

That Are Smart, Practical and Inexpeasive
Take advantage of the Pre-Christmas Sales that are being held by this new store and save money.
Worthwhile savings are offered in every department.

Christmas Suggestions

| Coats | Blourses | Skirts |
| :--- | :--- | :--- |
| Suits | Furs | Lingerie |
| Dressel | Petticoats | Kimonas |
| Bath Robes | Camisolés | Eur Sets |

Children's Furs; Coats and Dresses!


## YULETIOE SPEGALIS

## AND pre-wnentory sale <br> 

Seven Days of Special Selling - Froin Dec. 17th to Dec. 25 th
All broken lines of shoes must go before our January Inventory,Prices smashed. - In order to reduce our very heaty stock of Shoes
and Rubbers, we bave inclued in this special selling event, many staple lines including Footwear for every member of the family. We are also offering some very special holiday values in house
Sippers.
These special prices on Useful Gifts, coming at this time, should be evicomed by all. This is your opportunity to buy practical gitst at pricice
that will suit you pocketbook Dont fail to tale advantaite of this moneysaving opportunity, It will pay you.

SPECIAL PRICES ON LADIES SHOES

4.40



SPECIALS ON MEN'S SHOES


Specials on Misses Ind Children's Shoes

Rubber Footwear Makes a Useful Gift

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| :---: | :---: | :---: |
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Ladies' Four-Buckle Arctic. Special
A Small Deposit Will Hold Any Selection You Make Until Christmas Eve

Browhell Shoe Co.
3573 rd Sireet
R. G. BARNES, Mgr.
Niagara Falls, N.Y
2121 Main Stree

Poultry Food and Suppli
 Pratt 's Poultry Regulato
Rcval PurplePoultry Spec
K. Black Estat 23-25 James-st. Phine
Canondo Fowd Harard Licene

Farmers, Notice
To Sell Hogs
either alive or dressed.
arite or telephone for
writes before selling elsewle
Moyer Bros., Lt
$8 \begin{gathered}\text { Frank } \\ \text { ST. CATHARINES }\end{gathered}$
CASTORI
in Use For Over 30 Yea


New. Satin Hats and
$\$ 7.50$
Notab

Finest V
FOR WON Beautiful fur trimme Wool Velour, Silverto tures. Many are full $\$ 25.00$

Fur Coats, and $S e_{i}$
COA
That Are Positive 830 an ues That We Are Goin
Tomorrow for $\$ 15.00$, Tomorrow for $\$ 15.00$. stylish new coat when w
derful garments like derful garments like the
a low price at $\$ 15.00$.

Materials Are
Silvertones.
Sivertones.
Broadcotoths
Velous
Majority handsomely
ian Kit and other
that this store is is is
UES. Nowhere else
trimmed coats for $\$$
Fu
Unu:
Marmot Coats- 36 inct
els; raccoon collar an
unusual values at
Near Seal Coats, 40
elis, shawl collar

Open Evenings Uutil C


## Useful Gifts

For the next few days preceeding the Holidays, I am offering a real bargain.

ANY OVERCOAT in my stoxe value $\$ 40.00$ and $\$ 45.00$, Including Hart Schaffner \& Marx and Adler-Rochester makes <br> <br> \section*{<br> \section*{$\$ 35.00$ <br> <br> \section*{<br> \section*{$\$ 35.00$ <br> <br> \section*{<br> \section*{$\$ 35.00$ <br> <br> <br> <br> <br> A very useful and very appreciated $X$ mas Gift <br> <br> <br> <br> <br> A very useful and very appreciated $X$ mas Gift <br> <br> <br> <br> <br> A very useful and very appreciated $X$ mas Gift <br> <br> <br> <br> <br> You can also find in my store the best assort <br> <br> <br> <br> <br> You can also find in my store the best assort <br> <br> <br> <br> <br> You can also find in my store the best assortment of nobby Neckwear, Gloues, Silk Shirts,ment of nobby Neckwear, Gloues, Silk Shirts,ment of nobby Neckwear, Gloues, Silk Shirts, Mufflers, Umbrellas, Bath Robes, Smoking Mufflers, Umbrellas, Bath Robes, Smoking Mufflers, Umbrellas, Bath Robes, Smoking lackets and Silk Hosiery at COMMON lackets and Silk Hosiery at COMMON lackets and Silk Hosiery at COMMON SENSE PRICES. SENSE PRICES. SENSE PRICES. <br> <br> <br> We Do Not Charge Any Discount <br> <br> <br> We Do Not Charge Any Discount <br> <br> <br> We Do Not Charge Any Discount on Ganadian Money in Trade! on Ganadian Money in Trade! on Ganadian Money in Trade! <br> <br> <br> W. K. LEVEY <br> <br> <br> W. K. LEVEY <br> <br> <br> W. K. LEVEY <br> <br> <br> 113 Fafls St. <br> <br> <br> 113 Fafls St. <br> <br> <br> 113 Fafls St. <br> <br> <br> Niagara Falls, N. Y. <br> <br> <br> Niagara Falls, N. Y. <br> <br> <br> Niagara Falls, N. Y. <br> <br> <br> OPEN EVENINGS} <br> <br> <br> OPEN EVENINGS} <br> <br> <br> OPEN EVENINGS}


## Hun Under the Canadians

## Trid Me of thandin maw



## stions

 30 Years


Hosiery and Gloves




 Gioves-Washable cape: kid



 | $\begin{array}{l}\text { Mocha } \\ \text { Gioves from } \\ 2\end{array} 2.95$ to 3.95 |
| :--- | :--- |





FRENCH IVORY

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|  |  |  |  |  |
| Three-fiece Toilet Sets, comb, brush and mirror, in leatherette caset Priced up frou |  |  |  |  |
|  |  |  |  |  |
| Cbituory Trays: Priced |  |  |  |  |
| Tvory Hirl Receivers and Powder Infants' Brush and Comb Sets of d |  |  |  |  |
|  |  |  |  |  |
| Iofants Brish hand Comb Stst ofdecorated iv |  |  |  |  |
| LVERW |  |  |  |  |

Pretty Blouses

## TEA SETS



Sweaters and Knit Goods.
 Other sipon Sweaters at lower
prices aze
froun .

16.50


## Give a Bathrobe

 Kiadies Robes
from 1.49 to 3.98 Women's and Misese' Robes
 Silik Petticitate, any desiried

shade n in sik Jerser or tafteta | moderately |
| :---: |
| priced |
| 4.95 |
| to |
| 12.75 |

 $\underset{\substack{\text { med } \\ \text { mand } \\ \text { from } \\ \text { 25c to } \\ \hline}}{ } 1.59$

## Holiday Store Hours




## Holitay Store Hours





Forty-One Years at the Throttle





## Christmas Suggestions at Attractive Prices

Consisting of a Full Line Toilet Accessories in French and Ehony Goods

Manicure Sets Dressing Cases Ferfumery and Packaged Confectionery

W ALKER'S \({ }_{\substack{pruce<br>sTope}}\)

BE PREPARED Sickness may overtake you without warning-are you
 THE DOMINION BANK $\%$



