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SECTORAL ANALYSIS - SINGAPORE  
RECREATION AND LEISURE SERVICES INDUSTRY

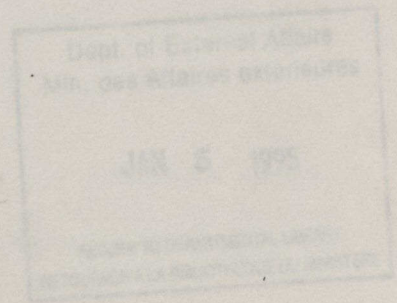
CANADIAN HIGH COMMISSION

SECTORAL ANALYSIS - SINGAPORE  
RECREATION AND LEISURE  
SERVICES INDUSTRY

February 1990

SRI International  
Southeast Asia & South Pacific  
Regional Headquarters

Project #7895



SRI International



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# SECTORAL ANALYSIS - SINGAPORE RECREATION AND LEISURE SERVICES INDUSTRY

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The Canadian High Commission in Singapore, Commercial Section, commissioned SRI International to prepare this sectoral analysis overview. This report is designed to help Canadian organizations meet their initial information needs regarding participation in this sector in Singapore. The information presented is believed to be accurate and from sources SRI believes to be reliable. Readers are urged to verify pertinent information before committing resources.

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## **BACKGROUND**

### **DIRECTIONAL EMPHASIS OF SECTOR**

Part of the Singapore government's economic development plan includes the transformation of Singapore into an international service centre. To achieve this, a vibrant leisure and entertainment industry is necessary.

The Economic Development Board (EDB), together with the Singapore Tourist Promotion Board (STPB) and the Ministry of Community Development (MCD) has been given the task of actively promoting the development of the industry. Financial incentives, including a tax free status for 5-10 years for film production projects (eg : Tang Dynasty Project), are available to both foreign and local companies.

Firms are therefore being encouraged to invest in the following areas :

- Leisure projects such as entertainment centers and theme parks, cultural villages, sport and recreation facilities, marinas, underwater world, racing tracks, art galleries, museums and antique auction houses.
- Movies and video production.
- Music and recording services.
- Performing arts (theatre, dance, etc).

At present, through the STPB and the Sentosa Development Corporation (SDC), several recreational projects like the Haw Par Villa Mythological park and the Sentosa Underwater World have commenced. The STPB is currently negotiating with relevant authorities for extra prime land for the development of the 21-hectare Singapore Entertainment Center in Marina South.

In another bid to boost Singapore's leisure and entertainment service, the Jurong Town Corporation has assigned land in Jurong and Tuas to house leisure and entertainment activities. So far, 41 hectares of government land has been allocated to the 2 movie-complexes and Singapore's first world-class marina.

### **ECONOMIC OVERVIEW**

Broadly defined, the leisure and entertainment industry refers to rest and recreational services provided for activities undertaken by people during their leisure time. The activities can therefore vary from low cost pursuits like reading and strolling through parks, to paid services and facilities like bowling and watching a movie.

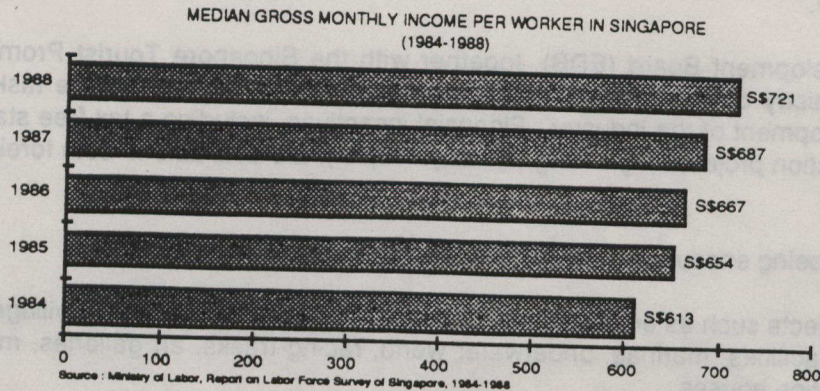
The latter also include the performing arts (eg : classical and popular music concerts, dances and drama performances), museum and art galleries, cinemas and videos, and entertainment centers/theme parks. Other amusement services include music lounges, discotheques, private clubs and leisure centers such as bowling alleys, ice-skating rinks, sport/health fitness centers.

