

28
25
22
20
18

**CIHM/ICMH
Microfiche
Series.**

**CIHM/ICMH
Collection de
microfiches.**



Canadian Institute for Historical Microreproductions / Institut canadien de microreproductions historiques

10
01

© 1987

Technical and Bibliographic Notes/Notes techniques et bibliographiques

The Institute has attempted to obtain the best original copy available for filming. Features of this copy which may be bibliographically unique, which may alter any of the images in the reproduction, or which may significantly change the usual method of filming, are checked below.

- ☒ Coloured covers/
Couverture de couleur
- ☒ Covers damaged/
Couverture endommagée
- ☐ Covers restored and/or laminated/
Couverture restaurée et/ou pelliculée
- ☐ Cover title missing/
Le titre de couverture manque
- ☐ Coloured maps/
Cartes géographiques en couleur
- ☒ Coloured ink (i.e. other than blue or black)/
Encre de couleur (i.e. autre que bleue ou noire)
- ☐ Coloured plates and/or illustrations/
Planches et/ou illustrations en couleur
- ☐ Bound with other material/
Relié avec d'autres documents
- ☐ Tight binding may cause shadows or distortion
along interior margin/
Le reliure serrée peut causer de l'ombre ou de la
distorsion le long de la marge intérieure
- ☐ Blank leaves added during restoration may
appear within the text. Whenever possible, these
have been omitted from filming/
Il se peut que certaines pages blanches ajoutées
lors d'une restauration apparaissent dans le texte,
mais, lorsque cela était possible, ces pages n'ont
pas été filmées.
- ☐ Additional comments:/
Commentaires supplémentaires:

L'Institut a microfilmé le meilleur exemplaire qu'il lui a été possible de se procurer. Les détails de cet exemplaire qui sont peut-être uniques du point de vue bibliographique, qui peuvent modifier une image reproduite, ou qui peuvent exiger une modification dans la méthode normale de filmage sont indiqués ci-dessous.

- ☐ Coloured pages/
Pages de couleur
- ☐ Pages damaged/
Pages endommagées
- ☐ Pages restored and/or laminated/
Pages restaurées et/ou pelliculées
- ☒ Pages discoloured, stained or foxed/
Pages décolorées, tachetées ou piquées
- ☒ Pages detached/
Pages détachées
- ☒ Showthrough/
Transparence
- ☐ Quality of print varies/
Qualité inégale de l'impression
- ☐ Includes supplementary material/
Comprend du matériel supplémentaire
- ☐ Only edition available/
Seule édition disponible
- ☐ Pages wholly or partially obscured by errata
slips, tissues, etc., have been refilmed to
ensure the best possible image/
Les pages totalement ou partiellement
obscurcies par un feuillet d'errata, une pelure,
etc., ont été filmées à nouveau de façon à
obtenir la meilleure image possible.

This item is filmed at the reduction ratio checked below/
Ce document est filmé au taux de réduction indiqué ci-dessous.

10X	12X	14X	16X	18X	20X	22X	24X	26X	28X	30X	32X
								✓			

The copy filmed here has been reproduced thanks to the generosity of:

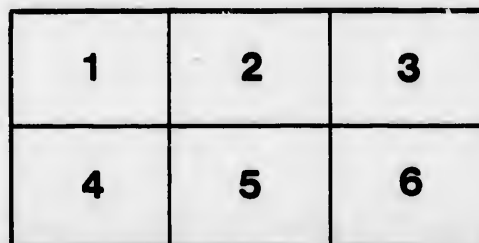
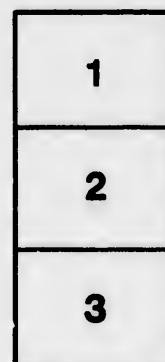
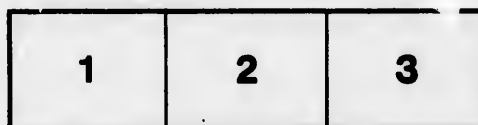
D. E. Weldon Library
University of Western Ontario
(Regional History Room)

The images appearing here are the best quality possible considering the condition and legibility of the original copy and in keeping with the filming contract specifications.

Original copies in printed paper covers are filmed beginning with the front cover and ending on the last page with a printed or illustrated impression, or the back cover when appropriate. All other original copies are filmed beginning on the first page with a printed or illustrated impression, and ending on the last page with a printed or illustrated impression.

The last recorded frame on each microfiche shall contain the symbol $\rightarrow$ (meaning "CONTINUED"), or the symbol ∇ (meaning "END"), whichever applies.

Maps, plates, charts, etc., may be filmed at different reduction ratios. Those too large to be entirely included in one exposure are filmed beginning in the upper left hand corner, left to right and top to bottom, as many frames as required. The following diagrams illustrate the method:



L'exemplaire filmé fut reproduit grâce à la générosité de:

D. B. Weldon Library
University of Western Ontario
(Regional History Room)

Les images suivantes ont été reproduites avec le plus grand soin, compte tenu de la condition et de la netteté de l'exemplaire filmé, et en conformité avec les conditions du contrat de filmage.

Les exemplaires originaux dont la couverture en papier est imprimée sont filmés en commençant par le premier plat et en terminant soit par la dernière page qui comporte une empreinte d'impression ou d'illustration, soit par le second plat, selon le cas. Tous les autres exemplaires originaux sont filmés en commençant par la première page qui comporte une empreinte d'impression ou d'illustration et en terminant par la dernière page qui comporte une telle empreinte.

Un des symboles suivants apparaîtra sur la dernière image de chaque microfiche, selon le cas: le symbole $\rightarrow$ signifie "A SUIVRE", le symbole ∇ signifie "FIN".

Les cartes, planches, tableaux, etc., peuvent être filmés à des taux de réduction différents. Lorsque le document est trop grand pour être reproduit en un seul cliché, il est filmé à partir de l'angle supérieur gauche, de gauche à droite, et de haut en bas, en prenant le nombre d'images nécessaire. Les diagrammes suivants illustrent la méthode.

76TH ANNIVERSARY

HER MAJESTY'S BIRTHDAY



MAY 24

1895

GRAND MILITARY REVIEW

AT

LONDON

N^O 1 COY. R.R.C.I.

1ST HUSSARS.

LONDON FIELD BATTERY.

ONTARIO

7TH FUSILIERS

13TH BATTALION

HAMILTON

AND DUFFERIN RIFLES BRANTFORD



Somerville's

"PEPSIN"

AND

"MEXICAN FRUIT"

CHEWING
GUM.

Big Thing to Have "ON HAND" FOR DYSPEPSIA.

"RADNOR flows clear as crystal, icy cold, from the heart of the Canadian Laurentides."



DRINK Pure, Sparkling, Delicious
Radnor, Table Waters. Empress of Natural

Is a unique natural combination of most valuable health-promoting ingredients, being also a delightful beverage equally adapted for the Table, the Sick Room or the Club.



OPINIONS.

The Right Reverend the Lord Bishop of Quebec writes:—"I would recommend all who care for good bright live mineral spring water to give RADNOR WATER a trial." (Signed) A. H. QUEBEC.

"I have recommended RADNOR WATER to my patients, and find it gives great satisfaction. Many prefer it to Apollinaris, in which preference I concur. As a table water it is delightfully refreshing." FRANCIS W. CAMPBELL, M.D., Professor of Medicine, Faculty of Medicine, University of Bishop's College.

I have tried the RADNOR Canadian Mineral Water and consider it admirable. Faithfully yours, WILSON BARRETT, Windsor Hotel, Montreal, Feb. 16, 1895.

VISITORS

TO

LONDON

THIS IS A SAMPLE OF THE CELEBRATED

"Supertine Linen Record"

(Water Mark in each Sheet)

MANUFACTURED
IN CANADA BY THE

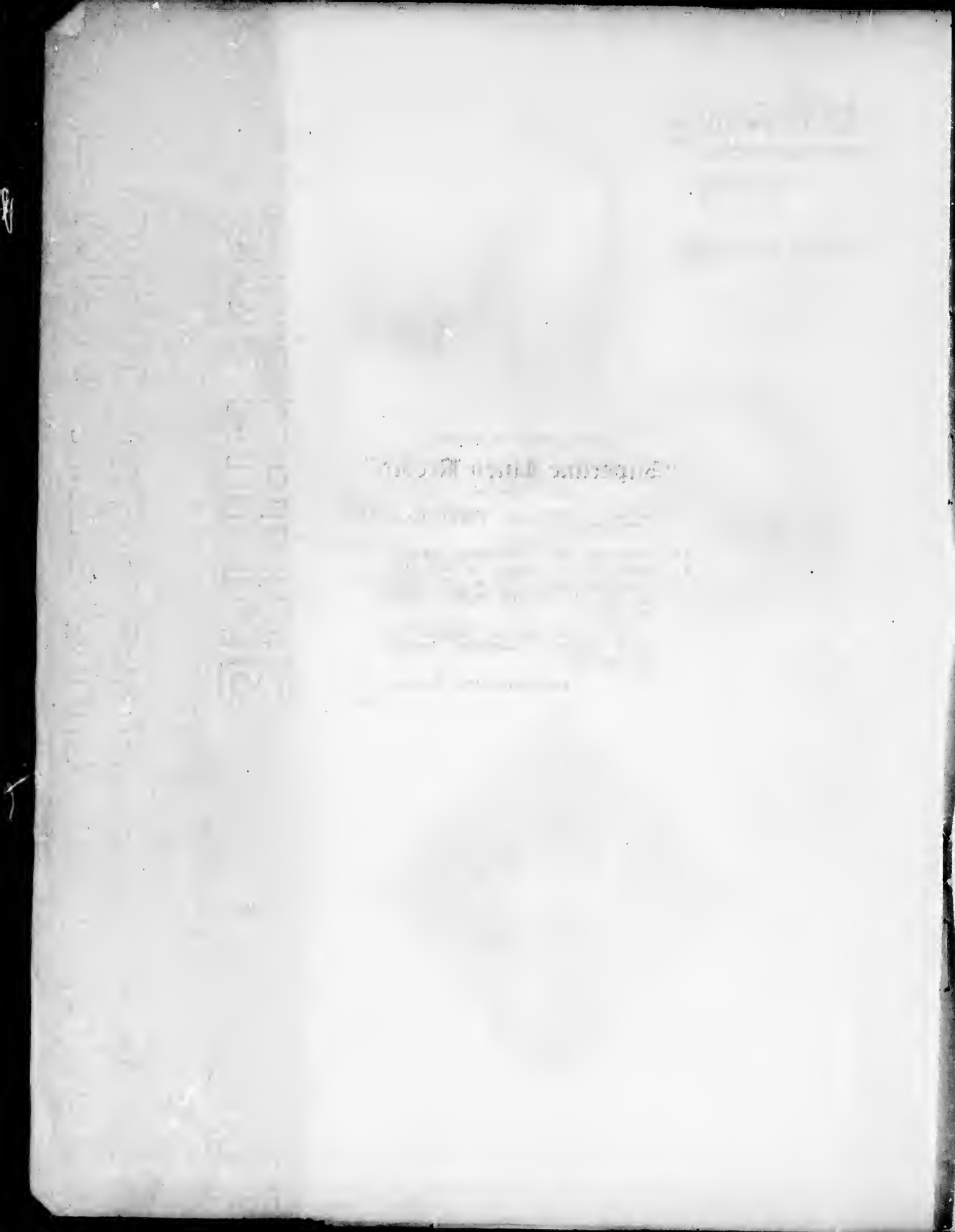
ROLLAND PAPER COMPANY.

It is made from PURE LINEN STOCK and LIGHT DRIED, and is the strongest and best paper for Ledgers, Insurance Policies, Letter Heads, etc., etc. All sizes and weights in WHITE and AZURE.

