

C.E.F. MEN TOOK 2,000 CAPTIVES

APPROPRIATE SOUVENIRS.—Appropriate souvenirs will be given participants at the Arcadia dance night in the Masonic Temple.

LONDON ADVERTISER GRAND CONTINENTAL TRIP DAILY BALLOT

GOOD FOR TEN VOTES.

If Credited to Miss or Mrs.

Address

On or before April 14, 1915.

District No.

This ballot, to be good, must be clipped and sent to the Advertiser before the above expiry limit. Clip along edges.

INDUSTRIAL AND ART SCHOOL CLOSES A SUCCESSFUL TERM

More Than 500 Certificates
Granted To Successful
Students.

The Industrial and Art School is just closing a most successful winter term. More than 500 certificates have been granted to successful students.

The principal, H. B. Beal, states that the school is in good shape, and that the work of the many students has been of a very high order.

Following are the names of students to whom certificates have been granted and for what:

Machine and Forge Shop—H. Bates, E. Baker, C. Clark, H. Conn, R. Caton, J. Collier, V. Gilliam, A. Haines, D. Jones, W. King, J. Kemp, W. Kemp, R. Morris, W. Morris, W. McDougal, A. Martin, E. Slater, R. Shaw, E. Smith, J. C. Reid, U. Welch, G. Young, H. Young.

Tool Making—C. Anderson, R. Boye, B. Baker, W. J. Browning, P. Coombs, M. Serie.

Cabinet Making—H. Ashley, C. Archer, C. Bond, W. Baldwin, H. Cavanaugh, M. Fysh, C. Fysh, F. Gowanlock, J. McKenzie, J. J. McWilliams, F. McCutcheon, M. Mason, H. Wherry.

Stair Building and Roof Framing—J. A. Brown, F. Christall, W. Ellis, G. E. Giles, L. Howard, M. Jordan, W. J. Jeffries, S. H. Johnson, J. Johnson, J. Nicholas, J. B. Penney, C. R. Penney, C. Rowley, A. E. Smith, W. J. Smith, O. Smith, R. Shore, B. Steer, J. R. Thompson, W. H. Udy, N. Veitch, F. R. Watkinson.

Electrical Work—C. Abel, S. Brothers, L. S. Campbell, H. Drennan, H. Dennis, G. Flory, A. Garner, R. Jenkins, C. Hickson, L. Johnston, J. Leach, C. Palmer, J. C. Read, G. Simmons, C. Spruiell, H. Stetson, W. T. Scott, P. Stranahan.

Building Construction—G. Everett, W. Glenn, F. Glinz, R. McDonald, L. Mooney, William Parkinson, E. A. Nutkins, J. Tract, H. E. Sargent.

Heating and Sanitary Engineering—E. Beedle, R. Brand, C. Clark, R. Few, R. Green, W. Green, W. Hill, T. Holmes, F. Haslett, J. Morris, R. Mill, F. Macne, S. Russell, A. Whistow, A. Weber, H. Wilkinson.

Mechanical Drawing—C. Anderson, R. Brown, T. Bain, F. Beaford, W. J. Browning, J. Canning, W. Caton, F. Fountain, M. Garow, F. Hallett, D. Irons, M. Jordan, W. Morris, M. Series, O. Smith, I. C. Williams.

Architectural Drawing—G. E. Everett, J. S. Nicholls, L. Stowell, O. Smith, I. C. Williams.

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LONDON GIRL GETS HIGH APPOINTMENT

Miss Marion Beal is Made
Superintendent of Gratwick
Hospital, Buffalo.

London has sent many young women into the world who have made splendid names, not only for themselves but for the city which saw their birth. Not the least of these is Miss Marion Beal, daughter of Mr. C. J. Beal, 431 Waterloo street, word of whose appointment to the lady superintendent of the Gratwick Research Hospital, Buffalo, New York, has just been received in this city.

Miss Beal was gold medalist at Johns Hopkins University, Baltimore, where she graduated as nurse a year or so ago. She has just completed a post-graduate course at the Rockefeller Institute, New York, and it was while finishing this course that word of her appointment to Gratwick Hospital came. Dr. Norman H. Beal and Mr. H. B. Beal, principal of the Industrial School, are brothers of Miss Beal.

CONTROLLERS SPEED UP RUSH PROGRAM THROUGH

Many Dollars' Worth of Contracts
Passed Quickly.

Some member of the board of control tramped his foot on the speed accelerator at its meeting yesterday and forgot to take it off. Seemingly the speed bug has got the controllers in its clutch. Since the afternoon meetings went into effect the meetings have been short and sweet. Yesterday's was the shortest of all. In less than half an hour the controllers got through the scheduling amount of work for two days, Friday being a holiday.

In brief, \$17,430.44 worth of paving; \$1,898.16 of cement curb and gutter; \$1,898.16 for sewer and \$93.91 for cement walks, was passed.

The paving is that of Rectory street from the Grand Trunk tracks south to Hamilton road, at first. It was practically decided to pave only the section between Cabell street and the Hamilton road, because of the possibility of a subway being constructed at this street. Later, however, it was decided that in view of the fact that it will be some time before actual work is started on the paving, the whole work could be authorized and the necessary bylaws passed, to permit it being carried through.

The estimated cost of the asphaltic concrete pavement on this street is \$9,332 from Cabell street south of the Hamilton road. It will be paid by the city and the remaining \$1,734.84 will be the city's share. The section north of Cabell street will cost, it is estimated, \$1,854.41.

A concrete pavement on Edward street, between Bruce and Elmwood avenue, at an estimated cost of \$3,240, was also recommended.

The sewer is a sanitary sewer on Grey street, between Matland and Grey streets. The estimated cost is \$1,696.55.

Cirbs and gutters for the Rectory street, paving at a total estimated cost of \$1,898.16; cement sidewalks on Trafalgar and Bellevue avenue at estimated costs of \$217.75 and \$218, respectively, also went through.

NEW TRAIL ACROSS MOUNTAINS FOR FORTUNATE ONES

Successful Contestants in Advertiser's
Trip Will Have Unique Experience.

To the successful London contestants for the Advertiser's trip across Canada and to the Panama-Pacific Exposition this summer, as well as to the dozens of other newspapermen who will come the joy of following a comparatively new trail across the mountains. A few years ago, the Warden, now traversed by a northernmost transcontinental railroad line was known only to the Indian hunter and prospector. Into the majestic solitudes came surveyors and engineers, then whole hosts of workmen. The mountain passes were re-echoed with the sound of human voices and the clang of machinery. Mile by mile, the great passes were claimed. The eight-seater and tourists, and it came to pass that ribbons of steel stretched from Edmonton to Prince Rupert and the waste of locomotives and big engines to the rocky fastnesses that for ages had shut off the coast from the prairies.

But the mountains have given no sign of weak chin. In grandeur and sublimity they stand, these "everlasting hills," unspooled by the hand of man, stamped with the pristine grandeur of the hour of creation. Everlasting and awe-inspiring are they in their wildness which no attempt has been made to disturb.

Two hundred miles west of Edmonton, the new steel trail enters what is known on the other transcontinental railways of America as the foothills. Instead of the undulating, verdure-clad hills, mountains rise sharply at the very entrance to the Rockies, beyond the valley of wonder and surprise, the Athabasca. The traveler has entered a vast dream country of peerless scenic grandeur, wild regions hallowed by history and Indian legend, by the romance of picturesque voyages, the courage of the trail and the pathfinders of the fur trade. This glorious heritage of the Canadian people has been vested for the benefit of the nation in the Jasper National Park, described by one enthusiast as "an illimitable sanctuary for the work-a-day world, far from the glare and noise of the market place, and in contact with nature, peaceful, pure and undefiled." Snow-capped, glacier-scarred peaks tower above a continental water-shed, wherein are the headwaters of five mighty rivers, the Saskatchewan, the Athabasca, the Thompson, the Columbia and the Fraser. Rugged, forest-clad slopes, flower-strewn, impressive solitudes, beautiful lakes and tarns, like mirrors set in emerald; vast snow fields, turbulent torrents, with sweeping, spectacular panoramas where sunny valleys cleave the ranges, all these glories await the four young ladies from London who will cross Canada's western range, this summer, after winning the trip which is "the opportunity of a lifetime."

BRITAIN'S IMPORTS INCREASE IN "BLOCKADE"

[Canadian Press.]

Washington, April 1.—Imports into the United Kingdom during February for the first time since the outbreak of the war, showed an actual increase amounting to 5.18 per cent, according to a report received at the department of commerce from American Consul-General Skinner at London. Imports aggregated \$317,650,883, which was \$5,645,590 more than in February a year ago. Reduction in value of some of the commodities was offset by an increase in the value of others. Exports totaled \$127,380,044, being \$73,410,471 less than in February of last year.

The increase in imports is attributed to the higher prices of foodstuffs, wool, and other articles, but it is pointed out that the receipts of grain and flour in the aggregate were larger in quantity than in February a year ago. Reduction in wheat supplies from Russia, Canada and Australia was partially offset by increased arrivals from the United States.

BISMARCK KNEW POWER OF RUSSIA

Always Strenuously Opposed
Any Idea of Quarreling
With Her.

ONLY DESPISED TURKEY

Said Russia Could Appease
Turks by Paying For the
Sultan's Harem.

[Canadian Press.]

London, April 1.—Sydney Whitman, one of the greatest authorities on Bismarck, in an article appearing in the Daily Chronicle, says: "Should Russia be installed at Constantinople there will be an end to German economical as well as political preponderance. There will be no more room for Germans in Turkey, except in the old quality of hewers of wood and drawers of water. Verily, if anybody in the world had a strong interest in keeping Turkey out of this war it was Germany, for she had already got the key to the Bosphorus in her pocket. No wonder Bismarck implored his successors not to quarrel with the Sultan."

His Stipulation.

"Only no war with Russia," he said. "You cannot even recoup yourself for your out-of-pocket expenses. Bismarck's marvellous gift of intuitive prescience enabled him to appreciate the menace which the Slav constituted to the Teuton, and he was astounded to find that the Kaiser had already got the key to the Bosphorus in her pocket. No wonder Bismarck implored his successors not to quarrel with the Sultan."

Give Sultan a Harem.

"One day I ventured to ask him whether he deemed it consonant with Russian interests to pay the Sultan many to become so powerful, and his reply convinced me that there was, in his mind, no doubt about the matter in his mind. To the question, 'What would Britain need feel aggrieved or suffer in her interests in case Russia went to Constantinople?' Bismarck replied, 'In 1891, that he did not see any reason why Russia should be allowed to suffer harm if such were the case. As for the Turks, the Russians might appease them by guaranteeing the expenses of their wars. It was of little importance did Bismarck attach to German political ambitions in Turkey as late as 1891.'"

SWEDES WOULD FIRE ON FLOATING MINES

Ask Admiralty to Supply Merchant
Ships With Guns.

[Canadian Press.]

London, April 1.—A shipping men are urging the admiralty to provide merchant ships with guns with which they may shoot at and explode floating mines which they frequently encounter in the North Sea, according to the Exchange Telegraph Company's Stockholm correspondent.

BANK PRESIDENT IS PLACED UNDER ARREST

Texas Man Charged With Embezzlement of \$20,000.

[Canadian Press.]

Pueblo, Texas, April 1.—H. W. B. Slaughter, president of the Mercantile National Bank, was arrested here last night. The complaint, which was sworn to by County Treasurer J. H. Slaughter, alleged the embezzlement of \$20,000. The Mercantile National Bank was the depository for county funds.

The complaint and warrant also bear the name of C. C. Slaughter, son of the president, who was until last week cashier of the bank.

The Mercantile National Bank was closed by order of the federal bank examiner on Monday.

HUERTA ARRIVES AT ALGECIRAS

[Canadian Press.]

London, April 1.—A Gibraltar dispatch to the Exchange Telegraph Company says that General Victoriano Huerta, former provisional president of Mexico, has arrived at Algeciras. Dispatches state also that the American oilier Vulcan, which carries supplies for the relief of Jews in Palestine, and also for United States warships in Turkish waters, has arrived at Gibraltar.

Advices last night from Madrid were to the effect that General Huerta sailed yesterday from Cadiz ostensibly for Buenos Ayres.

MINERS CELEBRATE "EIGHT-HOUR DAY"

[Canadian Press.]

Hazleton, Pa., April 1.—Mine workers throughout the anthracite coal field observed this as "eight-hour day" in commemoration of the granting of the eight-hour concession in the central competitive bituminous district, April 1, 1893, but not yet asked for or effective in the hard-coal belt. Proclamations issued by the national and district officers of the United Mine Workers of America several weeks ago requested all men with the exception of engineers, firemen and pump runners to remain idle, and to hold mass meetings, as has been the custom since 1902, when the last big anthracite strike occurred.

RUPTURE EXPERT HERE

Seely, Who Fitted Czar of Russia,
Called to London.

F. H. Seely, of Chicago and Philadelphia, the noted truss expert, will be at the Tescum House, and will be glad to show same without charge or fee if desired. Anyone ruptured should remember the date and take advantage of this opportunity.

Now Is the Time to Make Your Selections of Easter Fashion

While the styles are at their newest, while the stocks are at the zenith of their variety, while the full season's wear is ahead of you, and with Easter almost here, now is the exact time to make your selections, if you would insure satisfaction, of your Easter and Spring Outer and Under Garments.

Just Today and Saturday, Shopping Days Before Easter.

Corsets That Enhance the Charms of Easter Costumes

SECOND FLOOR.

With the dawn of spring every thought turns to the fresh styles of the season now so near at hand. Whether simple or lavish, your new costume gains added distinction and assured success when fitted over one of the new Bon-Ton or Royal Worcester Corsets.



Bon-Ton Corsets Style 866

Are ideal models for average figures, 4½-inch bust, slightly curved waist, medium skirt with elastic gores in back, Wundabohn filling, trimmed at top with embroidered band and satin ribbon, made up of beautiful flowered broches. Price, per pair \$5.50

Bon-Ton Model 812

Figure perfection is assured those of average build in this model, which gives graceful lines and correct poise, 4½-inch bust, elastic hip inserts, slightly curved at waist, made of firm, white coutil. Price \$4.00 pair

Royal Worcester Model 637

A splendid new model for full figures, double stays throughout, French graduate front clasp, triangular elastic inserts at hips, three pairs strong hose supports; every need of the full figure is cared for in this model; sizes 23 to 30. \$3.00 pair

Royal Worcester Model 426

This particular style corset lends distinction and charm to the average figure, 3½-inch bust, long over hips and back, two pairs hose supports attached, trimmed with plain band at top, made of white satin; sizes 20 to 28. Price \$1.25 pair

Our Reputation For Glove Reliability Grows

The policy consistently followed for many years may be briefly summed up by the fact that we aim "never to let a pair of gloves pass over the counter that we do not know everything about." The supply sources for this store have been examined and tested continually, and knowing the products of all our glove-makers, from materials to dyes, cutting, shaping and finishing, and every detail between, the new Easter stock of Ladies' and Children's Gloves is no exception to the rule, as we can vouch for the reliability of every pair of them. If it's new in gloves, you will find it at Smallman & Ingram's. You are cordially invited to inspect this new Easter stock for ladies and children. Main Floor.

