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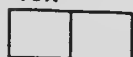
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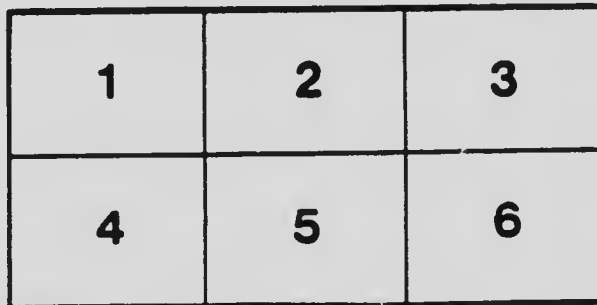
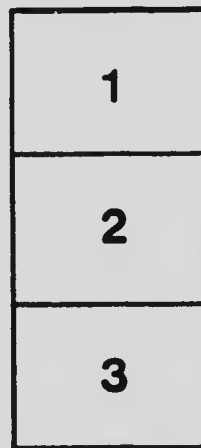
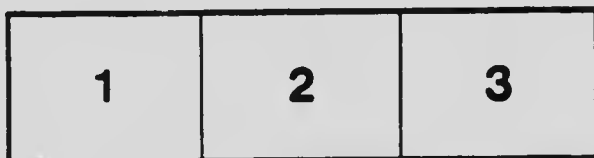
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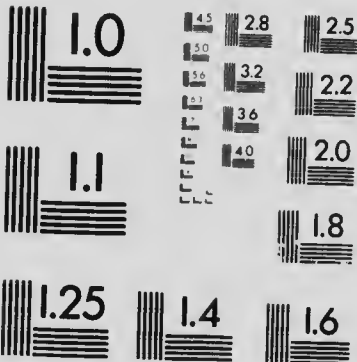
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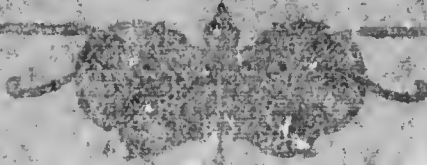
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Canadian Division of the
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Journalists**
(INCORPORATED BY ROYAL CHARTER)



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Banque Internationale du Canada.

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MONTREAL



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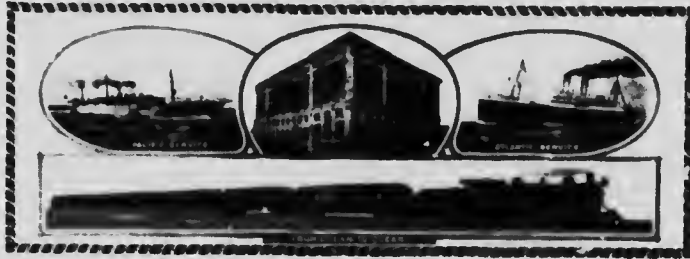
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— The —
Institute of Journalists



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Through the lines of the Grand Trunk Railway System and its direct connections every section of Eastern Canada, the New England States and Michigan can be readily reached. Through trains are operated from Portland, Boston and New York in the East, to Chicago in the West, connecting there for all points in Western Canada, the South, and Pacific Coasts points.

Finest Roadbed:—The roadbed of the Grand Trunk Railway System is conceded to be the best, which adds much to the comfort of a journey.

The Double Track Route:—The Grand Trunk Railway System is the only double track railway in Canada reaching all important centres of trade and is one of the longest double track railways in the world under one management.

Finest Modern Equipment:—The equipment used on the trains of the Grand Trunk is of the finest in design and is modern in every particular. Pullman Sleeping Cars, Electric lighted, are operated on through night trains and Parlor-Library-Cafe and Dining Cars on day trains.

The International Limited:—This celebrated train is the finest and fastest train in Canada, and is known as the "Greyhound of Canada". It runs daily between Montreal and Chicago, and the equipment is first-class in every respect, and is electric lighted.

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— The —

Institute of Journalists

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Canadian Division

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Elected at Montreal, April 6th, 1911**

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- Vice-Chairmen*--R. S. SOMERVILLE, "Star" Office, Montreal, and P. D. ROSS, "Journal" Office, Ottawa.
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The Central Committee has power, within certain limits, to add to its membership.

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- Honorary Correspondent*-(Ottawa Local Committee)--JAS. J. LARKIN, "Journal" Office, Ottawa.
- Honorary Correspondent*-(Women's Auxiliary Committee)--MISS MARGARET MELDRUM, "Gazette" Office, Montreal.
- Honorary Correspondent*-(Fort William Local Committee)--E. G. DAVIS, "Herald" Office, Fort William, Ont.
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IN ONTARIO the Canadian Northern Ontario runs through the Muskoka District and the Hinterland of the Georgian Bay, a delightful country, rich in possibilities for the tourist and fisherman as well as the Prospector after valuable minerals.

IN QUEBEC the Canadian Northern Quebec and Quebec and Lake St. John Railways traverse the best sporting country in the ancient Province. Along these lines are the Saguenay, Upper St. Maurice, the Batiscan, the La Tuque, Lake Edward, Lake St. Joseph, and the Valleys of the St. Lawrence and Ottawa.

IN NOVA SCOTIA the Halifax and South Western Railway serves seven hundred miles of rugged ocean shore.

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IN WESTERN ONTARIO and the **PRAIRIE PROVINCES** the Canadian Northern Railway serves over four thousand miles of splendid territory. The Canadian Northern traverses the richest agricultural section of the Prairie Provinces, including the remarkably fertile valleys of Saskatchewan River, Swan River, Carrot River and the Qu'Appelle Valley. There are over 35,000 free homesteads available this year along the new lines of the C.N.R. now under construction, and settlement is rushing in ahead of the steel.

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CANADIAN NORTHERN STEAMSHIPS.--THE ROYAL LINE.--Magnificent Turbine-Royal Mail Steamships sailing between Montreal, Quebec and Bristol in summer and Halifax and Bristol in Winter. Holders of all North Atlantic records.

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Extract from Royal Charter



AND WE DO HEREBY for Us Our heirs and successors, GRANT AND DECLARE, that these Our Letters Patent shall be in all things good, firm, valid and effectual in the law according to the true intent and meaning of the same and shall be taken construed and adjudged, in all our Courts or elsewhere, in the most favourable and beneficial sense and for the best advantage of the said Institute of Journalists, any misrecital, non-recital, omission, defect, imperfection, matter or thing whatsoever notwithstanding:

IN WITNESS whereof we have caused these Our Letters to be made Patent WITNESS Ourselves at Westminster the third day of March in the fifty-third year of Our reign.