To be had from all Wholesale and Retail Stationers, Bookbinders, Printers, etc., and from

THE LONDON PTG. & LITHO. CO'Y

(Limited.)



[
C
10
A
C
Y
E
A
C
E
T
L

VISITORS

Call and See us...

OR SEND YOUR NAME AND
POST OFFICE ADDRESS
FOR OUR

TO

WILL BE WELL REPAID BY VISITING OUR

Trial

... Grounds.

THEY ARE ONLY *FIVE MINUTES' WALK*
FROM OUR STORE,

119 Dundas Street.

1895 Bulb and Fall Wheat Catalogue.

ISSUED IN AUGUST OF EACH YEAR.

LONDON

ADDRESS—**JOHN S. PEARCE & CO.,**

119 DUNDAS ST.,
LONDON, ONT.

CRYSTAL
HALL,
ART
WAREHOUSE.

THE LARGEST
COLLECTION OF

CERAMIC
ART IN CANADA.

Everything of the finest.

INSPECTION INVITED.

OUR ASSORTMENT OF...

DINNER, TEA, TOILET,
DESSERT and
BREAKFAST SETS,
UNEXCELLED.

CUT GLASS, ENGRAVED GLASS,
In all the Latest Designs.

RUDOLSTADT, DOULTON, SAXONY,
COPELAND, WEDGEWOOD, MINTON,
DRESDEN WARE, in great variety.

W. J. REID & CO.,

197-199 DUNDAS ST.,

London.

Famous
Active
Coal & Wood
Range ...

— MADE BY —

The McClary Mfg. Co.,

LONDON,
TORONTO,
MONTREAL,
WINNIPEG,
VANCOUVER.



EVERY device that ingenuity can
conceive, and the widest ex-
perience suggest, has been used in
producing this Range.

THE HANDSOMEST AND BEST
WORKING COOKING APPARATUS

EVER MADE IN CANADA.

No guessing as to heat of oven.
Thermometer in door shows it
exactly. Every cook will appre-
ciate this feature.

Oven ventilated and cemented
top and bottom, ensuring even
cooking. Every user gives un-
qualified approval.

— FOR SALE BY —

WM. STEVELY & SON, Richmond St.,
J. T. SMITH, Dundas St. East,
Or at our **SHOW ROOMS.**

Magnitude Means Mastery.

IF the other conditions are right. Growth is proof. Continuous growth is proof positive. Twenty-five years of getting bigger and bigger. No stop. No lag—bigger and bigger all the time.

OUR CARPET DEPARTMENT COVERS 10,000 FEET OF FLOOR SPACE.

Newest Goods!

Lowest Prices!

Nearly \$200,000 of Stock

Looking out for your interests has been looking out for our own. The largest importers of CARPETS and DRY GOODS in Western Ontario.

OUR DEPARTMENTS:

*Carpets,
Curtains,
Silks,
Black Dress Goods,
Colored Dress Goods,
Parasols,
Flannels,
Prints.*

*Linens,
Blankets,
Small Wares,
House Furnishings,
Mantles,
Children's Costumes
Cloths and Tweeds,
Muslin Underwear.*

*Hosiery,
Trimmings.
Corsets,
Kid Gloves,
Mantle Making,
Tailoring,
Millinery,
Dress Making,
Carpet Laying.*



Railroad charges
prepaid on all
purchases out
of town....



Kingsmill

128½ Dundas St.,
130 & 132 Carling St.,

LONDON, ONT.

No. 1 Company Royal Regiment of Canadian Infantry

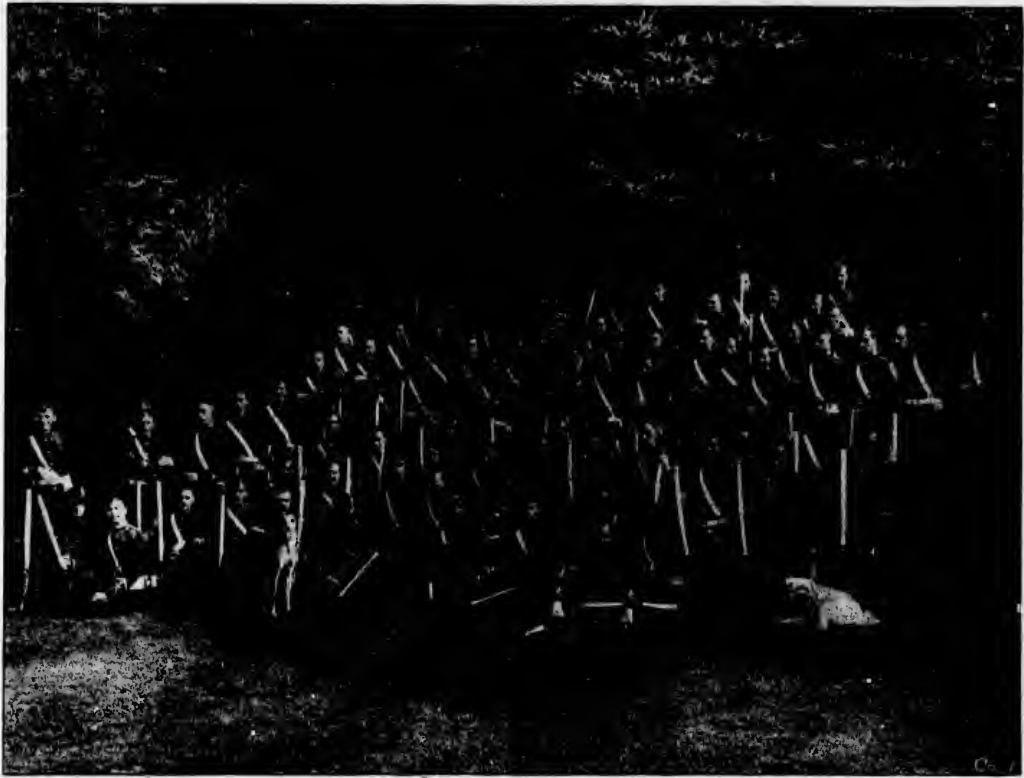
* LIEUTENANT-COLONEL HENRY SMITH,
Commanding the Regimental Depot at London.

* MAJOR AND LIEUTENANT-COLONEL VIDAL,
Commanding the Company.

* LIEUTENANT AND CAPTAIN HEMMING,
LIEUTENANT AND CAPTAIN DENNISON.

LIEUTENANT CARPENTER.
SURGEON-MAJOR HANOVAN.

* Have been in Active Service.



NO. 1 COMPANY R. R. C. I., LONDON.

OFFICIAL PROGRAMME

The Brigade will form at 2 o'clock p. m. sharp, when the review takes place, during which the Feu-de-joie will be fired, in which the London Field Battery will fire twenty-one guns; the review to conclude with a march past by the Brigade.

The 13th Battalion will then Troup the Colour. The Manual and Firing Exercise will be performed by the 38th Battalion Dufferin Rifles. The 13th Battalion will give an exhibition of Physical Drill and Bayonet Exercise, by half battalions, to be followed by the following Tournament:



SMALLMAN Popular INGRAM'S Departmental Stores.

A Few Good Things

WE HAVE THAT OTHERS
HAVEN'T:

Celebrated Heptonette Waterproofs.

Guaranteed the Best. None
genuine without stamp.

Celebrated Health Brand Ladies' Underwear

Can't be purchased anywhere
else in London.

Celebrated "Her Majesty's" Corsets.

These our Customers prefer
to all other makes.

We Always Aim to Get the Best.

THE above are three specialties, but in every
Department we carry the most fashionable
goods made, which we sell at most reason-
able prices. We mail samples free of charge, and
express all orders of \$5.00 and over, free.
PAY US A VISIT WHENEVER YOU COME TO TOWN.

SMALLMAN & INGRAM,
IMPORTERS OF DRY GOODS,
148 & 151 DUNDAS ST., LONDON.

SLATER BROS.,

THE LEADING **Tailors** OF THE WEST.

A LARGE AND CHOICE ASSORTMENT OF
Summer Suits, Trouserings,
and Fancy Vestings

NOW IN
STOCK.

Out-of-Town Orders Receive PROMPT and CARE-
FUL Attention.

FIRST DOOR SOUTH
C.P.R. TICKET OFFICE **399 RICHMOND STREET, LONDON, Ont.**



Miller's Hair Store.

WE are leaders in all styles of HAIR GOODS
and HEAD COVERINGS, both Ladies' and
Gents', of the finest quality and at low prices

F. J. Miller, 212 DUNDAS ST.,
LONDON.

GEO. H. MERRITT

General Insurance Agent,

REPRESENTING

British Empire Life Assurance Co'y.

Union Fire Assurance Society.

Canada Accident Assurance Co'y.

American Surety Company.

OFFICE:
... ALBION BUILDINGS ...
RICHMOND ST.

TELEPHONE
407.

..London, Ont.

The Latest Thing in Collars.

NECKS!

NEXT.

THE VERY NEWEST SHAPE IN LINEN
COLLARS COMES TO US THIS WEEK.

Burns, The
Glothier,
LONDON.



J. GAMMAGE
& SONS

Florists

213 DUNDAS ST.

Open all Day (Queen's Birth-
day). Don't Fail to see
Our Attraction.



SMITH BROS.,

376 RICHMOND ST.,
LONDON, ONT.

Leading Plumbers and Fitters

PHONE 638.

MAKE A HALT



—AT—
Westlake's

FAMOUS

Photo x Studio

201 DUNDAS STREET

If you want the finest of Photos at reasonable
prices. All on ground floor.

Best Cabinets, \$2.50 per Doz.

"WE'D RATHER BE
RIGHT THAN"—

We don't think we CAN be Governor
General. But our ambition is to have
our Clothing RIGHT—right in every
way—quality, style, fit, finish, price.
Then you'll be pleased, and we'll have
your trade always. Come and see what
we can do for you NOW.

ON SPRING SUITINGS
WE ARE STRICTLY RIGHT.

H. LENOX,

Fashionable Tailor, o London.

OAK HALL

The Great
One Price Clothiers.

Men's Fine Tweed Suits,

\$5, \$6, \$6.50, \$7, \$7.50, \$8, \$8.50.

Your choice of pattern or
color for the boys.

3-Piece Suits, \$3.75 to \$6.50.

2-Piece Suits, \$1.65 to \$4.50.

OAK HALL,

148 and 150 Dundas Street, - LONDON.

ALF. TAYLOR, Manager.



TAGKABERRY & LOUGHREY

Manufacturers and Dealers in

Harness, Saddles, Trunks, Valises, Etc.

WHOLESALE AND RETAIL,

356 RICHMOND STREET,
SOUTH OF KING,

... LONDON, ONT.

First Hussars.

ORGANIZED MAY, 1872.

Lt.-Colonel—W. M. GARTSHORE.
 Captain—A. H. KING, Kingsville.
 Captain—J. B. STOTHERS, London.

Lieutenants—B. BENNET,
 F. MCGOMB, R. G. STEWART.
 2nd Lieutenants—A. ROWATT, J. G.
 MERRISON, V. G. PELLETIER.

Paymaster—T. S. HOBBS, M. P. P.,
 Hon. Captain.
 Adjutant—J. G. MERRISON, 2nd
 Lieutenant.

Quarter-Master—B. HIGGINS, Hon.
 Major.
 Surgeon—S. A. KING, Sur.-Major.
 Vet. Surgeon—J. A. WILSON.

A and B Troops—Headquarters, London; C Troop—Headquarters, Courtwright; D Troop—Headquarters, Kingsville.

Although the regiment has never seen active service, one or two troops were called out for service during the Fenian raid in 1866, when the late Colonel Cole, who commanded this regiment for many years, was captain of a troop with headquarters at St. Thomas.



