

AN. 17th, 1911

C. Wm. Robert, Cook's St.
 ards, N. F. card
 ards, A. F. Cabot St.
 Wm. Telephone Office
 y John, Cochrane St.
 Wm. Blackmarsh Rd.
 ds, D. M.
 erts, Mrs. Mary
 ord, Fred, card
 Mrs. Florence,
 Water Street
 d. Nellie, card
 ard, Miss Edith
 urt, Jessie
 well, Mrs. Wm.,
 Queen Street
 g, Jennie
 Mrs. Thomas,
 Dadey's Lane
 th, Miss West Land
 th, Monroe, care G.P.O.
 th, John, card
 ok, Joseph
 w, Henry C., card
 th, A. M.
 th, James
 w, Ned, late Halifax
 Mrs. Mrs. Mary Ann,
 Water Street
 ryan, Fred J.
 rks, J.
 ards, Robert,
 care Gov't Post Office
 ighan, Mrs. Robert,
 convent Square
 ie, James, red
 lker, W. W.
 an, Patrick,
 Pleasant Street
 lker, Arthur B.,
 late Channel
 sh, Mrs. Patrick
 sh, James, card,
 Newtown Road
 r, G. G.
 lams, Mrs. J. Brine St.
 te, L. South Side
 lams, Miss
 care J. McGrath,
 ox, Solomon,
 care Post Office
 eman, Chesley
 lams, Edward,
 Cornwall Avenue
 od, S. T.
 lity, Miss Martha
 ng, Herbert, Cabot St.

The Tenderfoot Farmer



It was one of these experimental farmers, who put green spectacles on his cow and fed her shavings. His theory was that it didn't matter what the cow ate so long as she was fed. The questions of digestion and nourishment had not entered into his calculations. It's only a "tenderfoot" farmer that would try such an experiment with a cow. But many a farmer feeds his self regardless of digestion and nutrition. He might almost as well eat shavings for all the good he gets out of his food. The result is that the stomach grows "weak" the action of the organs of digestion and nutrition are impaired and the man suffers the miseries of dyspepsia and the agonies of nervousness.

To strengthen the stomach, restore the activity of the organs of digestion and nutrition and brace up the nerves, use Dr. Pierce's Golden Medical Discovery. It is an untailing remedy, and has the confidence of physicians as well as the praise of thousands healed by its use.

In the strictest sense "Golden Medical Discovery" is a temperance medicine. It contains neither intoxicants nor narcotics, and is as free from alcohol as from opium, cocaine and other dangerous drugs. All ingredients printed on its outside wrapper.

Don't let a dealer delude you for his own profit. There is no medicine for stomach, liver and blood "just as good" as "Golden Medical Discovery."

The Evening Chit-Chat

By RUTH CAMERON



"And so she's going to marry THAT man," said the little stenographer lady, "that little effeminate, soft-voiced sissy—after all the chances she's had."

We had just read the announcement of the neighborhood belle's engagement in the evening paper.

"I don't wonder a bit," said the lady-who-always-knows-somewhat. "I think he's just the kind of a man a woman always falls in love with."

"What is the kind of a man women always fall in love with?" asked the writer-man. "I often make all the ladies in my story go daffy over one man or another, but story ladies have to do what I tell them, and I'll be hanged if I could pick out the man that real live ladies will fall in love with. The only thing I can be sure of is that they won't like the man you'd think they would. There's Oglethorpe, for instance, one of the best men the Lord ever made and women run from him as if he had the pest."

"Why do you always pick out some perfect stick to call 'the best man the Lord ever made,'" inquired Molly. "I'd as soon marry a hitching post as Mr. Oglethorpe."

"Why?" demanded the writer-man. "Oh, because," explained Molly succinctly.

"Well, what kind of a man do women like best?" pursued the writer-man. "You ladies must know. Tell me."

"A man with good, broad shoulders," said Molly.

"The man who always gives up his seat in a street car when women are standing," said the lady-who-always-knows-somewhat.

"The man who never talks about other women," I contributed.

"The man who keeps his nails well manicured, and says 'Good morning' when he comes in to the office, and takes off his hat in an elevator," suggested Molly.

"The man who is good to his mother and takes his sisters around sometimes," added the lady-who-always-knows-somewhat.

"The man who doesn't treat you half way decently," put in the writer-man, "A woman and a dog and a hickory tree—the more you beat them the better they be, you know."

"Why, I wonder, does it improve a hickory tree?" mused Molly.

"If that isn't just like a woman," growled the writer-man.

"But why?" persisted Molly.

"Never mind," said the writer-man with dignity. "You are distracting us from the main issue."

