
There Were Mative Thing Which 1 Comld Not Ear


DR. CHASEPS NMRVE FOOD.


# Biggest Show of the Season at The Majestic TO－DAY ＂NERO＂ <br> A Mammoth Twelve Reel Production，with a wonderful cast of Italian artists <br> <br> A PERFECT REPRODUCTION <br> <br> A PERFECT REPRODUCTION OF ANCIENT ROME 

 OF ANCIENT ROME}
oneShow starting at 8.15 o＇clock．Admission 30 cents
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## he Empire Discusses Britain＇s Foreign Policy

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 zatam tresemann＇s Policy Upheld by Vote ofConfidence－Esquimos Will SufferDeath Penalty on Dec． $12-\mathrm{C}$ ．P．R．Train Runs Into an Open Switch－Oil Poured in a Stove Causes 6 Deaths．
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## THE BROADWAY HOUSE OF FFASHION Fall Continuation Slaughter Sale!

Slaughter Sale--on To-Day, To-Morrow and Every Day this Week--Don't Miss It!

## 500 Children's \& Misses Coats

IN THE SEASONS MOST FASHIONABLE STYLES and in a he RARIETY OF NATERALS and SHADES.
The Regular Selling Price of these COATS would range FOR THIS GREAT SLAUGHTER SALE WE WILL CLEAR At 4.50 to 8.90
300 SWEATERS 2,48 to 5.90
400 SCARFS and SHAWLS In Silk and Wool 1.90 to 3.90

250 CHILDREN'S DRESSES Ir all kindsof materials
$\mathbf{2 . 9 0}$ to 7.50
When you see the above you will appreciate what wonderful Bar-
gains await you at this SLAUGHTER SALE!

Now Dresses and New Coats
Specially Priced for this Great Slaughter Sale These DRESSES and COATS are Fashion's last word-The Styles are New-The Materials are New-And the Trimmings are New.




## A SMALL DEPOSIT

RESERVES YOUR SELECTION In these Dresses the materials come as follows: Frost Crepes Satin Faced Canton Crepes, Chiffon Velvets, Poiret Twills, and Flat Crepes.
The Coats come in the following styles: Some liave Beaverette Collars and Cuffs; others have Shw Collars of Skunk Opossum; some have collars of Caricul or Nutria. Misses', Sizes, Regulars and Stylish Stouts.

650 Pairs of Laties' Parisian Corsels We offer them for thy thres Sizeg fift $19.20,21$. 1 95 c and 1.19 a pair 250 Ladies' New Circlet Brassiers The SLAUGHTER SALE Price of thes will bill 350 Ladies' Tricolette Waists
 1.39 each

200 Beautiful New Fur Scarls and Choker's

3.90 to 7.50

A COMPLETE AND MOST ATTRACTVE ASSORTMENT OF Ladies' Skirts and Waists
 2.25 to 7.50

## MENI YOUR OPPORTUNITY HAS NOW

For Your New FALL SUIT and OVERCOAT This Store Presents to You the Best Selection in the City

## Men's

Overcoats and Suits You will find here one of the best assortments of Suits \& Coats
 type men, for the stout men-in fact for EVERY MAI young or old. We have an assortment in

COLORS and CLOTHS which will be a revelation to every man. In this great assortment you will find for the young man SUITS with two pairs of Pants, so that the wear er, gets the benefit of practically TWO SUITS.
11.90 10 35.00

ALL THESE SUITS AND COATS ARE ABSOLUTE LY THE FINEST AMERICAN MAKES.