Dainty Cotton Dress Materials For Pretty Summer Dresses at Wash Goods Dept. Main Floor

NOVELTY VOILE—This is a plain voile with a small heavy colored overcheck, distinctive and smart for the new style dresses. Voile is in white, of excellent quality, with overcheck of mauve, light rose, reseda, light blue, also black; 40 inches wide. At 55c per yard

GREY STRIPED VOILE—Grey is one of the fashionable colors for this season, and we have just received a shipment of this goods in three different stripes and shades, including the light battleship grey, French grey, also black and white stripe, for dainty waists and dresses; 40 inches wide. At 45c per yard

KISMET CREPE—A new and pretty weave in cotton crepe, closely resembling a wool fabric; very smart for spring and summer dresses; the newest colors, Belgian blue, putty, wistaria, light sage and shell pink; 40 inches wide. At 35c per yard

AMERICAN SEERSUCKER GINGHAM is now in stock, three stripes, grey blue and white sky blue and white (St. Joseph's Hospital uniform cloth), also pink and white; 27 inches wide. At 17c per yard

TOMORROW—Good Friday
The Store Will Be Closed All Day

Restaurant, Fourth Floor.
Dinner, 11:30 to 2:30 p.m.

SMALLMAN & INGRAM
LIMITED

Are You Saving the Collection of
British Hero Spoons? We Have
All of Them. 25 Cents Each.



Silk and Wool Dress Materials That Will Surely Be Prominent For Pretty Dresses This Summer

\$1.75 Yard

"CHARMELINE," the dainty, soft, rich finish in silk-wool weave, in new shades of sand, light tan, terra cotta, sea blue, king's blue; suitable for afternoon and dinner gowns; 44 inches wide \$15 yard

\$1.50 Yard—Poplin de Soie

A soft, clinging silk-and-wool weave, light weight it not transparent, uncrushable; shown in colors of greys, sea blue,

**EXPLORER AT FRONT
WRITING A BOOK**

You will never be satisfied with tea as long as you continue to buy in bulk. Unless put up in packets, tea deteriorates rapidly and becomes tainted. "SA" is sold only in sealed aluminum cans and is blended, cleaned and packed by the most modern machinery. The enormous demand that creates the need for such quality at the

with your
to buy it
in sealed
and rapid-
LADA" tea
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Major-Gen. Lessard, accompanied by Lieut.-Col. H. D. Smith of the headquarters staff, left this afternoon for Guelph, to make a thorough visit of the major-general to the 34th Battalion. Fol- lowing was stated to The Advertiser: "Several important changes will be made in the training of some of the men stationed here."

KIOS			
May		9 87	9 92 9 85
July		10 20	10 27 10 15

WHEAT OPTIONS			
[Quotations by Thomson & 207 Dominion Savings bu			
Winnipeg, pril 1.—Who			
May, \$1	51 1/4;	July, \$1	49 1/2
\$ 15 1/2.			
Minneapolis, April 1.—Who			
May, \$1	46 1/2;	July, \$1	40.

McKinnon,
building.]
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October,
ent—Close—

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GRAHAM

BROS.

DAILY PAGE FOR ADVERTISER WOMAN READERS

LONDON ADVERTISER COUPON.

I hereby subscribe the sum of for the work of the Red Cross Society Association.

NAME ADDRESS

Subscribers are asked to indicate with an X the channel through which they wish their gifts to go. The Red Cross donations go towards providing comforts for the sick and wounded. The work of the C. W. C. A. is to send warm garments for the men in action. Will you not help?

Clip, fill out, and mail with your donation, to treasurer of either society, Hyman Hall, London.



Actual size of Spoon, 5 3/4 inches.

H. M. KING GEORGE V.

This, the seventh in our series of British Hero Spoons, is a handsome production, artistically well worthy of the subject.

You can now get the first seven spoons in the series at your dealer's. They comprise Kitchener, French, Jellison, "Bobs," Fisher, Beatty, and King George. There is also on sale a spoon commemorating King Albert of Belgium, made in the same high-grade quality.

25c BRITISH HERO SPOONS 25c

1881 ROGERS A1

MADE IN CANADA.

Canadian Wm. A. Rogers, Ltd.

Factory and Office—370 King Street West, Toronto.

Branches—Winnipeg and Vancouver.

British Hero Spoons are on sale at the following dealers:

SMALLMAN & INGRAM, Limited, A. MORPHY & CO., 178 Dundas St. W., THOS. GILLEAN, 402 Richmond St. N., AGRANOVE, 650 Dundas St. A. H. TREBILCOCK, 116 Dundas St. W., J. WATSON & CO., 234 Dundas St. J. G. STEELE & CO., 204 Dundas St. JOHN S. BARNARD, 124 Dundas St.

MAIL ORDERS

will receive prompt attention. Send \$3 for the complete set of one dozen British Hero Spoons. Enclose 2 cents extra for postage in ordering single spoons.

All Fools' Day Pranks
Date From Early Times

Even Royalty Indulged in April Fooling---Hunting the Gawk in Scotland.

After vainly trying to find and origin for the silly custom of "fooling" people on April 1, the majority of historians have come to the conclusion that it is a relic of the old Roman Saturnalia. For the feasting of fools, even though it occurred on February 17, is the nearest thing to our All Fools' Day. Although this feast took place in pagan times, it was really one of a series of burlesque festivals which are said to have been introduced into the Christian Church by Theophylact, Patriarch of Constantinople, and was a recrudescence of the Roman Festa. In France and Italy a bishop and archbishop of fools were elected and confirmed with a lot of buffoonery, after which a pope of fools was chosen. All sorts of riotous and impious scenes took place, but later these customs were prohibited, and finally died out, and the simple fooling of people took their place, and is still universal throughout the world.

Some English Pranks.

There is little record of All Fools' Day pranks in England until the early part of the eighteenth century. About this time Addison makes reference to it, telling how "a neighbor of mine, who is a haberdasher by trade, and a very shallow, conceited fellow, makes his boast that for these ten years consecutively he has made not less than a hundred fools. My landlady had a falling out with him about a fortnight ago for sending every one of her children up a 'sleeveless' errand, as she terms it. Her eldest son went to buy a half-penny's worth of ink, at a shoe-maker's, her eldest daughter was dispatched half a mile to see a rooster; in short, the whole family of innocent children were made April fools. Nay, the landlady herself did not escape him."

Dean Swift, in his "Journal to Stella," in 1713, tells how he spent a lively evening

in "contriving an April fool." The scheme was to circulate a report through their servants that a man who had been hanged a few days previous had come back to life and could be seen in flesh as a guest of the Black Swan in Holborn. He was anticipating great sport at seeing the crowd on the following day, but after all, he records later, somebody told the people that the whole affair was a joke, and he himself became the April fool.

Historic Fooling.

At one time even royalty indulged in the sport of April fooling. Peter the Great in 1719 set about to fool his people by building an immense pile of wood in the open square in front of the palace at Petrograd. This was covered with tar and other inflammable materials. On the morning of April 1 he had it set on fire. The flames shot high in the air, and people came into the city by the thousands to assist in putting out the fire which they believed was consuming the palace. When they reached the square they were met by soldiers, who shouted: "Sheepheads! pigs, swine, donkeys! Fall back by order of the Czar! Can't you understand that the Little Father has fooled you? It is the first of April!"

Another historic bit of fooling was when Francis, Duke of Lorraine, and his duchess escaped from prison, on April 1 in the fifteenth century. They came out of prison disguised as peasants and were recognized by an old woman attendant. She called to the soldier who was on guard, telling him that it was the duke and duchess. "April fool!" was the sentry's answer, and the royal couple went off undisturbed. When the guard went off duty he told the story to his friends, and they called it a smart trick. The governor enjoyed the joke as well, and while he was laughing word came to him that the peasants were none other than the royal prisoners, and they were now beyond his reach.

In 1550 all London was aroused over a clever April fool trick which was perpetrated on some of the best families. On March 31 a large number of persons received postcards conveying the following invitation:

"TOWER OF LONDON.

Admit carter and friends view the annual ceremony of washing the white lions on Sunday, April 1st, 1550.

"It is particularly requested that no gratuities be given to the wardens or their assistants."

"Entrance at the White Gate."

In one corner of the card was a seal, which proved to be the die of an inverted sixpence, put on to give the invitation an official appearance. The result of the hoax was greater than the perpetrator imagined it would be, for it is said that hundreds of people went to the tower in response to the invitation, and many long cables rattled about the walls, the drivers inquiring for the White Gate.

Hunting the Gawk.

In Scotland the proverbial land of wit and humor, the curious practice of "hunting the gawk" was in vogue for many years. Gawk, originally a cuckoo, means by extension a fool, a simpleton. The trick as played was for a wagger one to send his victim, wagger number two, for some distance with a letter containing words such as these:

"This is the first of April—

Hunt the gawk another mile!"

After reading it number two hands it to number three, and so the letter passed on, until somebody discovered the joke. In writing of this a Scotch poet seems to think that the man who did the sending was the bigger fool of the two, and says in rhyme:

"It is a thing to be disputed
Which is the greatest fool reputed—
The man who innocently went,
Or he that him designedly sent."
—Brooklyn Citizen

News of the Canadian
War Contingent Association

These donations have been received by the C. W. C. A. treasurer, Mrs. W. B. Hodgins:

Farmers' Advocate, \$50; East Elgin Women's Institute, \$50; First Methodist Church, \$25; St. John's Ambulance Association, \$12.50; McEggart Bros., Clinton, \$5; A. Friend, Memorial Church, for Shorncliffe Hospital, \$2; Mrs. Somerville, for bed in Shorncliffe Hospital, \$25; Miss Graydon, for bed in Shorncliffe Hospital, \$25; C. W. C. A. bed, \$25; Mrs. Tackaberry, \$5; Mrs. Eleanor Mathewson, \$5.

TEST FOR TEA.

The only positive test of good tea is in the cup. "SALADA" tea is all clean, bright, fresh leaves, and there is genuine satisfaction in every ounce. So many cheap dusty, old teas are sold for the sake of extra profit that it is necessary to always say "SALADA" to insure complete satisfaction.

AN ALL FOOLS' POEM.

No sooner doth St. All Fools' morn approach
But Wags, ere Phebus mount his gilded coach,
In shoes assemble to employ their sense
In sending fools to get intelligence;
One seeks hens' teeth in farthest part
Of the town,
Another pigeons' milk; a third a gown
From strolling cobbler's stall, left there
By chance.
Thus lead the giddy tribe a merry dance,
And to reward them for their harmless toil,
The cobbler 'nods their limbs with stirrup oil.
Thus by contrivers inadvertent jest
One fool 'nods makes merriment for the rest.
—Poor Robin's Almanac, 1728.

THE FLATTERER.

A woman may call a man who pays her compliments a flatterer, but she likes to believe him just the same.
—Albany Journal.

A SMART RIG



An oyster-white broadcloth suit shows the light-fitting jacket so popular this season with an oddly cut skirt fastened to the high waistline. Woman hails with delight the coming of spring which will bring in the new beautiful shades and materials with but little change in the modes of the past season.

Cynthia Grey's Mail-Box

[Correspondents are requested to make their inquiries as brief as possible, and to write on one side of the paper only. It is impossible to give replies within a stated time, as all letters have to be answered in turn. No letters can be answered privately.]

This For "Freckles."

Two copies of "The Irish Jubilee" reached me, but I fear the poem is too long to print. Will "Freckles" send address and a stamp for the verses?

Sends a Song.

Dear Miss Grey,—I am enclosing the song asked for tonight by "Snowdrop." We enjoy your column so much, and feel pleased to be able to help a bit.

Ans.—Thanks very much for the song "Snowdrop." I know, will appreciate your kindness.

Husband May Vote.

Dear Miss Grey,—Just a few queries from me. Will you please advise me?

1. My husband's father died about six months ago. My husband and I do not believe in so-called mourning, but he has been wearing a blue suit and black tie. Do you think it would be better for him to wear brown and colored ties, etc., this spring? Also a green hat?

2. Does a householder (tenant) have to register somewhere in order to obtain a vote?

3. Who are the aldermen of our city at present?

4. In euchre, is "second player play high" a safe rule?

5. Trusting I have not troubled you too much.

Ans.—1. Yes, he may wear colored clothing, but it would seem a mark of respect to wear a band of crepe on the left sleeve or around the hat.

2. If name is not already on the voter's list, your husband will need to register; he may vote at all elections, and on all bylaws except money bylaws.

3. Messrs. J. A. Tancock, H. B. Ashland, C. W. Summers, J. Donnelly, C. H. Merryfield, W. A. Wilson, P. W. Daly, Neil Cooper, G. H. Haney, Max Lerner, S. R. Manness and A. W. Palmer.

4. It is the usual custom in euchre for the person next to the player who led to play a high card providing it beats the card led. In the case of partners, the second partner should always play a low card wherever possible providing his partner's card has not been beaten.

5. The usual custom in euchre for the person next to the player who led to play a high card providing it beats the card led. In the case of partners, the second partner should always play a low card wherever possible providing his partner's card has not been beaten.

THE KEEP WELL COLUMN.

YOUR THROAT AND YOUR CHILD'S THROAT IS OF MUCH CONCERN RIGHT NOW.

TONSILS.

The subject of tonsils at this time of year should concern every parent. The tonsils are two in number, and their function is not exactly known. They vary in size and shape in each individual.

On their free surface are a number of depressions, called crypts. The crypts become diseased.

As a rule the tonsils are relatively larger in childhood. They reach their maximum size in early adult life and afterward tend to atrophy, and in old age may become entirely obliterated or converted into fibrous tissue.

We do know that they warm the air before it passes into the lungs, and that in a way they act as scavengers. Also they secrete a mucous which assists in lubricating the throat.

They are the seat of many diseases, and it is known beyond doubt that they play an important role in what is termed rheumatism. What is termed "sore throat" should always be treated intelligently by a well-equipped physician.

The sore throat may be a symptom only. There are many important structures in close proximity to the tonsils, and infection from these can so easily pass to the middle ear, and thus to the brain. Do not neglect or ignore your warnings!

But keep the mouth and throat clean and your breath sweet and pure by being sure that the tonsillar crypts are not so packed full of nasty, foetid-smelling, cheesy mucus, or deposit. This can be done by careful treatment.

LOSS OF APPETITE

Most Successfully Treated by Taking Hood's Sarsaparilla.

Loss of appetite is accompanied by loss of vitality, which is serious. It is common in the spring. Get it from your druggist today. By purifying and enriching the blood and giving vitality, vigor and tone, it is wonderfully successful in the treatment of loss of appetite and the other ailments prevalent at this time. It is not simply a spring medicine—it is much more than that; but it is the best spring medicine.

Hood's Sarsaparilla makes the rich, red blood the digestive organs need.

