing him for a concert in Toronto before he gets back to infancy. The subscription list is now open at Sucklings' and Nordheimers'.

MR. ARLIDGE'S flute quartette is a decided acquisition to our concert equipment; as is also Mr. Herbert L. Clarke, the cornetist, who made a great hit at the A.O.U.W. concert on Thursday evening of last week.

THE INSIDE TRACK.

"I ONLY wish I had been round when the Central manager was giving out deposit recepts!" said a sharp-looking speculator the other day, as he stood at the counter of the Imperial Bank.

"What's that?" queried the manager from his desk in the adjoining room.

The business individual stepped inside and repeated his remark.

"Close the door," said the manager, mysteriously, "I don't want this to go beyond yourself, but if you really want a deposit receipt for a moderate amount, I don't mind letting you have one."

"Well, you're very good," said the customer—"and you can count on my being very careful with it. Could

you go me \$10,000?"
"Yes—I guess so, for once," replied the manager, cautiously but kindly.

"Well, I'm very much obliged; I really didn't suppose—"

"'TIS AN ILL WIND," ETC.

Collector—I have called, sir, about that little account of \$116, which you owe Hardupe & Co. for dry goods. I was here, if you remember, a month ago, and you promised to let me have it in a week.

Mr. D'Edbete—Ah, yes; I believe I did; but, really, I find myself unable to raise a cent.

Collector—But the firm say they must have it, or they will be obliged to place the bill in the hands of their solicitor.

Mr. D'Edbete—Can't help it. You see, all my funds are in the Central Bank, and they will have to wait until its affairs are straightened out.

Collector (apologetically)—Oh, in that case they may be disposed to take a different view of it. (Exit.)

D'Edbete (solus)—Ha, ha! that's the best scheme for a stand-off I've struck yet. I'll give it to the rest of 'em, and not pay a solitary nickle for the next six months.

SUKSESSFUL PRECHERS: OR HOW TO RUN A CHURCH AND MAKE IT PAY.

BI THE REVEREND PETER PUFFER WICH GOT THE APPINTMENT WORTH \$2,000 AND 2 MONTHS VAKASHIN.

Pufferville, Jan. 26, '88.

DEAR GRIP,—Meny bretherin write implorin' me to



teach them how to run a church and make it pay; how to get the kroud and keep it, and how to make the krowd shell out on all lawful okkashins, so that I shell devote this epissel to that topik. One bruther who has followed mi private instruckshins for sum time, and by takt and barter, and advertisin got a first klass app'intment, now writes:—

"I pade you \$25 for private lessons on How to get a good Kall. I've got a first-klass sit, but kant sustane miself. I'll give you \$50 more if you'll teech me how to keep mi kongregashin and make 'em shell out properly, and keep the trane moving till konferens. Steam's nearly gone from mi engin. Rite or tellygraff at wunst."

To all sich I wood say that mi theery about runnin a church is, that the church servis is a grate Gospel Entertainment, and the minister is a manager of a grate moral show. Tu win suksess in church management, or runnin a theeater, you must give plenty of variety and kater to the publik taste. Both the sermen and musik shood be suited to the krowd.

In old times, ministers seemed karried away with the idea of havin a "message" to deliver, and were "burdened" till they hed spoken it. They seemed rekless of konsekwenses, and lakt that kulture we possess to-day, wich is nessesary to make the Gospel pleasing to every body. This wuz one grate defekt in Paul's preeching—tho' Paul wuz in meny respeks an able man. He wuz very inkonsiderit of people's feelings, and sumtimes wuz injoodishus enuf tu kondemn royel listeners, and get himself into trouble.

This no doubt shortened both his sallery and his

days.

I hev often that if I had bin preechin to Felix I shood hev made the Gospil so pleasin that he wood have asked for baptism at onst, and bekum a regular kontributer to mi church. There's bin grate improvement, however, since Paul's time in preeching, wich haz now bekum one of the fine arts—of popular entertainment.

The rules I wood give for running a church for

finanshel suksess are:-

1. Adapt your Gospel to the people. Skores of preechers fale just bekauz they hev no adaptation—they kannot bekum all things to all men—they don't know or won't learn how to

Smooth down their wurds to ears polite, And keep damnashin out of sight.