"If that isn't just like a man," mimicked Molly.

"Children," said the lady-who-always-knows-somewhat, "cease your quarrelling and listen to my nice plan. We'll ask Ruth to ask the great public."

"Bully," said the writer-man.

"Lovely," cooed Molly.

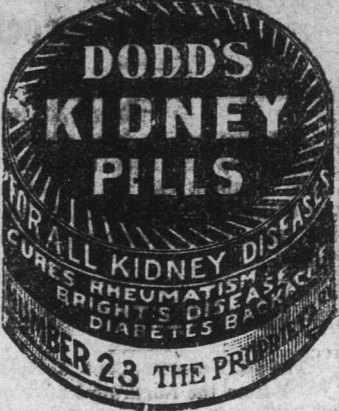
So will the great public please consider itself asked:

What sort of a man do women like best?

If you'll kindly contribute your ideas on this subject we'll have a symposium some day. Only remember there are a lot of you and make them short—not more than a hundred words.

Your individual observation must have taught you each something on the subject. Won't you share it?

Ruth Cameron



DODD'S KIDNEY PILLS
 CURE ALL KIDNEY DISEASES
 RHEUMATISM
 GRAVEL
 DIABETES
 BILIOUSNESS
 NEURALGIA
 MIGRAINE
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 GOUT
 AND ALL AFFECTIONS OF THE URINARY SYSTEM
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NEW ARRIVALS!

A choice selection of
Suitings and Overcoatings.

These fabrics cut in
Our Styles,
 for Fall and Winter,
 and made at our store
 give our patrons an
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 appearance. Ne w-
 foundland's Store for

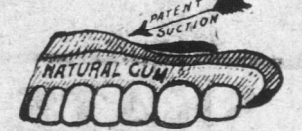
Fashionable Tailoring.

Personal attention
 given to Mail Orders.



JOHN MAUNDER, TAILOR and CLOTHIER,
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Artificial Teeth!



It is almost impossible to obtain better fitting or more natural looking Artificial Teeth than can be obtained at

The Maritime Dental Parlors.

We give particular attention to this branch, as well as the treatment, filling and crowning of teeth.

At our prices within the reach of all


Teeth extracted without pain **25c.**

Teeth extracted and full set artificial teeth (\$18.00 value) supplied **\$12.00.**

Gold Crowns (\$10.00) **\$6.00.**

Gold, Ashes Enamel, Amalgam or Cement fillings at proportionately reasonable prices.

The Maritime Dental Parlors, J. W. SIMIKER, D.D.S.
 176 Water St., St. John's. Dentist.
 'PHONE 62.



THE WHITEST LIGHTEST
MAGIC BAKING POWDER
 NEW STYLE LABEL
 E.W. GILLETT CO. LTD. TORONTO, ONT.

The kind that pleases the people
COSTS NO MORE THAN THE ORDINARY KINDS
COMPLIES WITH ALL PURE FOOD LAWS
 Does NOT contain ALUM

Household Notes.

If one wishes eggshells whitened, wash them off in vinegar.

Take out the bottom drawer of a bureau to clean, under it.

Whiting, mixed to a cream with tepid water, is excellent for dirty painted work.

In preparing mayonnaise for a fruit salad some cooks substitute sugar for the mustard.

Olive oil will retain its rich flavor much longer if kept tightly corked and in a cool, dark place.

Butter that is watery and not well worked should never be used for a cake, as it will make it heavy.

Batter puddings of any kind, especially when made with fruit, are more tasty steamed than baked.

Before pouring hot fruit into a glass jar put it on a wet cloth. This will keep the glass from cracking.

Copper may be cleaned by rubbing with lemon peel and salt. Wipe off quickly and polish with chamois.

To prevent milk from curdling add a good pinch of carbonate of soda to each quart before putting it on to boil.

In coring apples which are also to be peeled core them first, and there is much less danger of their breaking.

Cranberries, if all are sound, will keep well in a pail of water. The water should be changed once a week.

In preparing chestnuts for a vegetable boil in the shells and remove and peel with great care to prevent breaking.

Fingermarks and stains on porcelain, wood and windowpanes can be easily removed with coal oil and a soft rag.

The salad after a heavy meal course is better of vegetables with a simple French dressing than a cooked mayonnaise.

Never have anything else in the oven while baking cakes, nor try to bake two cakes of different kinds at the same time.

A substantial little supper dish may be made of scrambled eggs, sprinkled liberally with Parmesan or grated American cheese.

When a room reeks of tobacco smoke set a bowl of cold water somewhere in the room and the odor will soon be absorbed.