SERGEANT OF FIRST HUSSARS, LONDON.

PROGRAMME CONTINUED FROM PAGE 5.

All events open only to Officers and men of the Active Militia.

- I.—**Military Steeple Chase**—Riders to be in Drill Order, horses carrying regulation saddlery.
- II.—**Foot Race, 100 Yards**—Competitors to be in Marching Order.
- III.—**Bicycle Race**—Riders to be in Drill Order, under sanction of the C. W. A.
- IV.—**Musical Ride**—First Hussars.
- V.—**Two Hundred Yard Foot Race**—Drill Order. Each man to fire five rounds, all to halt at bugle sound, load and fire kneeling one round, then advance till again halted by the bugle; only one round to be fired at each halt.

PROGRAMME CONTINUED ON PAGE 9.

HAZELINE

(REGISTERED)

WITCH-HAZEL & ALMOND CREAM

A RELIABLE AND EXQUISITE TOILET LOTION

For Chapped Hands, Face, Lips, or any irritation of the Skin. The popular cure for Sunburn, Freckles, Wounds, Chafing, Frosted Face, Tender Face after shaving, etc. Prevents tendency to wrinkles, keeps the face smooth, and preserves the complexion.

PRICE, 25 CENTS.

PREPARED BY **CAIRNCROSS & LAWRENCE,**
CHEMISTS AND DRUGGISTS,
216 Dundas St., Cor. Park Ave., London, Ont.
Branch—Cor. Richmond and Pleasantry Sts.

New York Store

ESTABLISHED 1860.

Fancy & General **GROCERIES**

TURVILLE BROS.,
125 Dundas St. Market Square 9.



Have You
BRUSHES
with the

Patent Bridle Catches?

ASK FOR THEM. SAVES TIME AND TROUBLE.

THOS. BRYAN

London, Ontario.

WELFORD BROS.,

MANUFACTURERS OF

BROOMS

WHISKS, HALTERS, TWINES,

CORDAGE, CLOTHES LINES, ETC., ETC.

WRITE FOR PRICE LIST.

387 & 389 GLEBE ST.,

LONDON, ONTARIO.

PIGOT AND BRYAN,

THE LEADING HOUSE FOR

Crockery, China, Glassware,
Lamps, Cutlery, Fancy
Goods, Etc.

PRICES ALWAYS LOWEST.

PIGOT & BRYAN, 186 Dundas St.

A. M. **SMITH**
and
Co.,
Wholesale Grocers
LONDON,
ONTARIO.

The Art of Engraving on Wood

Dates from 1418. The first blocks were engraved in a very crude manner, and it was not until Albert Durer, with his artistic skill, showed the possibilities of the art that its value as an illustrative process became known. Since his time, however, it has made rapid strides, and has now reached its highest point of excellence. The Germans are, perhaps, ahead of all others in the engraving of pictorial subjects, but the Americans take the lead in engraving for commercial purposes, such as the illustrating of manufacturers' catalogues and other forms of advertising. In this city the Brock Engraving Co. have shown by their work in the past that in the execution of the best class of commercial work they are not excelled. They employ engravers who have had extensive experience in the American cities, and are fully abreast of the times. It is managed by A. E. Brock, and their office is in the Edge Block.



TRUE ECONOMY

IES in buying good things. Good things need not be high priced. There's a certain hard wall of facts and figures, however, that stands between possibility and prodigal promises. There are certain prices below which no good, honest furniture can be bought. Those prices are ours. If you pay less you get less. No use doling a fact.

WM. TRAFFORD, - King St.



Artistic Photographers

INVITE one and all to inspect the superior class of work they are now producing at very moderate prices.

SEE THE

Auricle, The Trilby,
Mantello, Florentine,
Columbia, Mikado,
Aristo Platino and
Platinum Photos.

We specially call your attention to our

PORTRAITS

In Crayon, English Water Colors,
Pastel, India Ink, or Oil.

Special rates will be given to
members of the 7th Battalion

O. B. GRAVES,

IMPORTER OF AND DEALER IN

PICTURE FRAMES
ROOM MOULDINGS

Wall Papers
Window Shades
Steel Engravings
Etchings

PHOTOGRAPHES
ARTOTYPES
CHROMOS
ARTISTS' MATERIALS

PIER MIRRORS
MANTEL MIRRORS
CURTAIN POLES
EASELS.



222 DUNDAS ST.

LONDON.

London Field Battery.

Military District No. 1—1st Brig. Divn. Ont.

(ORGANIZED G. O. 17 JULY, 1856.)

HEADQUARTERS—LONDON.

* Major—LIEUT.-COL. JOHN PETERS. * Lieut.— JAMES A. HESKETH. 2nd Lieut.— BENJAMIN SHAW WOOD.
Surgeon—VERSEY AGMONDISHA BROWN. Veterinary-Surgeon—CHAS. S. TAMLIN.
* Have Seen Active Service.



GROUP OF LONDON FIELD BATTERY.

PROGRAMME CONTINUED FROM PAGE 7.

VI.—Heads and Points—Cavalry and Artillery.

VII.—Bicycle Race, 1 Mile—In Drill Order. Each man to fire 5 rounds, all to halt at bugle sound, load and fire kneeling one round, then advance until again halted by the bugle; only one round to be fired at each halt, under sanction of the C. W. A.

VIII —Artillery Drive.

IX.—Sword Exercise—Mounted Cavalry vs. Artillery.

X.—Tug-of-War—(10 Men on a side), open to each Corps taking part in the Tournament.

PROGRAMME CONTINUED ON PAGE 11.

LONDON STONEWARE

Pottery x Works

MANUFACTURERS OF

SALT GLAZED AND BRISTOL STONEWARE

TERRA COTTA . . .

FLOWER VASES,
FLOWER POTS,
HANGING BASKETS,
FIRE BRICK AND FIRE CLAY,
CHIMNEY LININGS, TILES, ETC.

Glass Bros. & Co.,

OFFICE AND WORKS:

POTTERSBURO, ONT.

TELEPHONE 282.

(OPPOSITE ASYLUM).



**GARROLL'S
CYCLES**
"REPRESENT THE BRAINS
OF THREE NATIONS"
"QUADRANT"
"SMALLEY"
"SAMSON."

CARROLL & CO. 266 DUNDAS ST.,
LONDON, ONT.

WM. C. COE, C. S. R.

We present above a cut of W. C. Coe, C. S. R., Official Court Stenographer and Principal of the Western Ontario Shorthand Academy. He has always taken an active interest in military affairs, and formerly commanded No. 6 Co. of the 7th. As a Shorthand writer and teacher he is unexcelled in the west, and by his business pluck and enterprise has amassed a snug fortune. Visitors to the city should call at the Academy, 76 Dundas St., and secure a handsome catalogue free.



Sousa's Band
Princess Rink
June 15th to 16th

Princess Rink—Sousa's Grand Festival Concert Band—Princess Rink

(SPECIAL EXCURSION RATES FROM ALL SURROUNDING TOWNS.) TWO BIG PERFORMANCES!

Afternoon Prices:
25c., 50c., 75c.
©
Evening Prices:
50c., 75c., \$1.00.

FOREST CITY



LONDON, ONT.

Stands at the head of Business Colleges in Canada for practical training in

**Bookkeeping,
Business
AND Office Practice
Shorthand
AND Typewriting, Etc.**

We Teach Business by Doing It.
No Dry Text Book Work any longer . . .

CATALOGUE UPON APPLICATION.

J. W. WESTERVELT,
Principal.

QUADRANT.

England's Leading Bicycle.
(CARROLL HANDLES IT.)

SMALLEY.

The Aluminium "Swallow" Bicycle of America.
(CARROLL SELLS IT.)

SAMSON.

This is a Canadian Wheel and full of promise.
(CARROLL MAKES IT.)
266 DUNDAS STREET.

THE AUER LIGHT

IS THE MOST



**Brilliant,
Cheapest,
AND Best**

Artificial Light in the World.

Inspection invited, tests made and estimates given at our new and commodious premises,

280 Dundas Street, Opposite
McCORMICK MFG. CO.

G. W. GADEN, Manager

7th Battalion Fusiliers.

Mil. Dist. No. 1—1st Brig. Divn., Ont.

(Organized O.O. 27th April, 1866).

Headquarters—London.

*Lieut.-Colonel—WM. H. LINDSAY.

Majors—*THOMAS BEATTIE, GEORGE W. HAYES.

Captains—LEWIS H. DAWSON, HENRY A. KINGSMILL, *JOHN GRAHAM, FRED. J. FITZGERALD, JAS. A. THOMAS, JOHN M. MOORE.

Lieutenants—OLIVER M. DENISON, WM. J. TAYLOR.

2nd Lieutenants—ARTHUR B. MAGEE, EDWARD O. GRAVES, WILLIAM H. ALLISON.

Paymaster—DUNCAN MCMILLAN. Acting Adjutant—CAPT. H. KINGSMILL. Quarter-Master—R. M. McELHERAN.

Surgeon—WILLIAM J. MITCHELL. Assistant Surgeon—JOHN PIPER.

* have been in Active Service.



SERGEANTS OF THE SEVENTH FUSILIERS, LONDON.

PROGRAMME CONTINUED FROM PAGE 9.

XI.—Tent Pegging.

XII.—Animal Race, 50 Yards—(Dogs and horses excluded), competitors to appear in Drill Order.

XIII.—Tug-of-War, Mounted—Not less than 3 on a side, Cavalry vs. Artillery.

XIV.—Artillery in Action—With Blank Ammunition.

XV.—Cutting Turk's Head.

Tournament to be governed by English Rules. Prize List will be published later, and Prizes will be on Exhibition several days before the Tournament at Graham Bros., 159 Dundas Street.

For further particulars, write Captain J. M. Moore, Secretary of Committee.

PROGRAMME CONTINUED ON PAGE 13.



"NOTICE"

...

IT is a well-known fact that the most renowned English and Japanese Generals, and the Canadian Militia—all drink

Carling's "Export Ale."



SPECTACLES

A SPECIALTY.

EYES TESTED FREE. ARTIFICIAL EYES ALWAYS IN STOCK.

Go'd and Silver Plating done on the premises.

Watch Repairing by G. W. PITT, a Practical Watchmaker.

L. D. TROMPOUR,

180 DUNDAS ST.

Next Corner Richmond St.

E. H. KORDES,

Blank Book Manufacturer

.... AND

General Bookbinder.

FINE BLANK BOOKS MADE TO ORDER.
GOOD MATERIAL AND WORKMANSHIP.

Orders by mail or otherwise promptly attended to.

428 Richmond St., - LONDON, ONT.

L. V. LUDWIG,

.... MANUFACTURER OF

Vinegar & Cider.

The **Best** Refined and Clarified Cider in the Market.

VINEGAR OF THE FINEST QUALITY FOR PICKLING.

Office & Warehouse:
BLACKFRIARS
STREET,

LONDON, ONT.

The Tecumseh,

LONDON.



THE LEADING HOTEL OF
WESTERN ONTARIO.

CHAS. W. DAVIS,
Proprietor.

REID'S HARDWARE ...

— FOR —

Table & Pocket Cutlery,
Mechanics' Tools,
Ready Mixed Paints,
and General Shelf Hardware.

Jas. Reid & Co.,

(NORTH SIDE.)

No. 118 Dundas St.

Gorman, Eckert & Co.,

SPICE
MANUFACTURERS,

SPECIALTIES

COFFEES, BAKING POWDER,
SPICES, EXTRACTS,
MUSTARD, CATSUPS,
FRENCH MUSTARD, RELISH, Etc.

144-146 Carling Street.

LONDON, ONT.

13th Battalion of Infantry.

Mil. Dist. No. 2—3rd Brig. Divn., Ont.

(Organized G. O. 11 Dec., 1882.)

