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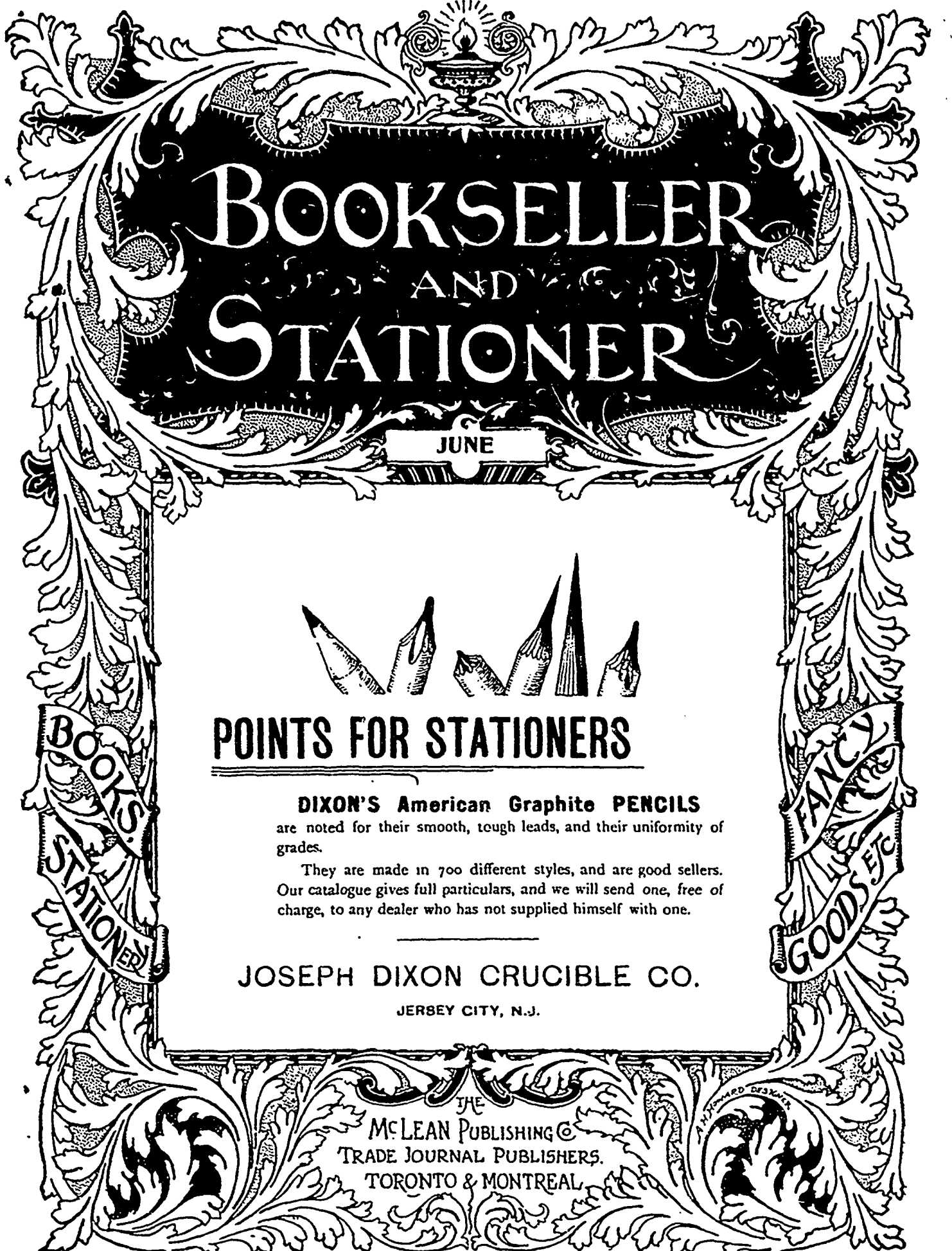
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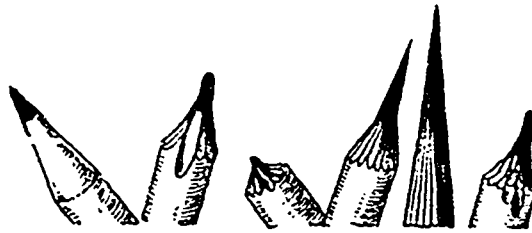
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JUNE



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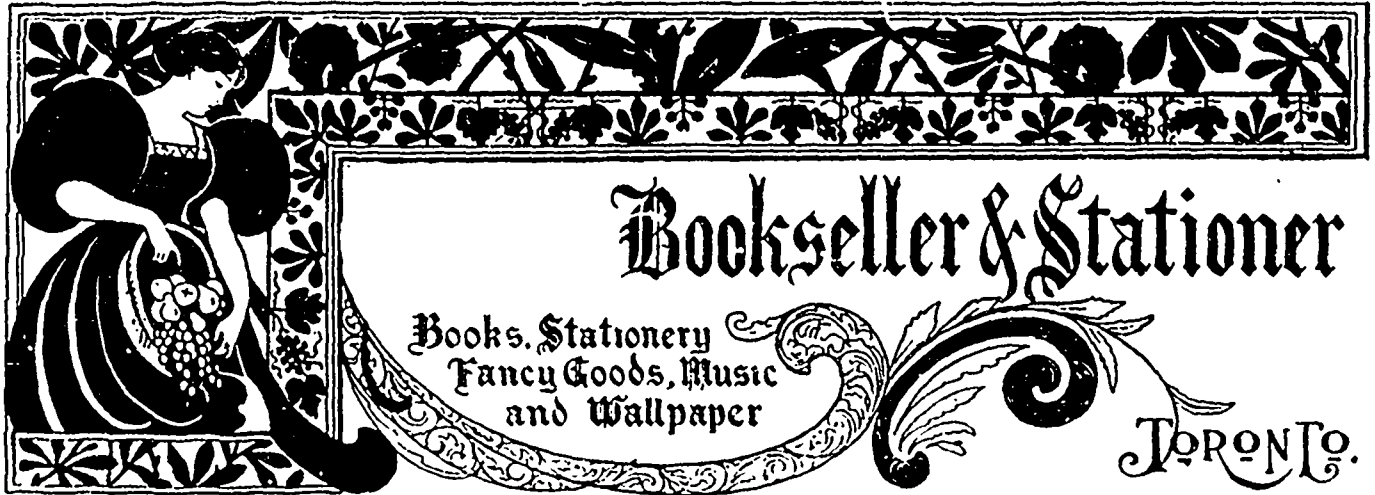
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TORONTO & MONTREAL

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Warwick Bros. & Rutter
TORONTO



Vol. XV.

TORONTO, CANADA, JUNE, 1899.

No. 6.

President, JOHN BAYNE MacLEAN, Montreal.
Treasurer, HUGH C. MacLEAN, Toronto.

THE MacLEAN PUBLISHING CO.
Limited.

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WHEN WRITING ADVERTISERS PLEASE MENTION THAT YOU SAW THEIR ADVERTISEMENT IN THIS PAPER

CURRENT NOTES.

SUMMER WINDOWS.

THIS is the season when the dealer's windows may be trimmed with good effect for transient trade. A New York store, which has more than one window, gives up the first to a display of framed pictures. A globe is the centre piece and the background is made up of hammocks hung around. Another window is wholly given up to tops, marbles, rubber balls, base balls, bats and catching gloves and masks, surmounted by several kinds of game boards for indoor amusement, enough to give the public an idea that a portion of the store is devoted to this class of goods. A glass showcase near the door contains stencils,

type, punches and stamps, and cannot fail to attract the notice of pedestrians.

As the subject of bright window-trimming is more and more important, we quote from a contemporary a letter from a man with ideas which may be applied by stationers as the circumstances allow :

As the average stationer's window is small, I think the following suggestions will help to build up the ordinary window : Take colored cheese cloth (5c. a yard) and pleat the sides and background with a 3 to 4-in. pleat, gathering the same stuff of another color into rosettes around the top. Now make "steps" from the front clear to the back, but don't make the steps more than 6 in. wide. Now start off with, say, 2 qts. of copying ink (different kinds) on top, then 2 qts. combined, then red ink and mucilage in quarts, then pints and half pints, down to 4 oz., if there is room. If you haven't the depth to your window, place them side by side. This will give you the sides of the step to pack up clips, files, and other office devices that will hang. Take the sides and back and with a good stock of pyramid pins, rulers, scratch pads you will be surprised at the different designs that can be made. But don't try to "spell," it is never readable and does not look as well as a stereotyped figure, such as a star or triangle. If you handle crepe tissue, place about two bundles of three rolls each, tied with a wide ribbon, on each side of the steps, and to the rear an ink and a mucilage bottle and a sponge cup with a colored sponge (use colored inks), one on each side of the steps. Blotting-paper, rolled up to a 4-inch diameter and tied like the tissue, will fill up the sides. Fill up with a few wallets, pocketbooks, card cases, and any stationery novelty, such as an eyelet punch or check protector. Place prices on everything, and watch the results. See how many people want to see that pocketbook "like the one in the window," etc. Another good display is to get a washbasin from the tinner, put a tube through the centre and one on the side, near the top. Get a couple of yards of 1/4-inch hose and fasten to the bottom of centre tube, to which you have already attached a fountain pen, having, of course, taken the

bottom out (of the pen). Connect the hose with a bucket or can that you have concealed about three to five feet above the basin. You can run the flow of water off by a small piece of the hose through the bottom of the window. The pan can be painted or filled with rocks to represent a fountain, and there you have "one of our \$-pens that flows like a fountain," or any other wording that will catch the eye. This ought to sell two or three dozen pens in a week.

THE COPYRIGHT QUESTION.

Prof. Mavor, of the Canadian Society of Authors, has appeared before the copyright committee of the House of Lords in London, and his explanation of the position of affairs here created a favorable impression. A cable despatch says that a provision will be inserted in the bill now before Parliament prohibiting the introduction of copies of a book into a colony where a license to publish had been conferred, and stipulating that copies of a local edition would be regarded as pirated copies if found in colonies outside of the one in which the license had been granted. It is not expected that the bill will become a law this session.

CANADIAN PUBLISHING.

The International Congress of Publishers, which has lately been in session in London, heard two papers prepared by Mr. George N. Morang, of Toronto, on Canadian copyright and Canadian publishing. In connection with the latter subject, Mr. Morang exposed the unfortunate position in which a publisher in Canada is placed—in marked contrast to the British and United States publishers, who have their market secured to them by law. Our own opinion is that the Canadian booksellers, who are now compelled to push the sales of books, will find that energetic publishers, once confirmed in their local rights, will advertise more extensively and greatly increase the sales of books.

RESTS ON HIS LAURELS.

Tribute to Mr. Henry Morton

A VERY enjoyable evening was spent in the large dining-room known as Alexander's Cafe, Montreal, on Saturday evening, April 22, where Morton, Phillips & Co. had invited all their employes to meet their late partner and employer, Henry Morton, who, after a long and honorable career of 30 years, had retired from active business and was now about to enjoy a well-earned rest.

The repast was all that could be desired and was done justice to by all present. When the menu had been thoroughly discussed, the chairman, C. S. J. Phillips, proposed the time-honored toast "The Queen," which was drunk with enthusiasm, the next toast was that of "Our Guest."

Mr. Phillips, in rising to propose it, went briefly over the past 30 years of business with his late partner and friend, and referred to many interesting events during that time. This was the toast of the evening, and if the cheering that followed was any indication of the appreciation of one who has always been a friend as well as employer, Mr. Morton must have felt how he would be missed as those 85 throats sang "He's a Jolly Good Fellow" and gave three ringing cheers and a tiger that would have done justice to three times their number.

Mr. Morton replied very feelingly, speaking of his starting the business in 1869 with five hands, whom he had had the pleasure of seeing steadily increase, but not without some exertion, to about 75 employes. Nearly all those who had learned the business under their guidance had gone out into the world with a thorough knowledge of the special branch they had undertaken, and were in good positions to-day. He gave some good advice to all, especially to the boys, which, if heeded, should one day place them in positions not to be despised by all their fellowmen.

On behalf of the employes, Mr. Cruley (the oldest employe) presented Mr. Morton with a handsome pigskin traveling case and illuminated address signed by each employe, and Fred Gorman (the youngest employe) presented Mrs. Morton with a beautiful basket of flowers.

The next toast was "The New Firm," proposed by Mr. Morton and ably responded to by Mr. Phillips, who is now senior partner.

"The Ladies" was then proposed by Mr. Gibson and responded to by Mr. Ryder.

During the evening a splendid musical programme was executed, consisting of songs by Messrs. Venables, Luckwell and Ryder; recitations by Messrs. C. Phillips, jr., and Shepherd; London cries by Mr. Martin; stump speech by Mr. Holt; trombone solo by Mr. Cullette, cartoons by Mr. Muggat; magic by Mr. Lauskail.

The enjoyable affair was closed at 11.15 by singing "The National Anthem" and "Auld Lang Syne," all joining hands around the festive board, according to ancient custom. The whole evening was a great success, and the firm deserve the thanks of all the employes. The firm themselves (at present consisting of C. S. J. Phillips, R. J. Gibson and H. Cameron), feel satisfied that bringing the employes in contact with the employers will be beneficial to all concerned, and increase the good feeling which already exists. Mr. Morton left for the Northwest Territories on May 16, for a visit to friends, to be absent until October next.



Mr. Henry Morton

The old firm of Morton, Phillips & Co. may be regarded as either a very old or as a modern house, according to the point of view, for, by succession, it dates from 1828 or 1829, when it originated with Robert Graham, who had been, successively, journeyman and partner with Mr. Nickless in a bindery east of St. Lambert street; but they separated in 1828 (the year the present senior partner was born). Mr. Graham was so successful that, in 1842, he had a second shop, one being on St. Francois Xavier street, opposite Hospital street, and the other at the upper end of the site of the British Empire Assurance building.

In 1869, Mr. Graham being in difficulties, the stock and good-will of his business were transferred to the new firm of Morton, Phillips & Co., who opened business on Notre Dame street, Montreal, on November 5, 1869. The new firm was constituted of Henry Morton, son of William, who served in the Peninsular War under Wellington,

and only by 24 hours missed being in the battle of Waterloo, in the 20th Regiment of Light Dragoons, was pensioned and lived, late in life, in the historic barracks of Isle au Noix, Que. Henry, who was born in London, England, on March 26, 1828, and was brought to Canada in 1832, was educated in Mr. Maxwell's private school, on the site of H. Shorey & Co.'s store.

