## MOOSE HEAD BOWRING BROTHERS LTD., Grocery Dept.



## The whole art of Seasoning lies in a bottle of <br> LEA \& PERRINS' SAUCE

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| Allen \& Hanburys LU. London. |  |
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THE EYENING TELEGRAM, ST. Johns, NEWFOUNDLAND, MAY 11,1925


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POULTRY AND MEAT

Ellis \& Co. Ltd 203 Water St.
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(To be continued)



New Shell is Invented for British Navy






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 Frogs and Snails French Delicacies








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## Crowds Greater Than Ever have Visited this Store During this Sale! Why?

 HERE ARE SOME REASONS!CONTINUING UUR GREAT
 BRINGING FORTH SOME MORE MARVELOUS VALUES! MORE CROWDS! GREATER SAVINGS TO THE FAMIIY BUDGET.

| Men's Garters | Men's Hose |
| :---: | :---: |
| $\pm$ | 두를 |
| 37c pair | 47c pair |
|  | Suits |

Again this store goes to the fore with greater values. This time with

 Every color and pattern is represented in this assor tment. Colors inctude
Plain White, Sky Blue, Faws,

Ages 3 to 8 years. $\$ 1.59$
noy mimex mat

| prerless sale or | pekrims sale of |
| :---: | :---: |
| Men's Dress | Men's |
| Shirts | Better Caps |
|  |  |
| $2.95$ | $1.47$ |


 $\$ 22.50 \quad \$ 27.50 \quad \$ 32.50$ and ap to $\$ 39.50$ values Needless to elaborate upon the importance of this Sale. Those
who have attended our Sales in the past, know that the PEER-
EESS SALE is the chief Clothing pevent of the Spring season LESS SALE is the chief Clothing event of the Spring season
in St. John's. Those who have not will find it greatly to their in st. John's. Those who have not will find
beneft to do so to-day or during this Sale.
EVERY STuLSH SUTT IS HRRE!
 ${ }_{26}^{16^{.98}}$ EVERY SUTT A DESIRABLE STTLE!


 31.92 variety the equal of which was hardly ever presented at such AGAIN WE SAY OUR PRICES DEFY COMPARISON The thousands who have attended this remarkable event during the last week, were astounded at the
prices existing curring this Sale. But this week we are offering even greater values. We are not only prices existing curing this Sale. But this week we are offering even greater values. We are no
fying all competition but actually setting a record for all time as the greatest valuegiving store.

PEERLESS SALE OF
Boys' Separate Coats \& Pants

 .79 LOWEST PRICES OUR CHIEF ATTRACTIONS.
THE BROADWAY HOLSE OF FASHION
STORE FOR EVERYBODY!"






## JUST OPENED!

AND NOW READY FOR YOUR INSPECTION COMPLETE NEW ARRIVALS IN

| 1 |
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| mporant |
|  | NEW DRESSES NEW SUTTS EXTRA SPECLAL:

These Coats at $\$ 18.98$
are beyond any doubt
our greatest value of
fering of the year. our greatest value of-
fering of the year. New Coat
to $\$ 30.00$ $\$ 30.00$. 7


## LadIES HATS HEW COTS

## ${ }^{-1} 14^{98}$ <br> $\$ 20.00$.

## TWO BRAND NEW Ladies' Coats

## SPECIALS!

LONDON, NEW YORK \& PARIS ASSOCLATION OF FASHION




Our $\$ 3.99$ Man's Boot
It's a World Beater.


Only $\$ 3.99$ the Pair. Men's Tan Laced, fitted with rubber heels. also,
NEW AMERICAN MEN'S BOOTS and SHOES.
In Black, also Tan Calf Leather, all fitted with rom for only
$\$ 4.50, \$ 5.00, \$ 5.50, \$ 6.00, \$ 6.50$ and $\$ 7.00$.
These are Snappy Shoes for smart Dressers.

## F. Smallwood

MEN'S DEPARTMENT 000000000000000000000000

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Advertising on Money









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## "THE TEVIPLE OF VENLS Mary Philbin and Phyllis Haver

1000 AMERICAN BEAUTIES AND A STAR CASTE new york night life plus romance of the s Majestic Theatre TO-DAI "THE TEMPLE OF VENUS" is more Romantic than "The Tales of the Arabian Nights." A Romamee
of Flaming Youth in the Jazz Age.

| ADAMS | and CHENEY |
| :---: | :---: |
| CRAWFORD ADAMS-Violinist | LOUIS CHENEY-Pianist-Ba |
| Ballad, "Ten Thousand | ${ }^{\text {Eerdii }}{ }^{3}$ - Medley from "Rose-Marie." |



ADMISSION: 30 CENTS. MATINEE. WEDNESDAY AND SATURDAY.