REAL ARTISTS
AMONG READERS

A considerable portion of Advertiser women readers must possess artistic talent of no mean merit, judging by the hundreds of well-drawn designs for the Easter bonnet contest, which closes today. The fashion editor says it is going to be very difficult to pick a winner among so many excellent and becoming millinery styles. Hats, flower and ribbon trimmed, hats befeathered, hats mannish and hats typically feminine have all been sketched by the hundreds of contestants. "Smart" appears to be the adjective that best applies in many cases.

DISAGREED ON "RHEIMS" BUT LIKED HATS

"Wasn't it fearful about the Rheims Cathedral?"

"Don't say Rheims; it sounds horribly ignorant."

"Well, how do you pronounce it?"

"Why, Rhanss."

"Ho-ho-ho-ho! Just as if you were clearing your throat. See, Rhanss!"

"Well, you sound as if you had a dreadful influenza, threatened with grippe."

"Well, that's right, anyhow. Ho-ho-ho-ho-ho-ho!"

"You'd better go to Arizona. You'll never get well here! I don't believe you anyway. Everybody says Rheims."

"They don't either!"

"O, well, it depends on the sort of people you associate with—"

"Well, I don't go with a lot of fake highbrows anxious to show off the French they learned in a course of lessons by mail—"

"Better than a lot of country junks who don't know how to pronounce—"

"O, well, the church wasn't hurt much, anyhow."

"No, they say it can be repaired. How do you like your hat?"

"Heavenly! What do you think of mine?"

"Adorable! Let's go in and have a soda."

"Let's."—Carolyn Wells, in Woman's Home Companion.

EGG FAVORS FOR CHILDREN.

Egg favors make very pretty souvenirs for a child's Easter party and also form a unique bouquet for the centre of the table. They are made by puncturing the egg and making a hole in one of the sides and then blowing until the egg is completely emptied.

Little faces bearing different expressions are painted on the other side. Then the flowers are made. This is done by winding green crepe paper around the egg until a firm stem is obtained, from which small green leaves unfold down the back spring forth at a distance of a few inches apart.

The flowers, which may be scarlet, pink, white or variegated, are made from leaf-shaped pieces of crepe paper, wired so that they will bend at will. Wires that run down the back of the petals are twisted around the top of the stem, and the egg is glued firmly in among the centre of the petals.

OLD SONGS AND POEMS

MANDA LEE.

(Sent by Madeline M.)

Many years ago today wedding bells were ringing gay,
Seemed as though they sang a song of love to me;
From the meeting house in town, where the folks all gathered 'round,
Down the aisle I proudly walked with Manda Lee.

As we stood together there, a little sunbeam touched her hair,
Just as though it loved her, too, the same as I;
And the parson bowed his head, placed her hand in mine and said,
"Love and honor one another till you die."

Chorus—
Manda, Lee, I love you, 'deed I do, my Manda Lee,
Your eyes they shine like diamonds, love, to me;
Seems as though I could not live without you, Manda Lee,
For I love you, Manda, 'deed I do, my Manda Lee.

Many years since that glad day have gone 'round the same old way,
Yet your hand in mine is resting just as true;

While the children 'round us play, and the songs they sing so gay,
Makes me think of those I used to sing to you.

When the time comes we must part, Oh! what sadness fills my heart,
Just to think I can't go with you, Manda Lee.

But I pray the God above to watch over you, my love,
And to leave you here and in your place take me.

Are made from Compressed Fibre, baked at extreme heat, all in one solid piece. Cannot warp or fall apart. No chance of splinters. Wears longer. Looks better, and are very light to handle. The latter point should always be a matter of consideration when buying kitchen utensils," concludes Mrs. Wiseneighbor.

DRYGOODS - CARPETS

Kingsmills

Easter Gloves,

Hosiery.

Corsets, Suits,

Blouses,

Millinery,

Neckwear, etc.

Kingsmills

THE QUALITY STORE.

To Remove Blackheads

You'll Be Sure to Find

Jackson's

Cleaning and Dyeing Works

Two Phones, 4580, 4651, Two Motor Deliveries.

253 DUNDAS STREET.

"Sweetheart"

BAKING POWDER

Pure and Good

10c, 15c and 20c TINS

1X1

MADE IN CANADA

Dry Cleaning

by an expert. Men's or women's clothes of all descriptions. First-class work guaranteed.

Every article of clothing returned in a patented, dust-proof envelope.

Give your cleaning and pressing to our drivers.

Parisian Laundry

Phones 558, 559. J. Chiera, Mgr.

FRY'S COCOA

Buy Your Easter Suit and Hat Today

We have just received an entire new shipment of fifty suits, which we place on sale today.

Come early and have best choice

H. Wolf & Sons

265-266 DUNDAS STREET.

LUNDY'S CHOCOLATES

"A REPUTATION IN EVERY PIECE"

VEGETABLES

Direct to Consumer.

—SPECIAL—

Cauliflowers

FANCY WHITE

Each 35c.

MAIN & COLLYER

Telephone 2831. yw P. O. Box 275

DENT'S GLOVES

Dent's Gloves For Easter

You should look for the name Dent's on the button of every pair of Gloves you buy, because Dent's fit better, look better, and wear longer than ordinary makes — and the price is the same.

INSIST ON DENT'S.

CAUTION—Be careful to inclose the above illustration, and send size of pattern wanted. When the pattern is bus measure you need only mark 22, 24, whatever it may be. When in waist measure, 22, 24, 26, or whatever it may be. If a skirt, give waist and length measure. When misses' or child's pattern, write only the figure representing the age. It is not necessary to write "inches" or "years." Patterns cannot reach you in less than one week from date of publication.

BUY MADE-IN-CANADA CORSETS.

D&A CORSETS

Did you contribute to the \$700,000.00 sent from Canada in 1913 to corset makers in the United States, and to the \$245,000.00 paid in customs on them?

Keen Canadian Shoppers have for years bought the "D & A" and the "La Diva" Corsets in preference to the Imported, because they are better value.

Justify our statement by comparing "D & A" and "La Diva" against foreign makes. Its only a few old style or prejudiced firms who do not sell these Made-in-Canada Corsets.

19609

Red Cross Column

These donations are most gladly acknowledged:

Miss McLean, \$1; A. E. P., \$5; Mrs. Hall, \$5; Proceeds of three quilts, per Mrs. Orme, \$23.35; Mrs. Nell D. Munroe, \$2; Miss Macbeth, \$5; Farmers' Advocate, per John Weld, \$50.

AN ALL FOOLS' POEM.

No sooner doth St. All Fools' morn approach
But Wags, ere Phebus mount his gilded coach,
In shoes assemble to employ their sense
In sending fools to get intelligence;
One seeks hens' teeth in farthest part
Of the town,
Another pigeons' milk; a third a gown
From strolling cobbler's stall, left there
By chance.
Thus lead the giddy tribe a merry dance,
And to reward them for their harmless toil,
The cobbler 'nods their limbs with stirrup oil.
Thus by contrivers inadvertent jest
One fool 'nods makes merriment for the rest.
—Poor Robin's Almanac, 1728.

THE FLATTERER.

A woman may call a man who pays her compliments a flatterer, but she likes to believe him just the same.
—Albany Journal.

Bright, Breezy
and Readable



THE SPORT DEPARTMENT



All the News
That Is News

Bringing Up Father.

By George McManus



PUGILISTS FEEL STRAIN AS BIG BOUT APPROACHES

Although Outwardly Calm and Confident, Both Johnson and Willard Are Taking Fight Seriously and Looking For Hard Battle—Flooded With Letters From Cranks.

Havana, Cuba, April 1.—Arrangements have been completed for the selection of an alternate referee for the Johnson-Willard fight next Monday. The principals and promoters have agreed to meet late today for the purpose, and unless there is an eleven-hour upset their plans, they will select M. J. Hinko, of Cleveland. It will be his duty to sit at the ringside ready to step in to relieve Referee Welsh, in case the latter should be knocked out by a stray punch. The routine in both camps began early today. The pugilists were on the road at sunrise and are being out down daily now.

Willard Confident.
Willard and his followers are so confident of the victory of the challenger that they have planned a triumphal entry into the United States of the "new champion" a few days after the fight. They expect to make a tour of the principal cities of Cuba on April 6 and 7. Willard's condition permits, and then go to New York by way of Key West, stopping at various places en route. Willard expects to be the principal figure at a great reception in Madison Square Garden, New York, after he says he will make a trip around the world. His plan is such like the one made by Jeffries previous to his defeat at Rangoon. He has no particular plans if he should lose.

Business Only.
Willard says that fighting is a business proposition with him, and that he hears no sentimentality about it. He says he will enter the ring calm and determined to win because he needs the money, and knows he can win it in the prize ring.

Johnson's Plans.
Johnson, too, says he has no hard feelings for his opponents, and would like to be on friendly terms with both before and after his fight. He boxes because there is money in it and not for the love of fighting. As the champion expects to make a tour of the world, he is anxious to get a fight can get it on the street, "and a licking, too."

Johnson's Opponent.
Johnson and Willard have met on two occasions since they came to Havana, but they exchanged only a few words. Johnson expected they had never met. Johnson encountered Willard unexpectedly last night. The champion was dressed as usual in a white flannel suit, white hat and white shoes, and was wearing a big diamond stud and rings. Willard was dressed modestly in a blue suit and Panama hat. He also was wearing a large diamond stud.

Takes It Seriously.
Outwardly Johnson is all confidence, but in the privacy of his training quarters he views the fight seriously, discussing it in a philosophical vein with his trainers and close friends. This is something new in Johnson and causes many of his followers to believe that he looks for a hard match, and that he appreciates the enormous physical proportions and powers of endurance which Willard possesses.

Cranks Give Advice.
Every mail brings scores of letters from the United States to Willard. Many of them are from cranks who offer advice, which causes much amusement. One of these volunteer advisers writes: "This way to beat Johnson is to step on his toes and duck. Do this at every chance and you will win sure!"

Another writer advises Willard to bury his chin in Johnson's left shoulder, where the pressure on a nerve would partially paralyze his opponent. Another letter says that for \$500 the writer would give Willard a sure system for winning. Still another offered lengthy advice and then demanded as a reward "the gloves you beat him with."

Johnson is also receiving daily a great many letters of every description. One letter says that Johnson is to step on his toes and duck. Do this at every chance and you will win sure!

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Pouring the Ice Water Down London Team's Neck

[BY BERT PERRY.]
Some of the news comes from Ottawa. Very few indeed for this London club—not just when everything pertaining to the local Canadian League team and season looked as rosy as a June sunset, along comes this news from Ottawa: "Cubby" Kubat's sinister Whatabout of that now. And things looking so rosy, too.

Back From the Grave.
The Ottawa Free Press hands out the gobs of gloom. Under a big three column heading this paper tells about How Frank Kubat's left fin has returned to shape and is fairly itching to hand out more shut-outs and slugs to the London club and other Canadian League aggregations this coming season. According to the dope, "Cubby's" arm has been a regular invalid for the past couple of seasons. It hasn't been a bit right. Bonesteel Reese would have had a peek at it last season only for Shag needing it so badly to win games and such like.

Would you believe it, that old port side flopper has been just hanging on that's all, just hanging on. But now—now it's all right again. "Cubby" has had it tested and it rings up the old 18 karat sign once more. "Right as a fiddle," says "Cubby," "and just wait until them London guys get in front of it again, just wait!"

TY COBB PRESENTED WITH SUFFRAGE BOQUET
JACKSON, Miss., March 31.—Ty Cobb, star of the American League, today became a suffragist. He was taken into the Mississippi Woman's Suffrage Association and received a handsome bouquet of American Beauty roses from Mrs. Annie Kincaid Dent, suffrage leader of this state.

INDEPENDENTS PRACTICALLY CINCH CITY BOWLING TITLE
Took Three Games From Cubs Last Night—Tom Mascari Was High Man.

THE STANDING.
Independents Won. Lost. P.C.
Mascari 31 21 .591
St. Peters 31 23 .574
Advertisers 31 29 .517
London Mousers 24 27 .471
Allies 27 33 .450
Cubs 25 35 .417
Brunswicks 15 42 .263

QUEEN'S RUGBY PLAYER IS GOING TO THE FRONT
Kingston, April 1.—Ken Williams, an athlete, known all over Canada and the United States, a crack football player, playing halfback for Queen's University many years, is going to the front. He has been granted a commission as lieutenant in the Army Service Corps.

Chicago schools are installing billiard tables. One thing is certain, the boy who ranks 100 at billiards will be lucky to run 25 at geography.

That is another proof that Charlie Comiskey ought never leave home. Every time he goes away, his team loses. When he comes back, his team wins.

Pushed Steam Roller and Wrestled a Bull
These Are Part of the Training Exercises Jack Johnson Went Through Yesterday at Havana—Says He'll Win Inside of Twenty Rounds.

HAVANA, Cuba, March 31.—At the conclusion of today's training routine in the camp of Jess Willard, the big champion, who is to fight Jack Johnson for the heavyweight championship of the world next Monday, there was a conference between the fighter and his handlers concerning the plan and details of the battle. Just what the campaign of the white man will be against the big black was not made public.

Willard Does Little.
Each day Willard is decreasing his work for the encounter. Sunday he will do little or nothing except give a public exhibition of training in his gymnasium. Monday morning he expects to rise early and take a long walk in order to limber up. Then he will rest until he departs for the ring.

Willard expects to weigh 249 pounds when he enters the ring. Willard says he is confident he will win the fight.

The men in Willard's camp have made a pool of \$500 to bet on him. Johnson was out for a five-mile run on the road early in the morning. Later he pushed a steamroller and wrestled a bull. In the afternoon the negro did only light work, showing the medicine ball and boxing six rounds with his sparring partners.

Johnson will close his training with a six-round bout with Sam McVey Saturday and an exhibition Sunday. He expects to enter the ring at 245 pounds.

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FRANK KUBAT

What the invalid did.
Look what it did to the Reeling outfit. Out of the eight times Kubat faced the London sluggers last season the old songbook lost them hands down six times by the shutout route three times. The only times that "Cubby" was ineffective was on Sundays. That old arm sure objected to working on Sunday. Six days a week was its motto. Both times London played in Ottawa on Sundays Kubat went in to pitch against the Reeling outfit. The first time he lasted two innings, but Ottawa finally won out. That was on May 21. On Sunday, July 5, "Cubby" was batted out of the box in the fourth inning, after twelve hits had been made off him. London won that game. In every other game London could not get more than five hits off him, and rarely were there for more than one base.

Went They Be Glad.
Yes, it will be comforting news for "Doc" Reeling and those remaining London players who faced Kubat last season. They will be tickled to death to hear that "Cubby's" arm is all right again after two years of crippled inefficiency. They will be delighted to learn that it is now in shape and free from trouble. When they hear the news they will likely drop dead or pack up their gripped and leave it for Belgium where facing German shells will be child's play compared to facing Kubat's arm since it has recovered. Mr. Kubat is 25 years of age and is built like a white horse. If he doesn't land in faster company some day it will become somebody who is trying to keep a batting average looking respectable has showed his arm off while he slept. Kubat's left arm threatens to pitch itself right out of the Canadian League.

Undergoes Two Operations So He Can Enter Ring Again

"Kid" Zuccano, of This City, Intends To Do a Come-back Stunt As Soon As He Leaves St. Joseph's Hospital Has Reputation as a Featherweight.