The second partner, Chas. S. J. Phillips, born at Quebec on October 13, 1844, son of Thomas O. Phillips, accountant, and grandson of John Phillips, who, under Lord Durham's Administration, repaired the walls of Quebec, and had other contracts under Government.

Mr. Phillips, after instruction under, among other teachers, Dr. Howe, Mr. Gibson, and Herzekiah Arnold, was employed successively by Geo. Dowker & Co., Robert Graham (founder of the house), and, at Ottawa, as manager for Horne & Hope, now James Hope & Sons, and traveled to represent Richard Worthington until, in 1869, the firm of Morton, Phillips & Co. was formed.

The firm name was changed on July 1, 1872, to Morton, Phillips & Bulmer, and on July 1, 1879, they added printing to the other branches.

The next change was by Thomas Campbell Bulmer's withdrawal on July 16, 1890, since when he has served as councillor of Westmount, and the firm has been styled Morton, Phillips & Co.

In 1869, eight persons did all the work in all departments of the business, which was confined to one building; but now there are over 100 employes, and the premises extend to the adjoining building in the upper storeys.

Of the two other partners, Hugh Cameron, native of Glasgow, born on January 6, 1835, and Robert James Gibson, born July 26, 1858, in Montreal, educated under H. Arnold, entered the store in 1870, and had worked up to a partnership in 1890.

This important business, carried on at Nos. 1755 and 1757 Notre Dame street, Montreal, has patrons in every part of Canada.

Owing to the excellence and variety of their blank books, stationery and office supplies, drawn from every country in Europe, the firm annually or oftener receive large orders from governments, city, town, county and local corporations, from banks, insurance offices, registrars, notaries, lawyers, merchants and manufacturers.

To honor these orders they necessarily carry a much larger stock than most of the wholesale stationers and a greater variety than any wholesale house in Montreal.

BOOKS AND PERIODICALS.

"THE GREAT COMPANY."

"THE GREAT COMPANY," by Mr. Beckles Willson, which is now in press, is perhaps the most important Canadian publication of the year.

It is the history of the Honorable Company of Merchants - Adventurers trading into Hudson Bay, compiled now for the first time from the company's archives; from the journals of its factors and traders, from French and English diplomatic documents and State papers, and from many accounts and memoirs.

Sir Wilfrid Laurier says: "The history of the Hudson's Bay Company is little known.



MR. BECKLES WILLSON

Some day its annals will be unfolded to the inquisitive gaze of the world; then it will reveal itself as one of the most astonishingly perfect organizations ever devised by man. What a fascination

there is in that history! Of what development is it susceptible! What a strange alliance it exhibits of cold, calculating systematic organization and of adventurous, romantic experience!"

It is a lengthy and moving drama of commerce, of conquest, of dealings with savage tribes and sanguinary battles with rival traders. These events were transacted in what was until lately a remote region, and amongst a picturesque people. The Hudson's Bay Company was lord sovereign and paramount over a territory larger than Europe; its forts, amongst which was the most impregnable on the continent, were garrisoned by its servants; it had power to imprison and slay, to make war and declare peace. Founded in 1667 by Prince Rupert, its history is so closely interwoven with that of our Imperial heritage that it should be a matter of the deepest interest to every Canadian to know that through the courtesy of the present Governor, Lord Strathcona, every facility has been granted the author to render the narrative complete.

The book will contain about 30 chapters, and will deal with every aspect and event of the company's existence from the period just prior to its charter down to our own days.

A particularly pleasing feature of this book will be six full-page illustrations by Mr. Arthur Heming, of whose success in this line of work Canadians are justly proud. In fact, Mr. Heming has made such a special study of life in the Canadian wilds, that it is doubtful whether any other living artist could be so successful in illustrating this subject. (Price, \$3.)

"DOOLEY" A SELLER.

The new and enlarged edition of "Mr. Dooley in Peace and in War," issued by Morang & Co., has met with a most encouraging reception by the trade. The fact that the new issue contains three or four particularly good additional chapters, including one on Kipling and one on Lord Charles Beresford, added to the reduction in price to \$1, cloth, and 50c., paper, made its success assured. There seems no doubt that books that can be laughed over are one of the crying needs of the present day. Booksellers might do worse than bear this in mind in dealing with the great variety of customers they encounter. A review of the history of the retail book trade shows that



ROBERT NELSON STEPHENS,
Author of "A Gentleman Player."

there never yet has been a good and original book of humor brought forward that has not had a large measure of success. People

have no use for labored fun, but they enjoy a book like "Dooley," which is bright with epigram, though clothed in the dialect of the ordinary Irish saloonkeeper of Chicago.

"OWD BOB" AGAIN.

The popularity acquired by Alfred Ollivant's "Bob, Son of Battle," is a testimony to the ability of the Canadian public, and especially those of north country extraction, to know a good thing when they see it. The Canadian edition of "Bob, Son of Battle," brought out by Morang & Co., has been decidedly one of the most successful of the year. It is a story that anyone can read and that everyone is interested in. Not only is dog-nature admirably described in it, but the human accompaniments are exceedingly well put in. There is at least one



MR. ARTHUR W. MARCHMONT,

Author of "By Right of Sword," "A Dash for a Throne," etc.

character who permanently remains in the memory of the reader. We refer, of course, to the tough little Scotsman, McAdam, a man that one occasionally hates, sometimes plies, but can never forget.

STANDARD FICTION FOR SUMMER READING.

Although a proportion of Summer readers will be eager for the latest new things, there is a somewhat thick stratum of them who have not yet made themselves acquainted with some of the well-known masterpieces of well-known novelists. Some of them will be reserving their idle days in canoe and hammock for pulling up in reading that has been interfered with by the multiplicity of engagements that come with life in town. A few of the books that the trade might well assort their stocks with may be mentioned. Among them there are no better two than "The Prisoner of Zenda," and "Rupert of Hentzau," by Anthony Hope. These, of course, are books that sell "right along," that cannot be considered bad stock for

BOOKS AND PERIODICALS—Continued.

many years to come. In addition, may be mentioned Hope's "Simon Dale," a novel of first rate observation and deep interest (Crockett's "Black Douglas" must be added to the list. This book has been a steady seller since it was first introduced, and, though some highly organized persons have complained that the writer has given them too many horrors in his volume, it must be remembered that the interest of an historical novel is bound, to some extent, by the facts of history. With this category also, may be mentioned the fine works of Henryk Sienkiewicz, for, though 600,000 of "Quo Vadis" have been sold, there are still Canadian readers who have to make its acquaintance. "With Fire and Sword," "Pan Michael," and "The Deluge," make up a powerful trilogy which carry the reader along by the force of their descriptions and their truth to human nature, while the faithfulness and deeply interesting way in which they set forth Polish history makes them delightful reading. Also, considering the very hot weather we have been having lately, it might not be a bad scheme for the alert bookseller to stock a few copies of Johansen's "With Nansen in the North," as it may be supposed that this would make a good hammock companion when the thermometer ranges up in the nineties. Mrs. S. Frances Harrison's "Forest of Bourg Marie" should also receive attention. This is a strikingly good piece of literary work, and the author, who is, of course, well-known in Canada, has been clearly fortunate in having a first-hand acquaintance with the French-Canadians of the remoter parts, and in her delineations of character, no less than in her sympathetic descriptions of the subtle influence of the forest primeval, one feels that she is true to nature. Nor, for Summer books, should Roberts' admirable novel "A Sister to Evangeline" be overlooked. This is decidedly one of the best contributions of recent years to Canadian fiction. It is a deeply interesting story, told in beautiful language, and does the greatest credit, both to the historical knowledge and the literary power of its author. One decided feature of this book is that it places the deportation of the Acadians in its true light as an act of necessity.

MORANG & CO'S NEW BOOKS.

We mentioned last month "The Amateur Crackman," of E. W. Hornung, which was brought out as one of "Morang's Florin Series." The cleverness and "snap" of this readable book have commended it to many readers, and it has had a large sale. Morang & Co. announce for the near future "The Confounding of Camelia." Camelia is a type of English womanhood which

exists, though it may not be generally characteristic of the women of that race. Camelia represents a type of young womanhood that has its representatives in all nations. It is the type that believes that nothing masculine can stand before its reductiveness; and that, calm in the confidence of its own powers, quietly annexes the opportunities of other women. In this story the heroine gets bitterly "confounded."

Another most powerful novel announced by this firm is "Without Dogma," by Henryk Sienkiewicz. This is everywhere spoken of as a remarkably able work. The writer is, of course, known as an historical novelist, but here he leaves the events of history and describes not a battle between armies, but the greater conflict that goes on in silence—the battle of a man for his soul. The story takes us both to Rome and to Poland. It is an utterly frank self-revelation of a nineteenth century man's inner life, and is most intensely interesting. Whatever may be thought of the tendency of the book it must be allowed that in it the writer has supplied us with another instance of his insight into human life.

Another useful volume recently issued by the Morang house is "The History of the American Nation," by Andrew C. McLaughlin, Professor of American History in the University of Michigan. Canadian readers ought certainly to be acquainted with the history of the people who are their next door neighbors, and in this book will be found, arranged in a compact and admirable form, the salient points of that people's growth.

Yet another book of uncommon interest, which is mentioned for speedy delivery, is the "Short Line War" of Merwin Webster. This, as its name implies, is a story of the railway. A railway manager of courage and capacity determines to make a certain line pay. He puts money, brains, and energy into the concern, and we get an inside view of railway management, intrigue, and speculation. An agreeable love story runs through the book, which is full of incident and entertainment. A story like this, so full of engrossing interest, and withal a story of a day, issued, as it is, at the very moderate price of \$1, cloth, and 50c., paper, in most attractive colors, is sure to be a ready seller.

Another snappy little book which Morang & Co. have in the press for issue shortly is "Love Among the Lions," by F. Anstey, the well-known author of "Vice Versa," etc. This attractive story will be issued in paper only, with a pretty cover, at 50c.

A solid work of much interest to all Ontario people will be the "Nothing But

Names," of Mr. H. F. Gardiner, editor of The Hamilton Times, which will be published in the near future. It will contain more than 500 pages, and will be pronounced encyclopædic in the extent and variety of the information it gives respecting the names and origin of places in Ontario. It concerns itself with the county and township names, and investigates the traditions and history relating to them. This very handsome volume, which will be issued at \$2.50, should find a place on many Canadian book shelves. It will be the standard work on the subject.

ENGLISH PUBLISHING NOTES.

From a Correspondent

The Congress of Publishers, just in session, have discussed many subjects of interest, among them an account of an institution peculiar to Holland, viz., classes for the training of boys to be publishers. This hardly seems needed in Canada. Certainly, the enterprise in Canada is very seriously hampered by the uncertainty of what may happen. To buy the Canadian market is very difficult and it is still an unknown quantity. There is a strong desire to have the United States and Holland brought within the pole of the Berne convention, on which international copyright rests. The manufacturing clause in the United States ought, in all fairness to others, to be done away with. On the last day of the congress (Friday, June 9), the delegates, who numbered 200, were entertained by the master, wardens, and court of the Stationers' Company. Mr. Murray, the publisher, had also received the permission of the Queen to conduct the delegates to Windsor Castle where the Royal library—not usually shown to the public—was open for their inspection.

The Sunday papers came and went in London like a short lived epidemic. Both of them—The Sunday Daily Telegraph and The Sunday Daily Mail—are to be, in some measure, restored to life in the form of Saturday budgets, which people may keep for Sunday reading if they wish to. But their Sunday publication is done, a fine testimony to the power of the public voice.

A Kipling, Limited, has been suggested in England. The London Academy has a very amusing imaginary prospectus with the following as officers: Kipling, Limited, incorporated under the Companies' Act, 1862-1898, capital £1,000,000. Directors: A. P. Watt (king of literary agents), London; Romeke & Curtis, press cutting agents, London; Mr. Doubleday, publisher, New York. Auditor, Sir Walter Besant; advertising agent, Thomas Atkins; breaker,

In ordering do not forget
the undermentioned

FROM SEA TO SEA By RUDYARD KIPLING

Two vols. size 5x7 1/2. pages about 800; binding, cloth. price, boxed, \$2.00.

This is a really fine and artistic story that will admirably suit the refined taste of the most discerning. It describes the adventures

**The Confounding
of Camelia**

(No. 8 of MORANO'S FLORIN SERIES)

of a charming young lady who had too high an idea of her own superiority.

Cloth, \$1.00. Paper, 50c.

A Railway Story of great and graphic power. It describes the determined fight made for a branch line by two railway magnates. A

**The Short
Line War**

love story is interwoven, which adds interest to the details of the stubborn contest of the railway lords.

Cloth, \$1.00; Paper, 50c

Mr. Dooley has caught on in a most surprising way both here, in the United States, and in the Old Country. He has a genius for going

Mr. Dooley

to the marrow of a subject that is as refreshing as it is rare.

Cloth, \$1.25; Paper, 75c.

This is a romantic and exciting narrative, which has to do with the fall of the great Scottish House of Douglas. It is S. R. Crockett's

**The Black
Douglas**

best work, and has received the highest commendation.

Cloth, extra, gilt top, \$1.50; Paper, 75c.

Mr. Stead is such a clever newspaper man that this book of his, which narrates a rapid run around Europe, undertaken with the view of finding out what people thought about the United States

**W. T. Stead's United
States of Europe**

Expansion Policy and the Czar's disarming Scheme is highly interesting. The book is superbly illustrated.

Cloth, - \$1.50.

Mr. E. W. Hornung is the author of this most extraordinary book that rivals the adventures and experiences of Sherlock Holmes, though it approaches the subject from the other side. This is a story supposed

**The Amateur
Cracksman**

to be written by a clever criminal, who aided and abetted another clever criminal in several burglaries. It is intensely interesting.

Cloth, \$1.00; Paper, 50c.

A Conan Doyle has in this book surpassed his previous work in several directions. All the ladies are charmed with it. It details the last of the courting period and the earlier post-matrimonial days.

**A Duet with an
Occasional Chorus**

of a delightful young couple. There are chapters in it that are simply charming for reading aloud.

Cloth, \$1.50; Paper, 75c

Mr. Alfred Ollivant has produced in 'Bob, Son of Battle' an epic of the northern counties of the Old Country that is being read with interest by all and sundry. The adventures of the dog 'Bob' and

**Bob, Son of
Battle**

the history of his friends make a book that once read is always remembered with pleasure.

Cloth, \$1.00; Paper, 50c.

GEORGE N. MORANG & COMPANY Limited
Publishers 90 Wellington Street W. TORONTO

BOOKS AND PERIODICALS—Continued.

George Moore. Offices, Army and Navy Mansions, Victoria street.