Headquarters—Hamilton.

Lieutenant-Colonel—*HON. J. M. GIBSON

Majors—*LIEUT.-COL. ALEX. HUGGINS MOORE, HENRY McLAREN,

Captains—*JOHN STONEMAN, JOHN JACQUES STEWART, EDWARD GIBSON ZEALAND, EDMUND E. W. MOORE, SYDNEY CHILTON MEWBURN, FREDERICK B. ROSS, WILLIAM ORLANDO TIDSWELL, PERCY DOMVILLE, WILLIAM W. OSBORNE.

Lieutenants—HARRY B. WITTON, *ROBERT H. LABATT, JOHN H. HERRING CHAS. A. P. POWIS, GEORGE D. FEARMAN, WALTER H. BRUCE, JOHN D. LAIDLAW, THOS. W. LESTER.

2nd Lieutenants—FRANK R. WADDELL, WM. ALEX. LOGIE, RALPH KING, CHAS. G. BARKER, ALBERT PAIN, PETER T. ROBERTSON, WM. R. MARSHALL, WILLIAM L. ROSS.

Paymaster—*CHARLES ARMSTRONG.

Adjutant—JOHN JACQUES STEWART.

Quarter-Master—*JOHN J. MASON.

Surgeon—HERBERT S. GRIFFIN.

Assistant Surgeon—GEORGE S. RENNIE.

* Have been in Active Service.



SERGEANTS OF THE 13TH BATTALION, HAMILTON.

PROGRAMME CONTINUED FROM PAGE 11.

FRIDAY EVENING, MAY 24TH.

OVERTURE— "Fest," Lortzing
13TH BATTALION BAND
Exhibition Physical Drill by Companies and Squads to Music.

DESCRIPTIVE FANTASIA—"A Race for Life," Julian Croger
DUFFERIN RIFLES BAND
Highland Dancing.

SELECTION— "Torquato Tasso," Donizetti
7TH FUSILIERS BAND
Exhibition of Bayonet Exercise, to Music.

WALTZ— "Twilight," W. H. Brown
DUFFERIN RIFLES BAND
Sword Dance in Costume.

FANTASIA— "Albion," Baetens
13TH BATTALION BAND
Manual and Firing Specialty.

SELECTION— "Richard Cœur-de-Lion," Gretry
7TH FUSILIERS BAND
Exhibition Sword Exercise.

"Nearer My God to Thee," G. Robinson
(Combined Bands)
13TH BATTALION, DUFFERIN RIFLES, AND 7TH FUSILIERS

To conclude with a Realistic Battle Scene.
GOD SAVE THE QUEEN.

PROGRAMME CONTINUED ON PAGE 15.

The Dominion Savings and Investment Society

Assets, - \$2,350,000.00.

MONEY LOANED ON MOST FAVORABLE TERMS AND RATES. / INTEREST ONLY OR PART OF THE PRINCIPAL PAYABLE EACH YEAR, AS MAY BE DESIRED, AND AT ANY TIME OF THE YEAR PREFERRED.

Mortgages and Debentures Purchased.

Interest Charged only on Unpaid Principal.

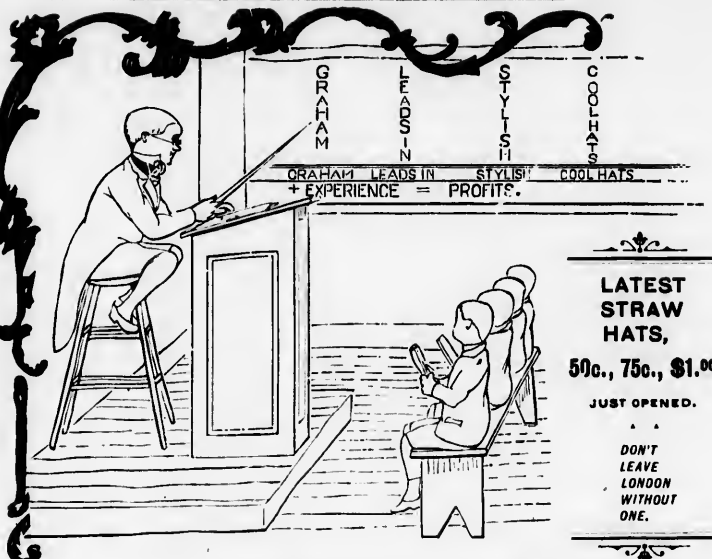
Highest Rates of Interest Paid on Deposits in Savings Bank.

Loans Completed Promptly, Privately, and at Moderate Expense.

OFFICES: Opposite City Hall, Richmond Street, London.

R. H. SARVIS, Inspector.

NATHANIEL MILLS, Manager.



Gentlemen's Balbriggan Underwear

75c., 90c. AND \$1.00 PER SUIT.

GRAHAM BROS. DOUBLE STORE
. . . . DUNDAS STREET.

Gray's
Syrup
OF **Red**
Spruce
Gum

FOR COUGHS, COLDS, CROUP,
AND ALL BRONCHIAL
COMPLAINTS.

FOR SALE BY ALL RESPECTABLE DRUGGISTS.

AND WHOLESALE BY

THE LONDON DRUG CO.

LONDON, ONT.

© HIGH-CLASS
© PHOTOGRAPHY

AT REASONABLE RATES

AT.....

Frank Cooper's



Spacious
Studio...

SEE his German "Platinos," the latest and best invention in modern photography.

Artistic "Posing and Lighting" well looked after at this well known Studio.

STRONG'S BAKING POWDER

Defies all honest competition.
Once used, always in favor.

IN 10 Cent and 25 Cent PACKAGES
For Sale by all GROCERS.

FREE

to housekeepers on application, a valuable Receipt Book on the Art of Cooking.

MANUFACTURED BY
W. T. STRONG,
CHEMIST,
LONDON, ONT.

38th : Battalion.

"Dufferin Rifles of Canada."

Mil. Dist. No. 2—3rd Brig. Divn., Ont.

(Organized O.O. 28th September, 1888.)

Headquarters—Brantford.

Lieutenant-Colonel—DAVID SPENCE. Majors—*WALTER A. WILKES, HENRY FRANCIS LEONARD.
 Captains—*C. MACKLEM NELLES, ROBT. W. ROBERTSON, HERBERT D. CURTIS, JAMES W. FULLER, E. D. CAMERON, M. F. MUIR.
 Lieutenants—ERNEST C. ASHTON, GEO. D. WATT
 2nd Lieutenants—*FRANK A. HOWARD, DAVID S. GIBSON, F. GEORGE ROGERS, WM. W. MUIR.
 Paymaster—JOSHUA SMITH HAMILTON. Acting Adjutant—CAPT. C. M. NELLES. Quarter-Master—JOSEPH STRATFORD.
 Surgeon—WILLIAM T. HARRIS. Assistant Surgeon—HERBERT MINCHIN.

*Have been in Active Service.



SERGEANTS OF THE DUFFERIN RIFLES, BRANTFORD.

PROGRAMME CONTINUED FROM PAGE 13.

SATURDAY EVENING, MAY 25TH.

OVERTURE—	"I Puritani,"	Basquit	MINUET—		Paderevski
	13TH BATTALION BAND			13TH BATTALION BAND	
	Exhibition Physical Drill by Companies and Squads to Music.			Manual and Firing Specialty.	
FANTASIA—	"Brudner Gardiner's Picnic,"	Rollinson	GALOP—	"Maori War Dance,"	Newson
	7TH FUSILIERS BAND			7TH FUSILIERS BAND	
	Highland Dancing.			Exhibition Sword Exercise.	
Ballet Music from William Tell,		Rossini	"Nearer, My God, to Thee,"		G. Robinson
	13TH BATTALION BAND			(Combined Bands)	
	Exhibition of Bayonet Exercise, to Mus.			13TH BATTALION AND 7TH FUSILIERS	
WALTZ—	"Herzenslust,"	L. V. Keller	To conclude with a Realistic Battle Scene.		
	7TH FUSILIERS BAND				
	Sword Dance in Costume.				

GOD SAVE THE QUEEN.

PROGRAMME CONCLUDED.

— THE —

Ontario Loan & Debenture Company

PAID-UP CAPITAL, \$1,200,000.

RESERVE FUND, \$450,000.

DIRECTORS: JOHN McCLARY, Esq., President, A. S. EMERY, Esq., Vice-President, WILLIAM BOWMAN, Esq.,
WILLIAM McDONOUGH, Esq., W. A. GUNN, Esq.

Money Lent on Mortgages
on Real Estate.

INTEREST ONLY YEARLY
OR AS MAY BE AGREED
.....UPON.

Savings Bank.

DEPOSITS RECEIVED.
INTEREST PAID OR COMPOUNDED
HALF-YEARLY.

DEBENTURES

ISSUED FOR 3 YEARS AND UPWARDS.

INTEREST PAYABLE HALF-YEARLY.

*Executors and Trustees are authorized by Act of Parliament**to invest Trust Funds in the Debentures of this Company.*OFFICE: Cor. Dundas Street and
Market Lane, London, Ont.WM. F. BULLEN,
Manager.

Paper

OUR
CELEBRATED....

"No. 1 Art Litho Book"

PRINTERS CAN GET THE FINEST EFFECTS ON
THIS PAPER, PARTICULARLY WITH PHOTO ENGRAVINGS
AND HALF-TONE PROCESS CUTS. IT FULLY EQUALS
COATED PAPER, AT A MUCH LOWER COST.

For Books, Catalogues and Illustrated Work

WRITE
FOR
PRICES.

IT IS UNEQUALLED.

CANADA PAPER CO.

15 FRONT ST. W., TORONTO.

CRAIG ST., MONTREAL.

Robinson,
Little and Co.,

LONDON,
ONTARIO.

Staple and Fancy

Dry Goods,
Carpets,
Oil Cloths,
Notions,
Etc., Etc.

OUR Stock is fully assorted
in all Departments.

ORDERS

from the Trade shipped
promptly.

— THE —

London Life

INSURANCE

COMPANY.

HEAD OFFICE:

Market Lane & Dundas St., London, Ont.

JOHN McCLARY, - - President.
A. O. JEFFERY, - Vice-President.

Subscribed Capital - - \$250,000.00
Government Deposit - - 60,000.00

PERSONS desiring to effect an insurance on
their lives should not fail to examine the
GUARANTEED 5% INCOME BOND (with partic-
ipation in profits) issued only by this company.
This policy is of the most liberal character, con-
taining no restrictions except such as are really
necessary to guard against fraud, and embodies
many advantages not afforded by any other policy.

LOANS ON REAL ESTATE.

MONEY TO LOAN on farm or city property at LOWEST
CURRENT RATES OF INTEREST.
BORROWERS GIVEN LIBERAL PRIVILEGES AS REGARDS RE-
PAYMENT OF PRINCIPAL.
Loans completed promptly and without pu' licity.
Mortgages and Debentures purchased.
For full particulars write or apply in person to

JOHN G. RICHTER, Manager.

"REAL ESTATE IS THE
BASIS OF WEALTH."

A. A. CAMPBELL

Real Estate, Loans,
and Investments.

MOLSONS BANK BUILDINGS,
... London, Ont.

DO YOU
WANT

To Buy,

Sell,

OR Exchange,

A BUILDING LOT, COTTAGE HOME, INVESTMENT
RESIDENCE, PROPERTY,
or any class of realty?

??????

If so, call and get a copy of "The
London Realty Record," handsomely
illustrated, and contains descriptions of
the most eligible properties ever offered
for sale in London.

Our Properties Sell. Why? Because
we will not offer any property at a price
beyond its value.

LONDON

THE WESTERN MILITARY CENTRE.

