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 Children like and beneft by Kiiorrat
 KIA- ORA LEMON SQUASH


 ${ }^{3}$ in


For sale at all good stores in large and
small bottles. small bottles.

## Sole Makers <br> 

TIIA-ORA LTD, BLACKFRIARS, LONDON, S.E

OR ALL
Aches Pains USE STAFFORD'S UINIIENT For Sale everywhere at 20c per, bottle Dr. Stafford \& Son St. John's

## Conllict Threatening in

British and U.S. Warships Ordered to the Ratification of Dawes Plan - Giant Liners Battered by 120 Mile Gale.

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London, HawYook \& Paris
Association of Fashion

NOW-FINAL SWEEP-SAVE ALMOST ONE-HALF! The time limit for summer stock is close at band The last call has soumded. Every single garment in our stock must be cleared away immediately. Prices have taken another downward plunge to speed them on their way. Now is the time to save. Come expecting to buy the Greatest Values-we promise you'll not be disappointed.

London, Mew York \& Pais Association of Fastion

## MEN--Out They Go!

Our Entire Stocks of High Grade Clothing for Men, Young Men and Boys at Half. Our Greatest Clearance-greater in volume-greater in assort-ment-greater in value and in savings.

FOR MEN WHO WAITED-CLEAR ANCE
800 Suits
GROUP 1
Genuine up to $\$ 30$ Suits
20.00


Every, size every model -all wanted materials. NOW IS THE TIME TO BUY,

## Final Sweep of Boys' Suits

JUST IN TIME FOR SCHOOL RE-OPENING1 More and More thrifty parents are
choosing their Boys' Clothing at this Store. Here are two remarkable values.


## MEN!

 SHIRTS

Work Shirts 누ํ년 69 c

Flinal Clearance Ladies' Silk sweaters Values up to $\$ 8.50$. All best grade Silk
Sweaters, every want
ed shade including
sleeveless S po rt
Sweaters, in all the
popular colors; all
pizes.

> Extra! Extra! Extra! FINAL CLEAN-UP ALL COATS, SUITS DRESSES

Lucky are the women who now need a Coat, Suit or Dress, for here are values absolutely impossible at any other time of the year. In addition, in each of the groups are some wonderful Special Values just received and marked at received and $m$
clearance levels


Superlative savings await every St. John's woma in this great clean-up of atl remaining summertime apparel. It is the policy of this Store to keep
stocks fresh and clean and it is this policy tha now demands a sweepin clearance of all Coats, Suits and Dresses.

## Sale Extraordinary of Beautiful Dresses for Stout Women A sweeping clearance of some of our loveliest stout-sized frocks of the son, in Navy, Black and other pretty combinations; sizes $421 / 2$ to $561 / 2$.

Clean-Up on Small Boys' 1000 Suits
Ages 3 to 8 years.
1.50 Boys' Middy Suits 79c. 2.20 Boys' Wash Suits 1.49 . Sailor Suits .. 3.00 Boys' Wash Suits 1.98 Boys' Blouses


| 500 | Special! | Women's | Childrens |
| :---: | :---: | :---: | :---: |
| Cotton |  | and Misses' | Bingh |
| aists | Sweaters | Bloomers |  |
| yider ib 50 | \%ideme mide 198 |  |  |

Final Clearance!
Vomen's
Summier
Dresses
2.49 mes 3.49

## BUY NOW OR NEVER!

 Ladies-Your Choice of Over

Waist Clearance! Silk, Crepe de Chine, Tricolette and Georgette Waists in three groups $\$ 1.96, \$ 3.98, \$ 4.98$




## Shrewd: Buyers Will Give Close Attention to the Values Listed Below

## flowered chintais

Very suitable for quilt coverings, cushions o 44c. yard.

FLOWERED CRETONNES. A fine assortment of patterns in large and small
floral designs; 30 inches wide

60c. and 75 c . yard.

| FURNITURE CHINTZ. |
| :--- |
| Another lot of finer quality and heavier texture, |
| beautiful oriental patterns; just the thing to make |
| your room look cosy; all 30 inches wide, |
| $\$ 1.05, \$ 1.35$ and $\$ 1.55$ yard. |
| DOUBLE WIDTH CHINTZ. |
| 50 inches wide, similar to above, |
| $\$ \mathbf{\$ 2 . 0 0}$ yard. |