"This company has been formed to acquire and trade in all the writings, prose, verse, or private letters of the celebrated author, Mr. Rudyard Kipling. Mr. Kipling, who is at this moment the most famous writer now living, is still young, and there is promise that he has before him a considerable period of active productivity. Negotiations are now afoot for the acquisition of letters written by Kipling as a child, for copy books containing his earliest attempts at pot hooks and hangers, and for a vast amount of other immature penmanship. The company also view with much satisfaction the circumstance that the action now being brought by Mr. Kipling against an American firm is not likely to be heard for 18 months. This insures a continual succession of articles and paragraphs in the public press during the early stages of the company's career." Other amusing paragraphs appear. It is evident the Kipling hysteria has reached its height.

WILLIAM BRIGGS' NEW BOOKS.

The phenomenal sale of "David Harum" continues without abatement. Another week or two will see the disposal of the enormous total of 200,000 copies—and this within nine months of issue. When we consider that more than nine-tenths of the sales are of the American cloth edition published at \$1.50, we begin to realize how popular the story is, and reach the conclusion that there is money in a good book. Poor Westcott passed away before the rewards of his genius reached him, but his orphaned children are reaping the harvest his clever pen had sowed. A recent writer in The Saturday Evening Post tell us "Mr. Westcott was nearly 50 years of age when he began its composition. He had been stricken with mortal illness which unfitted him for his other work, when he took up literature purely as a diversion. After it was finished he submitted it to two Chicago publishers, to two New York firms, and to one in Boston and one in Philadelphia, before it was accepted by a third, a New York publisher."

Everyone interested in the success of Canadian writers will note with satisfaction

the splendid tributes to the work of W. A. Fraser that have appeared in the public press. This is more marked in the United States even than in Canada. Some of the reviewers do not hesitate to invite comparison with Kipling, and maintain that our Canadian does not suffer in the comparison. The two men are firm friends, and have been for years. When the author of "Soldiers Three" and a hundred other works sprang into fame he was the first to give his Canadian friend "a leg up," in the literary market. "When you get there," wrote Kipling to Fraser, "You'll find me shouting," and Mr. Fraser bears



"I MADE A JUMP AND RAN TO MEET SIMPLE" Page 35
Specimen used for Book The Market Place

witness that Kipling's shouting did a great deal to help him.

A second edition of Miss Fowler's, "A Double Thread," has been issued. This story leads in the sales of popular English novels, as reported in the book journals.

Robert Barr's new novel, "The Strong Arm," introduces the reader to the further doings and adventures of the leading characters in "Tekla." William Briggs announces its issue about the 20th of this month.

William Briggs has secured for Canada, and will publish in August, a new story by Stephen Crane, entitled "Active Service."

The scene is laid in Europe. This will reassure the public, who might naturally fear that the story deals with the recent Yanko-Spanko war, in which Mr. Crane figured as a war correspondent. Those who read his "Red Badge of Courage" know the vivid strength of Mr. Crane's pen in describing battle scenes.

A new writer of great promise is Robert Nelson Stephens, whose new story, "A Gentleman Player," is to be published this month by William Briggs. The story has its scene in the time of Queen Elizabeth. Mr. Briggs reports large advance orders.

Lovers of the "wildings of the woods" are enthusiastic over Miss Lounsbury's "A Guide to the Wild Flowers." The colored illustrations are greatly admired. The Canadian publisher, William Briggs, reports gratifying sales. Half of the first edition was taken up on the day of publication.

The booksellers find Marchmont's new story, "A Dash for a Throne," one of the best sellers of the many good books on their counter this Spring. A handsome poster, designed by Mr. Fred. Brigden, has been sent out by the publisher.

William Briggs is to be congratulated on the artistic cover of his edition of Harold Frederic's "The Market Place." The paper cover is the handsomest we have yet seen, and must materially help the sales.

TREASURY OF CANADIAN VERSE.

We understand the delay in the publication of Dr. Rand's "Treasury of Canadian Verse" is due to the failure of Lamson, Wolfe & Co., of Boston, who had secured the book for the American market. Arrangements for another publisher are being made, and we expect the book to appear during the coming Autumn.

THE COPP, CLARK CO.'S BOOKS.

It has not been an unusual thing in the past for different English publishing houses to bring out in sixpenny form some popular book which has passed its first bloom. "With Kitchener to Khartoum" was brought out in this form and the first edition of 100,000 was sold within a few weeks. But The Copp, Clark Co., Limited, have taken an important step further, and are bringing out Robert Barr's latest novel, "The Adventures of Jennie Baxter, Journalist," in

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New Novels.

RICHARD CARVEL. A romance of Anti-Revolutionary Maryland. By WENSLON CHURCHILL author of "The Celebrity." Paper, 75c. Cloth \$1.25

MISS GAYLEY'S ADVENTURES. By GRANT ALLEN, with illustrations by Gordon Browne. Paper, 75c. Cloth \$1.25

THE FOWLER. By BEATRICE HARRADEN author of "Ships that Pass in the Night." Paper, 75c. Cloth \$1.50

THE GARDEN OF SWORDS. A tale of the Franco-Prussian War. By MAX PEMBERTON author of "Kronstadt." Paper, 75c. Cloth, \$1.25

THE SPAN O' LIFE. A tale of Louisiana and Quebec. By WM. McLENNAN and MISS J. N. McHEWRAITH, with 29 full page illustrations by F. de Myrback. Paper, 75c. Cloth, \$1.50.

MARGUERITE DE ROBERVAL. A romance of the Days of Jacques Cartier. By T. G. MARQUIS. Price, Cloth, \$1.25.

SWALLOW. A tale of the Great Trek. By H. RIDER HAGGARD. Paper, 75c. Cloth \$1.00

JOHN BURNET OF BARNES. By JOHN BUCHAN. Paper, 50c. Cloth \$1.25

Popular Fiction.

MANY CARGOES. By W. W. JACOBS. Paper, 50c. Cloth \$1.00

WINDYHAUGH. By GRAHAM TRAVERS, author of "Mona Maclean, Medical Student." Paper, 75c. Cloth, \$1.25

THE KING'S RIVALS. By G. N. BARROW. Paper, 50c. Cloth, \$1.00

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THE GIRL AT COBHURST. By FRANK R. STOCKTON. Paper, 75c. Cloth \$1.25

OUR ILLUSTRATED SUMMER CATALOGUE, entitled "Pages of Pleasure," is now ready and copies may be had on application to

The Copp, Clark Co., Limited

PUBLISHERS,

TORONTO.

BOOKS AND PERIODICALS—Continued.

this sixpenny form, the retail price being set at 15c., while that to the trade is \$1.20 per dozen. This Canadian copyright edition will appear simultaneously with the first English edition, while the story will not be published in the United States until the Autumn. This notable departure is of great importance to all Canadian booksellers, as it appeals to a very large constituency of bookbuyers, who, while desirous of reading the latest novels as they appear, are sometimes unwilling to pay 75c. for the ordinary paper-covered edition. It may also be added that "The Adventures of Jennie Baxter" are decidedly entertaining, being full of interesting situations, described with that keen sense of humor which has endeared "Luke Sharp" to the English-speaking world.

The book of the month is, of course, "The Fowler," which is having a large sale. This clever psychological study, which takes its title from an adapted quotation from the 124th Psalm, "Our soul is escaped even as a bird out of the snare of the fowler," was begun soon after "Ships that Pass in the Night," and she has been engaged upon it ever since. It was supposed that it would be published two years ago, but, on account of ill-health and other interruptions, she has been unable until now to complete it to her satisfaction. It certainly contains the author's best work, and its escape from the morbid, depressing spirit of "Ships that Pass in the Night," into the strong, healthy, joyous atmosphere which surrounds Nora Penhurst, would seem to indicate a decided change in either the author's view of life or her physical condition; so much so that we are convinced that the author is thinking of herself when she makes Nora Penhurst say:

My dearest friend who during the last epidemic of women's books wrote one of the most miserable and most successful, was always talking about the burden of living. I must say however, that since the success of her book her spirits have considerably improved. But I believe it is a known fact that six editions have a wonderful effect on nervous depression altering one's whole way of looking at existence.

In an appreciative review, Events says: "It is difficult to say upon which of the two chief characters the writer has spent herself—on Nora Penhurst, the partial victim of the fowler, or the fowler himself. Both are admirably and skillfully drawn characters. The book has been aptly called a mental seduction; for the modus operandi let one of his victims speak. In her heart's outpouring, poor Madge Carson gave her experiences as follows:

"And just when I was in the hey-day of good health and spirit, self-containedness and bumpiness I met a very strange little man, who first repelled me and then attracted me—and held me

fast . . . I never wished to give in one inch to him, and yet before a few weeks went over he had me completely in subjection, mind and spirit. It was my mind that he wanted to seduce, he let me recognize in his own subtle way how safe I was with him in all other respects. And that gave him a tremendous power over me, and he knew it, and used it to wither up everything that was bright and joyous in my nature. It was much more satisfaction to a character like his to make a mental wreck of a woman instead of merely entrapping her in the usual way. So he took the flowers of my mind and turned them into hideous weeds, and I don't think any man can do a worse thing to any woman. He was full of rank poison, and his daily joy was to inject me with it. And I never knew. But those around me knew, and they tried to beat him off as one might a foul reptile. I did not understand all that until afterwards. But there came a day when I awoke and found myself alone and friendless. Everyone had been successfully hounded away by him and by me, for he had taught me to see life through his eyes, and I had hurled my bolt of scorn and distrust against everything. But one day I awoke and was free again."

Still, the picture of life is far from being morbid, for, beside the fact that the heroine's soul eventually "escapes as a bird out of the snare of the fowler," the tension of the "snare" is continually relieved by the introduction of men of breadth and culture, and of many delightful women, who, though usually of literary tastes, are eminently womanly, while even the humbler characters are quaintly interesting and are drawn with a broadness of sympathy which is truly delightful. (Price, paper, 75c.; cloth, \$1.50.)

The second edition of "The Span O' Life" is now ready, the first edition being exhausted while it was still on the press. This is a book for which there is likely to be a demand for some time to come, both on account of its historical importance and the good writing which it contains.

Mr. Longley's book "Love" has been so successful that the publishers have just announced a 25c. paper edition for Summer trade.

The Copp, Clark Co., Limited, are also issuing a 50c. paper edition of Mr. W. W. Jacobs' fascinating collection of sea yarns entitled "Many Cargoes," which is just the style of book for the holidays.

A book which has just been published by the same company, and one which is certain to be heard of before many weeks are past, is "Richard Carvel," a novel by Winston Churchill, the author of "The Celebrity." It should be stated here, however, that "The Celebrity," though published first, is not, in point of time, Mr. Churchill's first book, as he has been occupied during the past four years in writing "Richard Carvel," "The Celebrity" having been thrown off between times as a bit of amusement. Mr. Churchill is now anxious that, as a serious writer, his work should be judged by the new novel just published, rather than by his literary jeu d'

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The Importers' Guide.—A hand book of advances on sterling coins in decimal currency from one penny to one thousand pounds, with a flannel table. By R. Campbell and J. W. Little. Cloth 75c.; leather \$1.00

The Customs and Excise Tariff.—With list of warehousing ports in the Dominion, the Franco-Canadian Treaty, etc. and also a table of the value of francs in English money, harbor dues, etc. and many other useful items. Cap., 5vo., cloth, 50c.

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BOOKS AND PERIODICALS—Continued.

esprit of last Autumn. Richard Carvel is a young Maryland aristocrat, as is also the heroine of the story, Dorothy Manners. The action takes place, between the years 1752 and 1782, and moves back and forth between the old cavalier colony with its gay Annapolis and lordly country life and the London of Horace Walpole and George Selwyn. The strong, broad treatment of the plot of "Richard Carvel" is a far cry from the skillful lightness of "The Celebrity," but it is no less original or absorbing. "Richard Carvel" is a book of some 500 pages and is illustrated by Malcom Fraser and Carleton Chapman.

GAGE'S FICTION SERIES.

It seems to be the aim of The Gage Co. to get away where possible from the 75c. novel and give to the public in equally attractive form their fiction series at 50c. They have placed on the market two very attractive books at this price issued from their press the latter part of May.

"By Berwen Banks" by Allan Raine, is a charming, in fact, an idyllic love story, showing how a girl-wife is separated by accident from her lover and suffers shame in consequence. "The Mandarin" is an admirable story of adventure, crisply written throughout, with eight very fine full page

illustrations in Mr. Ludovici's best style. Those who are fond of adventure will find this-book congenial reading.

Among the publications announced for June will be found some popular books at 50c.

"Fortune's My Foe," by J. Bloundelle-Burton, author of "The Clash of Arms," etc. This story moves briskly and there is a constantly sustained interest with plenty of dramatic action. It is a story of the XVIII. Century life in which the London of the period is deftly sketched and the social life of that day accurately delineated.

"A Pauper Millionaire," by Austin Fryers, will prove excellent Summer reading. A story of an American millionaire stranded in the city of London, his identification papers lost and but a few shillings between him and starvation. After many distressing, and, to the reader, amusing experiences, he is finally released from his sufferings. This book, written in a lighter vein in which pathos and humor alternate, may be confidently recommended for holiday reading, as the interest is sustained from start to finish. The experiences of "A Pauper Millionaire" point a moral and adorn a lively tale.

"Postle Farm," by Geo. Forde. A quaint and pleasing tale of West of England

life, and "A Lunatic at Large" will also be issued at 50c. These are all copyright books and the enterprise of the publishers in placing them on the market at 50c. cannot be too highly commended.

"A Lunatic at Large," as its name would lead one to suppose, gives a field for a bright and witty writer to sketch amusing situations. That he has been successful in this, the eagerness with which the English public are looking forward to the publication of the English edition is an evidence. Mr. J. Storer Clouston, the author of this book, will no doubt be heard from again.

"Samuel Boyd of Catchpole Square," is also announced for June. Published at 6s. in England, Mr. Farjeon's detective stories have run through many editions, this, his latest and probably his best, will be issued in Canada at 50c.

Quite another type of book will be "John King's Question Class," by Rev. Mr. Sheldon, author of "In His Steps," etc. This is an authorized edition by arrangement with Mr. Sheldon himself. Copyright is being secured and simultaneous publication arranged for in England, United States and Canada. The trade, in purchasing the Canadian edition, will be protected against cheap reprints.

Among the successful books issued in

HOLIDAY READING

ISSUED IN JUNE.

NOW READY.

FORTUNE'S MY FOE.

By J. Bloundelle-Burton, author of "A Scourge of God," "The Clash of Arms," "In the Day of Adversity."

