

and




| The author asked to have this new novel called a romance, and it is a mighty fine romance. They are a likable lot, these courteous fighting men and winsome women of the Georgian era. The novel is a delightful chapter out of picturesque yesterday-but with the nearness of reality one feels for one's neighbors to-day. |
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## Corporation Advertising--The World's

 Advertising of TorontoIt in just as essential that a city with progressive ideas should be
advertised as it is that any individual concern in that city should be advertised. Believing in this, The World will publish during the laat week in August a special inue, known as the " 500,000 Population and itev sal Edition." This special avition wil be one big adverise ing made will be given due prominence, and every section of the city's industrial and commercial life will be adequately repreeented.
This special number will be a history of Toronto as it is to-day, and no Torontonian who has the interest of his home city at heart
should fail in securing and carefully reading this number. It will give should fail in securing and carectully reading this number. I will give
a clear conception of the magnitude of and advantages offered by Toronto. way will put themselves in intinate touch with what is being done in the premier city of Ontario.

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## The

Sunday World
or Aug. 2nd will be' a feature News and Illustrated Paper

In the Illustrated Section will be a number of specially interesting features, including pictures of Lord Roberts, the Prince of Wales, some of the Ontario Regiments and the Tercentenary Pageant taken at Quebec by The Sunday World's own photographer.

Also there will be a number of group pictures of peculiar interest to Canadians. One of them is a reproduction of an old photograph of
The Supreme Government of India, including

## Lord Roberts, <br> Lord Lansdowne and other notables.

## Bobby Kerr

winning the 200 metre race at the great Olympiad.

Bobby was the only Canadian to win first place among the pick of the trained athletes of the world.

One of the features of the News Section will be an "Interview by The Sunday World's New York representative with Mrs. Elinor Glyn," author of "Three Weeks." Mrs. Glyn, who is coming to Toronto in August, discusses her career and her book.

All the events of the day will be covered up to a late hōur Saturday night. Full reports of sports at home and abroad-the news of several Tracks, Lacrosse, Football, Baseball, Tennis.

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