## smmer temend <br>  $$
\begin{tabular}{|c|} \hline Aspirin Talbets, \\ 12 in tin........25c. \\ Dodd's Kidney Pills, \\ 45c. box. \\ Eno's Fruit Salts, \\ 60c. and \(\$ 1.00\) btl. \\ Nujol, \\ 70c. and \(\$ 1.30\) btl. \end{tabular}
$$ $$
\begin{tabular}{|c|} \hline \multirow[t]{3}{*}{CHIVER'S CARPET SOAP ... . . . . . 35c. cake CHIVER'S FLOOR WAX . . . . . . . . . 40c. tin JOHNSONS LIQUID WAX . . . . . . . 50 c. btl.} \\ \hline \\ \hline \\ \hline \end{tabular}
$$ $$
\begin{tabular}{|c|c|} \hline \multirow[t]{2}{*}{\begin{tabular}{l} Hand Cleaners. \\ Lasso . . . . . . . . . 20., cake, tin Quick \\ Quick . . . . . . . . 20c. tin \end{tabular}
$$

 \& Floor and Furniture Polishes. <br>\hline \& O-D-K .. . .. . 288 c , bt <br>

\hline Machine Oils. \& | Liquid Veneer, |
| :--- |
| 70 c . and $\$ 1.50 \mathrm{htl}$. | <br>

\hline Revere . . . . . . .18c. btt. \& Auto Spray . . . $\$ 1.50$ tin <br>
\hline Superior, . . . . . .12c, btil \& Mop Polish . . . .70c. btt . <br>
\hline \& <br>
\hline \& General Cleaners. <br>
\hline e dry cleaner for all \& Orona .i ..... 15c, tin <br>
\hline 50 c . bti. \& Bon-Am
Bath Br <br>
\hline
\end{tabular}

BRASSO BRASS POLISH . . . . . . . . 30 c , tin 'SILVO SILVER POLISH

FURNITURE TAPESTRY. If you are re-covering your funiture or jus
renovatign a chesterfeld or hehar, come ind and lood
over oir naters $\$ 1.65, \$ 2.20, \$ 2.65$ and $\$ 2.80$ yard.

TRAVELLING RUGS. Now that the evenings are getting chilly yoi
need a heavy wrap for motoring or driving. Wi Can show you some eood values in this line. Doob
Weave paid paterns with fringed ends; full size
assorted pricices $\$ 6.00$ to $\$ 13.50$ each.

SUIT CASES.
Here is a brand new lot of serviceable English
you comespare the quability and prices.
22 inch

| 5.270 each |
| :---: |
| $\$ 88.00$ |
| 830 each |

AMERICAN SUTT CASES, $\begin{aligned} & 24 \text { inch, } \\ & \$ 2.00 .\end{aligned}$

## Swansdown Flour

60 c . pkg. POTATO FLOUR,
CORN FLOUR, li. pkg. ........ $1 / 2$ lb. tins ${ }^{2}$. . .tat 60 ROAST BEEF,
PORK TONGUES 3cc. 1 lb . CGOCERY ORDER OYSTERS, $1 / 2$ lb. tins . ........... 55 c . CARPET SOAP, MUSSELS, in glass.

| 10 lbs . SMAI | $\begin{aligned} & \text { NESTLE'S } \\ & \text { Thick } \end{aligned}$ | Schweppes |
| :---: | :---: | :---: |
|  | CREAM, | SODA |
| Onions | 40c. | WATER, |
| 50c. | 23 c . ${ }_{\text {and }}$ | 25c. btl. |

30.. cake. CLOTH BALLS. 30c. ball.


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## Knowling's Shoe Stores

OFFER THE FOLLOWING AT VERY ATTRACTIVE PRICES.


| BEST QUALITY |  |  |
| :---: | :---: | :---: |
| RUBBER SOLE | ITARY SOLES \& | PRESIDENT SOL |
| HOES-Black. | HEELS | Men's , . . . . 868 c , pr |
| Boys and G | $50$ | Phillins' Stick-a |
| Sizes 8 to 10 | , 0 |  |
| Sizes 11 to $13 \ldots 1.50$ | 1.35 | With C |
| Sizes 1 to 5 , ...1.75 | Men's Heels .. 65c. p |  |
| zes 6 to | Triple |  |

CREPE SOLES-Men's, 85 c . Women's, 35 c . Cement MEN'S WHITE DUCK TENNIS BOOTS White Rubber Soles GENEN'S WHITE DUCK TENNIS SHOES-White Rub. Soles, 105 1.75
G. KNOWLING, Limited


## JUST OPENED

## Brass\& CoppereddUurbs

m $42^{\prime \prime}$ and $48^{\prime \prime}$ sizes<br>Prices range as follows:-<br>Coppered : \$3.50, \$4.00, \$5.75, \$6.00 each Brass: \$14.00, \$17.00, \$21.00 each - also -

Brass and Copper Coal Boxes, Coal Vases, Fire Irons, Etc.
make your selection earli
MARTIN-ROYAL STORES HARDWARE CO., LTD.