BY WARRANT UNDER THE QUEEN'S SIGN MANUAL,
MUIR MACKENZIE

{ G. R. }

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(INCORPORATED 1869)

Capital Paid-up - - - - \$6,200,000
Reserve and Undivided Profits \$7,200,000
Total Assets - - - - \$106,000,000

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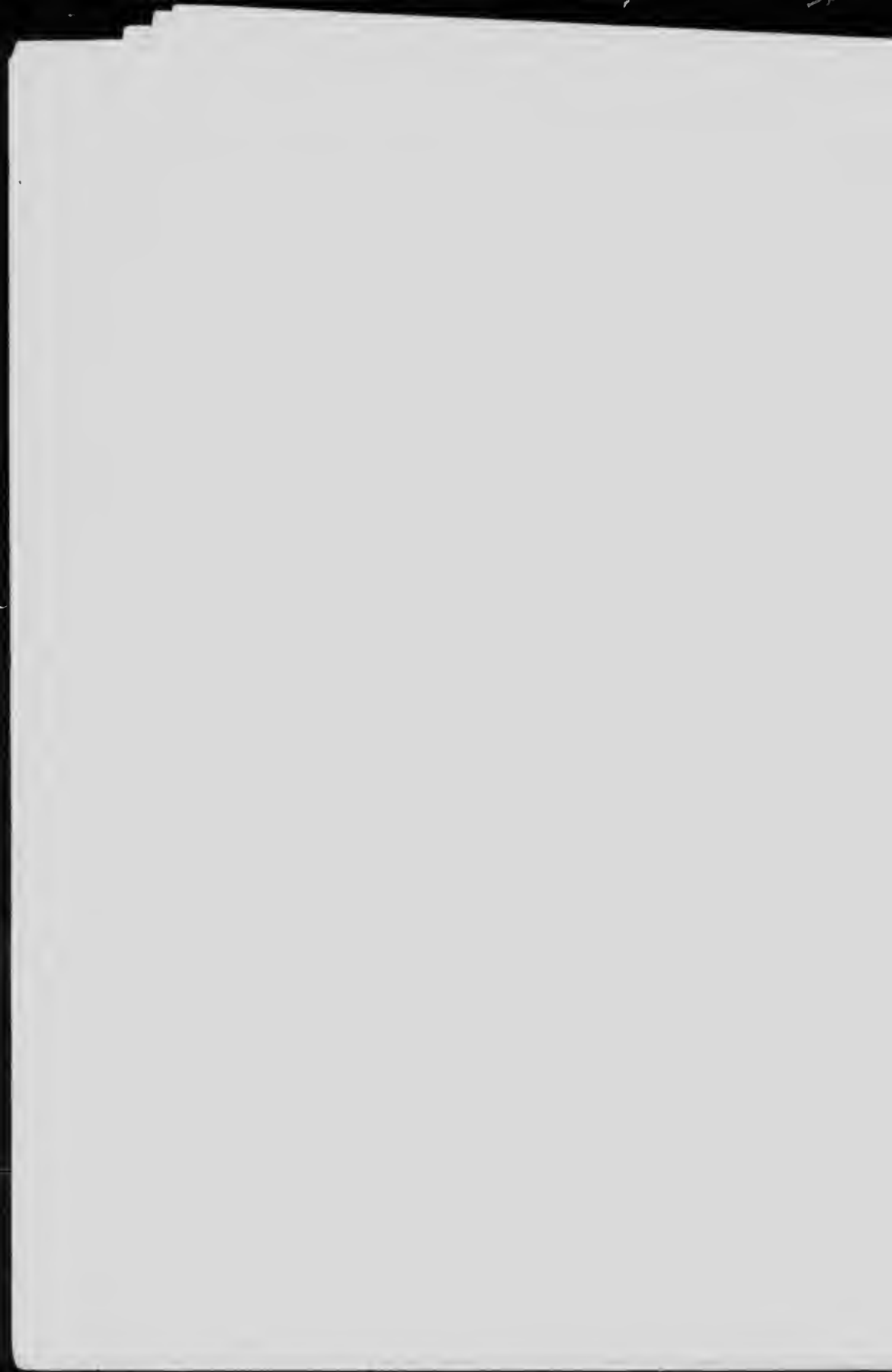
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SIR HUGH GRAHAM

Vice-President of the Institute, 1910-1911



Canadian Division of the Institute of Journalists



THE Institute of Journalists is a professional society incorporated by Royal Charter of Her Majesty the late Queen Victoria.

It consists of over three thousand Members, representative of all branches of journalism, attached to fifty centres in Great Britain and Ireland, and including Members in all parts of the British Empire and in foreign countries. It is the most powerful organization of its kind in the world.

The first practical effect of an Imperial union of British Journalists is to throw behind the individual, if necessary, the influence of an Empire. Every committee in Canada will be intercommunicating, and Canada will be in touch with every other part of the Empire. A Member of the Institute in Canada is at once open to all the facilities of the Institute no matter in what part of the Empire he may be, from London to Ladysmith, and Melbourne to Mandalay.



P. D. ROSS, Ottawa
Vice-Chairman, Canadian Division

THE INSTITUTE OF JOURNALISTS

While the movement is new in point of Canadian organization it is by no means new in point of Canadian membership. There have been Members of the Institute in Canada for twenty years, and Canadians attended the Annual Conferences in the United Kingdom away back in the early nineties. In the last two years over fifty Canadian Journalists have attended the Annual Conference.

The Institute has been formed by the voluntary association of professional journalists, acting through local centres established throughout the Empire, with an elected General Council, and an annual movable assembly, called the Conference, to which all Members are invited.

The objects of the Institute are to protect and to promote the interests of British journalists, and to preserve and encourage the highest standard of character and efficiency in journalism. It is not a trade union in the ordinary acceptance of the term, and merely exercises the weight of the known character and ability of its Members. Employers are included in the membership.

Organized and equipped for the purpose, the Institute is constantly engaged in maintaining the status, rights and privileges of the profession by legislation and in other ways.

By resolute maintenance of their rights, it safeguards the interests of working journalists and thus continually prevents checks attempts at encroachment. In its Defence Fund the Institute has the means of taking instant



JOHN NELSON, Vancouver, B C.
Member of Central Committee

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legal action in the protection of the interests of Members. It has fought test actions at great expense, and is constantly supplying free legal advice. Whenever any established professional right is menaced the local fund may be backed by the central fund and by the funds, if necessary, of every branch throughout the Empire. The fact that a considerable sum is now held in reserve for this object has greatly helped towards a satisfactory settlement of claims without actual recourse to the law courts, but when the need arises the money is there ready. Last year one hundred and thirty cases were dealt with by the Defence Fund.

It cannot be too strongly emphasised that while the individual journalist appears to many to be an easy object of attack, the working of the Defence Fund shows that in the vast majority of cases the interposition of the Institut brings about an immediate change of attitude on the part of those with whom it may have to deal.

In pursuit of its objects it applies its powers and resources to protecting, where they exist, and to obtaining, where they are not already recognized, such conditions in professional journalism as are favorable to the maintenance of qualified and responsible service.

THE EMPLOYMENT REGISTER is a useful channel for providing Members with situations or with reliable information concerning situations which have been offered in any part of the world. Some



FRED YORSTON, B.A., Montreal
Member of Central Committee

THE INSTITUTE OF JOURNALISTS



LOUIS LARIVIÈRE, Montreal
Member of Central Committee

sixteen hundred applications have been dealt with to date, and the use of the Register is constantly increasing. Numerous instances of its value to Members in Canada have already arisen.