Tony Zuccano, of this city, formerly known as "Kid" Zuccano and around Syracuse, N.Y., where he had quite a reputation as a featherweight boxer, intends to enter the ring again just as soon as he recovers from an operation which was undertaken in St. Joseph's Hospital, this city, yesterday. Tony has resided in London for three or four years. He quit the boxing game just previous to coming here. During a bout in Syracuse he injured himself and decided to give up the game. However, he changed his mind and started training again. The injury had caused a growth in his side, though, and it was necessary for him to undergo an operation last summer. He came through this successfully and thought his way to pugilistic fame was paved again until just recently when the growth was noticed on the other side of his body. Another operation was necessary and it was reported that night at the hospital that he had undergone it successfully. It will be nearly a month before he can begin training again.

Jack Mote and other local boxers have been training from time to time with Zuccano, and when he gets into the ring again he will make any of the featherweights step some to beat him. He has considerable knowledge of the game and hopes to meet some of the fighters and local boxers as soon as he gets into shape again.

MONTREAL ROYALS GO INTO CAMP GOOD FRIDAY
MONTREAL, March 31.—The Montreal baseball team will go into their spring training camp at Hackensack, N.J., Good Friday. About 26 players will gather at the camp, a larger number than at any other club in the International League circuit has yet rounded up. Most of last year's players are still on the list, and several new ones have been signed.

GALT FOOTBALL CLUB WILL HAVE W.F.A. TEAM
GALT, March 31.—The Galt football club has re-organized and will enter a strong senior team in the W.F.A. as well as a junior team. Prospects are good for having two fast teams. The officers of the club are: President—S. Law, Vice-president—E. Buckley, Treasurer—W. Porter, Secretary—R. Thompson.

IF ALL PLAYED OUT, TRY THIS PRESCRIPTION
When that overpowering weariness and a never-rested feeling comes over you, it shows your system is in need of a tonic. It is undermining your health. The cure is simple. Build up the system and nourish the body back to health by pure, wholesome food.

WOODSTOCK HOCKEY CLUB MONEY AHEAD ON SEASON
WOODSTOCK, March 31.—The final meeting of the Woodstock Hockey Club for the 1915 season was held tonight, when the financial statement was presented by Secretary-Treasurer A. G. Donaldson. The statement showed a small balance on hand, and the executive decided that this should remain in the bank. Considering the dull times, and the fact that Woodstock did not this year have teams of championship calibre, the report was considered to be highly satisfactory.

"MADE IN CANADA" RADNOR
RADNOR

THE NEW ARROW COLLAR

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KNOTTY LEE SIGNS SOME OLD FAVORITES

Has Many Former Canadian Leaguers on Guelph Club.

"KID" BRADSHAW IS ONE

Murphy, Killilea, Hunt and Kirley of Torontos Are With Him.

GUELPH, March 31.—Knotty Lee, manager of the Guelph team in the Canadian League for this season, has a bunch of signed contracts in his pocket that make it certain that Guelph will be a long way from the cellar hole this year. The man, behind the Guelph team this year—for it is really a one-man management—is prepared to part with enough coin to put a team in the circuit that will be a good drawing card in any city, and especially at home.

Lee's lucky lot include the following: Frank Jordan, of Scranton, utility man; Tony Durbin, the portly catcher, who was here in 1913; John Carmie, who was dusting around in the Colonial League last year; Bradshaw, the pitcher, who was with Berlin in the Canadian League; Kirley, formerly of Guelph, and now with Toronto; Jack Murphy, the short stop, who was with the Hams in 1913, and Killilea, also with the Hamilton assortment that year.

A Los Angeles doctor declares Ed Walsh's arm will be as good as ever in 30 days. It is getting so these doctors are as bad as lawyers in telling a fellow exactly what he wants to hear.

ROXBORO BICYCLES

Are the RESULT of LONG EXPERIENCE, AMPLE FACILITIES, and a DETERMINATION TO MAKE THE BEST.

FRED T. KERR
635 DUNDAS STREET.



HERE WE ARE AGAIN WITH
British Bicycles

—AT—
\$30.00
THAT YOU CAN'T BEAT.
BROCK'S

The Sporting Goods Store of London, Canada.

GRIFITH & WILLISIE
FUNERAL DIRECTORS.
164 DUNDAS ST. W. TORONTO.
Residence on premises. Phone 459.
Private ambulance service.
Delaware Branch, W. Acres, Mgr.

J. FERGUSON'S SONS
FUNERAL DIRECTORS
150 KING STREET.
PHONES 354, 373, 255.
OPEN DAY AND NIGHT.

SMITH, SON & CLARKE
UNDERTAKERS.
115 DUNDAS ST. PHONE 538
629 DUNDAS ST. PHONE 578
Residence on Premises.
Private Ambulance Service.

E. C. KILLINGSWORTH
FUNERAL DIRECTOR
AND EMBALMER.
491 RICHMOND STREET
PHONE 3971.

GEORGE E. LOGAN
FUNERAL DIRECTOR
AND EMBALMER.
413 RICHMOND ST., LONDON
Residence on Premises.
Phone 1563. Personal Attention.

BICYCLES
HAVE COME AND GONE
but the one wheel that has stood the test of time is the
BRANTFORD (Red Bird)

The standard make in Canada for over 20 years. Let us show you why there are so many Brantford Bicycles in daily use. THE PRICE, \$40. No higher than the cheap, common wheel of foreign make, when you consider what you get for your money. Our stock of Bicycles, Motorcycles, Accessories and Repairs is the largest of its kind in Western Ontario. Our services the best.

BICYCLE & MOTOR SALES CO.
397 CLARENCE STREET.
CASH OR TERMS.
After April 15 in our new store, next to Y. M. C. A., 425 Wellington Street.
Distributors for Indian and Pope Motorcycles. 5c-ywt

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CANADIANS HOLD MILES OF TRENCH

General Alderson Writes To
General Hughes In Praise
of Troops.

GOOD WORK OF BATTERY

Demolishes Observation Post
of Enemy—Casualties So
Far 170.

[Special to The Advertiser.]
OTTAWA, March 31.—That Canadians have been successfully holding more than three miles of trenches in the line of the Allies was stated in a letter from General Alderson, commanding the Canadian Expeditionary Division, which Minister of Militia General Sam Hughes received today.
The letter was written on March 10. "We have been holding some 3,500 to 7,000 yards of trenches since the first of March, and I can safely say that all arms have settled into their work very well. I know they would do well, but they have really done better than I expected. We have not, up to the present, been attacked, but we have been considerably shelled at times, and the casualties up to date are 6 officers and 154 of other ranks. The work of the Canadians, General Alderson writes: "The health of the division is good; the morale is high; the work of their intelligence will soon make itself felt."

Good Work by Generals.
General Alderson speaks with approval of the good work being done by Brigadier-General Mercer, Turner, Bursill and Currie.
"The co-operation between the field artillery and the infantry has been good," he writes. "And our heavy battery has succeeded in demolishing a lower used by the Germans as an observation post. Our gunners are naturally very pleased."
In conclusion he writes: "I think there is no doubt that the experience on Salisbury Plain, disagreeable as it was, has really been a fine preparation for the work out here. The men seem to think nothing of the French mud."

BOTH SIDES CLAIM PRISONERS GALORE

The Russians Say They Have
16,207, Austrians 37,942,
In Mountains.

PETROGRAD, March 31.—(Via London, April 1.—1:15 a.m.)—An official statement issued tonight said that "during the period from the 20th to the 29th of March, the Russians in the Carpathians, in a sector occupied by three army corps took as prisoners 293 officers, eight surgeons, and 16,207 of the rank and file, and captured 62 machine guns and 10 guns."
An earlier statement said: "In the Carpathians our offensive continues. On the 29th we made fresh captures of prisoners, namely, 33 officers and 1,750 men, and also took five machine guns. According to dispatches reaching here from the front, the Russians have sent 30,000 men through Bukovina Pass, and now occupy strong positions in the northern part of Hungary, while fighting on a heavy scale is in progress for control of Lipkova and Ussak Passes. It is known that 100,000 troops from the army that besieged Przemyśl have joined the forces smashing their way through the mountains."
Regarding the fighting in Poland the following official communication was issued:
"On the front west of the Niemen fighting continues. In the environs of Krasnopol our troops are successfully making progress. On the 30th they forced the Germans to fall back, on hate and made prisoners of about two hundred soldiers and two officers, and besides captured two machine guns."

Austrian Statement.
VIENNA (via London), March 31.—9:50 p.m.—The Austrian war office tonight made public the following official communication:
"The situation in the Eastern Beskid range is calm. Fighting continues in the eastern sectors. On the heights north of Dina and northeast of Kalnic several Russian day and night attacks have been repulsed."
"North of the Ussik Pass, in the Carpathians, Russian night attacks failed, with heavy losses to the enemy. We captured a further 1,900 prisoners."
"On the other parts of the front nothing of importance has taken place. Since the 1st of March we have captured altogether 183 officers and 29,942 men and 6 machine guns."

GAS, HEARTBURN, INDIGESTION OR A SICK STOMACH

"Pape's Diapiesin" ends all
stomach distress in
five minutes.

Time it! Pape's Diapiesin will digest anything you eat and overcome a sour, gassy or out-of-order stomach surely within five minutes.

If your meals don't fit comfortably, or what you eat lies like a lump in lead in your stomach, or if you have heartburn, that is a sign of indigestion.

Get from your pharmacist a fifty-cent case of Pape's Diapiesin and take a dose just as soon as you can. There will be no more sour risings, no belching of undigested food, no heartburn, fullness, heavy feeling in the stomach, nausea, debilitating headache, dizziness or intestinal griping. This will all go, and besides, there will be no more food lying over in the stomach to poison your breath with nauseous odors.

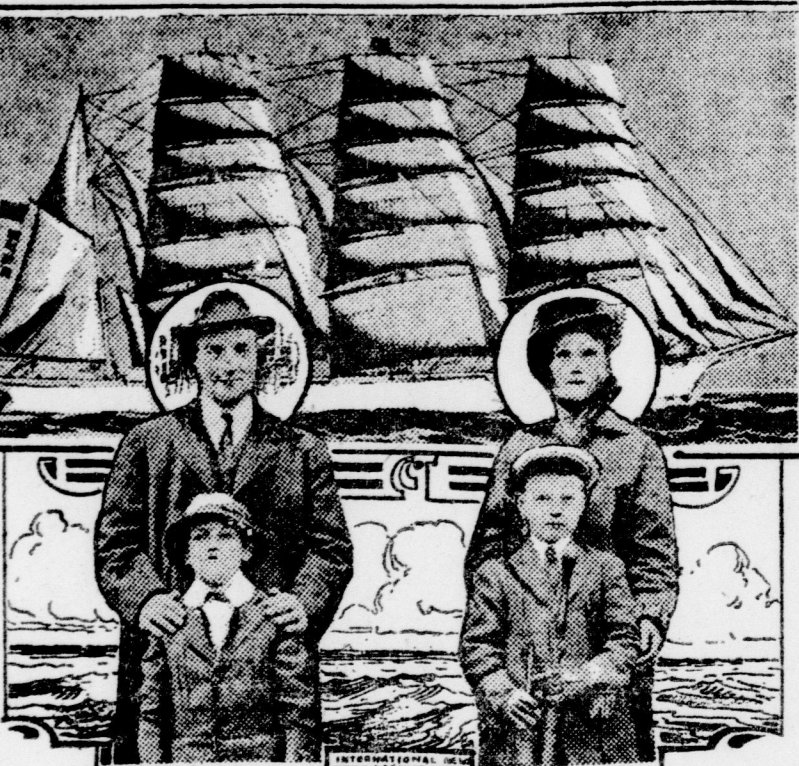
Pape's Diapiesin is a certain cure for out-of-order stomach because it takes hold of your food and digests it just the same as if your stomach wasn't there.

Relief in five minutes from all stomach misery is waiting for you at any drug store.

These large fifty-cent cases contain enough "Pape's Diapiesin" to keep the entire family free from stomach disorders and indigestion for many months. It belongs in your home.

American Boat Germans Sunk

The William P. Frye, Her Captain and His Family
—The United States Is Asking Germany To Pay
for the Vessel.



AUSTRIANS FEAR DEFEAT COMING IN CARPATHIANS

Doublet: 'If Our Army Can Withstand Onslaught of Muscovites—Consider Galicia Lost Forever—Starvation
In Trentino and Trieste.

[Canadian Press.]
VIENNA, March 31 (via London, April 1)—1:33 a.m.—Reports received from Trieste say that the Austrian troops in Trentino are in a miserable condition, being penniless, hungry and ill-clad. Their pay has been reduced from four pence a day to two pence, and their rations from five loaves to two loaves, it is said.

Men considerably over 40 years of age, the reports say, are being sent into the trenches, ill-equipped and their uniforms old and torn, after only a month's practice drilling. The condition of the civil population is said to be equally wretched.

Private letters from Trieste say that numbers of the people are literally starving. Palatable wheat bread is unobtainable at any price and the supply of war bread is quite inadequate. The bakers shops are besieged early in the morning, but only the strong and aggressive, the letters say, succeed in getting a few loaves. The shops are closed for the day. Disorders are said to be frequent and the police are compelled to make many arrests.
According to the letters the price of most of the necessary foodstuffs have doubled or tripled. The misery of the poorer classes is said to be indescribable. Persons daring to protest are arrested.

To Evacuate Trieste.
It is reported that the authorities have made complete arrangements for the evacuation of Trieste at the first sign of an enemy approaching. The officials it is stated, have received precise instructions how to act and where to go. If the enemy comes from the sea, it is asserted, they are ordered to flee to Gorz, to the north, and if from the land, to Adelsburg to the east. It is said that the depression in Austria arising from the fall of Przemyśl is constantly increasing. The intelligence classes now regard Galicia as lost forever, the reports have it and press doubt whether the Austrian resistance in the Carpathians can withstand much longer the Russian attacks there.

The press censorship in Austria daily is increasing in severity, despite the vigorous protests of the newspapermen, which are supported by influential public bodies. Entire articles are now being constantly eliminated from the most cautious and responsible official journals.

"RULES WAVES, DOES SHE?" IS JEER OF THE GERMANS

British Boat Sunk By Submarine Whose Men Boast of
Sending Seven Other Vessels To Bottom
of the Sea.

[Canadian Press.]
BARRY, Wales, March 31.—The crew of the British steamer Crown of Castile, which was sunk by a German submarine off the Scilly Islands Monday, was landed here this evening by the French steamer Magellan. Members of the crew say that the submarine was a much faster boat than the one which had previously chased the steamer, but that it took her over an hour to overtake the Crown of Castile.
It was also stated by members of the crew that the steamer was engaged in the transatlantic trade, and sailed from St. John, N. B., on March 19 for Europe. She was 333 feet long, 2,828 tons net and was built and owned in Glasgow.
THIS BOAT ESCAPES.
LONDON, March 31.—5:30 p.m.—The British steamer City of Cambridge, of Glasgow, reached Liverpool today after a lively chase by a German submarine last Sunday in the neighborhood of Bishop Rock, in the English Channel. The submarine sent several shells at the vessel, without seriously damaging her. The City of Cambridge dodged the submarine and ultimately shook it off.
The members of the submarine's crew, it was asserted by the men from the Crown of Castile, boasted that during the four days previous to the sinking of the Crown of Castile to the bottom they had sunk seven British vessels, including the steamer Palaba.
Intended to Kill All.
"We thought at first," one of the

BRITISH TAKE STEAMER; HAD COAL FOR GERMANS?

