The Evening Telegram. $\square$ THE PEOPLES PAPEB
GOBS TO, TTBE
PEOPLESS HOMES.


## STRRIKNG EXPERIMENTS

at the request of the

## Local Government Board for Ireland.

The body-building power of Bovril proved to be equal to from 10 to 20 times the weight of the Bovril taken.

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## A. Q S. RODGER.

## Special Values

## FOR THE CHRISTMAS SEASON.

Every department is overfowing with useful gitst that cannot tail to please.
From Grandather or Grandmother righte down to the Baby we have something please them all.
Sprcial Piriess for this Derasu of the Year!
IF YOU WANT A USEFUL ARTICLE CALL AND SEE US
Big Bargains in Dainty Tea Coseys-beauties - from 75 cents up $10 \$ 4.50$ each.
Rare Lines of Open Work, Table Centres and Sideboard Cloths, Dainty Toilet Sets, Nightdress Bags.
Pretty Boxes containing Ladies' Handkerchiefs \& Bottle of Perfume. Rare Values in Ladies' Furs, Muffs, Fancy Handkerchiefs, Belts,

Motor Scarfs, Gloves, Lace Collars and Jabots, Hand Grips, Side and Back Combs, Blouses of every description. Blonse Materials, Remaining Ladies' Jackets at CLEARIIG PRL'B; Cuilldren's Dainty Dresses-in Lawn and Cashmere-CHBAP. Bibs, Bootes, Leggings, Footwar, in great variety Special Yalues in Cents' Silk Muffers, Silk Ties, Silk Handkerchitfs, Braces, Gloves, Underwear.
See our Stock of Men's and Boys' Winter Caps- You will save money.
(THE VALUES WE OFFER WILL ASTONISH)
YOU and DELIGHT THE RECEIVER.
Don't forget the Store that Saves Money for you.

## A. \&. RODGER, WATER STREET.

## Woolen Blankets!

At the following Prices for this week:
Was $\$ 3.30$ pair Now 92.70 . You save 50 c
Was $\$ 3.70$ pair. Now \$3.15. You save 55c
Was $\$ 4.30$ pair. Now $\$ 3.60$. You save 70c.
Was $\$ 4.80$ pair. Now \$4.10. You save 70c.
Was $\$ 5.40$ pair.
Was $\$ 5.90$ pair.
Was $\$ 6.40$ pair. Now \$4.60. You save 80c Now 55.00 . You save 90c. Now $\$ 5.50$. You save 90c.

## COTTON BLANKETS!

| Was 90 c . pair. | Now 80 c . | You save 10 c. |
| :--- | :--- | :--- |
| Was $\$ 1.00$ pair. | Now 90 c. | You save 10 c. |
| Was $\$ 1.20$ pair. | Now $\$ 1.00$. | You save 20 c. |

## P. F. COLLINS,

The Mail Order Man,
340,342 and 344 Water St.

The Evening Telegram, St. John's, Newfoundland, December 19, 1910.- 3

Order That Christmas
Picture Frame
now.


 $=2$ We Guarantee satisfaction with each Order. U. S. PICGURE \& PORTRAT COMRAY,

SALE! SALE! The Sale at which you have always sayed money.

## bIAR'S Grat Docembor Sale

Ladies' and Children's COATS, hATS, CAPS and FURS,
Ladies' Long Plain Coloured and Pancy TWEED COATs.


Childs' and Misses' Long Plain Coloured and Paney Trueed COATS. Sizes, 24 inch to 39 inch; all clearing at cost. -․․ -
 We offer a large stock of ladies oUTRIU HisD FELI HATS, at Gost Price to Clear?

All MOTOR CAPS at Less than Cost.

All Ladiess and Childran's fouls at Greatly Rediced Prices.
HENRYBLAIR.


Advertise in the TELEGR AM
and

The Evening Telegram St. Johin's Newfoundiand, December 19, 1910-4


The Evening Telegram,St, John's, Newfoundland, December 19, 1910... 5
THIS GREAT STORE FILLED WTHH CHRISTMAS GIITS FOR EVEEYBOOY


## Suggestions for Xmas Shoppers.

$H^{\text {ave you finally settled what the presents are to be? Perhaps this list will help, you }}$ make up your mind. Necessarily the list is incomplete; to give in good descriptive of the store's up yosources mind. Neecessarily the list is ingompletete to give an good descriptive list
 whafto asif for: possibilities. then come to the store and ask to see the articles you prefer. You'll be surprised to see how much better than this bare mention the things themsel ies will look.

Hear the Great Caruso or Melba.


