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EATON'S DAILY STORE NEWS
 "Made-in-Canada" goods

## MEN! The New Clothes For Spring Are Here

Sys' Twoz Bloomer Tweed Suits,
New Models at $\$ 18.00$ to $\$ 20.00$

Guard Against Colds and Protect Your Footwear by Wearing Rubbers In the EATON assortment you'li find nearly every kind of rubber footwear imaginable for men, wo
children-and at prices that will appeal to you. Leader Ideal Rubbers for men, boys and youths, are full-fitting and have heavy corrugated soles.

Men 's sizes, 6 to 11 , pair, 9 ,
Boys sizes, to to pair, 90 c .
Men's Clog Rubbers, with self-acting back and rein-
ed hees. "Kiztes 6 Sol tol, pubbers, self-acting back and re Men's "Kingtite" Rubbers, self-acting
Med heels.
Sizes
6 to
11 , pair, $\$ 1.20$. orced heels. Silizes 6 to 11, pair, $\$ 1.20$.
Men's Plain OverRubbers, light venan grade, with reinforced heels and self-acting backe-Sizes 6 to 11, pair, \$1.25.

Men's and Boys' Rubber Boots Men's Gum Rubber Boots, knee high, cotton lined, with heavy red soles and strong hee pair, \$4.10. Heavy Gum Rubber Boots, with tops to the Mhen s Heavy Gum Ruber Books, with tops.
thigh, oood heavy red rubber soles and solid heels. Sizes
6 to 11 , pair, $\$ 5.00$.

Men's and Young Men's Spring Suits Moderately Priced at $\$ 35.00$ and $\$ 42.50$

At $\$ 35.00$ Is the "Regent," a young man's.suit of wool and cotton homespun tweed, in an olive mixture, has one breast pocket and two body pockets in
patch style, without flaps. Is in two-button, single-breasted. semi-form-fitting patch style, with and 2 hip, 2 side and a watch pocket. Sizes 34 to 39.


Here Are Men's Serviceable Shirts Men's Light Grey Shirts of cotton and wool, made with lay-down collar and breast pocket. A few are in light shades, with fancy stripes and plain neckbands. Sizes in grey, $141 / 2$ to $161 / 2$. Lighter shade, with plain neckband, 14, $161 / 2,17,17 / 2$, and
only. Each, $\$ 2.45$.

## Shirts for Stout and Large


en, Sizes 15 1-2 to 18
At $\$ 4.00$ are "Emery" Brand Shirts, corded cambrics, showing neat single or grouped striped patterns of
blue, black, mauve or green, on light grounds. These have soft, double cuffs. Each, $\$ 4.00$.

The $\$ 4.50$ Shirts are "Quaker City" brand, with soft or stiff cuffs. These are in assorted stripe patterns; also
plain white cambric, with self cord. Each, $\$ 4.50$.

Lighter Underwear for Men,
Combinations at $\$ 2.25$ Suit
They are made of fine white cotton yarns, with French neck, closed crotch, and ribbed cuffs and ankles. Being knit in elastic rib, they fit with unusual co
Sizes 34 to 44 . "Made in Canada," suit, $\$ 2.25$.

Suspenders at 59 c . Cord end and police styles, of good lisle and twill webbing, respectively, in regulation trimmings. Special value, pair, 59c.

Men's Sweater Coats $\$ 5.95$
Men's Sweater Coats, $\$ 5.95$. They are made
Mackinaw design, heavy and closely-knittel fabric Mackinaw design, heavy and closely-knittel fabric,
offering more than usual protection. They are made of offering more than usual protection. They are made of
wool and cotton yarns, mixed, royal with maroon trimwool and cotton yarns, mixed, royal with maroon trim-
mings. Sizes 38 to 42 . (Slightly imperfect), price, each, $\$ 5.95$.

| DRYGOODS PRICES LIKELY TO RISE |  |
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## PAGE EIGHT