A Wonder Super-Value Special Men's FineTailoredSuits The prices at which we offer these would be wholly As we have only a limited quantity on hand, we strong-
ly advise you to secure a Suit at once. The Price is 9.90 per suit

Men'sTwo-Pair-Pants Suits $=$ mous buying power, our close touch with the foremost
makere and our keen Grand finale Merchandising has
enabled us to offer. We are sure this offering will nev menabed ust ourfer. We are sure this offering will nev-

er be duplicated. | $\begin{array}{l}\text { er bo duppicated. } \\ \text { Only } \\ \text { One price, } \\ 21.90\end{array}$ per suit |
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Men's Separate Trousers
We have been pecially fortuate in oblime ing for tis sluuvertier saik 550 pairs ditm
Séparate Trousers
And now enable you to share in this Lucky Purchase by offering them TO YOU At the Low Price of
$1.90,2.50$ to 5.90
mor

Boys: 0 Suits and Coats One and Two Pants-Suits Also a great variety in Coats
 Double Service. They are also made in. goood quality
of Cloths for which we absolutely guarantee entire OUR COATS you will find, are fully lined and interlined so that they
give the youngsters warmth and comfort. Prices range from 5.50 • 17.00 YOU SIMPLY MUST SEE THEM TO APPRECIATE
THE VALUE AND QUALITY.

Men's and Boys' Clothing Department-second floor. L्ञMall Orders for this Sale Not Accepted We can't impress too much upon you the benefit you will gain by taking advantage of this SLAUGHTRR SALE

## CCTOBER ECOONMY Sale

In The Bargain Basement !

Here is one of the biggest chances you ever had to save money on ready-to wear apparel that you need right now-in many cases our selling prices for these goods are away below cost. In fact the prices will speak loudly for themselves.

## Lddios Irasose <br> 1 Rack Only <br> Superior quaitity of Canton Crepe, Crepe Knit, Jersey and fine Wool Serges-ultra fashionable styles. We drop them from the Regular Prices of <br> 500 Ladies' Fall and Winter Coats

12.50 to 21.00 down to

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4.90 \text { to } 10.50
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FOR THIS OCTOBER ECONOMY SALE!
300 Ladies' Cotton

## Serge Dresses

In assorted Colors and attractive Styles. ere is an opportunity rare indeed to save at least most suitable and desirable in every way, and what
you will like best about them is the price-which for this October Economy Sale is only

### 2.48 each

## 250 Ladies' Skirts

In Black and Navi, Wool Serges and Melton Cloth. Ordinary values $\$ 3.50$ to $\$ 6.50$. Now offered for the

### 1.95 to 2.50

## 300 Misses' and Children's Winter Coats

In assorted colors and materials. These
anywhere from $\$ 3.00$ to $\$ 7.50$.
But for this October Economy Sale, we have dropped

### 1.95 to 5.90

An extraordinary offering that proves to you what True Leonomy is-We have in these Coats the mos, unrivalled selection in the eity-surpassingly smar in styles and unlimited in variety
In justice to yourself you should attend this October Economy Sale and select in time one of these specially made COATS at our specially made priees, which range from.

### 6.90,9.50 to 13.90

MORE SELECTIONS OF EXTRAORDINARY VALUES FOR THIS OCTOBER RCONOMY SALE.
120 Wool Pull-Overs
ers.
300 White Poplin Blouses
25 Only Ladies' Winter Coats . . $\$ 3.50, \$ 4.90$ 40 Only Ladies Sweater Coats . . . . . $\$ 1.95$ 50 Men's and Boys' Sweaters $\$ 2.25$ \& \$2.75 22 Ladies' Costumes . . . . $\$ 11.90$ to $\$ 15.00$ 50 Tweed Sport Hats . . . . . . . . . . . . 95c. 25 Misses' and Children's English Tweed Suits . . . . . . . . . . . . $\$ 2.95$ and $\$ 4.25$ 35 Pairs Men's Cotton Serge Pants, 95c. pr 75 Pairs Men's Khaki Pants, . . . . $\$ 1.75$ pr. 22 Men's Single Work Coats


Be sure to attend this marvellous Sale, as we promise that it will secure to you the most astounding values that you have ever witnessed. We are unable to fill any Mail Orders for this
Sale, but we welcome to our Store our Outport friends who will be visiting the city at this or any
other season of the year
We are the LEADERS in STYLES, LEADERS in LOW PRICES, and LEADERS in the Greatest variety of READY-TO-WEAR APPAREL.obtainable in the City of St. John's.