Victor Gram-o-Phories
Victor Gram-o-Phones
$\mathbf{\$ 1 0 . 0 0}$ to $\mathbf{\$ 7 5 . 0 0}$.

St. ohn's Greatest Toys and Dolls.
CHILDREN go in raptures over Sauta Claus and the Toys, Games and Dolls so prettily Selliyg is rapid because the prices need only be known to be effective. We never knew a time when so little money could buy so much. By
Great Toyland to-day, you'll find it well worth while. Dressed and Undressed Dolls, Drums, Dolls on Swings, Wood Targets, Pigeons; Jack-in.the-Box; Trains Locome



## A Personal Invitation For You.

| We would like to visit every home and invite the people our Gram-o-Phone Parlor to hear the Gram-o-Phone. <br> That's hardly possible, so we want everybody to consider this a personal invitation to come and hear the TICTOR and BERLINER GRAM-O-PHONES; the wonderful musical instruments that play all kinds of music and entertainment so true to life that it is just like hearing the artists themselves. Thie proof is the hearing. Come in any time. No obligation to buy. <br> single records, <br> 10 inch. 60 ots. <br> $\$ 1.00$ <br> RED SEAL RECORDS, $\$ 1.25$ to $\$ 7.00^{1 .}$ |  |
| :---: | :---: | | victor $\begin{array}{l}\text { Gram-o.Phones } \\ \$ 10.00 \\ \text { to } \$ 75.00\end{array}$ |
| :--- |

## Gloves are on Your List of Course.

When you give Gloves, give the sort that can be depended on, that will
give not only good looks, but satisfactory wear as well. You'll find that sort here---and no other. Our assortments are equal to any demand, and if size is
he holidays.
Brimiant at $\$ 1.20$ pair, in seven shades; Le Luxe, $\$ 1.00$ pair Elaine, 80 c . pair ; Alice, 65 c . pair ; Maritana, 45 c . pair.
Silverware and Glassware. Newest Designs.

 iving, breathing yoices to youn, just as sweet and glear and true-toA strong statementis to make, buit aboblutely truie. Prove it for
 SINOLEE RECORDS, DOUBLE RECORDS,



The Evening Telegram, St. John's, Newfoundland, December 19, 1910 - 6


Prepare Your Boy for.the Skating Season
Geo. A. Slater's Mule Hide Hockey Bools.

MARSHALL Bros.







## Gentlemen

## 

Everything is new.
Everything is classified
The difficult matter of a CHOICE is made simple.

Most things are unobtaitiable elsewhere.

Artices from 10 c to $\$ 50.00$.
Spectalty: $A 20 \mathrm{c}$ stali, a 30 c stall and a 50 special

Gramaphone recitals daily
All are welcomed.
There is no obligation to purchase.
MURRaY ANOERSON's





POLICE COURT NEWS




WRING BROTHERS, Limited
Prinis Stura


hone 411 and thla.

TURKEYS,
GEESE, DUCKS,
III chice stock and in prime
conditition.

FRESH BEEF, PORK, MUTTON, SAUSALES,

## A. H. Martin, Agt.,

NOTICE

Bitith-Canaian Explosives $\mathrm{S}_{0}$

The Passion Play.


## Pleasant Sunday.




## Let Your Gifts This

 Christmas Be of a Practical, Sensible Character

## The Popular Furniture Store is an Ideal Chrismas Store

## 80 for a home-loving public. Our Furniture Departments abound with beautiful things for the home--Parlour

 Suites, Lounges, Morris Chairs, Rockers, Sideboards, Tables, Bedroom Suites, etc., in mighty profusion, andour China, Silverware and Fancy Wares section is laden with rich Christmas Gifts. When making your Christmas selections, don't fail to visit the

| Chinaware. |
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| Silverware. |  |
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|  | $\ldots 3.95$ and $\$ 6.75$ $\$ 4.50, \$ 8.00$ \& $\$ 9.00$ |
| (eater dishes |  |
| Sunge | sets ...... 88.000 |
| Cream Juse | s2200 |
| cream Lades Butter knives | $\xrightarrow[\substack{\text { coc. } \\ \text { boc. }}]{\text { and }}$ |
| Tea spoons, per Ooz | Hose. |
| Desert spoons Forks | ${ }_{\text {Forks, per doz } 8 \text { St.50 }}$ |
|  |  |
| Serviette Riligs, each. | each ...7.... 750. |
| Breaktast cruets | 82,75 |
| Card Receivers | ciss |
| Says Satt shakes | Shakes . . . . . . 8 si.60 1.35 |