Cruiser Bristol Escorts Prize to Falkland Islands—A Norwegian Boat.

[Canadian Press.]
BUENOS AIRES, March 31.—The British cruiser Bristol has captured and taken to the Falkland Islands the Norwegian steamer Bengor, which sailed from Montevideo Feb. 4 and arrived at Montevideo March 3, for Buenos Aires.
It is charged that the Bengor has provisions destined for the German auxiliary cruiser Kronprinz Wilhelm.

RUSSIAN GUNS SINK VESSELS OF ENEMY

PETROGRAD, March 31, via London, April 1.—1:18 a.m.—An official statement issued says:
"Fog in the region of the Bosphorus on Monday, Tuesday and Wednesday prevented our warships from continuing the bombardment."
"Our fleet has bombarded Zungulak, Kosi, Kilimli and Ereğli (on the Black Sea coast of Asia Minor, 150 miles east of Constantinople), and again destroyed the buildings which the Turks had repaired after the previous bombardments. The bombardment caused a series of heavy explosions and a number of fires. We also sank a steamer and many coils. In spite of a very sharp fusillade, our aviators dropped bombs from

CONSTANTINOPLE, March 31.—(Via Amsterdam to London, April 1.—2:30 a.m.)—An official communication, describing the Russian naval attack on Zungulak and Ereğli, says:
"Two thousand projectiles were thrown without doing any important damage. The Russian fleet then disappeared in a northerly direction. Several aeroplanes which ascended from the Russian ships were driven back by Turkish airmen."

KAISER ORDERS WREATH ON BISMARCK MONUMENT

[Canadian Press.]
LONDON, March 31.—11:55 p.m.—A Reuter dispatch from Berlin, via Amsterdam, says that the Emperor has directed the ministers of war to place a wreath on Bismarck's monument in the name of the army and navy, and that the Emperor has directed the ministers of war to place a wreath on Bismarck's monument in the name of the army and navy, and that the Emperor has directed the ministers of war to place a wreath on Bismarck's monument in the name of the army and navy.

ORGANIZE DOCKERS INTO A BATTALION

Plan Found To Overcome Labor Troubles at Liverpool.

LIVERPOOL, March 31.—4:20 p.m.—Lord Derby announced today that the Government was planning to organize the dock workers of Liverpool, under the name of First Dock Battalion of the Liverpool Regiment. The men are to be dressed in khaki overalls. This plan is to be adopted to prevent further delays in handling war supplies. Labor trouble among the workers on the Mersey recently has caused serious embarrassment.
The battalion will be made up of about 2,000 union men, who will be enlisted under the military law, with army pay in addition to the guaranteed minimum wage of 35 shillings weekly. It is understood that both shipowners and union officials favor the plan. The men are to enlist voluntarily, with the stipulation that both shipowners and union officials favor the plan. The men are to enlist voluntarily, with the stipulation that both shipowners and union officials favor the plan. The men are to enlist voluntarily, with the stipulation that both shipowners and union officials favor the plan.

MANSLAUGHTER SENTENCE COMES AFTER TWO YEARS

MONTREAL, March 31.—Pierre Valade, found guilty of the manslaughter of Ida Robinson, a 15-year-old girl, whose body was found beneath his bedroom window, was today sentenced in the assize court to twelve years in the penitentiary by Judge Cross.
Valade was found guilty two years ago, but the pronouncement of the sentence had been delayed by an appeal and medical examinations of the prisoner.

Ten Submarines Are Operating In the Channel

This Is Statement of Spanish
Crew Whose Boat Was
Stopped.

MADRID, via Paris, March 31.—9:40 p.m.—According to the crew of the Spanish steamer Augustina, which has arrived at Santander from England, ten German submarines are operating in the English Channel, one of them, the U-25, stopped the Augustina, but released her after an examination of her papers.

MRS. COLQUHOUN HEARS HER SON IS ALIVE

HAMILTON, March 31.—Mrs. Colquhoun, of Berton Lodge, mother of Lieut. W. Gourlay Colquhoun, reported killed in action, received a telegram from the adjutant-general today announcing that he was a prisoner of war in the citadel at Metz.

Various reports have come through about men of the Princess Pats finding Colquhoun's body, slashed with bayonets and riddled with bullets. His mother was overjoyed today to hear that he was alive. Colquhoun distinguished himself with the Princess Pats in many ways, and it is said that he was to be recommended for the Victoria Cross.

Our Enlarged Boys' Dept.

has received particular attention as to values and styles. The high school student and the school boy were never more carefully catered for.

STUDENTS' BIG BLOOMER SUITS, with many new styles of pleats and belts and half belts. "Club" and "Glen" checks, tailored specially for our fine trade from the men's cloths. Every high school boy should see our selection.

\$5, \$6, \$7.50, \$9, \$10, \$12, \$14
All sizes up to 36—full large Bloomers.

BOYS' BELL BLOUSES.
These are sold all over Canada at 59c to 75c. Special Easter price. 39c to 50c

SPECIAL EASTER SALE OF BOYS' SCHOOL SUITS.
Boys' \$4.50 Double-Breasted and Norfolk Suits. All sizes, 26 to 34. Special. \$2.95

ANOTHER BIG LEADER—Suits that most stores are today asking \$6.00 to \$6.50 for. Special Easter price. \$4.65

CHILDREN'S \$5.00 OLIVER TWIST SUITS—These are the very newest for the little chaps of 5 to 10 years. Made in fancy velvet cord. at \$3.90

Boys' 50c Bell Blouse 39c

Boys' Special Scout Stockings, all sizes, 6 1/2 to 11. The toughest-wearing Boys' Stockings that are woven. Guaranteed fast colors. Special, per pair 25c

A Fully Fledged Furnishing Department

With All the New Easter Touches.

GLOVES.
Dent's and Perrin's, suedes, chamois and capes. A very full assortment of Easter shades. Every pair guaranteed by this store.

\$1, \$1.25, \$1.50, \$1.75 to \$2.75

EASTER SHIRT SALE.
181 dozen London's best \$1.00 Shirts, all new patterns, full sizes, guaranteed colors and wear. Very specially priced at 75c

Dowler Special \$1.00 Chambray Shirts, guaranteed colors 75c

EASTER SPRING OVERCOATS.
Young Men's Balmacaans and Kitcheners, now looked for by the smart dressers. Very special values \$10.00, \$14.00, \$18.00

Correct Chesterfields at \$10, \$12, \$15 to \$25 in greys, blacks and mixtures for the older men, wool serge lined and silk-lined, pure wool British fabrics, tailored specially for Dowler Stores.

NECKWEAR.
A magnificent array of all the new Easter shades and shades, distinctly new combinations of colorings.

50c, 75c, \$1.00

EASTER SHIRTS.
The first choice of cloths and patterns from Cluett's, Lion, Smartman, Starr and other good makers.

Boys' Easter Shirts. 50c, 75c

Boys' Special Scout Stockings, all sizes, 6 1/2 to 11. The toughest-wearing Boys' Stockings that are woven. Guaranteed fast colors. Special, per pair 25c

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ONTARIO TO PULL THROUGH ON BORROWING

Provincial Treasurer Admits Loan Requests Are "Substantial."

[Special to The Advertiser.]
PARLIAMENT BUILDINGS, TORONTO, March 31.—When the supply bill for \$14,500,000 was brought down tonight, Mr. Rowell wanted to know how the treasury proposed to get along with a statutory expenditure of \$10,000,000, and an estimated revenue of \$14,500,000, making \$19,000,000 in all.

Mr. McCarry replied that although the estimated receipts were \$10,000,000, he thought \$12,000,000 might be realized. They had power to borrow \$3,000,000 under other acts, and they started the year with a bank balance of \$1,000,000, and were now taking authority to raise \$4,000,000 more.

"That is substantial borrowing," remarked Mr. Rowell.

"Yes, but we have a substantial undertaking," replied the treasurer. "There will be no borrowing this year that is not absolutely necessary."

BRITISH CASUALTIES.

[Special Cable to The Advertiser.]
LONDON, March 31.—Tonight's casualty list contains the following: Killed, Second Lieut. Fletcher, Royal Welsh Fusiliers; died from wounds, Second Lieut. Sommerville Gelderd, Grenadiers; wounded, Captain Roberts, South Lancashire; Second Lieut. T. F. Ruse, Royal Engineers; Lieut. Selby, Suffolk Regiment; Second Lieut. W. V. Trutshaw, King's Liverpool Regiment.

BRYAN PROTESTS CANADIAN DISMISSALS

California Governor Replies Regarding Teachers From the Dominion.

SACRAMENTO, Cal., March 31.—A telegram was received by Governor Johnson today by Secretary of State Bryan, containing representations from the British ambassador concerning claims that British subjects, school teachers in California, had been denied their salaries because of non-citizenship. It has been charged that many of the teachers are Canadians.

It is understood that Secretary Bryan's message contained a protest against reported discharges of such school teachers.

Governor Johnson telegraphed a reply to Washington. Although the Governor declined to comment upon the contents of either message it is reported that he informed Secretary Bryan that no teachers' claims were unpaid, on the ground stated, so far as he has been able to learn.

The Governor, it is said, declared that the law barring alien teachers from the public schools had been on the statute books since 1901, and added that small bills modifying the law were now pending before the Legislature.

OUR GREAT EASTER SALE

IS IN FULL SWING

London's particular young men, London's young men of exacting taste, and London's men with a more conservative taste in dress, will find it easy to choose their particular Easter Suit from our well-assorted range of such smart clothes, at prices for our Great Easter Sale that, we confidently believe, are not equalled in Canada.

THE SUPREME TOUCH OF EXPERT DESIGNING is shown in our 20th Century Bench-Tailored Suits and Spring Overcoats and Balmacaans for the younger men. Their expert designing staff have, for this season, what is undoubtedly the largest range of the best styles on this continent. The work of even the good custom tailors cannot compare with that of these skilled designers—every Suit, every Overcoat, bears a full year's guarantee of shape retaining.

EASTER SUITS, \$4.80 to \$28.00.

22 distinct styles from the very latest Fifth Avenue creation, fresh from the tailor's iron to the regular standard model. We are having distinctly new and exclusive models for the young men, in all the very new "Club" and "Glen" checks and overchecks, silk thread stripes, etc. \$4.80 to \$28.00

Some striking styles and values, \$10.00 to \$18.00.

\$20.00 BLUE SERGE SUITS, \$14.65.

This special purchase of 600 suits has been compared a score of times with tailor-made at \$20.00 to \$25.00, and won out every time.

Great Easter Suit Sale - \$10.80

126 Pure Wool Worsted Suits to be sold Saturday. Positively \$16.50 and \$18.00 Suits; pure wool worsted. All new fresh goods. Every garment of this season's make. Go where you will; look at all the "sales" you like, but do not spend one dollar for your suit till you see these.

DOWLER GREY SUITS, \$14.65.

Tailored from solid wool British serges, medium and dark grey, absolutely fast color, trimmings and linings of the best. Suits that are sold all over Canada at \$20.00 to \$22.00.

ANOTHER SPECIAL GREY SERGE, \$18.00.

There's no necessity of taking a chance of fit at a tailor's when you can get such tailoring and fabric at a clear saving of \$7.00 here.

DOWLER BLUE SUITS, \$10.00.

Tailored and trimmed equal to any \$18.00 tailor-made suits.

Special Sale of Work Goods

At a Clear Saving of 20 to 25 Per Cent.

Canada's Best \$1.25 Union-made Overalls. Special \$1.00

Canada's Best \$1.00 Blue and Stripe Overalls. Special 85c

Canada's Best 75c Overalls, Elastic Braces and Bibs. 50c

No Other Store in London Sells These Under Seventy-Five Cents.

50c Gauntlet One-Finger Gloves. 3 pairs for \$1.00

75c Gauntlet Five-Finger Gloves, special 50c

Easter Hats

To the man who wants to be in the swim, our Easter Hats are brim-full of style; particularly nobby hats for the young men, \$2, \$2.50, \$3, \$3.50

Caps

In all the latest neat checks, band and pleat, silk-lined and taped, 50c, 75c, \$1, \$1.25, \$1.50

Great Easter Trouser Sale

A Whole Factory Output at Actually Less Than Wholesale Prices.

\$2.00 Trousers, well tailored. \$1.38

\$2.50 Trousers, well tailored. \$1.79

\$3.00 Trousers, assorted patterns. \$1.98

\$3.00 Tailor-Made Trousers. \$3.50

\$5.50 and \$6.00 Fine Worsted Trousers. \$4.00

Handsome Frock Suit Trousers, 20th Century Bench-Tailored \$5. \$6. \$7.50

800 Dozen Spring Hose



Mount Helena, Canadian Rockies.

LEDGER

DR.
My time for part of a day
for eight weeks.

CR.
The trip, if I win it, the educational advantages of which cannot be estimated in dollars or cents.

The business training in any event, whether I win the trip or the cash commission, also incalculable in more money value.

The friendships that I will make of themselves far above price. The enlarged outlook on life, from making friends, winning success and acquiring the habit of making good.

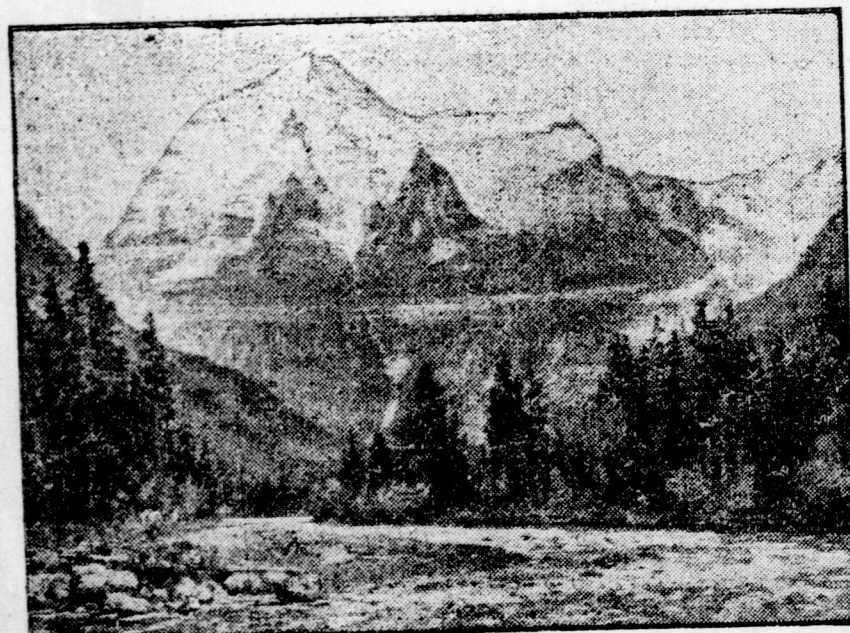
The trial balance will show that the assets in such an undertaking are found to far outnumber the liabilities, no matter what the results of the contest.