The demand for leisure and entertainment facilities and services is largely dependent on local disposable income coupled with the amount of leisure time available, as well as the number of tourists.

## BACKGROUND ...

### ECONOMIC OVERVIEW ...

In 1988, median gross monthly disposable income was S\$721. This was a 5%\* growth from the 1987 level and more than a 200% increase from the 1979 level. A greater proportion of the workforce is also in the higher income bracket now. The percentage of workers earning S\$3,000 and above (the top income category) rose from 4.2% in 1987 to 9.5% in 1988.

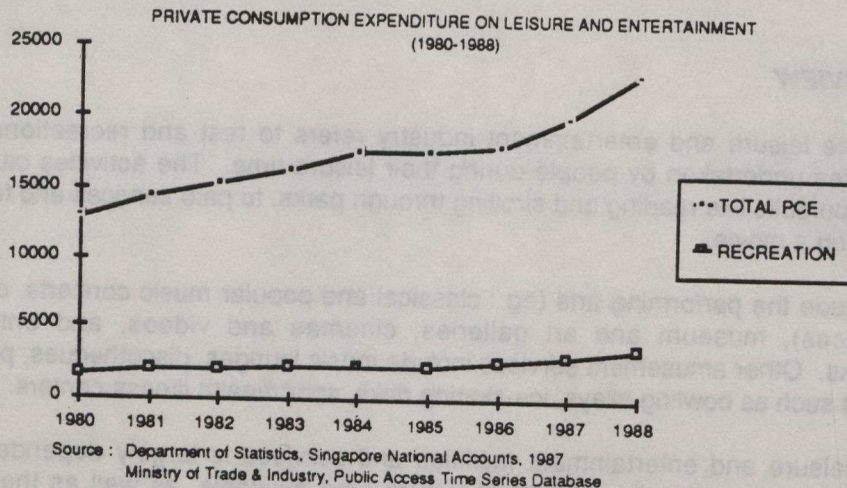


The average working hours of Singapore's labor force has remained relatively unchanged. However, the weekly working hours in the manufacturing, commerce and transport and communication sectors, which collectively account for 61% of the total workforce, has declined. This indicates the trend towards a reduction in working hours in the 1990s. Already, more manufacturing companies have adopted a 5-day work week.

In 1987, tourist expenditure on entertainment was estimated at S\$46.1 million, a 36% increase from the 1985 level. With the projected number of tourist arrivals in 1989 being 4.8 million up from its 1988 level of 4.16 million, further demand for recreational activities will be generated.

### CURRENT SITUATION

Between 1980-1988, private consumption on leisure and entertainment increased from S\$1.7 billion to S\$3.6 billion. Its share of total expenditure increased from 13% to 15%.



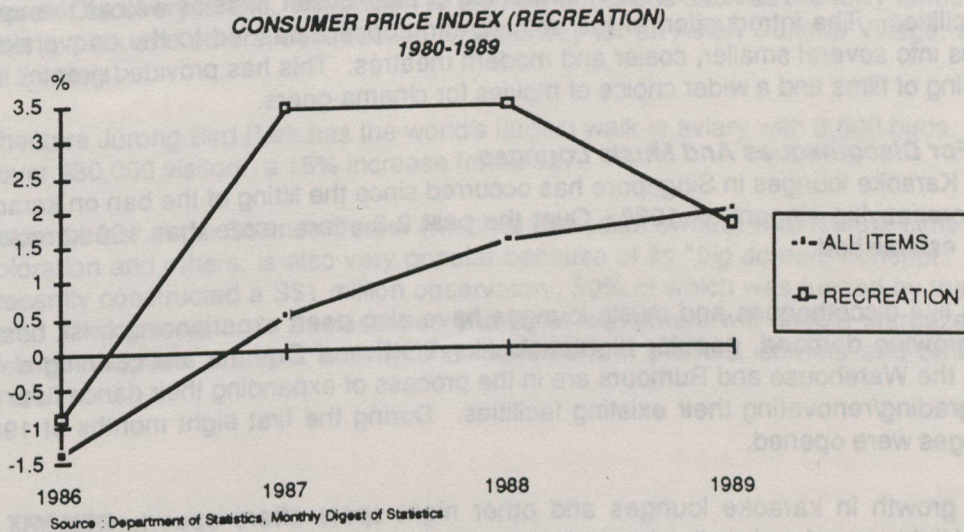
\* All growth rates are CAGR (Compounded Annual Growth Rates)



