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THE EVENING TELEGRAM, ST. JOBNS, NEWFOUNDLAND, JULY 28, 1925-2

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THERE IS BUT ONE THING TO DEPLORE IN THIS BRIGHT DEVELOPMENT OF THE FASHION FOR BRIGHT COLORS AND PASTEL SHADES IN MENS CLOTHING. THAT IS THEIR IMPERFECT GRASP OF THE'AESTHETICS OF COLOR COMBINA, TION. YET MOST WOMEN HAVE THAT GIFT NATURALLY.

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HAVE THE ART OF COLOR SCHEME AND HARMONY TO PERFECTION IN ALL THER GOODS.

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## TO THE TRADE! Local Canned Rabbit. <br> H. \& M. BISHOF

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Fhe evening telegram, st. johns, newroundyand, July 28, 1925-3


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 Country.
Size 3 to 16 years
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SPECIAL : MEN'S GREY FLANNEL SUITS Pin Stripe, in the latest Sport style Coat, has 4 Patch
pockets, with button down flap, Cuff bottom Pants pockets, with button down flap, Cuff bottom Pants
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an offering of fine new Suits with Style, Ouality and the Value; in the popular shades of Greys and other tones; some with quarter lining, others full
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BOY' SPORT TOGS
Boyw
Bample Novely Boys Sample Novelty
Sütin in many patterns
and styles, to fit 3 to 6
veas and styles, to fit 3 to $\begin{aligned} & \text { a } \\ & \text { years. } \\ & \text { 3.10 up to } 3.50\end{aligned}$ 3.10 up to 3.50
BOYS' WHITE SALOR Long Pants with Navy
Collar and Cuffs
Size $1,2,3 \ldots . .3 .85$
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Sizes 4 to an 11 years, 80¢. BOYS UNIN FLAN.
NEL SHITT WAISTS

Wit | With Collar, an ideal |
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| Shirl for camping. |
| Size 9 to 15 years |
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BOYS' $^{\text {PLAIN BLUE COTTON }}$
SHIRTWAISTS SHRTWASTS
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WASH SUITS, Size ${ }^{3}$ to 8.
To Clear 1.20 to 1.60 BOYS' WHITE
FLANNEL PANTS
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| 1 Pint |  |
| :---: | :---: |
| 1 Quart |  |
| $1-2$ Gallon | Screw Top |
|  | with rubbers |
| complete |  |

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## KIELLEY'S <br> DRUG STORE <br> SPECIALS: <br>  <br> 




| - Coir and Manilla. Linnett, all sizes. SQUID LINES. SQUID SEDS. <br> Yellow and Red, dozen 45 c . SQUID REELS. dozen 70e. <br> STAINLESS DESSERT KNIVES. $\$ 7,00$ and $\$ 7,50$ per dozeri. POCKET KNIVES. We are showing a new 10 |
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 $\$ 2.00$ and $\$ 2.50$.
SCISSRS.
75 e., $\$ 1.00$ and $\$ 1.10$ each BAMBOO POLES.
18 feet long. DOzen $\$ 5.00-$
50c. each.
SPLITHING KNIVES.
 DoUBLE EDGE CUT THROAT
Regular 45c. for 20e, eaeh.
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We stock Towers Patch and $\substack{\text { fne it } \\ \text { nervice }}$





JUST RECEIVED A Carload Shipment of HIGH GRADE FRUIT JARS
These Fruit Jars are made of clear fiin
all the heat necessary in preserying. We buy them by the carload in order $t$
benefit of which we pass along to you. All Jars fitted with Good Luck rubbers and packed one dozen to à carton
ready for delivery

## Atlas Mason Jars <br> Square with Screw Top <br> 1 PINT 1 QUART $1 / 2$ GAL <br> $\begin{array}{ccc}\text { Per Dozen } & \text { Per Dozen } & \text { Per Dozen } \\ \$ 15 & \$ 1.75 & \$ 230\end{array}$

## $\underset{\text { Round with Screw Top }}{\text { Atlas Mason }}$

1 PINT
Per Dozen
1 QUART
Per Dozen
$\$ 1.75$
$1 / 2$ GAL.
$\$ 1.50$
Atlas Good Luck Jars Square with Spring Top

| 1 PINT | 1 QUART | $1 / 2$ GAL. <br> Per Dozen <br> $\$ 1.80$ |
| :---: | :---: | :---: |
|  | $\$ 2.15$ | $\$ 2.95$ |

Atlas E-Z Seal Jars
Round with Spring Top

$1 / 2 \mathrm{GAL}$.

| Per Dozen |
| :---: |
| $\$ 2.95$ |

Jar Rubbers

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Jam Pot Covers

Jelly Moulds
Glass Jelly Moulds, tin capped, two
sizes.
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$\left.\begin{array}{c}\text { sizes. } \\ \text { Per dozen }, \ldots, \\ \text {., } \\ \text { 80ch }\end{array}\right) 8$ c.
Per doean … $\$ 1.00$ Each - $\cdot 10$ c.
Jelly Tumblers
Made of ceear glass, nicely shaped,
capped, exceptional value.
Per
The Royal Stores, Ltd.


## We Sell "Genuine" BEAVER BOARDS

4 feet wide and 7, 8, 9, 10 and 12 feet long.
Our price is only Five Cents per square foot.

You'll know the Genuine Beaver Bbard by the Red Border on every board.

Boards which have not the Red Border are not Genuine Beaver Boards.

About Seven Dollars' worth of Beaver Board will cover the ceiling of an ordinary size room.

About Fifteen Dollars' worth of Beaver Board will cover the walls of your room.


Rooms done with Beaver Board are warm, cozy and comfortable. Do all your rooms with Beaver Board. Beaver Board is artistic enough for your best room and cheap enough for your kitchen.

To "put on" a Beaver Board ceiling, you require only THREE Beaver Boards, a hammer, a saw and a handful of nails.

Beaver Board suits the Newfoundland climate. We can show you a panel of Beaver Board which for 15 years has been exposed to raging storm and scorching sum, yet remains "good."

## No Other Wall Board Has Stood This Test !

There is only one Genuine Beaver Board, only one built of virgin spruce through and through, only one sized by the patented "Sealtite" process, only one marked with thr Red Beaver Border.

We sell this ONE and ONLY Genuine Beaver Board. See that you get it. It will last as long as your house. Beaver Board is better than plaster, it will not crack. Beaver Board is better than V-jointed ceiling, it shows no seams.

Send us your name and address so that we may send you a sample of Beaver Board.

## Lookfor the Red Beaver Borderif you want Gienuine Beaver Board

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THE EVENING TELEGRAM, ST. JOHNS, NEWFOUNDUAND, JULY 28, 1925-9




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 Have advanced wildly the past few weeks insympathy with the high prices ruling on Hog
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We were fortunate in securing a small quan-
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Hams and Bacon at prices ruling to-day for a Hams and Bacon at prices ruling to-d
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