## New Stock

English Paints, Varnishes Prammels, Paint Brushes, Lirseed Oil, Turpentine, Putty. SPECLAL: Red Paint, $\$ 2.45$ per Gallon.

## IOB'S STORES, cu.

Water Street Stores.


## Cohen's Modern Emporium

 Bargain BasementNever such crowds attended an opening before-crowds stampeded the store-clerks were run ragged. To those who found it impossible to be served the Opening Days, we publict apologise. Come now, our sales force has been greatly enlarged and we promise more won. der values.

| Rain Goats $\$ 3.75$. | Misses Dresses 39c. | Sleeping Dolls 39c. |
| :---: | :---: | :---: |
| MIXED LOT OF <br> Tricolette Smocks, Middies and Blouses, $\$ 1.89$. | LADIES <br> BLACK SILK STOCK ${ }^{\text {nir }}$ S, 37. | $\qquad$ |
| HAND BAGS, 85c. | SKIRTS, 85c. <br> Some soiled, others damaged. | Ladies' Brown Hose, 15c. Black Camisoles, 24c. |
| MISSES' DRESSES, sizes up to 16 years, $\$ 1.39$. <br> A WONDER VALUE | FREE-VEILS. <br> Over a thousand to give away FREE. | Ladies' House Dresses of a very good quality, \$1.39. |

In our upstairs store all remaining Ladies Hats selling a
these wonder values be here to-morrow for the savings.

## Cohen's Modern Emporium <br> LOOK FOR THE SIGN OVER THE dOOR.

 335 Water Street.
## Simplex Roofing Nails are Best:

Nail and head are in one piece solid iron, and are better in every way than nails and tins:

The curved heäd of the Simplex Nail will hold the felt down on your roof in spite of the HEAVIEST GALE OF WIND.

The head of a Simplex Nail has 4 times the head area of so-called large headed nails, hence has 4 times the holding power.

Roofing tins soon rust through. Simplex Nail heads will last as long as your foof.
All the hardware stores sell Simplex Nails. Ask any hardware man or builder what he thinks of Simplex Roofing Nails.
COLIN CAMPBELL, LIMITED
Distributors of Simplex Roofing Nails,


A Truly Greal Sipper Special


What Men Desire





Rex Ingram's SCARAMOUCHE


 Monday at The Nickel

Breaking Up The Home!




Stafford's Prescription A

 Bitter Eructations, Langour and Depression of spirits
Irritability of Temper, Tenderness over Pit of Stom
 of STAFFORDS P PESCRIPTON A, and we are cor
tain it will cure you. You can purchase a trial bottle
for

30 Cents- 5 cents extra for postage.
or large bottle (about three times as large)
60 Cents- 10 cents extra for postage.
60 Cents -10 cents extra for postage
at all general stores, or
Dr. Stafford \& Son theatre hili,
Phone: 640 .

Forty-Five Years in the Service of
the Public-The Evening Telegram.
Lon Chancy's
Great Feature



 turn of the use of the Damboo.

Just a little rub and it's ready for your pipe.
The Tobacco that will eventually become your favorite smoke.


SLICE CUTPLUG


## Ag   <br>  <br> Ladies' Corsets and Hose HENRY BLAIR'S

Special Values in LadIES WHITE PARISTAN COR-
SETS, all the latest fashionable shapes. Prices SETS, all the latest fashionable shapes, Pric
$\$ 1.25, \$ 1.50, \$ 1.70, \$ 2.00, \$ 2.20$ and $\$ 3.50$. Extra large sizes for stout ladies. $\begin{aligned} \text { Prices } \$ 2.00, \$ 2.15, \$ 2.90, \$ 3.77 \text { and } \$ 3.95\end{aligned}$ LADIES' W. B. CORSETS
The leading Corset of America, Prices $\$ 2.75, \$ 3.25$ LADIES' SEASONABLE HOSE. All the best English makes. Ladies' New Mar1 Mixtures Coton Hose, 65 c . per patr
Ladies. Assorted Mart Wool and Cotton Mixied Per-
fect Seamless Hose for fall wear. 95 sc . per pair fect Seamless Hose for fall Coatton Mixed Per- per pair
Ladies' Wool and Cotton Mixture Perfect Seamese Faney Ribbed Assorted Marl Hose 95c. per pair adies' Al Wool Platin Cashmere Hose, perfect seam-
Jess, wide tops; shades Oyster, Nigger, Mole, Mid
Grey, Suede Grey, Light Navy, Dark Nay,
95c. per, pair HENRY BLAIR