## BACKGROUND ...

### CURRENT SITUATION ...

Underpinned by strong demand, prices of leisure and entertainment services edged upward as indicated by an average growth of 3.4% in the Consumer Price Index from 1987-1988. During the first eight months of 1989, it further increased by 1.7%.



The general profitability level of the industry has been favorable. Total operating surplus expanded by an average of 58.3% between 1985-1986, despite the 1985 recession. Rising consumption and higher prices continued to boost profitability between 1987-1988.

### Demand For Cinemas

Prior to 1987, there was a slowdown in the demand for movies as exhibited by the decline in cinema attendance. This was a result of the growing popularity of home videos. Since 1987, however, attendance has grown by 12% to 22.1 million in 1988. Likewise, the average number of movies watched per person also rose by 10.5%.

### CINEMA ATTENDANCE IN SINGAPORE (1980-1988)

YEAR	ATTENDANCE ('000)	AVERAGE NO OF SHOWS WATCHED PER PERSON
1980	40,531	16.8
1981	36,469	14.9
1982	35,781	14.5
1983	30,659	12.3
1984	27,388	10.8
1985	22,702	8.9
1986	19,520	7.5
1987	19,767	7.6
1988	22,128	8.4

Source: Customs & Excise Department

## *BACKGROUND ...*

### *CURRENT SITUATION ...*

#### *Demand For Cinemas ...*

The turnaround has been largely due to the enforcement of the Copyright Act in April 1987 which effectively curbed the circulation of pirated home video tapes.

Another reason for the upturn is the early screening of blockbuster films as well as the upgrading of cinema facilities. The introduction of the split screen concept has led to the conversion of large auditoriums into several smaller, cosier and modern theatres. This has provided greater flexibility in the screening of films and a wider choice of movies for cinema-goers.

#### *Demand For Discotheques And Music Lounges*

A boom in Karaoke lounges in Singapore has occurred since the lifting of the ban on karaoke (taped music accompanying singers) in 1986. Over the past 2-3 years, more than 100 karaoke lounges have been established.

Nightspots like discotheques and music lounges have also been experiencing brisk business. To cater for growing demand, popular nightspots like TGIF and Dreams are opening new outlets. Others like the Warehouse and Rumours are in the process of expanding their dance floor capacities and/or upgrading/renovating their existing facilities. During the first eight months of 1989, 5 new music lounges were opened.

The rapid growth in karaoke lounges and other night spots offers opportunities for Canadian suppliers of light, sound and audio-visual equipment as well as other services which may be required in setting up and upgrading present facilities.

#### *Demand For Bowling Alleys/Fitness Centers/Skating Rinks*

Bowling continues to be a very popular sport and new alleys are being planned in order to cater to demand. For instance a new bowling alley, Striker Bowl has just been opened in Ang Mo Kio while another leading bowling alley, Superbowl has plans of setting up a new alley in Jurong by early 1990. It has also applied for an extension of business hours in order to cope with the increasing demand for its facilities.

In contrast to the brisk business for bowling alleys, the demand for fitness classes and gymnasium facilities has been declining in the last 5 years. Several fitness centers (eg : Nubret's International Club, Green House) have been forced to close down. Other companies (eg : Castles' Fitness System Consultancy), which used to run several fitness centers and aerobics studios have now reduced the number of facilities to only one gymnastics center and one aerobics studio. The downturn is due in part to more recreational facilities offered by an increasing number of private residential estates.

There is currently one ice skating rink in Singapore which opened in mid 1989. Ice skating is just beginning to gain popularity.