LONDON'S MILITARY HISTORY dates as far back as 1838, in January of which year the 32nd Regiment arrived here, and the place for the first time became a military post. With more or less regularity, Imperial troops were stationed here till the breaking out of the

grew to such dimensions that it was found necessary to use buildings on the old Ordinance Lands, on the east side of Wellington street, north of Dufferin avenue (then Duke street), as well as the old Royal Exchange on Ridout street, near Dundas, and other premises close by.

The presence in the city for years of Imperial troops could not but have its effect on the young men of the day. It inspired them with a martial ardor and enthusiasm that still animates the breasts of those who have not yet gone over to the great beyond, and has been transmitted to their sons—the young men who form the citizen-soldiers of to-day, and it is the development of this spirit that it is desired specially to deal with here.



MILITARY SCHOOL, LONDON.

Crimean war. Then Her Majesty's regular forces were withdrawn from Canada, and it was not until February, 1862, when trouble threatened over the Trent affair, that the London garrison was again filled. From that year until the close of the American Civil War, various corps were stationed here, including the Royal Canadian Rifles, the 60th Rifles, the 53rd and 63rd Regiments, besides Military Train, Sappers and Miners, Batteries of Artillery, &c. Many members of these secured their discharge while here, and to-day are among London's most respected citizens. As the majority of Londoners will remember, these troops were quartered in the barracks which had been erected on what is now the northern half of Victoria Park, but during the sixties the garrison

FIRST MILITARY DISTRICT.

The military sentiment and organization in London had, in 1800, grown to such proportions that when the organization of districts was decided on, the Government had no hesitation in selecting London as the headquarters of Military District No. 1. Lieut.-Col. J. B. Taylor was gazetted Deputy Adjutant-General, and Lieut.-Col. James Moffat, Brigade Major. Both these gentlemen (since deceased) had taken active part in the formation of local companies, and their appointment was received with general favor by officers and men throughout the district. In 1882, Col. Taylor and Moffat were succeeded respectively by Col. Jackson and Aylmer, two thorough soldiers.

BROWN'S SHOE STORE, 145 DUNDAS STREET.



Yes, this is the "TRILBY" Sandal. You have doubtless heard of it, but have never seen it. Pretty young ladies will have nothing but "Trilby" Sandals the coming summer.

The only house in London where you can get the latest styles in

**American
Fine**

Inspect our Specials in

**LADIES'
DRESS
SHOES.**

Footwear

from the most celebrated American manufacturers. These Shoes are the *Reality*, not the *imitation* found with other dealers.

OUR importations of English and American *Gents' Dress, Walking and Riding Boots*, in all the newest and most approved designs, are very superior goods. Our customers are entitled to the best and most stylish shoes made, and we are determined they shall have them. An inspection of our windows will prove this.

WE carry a large stock also of *Staple and Heavy Boots and Shoes* from the leading Canadian factories. These goods cannot be excelled for material, finish and durability, and we are selling them 10 per cent. lower than any other dealer here. Working-men can save from 25c. to 50c. a pair by buying from us.

NO SHELF-WORN OR SHODDY GOODS.
ALL NEW STOCK.

TELEPHONE 881.

JOHN S. BROWN.

With Our Boots Off

IS THE WAY WE WANT TO BE MEASURED WHEN YOU ARE
DECIDING WHICH IS "THE BEST"
COMMERCIAL SCHOOL.



TORONTO AND STRATFORD.

We don't put on any "high heels" in the shape of "praising our schools." We don't have to!

THE education we give is a practical one. It fits young ladies and gentlemen to be self-supporting. Thousands have been trained by us, and they are successful. We *absolutely guarantee* to every young lady or gentleman who attends either of our schools complete satisfaction, or the tuition fees will be refunded. We are assisting students to good positions every week. New students admitted at any time.

Elegant Catalogue and Specimens of Penmanship
Mailed Free.

P. McINTOSH, Principal

Central Business College, Stratford.

SHAW & ELLIOTT, Principals

Central Business College, Toronto.



DR. FROEMAN,
Chemist,
by analysis, says:—
"Luxurason's Soaps
are absolutely pure,
most healthful for
laundry purposes—for
either woolen or cotton
goods—and will not
shrink them or hurt the
colors."



Beautiful
Floral
Pictures ..

GO WITH
"WONDERFUL"
AND "SUPREME"
BRANDS

Manufacturers Guarantee Accident INSURANCE COMPANY.

HEAD OFFICE, TORONTO, ONT.

PRESIDENT—George Gooderham, Pres. Bank of Toronto.
VICE-PRESIDENTS—Wm. Bell, Pres. Traders Bank, Toronto.
S. F. McKinnon, Wholesale Millinery, Toronto
MANAGING DIRECTOR—John F. Ellis.

Capital, \$1,000,000.
FULL GOVERNMENT DEPOSIT.

IT IS A FACT NOT GENERALLY KNOWN that the Manufacturers Accident Insurance Company, organized in August, 1887, and is the only purely Canadian Company doing business in Canada.

\$5,000 PERSONAL ACCIDENT POLICY

FOR BUSINESS OR PROFESSIONAL MEN
COSTS \$20.00. SMALLER AMOUNTS IN PROPORTION

CASH PAID TO INSURED IS

\$5,000 in case of Death, \$5,000 for Loss of Both Eyes, \$5,000 for Loss of Hands or Feet,
\$5,000 for Loss of Hand and Foot. \$1,667 for Loss of One Hand or One Foot, or
\$25 per week, weekly indemnity when laid up from other injuries. All this FOR \$20 PER ANNUM.

Risks written on Workmen engaged in all lines of Factory Work. "The Employers' Liability Branch" has Most Liberal Provisions. The only AUTHORIZED AGENT IN LONDON is

**A. B. POWELL, ACCIDENT AND FIRE
INSURANCE BROKER..... 437 RICHMOND ST. LONDON.**
PHONE NO. 735. GROUND FLOOR.

THE MILITARY SCHOOL.



In 1880 the Government realized the necessity for a Military School in the west, and London, being the headquarters of the district, was, of course, chosen as the location of the new institution of military education. The site selected is the most suitable it is possible to procure. Indeed, so satisfied was the department of this, that some years ago Carling's Heights, as the grounds surrounding Wolseley Barracks are called, was chosen as a permanent site for the holding of the annual brigade camps.

The work of erection began on May 5th, 1880, and on March 31st, 1888, the school was opened. Col. Henry Smith was commissioned Commandant and Deputy Adjutant-General as well—positions which he continues to fill. The other members of the staff are:—Major and Lieut.-Col. Vidal, commanding No. 1 Company, Royal Regiment of Canadian Infantry; Lieut. and Capt. Hemming; Lieut. and Capt. Dennison; Lieut. Carpenter and Surgeon-Major Hanovan. No. 1 Company, R.R.C.I., consists of a permanent force of about one hundred men. The staff is a most efficient one, the Commandant being one of the most thorough officers in the service in Canada—a fact ample proof of which is found in the splendid condition of No. 1 Company, and the thoroughness of the system of training employed in the school.

CAVALRY.



The first troop of cavalry raised in London was in 1854, Capt. Burgess being the organizing officer. About the same time the late Col. Cole formed a troop at St. Thomas, and these, with troops subsequently raised at Courtwright and Kingsville, were in 1872 organized as a regiment, with Col. Cole in command. In 1880 the London troop of cavalry, under Lieut. Stothers, was called out, owing to the Fenian trouble, and attached to the 60th Rifles, but did not leave the city. The regiment is now known as the First Hussars, Lieut.-Col. Gartshore, a most capable officer and enthusiastic soldier, being in command, with 2nd Lieut. J. G. Merrison, Adjutant; Hon. Major Ben. Higgins, Quartermaster; Capt. Thomas Hobbs, M. P. P., Paymaster; Surgeon-Major S. A. King, Surgeon, and J. A. Wilson, Veterinary Surgeon. "A" troop, of this city, is still commanded by Capt. J. B. Stothers, and under his charge continues to rank as the leading cavalry corps of the district.

ARTILLERY.



To the late Duncan MacKenzie, a Waterloo hero, and grandfather of Paymaster Judge Macmillan and Captain Moore, of the Seventh Fusiliers, belongs the honor of organizing in 1841 the London Independent Volunteer Artillery, which for fifteen years he kept up at his own expense. Among the first to join this corps were the late Thomas Peel (ex-alderman) and Mr. A. S. Abbott, the venerable ex-City Clerk. The successor to this was the London Field Battery, organized in 1841; but it was not until Col. Shanly, assisted by the late Sergt-Major Starr, took hold of it in 1850 that it assumed the status of a formidable corps. The field guns were brought from England, and were the first used by Canadian militia. Under Col. Shanly's command the London Field Battery became second to no other in Canada, and a credit to the British service. Several years ago Col. Shanly retired, and was succeeded in the command by Capt., now Brevet Col. John Peters, who joined the battery in 1860. In that year, the time of the Fenian raid,

the battery was among the troops summoned to the frontier, and was on active service at Sarnia for two weeks under Col. Shanly. While at Sarnia the battery was inspected by Gen. Sherman, of the U. S. army, who praised the battery most highly, and stated he did not think it possible for a militia battery to reach such a state of efficiency. Col. Peters is still Major in command, the other officers being Lieut. James A. Hesketh; Second Lieut. Benj. Shaw-Wood; Surgeon V. A. Brown, M. D., and Veterinary Surgeon Chas. S. Tamlin.

THE SEVENTH BATTALION.



London, in 1855, boasted of but two volunteer companies—No. 1 Rifles, commanded by Capt. Hammond, and No. 2 Highland Rifles, commanded by Capt. (afterwards Brigade Major) Jas. Moffat. It was not until March 24th, 1863, that No. 3 Rifle company (Capt. C. F. Goodhue) was organized. In 1861-2 considerable excitement was caused throughout Canada over the Trent affair, and in no part of the country was greater enthusiasm exhibited than in London. A drill association, composed of prominent citizens, was formed and rapid progress made in the use of arms. From this sprang Infantry companies 1 and 2, organized Dec. 20th, 1862, and Jan. 23rd, 1863. The officers of the former were John B. Taylor, Andrew Cleghorn and Geo. S. Burns, and of No. 2 Hiram Chisholm, Archibald McPherson and Alex. M. Kirkland. These companies formed the nucleus from which sprang the Seventh or "Prince Arthur's Own," as it was first called. In the spring of 1866 a meeting of the officers was held in the old Drill Shed, and at that meeting the Seventh Battalion, London Light Infantry, was organized, Lieut.-Col. John B. Taylor (then D. A. G. of the district) being placed in command.

It may be interesting here to give the officers of the Battalion as found in the Militia List of 1877. It is as follows:—Lieut.-Col., John B. Taylor; Majors, Arch. McPherson, Robert Lewis; Paymaster, Duncan (now Judge) McMillan; Adjutant, Thomas Green; Quartermaster, John B. Smyth; Assistant Surgeon, Richard Payne, M.D. No. 1 Co.—Capt. D. C. MacDonald, Lieutenant H. Gorman, Ensign W. H. Nash. No. 2 Co.—Capt. E. W. Griffith, Lieutenant Ed. Mackenzie, Ensign A. W. Porte. No. 3 Co.—Capt. Thos. Millar, Lieutenant H. Bruce, Ensign W. McAdams. No. 4 Co.—Capt. W. R. Meredith (now Chief Justice), Lieutenant R. M. Meredith (now Vice-Chancellor), Ensign C. S. Corrigan. No. 5 Co.—Capt. M. D. Dawson, Lieutenant D. A. Hannah, Ensign Jas. Magee. No. 6 Co.—Capt. W. H. Code, Lieutenant Jas. A. Craig, Ensign Frank McIntosh. No. 7 Co.—Capt. John Macbeth, Lieutenant Emmanuel Teale, Ensign H. H. Coyne. No. 8 Co.—Capt. John Jackson, Lieutenant S. Kent, Ensign Thos. Elliott. These were the officers at the time of the Fenian raid of 1866, when one or two companies were stationed at Windsor for over three months, and the whole Battalion was placed under active service at Fort Erie. At the latter point, although not coming under fire, they were subjected to trying forced marches and had to endure much fatigue. The members of that force (or the "Veterans of '66," as they are called) now resident in London are at present making preparations for their annual celebration to be held next month.