C. L. MARCH CO., LTD.


| Tim Shannahan |  |  | Boys Intoxicated. | ere and There |
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|  |  | $\begin{aligned} & \text { sman man feel t } \\ & \text { and the big burly } \\ & \text { all he looks for, } \end{aligned}$ | Staturay nisitits or late it has been |  |
| On the Small Man in |  | makes people believe he is in touch with the important men of the cour- |  |  |
| the Big Job. | saloon or carrying any parcel re- handles the cash and places her on some people aro an allowance | try and can also sway the political teelings of all his friends who belong to the same religious denomination. |  |  |
|  |  | $\begin{aligned} & \text { to the same religious denomination. } \\ & \text { "Oh," says Delaney, "the 'small } \\ & \text { man' in a big job is an interestin" } \end{aligned}$ |  | Wim |
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|  |  | cart, help tt-If yourl1 watch this | Soulutive M... |  |
|  |  | Man Found in Woods |  | matches. They are eve duce an instant flame TRAPNELL'S.-dec. |
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| themselves ahead in getti heavy mar: in church to use |  |  |  |  |
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## Suitable CHRISTMAS GiFTS.



Poultry for Xmas:
Marters, Gexese, Chicker and Dncks.
George neat
USEFUL XMAS PRESENTS
For the Ladies we have Silk Blouses, Kid Gloves, Silk Hankerchiefs, Slippers, Gaiters, etc.
And for Gents we can supply you with Gloves, Mufflers Silk Handkerchiefs, Neckties, Pipes, Slippers, Gaiters, etc., etc.
W|l
TV Pry

## Jackman The Tailor's




Made to Measure SUITS and OVERCOATS

## BEST VALUE

EVER OFFERED IN NEWFOUNDLAND. Made by members of the Journeymen Tailors Union of America.

Letter Orders receive the same attention as if buyers were on the spot.

SAMPLES and MEASURING CARDS sent on application. Write to

## JACKMAN

THE TAILOR,
The Mail Order House.
Rare Bargains
In Tailor-made Costume Skirts.
$W^{\text {OMEN of }}$ NNewfoundland, here is another big value for your money. We will TALLORMADE COSTUME SKIRTS. Skirts that will make you wonder
at our bargain offerings, because the prices are extremely low for such splendid value. We have a reputation for stocking the latest styles of IMPORTED SKIRTS in
in high, low, and medium class qualities, therefore to sustain that rentation we aim in high, low, and medium class qualities, therefore to sustain that reputation we aim

to clear out the balance of each season's style at tempting prices. Here are some | Women's Serviceable Skirts, | Women's Well-Cut Skirts, |
| :--- | :---: |
| $\begin{array}{l}\text { Made of durable serge and tweed of ex- } \\ \text { cellent wearing qualities. Equal in ap- } \\ \text { pearance to many skirts at } \$ 2.20 \text {. In }\end{array}$ | $\begin{array}{c}\text { Made of all- wool, fine and plain finish } \\ \text { serge, seams neatly strapped with same } \\ \text { material. A trim and stylish skirt that }\end{array}$ | pearance to many skirts at $\$ 2.20$.

Black, Brown and striped. and plain serge, seams neatly strapped with same
material. A trim and stylish skirt that
will appeal to you. Looks like $\$ 4.00$ NOW $\$ 1.50$ NOW \$2.00. These are marvelous value, and the wearing qualities are beyond doubt.
This cloth is guaranteed not to mark or cockle with rain, and is a wonderful invention
for This cloth is guaranteed no
for all round out-door wear.
About one hundred well-made, well-cut and well finished skirts to select from, in
many designs. Equal in value to many skirts at $\$ 5.00$. In Black, Navy, Prunella, NOW \$3.00


## BIG BANKRUPI Stock,

F. LIGHTER, 304-306 Water St.,
 Readymades, Dry Goods, Bools, Shoes and Rubbers.
Everything Must Go REGARDLESS of COST.
OWN PRICE. Stock mu
be all cleared out by Jannary ist next.

Hutton's Christmas Bazaar A Great success.
dreds of purchasers were charmed with the large and is anticipated this week. Come early--don'tal. A big rush \$w,
Gents' Fur Lined CAPS!
40c. to 70c.
90 c . $10 \$ 1.40$.
EASTERN "A"

R. TEMPLETON, 333 Water St. BYRIVE'S DIsPIAAT


| Dolls from 2c. to. \$4.50. |  |
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| n)s from 27e. to $\$ 3.50$ | Ser Balls from |
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## REDD NEWFOUNDLAND <br> COMPANY.

Excursion Rates.

## CHRISTMAS and NEW Year 191-II.