Washing Made Eiasy
with
1776

## Washing Powder

 Babbit's Borax SoapAsk Your Grocer

J. J. Rossiter

Distributor.


| NEW G00DS |  |
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| Famous English Footwear <br> Ladies and Gentlemen, secure onderful "K" Brand Shoes, and <br> Solve Your Shoe Troubles <br>  Tan Brogues; also Gentlemen's Black and Tan Boots in assorted Leathers. <br> F. SMALLWOOD, <br> THE HOME OF GOOD SHOES $218 \& 220$ Water Street, St. John's. <br> 30000000000000000000000000 <br> It'sWorthRemembering <br> That for a five dollar bill we will issue to all travellers a special $\$ 5,000$ policy good for one year on steamers, treet cars, trains and elevators. <br> A splendid policy that pays for any loss, from a enger or toe up to life itself. <br> PROTECT YOUR LOVED ONES. <br> U.S. FIDEITY \& GUARANTY CO. <br> J. J. FICEI, MFID, GEIBRAL AGBNT. <br> Forty-Five Years in the Service of <br> the Public-The Evening Telegram |
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## GOOD-BYE <br> American Bargain Store!

## We Quit the Dry Goods Business

 Prices Drop With a Crash!
## Quick Action demands a Price Massacre

 Nothing so bold and daring in the way of PriceSlashing has ever taken place in the City of St. John'sWe've Ripped the Sides Out of High Prices!

- SALE BEGINS SATURDAY

|  | $\underset{9}{\text { Blair. }} \underset{\substack{\text { Black Hose }}}{ }$ | Ties 11c each | Skirts 98 e each. |
| :---: | :---: | :---: | :---: |
|  | Children's |  |  |
|  | $79 \mathrm{c}$ | 17 c | ps |
| 19c |  |  |  |
|  |  |  |  |
|  |  | 29 c |  |
|  |  |  | $89 \mathrm{c}$ |
|  | 2.29 |  |  |
| Ladies' Raincoats |  |  |  |
| $1.99$ |  | $98 \mathrm{c}$ |  |
|  | L2 | Wais | Suils and Coats |
|  |  |  |  |
| 79c | - 1.10 | $1.29$ | $2: 98$ |

We are giving up the Dry Goods game and are selling out at a tremendous loss. OPPORTUNITY." GRASP IT!

## The American Bargain Store




## NEW SUITINGS

in light colours and weights for Summer wear.

A splendid variety to select from. Samples submitted to you on receipt of postal.

## Gohn MPlaunder 

## momosocomasmanoaco GENTLEMEN:- <br> this is our bargain werk to you for Shirts and Caps

and wait fowing mote exhasive ines. with hitrate


## E. D. SPURRELL WM. SPURRELL

## 3. 35 wate street

 1030200000000000000000000|  |
| :---: |
|  |  |
|  |  |




We are now in a position to
 The Pearls are beautifully
STastauted and have a splendid
luste. We guarantee these to be az-
cellent value T. J. DULEY \& CO.LTD. the relable WELER WATER STREET


Made by the
Independent Tobacco Company, Limited,

## 2) Jaessomith




Men's Tan Work Boots, Good Heavy Soles.
Price: $\$ 3.25$ \& $\$ 3.75$ per pair.


Men's Fine
Darle Tan Laced Boots All Flited with Rubber Heels. Made on Good Roouy Amertean Last,
$\$ 4.50,5.00,5.51 \& 6.00$ the pair. Extra Value in each pair. Mair Oriers Receive Prompt Afrentio
$\frac{\text { F. Smallwood, }}{}$
Water Street, The Home of Good Shoes.

## Lipton's Groceries <br> New Shipment just received by geORGE KNOWLING, Lid.

Lipton's High Grade English Biscuits
We carry a very large assortment of these
Biscuits, and having shipments arriving by Biscuits, and having shipments arriving by
every English steamer, are always in a position every English steamer, ane at our usual low prin all requirements, and at our usual low
prices freis Bisuits are always fresh and
very from breakages. Lipton's Superior Scotch Orange Mar malade in 1-1b. Glass Jar
Lipton's Delicious Table Jellie: in 1 Pint Tablets.
Oravours: Raspberry, Strawberry, Lemon,
Lipton's Essence of Coffee and Chicor
in 5 ounce and 10 ounce Bottles LIPTONS PICKLES

George Knowling, Ltd.,



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