Sum preechers, for example, wood preech just the same identikel sermen to a konkregashin of brooers they wood to a church full of skott akt men! Blind fools! Kant they see on wich side the bred is buttered? Such men fire away from their pulpits just as though their bizness wuz to wound people (and not to amuz em), and the first thing they know sum wealthy man who holds the purs strings gets hit, and shuts off supplies! People don't go to a Gospil entertainment to be shot at; they

go to see the show, hear the musik, and thay expekt the preecher to lode with blank kartridges if he fires his gun at them.

Peeple generelly like to see real shooting from the pulpit so long as you are kareful enough to aim at sum other pew, and not let bullets flie too close to em. I preeched a whole year in Rumville, whare every body went in for free whiskey, and no one ever found fault with mi preechin. I spent a yere in the pastorate at Gritville, and I peppered John A. almost every Sunday: they liked it feroshusly. I preeched a yere in Scrubb Hollow, whare there were grits and tories, and every politishen there wood have sworn I wuz on his side. "All things to all men," that's mi motto.

2. Shorten the sermen and run it to a vanishing p'int as soon as possible. The sermen is dying out, anyway, and most people don't like em—not even mine! If you want to run a populer church you must make the preeching a interlood between the musik.

3. You shood give as much variety as possible in the Gospel entertainment. See how these theatre managers vary there programs and katch the krowd..

Variety entertainments take best in churches

and theaters.

Now I engage the best talent going for mi Pufferville church. All the star preechers, singers, organists, lekturers, &c., irrespektive of kost. I put nothing on the boards thats any way inferiur.

See how all the Toronto and London churches advertise for days ahead their star singers wich are to take part in the Sunday morning or evening entertainment. Enterprize pays. Methodism in Toronto, and London must take a back seat, for the Pusserville Church is one step in advance.

We have just ordered 5,000 large show bills (long as Barnum's), gorgeously kulured, giving kuts of the paster, organist, singers, and other performers at our Sundy services.

We also put the followin' notiss 4 times in the Buglewhanger:—

Grate Attrakshin—Sunday Mornin—Puffer's Church.

Miss Wilhemina Highflier, late of Paris, a renound Artiste, will sing songs from Mendlessohn, Mozart, &c.

Sermon 10 minutes only.

Signor Blovitz, the grate tenor, will sing sclekshins from the Orretorio by Handle!

Admission only 25 cents.

We expekt to emti all the other churches and make a snug surplus.

later.

P.S. I'm sorry to say that since the bills were printed, the choir and all the other performers have struck for hier sallery, and trustees have had to advance \$500.

P.S. I've jest sekured a rise of \$400 in salery, as the trustees kood not refuse me after increasing the salary of

the singers!

This will put the offishels in a tite plase, but with the pew rents, kollekshins, 4 tea meetings, and 6 soshels the ladies intend to give, we hope to pull through.

DR. CAMPBELL, of Seaforth, the author of that admirable little work, "The Land of Burns," made a very eloquent address at the recent Burns Celebration at Stratford. The glowing periods are not to be wondered at, however, as it is well known that the genial doctor fairly Burns with enthusiasm over the peasant poet.



'THE MUSIC OF THE FUTURE!"

Prof. Grid .- LOUDER, JOHN, LOUDER! PUT YOUR WHOLE SOUL INTO IT: THAT'S THE TUNE FOR THE PEOPLE!

Love is an old, old story, yet few of the girls murm it "chestnut" when they hear it.

THE road to success is open to all. But the trouble is, there is a beer saloon on every corner.

PHYSICIAN'S WIFE—"How is the walking out to-day, my dear?" Physician— "Beautiful, beautiful; the pavements are one glare of ice!"

"Have you spoken to my daughter yet?" inquired the old man. "Oh, your daughter is all right, sir," responded the young "she spoke to me about it last man, night."

HUSBAND (home late)-"Ish you (hic) ready t' have gash turned out, my dear?"
Wife—"Ves, but I'll get up and turn it
out myself, John. I'm afraid to have you
get so near the flame."

