



## Bowring Brothers Ltd., Hardware Department.

SUPERCOTE, FOR MENDING ROOFS; PAINTS, VARNISHES, PUTHY \& GLASS.


AUTO TOP DRESSING, AUTO OILS, AUTO PARN, INSIDE AND OUTSIDE TYRES.

## Bowring Brothers, Ltd. HARDWARE DEPARTMENT.

## SWEEPIIG REDUCTIONS Ladies' Gingham Dresses!

## Ladies--The Golden Opportunity to secure the

 most STRIKING BARGAINS for the season--
## A GINGHAM DRESS

of the very finest Gingham manufactured, made and trimmed in the LATEST STYLE, beautiful patterns and cut to suit the most fastidious. Every Dress must move out, and are priced to clear. Former values was $\$ 12.00, \$ 14.00$ and $\$ 15.00$ each. NOW ALL ONE PRICE:


## The Newest

Wrist Watch
Madame la Modo ehangee wth suc











When King Charles Signed the Charter.

## Great Sale $\mathrm{off}^{7}$ High-Class Dining-Rooim ${ }^{\text {FI Funniture }}$

May! Month of preparation for prospective June brides. Of wonderful gathering together of dainty dothes and linens:-of careful planning of expenditure for each room in the new house--How much can wg allow for the Living-room, Dining-room, Kitchen, etc.:"-of the happy furnishing of these lovingly-planned rooms after the purchases are all made.

May! Month of home-making. Our huge "Make-room" Sale will appeal forcibly wewin to June brides-to-be. It is buying made easy to shop with us. Here under one roof is everything necessary for every room in the house.

Though we are specially featuring beautiful Dining-Room Furniture this week, all our wonderful stock is offered at prices that are a delight to the actual purchaser, and a temp. tation to every one.

| Dining-Room Buffets |  |
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| For the June Bride's Presents <br>  |  |
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## Buffets Beautiful


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 1 only very massive Buffet, solid me ... $\$ 980.00$ ionialdeifer

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Make Roorn

## In your home for this wonderfully beautiful Suite: It is the only one in stock and it's a concrete example of the fact that "a thing

 one in stook a doy a concrete example of the fact that "a thing at its sale price a slaughter. 6 Chairs -5 Dthers, 1 Carver, in splendid English oakk, origmal Sheraton design, upholstered in Blue MohairRegular Price | $.81 / 55.00$ |
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Lounges of Luxury
 "homey" appearance so oneceessary to to comport
Red and Brown Morocline Loonge, fine
sprung and well padded sprung and wee
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| Make-rom Price. |
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| Many others at various prioes |

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|  |  |  | BIG BARGAINS. $\quad$ GOOD GOOOK |  |
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## OVERSTOCKED! L LONDON, NEW YORK \& PARIS

## No Longer a

Question of Price.

Thousands of Dollars worth of Goods Must Go.


THIS EXTRAORDINARY SALE, BEGINNING TO-DAY, INCLUDES OUR ENTIRE STOCK, AND IS THE RESULT OF OUR DETERMINATION TO CLEAR ALL MERCHANDISE-TO AVOID ANY POSSIBIITY OF BEING OVERSTOCKED-REGARDLESS OF LOSSES INVOLVED. THIS IS OUR SUPREME GARMENT EVENT OF 1922.
ur suine GAPES, WRAPS
Of Rich Velours and Velours de Laine, also Polaire and Sports Capes.
Every one of these Capes and Wraps, which
represent our best lines, were sold from $\$ 40$
to $\$ 50$ each, and all to clear now at ......



SALE!
 $\leq==12.98{ }^{2}==15.75$ WHOEVER HEARD OF SUCH VALUES? THESE WILL SURELY GO QUICKLY.

Wonderful Sale of Exquisite Sale
Georgette, Tricolette Blouses

ACTUALLY WORTH UP TO
$1.98,2.48,3.48$
Tailored and dressy models that include skirt effects, tie back
nd overblouse models.
Only 6088 -cent COTTON BLOUSES for 68 c . each

ASSOCIATION OF FASHION.

ENTIRE STOCK OF QUALITY UNDERWEAR CLOSE TO HALF PRICE. 83 MUSLIN GOWNS in White
in W



SATIN CAMISOLES, BOUDOIR CAPS, BLOOMERS,
BRASSIERES.
They are made of all wool fabrces in the newest modelels
and patterns, for men and and patterns.
young men.

Originally Priced $\$ 20, \$ 24$ and $\$ 28$.

Men, choose from Tweeds-
Scotch Mixtures and HomeScotch Mixtures and Home-
spuns;
no matter to fit every man
nis build.