To clean white fur rub in a paste made of cornmeal and gasoline and shake it out well. This must not be done near the fire.

In making creamed oysters use all the liquor from the oysters in place of

Greatest HAT Bargain

EVER OFFERED
 To the Ladies' of Newfoundland.
Women's Untrimmed Felt Hats,
 This Season's Leading Styles,
Worth \$1.00 to \$2.50 each,
 (The majority of them being worth not less than \$1.80 each.)

All For **60** cts. each, only,
 (clean up) previous to alterations which we are making in connection with our Show Room and for which work we need room.

This is a Great Sacrifice, as is also Our Sacrifice of

GIRLS' Newest PELT UNTRIMMED HATS,
 All magnificent quality and splendid colours, at the same Low Price of

ONLY 60 cents EACH.

Slaughter of Prices of Ladies MOTOR CAPS, in Serge and Felt Cloth makes, in all the leading colors, and also Tweed makes. Regular 70c. Caps only 45c. each. Regular 50c. Caps only 35c. each.

Women's Tweed Motor Hats, only 25c. ea.

HENRY BLAIR.

Terms: Cash,—No Approbation on these Goods.

W. A. SLATTERY'S

Wholesale Dry Goods House,
 Slattery Building, Duckworth & George's Sts.
GRAND OPENING SEASON 1911.

We present to the Trade and Outport Dealers this Spring the largest, most varied, and best selection of English and American Cotton and Wollen Goods, as well as a complete line of all classes of Pounds, Remnants and Seconds

Balbriggan and Fleece-Lined Underwear a specialty
 See our Stock of Muslins, Embroideries and Laces.
Please See Our Prices and Terms

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Every Business Man, Bookkeeper and Accountant


Understands the misery of writing for a whole year on an Account Book that has poor quality paper, the difference in price between good and bad is fully made up by the ease and comfort in writing.

Demy Ledgers, from 200 to 900 pages.
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 And for small shopkeepers F. cap. Long and F. cap. Broad Acc. Books, from 20c. up.
 F. cap. and Half, 6 x 13 Acc. Books, from 25c. up.
 F. cap. and Third, 5 x 13, Acc. Books, from 12c. up.
 Memo. Books, in all sizes, from 2c. up to 75c.
 Job Line of Memo's from 5c. to 40c. per doz.
 Type Writer Papers, Carbons and Ribbons.
 Letts and Collins Office and Pocket Diaries, 1911.
 Shannon, Box, Apron and Wire Spike Files.
 Books of 100 Acc. and Memo Forms, from 15c. up.

Books of 100 Cash Receipt Forms, from 15c. up.
 Writing Pads, in all sizes, from 5c. to 50c. each.
 Scribbling Pads, in all sizes, from 2c. to 10c.
 Manifold Letter and Order Books, from 15c. up.
 Copying Letter Books, 250 to 1,000 pages.
 Time Books for 1, 2 and 4 weeks, from 10c. up.
 "Where Is It" and Price Books, from 15c. to 90c.
 Envelopes, in all sizes, from the very cheapest to the very best. Special prices for large lots.
 Letter and Bill Heads and all other forms specially ruled and printed to order.
 Pencils, from 65c. per gross up to \$1.50.
 Pens, nibs in great variety, 1c. to 25c. each.
 Inks and Mucilage—Carters, Lyons and Stephens.
 Standard (American) Pocket Diaries, 1911.
 Bill Holders, Letter Clips, Paper Fasteners, etc.

GARLAND'S BOOKSTORES, 177-9 & 353
 Water Street.
 jan7

Notice to Smokers.



It may be confidently asserted that until the advent of the PATENT CARTRIDGES and PIPE FILLER smokers have never experienced the true flavour and satisfaction of a tobacco in all its charms. The supreme luxury of smoking is attained only by using the Cartridges and Pipe Filler.

For Sale at CASH'S TOBACCO STORES.

One Pill

One pill at bedtime. Brings morning relief from the headache, indigestion, nervousness, biliousness, due to constipation. If your doctor approves, why not use Ayer's Pills? Then seek this approval without delay.

J. J. Ayer Co., Lowell, Mass.

MINARD'S LIMENT CURES DIS-TEMPER.

The s.a. Tobacco is due here from Liverpool on Sunday next.
 The s.a. Carthaginian is due here to-morrow morning from Philadelphia.

Cable News.

Hr. Grace Notes.

Special Evening Telegram. LONDON, Jan. 26. There is a reason to believe that the arrangement previously reported that the Duke of Connaught will replace Earl Grey as the Governor-General of the Dominion of Canada, still holds good. It is expected that he will go to Ottawa in the autumn.

