


Success in Growing Vegetables
 Beginning Wednesday--Remarkable Three-day Selling of Women's Imported Suits at Greatly Reduced Prices

## GABARDNE

 immense yarigty in platy and fancy styles. every suit color in fashion's rainbow. The choice of styles covers the entire mode of the season in coat The colors include navy blue, grey, tan, bisque, green, brown, and skikirt costumes -strictly plain tailored suits - belted and pleated effects - Russian blouse designs - andmodels skillfully conmodels skillfully con-
trived with the long, trived with the long,
simple lines suitable for stout figures. Skirts are barrel, pegtop, tunic or plai
gored or gathered.


Sizes

EVERY imported cloth model in the Women's Suit Department will - be marked down in price for this notable offering. The summer the racks and in the showcases. Hence this sweeping clearance of all Spring Suits in stock at the present time-every French and American model that remains from earlier shipments, some of which came into the department as recently as last week.

The materials represented are suich fashionable weaves as:

| Do Your Bit By Growing Vegetables <br>  <br>  <br>  <br>  <br>  <br> getable crops. Mr. Johnston's tall to-day, on Seeding-column 1-should not be missed. |
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 white.
The The models will be divided into five groups, and marked at the greatly reduced prices of $\$ 59.50$,
$\$ 50.00, \$ 45.00, \$ 40.00$ and \$32.50.

## For Wednesday-Paris Gowns, $\$ 57.50$ For Wednesday-Misses' Suits at $\$ 19.50$

resses for Morning, Afternoon and Evening Wear, B such Distinguished Creators as Paquin, Drecoll, Doenil Havet, Arnold, Bulloz, Elise Poret and Georgette

0F COURSE THIS PRICE is only a shadow of the usual sum at which these gowns are obtainable, for they are actual, original models by the illustrious makers mentioned. And well do they sustain the fame of their creators, being chic and distinctive in every line and detail.

In the collection are tailored dresses of navy serge, French blue Jersey cloth, tan covert cloth and black and white checked velours for-morning wear soft, frilly dresses of crepe de Chine, arepe, foust host of light and dark fashionable shades, and evening and dinner dresses in tulle and
Included in the offering are also a few New York models.
The gowns will be placed on sale on Weannesday morning
The gowns will be placed on sale on Wednesday mornin
10.30 o'elock-priced at $\$ 57.50$.
An. Extraordinary Offering of Beautifully Tailored Suits in Excellent Qualities of Jersey Cloth, Gabardine, Poiret Twill. - OME OF THESE SUITS are a special purchase. Others are imported samples. Hence was madh phich they are offered on Wednesday mornprice at whick they are offered on thedediad are half,
ing. For at this amount many of the models ing. less than half, the usual figure. They are modish, beautifully tailored costumes, in stivles specially adapted to youthful wearers- developed in gabardine, Poiret twill, wool poplin,
ultra-fashionable Jersey cloth.

Strictly plain tailored suits, pleated and belted styles, and Russian blouse effects are all represented, the coats showing large overcollars of silk or broadeloth. Many
tive braiding.

And a notable feature of the offering is the large number of navy blue suits. Sizes range from 16 to 20 .
The suits will be placed on sale in the Misses' Suit Section on Wednesday, offered at the fractional price of $\$ 19.50$ each.

Dutch Rose Ramblers,
Each, $\$ 2.15$ Each, $\$ 2.15$ Pin $k$ Ramblers,
each, 20e. Merrye at h er
Roses Trees color
yellow, pink, red. yellov, pink, red
white, salmon, 30
and 35 co each. American Beauty,
each,
-Fifith Fioor.

EARLY CLOSING
※": May 5th, and ContinuIng through May, Lune, tember, Store Closes tet 1 p.m. on Saturdays.
No Noon Dolvery on Saturdays.
aTONE P.M.

Women
Munition
Workers
-Third Floo
Centre

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## Polly and Her Pals

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## Simpson's



The May Sale in the Store for Men Includes 1 hese Tempting $V$ alues Silk Front Shirts at $\$ 1.19$ Men's Balbriggan Underwear, Pen-
 sortment of stripes and shade. Sizes 34 to 44. Shirts and drawers. Special price,
a garment ............... 59 Men's Merino, Shirts and Drawers; natural shade; made from fine
wool and cotton mixture. Sizes wool and cotton mixture.
34 to 44 Very special, a
garment . . . . . ........ 43 garment.
Men's Night Robes, made of fine Work Shirts, blick and white and
stripe, black saten and English
Oxford;collar attached style.
Sizes 14 to 18. Special at., 75 Boys' Merino Underwear, natural shade, spring weight;
shirts and drawers. Sizes 22 to 32 . At, a gar- 39 Sizes 14 to 20
$\$ 1.00$. Today
Today You Can Save on Desirable Rugs and Floor Coverings


