



A Chat on Electricity

*With the Compliments of
the B. C. Electric Co. Ltd.*

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B863c



Just a Word With You!

BEFORE electric light was heard of petroleum in various forms had been the popular and (if we except gas and the tallow dip), the only means of lighting in the majority of homes. This fact is still in evidence in communities where electricity and gas are an unknown luxury.

Victoria for a number of years past has had an electric light plant giving a service second to none in Canada and the public generally have not been slow to recognize the many advantages to be derived from its use, consequently over 3,000 homes in the city are now made cheerful by its brilliant rays. There are, however, some few left who, for various reasons, still continue the use of coal-oil lamps, and we wish by means of this little pamphlet to point out as forcibly as possible that, from any and every point of view, there is no reason why they should not be in possession of electric light, which is the most modern and best of all lights.

The rates for electric light have just been reduced to 12c. per kilowatt hour net, which means that a light, equivalent to 16 candles burning as one flame, costs only $\frac{3}{4}$ of a cent per hour.



THE OLD WAY

The Old Way

of lighting by means of coal oil lamps is both dangerous and unsatisfactory.

DANGEROUS under any circumstances when being handled by either young or old, because a draught, or a slip of the hand, resulting in an upset, will instantly cause an explosion, with often terrible results.

INCONVENIENT because it is first necessary to find your lamp before it is possible to obtain a light; because the light must be carried from one point to another.

UNHEALTHY because the best trimmed lamp gives off a certain amount of smoke, the fumes of which soon fill a room and make the air unfit for human consumption.

EXPENSIVE because of the poor light obtained for the money expended, and also because of chimney and other renewals.



THE NEW WAY

The New Way

Is the Best Way. WHY?

IT IS SAFE—So safe that a child may use it with no possible chance of coming to harm, the turn of a button on the wall results in a flood of brilliant light. An incandescent lamp cannot set fire to anything, as the light burns in a vacuum and the instant the glass is broken out goes the light.

IT IS CONVENIENT because having a light in every room means that it is right at hand; because drafts do not affect it; because no matches are required to produce a flame.

IT IS HEALTHY because, burning as it does in a vacuum, there is no smoke, no odour, very little heat and no flicker, just a brilliant, steady, perfect light.

IT IS CHEAP at the rates we now charge, and also because we supply new lamps in place of burnt out ones free, consequently there is no maintenance.

We can positively assure you that in causing you to become a user of electric light we shall add one more to the ranks of its enthusiastic supporters, and that you will wonder how you have got along up to now without its use.

The cost of wiring an ordinary cottage complete is about \$10.00, a figure that is small compared with the comfort derived;

Our office is at 35 Yates Street, just below Government Street, and if you will notify us or, better still, call and see us, we shall be pleased to assist you in every possible way to introduce this modern and up to date accessory into your home.

B C. ELECTRIC RAILWAY CO., Ltd.