THE ORPHAN FUND of the Institute helps to maintain, educate and start in life, the children of deceased Members. Its capital is \$63,000; its expenditure to date, \$36,000. No orphan of a journalist has ever been refused help, and every case has been dealt with on its merits, irrespective of deceased parent's contribution or non-contribution to the Fund.

THE PROVIDENT FUND affords advantageous insurance against not only death, but old age and incapacity, while it also grants loans for the purchase of homes. The Unemployment Fund, in return for a small premium, provides assistance until a man has secured a situation. The Institute has \$150,000 in trust for special purposes.

HEADQUARTERS HALL AND OFFICES are in Tudor Street, London, England, and these were built and are owned by the Institute. An Overseas Bureau is in process of establishment for the exclusive use of Overseas Members. The Central and other offices will advise any Member, free of charge, on the desirability or otherwise of any appointment he may contemplate taking up in any part of the world, while a Member travelling anywhere will at once have local information and goodfellowship at every Institute point he touches. The

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Central Office also supplies authoritative information and advice on points of professional custom and practice. The Institute has compiled and publishes its own work on the "Law of the Press".

THE CENTRAL LIBRARY of the Institute is the largest and most comprehensive of its kind in existence. Divisional libraries are also maintained, the Canadian Press Library being already under way.

THE INSTITUTE is independent of the political and other policies and attitudes of any newspaper or newspapers. Personal and professional rivalries have no place in its consideration.

FELLOWSHIP AND MEMBERSHIP each carries with it the definite status of a professional man. In Great Britain the legal status has also been obtained.

MEMBERS are drawn from the ranks of professional newspapermen and women, and the process of their initiation in itself rns a certificate of service and ability. Journalists of a definite standing qualify for membership by attested experience, with a regular process of nomination, election and permanent record, governed by by-laws. Discipline laws are in operation for the maintainance of the standard of membership.

In a sentence, the Institute of Journalists has the strongest claim to the adhesion and support of every British Journalist of qualification, character and responsibility.



H. N. MOORE, Fort William
Member of Central Committee

Ready for Service



THE Canadian organization is now ready to extend to any of its Members the general services of the Institute throughout the Empire, and is specially equipped for the furtherance of Institute objects in any part of the Dominion. A letter from a Member on any matter will be read and discussed at the first committee meeting following its receipt. When quick action is necessary, between the dates of regular meetings, the chief officers have power to make special arrangements.



JAMES J. GALLAGHER, Montreal
Hon. Secty. Canadian Division

The Institute's Canadian organization is open for co-operation, on matters of interest and concern to journalists, with other associations and individuals within or without the profession, and to appoint delegates to represent the Members in any cause affecting them.

Suggestions from Members for extending and improving the Institute services are welcome at all times.

Entrance Fees and Annual Subscriptions

The entrance fee for a Member or Associate is \$2.50. The annual subscription for a Member is \$3.25; for an Associate, \$2.75. Entrance fee and first annual subscription are due on election. Subsequent annual subscriptions are due on the first of January in each year.

THE INSTITUTE OF JOURNALISTS

Seal and Badge Certificates

A small seal certificate available for professional purposes in any part of the Empire is issued annually by the Hon. Treasurer of the Canadian Division to each member on receipt of annual subscription. Production of the certificate is the means of securing many special privileges, and an endeavor is always being made to improve its usefulness in this direction. Leather cases for the certificate can be had at 30c. each.



The large seal certificate, suitable for framing, is issued to any Member on request.

Gold, silver and white-metal badge-certificates for professional purposes in any part of the Empire may be rented from the Institute.

Arrangements Made or Contemplated

The following plans, adopted in other parts of the Empire are either decided upon or under consideration in connection with the Canadian Division:—

Series of lectures on practical journalism; annual dinners and elections; "Press Night" at theatres; travelling reception parties; entertainment of Institute officers and members from other parts of the Empire; formation of Canadian Provincial Library and Museum; publication of Canadian Division "Who's Who;" annual bazaar organized by lady members on behalf of Orphan Fund; garden party; debating circles; annual ball; vacation camp; social and athletic auxiliary clubs; "A Homes" arranged by lady Members.



W. E. HUNT, Montreal
Member of Central Committee

Official Photographers

Arthur A. Gleason, Member, press and commercial photographer, 349 St. Catherine Street, West, Montreal; W. J. Armstrong, Associate, press and commercial photographer, 88 University Street, King's Hall, St. Catherine Street West, Montreal.

Montreal Newspaper Club

The Montreal Newspaper Club, a social organization, has adopted a clause in its Constitution requiring that all Members shall also be Members of the Canadian Division of the Institute of Journalists.

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World-wide Membership

There are Members of the Institute in practically every city and town in Great Britain and Ireland ; in every Province of Canada ; in Australia, Tasmania, New Zealand, United South Africa, Egypt, India, Ceylon, Malta, Straits Settlements, British West Indies, British Guiana ; in the United States, France, Germany Belgium, Denmark, Italy, China, Japan, Austria, Columbia and Siam.



An Anomaly of Journalism



A. K. CRONE, Montreal
Chairman of Canadian Division and representative on headquarters secretariate,
London, England

"Our daily work presents this anomaly—while we are constantly engaged in the furtherance of good causes in the public interest and in the interests of all manner of organizations and individuals beyond the editorial department—and sometimes obtaining but little credit for it, too—we pay scant attention to the human interest that abides in our own offices, to the anxieties and troubles of our own colleagues, to the common good of the profession to which many of us have given wholly and

freely of our lives."—A. K. CRONE, Chairman, Canadian Division.

Constituting the Canadian Division

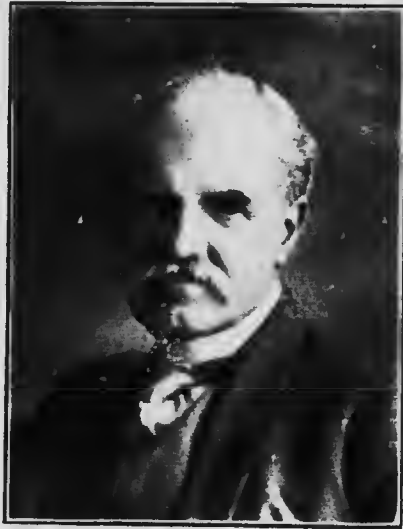
The following is the text of the resolution constituting the Canadian Division of the Institute:—

"That a Division of the Institute of Journalists, incorporated by Royal Charter of Her late Majesty Queen Victoria, be and is hereby constituted in and for the Dominion of Canada, with the present status of a District in accordance with the Bye-Laws and Standing Orders of the Institute; that the said Division be named the Canadian Division; and that the Council of the Institute be requested to admit the Division."

Made at Montreal on the sixth of April, Nineteen Hundred and Eleven.

