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## WTELEGRAM SALE！

## Murphy＇s Good Things



Stantield＇s All Wool
 hes，winter weight， 2 －pieiee Under
 are knit of soft，warn，all wool yarns
in heavy elastic stitch；the shirs sare in heavy elastic stith ；the shints are
double
breasted and
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 | Per Garment， 1.38 to 2.25 |
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Per Garment， 1.38 to 2.25


Ladies＇Dust Caps
Enjoy your work in these Caps；
they will protect your hairit from the
 dressing your hair twice day．
Each， 23 c ． Each， 23 C

## 

Per Yard， 39 c

## ＂Hot＂Off the Wires Comes this

 Message of Marvelous SavingsAnd this is but the start of a series of sates that will astonish prise will join in introducing the most sensational value－givings and price offerings this store has ever presented．For we have
instructed our resident buyers at the great market centres to watch for every break in prices and purchase at sight merchan－
dise that we can resell at our Telegram Sales．We will advertise dise that we can resell at our Telegram Sales．We will advertise
the specials just as fast as the telegrams come in announcing that the specials just as ast as the telegrams come in announcing that
they


Ladies

Prices：2．98，3．98，4．98，5．98， 6.98

 Fer Pair，39C Price 3.98 to 4.48 Each， 2.98 to 3.98 Boys＇Heavy Wool Hose
for school wear．
 et the very frst thing．

## Children＇s Felt Hats


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and Dark Prown
Each， 1.98

 We alo have a stodok of the Paa
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Vests
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White Flannel
ins wide 1.25 per yar
 Per Yard， 1.25

| Men＇s Work Shirts Very well made Shirts for the heav－ them，They are excellent outing Shirts as well．Made up in Dark Dar Blue Chambray，and full sizes．A standard value at a very low price． Each，99e |
| :---: |
| Bleached Longcloth Another fine grade of Longcloth， <br>  <br>  guaity is sure <br> Per Yard，44e |
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| Bed Têting Housebolderi Ha Wis is chance to buy aplendid．puibity Bed Ticking patterns． 1 ？ Per Yärd， 42 ． |

317 WATER STREDT．
PHIL．MURPHY，
Store Open Everesi inght

Ladies＇Woolen Gloves In Fawn and White；all sizes． Per Pair，59e to 1.10




## KNOWLING'S Hardware.

1, 2, 3 Ply Tarred Rooting. Empire Pure Asphalt Roofing,
 No beteter Roofng made smphex Roofing Nais- Require no
 RANITITE ROOF COATING-In tins and
\$o. ${ }^{\text {Keges. }}$ DRy sheathing Paprr.

## G. Knowling, Ltd.



.And for Women too yanezisw まu゙usu=
 Kearney's.

## Bargains!

500 YOUNG MEN'S SUTTS at . . . . . . . $\$ 3.00$ 500 SINGLE and DOUBLE BREASTED SUITS at 497 YOUTHS' SUTIS at 37.50 625 MEN'S ODD COATS at . $\$ 1.50$ 1000 pairs LADIES' BOOTS from .. .. $\$ 1.00$ up '700 pairs MEN'S BOOTS from .. .. $\$ 1.25$ up 375 LADIES' COATS at .

## J. M. DEVINE, <br> Importer 8 Exporter, <br> 29 Broadway, New York City.



QUICKEMARCH!
TOKNOWLING'S CROCKIRY Yand GIASSWARE

| $\begin{aligned} & \text { BARGAIN No. } 1 \text {. } \\ & 1 / 2 \text { doz. Spiral White Cups } \\ & \text { and Saucers for } \$ 125 \text { ? } \end{aligned}$ |  |  |
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| Belgian Tumblers and Wine Glasses, |  |  |
| CUT GLASS |  |  |
|  |  | Fancy Japanese Cups and Job lot 21 -piece Tea Sets, $\$ 4.50$. Best White Jugs, 50c., 57c Glass Jugs Witre tub |
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| G.KNOWLING,Ltd. |  |  |

## Casino Theatrel

Commencing MONDAY, October 17th, for a limited engagement, "GLADYS KLARK and a company of superior erexellenee presentite the latest Brodway opening play mondax THAT GIRE PATSY:": SPECIAL SCENERY - Beter Than "Peg o' My Heart:
SPECLAL SCENERY - ELABORATE COSTUMES and ELECTRICAL


Forty-Two Years in the Publlo
Service--The Evening Tolegram

## Youitl be Sure Glad to hear Pieses Mucil Uninifit Las Yaris, Men's Stanfield Wool Underwear. <br> NEW SHIPMENT JUST OPENED. It will Soon be Time. <br> We have a full range of sizes now and Pitisenativer Low,

Somelines we are afraid cannot be obtained later.

## IAnry indiry



## Columbus

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Dealers-Write to-day for
Prices.
Write to-d
Prices.

## RUBBERS

## A Popular Make of Rubbers Sold Erarymerora at Poplalar Pieses

"Columbus" Rubber Boots have won their leadership because of outstanding quality and value.

Men everywhere are buying them.
"Columbus" Rubber Boots are good boots, superior to anything imported at an equal price.

Only the finest materials are used. The actual making is entrusted solely to experts who would not dream of producing anything but a high-class product.

We want people everywhere to become acquainted with the name "COLUMBUS.

Besides the Rubber Boots for men, it is found on many lines of Low Rubbers of equal merit for men, women and children. Let your next pair bear the name " Columbus."
There is a dealer near you who handles this line. There the whole family can be properly fitted with "Columbus" Rubbers. There you will obtain the utmost for your money.