ADVICE TO MOTHERS.

WINSLOW'S SOOTHING SYRUP should always be used for children teething. It soothes the child, softens the gums, allays all pain, cures wind colic and is the best remedy for diarrhea. 25c. a bottle.

HUSBAND (exasperated)-"What in the mischief did you do with the snow shovel I brought home last night?" Wife-" What did you expect I would do with it, John? I tied a red ribbon around the handle and put it in the parlor."

APPLICANT—" Please, ma'am, can you help a poor man who is out of work?" Woman—"I guess I can find something for you to do." Applicant (gratefully)—
"Thanks. If you could give me some washing to do, I'll take it home to my wife."

CATARRH.

CATARRHAL DEAFNESS AND HAY FEVER-A NEW TREATMENT.

SUFFERERS are not generally aware that these diseases are contagious, or that they are due to living parasites in the lining membrane of the nose and eustachian tubes. Microscopic research has proved this fact, and it is now made easy to cure this curse of our country in one or two simple applications made once in two weeks by the patient at home. Send stamp for circulars describing this new treatment to A. H. Dixon & Son, 303 King Street West, Toronto, Canada.

A HOUSEHOLD NECESSITY.

At the late Dominion Exhibition one of the stands which attracted most attention was that exhibiting the Cairneross Economic Folding Bed. After some unexpected delays in manufacturing, this bed is at length on the market and, as is well known by those who have seen it, is extremely neat, simple and useful to those who want to make the most of their room and to those who find it convenient to have the bed out of sight as well as not occupying any floor space during the day time, being simply turned on a pivot and bed made up ready for use (a child can do it) against the wall under a mantel board and screened by drapery hanging from the latter. Chas. Robinson & Co. . 22 Church St., have it for sale and will be glad to show it to any

MAKE A START IN LIFE

by taking hold of the live business of a live You do not have to put in capital, but are started free. Any one can do the work. You can live at home if you like. Both sexes, all ages. \$1 per hour and upwards easily earned. No special ability or training needed. Let us show you all at once, and then if you don't take hold, why, no harm is done. Address Stinson & Co., Portland, Maine.

Young Mr. WALDO-'I had the pleasure of sceing Booth in Hamlet last evening, Miss Breezy." Miss Breezy (of Chicago)—
"Oh, did you, indeed? I quite envy you. I think Hamlet is an awfully lovely play. And who took the part of Desdemona, Mr. Waldo?"

"Young MAN (to jeweler)-"In case I should want to return this engagement ring, will you exchange it for something clse?"

Jeweler—"Certainly." Friend (to young man, next day)—"Where did you catch on to the scarf pin, Charley—a present?"

Young man—"Yes; one I made to myself his morning."

GENTLEMAN (to Uncle Rastus)-" Why, Uncle Rastus, you never charged me thirty five cents before, for carrying in a ton of coal." Uncle Rastus—"Dat's 'case de price hab riz, Mistah Smif. Yo' kain't expec' to git seven dollah coal carried in at de ole rates, sah."

HUSBAND (very sick)-" What did the minister seem to think of my case?" Wife
-"Hopeless," Husband - "Well, the Wife doctor doesn't think so by a long shot, and he ought to know more about it than a dom-inie." Wife—"Possibly the minister only Wife-" Possibly the minister only considers it hopeless from a ministerial point

AT an evening party old Mrs. Bently was asked if she was fond of playing cards. "Well," she said, "When poor John was alive, we sometimes sat down to a good oldfashioned game of ever-lastin', and I enjoyed it; but these new-fangled games, like retrospective eureke an' cabbage an' physique, an' sich, I don't know nothin' 'bout, an I'm gittin' too old to larn."

"WHEN you call on sister Clara, Mr. Featherly," said Bobby, "you never stay later than twelve o'clock, do you?" "No, indeed, Bobby, and often not as late as that." "That's what pa said. He told me that there was no danger of your ever stay-ing any later than quarter to twelve, because the saloons close up at twelve.'

EW MUSIC

60.

50.