Series of Lectures

The Lecture Committee of the Canadian Division has already arranged for the coming winter a series of lectures on subjects of interest to journalists. These will be given in Montreal; but it is hoped that provision will also be made for series on similar lines to be delivered at other Canadian centres.



HARRY BRAGG, Montreal
Hon. Treasurer
Canadian Division



E. G. DAVIS, Honorary Correspondent
Fort William, Ont.

Vacation Homes

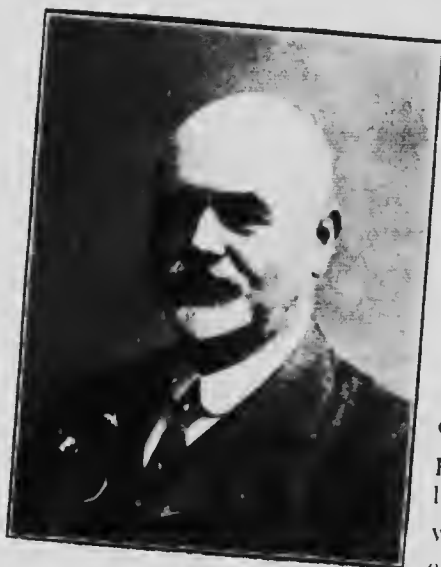
Arrangements are being made whereby various summer homes will be available to members on vacation at special tariffs, while lists of apartments are being compiled for the use of members who may leave their home city to take up work in another. Honorary membership of certain social and athletic clubs is also granted to members.



THE following is the substance of the By-laws and Standing Orders relating to the qualification and modes of election and for the several classes of Membership:

THE QUALIFICATIONS recognised by the Institute as constituting any person a Journalist within the meaning of the By-laws shall be the following, viz.:—That he has been for not less than three years professionally, habitually, and as his sole or chief occupation, engaged—

- (a) Upon the staff of a Journal in capacity of editor, writer, leader, leading, special or other articles, correspondent, article, literary manager, assistant editor, sub-editor, or reporter;
- (b) In supplying Journals with articles, illustrations, correspondence, or reports;



JOHN MITCHELL, J.P., Dundee, Scotland
President of the Institute, 1911

Provided that nothing contained in the By-Law shall be held to prevent the exercise by the Council or Division Committee of their power, at discretion, to refuse the election of any candidate, nor to prevent the Council from providing, if found desirable, that any or all candidates shall be required to pass such qualifying tests, by examination or otherwise, as may be duly authorised and embodied in the Standing Orders of the Institute.

THE Institute consists of three professional classes, namely, Pupil-associates, Members, and Fellows; and of two non-professional classes, namely, Associates and Honorary Members.

PUPIL-ASSOCIATES are persons not less than 16 years of age, engaged (under indenture or otherwise) in training for the Profession of Journalism.

MEMBERS are persons not less than 21 years of age, who prior to their election have been for at least three years in actual practice as professional Journalists, and are still connected with Journalism.

FELLOWS are Journalists (having previously belonged to the class of Members) of recognised professional standing or of especial experience or distinction.

ASSOCIATES are persons not less than 21 years of age, ineligible as Members or Fellows, but by reason of their relations with Journalism qualified to concur with Journalists in the advancement and service of the Profession.

HONORARY MEMBERS are persons who have rendered, or who by reason of position, eminence, or experience may be enabled to render assistance in promoting the objects of the Institute. They shall be entitled to the ordinary privileges of membership except the right to vote. They shall not be required to contribute to the funds.



Photo. Mackenzie & Cutting
MRS. ALICE ANDREWS, Montreal
Member of Central Committee

THE INSTITUTE OF JOURNALISTS

WOMEN possessing the specified qualifications shall be eligible for the several classes of membership, and the masculine pronouns when used in the Bye-laws shall be read as applying to both sexes.

MEMBERS, Associates, and Pupil-associates shall be elected by the Canadian Division Committee or by the Council



ROY CARMICHAEL, Montreal
Member of Central Committee

after reference to the Council or Committee. Before election any Candidate the Council or Committee must be satisfied of such Candidate's qualification and fitness for membership in accordance with the Bye-laws. A description of the qualifications must be entered upon the form of application or nomination for election and such election shall be by ballot. Candidates of less than three years' professional practice may be temporarily elected as Associates, their candidature to be again submitted for election to the class of

Members in the ordinary manner upon completion of such period.

Upon becoming qualified for the class of Members a Pupil-associate must be transferred to that class by the ordinary course of election.

A Period of training or pupilage of not less than three years, upon its expiration, may be held by the Council or Division Committee, at its discretion, to be a sufficient qualification for election to the class of Members.

Imperial Press Conference at Montreal

In the Fall of 1912 an extension of the Annual Conference in the United Kingdom will be held at Montreal. The proceedings will extend over a week. Journalists from all parts of the British Empire are expected to be in attendance. Arrangements are being made for special travelling facilities from all parts of the world, and an extensive business and entertainment programme for the visitors and local Members is in process of preparation. This will be the first Annual Conference of Members of the Institute held in an Overseas Dominion, and it will doubtless serve as a precedent for the extension of the Conference to other portions of the Empire.

Institute's Cable Address

The registered address of the Canadian Division for cables sent via the Commercial Cable Co. is "Inst-jour, Montreal."



HENRY BUTTON, Toronto
Hon. Correspondent
and Member of Central Committee

I Am the Printing Press

BY ROBERT H. DAVIS

I am the printing-press, born of the mother earth. My heart is of steel, my limbs are of iron, and my fingers are of brass.

I sing the songs of the world, the oratorios of history, the symphonies of all time.

THE INSTITUTE OF JOURNALISTS



C. H. JACKSON
Hon. Auditor Canadian Division

I am the voice of to-day
the herald of to-morrow
I weave into the warp
the past the woof of the
future. I tell the stories
peace and war alike.

I make the human
heart beat with passion
tenderness, I stir the pulse
of nations, and make brave
men do braver deeds, and
soldiers die.

I inspire the midnight
toiler, weary at his loom
to lift his head and gaze
with fearlessness, into the
vast beyond, seeking the
consolation of a hope
eternal.

When I speak a myriad
people hear my voice. The
Saxon, the Latin, the Celt
comprehend me. I cry your joys and

the Hun, the Slav, the Hindu, all comprehend me.

I am the tireless clarion of the news. I fill
sorrows every hour. I fill
the dullard's mind with
thoughts up lifting. I am
light, knowledge, power.
I epitomize the conquests
of mind over matter.

I am the record of all
things mankind has achie-
ved. My offspring comes
to you in the candle's glow,
amid the dim lamps of
poverty, the splendor of
riches: at sunrise, at high
noon, and in the waning
evening.

I am the laughter and
tears of the world, and I
shall never die until all
things return to the immut-
able dust.

I am the printing-press.



