

TORONTO'S
RETAIL
EMPORIUM

AN EVENT TO BE CHRONICLED

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THE OPENING OF OUR NEW STORE

219-221 Yonge-st., Corner Shuter

ON SATURDAY, SEPTEMBER 1ST, 1894.

OUR OPENING

Means something to you, means something to Toronto. We expect our name to be as well known as the city's. Why? because it will be talked about as often. If you secure a benefit you are only too glad to tell it.

A most cordial invitation is extended to the people of Toronto and vicinity to visit and inspect our ideal modern establishment, where the expectation of your patronage rests in having the goods best worth your buying at the fairest of fair prices.

Our new store is a brilliant example of the accomplishment of purpose. Perseverance and energy have played conspicuous parts. And these untiring elements of success shall make our standard of excellence progressive.



OUR OPENING

Will undoubtedly prove wonderfully attractive. If you are skeptical about it call and we will show you how a modern up-to-date store is conducted. That your dollars will have double purchasing power here should prove amagnet of wonderful force.

We have diverged from the time-worn paths of conservatism and this will be a new store.

It will always be a new store. We will never let it grow old. There will be new blood, new methods, new ways, new everything to urge it to greater greatness. Why not?

In emphasizing all the points of a perfect store service, and in aiming to serve you only in the best and most substantial way your pleasure, profit and convenience have been so thoughtfully considered that we expect our capacity for serving you will be taxed to the fullest extent.

And therein lies the sweet solace of our labors.

**Our Buying Powers are thoroughly Efficient.
Our Stock is Vast and Comprehensive,
And our Prices will Always be the Lowest.**

In seeking to secure your patronage these principles invariably guide us:
1st--Handling only the Best Goods at the Very Lowest Prices.
2nd--Placing promptly upon our counters all that is new and desirable, thus making each department a living advertisement of modern enterprise.
3rd--Aiming by our fair methods of doing business to gain your confidence--a trust which will never knowingly be abused.

REMEMBER OUR OPENING DAY---SATURDAY, SEPT. 1ST, 1894.

Trusting to merit a share of your patronage.

Yours to please,

C. S. HERBERT.

MUSIC

Will Be Rendered AFTERNOON AND EVENING.

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ARTICLES FOR SALE

Advertisements under this heading...

The Toronto World

Subscription rates for the Toronto World...

Printers' Material for Sale Cheap

15 double and single racks, 1 imposing stone...

WORLD OFFICE

No twenty-foot canal for Buffalo...

Oil persistently fails to have anything to do with municipal affairs...

SHARES THE OPENING

Industrial Exhibition's Extensive Stock List...

TIMBER LIMIT SALE OR A BLUFF

Several Score Lumbermen Attend the Auction...

That Tired Feeling

So common at this season, is a serious condition, liable to lead to disquieting results...

HOOD'S Sarsaparilla

Which makes rich, healthy blood, and thus gives strength to the muscles...

Canada's Great INDUSTRIAL EXHIBITION

Will excel all others. Sept. 3 to 15, 1894.

NIAGARA FALLS

Niagara Falls Park & River By the Grand Trunk Railway...

VICTORIA PARK FREE

Return fare - Adults, 15c; children, 5c. Hand Wednesday and Saturday...

GAS FIXTURES

LOW PRICES. LARGE ASSORTMENT. ARTISTIC DESIGNS.

COBBAN

Manufacturing Co., Ltd. Looking Glasses, MANTELS, CORNICHE POLES, ROOM MOULDING, PICTURE FRAMES.

DISCOUNT

ON ALL BOOTS & SHOES until the close of our INDUSTRIAL FAIR.

AS M. QUAD SEES THINGS.

BROTHER GARDNER FINDS HIS FEELINGS ARE MENTALLY WOBBLING.

RUPTURE!!!

EVERY CASE OF CHILDHOOD RUPTURE IS cured within four to six weeks.

THE TORONTO WORLD

Continuation of the "Toronto World"...

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LEGAL CARDS. R. BRIDGEMAN, BARRISTER...

HOTELS. DAVENPORT HOTEL, WALTER H. MINOR...

LAKE VIEW HOTEL, Cor. Winchester Street...

TO RENT. 55 WELLINGTON STREET, Furnished or Unfurnished...

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