LA GITANA Waltz. Bucalossi

TENDRESSE Waltz. W dienfel.

BUFFALO BILL Polka. May Ostlere.

As played at the Government House and other balls.

Anglo-Canadian Music Publishers' As'n. 38 Church Street, Toronto. and all Music Dealers, !

PHILIP H. WELCH'S FUN.

"Do you understand, sir," he said to the young man, "that if you marry my daughter, you may wed a portionless girl; that ter, you may wed a portioniess girl; that the property which she has reasons to ex-pect will come to her, may go elsewhere?' "Yes, sir," responded the young man, nobly, "but I am willing to take the chanches. Nothing ventured, you, know, str nothing gained." sir, nothing gained.

Doctors say that drinking large quantities of water will produce fat. To show its absurdity, look at a fish. It fairly lives in water, yet what is so bony? - Binghampton Republican.

BOOKS AND PICTURES

The Epistles of Airlie. The best book of Scottish Humor ever published. A splendid book for Readers at Socials and other enter-tainments. With specially designed illustrabook for Acaders at socials due to the trainments. With specially designed illustrations Bound in cloth, 75 cents; Paper covers Why I Joined the New Crusade. A Plea for the Henry George Theory of Taxing Land Values Only the Ottawas. A Poem by James D. Edgar, M.P. Illustrated. Fine leather binding, gilt year; \$1.00 for six months; 5 cents a copy. Grip's Comic Almanac for 1888. Ninth year, better than ever.

Grip's Christmas Number. With four pares lithographed in colors. Don't miss having a copy.

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Reminiscences of a Bungle. An amus-1st, 1838. Look out for 1.1

Reminisorne. so of a Bungle. An amusing and racy a seount of the North-West Rebellion of '8.

Souvonir War News. Bourd in one volume, paper cover, 50 cents; cloth cover, 10.

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Jubiloe Jollities. Contains one double pags and a host of smiller pictures.

The Grip Saok. Pictures and reading for summer days; with a beautiful souvenir pic-10 10 Capture of Batoche. Large colored Battle of Cut Knife. Large colored 25 Volunteers' Return, Colored chromo...
General Middleton and Staff.
Group of Canadian Conservative
Statesmen
Group of Canadian Reform States-50 meñ . Phrenological Head of Sir John Macdonald. In four colors. One of the

macdonald. In four colors. One of the most comical pictures ever sent out.

Fine Lithograph Portrait of Sir John Macdonald.

Bird's-Eye View of the Battle of Tamanleb. Large colored chrono, 22x30 British War Soenes in the Soudan.

Large colored chromo, 22x30. ASSOID by all booksellers and news dealers, or mailed on receipt of price, by

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35

GRIP PUBLISHING CO. TORONTO, ONTARIO.

NORTH AMERICAN LIFE ASSURANCE COMPANY.

This annual meeting of the North American Life Assurance Company was held at the head office of the Company, 22 to 28 King street west, Toronto, on Thursday, the 27th day of January, when the annual report was submitted as follows:—

REPORT

In submitting their annual report the directors have much pleasure in stating that in every department tending to the Company's substantial progress and prosperity, the year's operations have been most

During the year 1578 applications for \$2,422.050 were received, upon which were issued 1515 policies for \$2,294.550, the rest being unacceptable, and 7 policies for \$10,635, which had lapsed for non-pay-

ment of premium, were revived.

The accompanying revenue account and balance sheet show that the reserve fund has been increased

by \$104.826, and that fund now amounts to the hand-some sum of \$416,511.

The addition to the Company's assets is largely in excess of that of any former year, amounting to \$122,508.86, being over fifty per cent. of the whole income of the year.

ncome of the year, All the reserves and resources of the Company are invested in Canada, throughout nearly all the Pro-vinces, and are thus utilized in building up and

vinces, and are thus utilized in bailding up and extending Canadian interests.

Dr. James Thorburn, the Company's able and experienced medical director, has prepared his usual full report of the Company's mortality experience, calling attention to the fact that over one-third of the

year's losses at se from accidental causes.

Both the preliminary and full reports of the Company's business for the year, including a det iled schedule of its mortgage securities, were mailed to the Government within a few hours after the close of business on the last day of the year.