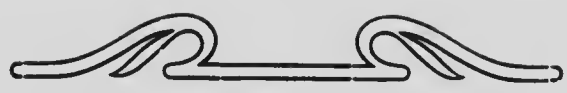
A. T. PRICE, Montreal
Canadian Delegate to Conference, 1911

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Annual Conference 1911



The Annual Conference this year was held at Dundee, Scotland, in the month of August. Delegates from Canada and all other parts of the British Empire were in attendance. Special steamship, railway, hotel and other tariffs were in operation throughout the world for visitors travelling to and from the Conference. Considerable business was transacted at the Conference, and a series of sight-seeing tours and other entertainments were a feature of the gathering.



From the Constitution

The objects and purposes for which the Institute of Journalists is constituted are the following:—

- (a) Devising measures for testing the qualifications of candidates for admission to professional membership of the Institute by examination in theory and in practice or by any other actual and practical tests;
- (b) The promotion of whatever may tend to the elevation of the status and the improvement of the qualifications of all Members of the Journalistic profession.
- (c) The ascertainment of the law and practice relating to all things connected with the Journalistic profession and the exercise of supervision over its Members when engaged in professional duties.
- (d) The collection collation and publication of information of service or interest to Members of the Journalistic profession.
- (e) Watching any legislation affecting the discharge by Journalists of their professional duties and endeavouring to obtain amendments of the law affecting Journalists, their duties or interests;
- (f) Acting as a means of communication between Members or others seeking professional engagements and employers desirous of employing them.
- (g) Promoting personal and friendly intercourse between Members of the Institute: holding conferences and meetings for the discussion of professional affairs, interests and duties: the compilation, constant revision and publication of lists and registers of Journalists and of records of events and proceedings of interest to Journalists.
- (h) The formation of a library or libraries for the use of Members of the Institute;
- (i) The encouragement, establishment or development of a professional journal for journalists.

- (j) The promotion encouragement or assistance of means for providing against the exigencies of age, sickness, death and misfortune.
- (k) The acquisition by the Institute of a hall or other permanent place of meeting and of other places of meeting ;
- (l) Securing the advancement of Journalism in all its branches and obtaining for Journalists as such formal and definite professional standing ;
- (m) The promotion by all reasonable means of the interests of Journalists and Journalism.

"Sir," said the haughty individual with the unbarbered locks, "there is poetry in everything." "I'm sure there is," rejoined the editor. "Even our stove is full of it!"

To-day, during the thunderstorm, as our chief editor was about to write one of his intellectual leading articles, the lightning struck the building and knocked the scissors out of his hand.—*Frankfort Witzbutt.*

"Why did you leave the council meeting before M'Culloch made his speech?"

"I thought I'd rather read it in the papers after the reporters had put it into shape."

She was a good pianist, and when she died the village editor saw his opportunity, and this is what came of it :

"At the feet of Beethoven she sat as a child, and interpreted those subtle emotions known only to those whose strength of wing is strong enough to drink in harmonies that pierce the shell of the universe and lose themselves in the boundlessness of infinity."

A Bond of Empire



MISS MARGARET MELDRUM
Member of Central Committee, Hon. Correspondent of Women's Auxiliary Committee, Canadian Delegate to Conference, 1911

One of the bonds of an empire, and especially an empire like ours, whose far-flung frontiers are in every quarter of the globe is the newspaper—the finished product of journalism, whose raw material is news.

As the exchange of letters between the members of a family whose fortune's changes have driven far apart, tends to maintain the family-tie and preserves interest in mutual welfare, so the interchange of news between the motherland, the home of our empire, and the Dominions beyond the seas, and between the Dominions themselves, increases knowledge respecting the fortunes and needs of our wildly-scattered British people, and fosters that feeling of solidarity of interests which lies at the root of true imperialism.

The better acquainted the British communities become, the more they know of one another's problems and achievements, successes and failures, the stronger the bond of sympathy between them, and the better qualified are they to effectually co-operate for the common good.

The newspapers are the best means available, and likely possible, for increasing that acquaintance, and disseminating that information. The newspapers, and not empire-builders, belong to that class of forces which may be called empire-welders.

The press of the Empire has already done much to give to the British people a common point of view, to draw them closer together, to bridge the oceans that roll between their scattered lauds, and to stimulate the desire for a closer union on deep-laid and permanent foundations.

The Founder of Printing in Canada

In the year 1763, it being made known to the world that New France was to become an appanage of the British Crown, it occurred to one William Brown, a young printer in Philadelphia, that this new province might be a field worth trying for one of his trade. The province was still under military rule. After due correspondence with General James Murray, the then Governor, for the double purpose of obtaining the required permit for such an innovation and the promise of substantial favors and patronage, he did not hesitate to put his small savings and more into the venture.

William Brown, like so many other pioneers, leaders and benefactors of mankind, was a native of Scotland. He was born in Kirkeudbrightshire in 1737. His father was John Brown, laird of Nunton in the parish of Twynholm and of Langlands in the Borgue. William, being a younger son, was sent, as a mere boy, to paternal relatives in Virginia, to seek his fortune as best he could. In 1751-2 and 3 we find him studying the classics and mathematics at the celebrated William and Mary College in Williamsburg. In 1754 he appears to have entered a counting house as clerk. His career as a bank clerk was soon interrupted by the inception of the Seven Year's War. The defeat of Braddock at Monongahela, was followed by commercial dislocation and the crash of the few financial institutions then existing in Virginia.

Unemployed, with but slender means in hand, Brown bethought himself of learning a trade congenial to his tastes, and offering greater promise of stability than banking did in these tempestuous days. He accordingly directed his steps towards Philadelphia, with the intention of there acquiring the art of printing. He first served as apprentice to William Bradford, whose celebrated printing office was at the corner of Black Horse Alley. It is traditional, however, that Brown finished his time with Franklin and Hall, then publishers of the Pennsylvania Gazette.



His Majesty King George V.
Who sent a message of greeting and goodwill to the
Annual Conference of the Institute, 1911



Her Majesty Queen Mary

Patroness of the Orphan Fund of the
Institute of Journalists

THE INSTITUTE OF JOURNALISTS

In 1758 he transferred his services to William Dunlap, a printer and bookseller, and near relation of Benjamin Franklin, through whose influence he was shortly after appointed postmaster of Philadelphia. In 1760, he was, for a short time, a partner of James Rivington in the bookselling business in the lower end of Wall Street, New York. Within a year, however, he became manager of his late patron, William Dunlap's several printing and bookselling establishments. That capacity we find him spending the next two years in Bridgetown, Barbadoes. It was on his return from Barbadoes in the spring of 1763, that he formed the project of coming to Quebec. He selected as partner one Thomas Gilmore, a relative of Dunlap's. Dunlap generously bolstered up the venture of his two young friends, to the extent of £150.

On the 6th of August, 1763, Brown sailed for Boston, hoping to find there a vessel sailing to the St. Lawrence. Disappointed in this, we find in his most interesting diary that he there purchased a horse and saddlery, and started for Quebec overland, via Springfield, Albany, Lake Champlain and Montreal. After a good many hardships and adventures he reached Quebec on the 30th of September. Meanwhile Gilmore proceeded to London to purchase the press, type and paper necessary for the enterprise, the whole to be sent out to Canada the following spring.