SILK UNDERWEAR
SILK UNDERNLAR. CHEMISE and VESTS of Crepe
de Chene, Jersey Silk; colors of
Pink, Flesh, Rose; all neatly

MEN'S SPRINGCOATS 14.98 and 22.98

Our Entire Stock of Wonderful Dresses in this Sale For Style, for Quality, and for Workmanship these Dresses cannot be equalled anywhere at these prices

7.98

Can you imagine getting a beautiful Serge, Tricolettes, of Velour Cloth for
8r.98. These are all \$.98. These are all good models and
represented our best sellers at $\$ 12.98$ 10.98

Straight line and waist line Dresses of Satin Foulards, Cantons, Crepe de
Chene, Taffetas, Georgettes, Serge and Tricotine; sizes 16 to 38 only.
$-16.98$

Handsomely trimmed Dresses of Crepe. Romaine, Crepe de Chene, Canton best styles, all materials and shades.
25.98

Straight line, waist line and new hip
line styled Dresses, fashioned in the season's best fabrics ; styles and shades to please all. Every Dress in this group
actually worth up to $\$ 40$.


Equally, as Sensational is the Second Floor Sale. Ladies' Raincoats and ENTIRE STOCK OF

## Raglans.

We have placed our entire stock of Ladies' Raincoats and Raglans on our
$3,48,110.1012,98$

LADIES' HATS
98c. to 2.98
These Hats represent the very best valies ever offered at this time of the
year. Beautiful Springtime Hats at savings altogether too great to miss;

18 Ladies' Evening DRESSES
which were prieed at $\$ 80$ each. These dresses with slight remodelling 7.98 each
which does not represent one-fifth the cost of the materials in each.

New Shipment Of
Ladies' Spring Coats, Costumes, Dresses, Raincoats, etc.,
Together with a Complete Range of Gent's Sults have just arrived and will be included in this Sale.


## NEW GOODS, FRUTS and VEGETABLES.

 EX S. S. ROSALIND, May 19th:RESH SUPPLY JOHNSONS FLOOR WUX, 1 li, cans.


 notres Frest cikes- 1 s, thabs and pots

CAL FRESH LETTUC Pactan
HAWAIIAN SLICED PINEAPPLE, 2's, 32c. can.


## C. P. EAGAN, <br> 2 Stores:

Duckworth Street \& Queen's Road
Forty-Three Years in the Pirbllo Service--The Evening Telegram


## - wYLans <br>  <br> THE LADIES' RELIABLE OUTFITTERS"

## THERE MUST BE A REASON!

Whenever we have "keyed" our customers to find out which medium of advertising was bringing the best results, we have found that OLD CUSTOMERS and RECOMMENDED CUSTOMERS greatly outnumbered those brought in by any other advertising. This can only be due to complete satisfaction with our merchandise, prices and service, and should mean much in helping you decide where to buy your

## DOC SPRING APPAREL



We have just received another shipment of exclusive Millinery Hats in the latest shapes, colors and styles, which we are selling at bargain prices. CONE IN AND SEE THESE-NO TWO HATS ALIKE.
We also have a few of Miss Kelly's "Gage" Hats left. These were formerly selling for S15. Now's your chance to get one for $\$ 1.98$.
Silk Poplin, in Black, Navy and Grey; nicely trimmed with pockets; all sizes, at . . . . . . . . . . . . . $\$ 4.90$ each

Serges, in Navy only; 2 pockets; all sizes, at .
We have also a few Plạid Skirts left, all wool, at
. $\$ 7.75$ each
We have received a beautiful selection of Summer Skirts in Baronet Sati, Crepe de Chene and Twill; beautiful quality, nice summer shades. These are open for your inspection.

DRESSES
CANTON CREPE, CREPE DE CHENE, SLK and TAFFETA, in the latest styles; some with capes; all beautifulty worked; models for all occasions, meeting the most fastidious requirements of smartly attired women. These Dresses are guaranteed to wear really well, as the materials are leavy and the workmanship excellent. Also SERGE, TRICOTINE, POIRET TWILL and CLOTH DRESSES at reasonable prices.

## BLOUSES

In Tricolette, all colors and sizes, with round necks, Tuxedo collars, fringe, braid work, some worked fronts and others plain styles, fro $\mathbf{m} 1.98$ to $\$ 7.50$
Georgette and Crepe de Chene, all colors, round necks, V necks; some Overblouses, beaded, hand worked and Georgette and Crepe de Chene, all colors, round
buttoned styles; all sizes, at from $\$ 3.98$ to $\$ 5.50$.
SUITS
COATS, CAPES
In Tricotine, Serge, Poiret Twill, Gabardine and Tweed, mostly long tailored coats, crepe and silk lined, others braided, beaded and embroidered; also some with bell sleeves. The finishing of these are irreproachable in their smartness, at reduced prices. See these suits before you try anywhere else.