The same minute and complete audit of the sources I he same minute and complete audit of the sources of income and expenditure and of the property of the Company, has been continued by the auditors appointed by the annual meeting, and the usual examination has also been made by the Audit ng Committee of the Board. Their certificates are annexed to the balance sheet.

Every documentary security held by the Company has been examined and verified independently by the au liters and the Committee of the Board.

The directors have declared a dividend at the rate of 8 per cent. per annum to June 30 next, payable July 2 to the guarantors, as interest upon the paid-up portion of the guarantee fond.

The se vices of the Company's staff of officers, in-spe stors and agen's again deserve favorable recogniti .n.

The directors all retire, but are eligible for re-elec-

ALEXANDER MACKENZIE, TORONTO, Jan. 26th, 1888.

ABSTRACT OF REVENUE ACCOUNT AND BALANCE SHEET. Income for the year 1887

WILLIAM MCCARR Managing Director and Actuary.

We have examined the Books, Documents, and Youchers representing the foregoing Revenue Account, and also each of the Securities for the Property in the above Balance Sheet, and certify to their Correctness

JAMES CARLVLE, M.D., Auditors. W. G. CASSELS,

Токонто, *January 3rd*, 1888

We concur in the foregoing Certificate and have personally made an independent examination of said Books quarterly, and also of each of the Securities representing said Property.

B. B. Hughes, Auditing Committee WM. Gordon, of the Board.

The PRESIDENT then said, in moving the adoption of the report :-

the report:—

I have very great pleasure in making the usual formal motion to adopt the report, printed copies of which you have in your hands. Year by year, since the commencement of this Company, it has been my pleasing duty to take the chair at our annual general meeting, and to make some remarks on the position of the Company and its progress, but never, in its history, have we had such a splendid showing as that for 1887 which has just been read. The statement is so full, clear and concise, that it seems to me almost unnecessary to make any remarks thereon. It is said "nothing succeeds like success," and this may be the

reason that, year by year, our success has increased until to-day we meet you and say that we can show a statement with over half a million of accumulated sets in the short period of a few years, together with a handsome surplus.

The actual increase in our assets during the past year has amounted to the large sum of \$120,508.69, while our Re-erve Fund has been increased by \$104.

white cur Re-erve Fund has been increased by \$104.*
826, now reaching the handsome sum of \$246,511.
These grand results have been accomplished mainly by hard, persistent work on the part of our active agents on the field. The splendid investment and other plans of insurance offered by this Company, all of which have stood the test of time, and have been endorsed by the highest authorities on this Continent, which is the same of several contents. have been widely approved by leading prof. scional men and others desiring to protect themselves by the safeguards of life insurance combined with an invest-

The applications of the year have been of an unusual y good character. It is gratifying to observe that so many farmers, constituting as they do the largest industrial interest in this country, are availing themselves so largely of the great auvantages of life insurance.

The Government official report shows that, in the amount of our income, accumulated funds, new business, insurance in force and addition to assets, we are again co siderably ahead of our chief home competingain co siderably ahead of our chief nome competi-tors at the same period in their history, and what is of more importance, the cost of our business is still kept within reasonable limits. Competition both from the United States, and also from the British companies, was never keener than during the past year, and in many instances prices were paid for the business which we consider excessive. One wood about the excellent character of our assets. Our Finance Committee have been very careful in the Finance Committee have been very careful in the selection of investments, and it is a great sour. e of congratulation to know that so successful have they been in this respect, that there is not a single investment on the books ab ut which we have the slightest anxity that the Company will lose a single cent. The interest has been wonderfully well paid, and the

The interest has been wonderfully well paid, and the inc me frem that sourc has now reached a very handsome figure, being in cash \$23,718.72, and due and accrued \$6,016.23, which would have more thin paid the losses of the year in the general b anch.