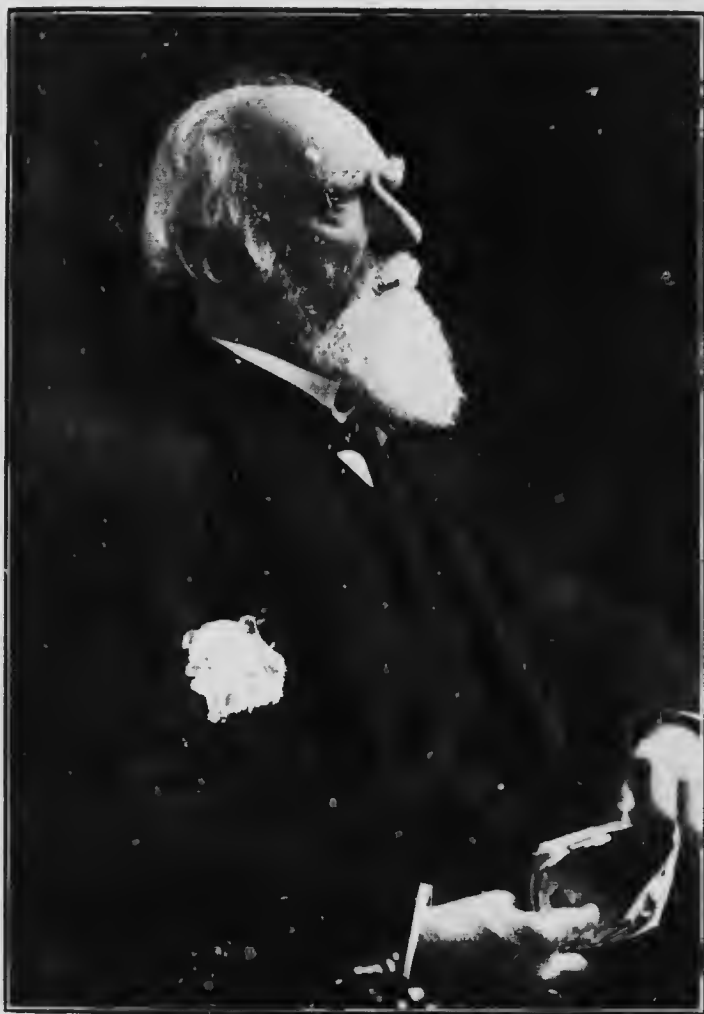
The first home of the first Canadian press was situated "in Parlor Street, a little above the Bishop's Palace," now known as Dauphine Street, the site of the house was where the present Bishop's Palace now stands, it belonged to Madame de Lanandiere. Brown's first winter in Quebec was devoted to the study of the French language, and incidentally distributing the prospectus of the coming Quebec Gazette, finding promises of subscriptions, 110 in all. General Murray put his name down for 100 copies, two other officials subscribed for 5 copies each, among the remaining 90 subscribers, notwithstanding that the Quebec Gazette was published in French and English, only 12 French names are to be found, and those

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RIGHT HON. LORD STRATHCONA AND MOUNT ROYAL
K. C. M. G.

THE INSTITUTE OF JOURNALISTS

mostly clergymen. It seems evident that without the assurance of generous government patronage, the first number of the Quebec Gazette would not have seen light on the 21st of June 1764.

Brown was English editor as well as printer of his Gazette. The English version of news, advertisements, etc., were for many years translated into French by Joseph Etienne Cugnet. Thomas Gilmore died in 1772 or 3. Brown continued the business alone until his death, which occurred suddenly on Sunday morning, the 22nd of March, 1789, aged 52. His remains were buried in St. Matthew's burying ground, John Street, quite close to the wall, 45 feet from the southeast corner in a plot of ground owned by his nephews, Samuel and John Neilson. They inherited and continued his business, estimated at £30,000, a large sum in those days. William Brown was of a most retiring disposition, a benevolent and enterprising citizen, and his early death was much regretted.—

“Quebec Telegraph.”

— — — — —
This item from the obituary department of the “Gold Coast Leader”:

“One of the most pathetic incidents which closed the week was the sudden death of Madame Yarwah, which took place on Saturday, the 16th. It is said that the deceased, while sitting down preparing fufu, had a fit and died. This is indeed a curious event. Surely man is but a toy. Her remains were interred on Sunday, the 17th inst.”



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THE INSTITUTE OF JOURNALISTS



Partial View of Harbor, Montreal

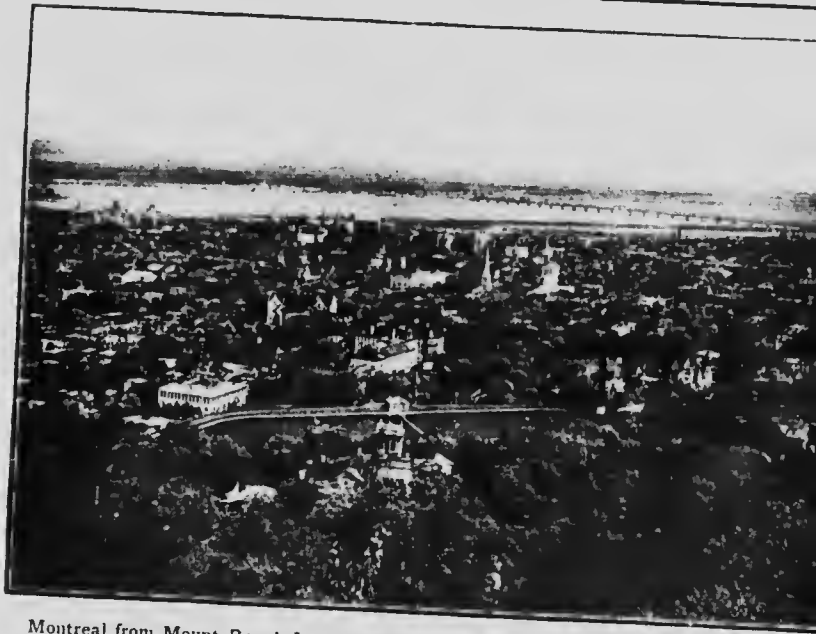
Some of the Points of Interest
in Montreal

Pomillon Square Methodist Church
 Dominion Square
 Sir John Macdonald Monument
 Strathcona Horse Monument
 St. George's Church
 Windsor Station, C. P. R.
 Young Men's Christian Association
 St. James Cathedral
 Archbishop Bourget Monument
 Grand Trunk (Bonaventure station)
 St. James Club
 Birk's Building, Phillips Square
 Masonic Temple
 Unitarian Church
 Montreal College, Martello Towers
 St. Mark Street, new Villa Maria
 Convent to right
 Lord Strathcona's Residence
 Grey Nunnery
 Mont St. Marie Convent
 Olivet Baptist Church
 Crescent Presbyterian Church
 American Presbyterian Church