On the retirement of Col. Taylor from the command of the battalion, he was succeeded by Col. Robt. Lewis. The next commander was Col. John Macbeth; then Col. John Walker; then Col. W. DeRay Williams; then Col. Thos. H. Tracey; then Col. Payne, and finally Col. Wm. Lindsay. It was while Col. Walker was at the head of the battalion that the name of the corps was changed from "Seventh Batt., London Light Infantry," to "Seventh Fusiliers."

On the honorary membership roll of the Seventh Battalion are found the names of many prominent men of Canada and

EXCELSIOR MILLS,
Mitchell.DOMINION MILLS,
London.MIDLOTHIAN MILLS,
Senforth.**WALTER THOMSON,****Oatmeal Miller**

MANUFACTURER OF THE CELEBRATED BRAND.

"Maple Leaf" Rolled Oats

AND THE

"DOMINION MILLS"**Wheat
Flakes**

ALSO ALL GRADES

OATMEAL, SPLIT PEAS AND POT BARLEY.

LONDON, ONT. MITCHELL, ONT.

— THE —

London & Petrolia Barrel Company

MANUFACTURERS OF

ALL
KINDS
OF...**BARRELS**TIGHT
AND
SLACK.

Also Manufacturers of Celebrated "QUEEN" CHURN.

ALL WORK GUARANTEED.

Factory: SIMCOE STREET,
EAST.

LONDON, ONT.

LOUIS V. HENGSTLER.

JOSEPH A. KAPP.

ROBERT MAYER & Co.,

MANUFACTURERS OF

LITHOGRAPHIC
PRINTING.....**I·N·K·S**AND.....
VARNISHES

IMPORTERS OF

Lithographic Stones and Materials

OF EVERY DESCRIPTION.

50 Barclay
Street

New York.

E. Leonard & Sons,London, - Ontario.**ENGINES AND BOILERS.****Stationary
Engines.**Electric Light,
Power, and
Street Ry.
Plants, Saw
and Planing
Mills, Printing
Offices and
Creameries,
and all purposes.**Steel Boilers,**
Stationary,
Portable,
and Upright.For every
purpose
where a
boiler is
required.

Creamery and Cheese Factory Engines and Boilers a Specialty.

Sole Agents in Canada for the "MILLER" Duplex Steam Pumps.

We keep a stock of Dodge Wood Split Pulleys on hand.

WRITE US FOR CATALOGUES AND PRICES.

THE BEST FAMILY SAFETY

Lily White OilCAN BE OBTAINED FROM
EIGHTY-FIVE STORE-
KEEPERS IN THE CITY

ASK YOUR GROCER FOR IT.

STOVE, GASOLINE, PAINTERS' BENZINE, CYLINDER
and all kinds of Machine Oils of the highest grade.

— SEND FOR PRICES —

EMPIRE OIL COMPANY.

'Phone No. 307.

Canada Chemical Mnf. Co.

MANUFACTURERS OF

Sulphuric, Nitric and Muriatic Acids, Commer-
cial and Chemically Pure. Mixed Acids for
Explosives, Liquid Ammonia, Glauber Salts.
Copperas, Muriate Tin, Tin Crystals, Acetic
Acid, Nitrate Iron, Bisulphite Soda, Acid
Phosphate for Baking Powders and General
Chemicals. Fertilizers, Etc.**LONDON, - - ONTARIO.**

citizens of London, many of whom have since died. Among them are Hon. J. Beverley Robinson, ex-Lieut. Governor of Ontario; the late Sir John Macdonald, Sir Adolphe Caron, Sir John Casling, Chief Justice Meredith, Hon. David Mills, the late James Armstrong, M. P., D. McKenzie, ex-M. P. P., the late Henry Becher, C. S. Hyman, Robt. Held, the late Josiah Blackburn, Lieut.-Col. W. H. Jackson, ex-D. A. G., Lieut.-Col. Hon. M. Aylmer, ex-Brigade Major, Lieut.-Col. J. Shanly, Lieut.-Col. F. B. Lays, the late Col. Moffat, Lieut.-Col. John Peters, the late Lieut.-Col. John Cole, Lieut.-Col. Hesketh, R. A., Lieut.-Col. Fisher, Major Fred. Peters, Surgeon-Major V. A. Brown, Captains Luard, John Williams and A. G. Smyth, Lieutenants Hesketh, Fairbanks and J. I. A. Hunt, and the following retired officers of the battalion: Lieut.-Cols Taylor, Lewis, Macbeth, Walker, Dawson and Griffith; Majors A. McPherson, Thos. Miller and H. Gorman; Asst.

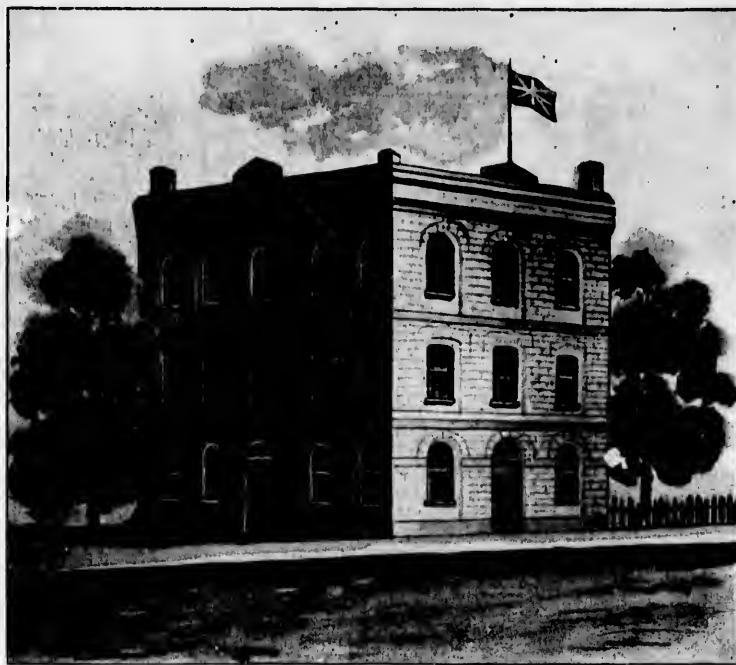
Surgeon Payne; Captains D. C. Macdonald, H. Taylor, A. Clegghorn, G. S. Blrrell, T. T. Macbeth, C. F. Goodhue, Thos. O'Brien, J. B. Elliott, F. McIntosh, A. W. Porte, Jas. Mahon, W. Carey, W. Hudson, H. Bruce; Lieutenants B. Cronyn, Geo. Burns, Jas. Magee, W. H. Nash, D. C. Hannah, R. M. (Justice) Meredith, C. B. Hunt, W. R. Elliott, Geo. Macbeth, Harry Long, F. Love, C. A. Stone and T. H. Brunton.

The second occasion upon which the battalion was summoned for active service was in 1885, to assist in suppressing the rebellion in the Northwest, in which a former Londoner, Mr.

Elliot, son of His Honor Judge William Elliot, was cruelly slain. The battalion left for the scene of trouble in the month of April. The staff comprised Lieut.-Col. W. DeRay Williams in command, Majors Smith and Gartshore, Adjutant Reid, Quartermaster Smyth and Surgeon Fraser. The Captains were Ed. MacKenzie, Frank Butler, T. H. Tracey, Dillon and S. F. Peters; Lieutenants Bapty, Bazan, Chisholm, Gregg, Cox, Payne, Hesketh, Jones and Pope; Staff Sergeants—Sergt.-Major Byrne; Paymaster, Sergt. Smith; Quarter-Master, Sergt. Jury; Ambulance, Sergt. Campbell; Sergeant of Pioneers, Cotter. Color-Sergt. A. Jackson; Sergeant James Beacroft; Corporal C. G. Armstrong; Privates Geo. Chapman, Ed. Harrison, A. Leslie, C. Pugh, H. Pennington, Geo. Rogers, W. Schabacker, U. F. Williams, W. Wright, F. Sadler, — Langford. Color-Sergt. Thos. Gould; Sergeants McClintock, John Harris, Joseph O'Rourke; Corporals A. E. Walker, W. Dyson and James Gould; Lance-Corporals Joseph Amor and Wm. Brown; Privates Hugh McRoberts, James Ford, H. Arbuckle, J. I. Walker, Jas. Johnston, J. F. Gray, H. Westaway, Patrick Neil, Chas. Potter, W. D. Crofts, A. Davis, A. McRoberts, Jas.

Lozier, T. R. Hardwood, F. Young, Thos. Livesey, W. Beaver, W. Andrews, W. Ferguson, Geo. Davis, A. Somerville. Sergeants Anundson and Anglin; Corporal McDonald; Privates Wanless, Jones, Pennington, Fish, Burns, Atkinson, Dignan, Kidder, Burke, Hanson, McCoomb, Graham, Mercer, Kirkendale, Ryan, Caesar, Pettit, Wright, Smyth and J. A. Muirhead. Sergt. Boriand; Corporals Richards, McDonald and Bayley; Privates Lister, Moore, Mills, Smith, McCarthy, Pennington, Macbeth, Webbe, R. Smith, Lowe, McCormick, G. Westland, Benson, Cowan, Ironsides, Allen, Mitchell, Howard, Davis, Smith, Labatt, E. P. Dignan, C. D. Gower, Carey, Gregg, Carnegie and W. Owen. Sergeants Jacobs, Summers and Neilson; Corporals Field, Howland and Oplid; Privates Jacobs, Tennant, Best, Dickinson, Walton, Martin, Johnson, Moriarty, Peden, Kenneally, Cassidy, Norfolk, Hayden, A. McNamara, Hall, Quick, W. Wright, Cowie,

Appleyard, Richardson, Northey, Stinchcomb, Thwaite, Ralph, Beetham, Walton, Sinnott, Rowason and McNamara. Sergt. Line; Privates H. Mills, T. Mills, Stansfield, Black, Collins, Copper, George Clark, Connell, Dunkin, Flavin, Harrigan, Keenan, Land, Lally, Lovell, Morkin, Thomas, Wright, Wilson, Brown, Crawford, W. Wright and J. Clark. Color-Sergeant Boriand; Sergeants Lynch and Fuller; Corporals Harrison and Lyman; Privates B. Screaton, Allison, Barrell, Bigger, Boriand, Brazier, Blackburn, Dickens, Duval, Essex, Hicks, Hood, Hutchinson, McCutcheon, McCoy,



HEADQUARTERS SEVENTH FUSILIERS, LONDON.

McPherson, Macdonald, Parkinson, Pickles, Pate, Robertson, Steele, W. Smith, Terry, Whittaker and Woodall.

The departure of the "boys" for the scene of trouble, amidst the cheers of thousands who lined the streets, and the sighs and tears of mothers, wives and sweethearts, will be remembered by most citizens. The trying marches through the "gaps," and the hardships there endured in the late winter time, as well as the tiresome journey from the C. P. R. line along the Saskatchewan River to Clark's Crossing with supplies, will ever be fresh in the memories of the noble fellows. True, they had no actual fighting, for there was none for them to do; but they were there ready to carry out orders, and were fully prepared for a conflict should occasion for such arise. As it was, the services performed by the 7th Fusiliers in 1885 were fully as important to the Queen and country as those of any other corps engaged in the campaign.