As you are aware, it is a most important factor in a life insurance company, that full provision be made for every contract which will mature in the future, whether by death or by the termination of the endowment or investment period. This has been done and the security to policy-holders is most ample. I think we were the pioneers in introducing here the promot we were the pioneers in introducing here the prompt payment of death claims, and I believe the honest and straightforward manner in which all claims have been immediately met by this Company, abundant evidence of which we possess in letters we have received on this point, is perhaps one of the reasons that has established among the insuring public in this country the greatest confidence in our institution. If everyone the greatest confidence in our institution. If everyone present will, as opportunity offers, put in a gord word for our Company, it will not only assist the agent in his canvass, but will be doing kindness to a triend in inducing him to take out a policy of life insurance. For various causes there has been a somewhat severe financial depression existing throughout Canada. This, to some extent, has affected life insurance as

This, to some extent, has affected life insurance as well as other kinds of business, and yet I am glad to be able to say that several of the Canadian companies in common with ours, have, I understand, been very successful during the past year.

Notwithstanding this depression, I know that, sooner or later, appreciation will set in, and those of you who have lived in this country and studied its history, know well its great natural resources, and will, like myself, have great confidence in its future; and although there may be a temporary cloud, yet shortly this will disappear and the sua will shine through, presaging a bright, grand future for the Domicion.

As regards our Company, I feel the women and the sua will shine

As regards our Company, I feel the utmost confi dence in recommending it to the consideration of every one contemplating insurance, as I fully believe there is no company doing business in Canada to-day

there is no company doing business in Canada to-day that is better prepared or more able to meet its contracts than this Company.

HON. ALEXANDRE MORRIS, Vice-President, said: I have much pleasure in seconding the motion of my old and tried friend, the President, for the adoption of the second.

my on ann urea trient, the Fresident, for the adoption of the report.

The able address of the President has left me very little to do. It is impossible for anyone to read and study this report without feeling intensely gratified. Here is a home institution that trusted itself to the public, that endeavored to meet the wants of the people, and the people have nobly rallied round it. They have shown appreciation of the efforts of those who desire to make life insurance a home word and a home institution. They have shown that they believe in the benefits of life insurance, and the most gratifying feature of the report alluded to by the President, is that the farmers, upon whom everything in this country rests in so great a degree, have begun to realize the benefits of life insurance, and are largely taking advantage of it, and of the opportunity afforded them of making provision for their families. It is

very satisfactory to find that at the close of the brie-period during which this Company has been in opera-tion, notwithstanding the partial depression which has prevailed throughout the country, owing to the short crops that have been realized in the province of Ontario—the banner province of the Deminicn—yet nearly \$2,500,000 of new and specially good business has been secured by the Company. The report shows a very large and hand-ome addition to our reserve fund, and to the assets of nearly fitty per cent. of the whole income of the Company for the year. I think whole income of the Company for the year. I think that you find in it strong proofs of increasing public confidence, a large, growing and profitable business, increasing stability, and increased activity, and an adaptation by the company of its plans to the wants of the insuring public. Alive and active, the management has shown itself to be able to cope with anything that may arise. Attacks have not been made upon other companies, but the company has

gone on in a steady, quiet way, and thus has realized increased p blic confidence.

I would like to refer before I sit down to one or two matters in connection with the Company and its two matters in connection with the Company and to position, first as to the careful consideration of the risks accepted by the Company. Every attention is given to the matter. We select the best medical advisers and we have a most thorough and accomplished chief medical officer, Dr. Thorburn, who gives the utmost attention to the examination of all applications received, and we have the advantage, in addition, of the matured wisdom of the President, who I may state, is in daily attendance at the office, and gives all attention in his power to this business, and also one of the best life insurance men in Canada, your manof the best life insurance men in Canada, your managing director, Mr. McCalle, and then you have the quiet energetic application and long and successful financial experience of a gentleman whose merits are not fully known to you; I refer to my colleague in the vice-presidency, Mr. Blaikie
I had n intention to de'ay you so long, but as I look around the room I canno: help but remark on the good appearance of the Company's agents.
I see a number of clear-headed, intelligent, active business men. Gentlemen, you have a record of a most successful business, you have most attractive and well-tested plans to offer to policy-holders, and all I can say to you is to go on, assert your rightis.