Young Women's Christian Association
 Mount Royal Club
 Sherbrooke Street, Residential Section
 Victoria Hospital
 Montreal Diocesan College
 Wesleyan College, Methodist
 McGill University
 Strathcona Hall
 McGill Union Building
 Royal Victoria College Ladies
 Christ Church Cathedral, Episcopal
 Phillips Square
 Art Gallery
 His Majesty's Theatre
 Princess Theatre
 Orpheum Theatre
 St. James Methodist Church
 Sacred Heart Convent
 St. Patrick's Church
 Jesuit Church
 Catholic Commercial Academy
 Laval Polytechnic School
 Laval University, French

THE ONLY WAY TO SEE MONTREAL PROPERLY IS BY WINDSOR HOTEL
 CAB AND CARRIAGE SERVICE, AND "TALLY-HO" DRIVES
 ALEX. MCGARR Proprietor

THE INSTITUTE OF JOURNALISTS



Montreal from Mount Royal, Looking West

Some of the Points of Interest in Montreal

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|---|---------------------------------------|
| Notre Dame de Lourdes Chapel | General Post Office |
| Sisters of Providence Convent | Liverpool, London and Globe Bldg. |
| Sisters of Mercy Maternity Hospital | Bank of Montreal |
| R. & O. Steamship Offices | Bank Nationale |
| Grand Trunk Ry. Offices | Bank of Hochelaga |
| Canadian Express Offices | Quebec Bank Building |
| Victoria Square, Queen Victoria Monument | Provincial Bank Building |
| Bank of Toronto Building | Place d'Armes |
| Eastern Townships Bank Building | Maisonnette Monument |
| Canadian Northern Ry. and Royal Line Steamers Offices | Notre Dame Church |
| Ottawa Bank Building | Royal Insurance Building |
| Merchants Bank Building | Seminary of St. Sulpice |
| Molson's Bank Building | Congregation of Sisters of Notre Dame |
| Canada Life Insurance Building | Court House |
| Bank of Commerce Building | Jacques Cartier Square |
| London and Lancashire Building | Nelson's Monument |
| Guardian Insurance Co. Building | Drill Hall |
| Royal Bank of Canada | City Hall |
| Bank of British North America | Chateau de Ramzay |
| Transportation Building | Bonsecours Market |
| Dominion Express Building | Bonsecours Church, First of Montreal |
| | Place Viger Station |
| | Harbor of Montreal |

**THE ONLY WAY TO SEE MONTREAL PROPERLY IS BY WINDSOR HOTEL
CAB AND CARRIAGE SERVICE, AND "TALLY-HO" DRIVES
ALEX. MCGARR Proprietor**

L I S T S



the Blitz.

the Dame

Montreal

HOTEL

Men of talent and genius use Tobacco in some form !
The JOURNALIST knows, that many a brilliant editorial
and story was written when the pipe was loaded with :

CALABASH
HIGH GRADE
Smoking Mixture

• EDITORIAL •



THE manufacturers and supply houses whose announcements appear in these pages are considered leaders in their respective lines and are worthy of the attention of Journalists. The paper used in the production of the booklet is manufactured by the Canada Paper Co. Ltd., Windsor, Mills. The ink by the Dominion Printing Ink & Color Co. Ltd., Toronto. Illustrations are executed by the Standard Photo Engraving Co. Ltd., Montreal. Printing by the Beaver Hall Press, Montreal. Thanks are tendered to the above, as well as the Governments, Transportation Companies, Hotels, Public Utility Companies, Banking Institutions and others who have patronized this work by the insertion of their announcements

Windsor Hotel

MONTREAL

W. S. WELDON, Manager



Rates: - \$2.00 to \$5.00 per day
EUROPEAN PLAN ONLY

STEAM HEAT, ELECTRIC LIGHT AND LONG-DISTANCE
TELEPHONE IN EVERY ROOM

● ● ●
A FIRE-PROOF ADDITION HAS BEEN ERECTED
Containing 256 Bedrooms and 166 Baths

Victoria,

The Irrigation . . .

State of Australia

FINEST OF IRRIGATED LANDS

£8 to £15 per Acre, 31 1-2 Years to pay for it

THE GOVERNMENT OF VICTORIA, AUSTRALIA, INVITES YOU

Water cheap, abundant
State owns Railways
Fine Markets

For Pamphlets containing
full information apply to

THE AGENT-GENERAL FOR VICTORIA Melbourne Place, Straud.

Offers bona fide settlers ready-made
irrigation farms in the fertile Goulburn
Valley. Climatic conditions permit
growth of all crops produced in England,
as well as those of Southern Europe,
including oranges, lemons and grapes.

London, S.W. Eng.

New Zealand

Which is as large as Great Britain, is one of the finest countries in the world
for agricultural and pastoral purposes. It is well adapted for small farmers,
their sons, and daughters. Its production of meat, butter, cheese, wool, grain,
seeds, roots and fruit is phenomenal. * * * * *

A HEALTHY COUNTRY

A WEALTHY COUNTRY

The Government offers Special Fares to New Zealand for Farmers,
Farm Labourers, and Single Women Domestic Servants

FULL PARTICULARS SUPPLIED FREE BY

The High Commissioner for New Zealand (Emigration Dept.)

13 Victoria Street, Westminster, LONDON, S.W. Eng.

NEWFOUNDLAND,

The Norway of the New World

A Land of Surpassing Beauty and
of Rare Interest for the Traveller.

Its Attractions cannot be Exaggerated. Its Dependency,
LABRADOR, exceeds in its picturesque natural panoramas the much praised Fjords of Norway.

Forest, Mine, and Farmland Wealth. Splendid opportunities to a quire
lands for Farming, Mining, Lumbering and Pulp-and-Paper Making on reason-
able terms, with generous concessions from the Government of Newfoundland in
the way of free entry for all machinery and equipments requisite in establishing
new industries. * * * * *

For information respecting SPORT apply to A. Piccott, Minister of Marine and
Fisheries, St. John's, N.F.; respecting LANDS to S. D. Blandford, Minister of
Agriculture and Mines, St. John's, N.F.; and otherwise to

R. WATSON, Colonial Secretary, St. John's, Newfoundland.

AUSTRALIA

What Australia Offers To Farmers and Stockbreeders

SPECIAL INDUCEMENTS TO FARMERS who wish to extend their operations and increase their incomes;
PARENTS with capital who desire to start their sons in a flourishing young land;
FARM LABOURERS who want good wages and an early prospect of starting for themselves.

AUSTRALIA OFFERS (a) lands on easy terms suited for all branches of agriculture and stockbreeding; (b) cheapness in production; (c) assured markets; (d) the healthiest land for man and beast.

**Reduced Passages for Farmers, Farm Workers and Domestic
FOR PARTICULARS** The High Commissioner for the Commonwealth
72 Victoria Street, LONDON, Eng., S.W.