The battalion returned home after a service of about four months, and their arrival here was made the occasion of a great demonstration, which for heartiness has seldom been equalled. Along with other battalions the members of the Seventh were subsequently awarded silver medals by Her

BASE BALL

TECUMSEH PARK.
ALERTS
 MAY 24th **PROVIDENCE**
 (CHAMPIONS OF EASTERN LEAGUE.)

TWO GAMES—Morning Game, 10.45; Afternoon, 3.30.

SATURDAY, MAY 25TH,
ALERTS vs. PARKDALE BEAVERS
 (TORONTO).
 Game Called at 3.30.



TUESDAY, MAY 28TH,
Alerts vs. Toronto
 (EASTERN LEAGUE)

GAME CALLED AT 4 O'CLOCK.

Admission, 25c. Ladies Free.
Boys, 10 Cts.

GRAND STAND: Single, 15c.
 Double, 25c.

BERT, SHERE, Manager.

FRED. BURTON, Captain.

The Farmer's Advocate

and HOME MAGAZINE.

2d PUBLISHED BI-MONTHLY, \$1.00 PER ANNUM.

THE LEADING AGRICULTURAL JOURNAL
 OF THE DOMINION.

ABLE WRITERS, FINEST ILLUSTRATIONS, RELIABLE
 INFORMATION.

Address—
THE WILLIAM WELD CO., Ltd.,

SEND FOR SAMPLE COPY. LONDON, ONT., OR WINNIPEG, MAN.

THE FAMOUS CENTRAL BUSINESS COLLEGE.
 A few days ago we had the pleasure of calling on Messrs. Shaw & Elliott, Principals of the Central Business College, Toronto, and while there were shown through their extensive and well known institution. We were somewhat astonished at the large number of students in attendance at this season of the year, but considering the superior work performed in that school we know that the young ladies and gentlemen who have chosen "The Central" in preference to the other schools of Toronto have made no mistake. It is a first-class school in which to get a practical business education. The old Central Business College at Stratford is up to the mark at the present time the same as in days gone by. Messrs. Shaw & Elliott speak well of the Principal and Manager of their Stratford school, Mr. P. McIntosh. He is conducting the College in an able manner, and today it is one of the leading schools of Western Ontario. We can cordially recommend these two schools. We know they do first-class work, and those who attend will be well repaid. Write to either school for a Catalogue.

TELEPHONE 382.



Hamilton's
 London
 Porter
 Unsurpassed

Any **CANADIAN STOUT.**

you can always

RELY

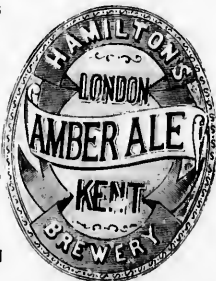
on the quality
 of this article

BOTTLED AT

Kent Brewery,

LONDON, ONT.

J. HAMILTON
 PROPRIETOR.



From THE WOMAN'S GLOBE, April 18th, 1895.

The Women's Globe

Is largely indebted
 ...for the handsome
 and attractive appearance of its advertising columns, and for the splendid array of advertisements in this present issue, to the fact that the Globe Printing Co., after their recent fire, wisely, and in accordance with their custom for the last quarter of a century, placed the order for their superb outfit of the latest and most fashionable Type and printing requirements, with the old and reliable Firm of **MILLER & RICHARD, Type Founders to Her Majesty**, whose Celebrated Extra Hard Metal Scotch Type, now made on the Point System, will last about twice as long as the product of any other European or American Type Foundry, while it costs no more than the most inferior in the market.

Majesty, of the possession of which they are justly proud.

The Battalion is to-day in excellent hands. Of Colonel Lindsay it is no mere figure of speech to say that he is every inch a soldier. When he took hold, several months ago, it was with the intention of making the Battalion equal to the best in the Dominion, and there is every indication that he is succeeding in his self-imposed task to the fullest. He has surrounded himself with a capable staff, Majors Beattie and Hayes being tried and experienced officers, while the other officers are young gentlemen full of military enthusiasm and promise. The staff and officers are as follows:—Lieut.-Col. Wm. Lindsay; Majors Thomas Beattie and Geo. W. Hayes; Captains Lewis H. Dawson, Henry A. Kingsmill, John Graham, Fred. J. Fitzgerald, James A. Thomas, John M. Moore; Lieutenants Oliver M. Denison, Wm. J. Taylor; Second Lieutenants Arthur Magee, Edward O. Graves, Wm. H. Allison; Paymaster, His Honor Judge Duncan Macmillan; Acting Adjutant, Capt. H. A. Kingsmill; Quarter-Master, R. M. McElheran; Surgeon, Wm. J. Mitchell, M.D.; Assistant Surgeon, John Piper, M.D.

The Seventh Band has long enjoyed the reputation of being among the leading musical organizations in Canada. This reputation the officers have determined to maintain, and

with that object in view they recently secured the services of Mr. Tresham, a gentleman of superior qualifications, as leader and instructor. That gentleman has recently reorganized the band, retaining the best of the old-time musicians and introducing considerable new blood, so that the prospects are that the Seventh Band will, before long, be better than ever.

Two or three months ago the Officers of the Seventh rented the large hotel building at the corner of Princess avenue and Richmond street, and converted it into a regimental club house. On the ground floor is the mess rooms of the officers and non-coms., both of which have been sumptuously furnished and present a cosy and home-like appearance. The two upper stories are devoted entirely to the men, and are furnished with a beautiful piano, billiard, pool and card tables. The rooms are well lighted throughout. The reading room is kept furnished with good current literature, and it is the intention to shortly establish a reference and reading library. The club will add greatly to the interest taken by the members in the Regiment.

Col. Lindsay and officers of the Seventh certainly deserve the hearty sympathy of the citizens in their efforts to maintain a battalion that is a credit to the headquarters of No. 1 Military District.

Grand Mogul Tea

PUREST AND BEST TEA
... IN THE WORLD.



½ AND 1-LB. PACKAGES.

—SOLD BY ALL FIRST-CLASS GROCERS.—

CHAS. CHAPMAN

BOOKBINDER
PAPER RULER

AND BLANK

BOOK

MANUFACTURER

91 Dundas Street,

LONDON.

▲ ▲ ▲

Magazines and other Printed Books bound in any style at moderate prices.

▲ ▲ ▲

Blank Books of all
Descriptions a Specialty.

No trouble to get up proofs of special rulings.

WRITE FOR FIGURES.

THE London
Furniture
Mfg.
Co.

THE LEADING FURNITURE MANUFACTURERS

IN THE DOMINION.

■ ■

WHOLESALE
AND
RETAIL.

Showrooms and Factory:
184 to 198 King Street,
... London, Ont

■ ■

VISITORS ARE CORDIALLY INVITED
TO OUR LARGE RETAIL SHOW-
ROOMS TO INSPECT OUR VARIED
STOCK OF

Household Furniture.



WIRE AND IRON FENCES,
CEMETERY ARCHES,
WIRE CHAIRS AND SETTEES,
ART METAL WORK,
NICKEL, SILVER, AND COPPER-PLATING.

Dennis Wire and
Iron Works,
211 KING STREET, LONDON.

TELEPHONE 909.



TENDERLOIN, SWEETBONE,
HEARTS, KIDNEYS,
BACON, HAMS.

The Canadian Packing Co's Store
445 RICHMOND STREET.

J. H. FARR & CO.,

©..... MANUFACTURERS OF©

FINE VARNISHES

JAPANS, ASPHALTUMS, SHELLACS,

MAPLE LEAF BRAND COACH VARNISHES



ARMATURE INSULATING COMPOUND.

Insulating Compound for Weather-proof Wire, Tube Compound, Mica Paste, etc., etc.

8 to 16 MORSE ST.,

TORONTO.



MANUFACTURERS
OF

McGeorgan & Lee



4 BAY STREET,
Toronto.

BOX WOOD, APPLE,
AND MAPLE FOR WOOD
ENGRAVING,

ALSO

ELECTROTYPE MOUNTING
WOOD, MAHOGANY, CHERRY
AND BIRCH.



WRITE FOR QUOTATIONS.

C. POTTER, Jr., & Co.

Manufacturers
of

Power Printing
... Presses
OF EVERY DESCRIPTION.

12 & 14
SPRUCE ST., New York.

THE
NATIONAL
ELECTROTYPE & STEREO TYPE CO.

FIRST CLASS
WORK GUARANTEED
ESTIMATES GIVEN

OFFICE & FOUNDRY,
12 & 14 ADELAIDE STREET WEST
TORONTO

A.W. CROIL, PROPRIETOR.

TELEPHONE 742

GAS

For Light, Heat and Cooking,
\$1.00 Per 1,000. Net.

POSITIVELY THE CHEAPEST
ARTIFICIAL LIGHT.

FOR COOKING

POSITIVELY COSTS LESS THAN
WOOD, COAL or OIL.

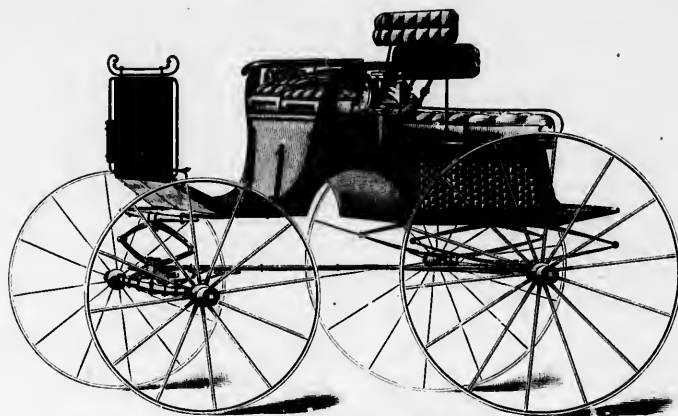
Stoves at Prices to Suit all Purposes.

SERVICE PIPES LAID 20 FEET
ON YOUR PROPERTY, FREE.

Office : DUFFIELD BLOCK,
401 CLARENCE ST.

CITY GAS COMPANY

WM. DUFFIELD, President.
Major THOS. BEATTIE, Vice-Pres.
JAS. C. DUFFIELD, Man. Director.



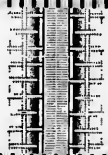
No. 108. LENOX.

THIS is not the only style we build. When you want
a Carriage, write for Catalogue, or call and see
our stock.

JOHN CAMPBELL, LONDON.

THE LONDON PRINTING & LITHOGRAPHING COMPANY, LIMITED.

Full and
Complete
Lines
of



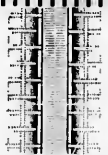
CHROMOS, LITHOGRAPHS,
FANS, PANELS, HANGERS,
CALENDARS, ETC., ETC.



PRINTING—All the Latest Type
Faces, Borders and Ornaments.
LARGE OR SMALL ORDERS PROMPTLY FILLED.

Advertising Novelties and Specialties

Commercial
Work
of every
Description.



WRITE us and we will have our Travellers call on you.
Mail Orders promptly attended to.

THE LONDON PRINTING and LITHOGRAPHING CO.,
LONDON, ONTARIO. LIMITED.

“Superfine
Linen
Record”

(WATER MARK ON EACH SHEET.)

MANUFACTURED
IN CANADA
BY THE

ROLLAND PAPER
COMPANY

MADE FROM Pure Linen Stock and Loft Dried, and is the
STRONGEST and BEST PAPER FOR LEDGERS, INSURANCE
POLICIES, LETTER HEADS, ETC., ETC. ALL SIZES AND
WEIGHTS IN WHITE AND AZURE.

TO BE HAD from all Wholesale and Retail Stationers,
Bookbinders, Printers, &c., and from
THE LONDON PRINTING & LITHO. CO'Y.