## Hockey <br> Parkdale 11 <br> Don R. C. 3 <br> Nettletield Trophy Scores Yacht America's Cup Dates

EICHTT-GOAL MARGIN FOR THE PADDLERS

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 WOODBINE OPENS MAY 22nd
FIRST AFTER-W AR RACING $=\square=$
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STIONS ARRASSING

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| MJSTNOT ESTRANGE |
| FRIFNDSIIP OF U.S. |
| London Daily Mail Urges |
| Caution, But Chronicle Says |
| Wilson Unreasonable. |
| ACADEMIC FOR STATES |
| But Question is Cardinal One |
| for the Powers Vitally |
| Interested. |



DER

## OIL INVESTORS <br> We can offer you a wonderful opportunity for nvestment in the famous Burk Burnett Oil Field. Prospectus forwarded on application. <br> THE DENGART CORPORATION, LIMITED

## FUEL SITUATION

| Enquire what Canada's BIC MEN say about OAKOAL. <br> H. J. Birkett \& Co., $\mathbf{5 0 2}$ C.P.R. Bldg., Toronto, Ont. <br> 502 C.P.R. Bldg., Toronto, Ont. Wear Sirs,- W. 2 <br> Without obligating me in any way, send OAKOAL Literature <br> Name <br> Address $\qquad$ |
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All Kinds of Box Apples STRONACH Q SONS

## WHOLESALE FRUTTS

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AILWAYS BE CARTERS



## Present Developments Strongly Indicate That

# —HERRICK WILL MAKE A BIG GOLD MINE 

 Physical Features Resemble Those of the Hollinger Consolidated SPECIAL OFFERING OF 100,000 TREASURY SHARES OF HERRICK AT 40c A SHARE Authorized Capital $\$ 2,000,000$--Shares $\$ 1.00$ Each. 1,000,000-Shares Reserved for the TreasuryIn sessional paper No. 26, page 47 , dealing with the work of the geological survey branch of the Department of Mines, Ottawa, for the year 1911, it is said that "only a few small patches of Keewatin were found this year. West Shining Tree area, the most important one, is the extreme southwestern lobe of a great Keewatin area that continues northward to Porcupine."

In this paper the Parliament of Canada adopts the report on Shining Tree prepared by W.H.Collins of the Department of Mines, and one of the ablest geologists in Canada. Mr. Collins shows that the gold-bearing rock is the same in both camps. Shining Tree is a part, or an extension, of Porcupine and this gives point to the comparison we are about to make between the Hollinger mine of Porcupine and the Herrick Cold Mine of Shining Tree.

The Herrick has been proved by dia-mond-drilling to the depth of 800 feet. There the vein shows $\$ 15$ ore over a width of 22 feet. A shaft is down 60 feet where values are equally good, though the payable zone is only 10 feet wide at the immediate surface.

The Hollinger was capitalized at $\$ 3,000,000$ in $\$ 5$ shares. In 1911 shares were sold at $\$ 3.50$ or 70 cents on the dollar. When these sales were made the mine had not been proved to a greater
depth than 200 feet; but by the first of January, 1916, dividends totalling $\$ 7.15$ or $200 \%$ more than the purchase price, had been paid. At that date the property was consolidated with the Acme and Millerton, and the capitalization was in creased to $\$ 25,000,000$, of which $\$ 24,-$ 600,000 have been issued.

For each of their shares the original Hollinger shareholders received 4 shares in the consolidated company. These 4 shares had a par value of $\$ 20$. They are now worth about $\$ 28$. Their owners have also received dividends since the first of January, 1916. These dividends would have been much greater but for the war:-

The properties of the Hollinger Consolidated are conservatively valued at $\$ 75,000,000$, equivalent to more than $\$ 15$ per share.

The Hollinger had only 160 acres. The Herrick has 275 acres. The main vein on the former is about 8 feet wide. The vein on the latter is approximately 10 feet wide at the surface, increasing substantially in width at depth.

At 40 cents per share participation in the Herrick is on the basis of $\$ 800 ; 000$ for the property. $\$ 3.50$ for Hollinger shares meant $\$ 2,100,000$.

