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In stock \& to arrive 500 Kegs Gung
Powler.

## The Direct Agencies

 Limited.


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| large advertisements from \$15. 25 Abchurch Lane, London, E.C. |  |
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| minarps hinment brley |  |


| $\$ 10,000.00$ in 5 cent pieces <br> PAID OVER THE COUNTER EVERX YEAR FOR Perfection Soap. |
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|  |  | 20300

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\section*{| Men's |
| :---: | :---: |
| BOOTS |}

NEYLE'S
SALE

| The Home |
| :--- |
| Ofice Supplies. |

FOR SALE!

 C. E. MEREAN,

EGGS, BUTTER, etc.

## Save the Wrappers and Send to

 Us for a Premium.The Standard Mifg. Co, Ltd, Grapes, Apples, Etc. Due to-morrow from Liverpool:
New Stock GREEN ALMERIA GRAPES and valencia onions.
On hand-APPLES (Gravensteins)
and other varieties.
Also, NEW CHEESE, BLACK OATS, HAY, ete
EDWIN MURRAY.

Our New Fall Styles in Men's Boots just opened.
The REGENT SHOE at $\$ 5.00$ is by far the best value this sea-
son. In Black Alaska Calf, Watson. In Black Alaska Calf, Wat-
erproof Blucher, with viscolized

## $\$ 5.00$

## Furness Line Sailings.

## s.s. diranco

IURNESS WTHY \& CO., Limited, Agents
Fresh P. E. I. EGGS.
Fresh P. E. I. BUTTER. Fresh P. E. I. BUTTER. JAMES R, KNIGT,










A. B. LEHR

## Grove Hill Bulletin

 $\frac{\text { Grove }}{\text { THIS WREE, }}$ Dutch Bulbs !

## J. MCNEIL,


Skinner's Monumental Works


les, le lind Boot, with nobby or straight lasts. A Shoe that will serve you .

PARKER \& MONROE,
umited,
THE SHOE MEN



 nation apply at this office. octe5, 2i
WANTED - A God Gerrant; apply at 29 Gower Street. WANTED - At Once, a WANTED-A General Ser- St
rant, apply at

 WANTED-A Young Lady
 H. R., Telegram office. oct2,tt


THE EVENING TELEGRAM, ST. JOHN'S, NEWFOUNDLAND, OCTOBER 26, 1915-2

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| :---: | :---: |
|  |  |
| "ECHOES of the Past; |  |
| The Recompense of Love!" |  |
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|  |  |
| a touch of bitterness, of sarcasm in the impassive voice. "You might wait until she does be- |  |
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|  |  |
| seemed to me that she fancied thatshe had a kind of grievance againstthe Chesterleighs; but she was very |  |
|  |  |
|  |  |
| $\begin{aligned} & \text { of it. I came to the conclusion that } \\ & \text { she was mad. I mention the matter } \\ & \text { because I told you of my first en- } \end{aligned}$ |  |
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|  |  |
| this evening. 'Fraid you'll think I was insinuating that your engagement |  |
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|  |  |
|  |  |
| $\begin{aligned} & \text { Lady Edith were 'poor and lowly,' as } \\ & \text { the poets put it, it would make no } \\ & \text { difference to you. It wouldn't, would } \\ & \text { it?" } \end{aligned}$ |  |
|  |  |
|  | dinee |
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|  |  |
| you. You're beginning to look like a beastly politician-no offense-thia, tight about the lips, dark under the |  |
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| ${ }^{4} \mathrm{~T}$ work hard to lire |  |
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| Count Ten! Bad Cold Relieved Figure Three Hours---Cold Cure. |  |
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| Baty in ween |  |
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## LADIES' IMITATION FUR SETS, Only $\$ 2.70$ Set. These are Very Hot Stuff.

 See our window this week for these and other Ladies' Imitation Fur Set Children's and Misses' IITITATION FUR SETS.

The slogan is: BUY EARLY, as in many sets there are no duplicates.

## Henry Blair

## SLATTERY'S

Wholesale Dry Goods House Being in close touch with the American Markets,
can quote the finest wholesale pricess on all classes of
POUND REMNANTS and REGULAR PIECE GOODS, POUND REMNANTS and REGULAR PIECE GOODS
FLEECE LINED UNDERWEAR, MATS, RUGS an CARPETS, etc. Before placing your Fall Order, we would appre-
ciate an opportunity to quote our prices.
SOLE AGENT for the Leader Overall Slattery Euilding, Duckworth and George's Streets,
T. John's, NEWFOUNDLAND.