## The Broadway House of Fastion

 331-Water Street-331The Second Store East of Adelaide Street


## Superior Values Ladies' Wool Sweaters <br> Ladies' Soft Wool Tuxedo Coat Sweaters <br> all much under price, at $\$ 3.95$ each <br> <br> \section*{Ladies' Heavy Wool <br> <br> \section*{Ladies' Heavy Wool <br> <br> <br> Goat Sweaters <br> <br> <br> Goat Sweaters only $\$ 3.00$ each}} only $\$ 3.00$ each

} Pull-Over Sweaters in the newer lose fiting makes, only 52.50 and 52.95 each
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| of Unseaworthy Ships | Health and Comfort i |
| the Home. |  | <br>      (1) onaly tound, trom ume to time, CAS LIGHT COMPANY. 'PHONE 81 .

## Ladies' Soft Wool

All-Wool<br>Fancy Mufflers at 95c, 1.15, 1.30, 1.60 each



## Soaps Which Cost Less Than Sunlight

## are Worth Less!

If you do not need a large bar of Sunlight, which costs only 14 cents, buy a half bar for 7 cents. A cake of small Sunlight sells for only 5 cts.

Every bar of Sunlight Soap is guaranteed pure Soap. Sunlight never becomes bad, in fact it improves with age, and is so pure, that it will not injure even a baby's tender skin. Lever's 1000 pounds guarantee of purity proves the truth of these assertions.

Sunight Soap, being ALL PURE SOAP, without the addition of injurious chemicals, will remove the dirt, from even thefinest clothing, without in any way injuring the clothing.

Gheap, injurious soaps, will injure your clothing and as clothing costs more than soap, it will not pay you to save a few cents on soap, only to lose several dollars on your clothing, therefore, use Sunlight Soap, which is guaranteed, ALL PURE SOAP. Don't waste your money on cheap inferior soaps.

## Intelligent Women everywhere prefer Sunlight Soap

Sund odight is made and guaranteed by Lever Brothers, Ltd., soapmakers by appointment tc
HIS MAJESTY KING GEORGE


Famed for Fragrance Jot ana a tanous rose is mimed tor its abubl "SALADA" Known for its exquisite aroma and delicious
flavour. Each leaf is the essence of fragrant
purity and yields the choicest of flavours.


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A. HARVEY \& CO, LMIITB,


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KODAK ALEBUM




Wonou000000000000000000000000000000000001000000
Wondertul Big Programme al the Nickel To-day Marion Armstrong Louise Loring

Mezzo-Soprano

Miss Loring Sings: A-"Dost Thou Know"- Mism


Duet:- $A$ : Barcorello- $B$ : Picaniés Dream,
Every AAternoon at $=$ Musichte- Every Nigh at 9

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When the Tide Turns







## IIN <br> You can help to ssave life and property from needless destruction. <br> Clean your Premises, remove rubbish. <br> Correct defective chimstoves and other hazards. <br> START TO-DAY <br> An DARK NIGHTS AHEAD? <br>  Casese eye strain, of run together, it is a sure sigh of efe trojects bliar of ofich properly fitted Glass will correct.  THE BEST OPTICAL SERVICE.  Spare Ribs!

## peveration Weak!

at. 7 th to Oct. 13 th, indusive

New shipment ex "Manoa" and Cline S Sarar Rilis
4 Chiocta Sarare filts
(Barrels, "Roberts \& Oake.")
Lowest Prices.
F. McNamara, 'PHONE 393 - - QUEEN STREET 100000000000000000000000 GRAVENSTEIN APPLTES



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Two Shows at Night. First at 7.15.
Admission Thirty Cents.
MATINEES TEN and TWENTY.
NOTE-As this production is booked for Halifax next
it will be shown here for TWO NIGHTS ONLYwek it wall be this production is booked for Halifar next
To-night and To-morrow.

EXTRA!
"DANGER THAT NEVER SLEEPS!"


## the propins papre <br> Don't say Paper, Say "EVENING TELEGR"AM."





LADIES', ATTTENTION!


CHARLES HUTTON



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