Pretty Rag Rugs, Special at $\$ 8.95$ A clearance of Dainty Rag Rugs, in a strong, serviceable
quality, with plain centres, and pretty chintz borders, in quality, with plain centres, and pretty chintz borders, in
shades of grey, rose, green, mauve and biue. Size 6 ft . 9
ft . Regular $\$ 11.50$ and $\$ 13.50$. We advise you to 8.95 shades of grey, rose, green,
ft. Regular $\$ 1.150$
and $\$ 13.50$.
come early today for this special
$\$ 32.75$ Velvet Rugs, $\$ 25.00$ About two dozen only, serviceable im-
ported Velvet Rugs; strong and reliable
ouality quality; handsome; Turkish and and Orien-
tal designs, and in shades of brown,
old old rose and green. Regular $\$ 3.75$.
Today ................ 25.00

Tapestry Rugs Reduced A clearance of Scotch Tapestry Rugs,
strongly woven, and in two strongly, wooven, and in two designs
only; green and brown conventional only; green and brown connentional
pattern, and blue, fawn and rose color-
 ing, in tw
regular $\$$
ft $x 12$
$\$ 13.95$. $\qquad$

very Axminster Ruge, $\$ 21,7$
Axminster Rugy in serviceable quality
signs and colorings; suitabiental for living. signs and colorings; suitabie for living,
room or dining-room use, will stand every-day wear and tear; three dififer. ent designs. Size 6 ft , 9 in $x, 9 \mathrm{ft}$.
Regular $\$ 23.75$. Tuesday special, 21.75

Wition Hall Rumners Reduced Heavy quality English Wilton Hall Runners, in rich Oriental and lengths. Sizes 2 ft .3 in. in width up to 10 ft .6 in. long. egular $\$ 11.25$ and $\$ 12.25$, today, $\$ 8.95$; sizes. .p to 3 f Window and Screen Doors Telephone Main 7841--Your

21.50, today, $\$ 14.95$.


May Prices for Outing Shoes


In Better Grade Clothes for Men
Not content with placing before you the best men's clothes that Canada Michael-Sterns,

Kuppenheimer, And Several Leading Makes of English Coats


Young Men's Pinch-Back Overcoats at $\$ 15.00$
Made from a light grey mixed Donegal
tweed, in one of the young mens snappy


A Choice Scotch Tweed Slip-on Coat
Rich Scotch tweed in medium shade of grey
in subutued herringbone pattern. Beautifully tailoredid in a smart young man's style with
pinch-back, patch pockets, self collar and satin through shoulders and sleeves.
Sizes 34 to 40 . A splendid coat for
$\mathbf{2 6} .00$
Young Men's Donegal TweedSuit at \$18.50
Made from light grey Donegal tweed, single
breasted, pinch-back style, single-breasted vest. cuft bottom. Trousers
swagker.
Sizes 33 to
to

## $\because \quad$ Men's Socks, 19C a Pair

Plain Black Cashmere Socks, manufac.
turers
(seconds"
 spice aleel toe and sole. Extra ppi
cial value, today, 3 pairs, 5 se ; a paii

Men's Gloves at 55c.



An English Made Spring Coat at $\$ 22.00$






Chauffeurs' Suits


 One that will five excellent serivec
and 1 stresss, Sizes 36 to 42 . Price
2500 Special Prices on Men's Trousers
 trows steys and some fancy mixture




Men's Boots for Every day Wear




## May Day Specials in MILLINERY

 400 Trimmed Hats at $\$ 3.25$This will be a quick clearance of 400 hats that have been in Flower Trimmed ties past tree wedrimed Tailored Smartly Banded Lisere Hats, Misses' Trimmed Hats, Chill
dren's Trimmed Hats. All of these hats are very much
reduced in price for quick clearance. Each...... 3.25 Clearing High Priced Shapes $\$ 1.45$ 340 IN THE LOT
Odd lines of Hats, smail quantities in each style; but 340 hat Milans, liseres, etc., Regular prices were $\$ 3.00, \$ 3.501 .45$ 150 Dozen $F$
All of these are new, fresh Fowers, at 25 c Each
styles of the season, in the best colors and
sut, as in the case of the hats, are now styles of the season, buit, as in the case of the hats, are now
in small quantities in each style. The variety is very large.
Most of these flowers are sold regularly two, three or warm and serviceabia.e, size
$68 \times 86$ inches. Regular 86.50 . Clearing to- 5.50
day at ........... 5.50

## KosIMIPSONO

May Day Specials in Linens and Staples Bleached Colton Hudabact

 Sturdy Quality Huclaback
 All one price for quick seli-
ing, today,
for por pairs. .98 Bleached Crach Tean Towel-
ing, width 23 inches, fancy ings. width. 23 inches. fancy
red border. Special to-
day, a yard.
Plain Bleached Pillow Cottonn 4 incher wide.
Special today,
yard . . 19 Big Sheets, fully bleachedt; plain weave. All neatly
hemimed. Note the size, 78 ,
 White Union Wool Blankets,
warm and serviceabie, size