In Fawn, Henna, Navy, Saxe. Green, etc., etc., nicely trimmed and embroidered, crepe and silk lined; every one different. We have only a few Capes left. Don't fail to get one of these. They are excellent quality. We have just received a shipment of real Sports Coats, suitable for playing golf and tennis, in colors Saxe, Green and Red. REAL SPORTS MODEIS.
We are selling all our Trimmings, including Ribbons, Flowers, Fruit, Shapes, etc,' at greatly reduced prices.

Kindly note that our only business is now at 282 Water Street, opposite Bowring Bros. (formerly Miss Kelly's). $10 \mathrm{H}-\mathrm{H}$
"The Ladies' Reliable Outfitters", 282 WATER STREET (opp. Bowring Bros.)
SIDE TANLKS.






## Bargains in Soap PAPER

 Picnic Goods
## (3 cakes) for .. .. 5

Shaving Sticks . . . . . . . 17c. each.


BISHOP, SONS \& CO., Ltd., johtivs.
 Ginghams. Tris.
reasonabere price.

| THE HAPPINESS that |  |
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| New Clothes <br> GIVE | Nightgowns, 1:20\&1.50 <br> These are undoubtedly the most extraordinary values offered in St. John's this season. we urge you to see this line very soon. |
| Certainly there is not in all St. John's an assemblage of Coats, Costumes, Dresses and Millinery that excels the collections shown here. | Women's Serge Disesses only 2.95 each <br> Cheaper than Cotton aprons. Colors are Navy, Saxe, Fawn, Reseda and Red. Many women have bought these to work |
| And then this still bigger fac -Nowhere else are Garments of such beauty and excellence sold for such moderate prices. | around the house every morning for which they are very suitable. <br> We have another lot at Only $\$ 5.90$. |



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|  <br> Packet 30c. Packet. |  |
| ENO'S FRUIT SALTS | 90 c |
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| STRAWBERRIES, RASPBERRIES, | 50c. tin |
| $\begin{aligned} & 60 \mathrm{c} . \operatorname{tin} 8 \\ & \text { pecial, } \\ & 55 \mathrm{c} . \operatorname{tin} \end{aligned}$ | Chereme |
| BOWRING BR <br> GROC | OTHERS, Ltd. ERY. |

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Yarn but Facts.
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 Bay, have yon a Hok to spare? Tres and good ones; 1 bought
them at AARLANDS Bookstore. 177-9 WATER STREET.

Do You Get The Best?


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T. J.DULEY\& Co., Ltd,
the Reliable Jewellers and Opticians. H. B. THoMson, pitD,

[^1]
## HAND MADE

 Fistiermen's Boots
## Smallwood's



Fisherment These Boors will outwear at
least 3 pairs of the Best Rubber Boots in the market to-day. Tongue Boots, Wellington Heavy, strong, durable Pegged Boots. Mail Orders receive Prompt Attention.
F. SMALLWOOD, THE HOME OF GOOD SHOE 18 \& 220 Water Street.


## Lower Prices

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CANADIAN CHEESE.
    P. E. I. POTATOES.
ROLLED OATS. KIRKMAN'S BORAX SOAP.
``` New Shipment-ShipmentTEXAS ONIONS-Crates. WINE SAP APPLES.
PRIMROSE" and "RAINBOW" TEAS.
GEORGE NEAL, Ltd. 'Phone 264

\section*{Houses! Houses! Houses!}

J. R. JOHNSTON,


\section*{Now Wall Papers!}

Not Job-all regular Goods and perfect Carefully selected patterns. Borders to match. Oatmeal, Grass-Cloths, Tapestries, Flowered, Striped, Plain. A good selection and well worth the moderate prices asked.
Robert Templeton,


\section*{Spring Fashions \\ Ladies' Costumings,}
in best Scottish Tweeds, etc. We specialize in Ladies' Tailoring and
brought this Department up to a high st of efficiency.
You could not do better than pay us ese selections now
J. J. STRANG, Tailo

Water Street.


Our Custom Made Clothes are individual in and at all times possess an appreciab)
fabric, tailoring, finish, fit and fashion.
W. P. SHORTMLL
the american tailor.
PHONE-477.

Now LANDING 2500 Tons BEST GRADE Cadiz Salt Advisable to book orders early as only
ited quantity of Cadiz to arrive this seasom. M. Morey \& Co., Lt

00000000000000000000 SPECIAL FOR THIS WEE MENS RAGLANS from \(\$ 11.50\) up to 10

LADIES RAIIN COATS, muring Sale for 54.90 .
I. LEVITZ, 252 Water S```


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