#### *Demand for Other Recreation and Leisure Services*

In 1988, the Ministry of Community Development (MCD), together with the Singapore Tourist Promotion Board (STPB), the National Theatre Trust and other private arts groups organized 1,707 cultural shows. These included 369 music activities, 460 drama events, 108 dance events, 154 art exhibitions and 616 other events. The highlights of the cultural calendar were the well attended Singapore Festival of Arts 1988 (which featured 42 productions and 115 performers including foreign artists groups from 13 countries) and the 1990 New Year gala theatrical performance.



## BACKGROUND ...

### CURRENT SITUATION ...

#### *Demand for Other Recreation and Leisure Services ...*

Other recreation activities include visits to major Singapore attractions like the Singapore Zoological Gardens, Sentosa Island, Jurong Bird Park and Science Center.

The zoo continues to be one of Singapore's main attractions. As of 1988, the number of zoo visitors exceeded a million. Sentosa Island is currently developing its facilities in order to enhance its image as Singapore's Discovery Island. In addition to the new attractions such as the ferry terminal, garden plaza, butterfly park and others, construction is underway for an Asian Cultural Village, underwater world, and 2 hotels.

The 20.2 hectare Jurong Bird Park has the world's largest walk-in aviary with 3,600 birds. In 1988, it attracted over 980,000 visitors, a 15% increase from 1987.

The omnimax theater at the Science Center (which is Canadian owned) with feature films on wildlife, space exploration and others, is also very popular because of its "big screen" concept. The center has also recently constructed a S\$1 million observatory, 50% of which was funded by the Japanese government. The observatory's 2 telescopes and other equipment will enable stargazers to track solar and lunar eclipses, starspot activity and movement of planets, comets and other celestial phenomenon.

### FUTURE TRENDS

The leisure and entertainment industry is projected to experience further growth because of rising disposable income and growing local affluence.

Other factors which are expected to contribute to the industry's growth are the gradual reduction in working hours, the demographic distribution of the population (50% in the 15-39 age group), and the projected growth in tourism.

The promising growth areas which have been identified are :

- the movie industry
- multiplex cinemas
- entertainment/amusement centers or theme parks
- lounges

In order to transform Singapore into a primary Asian movie-making city, the government (through the EDB) has been actively wooing foreign talent and several foreign film makers (Cinema City and Impact Entertainment Holding of Hong Kong) have already announced plans of shifting their production bases to Singapore. Two international film production companies, Far East Holding International of Hong Kong and Cecchi Gori Group of Italy are also considering establishing multi-million dollar movie complexes to produce films locally.

The relaxation of government policy which permits food outlets and entertainment-related activities at cinemas has paved the way for multiplex movie centers. These involve several smaller ultra-modern theatres, shops, restaurants, and other recreational activities all under one roof. The concept is fast gaining acceptance as it serves as a self-contained one-stop entertainment center for the family.

Shaw organization has plans of converting some of its cinemas into upmarket centers at an estimated cost of \$60 million. Warner Brothers is also interested in building multiplexes in HDB housing estates.

## BACKGROUND ...

## FUTURE TRENDS ...

Demand for entertainment/amusement or recreational projects planned around a specific theme and offering unique attractions is also anticipated to grow. A S\$31 million Jurong Town Corporation (JTC) marina in Tuas (equipped with modern berthing facilities for up to 400 boats and recreational facilities) is presently under construction.

Aside from infrastructure, these projects will also require a wide range of equipment ranging from floating decks, launching and de-launching type of equipment. Further, the marina project will also have other spin-offs such as repair and maintenance of pleasure craft, supply of spare parts and the building of luxury yachts and pleasure cruisers. Suntec City Development Corporation is presently developing a "Suntec City" on an 11 hectare property next to the Marina Square. The city will consist of a large convention and exhibition center, a 400 bed deluxe hotel, 2 million square feet of office space and other facilities including car parks and a retail shopping area. Ground breaking ceremonies occurred for late December 1989 with completion expected by 1994. This project offers a wide range of opportunities for Canadian businessmen interested in supplying expertise and equipment in building and hotel development and entertainment facilities and concepts (eg : Edmonton Mall concept). Suntec is currently evaluating the tender bids for the project's subcontractors' work which attracted both local and foreign contractors.