Mrs. Diana Yetman, widow of the late William Yetman, died at her home, Bryant's Cove, yesterday, after a long illness.

Special Evening Telegram. SYDNEY, Jan. 25. The Steel Company's General Offices were destroyed yesterday by fire. The loss is placed at \$50,000. Insurance \$40,000.

A young lad, son of Mr. Stewart Nosworthy, of Harvey Street, met with a serious accident on Monday while sliding on one of the hills, breaking his leg just below the hip. The poor little fellow suffered much pain.

Special Evening Telegram. TORONTO, Jan. 26. A summons was issued yesterday morning for Col. James Munro, the President of the defunct Farmers' Bank. He is charged with issuing false statements relative to the bank's affairs in his capacity as President. The summons is returnable in the Police Court on January 30th.

Special Evening Telegram. KINGSTON, Jamaica, Jan. 26. A party of Jamaica planters left yesterday for Hayti, with a view to securing lands for the cultivation of bananas to supply the American and Canadian markets and to investigate the possibilities of railway construction in the Republic. Hayti is likely to become a powerful competitor of Jamaica in the banana trade.

Special Evening Telegram. BRUSSELS, Jan. 26. Introducing the Budget relating to the Congo Free State, yesterday, the Minister for the Colonies declared that the first year's administration of the new Colony justified expectations. The mining prospects promised well, and the open door policy gave a great stimulus to trade. Foreign firms, including Americans, were establishing houses.

Wedding at St. Kyrans. A quiet and interesting wedding took place at St. Kyrans on January 11th when Mr. T. J. O'Connor and Miss Kitty Parsons were united by the holy bonds of matrimony by Rev. W. P. Doolan. The bride, who was neatly attired in cream silk with a white veil and carried a bouquet of carnations, was given away by her relative, the bridesmaid, Miss Elsie Hickey, and Miss E. Grant. They were dressed in handsome blue costumes with hats to match. Miss Mollie Hipditch acted as maid of honor and wore a pretty white costume. Mr. Davitt Hipditch acted as best man, assisted by Mr. J. J. Collins, both cousins of the bride. After the ceremony was concluded the happy couple retired to the residence of Mrs. Edward Leonard, sister of the bride, where a reception was held. When this was over the newly wedded couple left for their future home at Clattice. A large number of friends accompanied them and a most enjoyable time was spent on their arrival there. The presents were numerous, as the bride is beloved by a large circle of friends. The whole company joined in wishing Mr. and Mrs. O'Connor a happy wedding life.

Special Evening Telegram. BOSTON, Jan. 26. While their gaunt faces and emaciated bodies testifying to the horrors through which they had passed while clinging to their sinking ship for days, subsisting on condensed milk and raw meat, six men of the Nova Scotia schooner Helen Shaver, were brought into port to-night on board the fishing schooner Isie and Phoenix. The men were picked up 40 miles west of Seal Island, Friday last and are—Captain, Isaac L. Hopkins, Halifax; W. Green, mate; George Harpell, cook; and Stephen Vegg, Wm. McGrath, Bruce Austin, seamen. Capt. Hopkins left Port Hastings early in January with 190,000 feet of lumber for this city, but the weather forced the vessel to make Port Shepherson, where she left on the 15th. When one day out, the schooner sprang a leak, and during a gale was thrown on her beam-ends, when it became necessary to cut the spars out to get her on an even keel. The vessel was owned in Annapolis.

Important to Mothers. Mothers should know just why Zam-Buk is so effective in cases of rashes, scaly sores, pimples and eruptions on babies and young children. Most ordinary salves contain animal oil and fat. Every housewife knows that if animal oil or fat be left exposed to air for any length of time putrefactive changes must occur. These changes occur none the less even if they are hidden by some scent. Now, any salve which sinks into the pores enters the blood. You would not feed your child impure food? Why put into its blood imperfect salve products? Zam-Buk contains no trace of animal fat or oil, or any mineral poison. It is purely herbal, being compounded of healing juices and essences. Applied to cuts, burns, bruises and skin injuries it allays pain, kills disease germs and heals. Sold everywhere at 50c. box, or post free from Zam-Buk Co., St. John's, Nfld.

VERY SHORT AND RIGHT TO THE POINT. FRANK MILLER TELLS WHY HE RECOMMENDS DODD'S KIDNEY PILLS. He used them for Rheumatism, Heart Disease and Lumbago, and they went right to the root of his troubles.

