Germany and Austria Framing Ultimatum to Roumania RUSSIANS ENGAGE GERMANIC ALLIES ON FRONT OF 1,000 MILES


Operations of Forcing in Rus
Operations of Forcing in Ru
sian Outposts Lauded sian Outposts La


No Big Operations Expected
 Gas Shells Used.


ALLIED TROOPS FOLLOW UP SUCCESS IN WEST AFRICA Movement to Encircle. German Forces Progresses Fa-
vorably Near Coast of Guinea- Important
Victories Are Fully Confirmed.
vo
Greece's Wavering Policy Denounced By Venizelos
German Excusee for Lusitania Doror Divecredied,
DELIBERATION SHown Steamer Carried No Munitions and Was on Out
Journey. mold journey.等
 German Torpedo Missed Ster
of Orduna by Half a SMERICAN TO PROTEST


Germans Attempted to Carry Positions on Cliffs Along
Wide Fronts.

## BRITISH LINE QUIET

 Heavy Artillery EngagementsVITAL WITNESS

## Passenger Said to Have Been Talking With Motorman

 Just Before Wreck.PROBE STARTS TODAY
More Than Twenty Witnesses From Toronto Have Been Summoned.




## oronto

GOOD FOR
Y FARMERS

## Spring Wheat Give Marvelous

 Sive elds.

DPERATIC ARTISTS TOBEHEARDSOON
Nogotiations Pending f
Great Musical Festival in
November. HELP PATRIOTIC FUNDS
Reccipts in Excess of Expenses to Be Given
Soldiers.


THE TORONTO WORLD
JULY 191915


## Fortified Tires

## That Protect In 5 Ways Against Trouble

Fine rubber, staunch fabric and good work.


LET US MAKE YOUR REPAIRS

THE DOMINION AUTOMOBILE CO., LIMITED

## monday morning

## -NEWS OF SPECIAL HNTEREST TO WOMEN



## MADE IN CANADA

The Bread that Builds Brain and Brawn must be made of the whole wheat grain-white flour bread will not do it-neither will the so-called "whole wheat flour bread." The only real whole wheat bread is

## TRISCUIT

It is made of the whole wheat grain steam-cooked, shredded compressed into a wafer and baked by electricity. All the meat of the golden wheat prepared in its most digestible form and smallest bulk. A whole some substitute for white flour bread-a delicious snack for luncheon with butter or soft cheese-crisp, snappy, strength ening and satisfying.

Made at Niagara Falls, Ontario
Toronto Office: 49 Wellington Street Eas




Polly and Her Pals






That Son-in-Law of Pa's
By G. H. Wéllington



1915

## NFURTHER BOOM

ANGS ON CURB ARE QUITE ACTVE


Closed，But New York Made COMMERCE ON MEND DOME EX．A SENSATION

2

## 

## \section*{路} <br> 

## 


Bity intid

## 




## and

## E

，
condition of thin
had been carried

More Rapid Movement o
New Crop Causes Sagging
of Chicago Pit．


TIMMINS ISUP－TO－DATE
IN MANY PARTICULARS

## Exportable Surplus From dia Said to Be Smaller Than Anticipated．

New Ontario Mining Town a
Revelation to Those Visiting
the Porcupine Camp．

## 





## 等



## Y A

 －AMERICAN GOLDFIEL．DS Ball．

## ImperialBankofCanada

Head Office

## Toronto

## Capital Paid Up Reserve Fund

A Branch of the Bank has been opened at the corner of Yonge and Ann streets in the City of


##  




## ${ }^{4} \mathrm{H}$ HA <br> 家



11

## For Summer Men, Summer Feet, Summer Homes---'Coolth' at Simpson's Today



Decorations tor Your Home




Shadow Printed Cretonnes 19c Per Yard




## Sample Cocoa Mats





 ATTRACTVE VALUES IN SCOTCH HAPESTRY RUGGS
The oflowing three useful sies are very moderately priced


## Separate Trousers and Light Coats

are the items selected for special mention by our Men's Store, from a wealth of needed summer clothing. Every-
thing from a Palm Beach suit to a morning coat can be supplied from its wonderfully complete stocks, or you can have a suit made to your measure at a summer clearing price. Visit this section Monday.

200 PAIRS MEN'S TWEED AND WORSTED TROUSERS, TO CLEAR, $\$ 1.49$ Serviceable English tweeds and a number from English worsted, in grays, browns, and a number of mixed
colors, stripe patterns; sizes 31 to 44 . Regular $\$ 2.00$, $\$ 2.25$ and $\$ 2.50$ values. To clear ........... 1.49 LIGHT-WEIGHT COATS TO WEAR NOW AT $\$ 1.00$
material in the natural linen color; single-breasted sack