Aside from investments by the private sector, the government will also be investing more than S\$75 million in the development of its national parks and other tourist attractions (eg : Sentosa) in order to enhance Singapore's image as a tourist paradise.

Over the next 10 years (1989-1999), the Botanic Gardens will be expanded from 47 to 54 hectares. Phase I, which is scheduled for completion in the next 5 years (1989-1994) consists of 2 core projects. The primary one involves the construction of a visitor center, an education center and research laboratories while the secondary one includes the building of a "cloud forest", a S\$18 million mountain forest located inside a 20 meter high pyramid shaped glass greenhouse. Further, the orchid garden will be expanded and a train station will be constructed. Ground breaking for Phase I, projected to cost S\$51 million, will be in 1991.

Phase II, which will be completed by 1991, includes the construction of a carpark surrounded by rubber trees and islands planted with a variety of horticultural species. An array of pavilions, each with one type of cactus and a water garden for aquatic plants, will also be built.

At the Bukit Timah Racetrack, a S\$2.5 million visitor center will be built. The tracks will be re-oriented and new signboards will be posted on various routes. Construction of a visitors center will be completed by 1992.

At Sentosa, 3 major hotel projects including the Shangri-La Sentosa Beach Resort, Singapore's first beach resort hotel, will be constructed over the next few years. Work on the 10-storey 320-room Shangri-La Beach Resort will begin in March 1990 and will be completed by December 1992. Construction of the other hotel, Beaufort Resort Hotel, is scheduled for completion in mid-1991. Details have not yet been worked out for the Marina Hotel Development.

Other projects at Sentosa include the S\$42 million Sentosa Island Asian Cultural and Entertainment Village, which will be developed by M/s Jit Leisure Pte Ltd and the S\$3.5 million Riverboat Restaurant by Harbor Place Development.

The popularity of karaoke lounges is expected to continue, particularly with the influx of Japanese, Korean and Taiwanese tourists. So long as innovative ideas and concepts (eg : theme parties, contests) are introduced regularly to attract the crowd, these lounges are likely to remain popular.

## **COMPETITOR ANALYSIS**

### **KEY PARTICIPANTS IN THE RECREATION AND LEISURE SERVICES INDUSTRY**

Most leisure and entertainment establishments are locally owned. There are about 529 leisure and entertainment establishments in Singapore which had a sales turnover of S\$571 million in 1986.

Parks, gardens, cultural services and other amusement and recreational services were the largest sectors contributing S\$282 million. Other sectors which generated substantial profits were horse racing and other betting activities (S\$212 million), theatrical production, entertainment and broadcasting services (S\$174 million), radio and television broadcasting (S\$172 million) and motion picture services (S\$114 million).

The major cinema operators are the Cathay and Shaw organizations which operate 25 cinemas.

The more popular discotheques are TGIF, Dreams, Warehouse, Rumours, Top Ten, Chinoiserie, Xanadu and two recently opened lounges Ridley's and Cheers. TGIF has an annual turnover of S\$2 million while Top Ten reported a net profit of S\$453,600 on a sales turnover of S\$5.2 million in 1988. Some karaoke lounges include Kin Kwa, Alex Karaoke in Amara Hotel and The Street Karaoke in Plaza Hotel.

Superbowl, Kallang, Jackies and Striker Bowl are the larger bowling alleys. Superbowl has a branch in Marina South and will soon be opening another one in Jurong.

The entertainment business in Johor Bahru, Malaysia offers competition to its Singapore counterparts. The main attractions are videos and night entertainment. High quality video tapes can be purchased for as low as S\$12-13 compared with S\$30 for a licensed copy in Singapore. However, recent, stricter checks by Singapore customs have drastically reduced the number of pirated and uncensored tapes by 40%. Further, cheaper prices (10-20% lower) in lounges and nightclubs in Johor Bahru draw a large number of Singaporeans. Lounge operators in Singapore estimate this affects about 20% of their business.