Then clinch the matter by making use of the nomination blank and become nominated as a candidate. The more candidates in the race the easier to win, as the vote will be that much more divided. Enter today, and start with the first lot of candidates.

If you sit down quietly and work out the proposition in a business-like way, you will realize the inviting offer that a daily newspaper makes when it throws open the field to a group of young ladies to take advantage of a contest plan of the kind that The Advertiser has outlined.

We invite serious consideration of this offer, and suggest that if you are at all interested, or quite undecided about the matter, to come in to The Advertiser office and talk the proposition over. We believe that we can give you good business advice and sufficient reasons to help you to definitely decide the matter in your own mind.

This advertisement will strike the eyes of many citizens who cannot take advantage of the offer. But all know of some ambitious young woman who might share in its rewards, and we suggest to them that they will confer a favor on some deserving person by nominating her as a candidate.



Mount Robson, 13,700 Ft., Highest Peak Canadian Rockies

A FREE TRIP to San Francisco 1915 and Return

For Four Young Women With All
Expenses Paid As Guests of
The London Advertiser

Through an arrangement between a score of prominent newspapers the party will travel by special private train, and have the finest sight-seeing trip that the continent affords.

Any young woman in London is eligible to enter as a candidate for this magnificent trip.

Have You Entered? If Not, Why Not?

Are you any less fitted for such a trip than many of your friends and acquaintances who will endeavor to be included in the party?
Is there any reason why you would not appreciate and benefit from such a wonderful opportunity to see your own country?

THIS WILL BE A FINE TRIP FOR SOMEBODY!
WHY NOT BE THAT SOMEBODY YOURSELF?

Enter Now



THE Panama-Pacific International Exposition to be held in San Francisco in 1915 is a national undertaking, and authorized by the Congress of the United States. It will exhibit the resources and achievements of all the peoples of the earth, and will represent an outlay of over fifty million dollars.

The Panama-Pacific International Exposition will be the "last word" in expositions. It celebrates an event of world importance—the completion of the Panama Canal, the greatest physical accomplishment in history—one that will affect the commerce of all the world and the relations of all peoples. No celebration of this event would be adequate unless it surpassed in dignity, grandeur and importance any previous affair of its kind.

It is with this fact in mind that this wonderful Panama-Pacific International Exposition has been planned and will be carried out.

Many circumstances and conditions combine to give this Panama-Pacific International Exposition fundamental differences and advantages—to increase its educational and its commercial importance—to make it more than ever before an exposition demanding the attention of manufacturer, consumer, student, art-lover, nature-lover and sight-seer—in short, to make it above all others in history one that should be seen.

It is the first international exposition to be held on the shores of the Pacific. It is the first to be held in a seaport. It is the first that has celebrated a contemporaneous event. It is the first that has celebrated an event of world-wide importance. It is the first that has been held in a spot where the climate permits its being open for ten months and where flowers grow the year around. These factors, and many more, have been considered in the plans of this exposition and will be found reflected in the beauty, dignity, attraction and brilliancy of the finished result.



Copyright, 1914, by Panama-Pacific International Exposition Co.

Nomination Form Will Be Found On Page Eleven

RULE NO. 1—Any woman, either married or single, over 15 years of age, may become a candidate. It is not necessary to be a subscriber to The London Advertiser in order to enter the contest.

RULE NO. 2—The voting will be by means of ballots clipped from The London Advertiser and by special subscription coupons, issued on all new subscriptions, renewals and paid in advance.

RULE NO. 3—Votes once credited to any candidate cannot be transferred to any other candidate in the race, with the exception, that a candidate who enters and for any reason has to withdraw, may change her votes to a suitable substitute, but said substitute cannot be any candidate whose nomination had been before accepted in the race. The substitute must be an entirely new candidate.

RULE NO. 4—Votes cannot be bought under any circumstances. They must either be clipped in the form of the daily ballot or issued on subscription payments.

RULE NO. 5—The first nomination received will count for five thousand votes for any candidate, but only one nomination can count for any one candidate.

RULE NO. 6—No employee of The London Advertiser can enter as a candidate.

RULE NO. 7—The final count at the close of the contest will be made by a competent board of judges.

RULE NO. 8—The London Advertiser reserves the right to accept or reject any nomination without giving an explanation other than that the nomination is not acceptable.

RULE NO. 9—The London Advertiser reserves the right to make any and all rulings which may be necessary for the best interests of the candidates.

RULE NO. 10—The London Advertiser will decide all questions which may arise in the course of the campaign, and the candidates on entering agree to abide by such decisions, which shall be final.

RULE NO. 11—The contest will close on Tuesday, May 25, at 4 p.m., and the candidate in each district having the highest number of votes will be declared the winner. All subscriptions must be in by this hour and date.

RULE NO. 12—There will be four districts, as follows:
District No. 1—All that territory inside the city limits, north of, and including both sides of Dundas street, and west of, and including both sides of Wellington street.

District No. 2—All that territory inside the city limits, east of, but not including, Wellington street, and north of, and including both sides of Dundas street.

District No. 3—All that territory inside the city limits, south of, but not including, Dundas street, and east of, but not including, Wellington street.

District No. 4—All that territory inside the city limits, west of, and including both sides of Wellington street, and south of, but not including Dundas street.

Candidates will not compete against each other, except that candidates have the right to secure votes or subscriptions anywhere they please, and the votes will count in accordance with the vote value of that district.

RULE NO. 13—A daily ballot will be published, good for ten votes each, from the first day that a ballot appears until seven days before the close of the contest, when no more daily ballots will be published. Each daily ballot will have upon it a ten-day expiry limit, and these ballots must be in the office of The London Advertiser before said expiry date in order to be counted for any candidate.

RULE NO. 14—Nominations of candidates may be made by anyone at any time without cost. Any candidate wishing to have her name withdrawn from the list must write to The London Advertiser, or call personally at the office.

RULE NO. 15—No statement or promise made by any person whatever varying from the above rules will be recognized by The London Advertiser.

RULE NO. 16—The contest will officially start on Saturday, March 27, 1915, and end Tuesday, May 25, 1915, at 4 p.m.

Value of Subscription Ballots

\$10.00 paid on single subscription, 2 years	30,000 votes
\$ 7.50 paid on single subscription, 1½ years	18,000 votes
\$ 5.00 paid on single subscription, 1 year	12,000 votes
\$ 2.50 paid on single subscription, 6 months	5,000 votes
\$ 2.00 paid on single subscription, by mail outside London, 1 year	4,000 votes
\$ 1.25 paid on single subscription, 3 months	2,000 votes

BILLY SUNDAY'S FOURTH REVIVAL SERMON

Subject—"Who Was Jesus?"

BY THE REV. BILLY SUNDAY

(Copyright, 1915.)

Some time ago I was startled by having this question flung out upon me from the headlines of a daily newspaper: "WHO WAS JESUS?" Well, let us try to find out who He was from some of the people who lived when He was here in the flesh, and who met Him face to face.

The first I will question are a strong man and his wife, and so to them I will say: "Who was Jesus?"

Both their faces brightened, and they both eagerly exclaimed, "Why, He came to our wedding, though we were only poor and unknown peasants, and turned the water into wine for us, so that we had as much good cheer as if we had been rich."

And from countless other homes has come similar testimony that Jesus was a guest at the wedding and a friend ever afterward, who repeated time and again the miracle of turning water into wine for them.

Next I see a father, a lordly man, and with him there walks a noble youth of frank, open face.

"Who was Jesus?" I say to this father and his eyes kindle with a great joy, as he makes quick reply:

"Why, sir, it was Jesus who gave me back this boy when all the doctors said that he must die. It was Jesus who turned sorrow into joy for me and mine. That is who Jesus was; the light and comfort of my home."

The next witness I would summon is a man so strong and robust that he seems never to have had an ill day in his life.

Let us ask him, "Who was Jesus?" Instantly his face is so radiant it is evident that he has just heard the name of his best friend.

"Who was Jesus? Why, sir, it was Jesus who made life all that it is to me today."

"I had long been a leper, but one day I saw Jesus coming down a mountain, followed by a great multitude, and without stopping to think what I was doing, I ran and fell on my face before Him, and cried out, 'Lord, if thou wilt, thou canst make me clean!'"

Instead of rebuking me, as I deserved for my insane presumption, He laid his hand upon me and said, "I will be thou clean," and instantly I was sound and well again, for my flesh had become like that of a little child."

The next witness I would like to call is a woman: a matron who has silver in her hair, but her face is peaceful, and has a look of happy content.

Let me ask her the great question, "Who was Jesus?" and at the name a great light transfigures her as she says with tears of joy in her eyes:

"Why, sir, it was Jesus who brought my son again to life when he was dead, and who was so dark and desolate in my poor heart. The boy was I had, but one day he was brought home very ill and in three days he was dead."

"The time came for his burial and we were taking his poor body out to the place of the dead and when we had almost come to the grave we met a large company, and a man came forward who looked upon me with great compassion and said, 'Weep not.'"

"Then he came and touched the bier and said: 'Young man, I say unto thee, arise!' Then he that was dead sat up and began to speak, and then he was restored to me and we returned to our home with great joy."

"And, sir, that was Jesus who gave me back my boy and my son who was dead is alive again, become one of His most earnest disciples from that hour."

WHO THEN WAS JESUS?

It was Jesus who wrought all the great and mighty works we have been considering. It was Jesus who had compassion on the multitude, who went over to Jerusalem, and at the grave of Lazarus. It was Jesus who never turned a deaf ear to the cry of the needy who sought His help.

It was Jesus who never lifted His hand except in blessing and what He did while here in the flesh He is still doing spiritually in a thousandfold greater way over the world, for He is the changeless Christ, who is the same yesterday, today and forever more.

That is who He was and is, and always will be.

All hail the power of Jesus' name! Let angels prostrate fall, Bring forth the royal diadem, And crown Him Lord of all!

Our subject of tomorrow's sermon is "BARABBAS."

By the Rev. Billy Sunday.

Often people ask me what is the use of becoming a Christian—if I believe there is work for them in the kingdom of Jesus, and then I reply by quoting the beautiful poem by Paul Lawrence Dunbar, the best poet who recently died:

"The Lord had a job for me, and I had so much to do, I said: 'You get somebody else—or, wait till I get through.' I don't know now the Lord came out, but he seemed to get along— But I felt kind of sneaky like, 'cause I know I done him wrong— One day I needed the Lord, needed him myself—needed him right away— And he never answered me at all, but I could hear him say— Down in my accusin' heart—'Nigger, I've got too much to do. You get somebody else, or wait till I get through.' Now when the Lord he have a job for me, I never tries to shirk; I drops what I have on hand and does the good Lord's work; And my affairs can run along, or wait till I get through, Nobody else can do the job that God's marked out for you."

ENEMY INVOKES OLD FRENCH LAW IN BELGIUM

Will Hold Each Community Responsible For Damage In Disturbances.

(Canadian Press.)

Paris, April 1.—The German Government has created special tribunals in each province, whose duty it will be to enforce the old French law passed in the fourth year of the republic and which holds each community responsible for damage done during public disturbances, according to a Geneva dispatch to the Matin.

The German officials contend, it is reported, that this law never was repealed in the territory which now comprises Belgium after it ceased to be a part of France, to which it was annexed in the wars of the revolution. The Matin's correspondent says no appeal can be taken from the decisions of these tribunals.

WINDSOR'S BUILDING GROWS.

WINDSOR, March 31.—A decided increase in the building figures for March is shown. Twenty-seven permits, the estimated value being \$67,075, were issued, compared with the month of February, when seven permits, valued at \$12,925, were issued.

Danger Signals Warn You Of Approaching Paralysis

Slowly and Surely Exhaustion Goes on Until Collapse of the Nerves is the Natural Result.

You may be restless, nervous, irritable and sleepless, but you think there is nothing to be alarmed at. You have no appetite, digestion is impaired, and there is weakness and irregularity of other bodily organs. You feel tired in body and mind, and find that you lack the energy to attend to the daily task.

You may not realize that these are the symptoms of nervous prostration and the danger signals which warn you that some form of paralysis is the next step of development.

Dr. Chase's Nerve Food is the most successful restorative for the nerves that has ever been offered to the pub-



MRS. ALLAN

GOVERNMENT WILL OPERATE RAILWAY

Grand Trunk Pacific Declines To Sign Transcontinental Lease.

CALLS IT UNFINISHED

Road Constructed at Cost of Hundred and Seventy-Two Millions.

(Special to The Advertiser.)

OTTAWA, March 31.—The Canadian Government will at once begin operating the Transcontinental Railway on the whole route of 1,800 miles from Montreal, N. B., to Winnipeg, Man.

The company for which the line was built has declined to take it over at present. The line was built by the Canadian Government for the Grand Trunk Pacific Railway Company, which signed a contract to take it over for operation on completion, paying, for fifty years, while interest on the cost of construction. Work was started ten years ago. The route lies through the wilderness to the north of existing lines and settlements in Canada. It was built practically without grades, and the construction throughout was of the most permanent character.

It has been called the best built road in the world. The cost was \$172,000,000. The Grand Trunk Pacific Company, in declining to sign the lease or to complete the line, claims that the terms laid at Quebec have not been finished and that in other respects the road is incomplete. This the Government disputes.

May Take Line Over.

That the line may be added permanently to the Canadian Government railway system is indicated by a bill presented to Parliament today. This gives the Government power to acquire, by lease or expropriation, a branch built by the Grand Trunk Pacific Company from the Transcontinental main line at Superior Junction to Port William on Lake Superior. This is a part of the line from Winnipeg to the Great Lakes, which the company has been operating for several years. The Government also announces that it has bought for \$25,000,000, the services and building rights of the North Railway for a branch from Montreal to the Transcontinental main line in the north.

Failure of the company to take over the Transcontinental led to a bitter discussion in Parliament today.

Result of Degradation.

The Liberals charged that the change in the plans and the degrading of the road had put the Grand Trunk Pacific Company in a position to refuse to take over the line.

Hon. Mr. Frank Cochrane said that the Government had been advised by the chief engineer of the Transcontinental Commission that the road had been completed and was ready for the company to take it over. The Government did not wish to operate the line, but wanted the company to do so.

However, it was necessary to make preparations for any emergency which might arise, and therefore the Government was taking power to acquire the Superior Junction branch. It would be possible for the Government to use a good deal of intervention in the stock in operation of the Transcontinental. The resolution authorized the Government to take the Port William branch, including elevators, as well as the branch line.

Changed to Please Friends.

Hon. Mr. Graham said there was no doubt that the company was right in contending that the Quebec terminals had not been completed. They would have been completed, and the company would have been in a position to refuse to operate if the Board of Government had not abandoned entirely different plans for the purpose of pleasing their friends. Mr. Graham quoted from a letter by Engineer Gordon Grant that to the close of last year expenditures for construction was \$149,750,000, while interest increased to \$170,522,191, and unpaid estimates would bring the amount to \$172,000,000.