"Mr. Bloundelle-Burton has proved his ability to interest readers so thoroughly that it is sufficient merely to announce this new and entertaining romance. His story moves briskly as usual, and there is constantly sustained interest and plenty of dramatic action."

Cloth, \$1.00; Paper, 50c.

A PAUPER MILLIONAIRE.

By Austin Fryers. A very amusing story of the experiences of an American millionaire stranded in the City of London, with but few shillings in his pocket and his identification papers lost. His experiences, distressing to himself, are very amusing to the reader. They point a moral and adorn a lively tale well worth the reading.

Cloth, \$1.00; Paper, 50c.

A LUNATIC AT LARGE.

By J. Storer Clouston. Just the book for a leisure hour. The many capers and cleverly worked schemes of this bright young Englishman, the supposed lunatic, are extremely amusing to the reader. It is brim full of fun from start to finish.

Cloth, \$1.00; Paper, 50c.

'POSTLE FARM.

By George Ford. A quaint and pleasing tale of West England life

Cloth, \$1.00; Paper, 50c.

DROSS.

By Henry Seton Merriman, author of "The Sowers," "With Edged Tools," "Roden's Corner," etc.

"Excitement is continued to the end, the story moving with all the swiftness that marks 'The Sowers.' It is a story that will surely improve Merriman's high reputation as a writer, and will find numberless readers."

—Toronto Mail and Empire.

Cloth, \$1.25; Paper, 75c.

RAGGED LADY.

By W. D. Howells, and Canadian Edition now ready

"'Ragged Lady' is a book as fresh and as truly charming as any that Mr. Howells has ever written."—Philadelphia Press.

"No American author of our time has a more faithful or appreciative following than W. D. Howells."—Springfield Republican

Cloth, \$1.25; Paper, 75c.

THE MORMON PROPHET.

By Lady Dougall, and Canadian Edition.

"Her work is distinguished by spontaneity, insight, subtle observation and beauty of style. In 'The Mormon Prophet' these qualities are present in a marked degree.

"The book is undoubtedly the most exacting she has yet produced, and Miss Dougall's power of analysis, her intellectual balance and artistic sensibility have been severely tested here and amply proved."—Toronto Globe.

Cloth, \$1.25; Paper, 75c.

HUGH GWYETH.

By Beulah Marie Dix

"It is most charmingly written, and in interest and literary merit, is far superior to anything in the way of historical fiction recently offered to Canadian readers."—Toronto Globe.

Four large editions have been called for in England and the demand in the United States exceeds the supply.

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BOOKS AND PERIODICALS—Continued.

Canada this Spring in the front rank will be found "Dross," by Mr. Merriman. The book has had a large sale, and, as the public become conversant with the facts referred to elsewhere in this issue, its success will become no doubt more pronounced.

"The Ragged Lady," by W. D. Howells, is truly a delightful contribution to current fiction, and is now running in the second edition.

All good Canadians will be glad to know that "The Mormon Prophet," by Miss Dougall, is still in demand and winning favor with every reader.

"Hugh Gwyeth," by Miss Dix, by reason of its strength, is winning a name for this new writer. It is a charming tale of Prince Rupert's time, and its sale is largely because each one who reads it will recommend it to a friend.

MR. MERRIMAN'S ONLY NEW BOOK.

When Rider Haggard made his mark with "King Solomon's Mines," long forgotten and immature productions of his youth were resurrected, without his permission, and given to the world as new books by the author of "King Solomon's Mines." It is a question if Mr. Haggard has ever recovered from the disastrous effect this produced on the public mind.

Now it is Mr. Henry Seton Merriman, the talented and versatile author of "The Sowers" and "With Edged Tools," whose reputation is suffering in the United States and Canada from a very similar cause. The great success attained by these very clever books has led to the recent placing on the American and Canadian market of two books written years ago and suppressed by Mr. Merriman, which are now being bought by the reading public under the impression that they are recent productions from his pen.

It is but fair to Mr. Merriman and his authorized publishers, as well as a matter of justice to his readers, that the public should know these facts. Messrs. Smith, Elder & Co., who are the English publishers for Mr. Merriman, state: "That the book called 'Prisoners and Captives' was first published in 1891, and had since been suppressed by Mr. Merriman. Another suppressed book, 'Young Mistle,' has recently been issued in New York; this was published in England in 1888 and afterwards suppressed by Mr. Merriman. In regard to 'Dross,' it is the only book written for publication this year, and you may take it as certain that there will be no other complete book from Mr. Merriman this year."

This is information that should be in the possession of all booksellers who are interested that their customers may rely on them

for accurate knowledge regarding new books from time to time brought forward.

MR. SCOTT'S POEMS IN ONE VOLUME.

We understand arrangements are being made for the early issue of a collection, in one volume, of the best of Frederick George Scott's verse, already published in separate volumes, together with a number of new poems. Mr. Scott is one of the best of our Canadian poets, and a collection of his poems would make a volume well worth having.

FOR YACHTSMEN.

The first move towards making permanent the history of the cup races in book form is made by R. H. Russell, who will bring out shortly a history in pictures, by L. A. Shafer, of the winning and defence of the America's Cup. The pictures, reproduced from large wash drawings, show the most interesting point of each of the races. There is no type, save a concise note of explanation of the different challenges with dates and results, accompanying each of the pictures. (16x22 inches, cover in color, backed with flag of the New York Yacht Club. (Price \$5.) R. H. Russell, 3 West 29th street, New York.

MORGAN'S PARLIAMENTARY COMPANION.

Mr. Henry J. Morgan, Ottawa, has purchased from Mr. Gemmill, The Canadian Parliamentary Companion, the work which he started in 1863 and issued for some years. Mr. Morgan will improve and enlarge it. He has the capacity and doubtless the desire, to make this valuable little work increasingly useful to Canadian politicians, editors, professional men and the general public.

THE U. E. SERIES.

The second of the U. E. series, which Haight & Co., Toronto, are publishing, has been issued. It is published, as was the first of the series, in nice pamphlet form, with a pretty cover printed in colors. The present number is by Mr. C. Haight, and is entitled "The Coming of the Loyalists." As the subject indicates, it is an interesting study of that momentous migration which led to the permanent foundation of a British power in the central portion of the Canadian continent.

CHANGE OF NAME AT CALGARY.

The business of Thomson Bros., Calgary, will, in future, be conducted under the name of The Thomson Stationery Company, Limited, the large concern which has its headquarters in Vancouver, B.C. The change of name makes no real difference in

the conduct of the business, which will continue to be in charge of Mr. James Osborn. The firm, however, are doubling their present store room, increasing the stock, and are reaching out for further business. They have issued a neat, four-page leaflet, mentioning the various lines they carry, and the various features of their Calgary business.

"PAGES OF PLEASURE."

The issue of a book catalogue of Summer reading is not a common thing in this market, and, therefore, The Copp, Clark Co., Limited, Toronto, are entitled to some gratitude for providing a neat and attractive publication which will tend to increase the sales of Summer books. They call their new catalogue "Pages of Pleasure," and it is prepared so that the bookdealer can safely put it into the hands of the general public, and thus whet the said public's appetite for a supply of novels. The catalogue is well illustrated, contains a description of the books with their retail prices, and the preface, a few sentences of which we quote, is couched in a bright and easy style: "When you go off for your holidays, slip half a dozen good breezy, up-to-date stories into your bag, and where you go is of little consequence. What will it matter if the fishing is poor, when you have 'Many Cargoes' on board, with W. W. Jacobs pouring into your ears his endless fund of rollicking sea yarns, which make you grudge the interruption when the fish do bite. If the company is dull and slow, 'Miss Cayley,' 'Jennie Baxter' and the delightful 'Francois' are not; so leave the dull to bore the dull, and get you away with your merry comrades under your arm, and see what they can do for you. Then, 'The Castle Inn' is a delightful haven of refuge on a rainy day. If everything is down to a dead level, and you long for a fire, an earthquake, or even a funeral, to break the monotony, just listen to those unrivaled storytellers, Crockett and Rider Haggard, tell of the hairraising adventures of 'The Red Axe' and 'The Swallow,' and the 'ongwee,' which, as Hogan says, 'is havin' no wan in the weary wurruld ye don't love,' will immediately leave you. Perhaps the course of true love does not run smooth in your case, and you are contemplating suicide. Don't despair, but seek fresh inspiration from that old Jacobite lilt of Maxwell's:

The span o' lif's nae lang enough,
Nor deep enough the sea,
Nor braid enough this weary world
To part my love frae me.

"WHEN KNIGHTHOOD WAS IN FLOWER."

The new novel, "When Knighthood Was in Flower," was put on the Canadian

BOOKS AND PERIODICALS—Continued:

market a week or so ago by Geo. McLeod, Toronto (cloth, \$1.25, paper, 75c) and although nothing remarkable in the sales has yet been reported, it would not surprise us if there was an immense demand for this book. In the first place, it is a love story. While it is an historical novel, it is history cast entirely in a modern setting. Altogether it is a fascinating book, quite off the line of current novels. The story, briefly, is the episode in English history in which Mary Tudor, sister of Henry VIII, marries first the venerable King of France, and then her lover, Chas. Brandon, who was created Duke of Suffolk. The proud impetuous sister of the imperious and somewhat coarse Henry is drawn to the life. That she loved her own way goes without saying, and that she indulged in many a prank is also undeniable. The character of the King is well-drawn—quick tempered, coarse, and determined. This is the period before he divorced Katharine, and the author has probably come pretty near the truth in his delineation of the King. The book may be recommended for Summer reading. Some of the episodes in which Mary figures in her relations with her old and young lovers would be open to criticism if they were not so delicately handled. Over 60,000 copies of this book have been sold in the United States since it appeared there, and it certainly deserves a good share of the Canadian market.

MR. WM. ALLEN'S CHANGE.

William T. Allen, so long and favorably known in connection with the book and stationery business of T. C. Allen & Co., Halifax, has become the sole proprietor of that establishment. Over a dozen years ago he obtained a clerkship in this business with his uncle, the late T. C. Allen, and his services were such that for some years past he has had part interest in the business. On the death of his uncle, a few months ago, he continued, by arrangement with other interests, to conduct the establishment as before, and now, having acquired all other interests, he becomes the sole owner of the business, which he will continue to conduct under the old firm name of T. C. Allen & Co. Mr. Allen has thoroughly mastered every department of the business which is now his own; he was often in charge of it during the late T. C. Allen's absences in search of health, and is now, therefore, excellently situated to continue and expand it under vigorous management. He has the hearty good-wishes of THE BOOKSELLER AND STATIONER in his new departure.

NEW CANADIAN COPYRIGHTS.

Registered at Ottawa between May 1 and June 7, 1900.

10577. Mr. Dooley: In Peace and in War. By F. P. Dunne. George N. Morang & Co. Limited, Toronto.
10578. Catechisme de la Loi et des Reglements Scolaires. Par l'Abbe Th. G. Rouleau, Quebec.
10580. Catechism of Private and Public Hygiene. By Dr. J. I. Desroches. Translated from the French by Alexander Wright, Montreal.
10582. Histoire de la Milice Canadienne-Francaise, 1760-1897. par Benjamin Sulte. Lt.-Col. Alphonse David Aubry, Montreal.
10583. Pioneer Days in Wellington. Letters published in The Mercury, Guelph, Ont. (Temporary Copyright). Annie Girdwood, Guelph.
10586. Canada from Ocean to Ocean. The Dominion Publishing Co., Toronto.
10588. Cadran Genealogique. (Tableau) Rev. Stanislas Brault, O.M.I., Ottawa.
10589. The Fowler. By Beatrice Haraden. The Copp, Clark Co., Limited, Toronto.
10590. The Amateur Cracksman. By E. W. Hornung. Charles Scribner's Sons, New York.
10591. Dross. By Henry Seton Merriman. W. J. Gage Co., Limited, Toronto.
10592. The Windsor Hotel Fire. (Song). By Robson and Sykes. William John Robson and William John Sykes, Toronto.
10593. The Register of Debentures. The Municipal World Publishers, St. Thomas, Ont.
10594. A Laboratory Guide in Practical Bacteriology. By W. T. Connell, M.D., M.R.C.S. (England) Kingston, Ont.
10595. Become Your Own Landlord. Alexander M. Campbell, Toronto.
10596. Belle of the Hunt. (March and Two-Step). By J. Hellmuth Clucas, London, Ont.
10597. Red Rock. A Chronicle of Reconstruction. By Thomas Nelson Page. The Publishers' Syndicate of Ontario, Limited, Toronto.
10598. A Fontainebleau. By Ethelbert Nevin, Op. 30. No. 1. (Music). John Church Co., Cincinnati, U.S.
10599. In Dreamland. By Ethelbert Nevin, Op. 30. No. 2. (Music). John Church Co., Cincinnati, U.S.
10600. The Confounding of Camelia. By Anne Douglas Sedgwick. George N. Morang & Company, Limited, Toronto.
10601. Vest Pocket Compendium. W. M. Adams and J. L. Brown, Toronto.
10602. Carte de Montreal chifree aux coins de Rues. Laurent Achille Dufresne, Montreal.

10603. Canadian Citizenship. A Treatise on Civil Government. By John Millar, B.A. William Briggs, Toronto.
10604. The Market Place. By Harold Frederic. Illustrated by Harrison Fisher. William Briggs, Toronto.
10606. The Honorable George Brown. (Portrait). The Carbon Studio, J. Fraser Bryce, Manager, Toronto.
10607. The Canadian Newspaper Directory, 1899. A Complete list of the Newspapers and Periodicals published in the Dominion of Canada and Newfoundland, with full particulars. A. McKim & Co., Montreal.
10608. Lovell's Order Form. Robert James Lovell, Toronto.
10609. Famous Firesides of French Canada. (Illustrated). By Mary Wilson Alloway, Montreal.
10610. Guide du Voyageur de Montreal a Paris, via Liverpool et Londres. Joseph Eugene Costin, Montreal.
10611. Leetle Lac Grenier. Poem published in Rod and Gun in Canada, Montreal. Dr. William Henry Drummond, Montreal.
10612. Lovell's Improved Bill Book. Robert James Lovell, Toronto.
10613. Clipped Wings. By Lottie McAlister. William Briggs, Toronto.
10614. Star Sprangled Banner and Union Jack. Song. By Samuel Francis Wood, Ottawa.
10615. The American Cup Race. Song. Samuel Francis Wood, Ottawa.
10616. Form of Mining Report. Alexander Roy, Toronto.
10617. The Canadian Year Book, 1899. Published by Alfred Hewett, Toronto.
10618. Without Dogma. A novel of modern Poland. By Henryk Sienkiewicz. Translated from the Polish by Iza Young. George N. Morang & Company, Limited, Toronto.
10620. Hail Canada. National Song. By J. Harry King, Toronto.
10621. Songs of the Settlement and other Poems. By Thomas O'Hagan, Toronto.
10622. Practical Hints on Playing at Sight. By V.A.L.E. Hannah Dore, Halifax.
10624. Cut-Rate Cable Code. Charles Henry Binks, Montreal.