Phone 522


## SEPIA PORTRAITS ON POSTCARDS.

In answer to the demand for a Good Class. Portrait which can be mailed in a letter and which can be easily carried in the Pocket ${ }^{\text {I }}$ we have decided to make THIS SPECIAL SEPIA POSTCARD.

Prices-Half dozen- $\$ 3.00$. $\mid$ one dozen- $\$ 5.00$.

Phone 768. A8th Day of the War From the Front.

Messages Received Previous to 9 A.M.






## 

## T. J. EDENS,

Duckworth St. and
Military Road.





## Latest Novelties!

## BISHOP SONS \& C0., Ltd.



## T

SPECIAL HARDWARE.
These Goods being reduced in price should be very attractive to tradesmen who know the value of good tools and who know how to use them. See our window.

AYRE \& SONS, Ltd.

AYRE \& SONS, Ltd R. DVVANS FEMALE PLLIS Remimp

Note of Thanks.

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## The Return of Our

American Buyer Brings Along
some very attractive and cheap lines of goods, a few of which are listed below. Others will follow. rock bottom prices every day.

| Household Attractions ! Stair Oil Cloth | $\begin{aligned} & \text { MEN'S } \\ & \text { SOFT FELT HATS, } \\ & \text { \$.75. } \\ & \text { Steel Grey, Navy and } \\ & \text { Brown. } \end{aligned}$ |
| :---: | :---: |
| $\rightarrow$ r.c. and hic. yard Spring Blinds, 29 \& 35 c. ea. | men's velour hats, |
| New Canatlian Roompapers <br> and Borders | mens flannelette |
| Amer. Notions! | MENS |
| Foot Darners. | 95c. and \$1.60. |
| Bachelor Buttons. . 40c. doz | boy scout gloves, |
| Kid Curlers. . . . . 5 c . dozz | 75 c . and 80c. |
| Bone Stilletoes .. . .5. ea. | Hildrens |
| Shoe Polish Outitis, 35. ea. |  |
| Bootlaces, 3 pairs for. 10c. | 75c. pair. |
| american waists opening to-day. Particulars later. | $\begin{gathered} \text { MENS } \\ \text { BOSTON GARTERS, } \\ \text { 28c. pair. } \end{gathered}$ |

PHONE 484.

Use

Whisky
Don't be careless and sim
ply ask for Whisky.


North Sydney Coal.
Anthracite Coal.
We can now supply the best
coal in the market.
M. MORE

INARDS LINIENT CURES GA

House of Lords,
10 Years Old
Scotch -a Pavourit
the public.
J. C. BAIRD.
the evening telegram, st. John's, newfoundland, october 26, 1915


THE EVENING TELEGRAM, ST. JOHN'S, NEWFOUNDLAND, OCTOBER 26 , $1315-$

| 8th Day of the War | 1.00 P.M. <br> IRISH BRIGADE LEAVE SALONIKA SALONIKA, To-day. A brigade of Irish troops will leave miles northwest of Salonika. The ob- ject of this movement is to prepare an advance way of the Stara Valley when the Allied offensive against Bulgaria is undertaken undertaken $\qquad$ |  |
| :---: | :---: | :---: |
|  |  | at the Front. <br> Lord God of Hosts, whose mighty Dominion holds on sea and land |
| ges. |  |  |
| NOON. | undertaken. $\qquad$ <br> bulgarians capture negotina SOFIA, To-day. |  |
| TO OLD PRIZE LAW. LONDON, To-day. ouncil has been ga in Council has been ga |  |  |
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## COLLARS COLLARS COLLARS

White Embroidered or White Lace.

## 25 c . and 30 c . each

This Week at A. \& S. Rodger's.

## Talking Hosiery and Underwear

 To-Day, Ladies.| n's Halt Hose | Ladies'Nightdresses | Ladies' Hose at |
| :---: | :---: | :---: |
| See the exellent line of | Flannelette, striped, good | Very ine are the I Stocrings we are |
| ... . at ....: 20c | lity. Price .: 75c | Stockings we are now showing at.. |
| ys' Wool Hose, 30 c . | Ladies' Bloomers. | ild's Hos |
| Boys all wool Hose 3oc. are good value. | very serviceable. | A A strong Childs |

Ladies' Underwear, good quality, at 35c. throughout the city, we are showing the best line of Underwear
to-day in the city. Remember the price, 35 cents per garment.
JOHN M. DEVINE, SH2


CHARLES HUTTON.