Mr. Cochrane held that the Grand Trunk Pacific was in as good a position to operate the line as the Canadian Pacific was. There was no doubt that the Transcontinental was completed, and the line was able to use the present facilities to handle any business which would develop for several years.

Mr. Wilfrid said that if the changes in the plans at Quebec were in the interest of the railway.

Mr. Wilfrid said that he was not a railway man, but everyone he had heard speak of the changes declared that they were detrimental. He had not heard that the company had objected to taking over the line, and the ground of his cost.

Mr. Cochrane said this objection had been made a year ago.

Hon. Mr. Pugsley declared that the Government had declined to take over the line, and that the company was in a position to refuse to operate if the Board of Government had not abandoned entirely different plans for the purpose of pleasing their friends.

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CANADIAN CASUALTIES

OTTAWA, April 1.—The casualties announced this morning by the Militia Department are as follows:

PRINCESS PATRICIAS.

Prisoner of war—(Formerly reported missing)—Lieut. William G. Colquhoun. Prisoner at Citadel, Mainz, Germany. Next of kin, Mrs. Colquhoun, Barton Lodge, Hamilton, Ont.

Killed in action—Pte. John Jardine. Next of kin, Mrs. John Jardine, (wife), Chatham, N. B.

Killed in action—March 25, No. 1627, Private Arthur John Stripp. Next of kin, W. Stripp, Bracon, South Wales.

Wounded—March 25, No. 51323, Private Duncan McPhee. Next of kin, Kenneth McPhee, Glendale, Isle of Skye, Scotland.

THIRD BATTALION.

Wounded—March 26, No. 3940, Private William Henry May. Next of kin, Mrs. Charles May, Aldershot, Eng.

FOURTH BATTALION.

Wounded—Captain George R. Rodgers, Barrie, Ont.

TENTH BATTALION.

Died of wounds—Pte. Adrien Velleumier. Next of kin, Gustave Velleumier, No. 69 Faubourg Colmer, Mulhausen, Alsace.

THIRTEENTH BATTALION.

Reported wounded—Pte. J. L. Ross, March 26. Next of kin, Hugh Ross, No. 78 Somerville avenue, Westmount, Que.

Pte. Henry Boyle. Next of kin, Rachel Boyle, care Mrs. Molloy, Banrock Cottage, Kilwinning, Ayr, Scotland.

Died of wounds—Piper Wm. Lawson, March 16. Next of kin, Mrs. B. Skivington, (sister), No. 6 Hamilton-street, Leith, Scotland.

FOURTEENTH BATTALION.

Wounded—Pte. William Turner, No. 16 general hospital, Le Troquet, guns and had been given up the use of all alcoholic liquors and to issue an order against their use in the royal household. Such a notification has been sent to David Lloyd George, chancellor of the exchequer, by the King's private secretary, Lord Stamfordham. The letter of Lord Stamfordham follows:

Letter to Chancellor.

"Dear Chancellor of the Exchequer: The King thanks you for so promptly letting him have a full report of the proceedings at yesterday's meeting of the deputation of employers. His Majesty has read it with the greatest interest, but also with the deepest concern. He feels that nothing but the most vigorous measures will successfully cope with the grave situation now existing in our armament factories."

"We have before us the statements, not merely of employers, but of the Admiralty and the War Office, which are responsible for munitions of war and for the transport of troops and their food and ammunition. From this evidence it is without doubt largely due to drink that we are unable to secure the output of war material indispensable to meet the requirements of the army in the field and that there has been such a serious delay in the consequences of the requirements of munitions of war to our gallant troops at the front."

"A continuance of such a state of things must inevitably result in the prolongation of the horrors and burdens of this terrible war."

"I am instructed to add that, if it be deemed advisable the King will be prepared to set an example by giving up all alcoholic liquor himself and by issuing orders against its consumption in the royal households, so that no difference shall be made, so far as His Majesty is concerned, between the treatment of the rich and the poor in this respect."

(Signed) "LORD STAMFORDHAM, The King's Private Secretary."

Question of the Day.

The question of drink and its effect on the work, which is considered necessary for the successful prosecution of the war, overshadows at the moment everything else in public interest. The press and public favor some drastic measures, a majority of the newspapers expressing the belief that total prohibition, which would apply to all classes, is necessary. The Government, however, has not yet reached a decision on the question, although Mr. Lloyd George and Lord Kitchener have their way it is believed it will be total prohibition. To bring this about the Government must have an act of Parliament passed.

No Glass Legislation.

It is pointed out that the prohibition of sale of liquor only in the localities where men are engaged in the manufacture of munitions would cause a great outcry and that the sale of liquor, which would apply to all classes, is necessary. The Government, however, has not yet reached a decision on the question, although Mr. Lloyd George and Lord Kitchener have their way it is believed it will be total prohibition. To bring this about the Government must have an act of Parliament passed.

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KING IS READY TO LEAVE PROHIBITION

Would Discontinue Use of Liquor in the Royal Household.

LETTER TO LLOYD GEORGE

Compensation Problem and Finding Unemployed Work To Be Considered.

(Canadian Press.)

LONDON, March 31.—11:02 p.m.—King George has added his plea to that of the ship owners and, in some cases, that of the laborers themselves, that some vigorous measures be adopted to cope with the question of drunkenness, which, it is urged, is having the effect of delaying the delivery of munitions of war.

The King has volunteered, if it is considered advisable, to give up the use of all alcoholic liquors and to issue an order against their use in the royal household. Such a notification has been sent to David Lloyd George, chancellor of the exchequer, by the King's private secretary, Lord Stamfordham. The letter of Lord Stamfordham follows:

Letter to Chancellor.

"Dear Chancellor of the Exchequer: The King thanks you for so promptly letting him have a full report of the proceedings at yesterday's meeting of the deputation of employers. His Majesty has read it with the greatest interest, but also with the deepest concern. He feels that nothing but the most vigorous measures will successfully cope with the grave situation now existing in our armament factories."

"We have before us the statements, not merely of employers, but of the Admiralty and the War Office, which are responsible for munitions of war and for the transport of troops and their food and ammunition. From this evidence it is without doubt largely due to drink that we are unable to secure the output of war material indispensable to meet the requirements of the army in the field and that there has been such a serious delay in the consequences of the requirements of munitions of war to our gallant troops at the front."

"A continuance of such a state of things must inevitably result in the prolongation of the horrors and burdens of this terrible war."

"I am instructed to add that, if it be deemed advisable the King will be prepared to set an example by giving up all alcoholic liquor himself and by issuing orders against its consumption in the royal households, so that no difference shall be made, so far as His Majesty is concerned, between the treatment of the rich and the poor in this respect."

(Signed) "LORD STAMFORDHAM, The King's Private Secretary."

Question of the Day.

The question of drink and its effect on the work, which is considered necessary for the successful prosecution of the war, overshadows at the moment everything else in public interest. The press and public favor some drastic measures, a majority of the newspapers expressing the belief that total prohibition, which would apply to all classes, is necessary. The Government, however, has not yet reached a decision on the question, although Mr. Lloyd George and Lord Kitchener have their way it is believed it will be total prohibition. To bring this about the Government must have an act of Parliament passed.

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CONDENSED ADS.

Amusements—Fifteen cents per line each insertion, or two cents per word if set solid. Meetings—When no admission is charged, one cent per word each insertion. Articles for Sale To Let, Help Wanted, Lodgings, Lost and Found, Rooms to Let, and all similar condensed advertisements—First insertion, one cent per word; each subsequent insertion, one-half cent per word. No advertisement less than fifteen words.

AMUSEMENTS, LECTURES

Say you saw it in The Advertiser.

LONDON ANNUAL ASSOCIATION.

DOG SHOW

Old City Hall, Good Friday and Saturday, afternoon and evening. Admission, 10c. Entries at Clark's cigar store.

Metagama, April 9

Beautiful one-class cabin ship on the C.P.R. sails from St. John, N.B., Friday, April 9. Connections by the regularly equipped train to the Canadian Pacific Railway. Ship waits for train. Ask for sailings, all lines.

F. B. CLARKE

416 Richmond St., next Bank of Commerce, London, Ont.

PIANO RECITAL

Mr. Thomas Martin, assisted by Mr. James Anderson (tenor), Masonic Temple, Monday evening, April 12, under the auspices of the Lord Roberts Chapter of the Order of the Daughters of the Empire. Tickets, 35 cents. Proceeds for soldiers' comforts.

AUDITORIUM

SUNDAY, APRIL 4-4 P.M.

Open to the Public.

SPECIAL EASTER MEETING

Y. M. C. A. Boys' Choir.

ADDRESS: REV. J. E. J. MILLARD.

Dundas Centre Choir

ORATORIO.

"The Darkest Hour"

GOOD FRIDAY NIGHT.

Silver collection.

ENTERTAIN YOUR FRIENDS HERE

ARCADIA

DANCING TONIGHT

ALL FOOLS' DAY DANCE

Appropriate Souvenirs. Special

corset Orchestra. 25c.

SPECTATORS 10c.

DANCE TONIGHT. COURSEY'S

Hall, 745 Grey street. Special

Monday night.

MASQUERADE DANCE. HYMAN

Hall, tonight. Come and bring your

friends. Dance starts at 9 p.m.

prompt. Gent 25 cents. Ladies 50c.

plimentary.

EASTER MONDAY NIGHT, APRIL 5,

at 8:15 p.m. sharp. Grand vaudeville

performance at St. Peter's

forum. Very best acts. Admission

25 cents.

EASTER MONDAY DANCE. PALACE

Academy. Monday evening, April 5.

Good music. Popular program. Pri-

vate dancing lessons any hour. Lady

and gentlemen instructors. Phone

1422. McCord's.

FANCY COSTUMES. WIGS OF ALL

kind, to rent. Apply 572 Talbot

street.

MRS. ALICE HENDERSON, TEACHER

of Scotch, Irish and fancy step-

dancing. Concert talent supplied.

Phone 2130.

SCHOOL OF MODERN BALLROOM

Dances, "Palais de Danse," 214 Dun-

can street. Instruction by ex-

cellent dancers. Phone 1570.

MUSIC FURNISHED FOR PARTIES,

balls, banquets. Phone 1255. Tony

Vita's Italian Harpers, 122 Queen's

avenue.

KENWICK MALE QUARTET AND

Concert Company—Engagements ac-

cepted. Len Barr, 33 Charles street.

LONDON MINERAL BATHS—OPEN

every afternoon, Sundays in forenoon.

Phone 318.

TONY CORTESE & SONS ORCHESTRA—

TRA—Original London Harpers. 161

Market street. Phone 1570.

MALE HELP WANTED.

Say you saw it in The Advertiser.

WANTED—A RESPECTABLE YOUNG

married man to take charge of milk

route; residence provided. Apply

Wm. Phoenix, 238 Egerton street.

WANTED—GENT TO REPRESENT

me and appoint sub-agents. High

class article. Good commission. The

right man can make from \$10 to \$25

per day. References required. R. E.

Hart, 7 Henry street, Montreal.

WANTED—RELIABLE MAN AS

shipper and stocker; must have

references. Standard Mackintosh

Company, Limited.

WANTED AT ONCE—ONE HUN-

dred young men to fight for position

as telegraphers, station agents,

wireless operators, freight and ticket

agents. First twenty applicants re-

BORN, MARRIED, DIED.

BORN.

DOVELL—On March 25, 1915, at Vic-

tor Hospital, to Mr. and Mrs. W.

worth P. Dovel, a son.

ELGIE—On March 29, 1915, at 907

London avenue, to Mr. and Mrs. James

A. Elgie, a son.

MARRIED.

DILLON—On Wednesday,

March 31, 1915, at the residence of the

bride's parents, 355 Queen's avenue,

by the Rev. W. J. Knox, Dorothy,

youngest daughter of Mr. and Mrs.

W. C. Allen, to Lieut. Arnold Munro

Dillon, 18th Battalion, C. E. F., son of

Mr. and Mrs. M. Dillon.

DIED.

HENDERSON—Suddenly, at her late

residence, Kilworth,

March 30, 1915, Anne Diliza, beloved

wife of Matthew Henderson, aged 67

years.

Funeral from Griffith & Willis's

undertaking parlors, 104 Dundas

street, on Friday, at 1:30 p.m., service

at 1 p.m. Interment at Thameford

Cemetery. Friends and acquaint-

ances please accept this intimation.

MORAN—At the residence of his

father, Mr. A. J. Moran, Metcalfe

Township, on March 31, 1915, Margaret

Funeral private on Friday afternoon

at 3 o'clock (service at 2:30) from

residence of her brother, J. H. Moran,

626 Wellington street, city. Interment

at Mount Pleasant Cemetery.

POWELL—Suddenly, at the family

residence, 441 King street, on Tuesday,

March 30, 1915, James B. Powell, son

of the late Michael Powell. Funeral

private on Friday afternoon at 3

o'clock from the house, 441 King street,

at 9:45.

MEETINGS.

Say you saw it in The Advertiser.

REGULAR MEETING—ST. GEORGE

Lodge No. 22, C. O. J. Stephen

G.R.C. will be held in Masonic Hall

this Thursday evening, 7:30.

Topic, "The Confraternity Degrees."

Social evening will be spent after

closing the lodge. The Wontford

Master requests all members who

are to be present. R. H. Smith, W. M.

A. Ellis, secretary.

EAST MIDLAND AGRICULTURAL

Society will hold a field crop com-

petition in 1915. The grain is white

oats; amount of land is not less than

four acres. The prizes are as follows:

First, \$20; second, \$15; third, \$12;

fourth, \$10; fifth, \$8; sixth, \$6; sev-

enth, \$4. For further particulars apply

James H. Wheaton, secretary, Thorn-

cliffe.

GOSPEL HALL, HAMILTON ROAD—

Leading Pastor, Rev. C. J. Stephen

interesting addresses on "The Taber-

nack in the Wilderness," Tuesday and

Thursday this week. Come and bring

your Bibles.

RELIGIOUS SERVICES.

ST. PAUL'S CATHEDRAL, GOOD

Friday. Morning service, 11 a.m.

preacher, the Reverend Canon. The

Jews. Evening service, 8 p.m.;

Thursday this week. Come and bring

your Bibles.

Crown Memorial Church

GOOD FRIDAY SERVICES.

Three hours' prayer service from 12

o'clock to 3 p.m. Evening service by

the rector, 7 p.m. Collection, at

evening service for Jews.

TONIGHT.

FIRST METHODIST CHURCH.

Preacher:

Rev. George Hazen, B. A.

"The Day of Fellowship"

Passion Week.

FEMALE HELP WANTED.

Say you saw it in The Advertiser.

WANTED—NURSE-GIRL, APPLY

evenings, 59 Ridout street south, b.

WANTED—YOUNG GIRL FOR

housework in a small family. 302

Wellington street.

STENOGRAPHER WANTED. ONE

day to assist in office. Apply Box

121 Advertiser.

COOK WANTED—REFERENCES RE-

QUIRED. Apply 370 Queen's avenue,

5c.