INTERIM COPYRIGHTS.

583. The Market Place. By Harold Frederic. William Briggs, Toronto.
584. A Gentleman Player: His Adventures on a secret Mission for Queen Elizabeth. By Robert Neilson Stephens. William Briggs, Toronto.
- Boating on the Chaltatoochee. (Music). Charles F. Larkin and J. B. A. Tison, Montreal.
585. The Parliament and Provincial Legislatures of Canada. (Livre). Edouard Delpit, Quebec.
586. The Toronto City Map Directory. Showing City Complete and by Wards. Steinberger, Hendry Company, Limited, Toronto.
587. The Universal System of Book-keeping. By Cyrille Leveque, Toronto.

WALL PAPER AND DECORATIONS.

NEWEST WRINKLES IN WALL PAPERS.

AS the time is fast approaching when the army of salesmen in the wall paper line will invade the country and do their very best to capture what trade there is going, it will no doubt be of interest to our readers, and timely, to give them some idea as to what the factories are offering this season.

Our representative who called on The Watson, Foster Company, Limited, a few days ago was somewhat astonished at the extensiveness of this company's range of samples, and the enormous expense it must cost to prepare such a complete and remarkably well-assorted collection of rich, neat and up-to-date patterns which they will be offering to the trade shortly. We are informed that this line is the largest they have ever issued, containing 136 combinations, all new. The colorings and grounds are a decidedly new departure and bring out the designs remarkably well.

Among the special features of this popular line of paperhangings for the coming season may be mentioned the following of their best and most striking patterns:

No. 874.—A splendid example of an English style of the XVII. Century, which will recommend itself for its grandeur of drawing, severity and nobleness of forms, making a very majestic effect.

No. 787.—A magnificent Primitive Gothic pattern, with a very fine gold line treatment, in plain and embossed gilts.

No. 748.—A pure Francois I. style, reproduced from a drawing at the Chateau d'Anet, remarkable for its elegance and gracefulness.

No. 837.—A very rich effect in flats, embossed gilts and tapestries, fine soft colorings; it is a scroll floral pattern of Henry II. style.

No. 832.—A charming reproduction made from a piece of furniture silk taken from the Palace of the "Petit Trianon" by special order of Queen Marie Antoinette.

No. 798.—"Royal Orleans" combination, in plain and embossed gilts, an exquisite heraldic pattern, with beautiful shield effect and royal armory; this style is specially fine on grounds of reds, greens, and blues.

No. 841.—A large rose pattern of the Elizabethan period, a style of decoration which is becoming popular and *fin de siècle*; there is a beautiful and rich one-band frieze to match the combination.

No. 834.—A French Renaissance pattern of the flowery period; the richness of motif, elegance and majestic aspect of this design will be appreciated by connoisseurs. It is a plain varnish and embossed varnish gilt paper on 21-inch stock; on grounds of cream, white, ivory, cluny, leather oak and pekin red; the pattern is well brought out.

No. 705.—"Czarina" combination, a superb strip pattern, pure example of Russian style in rich and sober tones.

Nos. 844 and 843.—These are two of the many dainty and fancy floral patterns with which this line is replete; there are some very pretty and clever effects in flats and plain varnish gilts.

No. 833.—An Empire pattern of the "Malmaison" epoch, commendable for its authenticity of style.

No. 753.—This is a good specimen of the ever popular rose pattern, a particularly remarkable design in natural rose effect and soft natural colorings.

No. 454.—A useful decorative leaf pattern of the XV. Century, in plain varnish golds and up-to-date colorings.

No. 794.—A Venetian embroidery in embossed and tapestry effects, something novel in rich dark and fancy light colorings.

Ingrains.—A large assortment of shades has been selected with friezes which ought to take the fancy of the buyer and excite admiration from lovers of the beautiful. The Watson, Foster Co., Limited's ingrain friezes have attained a very enviable reputation for quality and beauty in the past years, and from what we have seen of the present collection of friezes the change has not been retrograde, but a good move towards still further improvement. It is difficult to draw special attention to any of them, they are all good, but we will endeavor to give a short description of a few of them:

No. 1878.—A very fancy frieze in Royal peony floral design and exquisite natural, living colors, which form a happy and bright combination, giving the purchaser an opportunity to make a hand-painted like decoration of the most charming appearance which would certainly embellish any room decorated with it.

No. 1874.—A very beautiful specimen of English drawing of the XVII. Century producing a grand and imposing effect. This frieze matches to choice, warm shades of ingrains.

No. 1745.—A Ferdinand VII. style of frieze in 10 different, very appropriate and

fashionable colorings. This frieze will recommend itself for the high nobleness and authenticity of its style; reproduced from a famous leather pattern of Spanish origin.

No. 1841.—A large rose pattern matching 10 different shades of ingrains, of which three are very rich and high dark colorings.

No. 1850.—"Glory of Dijon" roses. This frieze is especially remarkable for its gratefulness, richness of forms, and high tones. It is one of the best specimens in natural floral effects that has ever been attempted in America. The elegance of drawing and cheerfulness of coloring combine to make it a gem of art.

A BOOK OF ART.

The Watson, Foster Co., Limited's annual catalogue is now in course of preparation, and will be distributed among their friends during this month. It will consist of 20 full-page illustrations of their leading patterns and combinations. The work will be done in half-tone on the very best quality of paper that can be procured, and, together with the elegant and very artistically arranged cover of the book, it may be termed a work of art which will be well worth preserving among other souvenirs and bric-a-brac. We are requested by the company to advise the dealers that, if, after the present month has expired without their receiving a copy of this book, they will apply for one they will be cheerfully supplied, as it is quite possible some one may be inadvertently overlooked in the rush of distributing them.

A NEW LINE NOW READY.

The new line of Colin McArthur & Co. for 1899-1900 is now ready, and will be shown to the trade by their nine traveling salesmen commencing June 23. Thirty-five books are required, and this is an increase in quantity over any previous year. But not in quantity alone is the advance, for the quality and character of the designs and colorings have had, if possible, more care than in any previous preparation. They have made a lot of dark, rich colorings, to suit the fashionable taste, and, while catering to the advanced ideas in coloring, have not overlooked the important fact that strong colorings must not be crude, but, on the contrary, to be successful, must be, at the same time, chaste and artistic. The whole line, from ungrounded papers with two and three band borders to the ingrains with 22-inch friezes, have been most critically examined, first, in the designs (which, by the way, McArthur buys annually in the New York market in competition with the leading American houses, and spares neither money nor time in order to procure the best), and, subsequently, during the process

This is one of thirty new cover designs brought ~~by~~ us this season.
See over for complete list of new covers.

THE W. J. GAGE CO. LIMITED



OUR SERIES OF _____

SCHOOL BLANKS

THIS SEASON

ARE TRADE WINNERS

They are the Best in the Market.

They are the Best Ever Shown Anywhere.

.....
WE HAVE _____

THIRTY

New, Choice, Artistic Cover Designs.

A specimen of one appears on the other side of this sheet.

The following are the titles of our new covers for Scribblers, Exercise and Note Books:

The Hunter.	Royal Standard.
The Melody.	Canada First.
The Criterion.	The Victory.
The Gold Medal.	The King Fisher.
The Laurel.	The Universal.
The Army and Navy.	The Campfire.
The National.	The Heroes.
In the Garden.	Record, Review, Remember.
Good Friends.	Read, Mark, Learn.
The Racers.	Practice Produces Perfection.
The Studio.	The Great 5 Cent.
The Flower Girl.	Wonder Value 5 Cent.
The Young Cavalier.	Special 5 Cent.
Sweet Sixteen.	Enormous 5 Cent.
Sans Pareil.	Big 5 Cent.

Besides the above lines we have retained all the best of those used last season, making our series _____

THE GREATEST. BEST STRONGEST.

MOST VARIED. MOST COMPLETE. AND MOST ATTRACTIVE.

EVER OFFERED HERE OR ANYWHERE.

You will avoid regrets by placing no orders until you have seen them. We know you will be more than pleased with them and with the prices. Samples are now in the hands of our travellers, who will see you in due course.

THE W. J. GAGE CO. LIMITED
TORONTO.

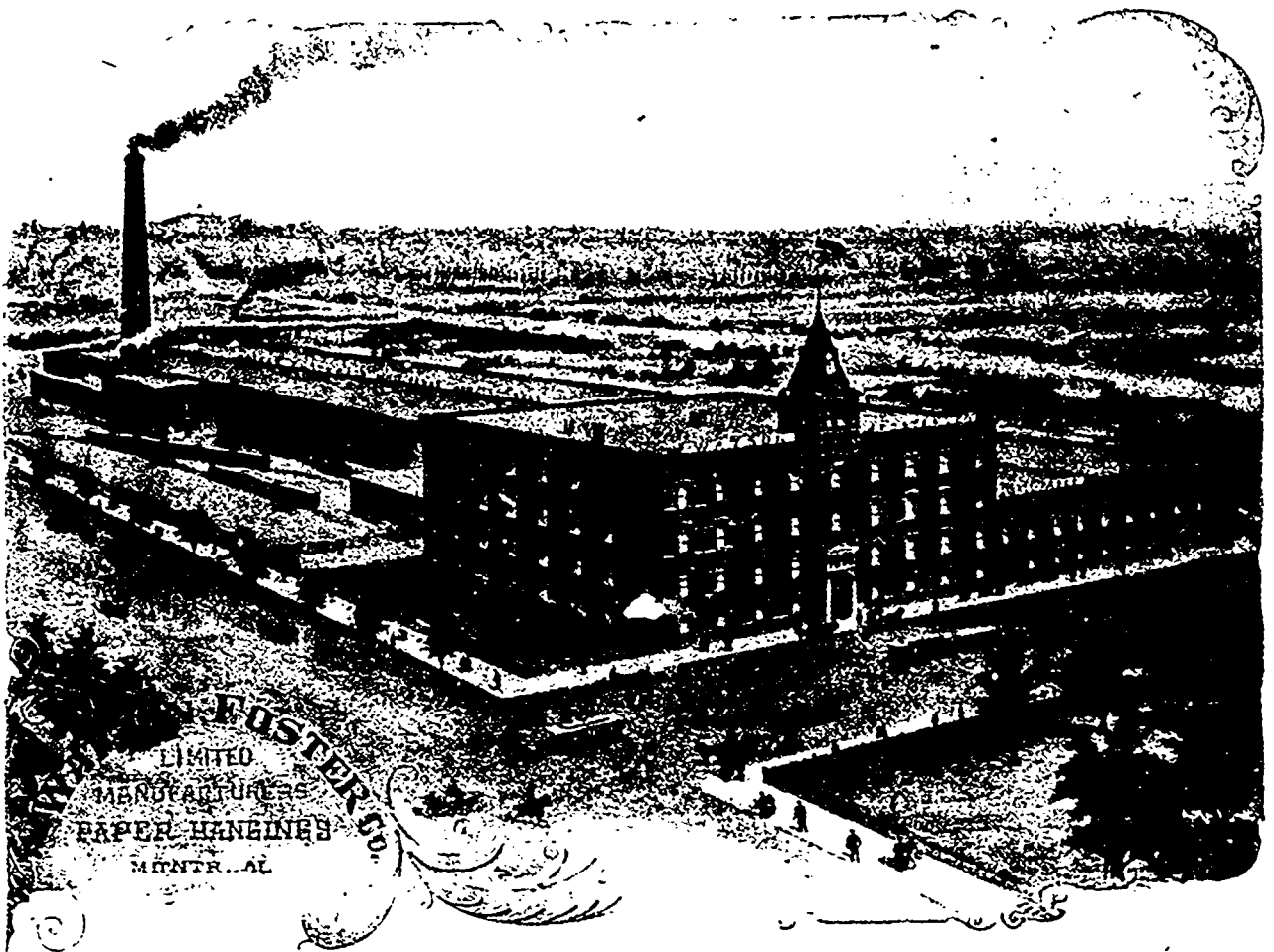
The Watson, Foster Co.

Manufacturers of every
grade of

Limited

Montreal, Canada

WALL PAPERS



Among the Special Features may be mentioned:

To the Trade:

We will soon offer our line for 1899-1900. We believe it will far surpass any of our previous productions in design, coloring and general attractiveness, since it is the product of better skill and water experience than prior lines.

INGRAINS—Most complete assortment of shades with the largest number of match Flitter Friezes in blended effects ever shown in Canada.

21-INCH PAPERS

In flats, Plain Varnish Golds, Embossed Varnish Golds, on 14, 16 and 24-oz stock.

Embossed Pulp Effects—A neat novelty specially adapted for dining-rooms, halls and libraries.

Note.—In order to put all our Ontario customers on an equal footing as to freight, we have decided to equalize freight with Toronto for towns West of Belleville, and West and North of Toronto.

WALL PAPER AND DECORATIONS Cont'd. of manufacture, so that each and every pattern shall be so colored that every one in some colorings shall be quick sellers. The line has been made this year with this idea kept distinctly in view, viz., that the time has come, owing to the general prosperity in our country, that dealers should not hesitate to place goods on their shelves on which a fair profit can be made; that no one should continue the suicidal policy that has been in vogue in some localities of trying to sell goods at cost and living "by faith," instead of on the fruits of their labor.

The rich colorings in crimson, chocolate, dark green, deep blue, and brown obtain, but they have not neglected the popular creams, salmon, grey, light blue, brown, green, and the 42 other shades that enter into their list for the season.

In their neat booklet, just published, they give cuts of four of their new designs, and a brief reference to a few more may be of interest to those of our readers who stock wall paper.

No. 78 is a heraldic design, in all the strong, rich colorings suitable for halls; made in illuminated bronzes, liquid bronzes, and blanks, with plain background, and also set off by fleur-de-lis.

No. 795 is an elegant paper of the "Colonial" character in varnish and liquid bronzes—a floral stripe with a floral wreath of charming effect.

No. 721 is a medallion of such rare beauty that, like gold, everybody will want it; it has been made in 24 different ways, but all in high-class goods—most of them at prices that every dealer can reach.