M.C.L.I. Debate. The Policy of the British Government vs. that of the Opposition was the subject debated at the M. C. L. I. Rooms last night. Mr. J. S. Currie, leader for the Government, and Mr. H. E. Cowan for the Opposition. After each had spoken for half an hour the debate was thrown open for the members in general. The debate was interesting and much information was elicited on the question. No vote was taken. Rev. Mr. Fenwick, the chairman, closed the discussion with a speech which threw much additional light on the debate.

Constable Affected. Montreal, Jan. 26.—While making an arrest at midnight last night Constable Metheny was attacked by a gang numbering 20 young fellows. He was being roughly handled, and was compelled to draw his revolver to hold off the crowd until help came. He was subsequently taken to the hospital.

Minard's Liniment Cures Garget in Cows. Montreal, Jan. 26.—While making an arrest at midnight last night Constable Metheny was attacked by a gang numbering 20 young fellows. He was being roughly handled, and was compelled to draw his revolver to hold off the crowd until help came. He was subsequently taken to the hospital.

Our BIG WHITE Sale. has been a magnificent success. We are pleased beyond measure with the generous patronage accorded our sale of Lawns, Nainsook, Long Cloths, Embroideries & White Blouses. It is an event which hundreds of Ladies are in the habit of looking forward to as the one time and place to procure these goods. It is not too late to secure some of these BARGAINS. BLANKETS! BLANKETS! Stock taking found us with too many High-Grade BLANKETS. In order to reduce our stock we have made Sweeping Reductions. Come early as the SPECIAL PRICE REDUCTIONS will cause them to vanish rapidly. MARSHALL Bros.

INVASION SCORE. Special to Evening Telegram. LONDON, Jan. 25. The Pall Mall Gazette says the Diplomatic world of the continent are excited over a rumour which is said to be well founded, to the effect that after the death of King Leopold, a complete plan of operations for the invasion of France through Belgium was discovered. It had been arranged by the Generals of a Foreign Power.

Hockey Match. The Victorias beat St. Bon's team by a score of 8 to 2, at the first game for the season played last night at the Prince's rink.

Lord Roberts' Tribute to Wolfe. Field-Marshal Lord Roberts, unveiling a statue of Wolfe at Westminster, in Kent, the birthplace of the victor of Quebec, said: "It always strikes me that, in raising a monument to one who has done so well for his country, we not only do honour to the individual man, but we provide an object-lesson of no slight value for ourselves of what our country and Empire should mean to us."

PRINTERS' STRIKE LOOMING. Special Evening Telegram. LONDON, This morning. The conference between the employers and compositors in the printing trade was held yesterday with a view of adjusting differences and avoiding a threatened strike. It ended without reaching any agreement. The compositors demanded a reduction of the working hours to 50 a week. The employers offered a reduction to 52 hours. Neither side was prepared to yield. Twenty thousand compositors in London have notified their intention to quit work on February 4th.

THE E. M. F. IS COMING. RUSH SECURING FUEL. Last week all along the Southern Shore the people have taken advantage of the frost and snowfalls to procure fuel for the winter and also material for the building and repairing of boats and houses. Daily trips are made to the woods, and at Broad Cove, near Renew, good work has been done by all the people who go to the woods. Some of the teams have taken eight loads of wood from the forest in a day.

McMurdo's Store News. Floramye Cream combines many of the advantages of a Cold Cream with a Massage Cream, and may be used with great effect during this weather as skin food as well as an emollient. It is non-greasy, and is immediately and entirely absorbed by the skin. It does not promote the growth of hair upon the face. This Cream has been found to suit many skins upon which ordinary cold creams produce little or no effect.

STATE VISITS TO CAPITALS. Special Evening Telegram. LONDON, This morning. The intention of the King and Queen to pay state visits to Edinburgh and Dublin has been confirmed officially.

Big Packing Concern. Special Evening Telegram. MEREDITH, N. H., This morning. A well-known Maine Firm is about to build the largest packing houses in the world in Newfoundland.

CURLIANA. The final play for the Cowan Medal (inter-division) was finished yesterday by the Blues and Greens, with the following result: Blue: Lieut. Gale, Tasker Cook (sub), Gerald Harvey, J. Henderson, R. H. Anderson, H. W. LeMessurier (sub). Green: Ino. Syme. Score, 11. Result: Blues victorious by 10 points. The blue division now play off a point game, and the curler making the largest number of points will be declared the victor and hold the medal for 1911.