BANK OF NEW ZEALAND (Inc. by Act of Gen. Assy July 29, 1861)

(BANKERS TO THE NEW ZEALAND GOVERNMENT)

Four per cent. Guaranteed Stock	£1,000,000	0	0
75,000 Preference Shares of £6. 13s. 4d. issued to New Zealand Government	500,000	0	0
150,000 Ordinary Shares at £6. 13s. 4d.	£1,000,000		
Called up £3 6s. 8d per Share	500,000	0	0
Uncalled £3 6s. 8d. per Share	500,000	0	0
Reserve Fund and Undivided Profits	1,034,405	0	0

NEGOTIATES AND COLLECTS BILLS OF EXCHANGE
GRANTS DRAFTS on all its offices in N. Z., Australia, and Fiji.
Remittances made by telegraphic transfer. **ALEXANDER KAY, Mgr.**

BANK OF NEW SOUTH WALES

Established 1817 :: HEAD OFFICE, SYDNEY, NEW SOUTH WALES

Paid-up Capital	£2,913,820
Reserve Fund	1,950,000
Reserve Liability of Proprietors	2,913,820
	£7,777,640

The London Office issues Drafts on Demand on its Head Office and Branches in Australia, New Zealand, Fiji, and Port Moresby and Samarai in Papua (British New Guinea), and on its Correspondence in Tasmania, Mosby, Maui, and Cable Transfers, Negotiates and Collects Bills of Exchange. Receives Deposits for fixed Periods on terms which may be known on application, and conducts every description of Banking business.



THE NEW
RUSSELL

OTTAWA'S
LEADING HOTEL

The New Russell has catered to the most prominent people of the Dominion including those from the extremities of the Atlantic and Pacific Provinces and many distinguished diplomats and tourists.

EUROPEAN
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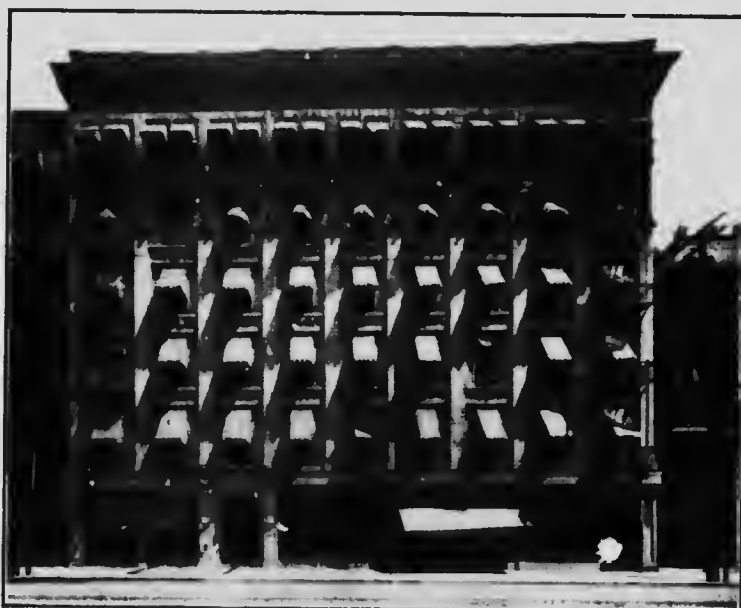
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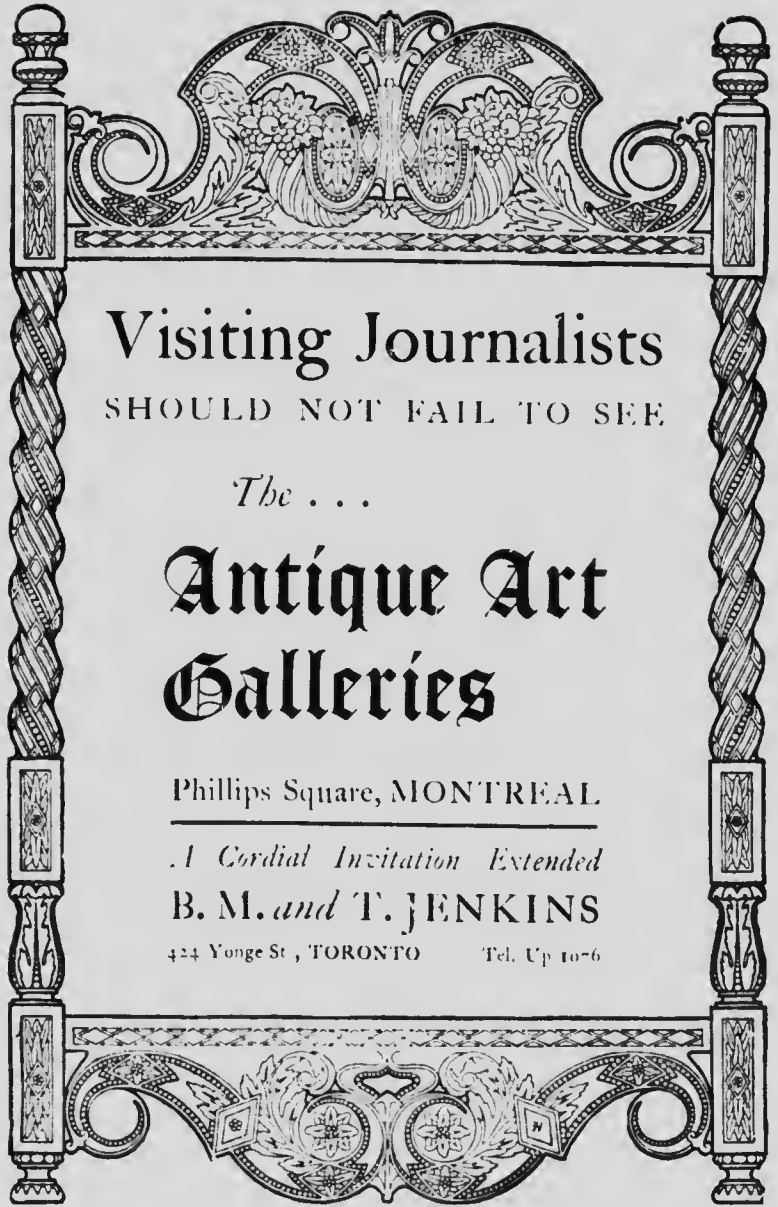
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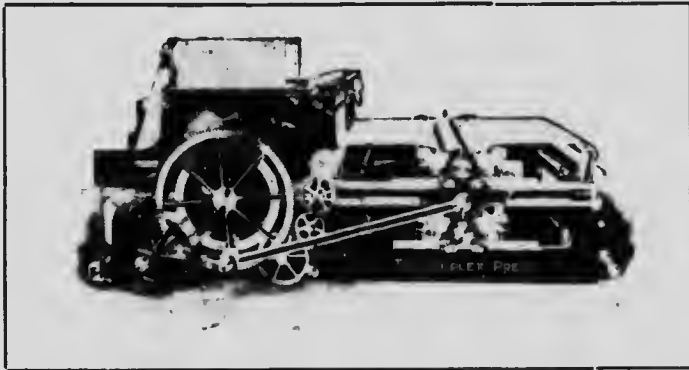
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