No. 733, a floral rococo in varnish and liquid bronzes, in crimsons, greens, old ivory, rich brown, specially for parlors,

No. 723, a rose of elegance that is admired by all beholders—made only in fine goods.

No. 727 is an artistic pattern of the continental style produced in many soft shades with top colors of white predominating, especially suited for those who like chaste and quiet parlors.

No. 729 is a floral design with gilt stripe in all the quiet colors, and is a gem.

No. 118 is a small but strikingly handsome hall pattern in bronzes and blanks, all shades. One very striking effect is brought out by making what the firm call a blended shade, in No. 721, which, when embossed by the newest embossing machine made, which has just been imported, is, as many others of their high-class papers are, rendered increasingly beautiful by this latest addition to their plant.

Their 15 different shades of ingrains, all with appropriate borders, ceilings and frieses

to match, and their full line of blanks, glimmers and cheaper goods, the quality of which is well known as sellers, we have not space in this issue to describe, suffice it to say the reputation of this firm in past years, as to style and variety, has been fully maintained. They ought to, and, no doubt will, have the record-breaking year again this coming season.

A BOOK OF INTEREST.

Colin McArthur & Co. have published a very neat 72-page book, containing 18 half-tone illustrations, all made from scenes in their own factory, and a description of the early history of the manufacture of wall paper, its subsequent progress, a few bright, practical hints on the suitable colorings and characteristics appropriate for parlor, dining-room, library, bedroom, etc., as well as a short concise history of the founding of the house of Colin McArthur & Co., and a description of how wall paper is made in their factory.

Every man who handles wall paper should get one of these valuable books, which the firm are presenting to all their customers and to as many more as desire them. Send them a post card asking for one, as the information is condensed, pithy, readable, and covers the ground wonderfully well. It is a book worth preserving and handing occasionally to your most intelligent customers, who often express a desire to know something of how wall-decorating fabrics are made, and the information is written in such a direct style that the uninitiated can form a good idea of the process. Colin McArthur & Co. have, by publishing this brochure, done a real service to the wall paper trade.

PROMISES WELL FOR BUSINESS.

BOOKSELLER AND STATIONER took a run through the factory of M. Staunton & Co. a few days ago, and saw the sampling of the line for the Spring of 1900 going on, and the new sample-books being made up. It was learned that in a week or two, when the new samples are all prepared, the travelers would go on the road with them. They go out feeling that they never before had such a splendid offering to show.

Last year's business was very gratifying, and an unprecedented number of repeat orders were received during the Spring. One favorable feature was the increased demand for the better class of goods, and many dealers express their intention of placing larger orders than before for the better class gilt and embossed papers, ingrains, etc. BOOKSELLER AND STATIONER has been promised a look through the line before the July issue comes out.

The coming season promises to be a brisk one in wall papers, and the reports from many parts are that decorators and paperhangers have more work to do in our towns and villages than they can easily carry out. The greater prosperity in the country is naturally leading to a good deal of home decoration, and the Messrs. Staunton have always kept in view the policy of making popular salable papers that a dealer can handle with a reasonable certainty of doing a good business. In the new line, it is understood, this feature will be quite as prominent as heretofore.

PAPER HANGINGS.

Paper hangings were originally made on sheets of paper pasted together, each sheet being of the size of paper then made, which was called Elephant, and measured about 22 x 32 inches. These were joined, so as to make a length of 12 yards. On this primitive arrangement patterns were stenciled, sometimes in several colors, and considerable dexterity was shown in the adjustment of the stencils.

When paper making machinery (which is practically what is now in use) was introduced, single lengths of 12 yards were substituted, and huge blocks of wood, which were in reality wood cuts, were used to print the patterns instead of the stencils. This method is still in use, and is called hand, or block printing. Each color to be used has its own block, and the color of one block must be dry before another is applied. The workman stands before a framework in which the block is suspended, and, by means of a foot-lever, passes the paper under the block, and, at the same time, brings pressure on the block to evenly print the pattern on the surface. Another section of the paper is then brought by guide pins exactly in place under the block, and the operation is repeated until the whole length is printed.

This process, on account of the weight of color applied, is still in favor for certain classes of paper, but the advent of cylinder presses for calico printing also revolutionized the printing of paper hangings. By means of this machine all the colors are printed at one time, and what occupied hours under the old system only requires a few seconds under the new. In these machines each color has an engraved copper cylinder, which is so arranged on the large cylinder as to make, with the others, a complete pattern. Small vats with brushes supply an even amount of color to the cylinders, and the printing proceeds with perfect exactness.

The lowest grades of paper hangings are called "brown blanks," the paper being of a light brown or grey color, and the pattern



Ready Now

Staunton Wall Paper Samples for 1900.

The "Staunton" line of wall papers for 1900 Spring trade is complete—our travellers start away with the samples about the end of this month, and the dealer who buys from them gets the best there is in the market—a rattling good line of practical and up-to-date designs, with that care for coloring and salableness that has always made the "Staunton" line the most popular on the road—whether it be in the least expensive, the moderate or the higher grade goods.

Dont buy until you have seen the "Staunton" line —we can afford to trust your judgment after that.

M. Staunton & Co.

WALL PAPER MANUFACTURERS

TORONTO, ONT.

WALL PAPER AND DECORATIONS—Cont'd.
being printed on without a background. "White blanks" follow these, the only difference being in the quality of the paper. Formerly, the ground of the next grade was printed with the pattern, this being called "blotch printing," but the practice now is to brush the ground color evenly over the surface before printing the pattern. These were formerly called "grounds" or "flats," and these names are still applied to the better qualities, though without special reason. Various surfaces are given to the ground by the application of French chalk, which is polished to produce what is called "satin finish"—by the dusting on a sized ground of finely powdered mica, to produce what are variously termed "glimmers," "silks," "micas," etc.

The addition of bronze to the pattern forms another class of paper hangings, which addition is probably the most lucrative operation for the manufacturer. Two methods are followed—the first being the application of the bronze held in a solution composed mainly of potato starch, these being called "liquid bronzes" or "giltts." In the second process the size is first applied to the paper as a color would be, the bronze is dusted on this size when at the right period of "tack" or stickiness. These are called "varnished bronzes" or "giltts." All of these processes are also followed in the hand or block printed papers. To give additional texture to the surface, various embossers are applied, such as leather, gros grain silk, canvasses of various weaves and fancy patterns. This is carried to a further point when the pattern is duplicated in the embossed roller and is thus raised from the surface. These are called "raised" or "pressed" papers.

Wall papers differ from most other fabrics in that while great variation exists in the quality of the various materials used, the materials after all are only of secondary importance. The paper is only used as a medium for transferring a pattern to the wall. Thus, various other materials may with perfect propriety be imitated in wall papers. Expensive leathers, silks and tapestries are reproduced in paper and excellent effects are thus obtainable. The European manufacturers lay all the museums and palaces of the old world under tribute for designs and the American manufacturers busy themselves in reproducing as rapidly as possible these designs in less expensive and consequently inferior grades. But a number of the leading designers and architects of England contribute many original designs for paper hangings. Among others may be mentioned Walter Crane, Lewis F. Day, J. D. Sedding, Shand Kydd, and others. Their designs are not in imitation

of other materials, but purely in the line of ornamental or floral treatment, and are for that reason more favorably regarded by many.

It may be said, in conclusion, that while the materials as before remarked are secondary to the design, as much difference exists between desirable and undesirable qualities of wall paper as in other fabrics. — W. H. ELLIOTT, in Canadian Architect and Builder.

MONTREAL BOOK NOTES.

June 5, 1899.

SOME Montreal booksellers say that it is as easy to get \$1 for cloth bound copies of the latest books as 75c. for those in paper covers, and they are consequently pushing the sale of the higher-priced books, which really seem better value than those in paper covers.

The best selling books during the month have been: "David Harum," by Westcott (Briggs), paper 75c., cloth \$1.25; "Mormon Prophet," by Lily Dougall (Gage), paper 75c., cloth \$1.25; "Span o' Life," by Wm. McLennan and McIlwraith (Copp, Clark), paper 75c., cloth \$1.25; "Marguerite de Roberval," by Marquis (Grafton), cloth \$1.25; "Black Douglas," by S. R. Crockett (Morang), paper 75c., cloth \$1.25; "Bonhomme," by H. C. Walsh (Briggs), paper 60c., cloth \$1.25; "Red Rock," by T. Nelson Page (Publishers' Syndicate), paper 75c., cloth \$1.25.

The book business for the holiday season promises to be very good, the reports so far being of an exceptional character. The tourist trade, particularly throughout the Maritime Provinces, is said to be exceptionally large for this time of the year.

There is general complaint among Montreal booksellers at the action of the large departmental stores in selling the latest paper-bound books at prices which are ten to fifteen cents below the regular prices charged by the trade. As a matter of fact this has been found such a hardship by some dealers that they have considered it necessary to meet it by making a similar cut. This is considered unwise and unfair by the other booksellers, but it is a question whether cutting of this nature can be met by any other means. Some action, it is contended, should be taken by publishers to prevent this practice of reducing the value of their publications, and in justice to the dealers who make it their business to dispose of them.

The Montreal News Co. reports the issue of "Famous Firesides of French Canada,"

by Mary Wilson Alloway. This book is descriptive of the historical homes of Canada during the French regime and gives many interesting incidents in connection therewith. It is handsomely illustrated and should meet with a ready sale.

"When Knighthood was in Flower" by Charles Major, is selling rapidly in Canada, as it did in the United States, where its sale was exceeded only by "David Harum," and even Wescott's masterpiece will have to look to its laurels if it would retain its present position.

During the month the Montreal News Co. will place on the market a 25 cent edition of "Young Mistley," by H. S. Merriman.

The next issue of the Peoples' Library, which retails at 50 cents, will be "The Man of the Mountain," by Hall Caine. The convenient and attractive form of this library, together with the high value of the books composing it, make it a strong leader for Summer business.

The Montreal News Co. will issue during the coming month, "Idylls of the Sea," by Frank Bullen, whose previous book, "The Cruise of the Cachelot," has been so widely read and admired by the public in general and Rudyard Kipling in particular.

"Red Rock," by T. Nelson Page, paper edition at 75c is meeting with a very satisfactory sale, and "Mr. Dooley in Peace and in War" is also in constant demand.

WESTERN Incorporated
1851.
ASSURANCE COMPANY

Fire and Marine

Capital, subscribed \$2,000,000.00
Capital - - - 1,000,000.00
Assets, over - - 2,340,000.00
Annual Income - 2,280,000.00

Head Office: TORONTO, ONT.

Hon Geo. A. Cox, President. J. J. Kenny, Vice-President.
C. C. Foster, Secretary.

A. P. LITTLE'S Cobweb and Satin Finish
Carbon Papers.

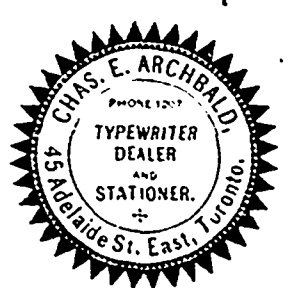
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Copying Ribbons

Long Lasting
Non Fading
The only ribbon
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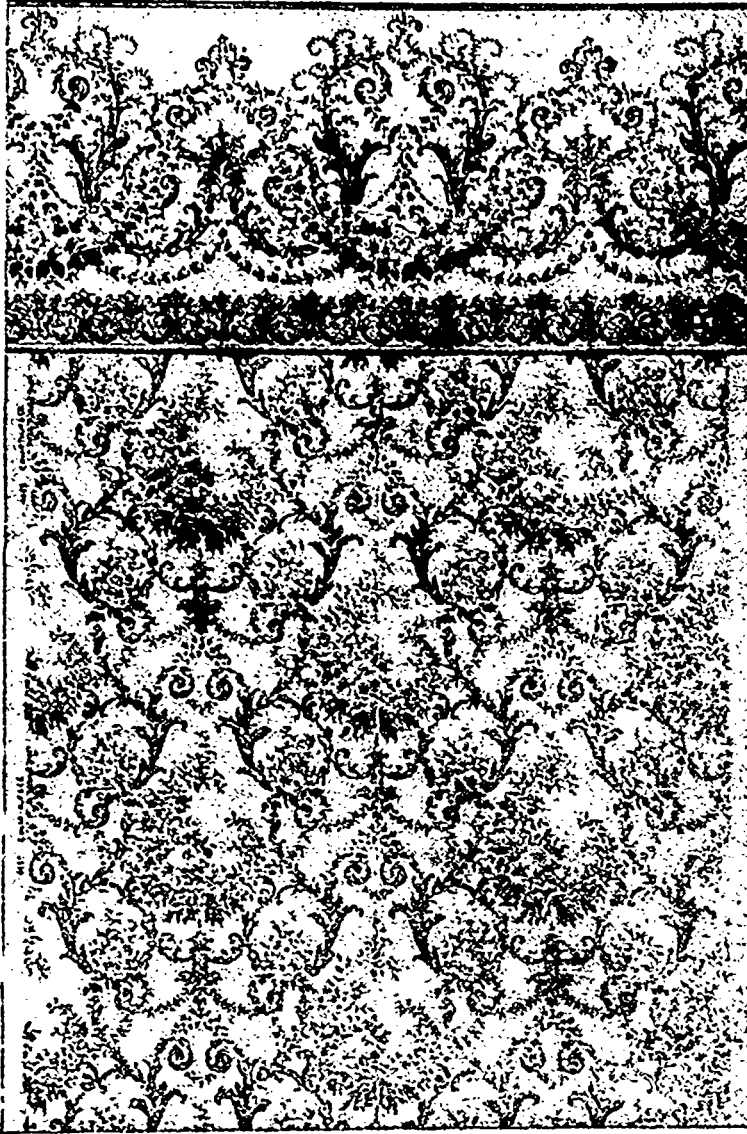
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Prices to the trade

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Our Goods are Sellers



Pattern No. 706.

We will send a line of Sample Books, express prepaid, to any dealer who desires to replenish his stock.

**WRITE
QUICKLY.**

COLIN McARTHUR & CO.

1030 Notre Dame Street,

— Montreal.

FANCY GOODS AND STATIONERY.

CARDS AND CALENDARS FOR 1900.

It appears certain that the sale of calendars, booklets, cards, toy books, etc. will be exceptionally large this year. This is due chiefly to the extraordinary efforts made to produce artistic goods, embodying new ideas and the latest improvements in color printing and decorations. THE BOOKSELLER AND STATIONER had an opportunity last week of examining the whole line of samples



No. 3371 The Century Garland.

of Raphael, Tuck & Sons, Company, Limited, whose productions Messrs. Warwick Bros. & Rutter are handling in Canada. The line is one of the finest collections ever shown to the trade. A notable feature is the variety and perfection of the 5, 10 and 15c. lines in calendars, cards, etc. while the versatility shown in the combinations of colors is remarkable. The execution is as fine in the case of the cheap lines as in the dearest, and each design is carefully worked out down to the smallest detail. Fine stock is used throughout so that no warping takes place. No designs are duplicated, so that you have not a cheap line eclipsed by a dearer line with the same design.