**THE IMPROVED
VICTOR
INCUBATOR**
Successfully Hatches Chickens by Steam.



Absolutely
Self-
Regulating.
The Simp-
lest, Most
Reliable
and Cheap-
est First-
class
HATCHER
in the market.

Circulars Free.
Catalogue 4 cents.

GEO. ERTEL & CO., LONDON, ONT.

**The
FREDK. H. LEVEY Co.**

FREDK. H. LEVEY, PRESIDENT,
CHAS. E. NEWTON, VICE-PRESIDENT

— ARE THE —
**LEADING
MANUFACTURERS OF**

FINE PRINTING INKS
— IN —
BLACKS AND COLORS.

The Leading Printing Houses in the
United States and Canada use our Inks.

CATALOGUES AND PRICE LISTS ON APPLICATION.

THIS SOUVENIR NUMBER IS PRINTED
WITH OUR INKS.

HEAD OFFICE:

**59 Beekman
Street, NEW YORK.**



JAS. CLELAND

ESTABLISHED
1870.

Die Manufacturer.

All kinds of Dies for Cutting Leather,
Paper, Cloth, Rubber, Etc.

16 ST. GEORGE ST., MONTREAL.

Paper

FOR
CATALOGUES

AND other fine work should be the best.
It ought to be white and clear.
Clean water makes clear paper.
That is the kind we use. Pumped
from the St. Lawrence river, and
not the canal. Write for samples.

Toronto Paper Mfg. Co.
CORNWALL, ONT.



THIS
NUMBER



**Designed
Lithographed
Engraved
and Printed**

BY THE

**LONDON
PRINTING
AND
LITHOGRAPHING
COMPANY (LTD.)**



LONDON, - ONTARIO.

CONTENTS.

Illustrations.

Frontispiece—Colors of the 7th Fusiliers, London.

	PAGE.
Group of London Field Battery	9
Headquarters 7th Fusiliers, London	17
Military School, London	17
No. 1 Company R. R. C. I., London	6
Sergeant of First Hussars, London	7
Sergeants of the 7th Fusiliers, London	11
Sergeants of the 13th Battalion, Hamilton	13
Sergeants of the Dufferin Rifles, Brantford	15

London Garrison.

Historical Sketch

Official Programme.

Band Concerts—Friday Evening	13
Saturday Evening	15
Formation of Brigade	5
Programme of Events	7, 9, 11

Advertisements.

Eddy, The E. B. Co., Matches	3rd page cover
Ladatt, John, Brewer	4th page cover
Radnor Mineral Springs	2nd page cover
Somerville Chewing Gum	2nd page cover

Alert Base Ball Club	22
Auer Light	10
Brook Engraving Co.	8
Brown's Shoe Store	18
Bryan, Thos., Fresh Factory	8
Burns the Clothier	6
Calmeross & Lawrence, Druggists	8
Campbell, A. A., Real Estate Agent	16
Campbell, John, Carriage Builder	25
Canada Chemical Co.	20
Canadian Packing Co.	23
Canada Paper Co.	16
Carling Brewing & Malting Co., Ltd.	12
Caspar & Co., Cycle	13
Central Business College	18
Chapman, Chas., Bookbinder	23
City Gas Co.	25
Cleland, Jas., Die Manufacturer	20
Cooper's Photograph Studio	14
Corcoran & Lee, Engravers' Supplies, &c.	24
Dunn's Wire & Iron Works	23
Dumfries Savings & Investment Socy., The	14
Eddy Bros., Photographers	8
Empire Oil Co.	20
Ertel, Geo., & Co., Incubators	26
Farr, J. H., & Co., Varnishes, &c.	24
Forest City Business College	16
Gammage, J. & Sons, Florists	6
Glass Bros. & Co., Pottery Works	16
Gorman, Eckert & Co., Spices Manufacturers	14
Graham Bros., Hats, &c.	14
Graves, O. B., Picture Frames, &c.	8
Hamilton, Jos., Brewer	22
Knapp, Dry Goods Merchant	12
Kordes, E. H., Bookbinder	12
Lawson Soap Co.	18
Lenox, H., Tailor	6
Leonard, E. & Sons, Engines, Boilers, &c.	20
Levey Co., The Fredk. H., Printing Ink	26
London Drug Co., The	14
London Furniture Mfg. Co.	23
London Life Insurance Co., The	16
London & Potatoes Barrel Company	20
Ludwig, L. V., Vinegar and Cider Works	12
McClary Manufacturing Co., Shoes, &c.	3
Manufacturers Guarantee & Accident Ins. Co.	18
Mayer & Co., Ink, &c.	20
Merritt, Geo. H., Gen. Insurance Agent	6
Miller's Hair Store	6
Miller & Richards, Type Foundry	22
National Electrotpe Co.	8
New York Store—Turville Bros., Groceries	6
Oak Hall, Clothiers	6
Ontario Loan & Debenture Co.	16
Pearce, John S. & Co., Seed Merchants	3
Pigot & Bryan, Crockery, &c.	24
Potter, C. Jr., & Co., Printing Presses	3
Reid, W. J. & Co., Crockery, &c.	12
Reid's Hardware	16
Robinson, Little & Co., Dry Goods Merchants	25
Itolland Paper Co.	6
Slater Bros., Tailors	6
Smallman & Ingram, Dry Goods Merchants	6
Smith, A. M. & Co., Wholesale Grocers	6
Smith Bros., Plumbers	10
Sons' Grand Festival Concert Band	14
Strong, W. T., Druggist	6
Tackaberry & Loughrey, Harness, &c.	12
Tecumseh House	20
Thompson, Walter, Oatmeal Mill	20
Toronto Engraving Co.	28
Toronto Paper Manufacturing Co.	28
Traford, Wm., Furniture, &c.	12
Trompou, L. D., Jeweler	8
Welford Bros., Brooms, &c.	10
Western Ontario Shorthand Academy	6
Westlake's Photo Studio	6

5.

5.
Hers, London.

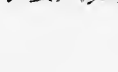
PAGE.
..... 9
..... 21
..... 17
..... 5
..... 7
..... 11
..... 13
..... 15

son.
..... 17, 19, 21, 23

name.
..... 13
..... 15
..... 5
..... 7, 9, 11

ts.
..... d page cover
..... h page cover.
..... d page cover.
..... d page cover.

..... 22
..... 10
..... 8
..... 18
..... 8
..... 8
..... 18
..... 25
..... 20
..... 23
..... 16
..... 12
..... 10
..... 18
..... 23
..... 25
..... 20
..... 14
..... 24
..... 23
..... y. The. 14
..... 8
..... 20
..... 26
..... rs 23
..... 22
..... 24
..... 10
..... 6
..... 10
..... turers. 12
..... 14
..... 8
..... 22
..... 4
..... 12
..... 18
..... 6
..... &c. 20
..... k 26
..... 14
..... 23
..... 16
..... 20
..... 26
..... 25, 12
..... 3
..... co. 18
..... na. Co. 20
..... 6
..... 6
..... 22
..... 24
..... 8
..... 6
..... 16
..... 3
..... 8
..... 24
..... 3
..... 12
..... 16
..... hanis. 25
..... 6
..... hanis. 6
..... 8
..... 6
..... 10
..... 14
..... 6
..... 12
..... 20
..... 26
..... 26
..... 8
..... 12
..... 8
..... 10
..... 6



WHEN out sailing or in windy and exposed places, provide yourself with a box of E. B. Eddy's "**FLAMER**" Matches for your pipe or cigar light. No wind or storm can extinguish them.

When at home provide yourself with a box of E. B. Eddy's "**NEW PARLOR**" Matches. Can be hung on the wall or carried in the pocket. No sulphur, and entirely odorless.

At all times provide yourself with a box of E. B. Eddy's "**CANADIAN SAFETY MATCHES**"—can light only on the box, or a box of E. B. Eddy's "**FAVORITE PARLOR MATCHES**. These brands are neatly made to stow in the vest pocket, and are companions to pipes and tobacco. No sulphur nor smell.



The **E. B. EDDY** Co.,
Hull, - - Canada.



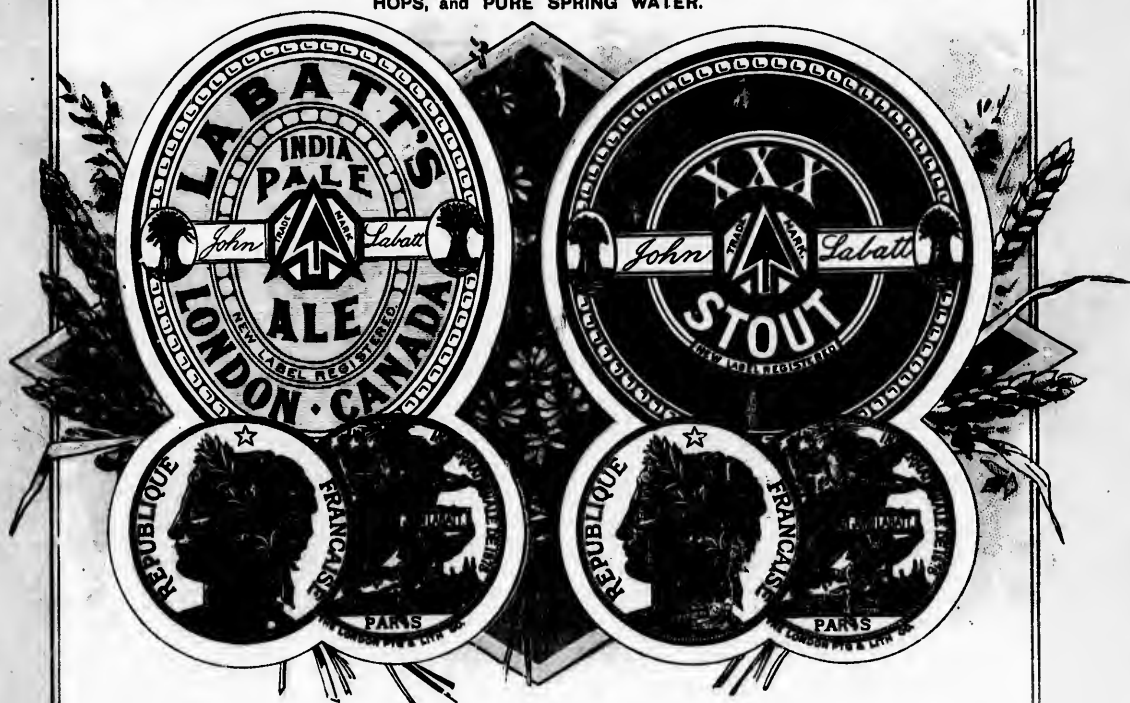
ALE AND STOUT

"Considered dietetically ale possesses a three-fold property : it quenches thirst ; it stimulates and cheers ; and lastly, it nourishes or strengthens. * * * From these combined qualities, ale proves a refreshing and salubrious drink (if taken in moderation), and an agreeable and valuable stimulus and support to those who have to undergo much bodily fatigue."—*DR. PEREIRA.*

"One of the best beverages that ever were produced."—*W. E. GLADSTONE.*

LABATT'S BREWERY LONDON

produces only **PURE ALE** and **STOUT**, made from **CHOICE BARLEY MALT**, the **BEST HOPS**, and **PURE SPRING WATER.**



They are of uniform quality winter and summer, and are among the most wholesome of beverages. Certified to be entirely free from acids and all other impurities.

— CONSULT YOUR PHYSICIAN ABOUT THEM —

TESTIMONIALS FROM FOUR EMINENT CHEMISTS FURNISHED ON APPLICATION.

TEN Gold, Silver
and Bronze Medals.

TWELVE Diplomas
Awarded

AT THE WORLD'S GREAT EXHIBITIONS.

JOHN LABATT, BREWER, LONDON, CANADA.