### **KEY CUSTOMERS IN SECTOR**

The key customer is the individual consumer (local and tourist).

### **CURRENT MARKETING TRENDS**

Positioning of recreation and entertainment services and facilities to appeal to increasingly affluent life style oriented Singaporeans is the predominant trend. Pursuit of the international tourist market is primarily linked to STPB supported projects.

Leisure and entertainment services are advertised in newspapers, magazines, on television and through flyers.

## **INDUSTRY INCENTIVES AND REGULATIONS**

Foreign companies are encouraged to participate in this sector. As the government views leisure and entertainment as an important sector, it has been providing incentive packages which include pioneer status, a 5-10 year tax holiday and investment allowances. It is also possible that a post pioneer incentive may be extended to the movie industry. The package expected to be offered will however vary according to the project.

### **GOVERNMENT REGULATIONS**

The government regulates the industry through the enforcement of several pieces of legislation :

**The Entertainment Duty Act** - permits the government to levy a duty on admission to entertainment to which persons are admitted. Rates range from 10-35%. The rate for cinema for example is 10%.

**The Film Hire Duty Act** - provides for the imposition of duty on the renting of cinematograph films as well as the control of charges for admission to a cinema, theatre or other place where films are exhibited . The duty levied is a quarter percent of 60% of the gross receipts and is payable by the renter.

**The Film Act** - requires a licence for importing, making, distributing, or exhibiting of cinematograph film including videotapes.

Every film is required to be submitted to the Board of Film Censors for censorship. A service fee based on viewing time is levied.

All live entertainment acts are subject to approval by the Public Entertainment Licensing Unit.

### **LOCAL PREFERENCE POLICY**

Singapore allows 100% foreign ownership of companies in Singapore.

KEY INDUSTRY AND GOVERNMENT CONTACTS

GOVERNMENT AGENCIES IN SINGAPORE

Economic Development Board  
 280 North Bridge Road  
 #24-00 Raffles City Tower  
 Singapore 0817  
 Telephone (65) 236 2200  
 Telex 23 20 37  
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Trade Development Board  
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 Facsimile (65) 274 9770 / 278 2518

Singapore Tourist Promotion Board  
 400-04 Raffles City Tower  
 Singapore 0817  
 Telephone (65) 338 6000

Singapore Zoological Gardens  
 70 Mandai Lake Road  
 Singapore 2572  
 Telephone (65) 250 8411  
 Facsimile (65) 251 2474

Seniart Development Corporation  
 1 Garden Avenue #03-08  
 Singapore  
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 Facsimile (65) 275 0287

Singapore Science Centre  
 Science Centre Road  
 Singapore 0811  
 Telephone (65) 250 2178  
 Facsimile (65) 250 2078

Jurong Town Corporation  
 Jurong Town Hall  
 Singapore 2262  
 Telephone (65) 734 2100

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Singapore Trade Development Board  
 410-303 West  
 36-218004 COURTOY TOR  
 11-218, 363-1307  
 Telex  
 Facsimile

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 275, Queen Street  
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Canada - Singapore Business Association  
 Asia-Pacific  
 Foundation of Canada  
 2529 Kings Avenue  
 West Vancouver, BC  
 Canada, V7V 2C7  
 Telephone (1-424) 694-6586

Singapore-Manitoba Association  
 20 Orchard Road  
 #7A #0501

Singapore 222 462 2500

Canadian Business Association  
 25 Poyne Sanderson Building  
 27 Dundas Street  
 Toronto, Ontario  
 Telephone (416) 593-8888

**SECTORAL ANALYSIS - SINGAPORE  
 RECREATION AND LEISURE  
 SERVICES INDUSTRY**

**APPENDICES  
 February 1990**

**SRI International  
 Southeast Asia & South Pacific  
 Regional Headquarters**

**Project #7895**



## KEY INDUSTRY AND GOVERNMENT CONTACTS

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 Facsimile : (65) 339 6077

#### **Trade Development Board**

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 Telephone : (65) 271 9388  
 Telex : RS 28617 / 28170 TRADEV  
 Facsimile : (65) 274 0770 / 278 2518