##  <br> Made from a linenett. To clear ................... CHAUFFEURS' KHAKI SUITS, $\mathbf{\$ 6 . 5}$

 BOYS' RUSSIAN WASH SUITS,
90
or tan with stripes; bloomer pants; $21 / 2$ to 6 -year sizes. Regularly $\$ 1.50$.
SUMMER-WEIGHT WORSTED AND TWEED BLOOMERS, 89 c .
150 Pairs Boys' Bloomer Pants, in light-weight English worsteds, self-colored grays
and stripes; also medium-weight tweeds, in browns; full-cut model; well lined; belt
Loops and hip pockets; 7 to 13 -year sizes. Monday
Midsummer Offering in Men's Furnishings



Boys

## Five Items for Boys

 Boys. Neefises Shlits, best quality cambicics all sizes from 12 ito $14 . \%$ Reguiar 750


## The Mondáy Shoe Sale

was never more important-both from quality and quantity of the boots offered

900 PAIRS MEN'S $\$ 3.95$ TO $\$ 5.00$
BOOTS FOR $\$ 2.89$. Goodyear welt soles, button and lace
styles, every leather that goes into highstyles, every leather that goes into high-
grade footwear; cloth and dull calf tops,
a large range of lasts styles to suit the a large rangeo of clats; styles to suit the
conservative, fashionable and ultra-fash conservative, fashionable and ultra-fash-
ionable man; sizes 6 to 11 ; widths $C$,
 MEN'S LOW SHOES, MONDAY MEN'S LOW SHOES, MONDAY
Values $\$ 3.50$ to $\$ 4.00$. 300 Pairs Only, Men's Button and Lace
Oxfords; black calf, patent colt, vici kid
and tan calf leather and tan calf leathers; hand-turned and
Goodyear welt soles; round, high, wide, narrow and recede toe shapes; splendid,
stylish lasts; easy fitting width; sizes
5 to 11 in the lot. Values $\$ 3.50$ to $\$ 4$ s. Monday ................... 1.69
(No mail orders) (No mail orders)
$\$ 2.00$ TO $\$ 3.45$ WOMENS SHOES
SIZES $21 / 2,3,31 / 2,4$ AND $41 / 2$, MONDAY, 99c.
300 Pairs, Pumps, Oxfords, Colonials,
tan calla and chocolate kid leathers,
McKay, Goodyear and turned soles,
Cuban, militady and English heels; wide,
narrow and high toes; these shoes for
$\mathrm{A}^{\mathrm{T}}$ HOME OR ABROAD Aer Madam is Cool and Dainty when
her Wardobe is well stocked with such Summer Wear as this
SUITS FOR STREET WEAR AND THE BEACH
 PALM BEACH CLOTH SUITS, $\$ 10.00$ TO $\$ 17.50$.
Styles are the smartest, tailored, plaited, belted Norfoikes effects, with surlt flare, plainored, pkirts, easaity ly launder-
ed. Prices NOVELTY WASH DRESSES, $\$ 8.50$ TO $\$ 16.50$. The newest styles and shades in a number of pretty
materials, including vovile, fancy muslins, linens and
combination from .......................... 8.50 to 16.50 WOMEN'S AND MISSES' NEW SPORTS AND OUT.
ING COATS, $\$ 6.95$ AND $\$ 12.50$ Blanket cloth, chinchilla, and plaids; cut in latest de-
signs with full flare, yoke and belt; ideal coats for holisigns with full flare, yoke and belt; ideal coats for holi-
day wear. Monday, special ........ 6.95 and $\mathbf{1 2 . 5 0}$ WASH SKIRTS, 98c. Good rep, in white, with yoke, buttoned down front
with pearl buttons, and pockets finished with buttons; all
sizes. Monday ...................................

## The Robert Simpson Company, Limited <br> Limited

less than the cost of new soles; sizes $21 / 2$
to 41/2.
Monduas $\$ 2.00$ to $\$ 3.45 .8 .30$

> oc dyes them black. (No phone or mail orders WOMEN'S LIGHT SLIPPERS, MON 400 pairs, values $\$ 2.95$ to $\$ 4.00$;
beautiful House, Afternoon or Street Slippers; one, two and three-strap and
pump and colonial styles; suede, patent, dull calf and glove vici kid; fine hand-
turned soles; French, Cutan and turned soles; French, Cuban and spool
heels, bows, buckes, buttons and beaded ornaments; an exceptional lot of high-
grade shoes, ; lll sizes. Values $\$ 2.95$ to
$\$ 4.00$ Son wOM (Slipper Section) WOMEN'S BEST GRADE SUMMER
SHOES, MONDAY, $\$ 2.10$. Pumps, Colonials, Ankle-Strap . Butten
and Pumps, Colonials, Ankle-Strap, Button
and Lace Low Shoes; best leathers; latest
colors; colors; popular colored and plain black
cloth and leather tops ; most desired sole
weights and heel weights and heel shapes; distinctive orna-
mentr; exclusive patterns; best makers' ments, exclusive patterns; best makers'
footwear; sizes 1 to 7 ; widths A to E .
Values $\$ 4.0$ to $\$ 5.00$. Monday . 2.10 Values $\$ 4.00$ to $\$ 5.00$. Monday .. 2.10
(No mail orders)

, meaz




Linens and Staples for Today









Monday Basement Sale China, Hardware and Garden Tools




운


