

## PLAYS, PICTURES AND MUSIC

 "IICK IN" HAS PASSSON PLAY SKETCH PIENTY OF ACTION IS FATURE AT SHEA'S

Osera Prima Donna So prano Conquered the British General.


 BEN WELCH IS WHOLE
SHOW AT THE GA
 EDWARD ABEEES SEEN IN "SELF-DCLFENCE" PLAYLET

# The Result of Co-operation What Hydro Has Done 

| Year. | Customers. | Revenue. |  | $\begin{aligned} & \text { dby Custom } \\ & \text { Hour Sold). } \\ & \text { City. } \end{aligned}$ | Customers' HorsePower Supplied. |
| :---: | :---: | :---: | :---: | :---: | :---: |
| 1912 | 12,000 | \$726,763.55 | 2.78c | 1.74c | 46,200 |
| 1913 | 22,100 | \$1,159,339.71. | 2.74c | 1.15c | 68,500 |
| 1914 | 31,500 | \$1,501,291.47 | 2.63 | 1.13c | 88,000 |
| 1915 | -500 | 1,602,000.0 |  |  |  |

## These Figures Show

## Increase in Number of Customers 221 Per Cent. in 3 Years Increase Customers' Horse Power 136 Per Cent. in 3 Years Decrease in Average Price Paid

By Private Customers 34 Per Cent. in 3 Years By City<br>42 Per Cent. in 3 Years

IT The above Figures are worth Studying.
I They are evidence of the phenomenal success of a great publicly owned enterprise.
I Above all they show how the people of Toronto appreciate that the Hydro is their own enterprise, operated at cost for their benefit.
If you have any doubts that Hydro rates are lowest let us figure on your requirements and show you what Hydro can save you.
Fifty Thousand Customers This Time Next Year-Will You Be One of Them?
Toronto Hydro-Electric System 226 YONGE

Phone Adel. 2120


Owing to the largely increased cost of raw materials, we are compelled to advance our prices $10 \%$ on the standard sizes of Goodrich Automob.le Tires and Tubes, also on Goodrich Wireless Truck Tires, Goodrich Motor ycle Tires and Tubes and Good ich Automobile Rubber Access ries, effective at once. Occasions odd sizes of Goodrich Auto mobile Tires and Tubes advanced as will be shown on our new price list.
Despite the marked advances made by others, we have held to a conservative increase, in line with our policy to maintain fair-listed prices for the user

THE B. F. GOODRICH CO.
OF CANADA, LIMITED
Phone North 4300482 Yonge St.

## IT. - tursday mornane



 nerous durus, the most delicite Casells Tabetes axe equally suitabil




 Dr. Cassells




Polly and Her Pals

:-: :-: :-:








| IESEURTIES | WHEET UNEXPECTEDLY | Record of Yesterday's Markets |  |  |
| :---: | :---: | :---: | :---: | :---: |
| RE AT NEW |  | Tonowro trome |  |  |



THE DOMINION BANK The Annual General Meeting of the Shareholders will
be held at the Head Office of the Bank, in Toronto, on
Wednesday, 26 th January, 1916, at 12 o'clock noon. Wednesday, 26th January,
By order of the Board.
C. A. BOGERT, General Manager.


MINING STATISTICS



| PRIVATE WIRE TO COBALT AND PORCUPINE <br> Over our private wire to our Cobalt and Porcupine offices we latest information from the camps is at the disposal of our <br> KIELY, SMITH \& AMOS |
| :---: |
|  |  |
|  |  |
|  |  |
|  |  |

Trust Company Service to Real

## Estate Owners




 Tlational Urust ©ontipary
 Paid up, $\$ 1,500,000$
Reserve, $\$ 1,500,000$ F. B. PouchER,
Manager,

Real Estate Departmen 1822 King St. East \begin{tabular}{l}

| 122 |
| :--- |
| TORON |
| TO | <br>

\hline
\end{tabular}

## MENS BOOTS WOMEN'S BOOTS BOYS' BOOTS CHILDRN'S BOOTS WOMEN'S SLIPPCRs Today, per pair










## Good Furniture at

 Other Prices Buffiet - "Colonial" design,very massive, three top. drawers, very massive, three top. dravers,
thre cupbarats and long inen
drawer. Regular
$\$ 52.00$ ot drawer. Regular $\$ \$ 52.00$
$\$ 56.00$. Tuesay, $\$ 39.50$. Extension Dining Table -
Quarter-cut oak, fumed or goliden Quarter-cut oak, fumed or golden
finish, has 48 -inch top. Regular Extension Dining Tabie -
Qurter-cut oak, fumed or Quarter-cut oak, fumed or golden
finsh, has 48-inch top. Regular Rinish, has 48.inch top. Regular
$\$ 30.0$ : Tuesday, $\$ 19.95$. Dining-Room Chairs - Quar-
er-cut oak, fumed or golden fin-
 seats, in genuine leather; set of
fes side ando ne arm chair. Reguarly $\$ 18.50$. Tuesday, $\$ 13.95$. cut oaky finish, large box seat. Regular $\$ 8.00$. Tuesday, $\$ 3.95$. solid quarter-cut oak, fumed finish, loose-cushion seat and three
loose cushions at back. Regula \$72.00. Tuesday, \$40.00.

TABLE GLASSWARE
 for table decorations.
 day





LINENS AND STAPLES
 WHITE CROCHET BED SPREADS. Tindshed hemmed; stiza $70 \times 84$ in. 95
 FACTORY OR UNBLEACHED COTTON
36 finhes 123 yhiches wilae. on sale Tuesday: .95
 SEM- BLEACHED TABLE DAMASK,

 | FRENCH CLUNY CENTREPIEGES. |
| :---: |
| WIde eage, wth insertion: note large |

 TOWELLINGS, 55 .





## DEPOSIT TEA SETS

 Bon-bon or chocolate dishes.

 PEARL handle cake knives.
 PIE SERVERS.
Pearil
nandie
 12-PIECE TABLE SET


## Carpets, Rugs and Linoleums





## English Lace Curtains





# THE SIMPSON COMPANT ROBERT SIMPSOI LIMITED 

 CENTS Does a Lot HereToday