#### **Singapore Tourist Promotion Board**

#36-04 Raffles City Tower  
 Singapore 0617  
 Telephone : (65) 3396622

#### **Singapore Zoological Gardens**

80 Mandai Lake Road  
 Singapore 2572  
 Telephone : (65) 2693411  
 Facsimile : (65) 3672974

#### **Sentosa Development Corporation**

1 Garden Avenue, #03-00  
 Sentosa  
 Telephone : (65) 2750388  
 Facsimile : (65) 2750161

#### **Singapore Science Centre**

Science Centre Road  
 Singapore 0511  
 Telephone : (65) 5603316  
 Facsimile : (65) 5659533

#### **Jurong Town Corporation**

Jurong Town Hall  
 Singapore 2262  
 Telephone : (65) 5600056

### GOVERNMENT AGENCIES IN CANADA

#### **Singapore Trade Development Board**

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#### **Singapore Manufacturers' Association**

20 Orchard Road  
 SMA House  
 Singapore 0923  
 Telephone : (65) 338 8787

#### **Canadian Business Association**

c/o Private Secretarial Services  
 20 Bideford Road  
 #11-05 Wellington Building  
 Singapore 0922  
 Telephone : (65) 734 2608

## OTHER TAX INCENTIVES ADMINISTERED BY ECONOMIC DEVELOPMENT BOARD

OTHER TAX INCENTIVES ADMINISTERED BY ECONOMIC DEVELOPMENT BOARD			
Tax Incentives	Qualifying Activities	Minimum Requirements	Tax Concession
• Pioneer Status			This incentive provides for complete exemption of corporate income tax. A company granted pioneer status is exempted from the 33% corporate income tax for a period of 5-10 years from the day it begins commercial production.
• Investment Allowance	Manufacturing and specialized technical servicing projects as an alternative to pioneer status.		Under the scheme, a company is granted tax exemption on a specified amount of profits equal to the approved investment allowance which is a percentage (up to a maximum of 50%) of the fixed investment in plant, machinery and equipment actually incurred by the company on the project. The amount of investment allowance to be approved will depend on the merits of the project.
• Capital Assistance			Under this scheme, industrial investors with desirable projects can obtain long term loans at concessionary interest rate.
• Operational Headquarters (OHQ)	Approved headquarters operations.	Operational Headquarters 1. should hold equity investments in companies outside of Singapore, and 2. must provide approved headquarters services to these companies from Singapore	1. Income arising from the provision in Singapore of approved services will be taxed at 10%. 2. Other income from overseas subsidiaries and associated companies may also be eligible for effective tax relief. 3. Incentive will be up to 10 years with provision for extension.
• Post-Pioneer Incentive	Approved companies enjoying pioneer status, or export incentive where the export incentive is a follow-up to the pioneer status previously awarded.	Companies must be enjoying pioneer status or export incentive on or after 1 April 1986 and should incur additional investment.	Corporate tax rate of 15% upwards for up to 5 years upon expiry of pioneer or export incentive.
• Venture Capital Incentive	Investment by eligible companies and individuals in approved new technology projects.	Companies must be 1. at least 50% owned by Singapore citizens or Singapore permanent residents, and 2. incorporated and resident in Singapore for tax purposes.  Individuals must be Singapore citizens or permanent residents.	Losses incurred from the sale of shares, up to 100% of equity invested can be set off against the investors' other taxable income.