## Ladies Waterproof HATS.

Another Shipment of 5 dozen ladies' Waterproof HATS Selling at Old Prices.

## MILLINERY! MILLINERY!

Just received by the S.S. "Almeriana" and now ready for inspection at
Marshall Bros Ladies' Millinery HATS, Ladies' Readyly-t-Wear FELTHATS
Owing to the lateness of their arrival we have marked them at Very Low Prices.

## Ladies'

 Raglan C0ATS.Latest Military Styles. $\$ 5.50$ $\$ 12.50$ each. S\%



## C. P. EAGAN, <br> 



## THE BIC FURNITURE STORE!

Great Clearance Sale to make room for FALL GOODS. All Odds to be sacrificed. Call and see the Bargains we offer.

Here are some of the BARGAINS :

\$16.00 Dressing Case and Wash Stand,
Now $\$ 12.00$
\$17.75 Dressing Case and Wash Stand,
Now $\$ 13.20$
\$20.25 Dressing Case and Wash Siand,
Now \$15.25
$\$ 4.50$ White Enamelled Bedsiead for - . $\$ 3.10$ $\$ 6.00$ White Enamelled Bedstead for - . $\$ 4.25$ $\$ 10.00$ White Enamelled Bedsiead for - . $\$ 7.25$

Mattresses and Springs too numerous to mention.
 Sideboards and Buffets. $\$ 8.50$ Sideboard, \$11.50 Sideboard, $\$ 16.00$ Sideboard, Sewing Machines, Hall-Price


$$
\begin{gathered}
\$ 6.00 \text { Machines, } \\
\$ 8.80 \text { Machines, } \\
\$ 27.00 \text { Machines, } \\
\$ 30.00 \text { Machines, }
\end{gathered}
$$

now 3.00
now 4.40
now 13.50 now 15.00

20 to 331-3 per cent. Reduction on Carpets, Rugs, Mats, Curtains, Blankets, Sheets, etc. All to be disposed of.

## Callahan, Glass \&e Co., Ltd., Duckworth and Gower

- 



## Kismet Blended Cigarettes

Kismet Blended Cigarettes Are pop-u-lar,
They're 'smooth and cool and sweet and mild, You know they are. They charm away old grievances,
Give trouble knocks And all they cost for ten is Fifteen cents a box.


Bishop, Sons \& Co., Ltd., natamere

## TEMPLETON'S

## BOYS' SUITS!

Something a little better and neater than the ordinary

TEMPLETONS, - - Water Street.

## Have You Tried <br> "Blossom" Tea?

will be charmed with its delightful flavor. If you are already using "BLOSSOM", will you please tell your riends haw good it is?

British Grown and Packed.

Advertise in The Eveniag Telegram

To-Day's Great Programme at the--One and Only--NICKEL "THE SILENT PLEA."
"THE TREY O' HEARTS."

Encourage Home Industries. By Buying Goods Made at Home.


We are now in a position to demonstrate the have 50 Sideboards, Bureaus Made Goods. We were made specially for to go in our Great October Sale at unheard of price

## THE SIDEBOARD

sta 17 ) wide and 20 dem floor, 40 inches wis it ha hardwood supports-would sell at $\$ 20.00$ or more. Our marvellous low price is only $\$ 12.50$ while they last.

## THE BUREAU

## has 3 drawers, large mirror, and very similar to

 cut; hardwood supportswe offer them, namely $\$ 8.50$.
Quantity limited, come early
We have also a very large shipment of Bed steads just in, also Chairs, \&c., that we offer special prices during this Sale. So we invite one
and all to give us a call and secure some of the

## The C. L. MARCH COn, Ltol,,

Tit-Bits of General
Intion
Information

## Red Rose TeAstaod teef

THE EVENING TELEGRAM, ST. JOHN'S, NEWFOUNDLAND, OCTOBER 26, 1915-9


# REID-NEWFOUNDLAND Cㅇ. 

## Heart's Content Branch!

Commencing Monday, November 1st, train will leave Heart's Content at 7 a.m. and will leave St. John's at 8.45 a.m. Daily except Sunday.