We believe that the Shining Tree extension is the richest part of Porcupine.

Though all now admit that the Hollinge Consolidated is the greatest gold mine in the world, it was not so regarded in 1911. Its owners had faith, though men who posed, and even succeeded in passing as experts, condemned it while only in the development stage as theHerrick is now. It was, however, almost impossible to make a mistake as to the location of the ore on the Hollinger. In this'respect the Herrick and Hollinger are much alike. The veins on both are large, clearly defined and regular

The Herrick shareholders have so far provided $\$ 200,000$, of which $\$ 60,000$ has been already spent and $\$ 140,000$ is available for working capital.

Moreover, the Herrick can profit by the knowledge that has been gained in the development of the gold deposits of Ontario during the past ten years. Great advances have been made in exploration, develópment, mining and metallurgy, all of which are available to the management of the Herrick.

As the original offering of 100,000 at 40 c is being rapidly absorbed, we would advise all those interested in this fine property to let us have their orders at once.

Ordêrs may be wired a our expense.
F. C. SUTHERLAND \& CO. Kindly sen STOCK BROKERS
(Members Standard Stock Exchange)
(Members Standard Stock Exchange)

# The Sobert STMyPSON Company Rimited 

At 2:45 p.m. Today

Free Introductory Lecture in connection with our four weeks' course in Dressmaking and Tailoring, which commences Monday, February 23 rd .

This free lecture will be given
In the Lunch Room... Sixth Floor
by Mrs. Juditha Blackburn, who will personally direct this wonderful course. She will explain to you today all about the complete system by which, even if you have never sewn a stitch, you can begin and complete a frock, tailored suit or coat, or blouse in 12 lessons and have it perfect, for the small cost of $\$ 2.00$ (the price of the complete course).
Whether you wish to take the course or not, do not miss this splendid and interesting free lecture, in the Lunch Room, Sixth Floor, at $2: 45$ p.m. today,


## Exclusiveness in Furs

A Thing Dear to the Feminine Heart and Essentially a Feature of Simpson Furs There is nothing in the way of raiment in which an air of
exclusiveness is more to be desired distinction in the mode is more gratifying than in the furs one
wears. They must have quality. They must have presence. wears. They must have quality. They must have presence.
It is the possession of these two qualities which makes simp. It is the possession of these two qualities which makes simp.
son furs preferred. The quality of the fur itself isodependable, son furs preferred. The quality of the fur itseif isdependable,
the cut of the garments authentic, and the prices at which they are offered are most reasonable, The wise will purchase furs
this winter when the quality is so excellent and the prices are so attractive, as the future has no telling. Moreover, Jack
Frost is promising to linger for a while yet, and street wear dePront s these cominfortabie garments.
Magnificent Gray Squirrel Dolman
Hudson Seal (dyed muskrat) and Caracul...........1100.00 All Hudson Seal (dyed muskrat) Model Coat ...... $\mathbf{4 5 0 . 0 0}$ Genuine Silver Fox Skins, exquisitely marked. Each, 600.00 Large Mink Shaw! Cape ..................... $\mathbf{4 2 5 . 0 0}$

## Rouse the Music Genius

 In the Little Children by Establishing a Canadian Phonograph in Their Midst---Artistic and EconomicalThe old Greek father who set a lyre in the roof, so that the wind rustling through it in early morning would wake his youns sonf set an illustrious example for posterity. The germ of music lies latent in every chiidish breast, frequiently unsuspected, wait ing to be called forth and encouraged. And it is the wise father and mother today who train the musical ears of the children nes stir up the gift within them.
What excuse could there be for not doing so when the Canadian Phonograph, the ideal instrument for such a purpose,
is so efficient, so artistic and so easily accesible? With cont is so efficient, so artistic and so easily accessible? With clea
dulcet tone quality, the power to faithfully reproduce the delicate nuances of the most artistic aria or to strum out the strains of a fox-trot emphatically enough for the tripping of a hundred little feet. A versatile machine is the Canadian.
This phonograph makes a double appeal to you. Firstly, or what it does in the way of entertainment, and secondly, for what it is-a Canadian phonograph, representing Canadian industry. In your home it will tickle the fancy and charm the ears all the little Canadians who live there
In mahogany and oak ......
In mahogany, oak and walnut
100.00 simposon's-sixth F
125.00


## Lingerie Half Price

This remarkable halfprice selling of lovely lingerie offers values al most unbelievable, considering the high quality of the jap silk and crepe de chine which fashions every garment. Besides they are cut upon the most up-to-date lines.