and I can say to you is to go on, assert your rights, assail no other Company, push the benefits of life assurance, and you will come out ahead at the end of

the year.
What we want in this country is a spirit of deep What we want in this country is a spirit of deep patriotism, of intense devot on to our country and our soil, and what we want in all casses of the community is a determination to put our energies to the test, and with the accumulation which we have of these, no man ought to say that Canada has not before her a great futu e, and that it will not devel: plane a strong British nationality; and in the shaping of that future every one of you has a power, and as the country grows, institutions like this will grow with it, and will share in the general prosperity. I take no stock in the cries of depreciation. I cannot bear the idea, as my hon, friend, the president, once said, and I share in the idea, "that he never wou'd live in sulfrance on Cauadian soil." We have a houre, a trilliant future, and I have no doubt that the coming year will show and I have no doubt that the coming year will show that with brighter times, which I think are before us, the steady path of progress will be pursued, and those of us who are spared to meet here on another year, will have reason to congratulate ourselves on even

greater success.

As a director, I thank the agents again for their efficient services in the past, and would simply say to you that the North American Life Assurance Com-

to you that the North American Life Assurance Company expects every man to do his duty as he has done in the past.

D.R. THORBURN, Medical Director, presented his report. On motion of Mr. J. L. Blaiktik, seconded by Mr. A. H. Campuell, it was adopted.
On motion of Mr. Dickson, M.A., Principal of Upper Canada College, Toonto, seconded by Mr. Wat. McK. Stark, of Toronto, the thanks of the Plicyholders and Guarantors were endered to the President. Vice-Presidents, Directors and members of the Provincial and Local Boards of Directors for their attention to the interests of the Commany during the attention to the interests of the Company during the

past year.
Moved by Mr. Scott, Director Dominion Bank, see inded by Mr. Galley, that the Auditors, Dr. Carlylk and Mr. W. G. Cassels, receive the thanks of this meeting for their valuable services during the past year, that they be, and are hereby, re-appointed. Mr. J. N. Lake and Mr. Wh. Gordon were appointed Scrutineers when the Poll was opened.
The Scrutineers were the result of the election.

pointed Scrutineers when the roll was opened.

The Scrutineers rep: ried the result of the election.

The Meeting then adjourned, whereupon the new
Board met, and re-elected the officers of last year.

MISS POLLY (of Nevada)-"I was surprised to hear of your engagement with Bill Flounders, Kitty. I thought you intended to refuse him?" Miss Kitty—"I did intend to, Polly; but he got the drop on me, and I had to say yes, Bill is the quickest man with a gun west of the Missouri.

P. EASTWOOD, Solicitor, Notary Conveyancer, Etc. 20 Queen St. West, Toronto, Ont.





DAY AND EVENING CLASSES



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COMPOUND OXYGEN.

Treatment by inhalation. Both office and home treatment. Manufactured in Canada by me for over four years. It is genuine, the same as sold in Philadelphia, Chicago and California. Trial treatment free at office. Send for circular. Home treatment for two months, inhaler and all complete, \$12.0 flice treatment, 22 for \$18. Mark it; no duty! I am now in my new Parlor Office and Laboratory at 41 KING STREET EAST. MRS. C. STEDMAN FIEROE, late from 73 King Street West, Stackbouse's Store. house's Store

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Heliotrope & Magnolia

TOILET SOAPS.

Lasting and Delicate in Perfume. Softening and Healing of the Skin.



NOT CLASSIFIED.

ETHEL (aside) .- Is that a man behind us, Grace? GRACE (glancing round). - No; it's something that came out of the club.

Burdock LOOD

CURES CONSTIPATION

With all its ill effects such as Headache, Bad Blood, Foul Humors, Poisoned Secretions, and the general ill-health caused by

IRREGULARITY OF THE BOWELS.

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May find market for their work. SEND STAMPS.

AUTHORS AID CO. ORWELL, O., U.S.



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30,000 in Daily Use.

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GEO. BENGOUGH, 36 King St. East.

Consumption Surely Cured.

To the Editor :--

To the Editor:—
Please inform your readers that I have a positive remedy for the above named disease. By its timely use thousands of hopeless cases have been permanently cured. I shall be glad to send two bottles of my remedy FRER to any of your readers who have consumption, if they will send me their Express and P.O. address.