The line of calendars contains innumerable designs. There are leaflet calendars and drop, novelty and booklet calendars by the score. Where all are new it is hard to single out the most notable. But a few may be particularized and the accompanying illustrations will describe better than words could do. In drop calendars there are some beautiful designs showing lilac branches and apple blossoms—(Nos. 3368 and 3369). In the novelty goods, with mechanical effects, there are some capital new ideas: in one, two love-birds (No. 3373) are seen and by pulling the string the months are disclosed; a hen on the nest, (No. 3375) another movable piece, is a capital calendar; while yet another shows a fence, above it a row of dogs' heads,

which by pulling a string becomes a row of cats' heads (No. 3382). There is a folding up standing calendar with a figure of a girl with Japanese decorations, which is very fine. Another standing calendar is a handsome colored series of military figures in the comic vein, called "Soldiers of the Century." A Japanese garden scene with lanterns suspended from the boughs is a beautiful design (No. 3370). There are



No. 3292. Devotional Drop.

also several thermometer and barometer designs which are taking. Another movable piece (50c.) is the see-saw with the groups of Japanese figures (No. 3376). Another design shows a kitten and parrot howing to one another. There is a lovely calendar called "From Century to Century" (No. 3428) showing four types of beauty of



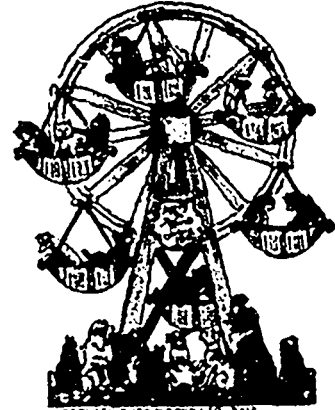
No. 3367. God Speed. (Balloon novelty.)



No. 3462. Grecian Art. (Leaflet.)

this century and the last, and right here it may be said that next year being 1900 seems to have inspired artists and publishers to make the most of this fact in the way of novelty and design and execution (see cut No. 3371). The "Wishing Well" (No. 3386) with its moving bucket is very pretty, while a line of little childrens' figures (50c.) is a pleasing novelty. We have the usual

line of poets' calendars containing all the leading poets, Shakespeare, Milton, Longfellow, etc. A fine drop calendar (25c.) shows a garland of forget-me-nots (No. 3330) and it may be said generally that the floral designs are exceptionally beautiful this season. "The Jewel of Asia," (No. 3343) is a Japanese girl with lanterns in her outstretched hands. The whole line of calendars run from the cheapest to the highest prices and are perfect in color and design. There are religious, floral, sporting and other subjects embodied in these goods.



No. 3413. Ferris Wheel with dogs and cats.

In booklet calendars there are many unique lines. One or two with the Wedgewood idea, and some in the form of letter cards, and others for religious purposes. There are also some 25c. lines with antique designs and some very handsome work embodying hand painting. A new idea is the line of wall calendars called "Gems from the old Masters." These are beautifully executed photogravures, some of which are large and can be framed, as the calendar on the margin does not disfigure them.

It is a mistake to suppose that the trade in Christmas cards is likely to die. It is now a thriving staple trade, and Tuck's designs for 1899-1900 should do much to stimulate it. In fact the line is a marvel in point of variety and originality. The cards with a simple inscription with illuminated letters are likely to take well. There is a nice 5c. line of these. Floral decorations, in the present popular tints, are shown in a line retailing for 20c. A line of floral cards that fold will retail for 10c. There are some pretty novelties in which playing cards and pipes are introduced. A feature of the cards is the employment of a single idea or design which, by means of fine coloring and simple treatment, stands out with pleasing distinctness. The "new century"—1900—is a prominent note in the phrases used on many cards. Among the 5c. lines may be noted a series of jewelled flower designs and another of ani-

Fine Correspondence Note Papers

With ENVELOPES to Match.

Wedgwood Blue,	Plain and with White Border.
Oriental Rose,	Plain and with White Border.
Royal Velvet,	Cream and Azure.
Angora Finish,	White, Azure, and Heliotrope.
Grecian Bond,	White and Azure.
Wove Linen,	White, Azure, and Heliotrope.

PAPER in $\frac{1}{4}$ ream Boxes.

ENVELOPES in $\frac{1}{8}$ M Boxes.

Elegant and attractive goods in the new popular shapes, sizes, and shades.

The dealer who neglects having a stock of these goods cannot meet the growing demand for Fashionable Stationery.

It will be a paying investment to order an assortment.

MAIL ORDERS receive careful attention.

The **W. J. GAGE COMPANY, Limited**

TORONTO.

FANCY GOODS AND STATIONERY—Continued. mals that "sit up" when the card is unfolded. The Florentine Series, with cut out figures and flowers, retail for 15 and 20c. and are very attractive. There are also swell lines, not necessarily expensive, embodying photographs of heads, in colors and without colors, and in some cases steel engravings. These are for framing and are not marked with any lettering, each being accompanied by a separate small card containing the season's greetings. They may be retailed from 25c. up. The whole line of cards is a wonderful display and well worth seeing.

Then, there is a great range of toy books. Two specially new and appropriate lines are "Our Sailor Laddies" and "Our Soldier Laddies"—that is juvenile figures dressed up in the correct British military and naval uniforms.

Another new thing is the "Baby Book" which should have a good sale. It contains blanks for various records concerning the child—the christening, the weight, etc., in fact the whole life of the youngster may be put down in a permanent form by the loving mother. There are appropriate quotations. A companion volume is the "Wedding Book" with blank pages for the names of bride and groom, the presents, the guests, etc. The new magnificently illustrated literary work this year is "Othello," with many fine colored plates, selling at \$5.

The line of leaflets this year comes in four sizes of embossed and cut out designs for Christmas and New Year gifts, retailing at 5, 10 and 15c., etc. The booklets under this series are illustrated inside and outside, and retail for 5, 10, 15 and 25c. The line known as "Devotional Drops," retailing at 15 and 25c., includes the Lord's Prayer, the Beatitudes, Newman's hymn, "Lead Kindly Light," the Commandments, all for Sunday-school class purposes. Mention should also be made of Father Tuck's Annual which contains 12 fine illustrations, and is a high-class work for children.

Tuck's goods this year are an education for any dealer and stationer to see, and the travelers of Messrs. Warwick Bros. and Rutter are now calling on the trade, who can hardly fail to be delighted with the line.

EXAMINATION SUPPLIES.

Buntin, Gillies & Co., Hamilton, have on hand a very large stock of examination

foolscap, drawing paper and other supplies for examinations, in anticipation of a large demand. They have already filled a number of large orders, but usually the big sale of such goods comes in June, and a large stock is a necessity.

SEND FOR SAMPLES.

Buntin, Gillies & Co., Hamilton, are offering a very fine line of scribblers and exercise books for the coming season. One range of scribblers to sell at 5c. (and allow a fair margin) is the National, comprising the "Royal English," "Royal Irish" and "Royal Scottish." The covers of this range are exceedingly striking and the goods are sure sellers, being excellent value both in quality and bulk. Dealers should see these lines before placing their orders. The firm offer to send samples on application. A great deal of trouble and taste have been bestowed this year by manufacturing stationers upon their



No. 3122 Nature's Garden.



No. 3123 The Blooming Year



No. 3124 Sweet Lilac

exercise and scribbling books, and the efforts of this enterprising Hamilton firm have not been behind those put forth by others.

STYLISH STATIONERY.

Among the many new lines of society paper, we note there is none more popular than the charming "French Crepon"

which exactly resembles the fashionable fabric named from. This elegant note is manufactured by The Barber & Ellis Co., Limited, Toronto, in cream, syrian, azure and rose color. It is put up in handsome five quire boxes with envelopes to match. Dealers are delighted with this line, for which there is already great demand.

NEW LINES OF SCRIBBLERS.

Originality, artistic coloring and variety are distinguishing characteristics in The W. J. Gage Co., Limited's, new line of scribblers and exercise books. Samples of the line were seen by BOOKSELLER AND STATIONER last week, and among them are to be found designs which cannot fail to prove remarkable sellers.

There are 30 new designs this year, and mention of a few leading numbers will give some idea of the skill and taste which the firm have bestowed upon these goods. There is the "Army and Navy," showing a well-designed group: figures, a naval commander and military officer in the foreground, in appropriate colors, with two or three war vessels seen in the background; on the reverse side is a map of the world with the portions of the British Empire in one color. It is a handsome cover. The "National" shows on the front a picture of the Parliament buildings at Ottawa, and maple leaves are scattered about, the whole design being printed in red, blue and gold colorings; on the reverse cover is a map of the Dominion. "Canada First" is adorned with the Dominion arms, and a similar map on the back cover.

What strikes one at once in the foregoing and other designs is the bold, handsome colors which set off the covers in a striking way. For example, in the "Royal Standard" the flag is page size, and the quarterings come out prominently. Another very fine design—one of the very best in the collection—is "The Victory." In the centre is a medallion portrait of Lord Nelson: above is the hero's famous signal at Trafalgar, "England expects, etc.," and it is given both in words and in flags; large reproductions of the blue ensign and white ensign also set off the cover. On the reverse cover is printed the song "The Death of Nelson." The whole design is a distinct success.

"The Heroes" is appropriately Canadian, the centrepiece being the generous monument at Quebec to Wolfe and Montcalm, on either side of the monument

FANCY GOODS AND STATIONERY—Continued appearing a vignette of the heroes. The colors are red, blue and gold. A wreath of laurels, with "Equal in Valor," sets off the design.

If these are the more striking designs to the ordinary eye, there are others just as original and likely to please. "Sans Pareil" and "Gold Medal" are in Russian leatherette. "Read, Mark, Learn," is a bold design of a student's antique lamp, in good colorings, and the quality is linette, a specially treated paper with the actual feel of linen. "The King Fisher" notebook is a handsome bird design produced in dark chocolate and gold. "The Pointers"—scribbler—shows three hunting dogs in the field, and it is done in pink and gold. "The Studio" is a classical figure bending over books and a lamp held aloft. Two companion books, "Young Canadian," a youth on horseback, and "Sweet Sixteen," a girl's face set in a floral background, are in bright colorings and very attractive. The "Great 5c. Practice Book" is a thick book bound in cloth and answers for permanent use, a marvel at the price.

We have mentioned only a few numbers in this fine line, which is certain to attract attention from the trade all over Canada. The aim of the publishers seems to be to start with scribblers of 100 pp. at 1c., and continue in equal proportion as to size and price 200 pp., 300 pp., etc., up to 5c., with a few at 10c.

FINE STATIONERY.

The new stationery is exquisite, both in regard to color and quality. The Whiting papers, which The W. J. Gage Co., Limited, are showing, may be had in "Wedgwood" and "Oriental Rose."

The former is the pretty greyish green of the famous Wedgwood ware, and the latter a delicate pink, as its name implies. They come in three sizes—eugenic, tuxedo and madison, and either plain or with the edges of paper and envelopes white—a tiny white cord effect, that is very dainty, being not more than 1-16 of an inch wide. There is also the "Royal Velvet," in cream and azure, in the tuxedo and madison sizes.

All are beautifully boxed in quarter-ream boxes, with 125 envelopes. The demand for fine stationery cannot be better met than by these papers.

A FINE CATALOGUE.

There will be ready in a few days as fine a catalogue for the stationer as has been issued on this continent.

The W. J. Gage Co., Limited, have prepared an elaborate list of their manufactured goods, with fac simile illustrations, printed on rich enameled paper with red edges.

The catalogue will be about 120 pp. in size, and every line is illustrated. All classes of their manufactured lines, from the cheapest memorandum book to the most expensive bank ledger, will be given, and a point of special concern to the dealer is that the prices given are all retail, allowing a good margin of profit to the stationer, so that he may show it to his customer for the latter to make his choice.

The book is prepared and bound in this fine style so that it may be of permanent use and value, and the dealer who desires a copy may drop a line for one and have it sent him

free. It is something when a Canadian manufacturing firm can issue so fine a catalogue of their own goods, while the manner in which it is turned out enhances the value of the work.

SEASONABLE NOVELTIES.

The Brown Bros., Limited, have just received a large shipment of thermometers and barometers, all sizes, suitable for house and outside use, in nickle, rosewood, etc.

A large supply of new papeteries includes Old English vellum, Irish linen, Westminster bond, and a very unique line of

Retail Stationers' Supplies.

Commercial Stationery
Business and Society Note Papers
Business and Society Letter Papers
Business and Society Envelopes
Flat Papers, all sizes
Bill and Account Papers
Letter Pads Paper Boxes
Card and Bristol Boards

Blotting Papers Writing Tablets Wedding Stationery
Typewriter Papers Visiting Cards Fancy Papeteries, etc.

LOWEST QUOTATIONS. CORRESPONDENCE SOLICITED.



HEAD OFFICE: TORONTO.

Every Prudent Man

Feels it to be a duty to provide for his wife and family. The Unconditional Accumulative Policies issued by the

Confederation Life Association

provide instant and certain protection from date of issue. Rates and full information sent on application to the Head Office, Toronto, or to any of the Association's Agents.

Hon. Sir W. P. Howland, C.B., K.C.M.G.
President.

W. C. Macdonald
Actuary.

J. K. MACDONALD
Managing Director.

FANCY GOODS AND STATIONERY ... lined children's papereries with colored litho. headings. Also, the above-line of paper by the ream, and envelopes to match, up-to-date lines of notepaper, etc., with white,



The Copp, Clark Co., Limited

blue, grey and other borders. These goods are the latest on the market, and will have a great call this year. Every stationer who wishes to be up-to-date should have some on their shelves.

Now is the time of the year for tourists to equip themselves for their Summer trips in fountain pens, pocket inkstands, etc. Of the latter, The Brown Bros., Limited, have just received a fine and large assortment, in the most beautiful leathers, morocco, Russia, pig skin, etc., from the smallest to the largest sizes.

NOVELTIES IN STATIONERY.