Evening Telegram Fashion Plates. The Home Dressmaker should keep a Catalogue Scrap Book of our Pattern Cuts. These will be found very useful to refer to from time to time. 8868. One of the Season's Smart Skirts. Seven Gore Skirt With or Without Founce for Misses or Small Women. This design is not only chic and modish, but also becoming and graceful. It may be made with the regulation or raised waistline, and with or without the founce, which, however, adds to the attraction of the design. The skirt is cut on slender lines, but is not too narrow to be comfortable. It is suitable for any of this season's popular dress materials. The Pattern is cut in 3 sizes, 14, 16, 18 years. It requires 5 1/2 yards of 27 inch material for the 14 year size. A pattern of this illustration mailed to any address on receipt of 10c. in silver or stamps.

8811. A Practical & Neat School Froek. Bloomer dresses are a boon to mothers and a comfort to growing girls. For play or school there is nothing more desirable for a dress of this kind may be worn without any petticoats. Gaiters, gingham, percale, chambray, cashmere or hennietta may be used for the dress, with satcen or mohair for the bloomers if the dress is made of woolen goods, or, if made of wash fabrics the bloomers may be of the same material. The Pattern is cut in 3 sizes: 4, 6, 8, 10 years. It requires 3 3/4 yards of 36 inch material for the 6 year size. A pattern of this illustration mailed to any address on receipt of 10c. in silver or stamps.

Placencia Notes. The distribution of prizes took place at the Convent School here on Tuesday, the 24th inst. Rt. Rev. Monsignor Reardon and the members of the local C. H. E. Exams. Committee being present. Before the distribution took place there was a very nice entertainment by the pupils, consisting of solos, songs, choruses and recitations. This was greatly enjoyed by all present. The ladies of the Convent are to be congratulated on their teaching and the pupils on the assiduity manifested in their work. Magistrate O'Reilly is now on the Cape Shore on business and Sergeant Kent is here on the out duty for any breach of the law. The Sergeant is a terror to lawbreakers. Although of very unassuming disposition, he is as keen when on the scent of evil doers as any sleuth, and will never let up until he bags his quarry. Although the people here are as a rule law-abiding, still the presence of such an efficient officer has a deterrent effect on any one who would like to make a little more contrary to the laws of our Sovereign Lord the King. The sergeant here has recognized the fact that it does not pay to continue his illicit traffic whilst there is such a vigilant sentinel on the ramparts. He is aware that he may sneak just once or twice, but he is certain that the sentinel's eyes are upon him, therefore will not risk the consequences, and so turns to some honorable employment. Sergeant Kent deserves the highest praise from the people of Placencia and vicinity for the untiring energy displayed in the discharge of his various duties, and we trust that I. G. Sullivan will remember him in his next order for promotions.

Special Evening Telegram. OTTAWA, This morning. Hon. William S. Fielding, Dominion Minister of Finance, arrived from Washington to-day. He was asked whether he had any hint to give as to the result of the Reciprocity negotiations or the extent of the Treaty, he replied: "I will make a statement in the House to-day at 4 p.m."

Special Evening Telegram. LONDON, This morning. A well-known Maine Firm is about to build the largest packing houses in the world in Newfoundland.

FRESH TO-DAY. Fresh HALIBUT, Fresh HADDOCK, Fresh COD FISH. Fresh RABBITS, Fresh COUNTRY EGGS. By Rail To-Day, January 24th. 27 P. E. I. TURKEYS, 10 P. E. I. DUCKS, 10 P. E. I. GESE, 5 cases Plymouth Rock Chicken. T. J. EDENS, Phone 411 & 411 A

Pattern Coupon. Please send the above-mentioned pattern as per directions given below. No. Size Name Address in full:

C. L. MARCH. Corner Spring. Men, for your advantage, wear Furnishings, such as Men's Suits, Shirts, Collars, Ties, etc., etc. Inducements, and you can get you at EXCEPTIONALLY LOW PRICES, but when you come and inspect the VALUES we are offering. We gain Counters to enable you to ... Lot 1.—Special lot of Men's Suits, Heavy Dark Tweed Suits, assorted patterns; all sizes. \$4.75. Lot 2.—Extra special lot of Men's Suits, Heavy and Medium weights; many patterns and every style. Now \$6.45. Lot 3.—A choice lot of Men's Suits in Heavy Tweeds, good patterns and styles; exceptional value. Now \$9.75. Lot 4.—Remarkable values in Men's Suits in Blue Serge; all styles and sizes. Now \$7.75. C. L. MARCH CO.

Sensationals Runs of Monte Carlo. One of the latest Monte Carlo. Now and again one hears authentic stories of large sums having been won at the gaming-tables at Monte Carlo. One of the most fortunate players at Monte Carlo has been Mr. W. Darrington, whose exploits figured in the newspapers a few days ago. A Fortune in a Month. According to one of the London dailies he left with \$20,000 in his pocket as the result of a month's stay and play. But this did not present all Mr. Darrington's winnings. To go a little into details on the opening day of his play he staked \$6,000, and won all along the line, emboldened by this success, he continued...