They are slightly counter soiled, hence the big, price reductions. Otherwise they are in every respect high-grade models, which were splendid buying even at the original prices.

Nightgowns, regularly $\$ 5.95$
to $\$ 30.00$, at $\$ 2.98$ to $\$ 15.00$. to $\$ 30.00$, at $\$ 2.98$ to $\$ 15.00$.

Camisoles, regularly $\$ 1.50$ to $\$ 8.00$, à $\mathbf{7 5 c}$ to $\$ 4.00$.

Underskirts, regularly $\$ 7.95$ $\$ 30.00$, at $\$ 3.98$ to $\$ 15.00$.
Bloomers, regularly $\$ 3.95$ to $\$ 20.00$, at $\$ 1.88$ to $\$ 10.00$.

## Men's Mallory Hats

A Fact-The high-grade fur that goes into Mallory hats costs as much per ounce today as pure silver. That's quality for you-Mallory quality!

At Simpson's you'll find the newest shapes and shades in these fine hats-both soft and stiff styles

Simpoon's-Main Floor

## SHOPPERS' DAILY GUIDE



## Simpoosis Ealono Importied Garmo

## The Newest in Spring Frocks

Approved Models for Women and Misses Who Demand the Distinctive...Fashioned of Chiffon Taffetas, Artfully Adorned in a Variety of Ways
A very smart model in the Women's Section is of heavy navy taffeta The border of the long tunic is cut to give an irregular effect and embroidered in smart little cross designs of gray wool, joined by long stitches in old gold. The same embroidery is used effectively about the V-shaped neck and on the cuffs of the short sleeves. A broad sash vertically bowed on the left hip gives
a chic new touch. Price ...................................... 52.50
52.50

An Embroidered ModeI

Extending from neckline to below the narrow girdle of this frock for women is elaborate scroll embroidery, as unique as it is new. The scroll is worked in navy silk, run with a thread of gold and bordered with navy chenille taffeta. Ruchings from hem to shirred hip line are cunning. Price.... 89.75 Simporne-Third Floor


Novel Pouch Pockets and an inset $V$, just above the Pekin ribbon that makes the waist line, are distinctive points of a navy taf feta for the Miss. Par ticularly when they are of black velvet, brocad ed in navy, maize and gold, a nd distinctly Oriental. The designer well knew how a simple background would enrich the effect, so merely added a wee collar and cuffs of maize georgette. 77.50

## Wool Jersey Vogue

The spring season finds fine wool Jersey in greater demand than ever, coming in lovely shades which lend themselves admirably to the fashion of one piece dresses, suits and sport skirts. Particularly smart are the new Silver tone and heathertone effects.

## New Plain Shades

Blues, grays, fawns, pekin, jade, browns taupe, castor: 52 and 54 inches wide. Made from finest grade wool and comes in the circu lar. Made-in-Canada. Priced, yard, $\$ 5.50$ and \$6.50.

## The Parisian Touch

Is Very Apparent in the Smart Suits Daily Arriving in Our Women's, Department

The fitted tailleur, the straight-line coat and the belted model are all here in very fine navy gabardine and serges.

These Simpson suits for women are beautifully tailored, and express refinement as well as decided chic. They are not made ornamented and common-place by ultra-elabor ation. Moreover they are moderately priced at $\$ \mathbf{5 0 . 0 0}$ to $\mathbf{\$ 6 0 . 0 0}$.