 Line of Fishing Boots and Long Rubbers

## All Heroes, These!




The Home of Good Shoes 218 and 220 Water Stree Short and Storm King.
0000000003000000000002000100000000000000000033000 FULL of DANGERS TO OUR ADVENTUROUS DUET.
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| GET IT AT GEAR＇S pire Cord Tires\＆Tubes <br> od as the Best With Prices That Beat Them All． <br> co <br> ／2 STRAIGHT S STRAIGHT S STRAIGHT S STRAIGHT S <br> IDE IDE IDE <br> STRAIGHT SIDE TUBES RED ${ }^{\text {（Heavy }}$ Duty） <br> TUBES（Gres） |
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GEAR \＆CO，LId．，


Timbers for Dock


## UHITED SCHOOLS

## LAST DAYS OF CAMPAIGN

 SATURDAY and MONDAYCAMPAIGN CLOSES MONDAY EVENING，MAY 11th，
BUILDING PROGRAMME

## THREE ELEMENTARY SCHOOLS，

 east，central，west． a new college ano risineive the restoration of the college hall Persons desirous of contributing to the Campaign Funds，and who have not been wn Water Street，on Tuesday，May 12th，during business hours．A Special Committee has been，appointed to receive these subscription
ing of Mrs．H．McNeil，Mrs．George Marshall，Miss Bradey，Miss S．Soper．
HELP TO RAISE $\$ 150,000$ THIS YEAR．


 C．E．I．budess and rens potator BURT \＆LAWRENCE


It＇s Tough On Us
If we take 825 from you for a year＇s accident policy
and be balled upon to pay your estate $\$ 150,000$, but there
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Our policy gurantees it is．Our policy guarantees it in black and white，and
we have proven our ability to pay during the last
twenty－ight
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TOTAL CLAMM PAYMENTS OF $\$ 116,426,397$ ． If you should meet an iniury to－morrow
are your wife and children protected？
U．S．FIDELITY \＆GUARANTY CO J．Lacey，Nad．General Agent．


## PRELIMINARY NOTICE

COLUMBUS LADIES＇ASSOCIATION OUT ING AT SMITHVILLE
WHOLE HOLIDAY，JUNE 24th
may11，3

Years in the Service the Public－The Evening Tolerraw

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As dainty as it is new! Just
fingers!
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As jine as soap can be $\quad 99$ H\% Pure
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For the frst time in the history ot or minagement of Percy campell,



CROSS-WORD PUZZLE


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## Wonderful Attraction AT THE NICKEL MONDAY!

 Direct from The RIVOLI and RIALIO THEATRES, NEW YORK. ADRIAN DaSILVA, (a) HOMING; (b) SEVENTEEN; (c) LITTLE IRISH GIRL. svara armanoomantiThe Intimate Story of a Love Behind a Throne -by the director who gave audiences "He Who Gets Slapped"


THURSDAY-Cosmo Hamilton's latest novel "ANOTHER SCANDAL" starring Lois Wison.
COMIING NETT WEER-THE ORIGINALS (original Dumbells) in their
latest Revie SEEPTNE OUTM



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map pooms papza Don't Say Paper, Say " EVENING TELEGRAM." - -ranopreman

## LIPTONS Table Jellies


for
Quality, Purity and
Value. NONE BETTER


## Morey's Coal is

 GoodCoal.易
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Why, of Course
If you want GOOD Clothes go to a GOOD Tailor
There is where you get good material, good fit and
Clothes that look as if they were made for YoU, and Cot
 But he careful and go to a good tailor. It's cheaper SPder.
SPLLELS are good, reliable tailors, and you
make no mistake in going there. Spurrell the Tailor Spurrell the Tailor
ST. JOHNS.
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## "THE LATEST!"

We arc now showing the latest patterns in SUIT-
VGS, ovER COAATINes, Viewias and Serges FOR SUMMER WEAR seludiar London's Latest Norelty for the season "The basket weave." W. P. Shortall
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SLATTERY'S
Wholesale Dry Goods Co., LIMITED

 Acadia Gas Engines, Limited. 2x020000000000000000000000000\%

## Wall Papers

R A ROL IN PRICE FROM Our Papers at $\$ 1.80$ are as good as anyone

## TEVPLETONS

321 Water Street



Tower's Waterproof SuITs should be a part of your outfi abe and every day. Roomy, comfortservicable wear.


Schraft's Chocolates
as willing envoys to convey fail to express.
J. J. Rossiter

Duckworth Street. St. John's. Telephones 54

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## 2,500 TONS

AMERICAN SCREENED LUMP COAL "BETTER THAN THE BEST!"

CASHIN \& CO. Ltd.


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