Respectfully,
Dr. T. A. SLOCUM, 37 Yonge St., Toronto, Ont.



We are children who cheerfully join in the chorus
When Breadmaker's Yeast is the subject before us—
Mamma tried all the rest,
So she knows it's the bost, [lightest,
'Cause her bread is the whitest, her buns are the
And we eat all the pancakes she dare set before us. BUY THE BREADMAKER'S YEAST. PRICE 5 CENTS.



LIFE INSURANCE AT ACTUAL COST.

Persons desirous of obtaining life insurance at actual cost, should write for circulars to the SECURITY MUTUAL BENEFIT SOCIETY, No. 233 Broadway, New York.

This Society claims that since its organization the cost to a member of middle age has been less than twelve dollars a year for each thousand dollars of insurance.



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of Fine China Breakfast and Tea Sets, Dinner and Dessert Services, Toilet Services, Fine Cut Glassware.

GLOYER HARRISON.





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An artist tool applying color by a jet of air. Gold and Specials Medals of Franklin and American Institutes. Invaluable to crayon and water color portrait artists. Saves time and gives finest technical effects.

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Sond for descriptive pamphlet. The use of the Air Brush is profitable, and will repay careful investigation.

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107 Nassau St., Rockford, Ill., U.S.A.

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Specialties for the Christmas Season are

Plum Puddings, ready for the pot.

Mince Meats (Prime).

Entrées, ready for the range.

Individual Ices.

Individual Salads, on silver dishes. Christmas and New Year Cakes, in ondless variety at

WEBB'S. HARRY

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TAMES PAPE,

Florist and Rose Grower, 78 YONGE STREET, near King.

Cutflowers always on hand, Bouquets, Baskets and Funeral designs made up and sent safely to any part of the country. Greenhouses, Carlaw and King St. East. Telephone 1461.

- THE -

LIFE ASSURANCE GOMPANY

Has made a record of business completed for the year 1887 (its second year), which has never before been equalled by any Canadian Company for a second year.

Applications received for one million and three quarters, and policies issued for

ONE MILLION SIX HUNDRED THOUSAND DOLLARS.

Total abstainers are waking up to the fact the fact that they are largely interested in the new state of affairs in Life Assurance in Canada.

Get prospectus and plans from the Head Office, Manning Arcade, Toronto.

Hon. Geo. W. Ross, H. O'HARA,

Managing Director. President.

MANIFESTO

I am now relieved of the cares and responsibilities of a great public trust, for the public have kindly "removed from off my shoulders a load of honor that would sink a navy," and (as the great Cardinal Wolsey says) "too heavy for a man that hopes for Heaven." I consider this an opportune time to relieve myself of another heavy burden more weighty than the former. I refer to the burden of debt I desire to be out of just once in my life, just to try how it feels; and to that end I am determined to soil forthwith the bulk of that large property formerly known as the W. L. Taylor Estate, in the

Which is nearer St. Lawrence Market, City Hall, General Postoffice, and general business centre than the Town of Parkdale. This property will be sold on the most liberal terms ever offered to the public, viz., \$2 per foot cash down. The balance on mortgage for three and five years at 5 per cent. per annum, half-yearly, with the privilege of paying at any time without notice or bonus.

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In consequence of the winding up of the Federal Bank and the failure and exposure of the now defunct Central Bank, and in consequence of a depressed money market, it would be injurious to the other banks to sacrifice the securities by placing a large amount of them on the market at once, and as I have no wish to injure the banks or cause a panic on 'Change, I have determined to accept as cash at the highest market price Federal and other bank shares, Listed Loan Societies stock, etc., on account of purchase money.

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established. I have sold over over 800 different properties during the past four and a half years to as many different people, and I challenge the world to produce a dissatisfied parchaser or one who has not made money through the deal. The indications are that the spring's business in real estate will be something chormous, and now is the time to buy, as this is one of the most favorable opportunities ever offered the public, and this offer will only be open to Monday, 17th of February, \$888.

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