The Greatest War Picture Ever Iśsued "THE GREAT SACRIFICE."
"Greater love hath no man than this, that a man lay down Her Majesty queen Alexandratr has bribentres.
MIt ts a lorele Whote Yation,
His Eminenece Cardinal Bourne.








coiotr prisT, unframed
TEE CITY ART CO, 180 Water

## -

A Fair Showing,
garments of our tailoring make and we are always glad to show visitors examples of our high-class workmanship, as well as the newest fabrics and smartest designs.

You can't judge such unusual values by our prices, so call, let us take your measure and prove the merits of work in
Tailoring for Men.
J.J.Strang,

Ladies' and Gents' Tailoring
153. Water Street, . . St. John's

## Health and Efficiency!

 Should be the Rulers of Their
Own Physical apd Mental Conquest of Consumption
Powers. How to Get Strong by Blaikie,

$\$ 1.00$. $\begin{aligned} & \text { How to Become Encient } \\ & \text { Sn Iron Will by by Dr. o. S. Mar }\end{aligned}$ | Theory of Physical Edication | $\begin{array}{l}\text { An Iron Will by Dr. O. S. Mar } \\ \text { den T. Chesterton, }\end{array}$ |
| :---: | :---: |
| The Hoc. |  | | by T. Chesterton, 95c. |
| :---: | :---: |
| Musyle, Brain and Diet by Eus- |
| tace Miles 7he Hour of Opportunity by Dr |
| O. S. Marden, 30c. | He Can Mhes, Thinks He Can by

C. The Secret of Efficiency by
O. Marden, $\$ 1.10$. Physical Education and Hygiene
by Welpton, \$1.55. $\begin{gathered}\text { Have You a Strong Will? by } \\ \text { G. Leland, } \$ 1.10 \text {. }\end{gathered}$ The Education of Self by Dr. J. $\begin{gathered}\text { Every Man a King by Dr. } \mathrm{O} \text {. } \mathrm{S} \\ \text { Dubarden, } \$ 1.10 \text {. }\end{gathered}$. $\$ 1.10$. Feeding and Hygiene of Infants Feeding and Rearing of Chil How to Prodong Life by C. W. $\begin{gathered}\text { ren by . Thoss. Dalton, } 60 \mathrm{c} \text {. }\end{gathered}$ DeLacy Evans,
Correct Breathing for Health, Curative Exercises for Indiges-
tion, 35 F .
Garland's Bookstores,

JUST ARRIVED,
500 hlf-chts Thelma, 100 hlf-chts Lomax, 400 hlf-chts Hazlefield 100 hlf-chts Forest,

Lowest Wholesale Prices.
HARVEY \& CO., LTD.

Kings \& Gravenstien Apples Now in Stock.
Prices Right. burt \& lawrence, 14 New tower Street.


## Stanfield Winter Underwear

In Men's, Women's and Boys' on Sale at Blair's.

Stanfield Underwear WILL STAND THE WASH.

## HENYY BIAR


 Bowring Bros., Lid., WEDNESDAY, 0ct. 27th, at 10 a.m.,

## 

$=$
Cor frieight or passage apply to the
COWRNG BROTHE
$\xrightarrow{\text { Telephose } 80:}$


Do It Now!
 Laundry
when next you require any wo
done.
EXPERT WORKERS.
LATEST MACHINERY. PROMPT SERVICE.
Globe Steam Laundry Co., Limited. Phone 148. P. O. Bex 476.

## H. B. PORK

100 barrels
LIGHT H. B. PORK. 100 puncheons Choice Barbados MoLASSES.

GEO. NEAL


## New Fall

 SUITINGS!Within the next few weeks you are going to buy a new Fall Suit-that's certain. Perhaps -but you're going to buy it.

We think you qught to know why it's wise to "Do it now." The best reason is that our stocks are complete-you're bound to get more style
satisfaction out of a broad choice than one-you get the broad choice now-you may not get it later.
This is why we invite your inspection of the
stylish patterns now on hand.

## Chaplin,

The Store That Pleases.

Do You need a New Overcoat?

If so, you need one that is at once smart,
serviceable and reasonable in price.
If We can show you Overcoats that will fill the bill perfectly, of fine Chinchillas and Friezes in Navy, Grey, and
Brown, and in several new models. Brown, and in several new models all sizes, are sure to please the most particular dresser.
II For Youths and Boys we have also a very fine stock of Overcoats in the different styles and in all sizes.
U. S. Picture and Portraitco.