In their lines of scribblers this year (which have already been described in these columns), The Copp, Clark Co., Limited, are making a specialty of the better class of paper for the use of pen and pencil. One of these is called "Imperial Post," and another is the "Postal Union." The latter is a design the details of which are likely to be very popular, because full information about the value of Canadian stamps, with fac similes of the stamps themselves, is

given. Another line is bound in leatherette covers, so that it may be rolled up and put in the pocket, and is called "The Nubian." A new scribbler at 1c. is called "The Bicycle," and it certainly, at the price, is very good.

During the Summer vacation the dealer is wise who canvasses the school board for maps, globes, slates, etc., full lines of which this firm handle, as well as a complete line of liquid slatings. The second edition of the new map of the Dominion will be issued about July 1. It contains many improvements on the first edition. A complete notice of it will appear in our July edition. These publishers are also working at a new map of Ontario.

Stationers are informed of a line of pen holders for giving away, which are likely to be very popular with young people. They are glass-handled holders, hollow inside, and contain small candies. Another feature for the dealer who wishes to advertise his business in this way is a line of pretty lithographed blotters, nicely made and colored, with blanks for printing the firm's name on them.

ERIN GO BRAGH



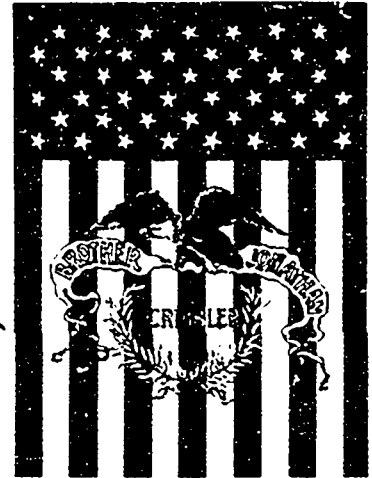
SCRIBBLER

The Copp, Clark Co., Limited

Two new lines of notebooks this month are done in tartan, and can be sold at 3c. and 5c. There are also two new pads in

tartan, namely, "The Bobbie Burns" in white, and "The Gordon" in cream. Office diaries for 1900 are now ready.

A decided novelty which promises to be a real success is the "Magic" painting



The Copp, Clark Co., Limited

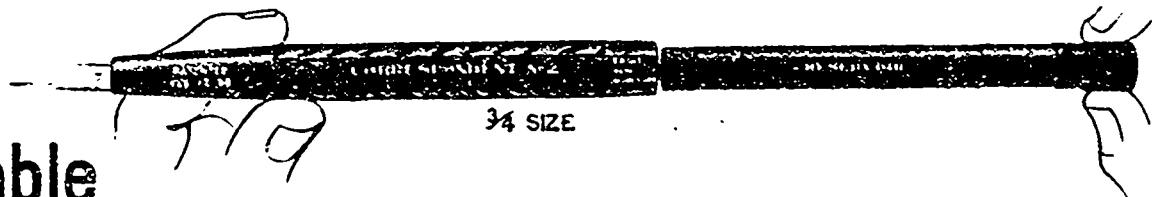
book. It is illustrated with figures, flowers, animals and various kinds of scenery, apparently printed in black. But when you run a damp camelshair brush over the pictures, the whole thing appears colored. The book will delight children. It can be had in three numbers.

There are some very good crystal paper-weights in the market just now, and one line shows a lot of moving figures embodied in the glass, such as beetles, dancing girls, etc. Some colored imitation cut-glass weights are also very good.

A large ball for youngsters is likely to prove popular. It may be inflated with wind by means of a bicycle pump. It is parti-colored and very durable, and a tremendous bouncer.

In this warehouse there is a great range of decorations for the walls of Summer cottages, etc. These include all sorts of hanging shapes in colored tissues, flags, cut-out patterns, etc. They retail from 5 to 30c. With this may also be mentioned the "Iris" paper, the rainbow shade of em-

No Breakable Joint in THE EAGLE



and therefore no leakage. Made with plain and chased barrels, round and hexagon, smooth and twist, gold, silver and pearl mounted, straight and tapered caps. 14 karat Gold Pen.

Perfect Flow. Simple Construction.

SEND FOR DESCRIPTIVE CIRCULAR TO

The Copp, Clark Co., Limited, - Toronto.

bossed tissue. There are also in stock many lines of French, fancy and embossed, English embossed, etc., tissues.

The stock of English rubber balls, colored, is now on hand. It is the intention of this firm to place on the market, shortly, a new playing card for 15c. retailing, which they will manufacture themselves. It will be a superior line, the backs decorated in green and gold.

A decided novelty in Christmas cards is a line of folded leaflets, inside of which are pressed flowers of Canada, set off with various decorations. The flowers are beautifully pressed, and just what a very skilful worker would do herself. Also a line of hand-painted cards to go with the above.

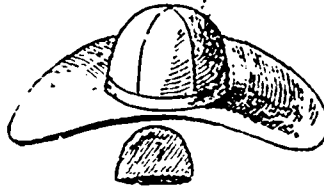
There are some very artistic goods in desk and table blotters, nicely decorated and embellished, the range including a dozen lines at \$3. Something of the same kind of manufacture is a line of matchesafes and shaving paper sets. Another novelty is a laundry list for wall purposes, especially useful to men, as the numbers are all printed, and a pin is stuck into the number of articles sent.

SUMMER GOODS.

The H. A. Nelson & Sons Co., Limited, are busily engaged opening and marking their Christmas goods, and, judging from

those opened up to the present, the display will be larger and finer than ever. This house is keeping up its well-known reputation for carrying one of the largest, best assorted and daintiest line of dolls in the Canadian market, and the values are but to be seen to be appreciated, by even the keenest buyers.

The H. A. Nelson & Sons Co. report business as good, and especially in Summer goods. They say there is ample voucher for this statement. Hammocks and fishing tackle, bicycle sundries, etc., are having a



The H. A. Nelson & Sons Co., Limited.

large and steadily increasing sale as the weather becomes warmer, and the retail trade draw more heavily upon their stock. A good Queen's Birthday trade is reported, and although their stock is well assorted at present, they advise all customers to place their Dominion Day orders for flags, fireworks, Chinese and Japanese lanterns well in advance so as to avoid all chance of delay and disappointment. They are selling

well their line of lawn swings, prices for the large and small two seat swings are \$4 75 and \$4 respectively. The large four-seated swing, of which the regular price is \$9 50 each, is listed at a special price in their advertising space on outside of rear cover. The fisherman's folding hat, as shown in illustration, they represent as growing in popularity every day. Write for sample at \$4 00 doz., they'll interest you.

How to Play Bridge. — By "Boaz" and "Badsworth." Cloth, 80 pp. Thos. De la Rue & Co., Limited, London. This small but concise authority on the game of bridge, which is so rapidly replacing whist in Great Britain, has reached its fifth edition in the Old Country. As this game is likely to win favor here, as it has done in Britain, this book is likely to have a fairly large sale during the next year or two.

W. E. Davidson, known to the dry goods and fancy goods dealers of the Northwest as "Billy" Davidson, representative of Nerlich & Co., Toronto, in that territory, is on a six weeks' vacation trip to Scotland, where he is visiting his friends and relatives at his birthplace and other points in "Auld Scotia." He will be back and on the road by July 1.

Historic Series of Exercise Books Showing the Evolution of the National Flag.



"That Irresistible Line" OF Scribblers and Exercise Books

is just the thing that will catch the eye of both teachers and pupils.

BROTHER JONATHAN, ORANGE, ERIN-GO-BRAGH, OUR CANADIAN BOYS, POSTAL UNION, IMPERIAL POST, NUBIAN AND ABOVE ALL are all handsome, well-colored designs and good sellers.

Samples and prices can be obtained on application to

THE COPP, CLARK CO., Limited, 9 Front St. W., TORONTO

NEW ENGLISH STATIONERY.

MR. W. Macpherson, representing Marcus Ward & Co., of Belfast and London, Eng., and several other large English manufacturers of stationery and stationers' supplies, is now calling on the trade throughout the Dominion, and showing an extensive and handsome line of these goods. Marcus Ward & Co.'s samples occupy the premier position with this enterprising salesman, and he stated to a representative of THE REVIEW that the goods of this celebrated firm fully maintain their popularity and continue to sell rapidly. The numerous samples of notepaper and envelopes alone occupy considerable space, prominent among them being "Royal Irish Linen" in various sizes, handsomely boxed, "Royal Irish Vellum," two tints, "British Empire" stationery—this line is put up in attractive boxes on which are displayed the various flags and coats of arms of the Empire, "The new Vellum," "National Ensign," "The Spinner," in boxes whose covers contain a handsome fac-simile of this famous picture, "Royal Navy" put up in boxes with pictures of different war vessels forming the cover, and the Union Jack the sides. All these brands are first-class goods, attractively put up, most of them being well known to the trade. Among the other articles being shown for this firm are juvenile invitation cards in neat and attractive designs, violet and heartsease stationery for the holiday trade, menus and ball programmes in endless varieties, memorial cards, albums and photograph frames, ladies' companions in plush and leather, combination purse and card case, the card case being on the back of the purse and having separate opening, dressing cases, brush sets, work baskets, writing cases, a special line in leather made to represent cork being new and selling rapidly. Scrap albums, half bound, and hand-painted photographs occupy a prominent place, and the list contains a complete line of stationers' sundries such as cash boxes, pen holders, letter holders, ink bottles, calendars, chimes, crumb trays, pocket diaries, &c. Marcus Ward & Co. are famous for their fine colour printing, and Mr. Macpherson has with him a number of samples that are artistic and beautiful, some of the calendars, Christmas cards, and transparent signs being deserving of special mention.

Hyde & Co., of London, show a very good line of inks, gum, wax, etc., and while

they meet with severe competition prospects are promising for a nice trade.

The complete assortment of leadpencils sent out by E. Wolf & Son is deserving of careful examination, containing as it does some very high-class goods.

The ball pointed pens of Ormiston & Glass, of London, are becoming popular in Canada, and Mr. Macpherson carries a full line of samples thereof, also the rubber penholders, presentation penholders, etc., made by this firm.

A number of publishers have also placed their books with Mr. Macpherson for introduction to the trade here, among whom may be mentioned Chapman & Hall, of London, Griffiths, Farran, Brown & Co., London, reward and picture books, Service & Paton, London, non-copyright books, which will sell very cheap, Sunday School Union, London, reward books and cards, C. J. Clay & Sons, Cambridge University Press, bibles, prayerbooks, etc.



ESTABLISHED 1874.—M. FROST & CO., Belleville, Ont., manufacturers of Show Cases of every description; Store, Bank, Office Fittings, Wood Grill's and Automatic Turnings. Catalogues and drawings furnished.

ORDER

Flags

now for

DOMINION DAY

We manufacture

UNION JACK

CANADIAN ENSIGN

BRITISH ENSIGN

STARS and STRIPES

FRENCH TRICOLOR

in the following sizes

No. 0.	6 x 8 inches	\$ 3.00 per gross
No. 1.	8 x 12 inches	4.50
No. 2.	15 x 20 inches	6.50
No. 3.	18 x 24 inches	14.40
No. 4.	20 x 28 inches	21.50
No. 5.	22 x 36 inches	28.80

The Copp, Clark Co., Limited
9 Front St. W., TORONTO.

OFFICE SUPPLIES

We have full stock of everything required for the Counting House.

New Additions just to hand.

PENHOLDERS New lines

Cork and Rubber Tipped, Glass Finish, Marble, Onyx, Antique, Rubber, Glass, etc.

PENS

Esterbrook's (sole agents) Spencerian Ball Pointed, Waverley and Pickwick, Gillott's, Mitchell's, Perry's, Russia, Moheta, B. B. Chancery 98 Gilt, Canada Law, Mercantile 412, Commercial 68

PENCILS

Hardtmuth's "Koh-i-noor," Office, etc. A. W. Faber's, Johann Faber's, E. Faber's, "Caligraph" Pocket, Rubbers

Dumb Bell Ink and Pencil Erasers.

Copying Presses. Choice assortment.

Cash, Stamp and Document Boxes.

Adjustable Paper Punch.

Graves' Indexes. All sizes.

Note Paper and Envelopes.

Very fine assortment Some quite new lines

Examination Paper.

Stationery Cabinets.

Inkstands. Endless Variety. Up-to-date

Transparent Adhesive Tape.

Stationery Novelties.

We aim to have the most complete Stationery House in the Dominion. New goods to hand every day.

The **Brown Bros.**

Importing and Manufacturing Stationers.

64-68 King St. East

Toronto

HISTORIC

No.

NATIONAL FLAG:

ED CROSS OF ST. GEORGE

Illustration



Entered according to Act of the
THE COPP, CLARK COMPA

ght hundred and ninety-nine, by
the Minister of Agriculture

BOOKSELLER AND STATIONER

THE REVERSE SIDE 

OF THIS SHOWS ONLY ONE OF

A Dozen Striking New Designs

WHICH WE ARE USING THIS SEASON ON

Scribblers & Exercise Books

OUR HISTORIC SERIES

WILL TAKE TEACHERS AND SCHOLARS ALIKE BY STORM

Includes Four Periods of British History 

PLANTAGENET STUART
TUDOR HANOVERIAN

Each contains an attractive figure characteristic of the Period, with the National Flag of the time as a background—the Cross of St. George appearing in the Plantagenet and Tudor Periods, those of St. Andrew and St. George in the Stuart, and the complete Union Jack in the Hanoverian.

IT PAYS TO HANDLE

Fuzzy-Wuzzy, Orange, Brother Jonathan, Erin-Go-Bragh, Above All, Bicycle, and Imperial Post Scribblers

“Our Invincible Line of Flags”

WILL NOT RUN WHEN WET

UNION JACK, CANADIAN ENSKIN, BRITISH ENSKIN, STARS AND STRIPES, FRENCH TRICOLOR

No. 0—6 x 8 inches	\$3.00 per gross	No. 3—18 x 25 inches	\$14.40 per gross
“ 1—8 x 12 “	4.80 “	“ 4—20 x 28 “	21.60 “
“ 2—15 x 20	9.60 “	“ 5—22 x 36 “	28.80 “



THE COPP, CLARK COMPANY, Limited
9 FRONT ST. W., TORONTO

WM. BARBER & BROS.
 Paper Makers,
 GEORGETOWN, - ONTARIO
 BOOK, NEWS AND COLORED PAPERS.
 JOHN R. BARBER.

Alex. Pirie & Sons
 Limited
 ABERDEEN, SCOTLAND.

MANUFACTURERS OF

PAPERS

Envelopes, Cards,
 Gummed and
 Enamel Box Papers.

FINE PAPERS A SPECIALTY

To be had of all Wholesale Stationers.
 Ask for these goods.

Fishing Tackle.



ALLCOCK'S STAG BRAND

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