Ex GLENCOE TO 500 lbs. Fresh HALIBUT. Fresh Codfish and 10 boxes SMOKED B... 10 boxes KIPPERED... C. P. EAGLE. Duckworth Street—and...

REID NEWFOUNDLAND COMPANY.

ELECTRIC FANS.

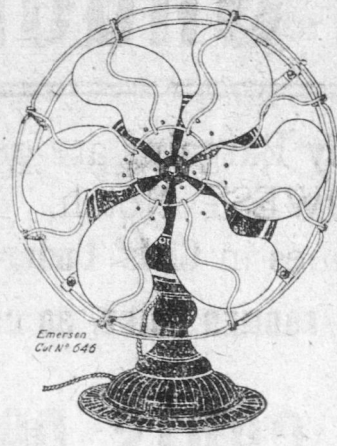
For preventing the frosting of Display Windows in Winter time, there is nothing simpler or more effective than the air blast of an

ELECTRIC FAN directed against the glass.

The Philosophy of the thing is plain.

The evaporative effect of the air current simply prevents condensation of moisture upon the window, and affords relief from an annoyance which generally is sought but only imperfectly attained through various other awkward means.

A large Stock of these FANS on hand which will be sold and installed at a VERY LOW FIGURE.



Reid Newfoundland Company
SALE OF CURTAIN ENDS!

WE HAVE SECURED A
Manufacturer's Sample of **CURTAIN ENDS,**
And are offering them at **Bargain Prices.**
COME EARLY AND GET THE CHOICE.

WM. FREW, Water St., Nearly Opp. Court House.

IN STOCK:

MOLASSINE MEAL,
(Best for keeping all Animals in good health.)

'HERCULES' FEED,
(An excellent all-round Feed—splendid for poultry—Crushed Oats, Corn and Barley.)

WHOLE CORN.
Yellow Cornmeal. To arrive.
White Hominy Feed.

Bran. Ogilvies—the best. Diamond O

OATS. Finest Fat White Oats.

HAY. Good quality Baled Hay.

HARVEY & COMPANY
WHOLESALE.



ALL THE FISH FACE FOR MUSTARD'S HOOKS.
They are the right shape and Best Quality.

LETH BRIGGS COU VER
SOLID GOLD WATCH PUZZLE
GREAT OFFER BY A RESPONSIBLE FIRM.
IT GOVES YOU NOTHING TO TRY.

Miss Stella R. Morrills, 25 Belvidere St., St. John's, Newfoundland;
Mr. E. Payne, Brigus, Conception Bay, Newfoundland. dec17.26.11

On January 1st we had in stock between **Twenty and Thirty Thousand Dollars** worth of

KING GEORGE FLOUR.

Subject to the conditions printed below we will give **TEN DOLLARS** to the boy or girl who guesses nearest to the exact value of **KING GEORGE FLOUR** in our possession on the above mentioned date

THE CONDITIONS ARE:—

You must be attending school. You must mail your guess to reach us before March 1st, and must enclose with it a certificate showing that some relative of yours has purchased a barrel of **KING GEORGE FLOUR.**

King George Flour
Is Always Good.
GREENE & CO'Y, Distributors.

A. & S. RODGER.

SHIRTS! SHIRTS! SHIRTS!

It is an undisputed fact that we give you the **BEST** Value for the **LOWEST** Price in Shirts.

Dressed Shirts, Negligee Shirts, Working Shirts.
A Shirt for the Gentleman for the Labourer.
A Shirt for every day in the week.

We strongly advise the Public to take full advantage of the chance and opportunity that lies open to them.

A. & S. RODGER.



SUITS

OVERCOATS

If there is one characteristic more than another which marks our "Ready for Service Clothing"

It is the Fine Tailoring that is put into every garment we handle. We are never satisfied—we are constantly striving for finer work, and every successive season is improving the make and finish of our clothes. Our success has never been so striking as with the **New Models** we are now showing.

Ask Your Dealer for The Mode, Silentfit, Progress, Truefit, Faultless, Americus, Fit Reform.

Mfld. Clothing Factory, Ltd.,
225 and 227 Duckworth Street.

HALIFAX SAUSAGES, etc., etc.

Landing to-day ex "Florizel"

Choice Halifax Sausages—50 lb. kegs.
Choice Light Ham Butt Pork—70 pieces.
Choice Small Jowls.
Libby's Special Plate Beef.