WANTED IMMEDIATELY—YOUNG

lady to assist in office. Apply Box

121 Advertiser.

WANTED—GOOD GENERAL MAID

not washing or ironing. Apply 554

Richmond street.

GOVERNMENT WANTED. APPLY MRS.

N. E. Robinson, 264 St. James street,

Phone 1355.

YOUNG GIRL WANTED FOR LADIES

headwear work. Belz & Co., 6c

WANTED IMMEDIATELY—GOOD

plain cook. Apply Mrs. Beattie, 72

Wortley road.

BUSINESS CARDS.

Say you saw it in The Advertiser.

CARPENTER, BUILDER AND CON-

TRACTOR, shingling and jobbing.

Wm. Peterson, 1010 Dundas street

W. H. Rae,

320 Grey street. Phone 424.

RAPID MESSENGER—NIGHT AND

day services. Dray for hire. Phone

245. R. Griffith, 244 Horton street.

HARRY BOSS

(Formerly of Palace Livery, East

London)

First-class Hacks, Coupes and Coaches

for weddings and funerals. Also up-

to-date light livery. ywt

S. LEWIS & SON, 47 TALBOT

street, the well-known horsehoes and

particular attention paid to lame and

interfering horses. All work guaran-

teed.

WANTED AT ONCE—ONE HUN-

dred young men to fight for position

as telegraphers, station agents,

wireless operators, freight and ticket

agents. First twenty applicants re-

ceive special rates. Largest and best

equipped school in Canada. Railway

look and special instruction make

progress rapid. Write Dept. O, Do-

minion School Railroading, Toronto.

SALESMAN WANTED. APPLY

Maffay Bros, 231 Dundas street,

12 and 1.

WANTED—MAN FOR FARM, ABLE

to milk; state wages. Apply H.

Kember, Sarala.

GORDON PRESS FEEDERS

WANTED. Apply Advertiser

Job Dept.

MEN, 15 OR OVER—GET CANADIAN

Government Rail Road pay, London

examinations, May 12. Write im-

mediately for free sample questions.

Franklin Institute, Department

Rochester, N. Y.

AP.9

SITUATIONS WANTED.

Say you saw it in The Advertiser.

AN EXPERIENCED MARRIED MAN

desires a position on a farm by the

year or work on shares. Joe Nair,

321 Fall Mill street.

AUCTIONEERS.

Say you saw it in The Advertiser.

John Holland

Auctioneer

A new star in the firmament of

auctioneers. Try me for good sales.

124 Carling street. Phone: Office

4789, Residence 2499.

J. W. LAIDLAW, AUCTIONEER.

Wilton Grove—Dates taken: James

Martin, March 26; Alonzo Cap-

land, J. Joe Minnell, 18, J. W. Laid-

law, 24.

HOUSES, ROOMS, TO LET.

DESIRABLE CORNER RESIDENCE

on street car line, South London,

possession 1st of May; rent, \$25 per

month. Dr. Ferguson, Phone 755.

UP-TO-DATE COTTAGE, ELECTRIC

light, gas, water inside, 35 Kenning-

ton street. Apply 30 Wilson avenue.

SIX-ROOM APARTMENTS, HOT

water, large veranda, central ven-

ue, to let at \$25 and Normal and Ridout

avenue. Apply 82 Craig street.

TO LET—NEW MODERN EIGHT-

ROOMED HOUSE, 351 Dundas street;

full basement with laundry, also attic,

at \$32 per month; possession April 15.

English Rheumatism Cap ues
Are guaranteed to relieve the worst
rheumatic pains inside of eight hours,
and to cure permanently. If used faith-
fully. Any one of the Four Taylor Drug
Stores will cheerfully refund your
money if they fail.

**Your Choice
of Any
Article
in Our
North W.ndow**

C. H. Ward & Co.

Diamond Merchants and Jewelers,
285 RICHMOND ST. PHONE 1094.

We mine
our own
Coal and
sell direct
to you.



LARGE PE
COAL, \$5.50
A TON.
We guaran-
tee this coal
to have the
value of put in the range and heater;
saves you \$1.25 per ton.



**Cut Glass Floral
Tumblers, \$5 Doz.**

These are exceptionally
low-priced and the quality
and design will please.

Be Sure and See Them.

Ask prices on other designs

W. J. Wray & Co.

London's Largest Jewelry
Store.

234 DUNDAS ST.

WEGNER CLOTHING CO.

Wholesale and Retail Dealers in
Overalls, Sweater Coats, Gloves,
Mittens and Raincoats.

London's Largest High-Class
Workingmen's Outfitters.

Exclusive Manufacturers Agents
for the Best Canadian and
American Makes of Overalls.

371 TALBOT ST., COR. MARK ET.
Open Evenings—Phone 1849.

B. A. Mitchell's

Drug Store

**MOTH
BAGS**

Get one and protect your
Furs and Winter Suits
against destruction. Prices
75c to \$1.25.

111 DUNDAS STREET.

Phone 623.

MATTRESSES AND FEATHERS

Renovated and remade by the latest
improved methods. Goods called for and
returned same day.

The Keystone Bedding Co.

Phone 2623.

NOTICE

Eggett & Co.

Plumbers, Hotwater and
Steam Heating.

NEW ADDRESS:

336 Ridout St.

DR. S. R. MOORE

DENTIST.

Removed to Suite 13-14 and 1, London
Loan Building, corner Dundas and Park
avenue. Phone 2584.

ABOUT YOUR EYES

Consult

C. H. TREBILCOCK

Formerly with Tait Optical Company.

COAL

Genuine Plymouth Anthracite,
from individual mines. Prompt
delivery. Prices on application.

Phone 2584.

JAS. H. HERRICK, AGENT.

**The London Loan and Savings
Company of Canada**

Dividend No. 84

Notice is hereby given that a dividend
at the rate of six per cent per annum
is declared for the current quarter year,
ending March 31, 1915, on the stock of
the company, together with a bonus at
rate of 1 1/2 per cent per annum, to
shareholders of record, on the 15th inst.,
and is payable on the 1st day of April,
1915.

PARNELL'S BREAD IS FAMOUS

in London, because, for 30
years, it has been getting a
little better each year. To-
day, over 5,000 housewives
in London know it. Are you
one of them?

If Not, Phone 929
or 1390 for a
Trial Loaf.

Easter Offerings

Of a Better Quality
From a Better Store
At a Better Price

ROSE BEADS, any color
\$1.00 to \$3.50
ROSE BEADS, any color
\$1.50 to \$5.00
GOLD PENDANTS
\$9.00 to \$80.00
LADIES' WRIST WATCHES
\$10.00 to \$200.00
GENTS' WRIST WATCHES
\$10.00 to \$150.00
GOLD NECKLACES
\$6.00 to \$85.00

Young's
DIAMOND MERCHANTS.
Two Stores:
LONDON — LONDON EAST

JOHNSTON BROS.

XXX BREAD

4c

TWENTY-FIVE TICKETS FOR
ONE DOLLAR.

Delivered anywhere in city or
at your grocer's.

INFANT DRINKS

CARBOLIC ACID

Walter McCallum, aged 2 years, son
of Mr. and Mrs. W. A. McCallum, 581
Bathurst street, poured a two-ounce
bottle of carbolic down his throat,
shortly after 4 o'clock yesterday after-
noon, while his mother was in front of
the house, purchasing a loaf of bread
from a passing baker, and four hours
later died in Victoria Hospital.

According to Mr. McCallum's wife
some days ago purchased the carbolic
acid for a toothache. After using some
of the poison, she placed the bottle on
a top shelf in the pantry, from which,
in some accountable way, the parents
believe it must have fallen, and was
picked up by the little boy, when the
mother was out of the house.

The screening of the child brought
the mother running back to the room,
where she found her boy suffering ter-
ribly, and with the emphysema poison
bottle lying close by. A nurse in the
neighborhood was called in, and after
administering first aid, sent for Dr.
N. H. Ford, who had the boy rushed to
the hospital.

It is unlikely that an inquest will
be held.

CARD OF THANKS.

The sons and daughters of the late
Mrs. H. J. Boyd, 242 Richmond street,
wish to express their thanks to friends
and relatives for their expressions of
sympathy, and for kindness shown, also
for floral tributes during their recent
and sad bereavement.

KODAKS

Films left with
us before
11 a.m.
developed
and printed
by 6 p.m.

VEST POCKET KODAK

See our new edition, with
autographic attachment.

ENLARGING

We have recently pur-
chased the best enlarging
outfit money will buy, and
are now in a position to give
you the very best results in
this line.

STRONG'S DRUG STORE

184 DUNDAS STREET,
LONDON, CAN.

BY FLASHLIGHT

An interesting booklet. It's free.
Ask for it.

J. H. BACK & CO.,

210 DUNDAS STREET.

Let Our Experts Finish Your Holiday Films

We can develop, print or en-
large your films or plates
promptly and assure

'PERFECT PICTURES'

We have the largest plant in
Western Ontario.

We use only Standard De-
velopers in Time Tanks.

We finish on CYKO—the
prizewinning paper.

We guarantee every print
we produce.

We make no extra charge
for postage on mail orders.

You get

'PERFECT PICTURES'

at

CAIRNCROSS'

Dependable Druggists.

216 DUNDAS. Phone 880.

QUALITY TELLS

WE STAND BEHIND EVERY
TON OF COAL WE
SELL.

JOHN MANN & SONS

Cor. York
and Burwell,
Phone 470

Hamilton's Ale and Porter

Cannot be excelled. It's a
favorite drink with many,
and will suit you if you try
it.

MILITARY ORDERS FOR 1ST DIVISION

Division orders issued by the officer
commanding the first division,
headquarters, First Division, London,
Ont., March 31, 1915:

ADMINISTRATIVE STAFF.
No. 72—Appointments, Promotions and
Retirements.

The following extracts from general
order No. 27, dated Feb. 25, 1915, are
published for general information:

1st Infantry Brigade—The period of
tenure of appointment of Lieut.-Col. J.
S. Black as brigade major is extended
to Feb. 15, 1915.

Artillery.
1st (Howitzer) Brigade, C. F. A.—
11th Battery—Lieut. (superannuated)
M. Brown and W. A. Townsley are
absorbed into the establishment.

16th Battery—To be provisional lieuten-
ant (superannuated), William Paul
Gamble, gentleman, Feb. 15, 1915.

Infantry.
21st Essex Regiment (Essex Fusili-
ers)—To be provisional lieutenant
(superannuated), Gordon Thayer Bart-
let, gentleman, Feb. 15, 1915.

22nd Regiment (Oxford Rifles)—To be
provisional lieutenant (superannuated),
George William Walrod, gentle-
man, Feb. 15, 1915.

25th Regiment (Middlesex Light In-
fantry)—To be provisional lieutenant
(superannuated), John Charles
Reid, gentleman, Feb. 15, 1915.

Baker, Harold Joseph Lawson, gentle-
man, Feb. 12, 1915; Charles Percy Guy
Morton, gentleman, Feb. 15, 1915; Leon-
ard Claude Macdonald, gentleman,
Feb. 15, 1915.

Corps Reserve—Capt. C. S. McVicar
is seconded for duty with the Univer-
sity of Toronto contingent (Canadian
Officers' Training Corps, Nov. 15, 1914.

27th Lancers Regiment (St. Clair
Rifles)—To be lieutenant (superannu-
ated), Louis Elgin Jones, gentle-
man, Nov. 6, 1915; Pennel Croft Smyth,
gentleman, Feb. 15, 1915. To be pro-
visional lieutenant (superannuated),
Geoffrey Griffin Garvey, Dudley Aron
Gordon Parsons, gentlemen, Feb. 15,
1915.

28th Waterloo Regiment—To be pro-
visional lieutenant (superannuated),
Sergeant James Rutherford, Jan. 23, 1915.

30th Regiment (Wellington Rifles)—
To be provisional lieutenant (superannu-
ated), James Sill McLachlan, gentle-
man, Jan. 16, 1915; Clarence Landon
Arnold, gentleman, Feb. 15, 1915.

33rd Huron Regiment—To be pro-
visional lieutenant (superannuated),
Herbert Campbell, gentleman, Sept. 2,
1914.

Memoranda.

The following officer is granted local
rank of major, whilst seconded for duty
with the University of Toronto contin-
gent, Canadian Officers' Training Corps,
Capt. C. S. McVicar, Corps Reserve,
28th Regiment (Middlesex Light In-
fantry), (Signed), W. A. McCrimmon, lieuten-
ant-colonel for A. A. G., first division.

FOUND VICTIMS IN MONTREAL.

MONTREAL, March 31.—William O.
Wallace, with several aliases to his
record, whose death in jail in Boston
this morning, from cyanide of potas-
sium, self-administered, is reported,
was in Montreal last Sunday. He is
thought to have procured over \$4,000
in the last three months, some of it
from over-confiding Montreal citizens,
by fraudulent means.

SARNIA RESERVIST GETS SECOND WOUND

(Special to The Advertiser.)
SARNIA, March 31.—Dudley
Gulston, a former policeman of
this city, who rejoined his regi-
ment, the Camberlands, at the
outbreak of the war, has received
a second wound, and is again in
a hospital, according to a letter
received here by Mayor Dagan.
His family resides here. He was
a reservist.

ROWAT'S COFFEE

Pleases people who are particular.
50 Cents Per Pound.

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SOPHOMORE MEDS. HOLD A BANQUET

John G. Seaton Elected Class
President For the
Year.

The sophomore medical class (18)
of Western University at a dinner held
in the grill room of the Tecumseh House
last evening inaugurated the following
officers for the third year: Honorary
president, Dr. P. S. McKibben; presi-
dent, John G. Seaton; vice-president, E.
W. McNeice; secretary-treasurer, M. C.
Morrison; representative to Athletic So-
ciety, L. M. Freese; representative to
Medical Society, H. C. Ferguson; repre-
sentative to Gazette, J. P. Weir.

President Colling, of this year's class,
presided, and acted as toastmaster. Mr.
Seaton proposed the toast to "The
King," the class replying by singing
"God Save the King." The toast to
"Canada" was proposed by Mr. Mc-
Neice, and responded to by Mr. Weir.
Mr. Morrison then proposed a toast to
"The Profession." Mr. H. I. Wiley mak-
ing a suitable reply.

The surprise of the evening came
when Mr. Ferguson proposed a toast to
"The Faculty." Mr. Hoggart replied,
and could the professors have been pre-
sent they would certainly have first
the class honors in his spring exams. Mr.
Freese made hold by the proposal of a
toast to the faculty, then proposed a
toast to "The Class." Mr. Armstrong
responded, telling different members of
the class things about themselves they
never knew before, quoting "Babbie"
Burns' famous poem on this subject.

Last but by no means least came
the toast to "The Ladies," proposed by
Mr. Penneott. Mr. Seaton carried the
reply, giving the more experienced mem-
bers of the class pointers which they
would do well to remember. In his
reply Mr. Seaton carried the toast to
the future to observe each one's
dealings with the ladies as foretold by
their present attitude toward them.

E. L. Armstrong, president, made
a speech on the retrospect of the class
since entering in 1913. To his mind, the
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since its entrance into the class two
years ago was far more interesting and
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