

## Don't Buy

 A Bicycle


## p Pultasusso ff fus

It's a fad with the ignorant to dub every new thing and
every new improvement-a FAD.
Wood rims, wood handle bars, Dunlop and Morgan \& Wrood rims, wood handle bars, Dunlop and Morgan \&
Wright tires, even the bicccles, as a happy improvenent on the old-fashioned bone-shakers, were all dubbed by
these woonderfoll clever creaturs as fads until they
tried the fads themselves. Then they're different. tried the fads themselves. Then they're dificerent.
It's the camp followers of modern bike-dom - the rag,
tag and bobtail in the procecssion--and mutton-headed
 the experiencoce and his gelliaxy in stupidity arrayed against
tho of thousands of of wheelmen
Christy Saddoles.
Riding is much easies on an ordinary wheel with a
Christy saddle than on the most perfect wheel with an ordinary saddle-and you can get the Christy in any style

We supply all
The Christy Saddles
In Canada.

You Expect $\$ 100$
we offer a strictly up-to-date Bieycle, with Dunlop wres, Boston rims, Star pedals and Hygienic saddle For $\$ 70$. Quantity controlsp rice Then why not cycle dealers?
"'GriffithsCycle Corp 235 and 235 i-2 Yonge St., Toronto.
maLifax:
THE WHEEL IN TORONTO. Ment. - - -
 $\operatorname{vav}^{2}=2$


No Hard Pedalling!

H. A. HORZTHIR \&e Co.gie9 yonge-st.


THE RED BIRD'S BOTTOM BRACKET.

E
E of the prominent features of the '97 Red Bird is its bottom bracket. It is a triumph of modern skill in bicycle building, designed with a view to promoting the pleasure and convenience
of eycling. It is strong, durable and easily got at when an


## grinding purposet. beld by two boltes



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The Goold Bicycle Co. BRANTFORD, ONT.
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## Advice to Wheelmen



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\begin{aligned}
& \text { Branches: } \begin{array}{l}
\text { TORONTO, ONT. } \\
\text { MONTREAL, QUE }
\end{array} \\
& \begin{array}{l}
\text { ST. JOHN, N.B. } \\
\text { WINIIPEG, MAN, }
\end{array} \\
& \text { SYDNEY, AUSTRALIA }
\end{aligned}
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## A Rare Opportunity to buy at About

 McMaster's Wholesale BAMKRUPT STOCK OF MEN'S
 THE BON MARCHE PRIGE LIST OF MCMASTER'S FIME CLOTHS

AND TWEEDS: | 27 Inch Fine Union | Extra Superior Silk |
| :---: | :---: | :---: |
| Tweeds |  |
| and Wor Men's and Boys' Wear, | West of England Trouser- |



 A Better Line of All- 25
Wool Tweeds
 $\frac{10}{\text { Very Special All-Wool }} \begin{aligned} & \text { Tweeds }\end{aligned}$



 Choice Patterns in
Trouserings and Blue English

 Finest West of Eng-
land Trouserings $\begin{gathered}\text { (ancy Vest Patterns }\end{gathered}$
 Competition, Owing to Our Purchase of thy
McMaster Great Wholesale Bankrut Stock.


tubsday morning


## Elegance of Style! <br> This.once of Style!

 centre for fashionable shoppers. All the jaunty styles thatselect people may require will be found here in ample variety,
with novelty enough to suit the most refined taste. Nearly everybody is going to attend the Horse Show this week, and those who do are expected to appear at their best. We can
supply everything that goes to make up a stylish appearance.


- Gloves
- Costumes
- Capes
- Waists Or anything else that is necessary to complete the outfit. No
matter what 弓ou want you may be sure we have it. Those
who come here cannot fail to recognize the superiority of our

索cheap qualities have no room in this store. We matter what the price may be. We are in a
position to get reliable goods to sell at modeGoods as of anything else. We aim to supply he wants of all classes of shoppers, and those
ho prefer the less expensive dress materials orices may be of interest to vou:-

|  |  |  |
| :---: | :---: | :---: |
|  |  | terialg, in mottled and plain design, large selection to choose from, 40 in . wide $\qquad$ |
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|  |  |  |
| We also keep a full assortment of Dress Linings and Trimmings at prices that cannot be easily equalled. These departments are in the same section as Dress Goods. Near by is the Pattern Department, where you can obtain all the latest Butterick patterns. If you can't get to the store, send for samples of Dress Goods. You'll be surprised how satisfactorily you can deal with us through our Mail Order Department. |  |  |


| Something Extra! |  |
| :---: | :---: |
| If downright bargains will do it, Wednesday is b a record-breaker on the second floor. Here are se fully-selected items, each one in itself important create a big stir :- | bound to be seven careenough to |
| No. 1-Engilth Tapeotry Carpote-700 yarde, 27 tinches wide, all now pattoras and aolors, odd piecess and short leng thas, regulas prico SOO to 850 a yard. Wednesdady | . 35 |
| No. 2-Heavy Fioor Ollcloth- 4,000 yards, in new floral and blook patterns, latest colorings, 36, 45, 54 and 72 inches wide, regular price 25 s a aquare yard. Wednesday | .17 |
| No. 3-American Reversilble Smyrna Rugs - 52 samples only, no two alike, with heavy fringed onds, all new each. Wednesday | 3.90 |
| No. L-Nottingham Laoo Ourtains-29V pair, extra fine quality, in whito or eors, 10 difieront deaigne, in very rion <br>  | 1.90 |
| No. 5-Opaquo Window shades-3es ouly, hand...made, <br>  <br>  | .35 |
|  | $\cdot 7$ |
| No. 7-MIxod Mattrossoe-Dooblo, thrictuartorct and in. <br>  Wedneday. | 2.65 |



THE TORONTO WORLD

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APRIL 2789
Full Directions....
for making a good cup of Tea inside LUDELLA ${ }^{\text {centoin }}$ fROM LEADING GROCERS-At 25c, 40c, 50c and 60c.


## inside

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## PI Shoppers Are Not Blind ． <br>  <br> momen wix

For twenty－five years the people of Canada，one
tion following a nother，have been testing this store
way－and evidence is plain that they are satisfied


 $-2=2$

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| YLISH AMERICAN BLOUSES． |  |
| :---: | :---: |
|  | Some of the prettiest goods we have yet shown in Lappett Muslins，Organdies and other special fabrics，There is a daintiness and style about the make－up of these that catches the interest immediately．Prices are reasonable，ranging at $\$ 1, \$ 1.50$ and $\$ 1.75$ ．At the Blouse and Shirt Waist Counters you w find some novelties in Combing sacques： |
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\begin{aligned}
& \begin{array}{l}
\text { It is to the interest of everyone residing out-of- } \\
\text { town to study this store news daily and avail them- } \\
\text { selves of the special values given in the most want- } \\
\text { able goods. }
\end{array}
\end{aligned}
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The Robert Simpson Co．，Ltd


TUESDAY MORNING
CHANGED HIS GOGGLES, Diown hem sion yomotion and bis


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## TUESDAY MORNING

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