F. McNAMARA, QUEEN STREET.

WE'RE EASY!

Five Dollar Greenbacks are Burning Holes in Our Pockets

Do You Want One?

Save the Alphabet Cards in all Pound Packets of Union Blend Tea, bring to us and get the money

H. W. de FOREST TEA CO'Y.

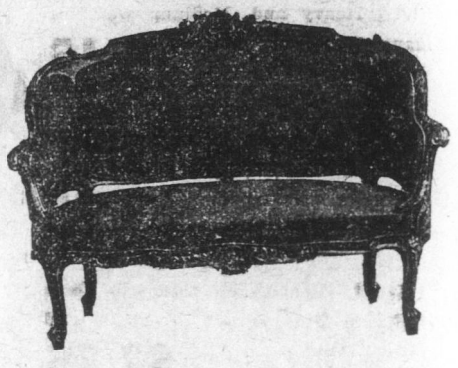


FURNITURE
—AND—
FURNISHINGS!

One can readily make a satisfactory selection of **Furniture, Linoleums and Rugs, etc.** from our exceptional assortment of the **Newest and Best** in every worthy grade of these goods.

Artistic Designs, Superior Quality and Moderate Prices are the distinctive features of our Warehouse.

We offer many Special Styles in every line on our floors at Marked Down Prices.



U. S. PICTURE & PORTRAIT COMPANY,
Complete House Furnishers.

Screened North Sydney Coal!

We have opened 2 Sheds Prime North Sydney Coal to-day. Can be seen at Tessier & Co's Premises.

Sent Home at Our Usual Low Price.
Why was every Coal Dealer allowed to build wooden sheds, covered with iron, and WE were refused? Was it because we lowered the price of **COAL?**

Orders taken at Beck's Cove Office, our Wharf Office, and at Tessier's Wharf.

GEO. NEAL

NO THOUGHT READER
Can foretell the day or the hour when your property may burn. Most people are aware of this and make provision for the disaster by insurance. Why are you not so insured? I offer the lowest rates and strongest offices. The promptness and liberality of my settlements are well known.

PERGIE JOHNSON, Insurance Aet.
Office: corner Duckworth and Prescott Streets.

HOCKEY STICKS,

ALL THE LEADING MAKES.
Rex, Micmac, Special, Empire, Imperial
Champion, Red, etc., 15c. to 80c. each;
Hockey Pucks, 15c. to 40c. each.

MARTIN HARDWARE COMPANY.

FRESH Shipment FRUIT!

TO-DAY ON DURANGO:
40 Cases Valencia Sweet Oranges, 20 Kegs Sweet Grapes, 20 Cs. Large Lemons, 50 Cases Small 'S' peel Onions. And in fine order, 150 brls. No. 1 Apples—Spy, Baldwin, etc.
Annapolis Valley nearly sold out of Apples. Buy while you can get them.

Edwin Murray

Advertise in the TELEGRAM

WEATHER FORECAST.
TORONTO. Noon—Fair and coldly cold to-day, then east winds and moderate snow to-morrow.

AUCTION SALES

TO-MORROW, SATURDAY,
DUNNE BROS.
Beach,
At 11 O'clock,
Baking Powder, Assorted Herbs, Lobsters, Hops, Jellies, Meats, Spices, Dutch Cleaner, Beans, Groceries, etc.
Mixed Spices, Condensed Milk and Groceries Stock. 1 Car Slide, 1 pair Gates, 1 Spring Balance Scales, 1 Blinds, etc.
THOMAS KELLY, Auctioneer
Jan 27, 11

CUT FLOWERS

Carnations and Hyacinths.

J. McNeil
Rawlins' Cross
Telephone 197

Fresh from California!

Our shipments of **TINNED FRUITS** are here, and we can guarantee that for Freshness and Flavour the Fruits are unsurpassed. The varieties are:—

- Pears,
- Peaches,
- Apricots,
- Cherries.
- Also, EXTRA COBWEB
- Pears and Sliced
- Peaches.

Bowring Bros.,
LIMITED,
GROCERY DEPARTMENT,
Telephone 332.

20th September, 1910

Now Landing, a Choice Cargo

N'th Sydney Coal

You will find as others have found it that **MOREY'S** Coal is good Coal.

Ask those who burn it.

NOTICE!

AFTER four weeks application will be made to His Excellency the Governor in Council for Letters Patent for new and useful "Improvements in Boots and Shoes and the like," to be granted to The Dominion of Canada General Trading and Investment Syndicate, Ltd., London, England.
—St. John's, December 26th, 1910.

F. A. HEWES,
Solicitor for Applicant

JOB PRINTING