**LIST OF MAJOR THEATRE/BOWLING ALLEY OPERATORS****THEATRE OPERATORS****Shaw Organization Pte Ltd**

1 Scotts Road  
 Shaw Centre  
 Singapore 0922  
 Telephone : (65) 2352077  
 Facsimile : (65) 7372464

**Cathay Organization Pte Ltd**

11 Dhoby Ghaut, #05-00  
 Cathay Building  
 Singapore 0922  
 Telephone : (65) 3378181  
 Facsimile : (65) 3395609

**Pawagan BFO Daut Borneo Film Organization Sdn Bhd**

Lot 692 Jalan Bukit Merah  
 Singapore 0315  
 Telephone : (65) 2731881

**BOWLING ALLEY OPERATORS****Superbowl Management Pte Ltd**

15 Marina Grove, #01-01  
 Singapore 0101  
 Telephone : (65) 2211010  
 Facsimile : (65) 2253882

**Strikers Bowl Pte Ltd**

50 Hougang Avenue 1  
 Singapore 1953  
 Telephone : (65) 2861333  
 Facsimile : (65) 2861837

**Marina Bowl Pte Ltd**

5 Marina Grove  
 Singapore 0101  
 Telephone : (65) 2237998  
 Facsimile : (65) 2231998

**Lipoh Investments Pte Ltd**

100 Jalan Sultan, #06-01  
 Singapore 0719  
 Telephone : (65) 2940716

**Pragon Realty Pte Ltd**

Commonwealth Avenue  
 Queenstown Centre  
 Singapore 0314  
 Telephone : (65) 4794181

**Plaza Bowl Management Pte Ltd**

200 Jalan Sultan, #08-11  
 Textile Centre  
 Singapore 0719  
 Telephone : (65) 2923984  
 Facsimile : (65) 2923984

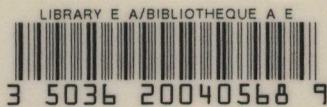
**Orchard Bowling Pte Ltd**

8 Grange Road  
 Singapore 0923  
 Telephone : (65) 7345783

**Astron Pte Ltd**

865 Mountbatten Road, #07-01  
 Katong Shopping Centre  
 Singapore 1543  
 Telephone : (65) 3454829



**LIST OF MAJOR DISCOTHEQUE OPERATORS/KARAOKE LOUNGES****DISCOTHEQUE OPERATORS****Rumours Entertainment Pte Ltd**

583 Orchard Road, #03-08  
Forum Galleria  
Singapore 0923  
Telephone : (65) 2352466  
Facsimile : (65) 7341149

**Top Ten Entertainment Pte Ltd**

400 Orchard Road, #04-35/36  
Orchard Towers  
Singapore 0923  
Telephone : (65) 7323077

**TGIF Diners Pte Ltd**

14 Scotts Road, #04-44/50  
Far East Plaza  
Singapore 0922  
Telephone : (65) 2731881

**Nova Management Pte Ltd**

165 Tanjong Pagar Road, #04-16  
The Amara, 14th Level  
Singapore 0208  
Telephone : (65) 2221788

**Issel Entertainment Pte Ltd**

200 Orchard Boulevard  
Boulevard Hotel  
Singapore 1024  
Telephone : (65) 7329344

**Westin Plaza (Scandals)**

2 Stamford Road, #B2-00  
Westin Plaza  
Singapore 0617  
Telephone : (65) 3388585

**Hyatt Regency Singapore (Chinoiserie)**

10/12 Scotts Road  
Singapore 0922  
Telephone : (65) 7331188

**Hilton International Singapore (Music Room)**

581 Orchard Road  
Singapore 0923  
Telephone : (65) 7372233  
Facsimile : (65) 7376849

**KARAOKE LOUNGES****Alex Karaoke Pub**

165 Tanjong Pagar Road  
Amara Hotel Singapore  
Singapore 0208  
Telephone : (65) 2244488  
Facsimile : (65) 2243910

**Kikuya Japanese Restaurant Lounge**

60 Eu Tong Sen Street  
Furama Hotel Singapore Ltd  
Singapore 0105  
Telephone : (65) 5333888  
Facsimile : (65) 5341489

**Sakura Karaoke Lounge**

165 Tanjong Pagar Road  
Amara Hotel Singapore  
Singapore 0208  
Telephone : (65) 2244488  
Facsimile : (65) 2243910

**Hyde Park Lounge**

King's Leisurium  
Singapore 0208  
Telephone : (65) 2226111

**Joyful Karaoke Lounge**

317 Outram Road  
Glass Hotel Shopping Centre  
Singapore 0316  
Telephone : (65) 7360501

**Kul Kawa Karaoke Lounge**

5 Koek Road  
Cuppaga Plaza  
Singapore 0922  
Telephone : (65) 7323674

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