## The Clievaland Rubiber Co.,

166 Water Street, $\longrightarrow$ St. John's, N. F.


Prices Lowered on Household Linens Maya




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## Commencing Monday Morning

 stocks ate such that you will see more here in a minute than youll see in
most siores in t montric. Greater in Volue, Greater in Variety, Greater in
ail things-but the price.

## Interesting Special Prices on

CURTAIN NETS
CURTAIN SCRIMS
lace curtains chintzes art sateens
table linens

## tapestries

Towels and Qullts SHeETS and SHEETNG BLANKETS \& COMFORTERS CARPETS and RUGS FLOOR COVERINGS

## The Newest Designs \& Coloringsin



## Rugs

## and Carpets

are the foundation of your nome furnishing. Youll find that our Carpet De
poartment is well prepared to assist you in finding Fearth Rugs, Door Mats,
sorn ppartment is well prepared to assist you in inding Hearth Rugs, Door
Squares, etc, to harmonize with the general color scheme of your home.


Big Bargains in Sale of Children's Cotton Goods Dressing Gowns

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$25 c$ The Rojal Stores, Limited

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Curtains and Curtain Materials




Sheetings, Pillow Cottons, Towelings, etc., Reduced Prices Reduce Shetings






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40 in. wide-Rog.


MINARDS C Graig of pain: LINIMENT Fishermen and Caick ampers,



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Grat Respect
for British Law.

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## Ready-0-Wear Hats 

## Buy Your Rubbers at Smallwobd's!

J.J.S. John


## St. Pierre \& Miquelon.

 Some Facts Regarding the Admin istration of the French Islands.

Most people buy Rubbers when the walking is bad-and after their feet are wet--the wrong ide gertainly. The time to buy Rubbers is when you don't need them-and then they will be ready when you do need them.

We stock the very best of Rubbers in all wanted styles for Men, Women and Children.

We stock only the best Rubbers made. Mail Orders receive prompt attention. Wholesale Rubber Price on request.

## F.SMALLWOOD, THE HOME OF GOODRUBBERS,

218 and 220 Water Street.


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New Seasons
Smoked Fish, etc.erisco for Shortening.RASPBERRY and APPLE JAM, 35e, jar.
STRAWBERRY and APPLE JAM, 35e. jar.STRAWBERRY and APPLE JAM, 35c. ja
HARTLEY'S JAMS and MARMAEADE.PLUMS, 80c. gallon.

## C. P. EAGAN,

Duckworth Street $\mathcal{E}$ Queen's Road

## 'KNOWLAG'S DRY GOODS

Wo are Now Offering Some
SPECIAL BARGAINS In Our DRESS GOODS DEPARTMENT together with many new items lust received.

| Bargains |
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## DRESS TWEED BARGAINS

A Wonderful opportunity to secure HIGH CLASS MATERIAL suitable for Fall and Winter Wear at 1-3 to $1-4$ off our Regular Price Prices range from $\$ 1.25$ to $\$ 9,95$ NOW: $\$ 1.00$ to $\$ 6.60$ yard.

## Reminant

 Bargains Wo are ofering. special lot of Dress
## Remnants

 which are mucl Less than Half Price Suitable for Dresses,Blouses, Winter Coats,


## VENETIAN CLOTH

We
Green.
Prices, $\$ 1.85$ to $\$ 2.75$ VELOURS
Suitable for Women's and Children's Coats, etc, in Saxe, White, Purple, Terra Cotta Width 50 inches.
Also Bargains in Coatings, Plaids, Stripes, otc.


## . HECLA

 Pipeless Furnace.COMFORT AND MPATII Without a single pipe-without tearing up floors and walls, you can enioy
in your home on winter's coldest day 70 degrees of happy, healthul watmth and

> WHAT IS A PIPELESS FURNACE ? A Pipeless Funnee is a heating system which, insted means of cipeless Furnace is a heating system which, instead of using pipes as
is the scient, uses one centre register. The idea on which it is designed The A MORE COMFORTABLE Home in every way. The advantages of a good Pipeless Furnace are numberless. You will be
amazed at the difirerence it will make to your home. From cellar to to attic it will
mean a home more comfortable, more convenient, more pleasant. With very few exceptions every home would be a better
better home because of the proper ventilation with moist warm air.
better home because of the extraordinary economy of the "Hecla'
 SCHOOLS, CHURCHES, HALLS.
In one-roomed schools, in churches and halls and stores the "Hecla" Pipe
less
vice. Lurnawe is the the ideal heating system . Whasy
vat more could you desire?
WALTER E. WHITE, Agent, 266 Waterst.

## Fancy and Grocery MOLASSES

 In Barrels.HARVEY \& CO., Limited

## HIGH GRADE COATS!

We have 8 or 10 only first-class Sample Coats just in from England.
and textures.
One elegant One elegant design comes in French-blue Duvetyn with
panelled pockets stitched heavy self-coloured silk in diamond panelled pockets stitched heavy self-coloured silk in diamond
pattern. Selft Buttons and Belt. A particularly becoming

## NEM SKIETS

In delightful Heather Mixture Tweeds, Brown and Fawn Covert Cloth, Black and White Pin Stripe, and Navy
Cheviots and Serges. Such bargains as even we have never LOOK AT THIS !
$\$ 2.30, \$ 3.90$ up to $\$ 8.50$

## Special Elouse Attractions

English Silk Poplin Blouses, smart shirtwaist models
trimmed self stitehery and crocheted buittons, nicely cut stylish, well-fitting collars, perfectly finished throughout, These Blouses
Striped effects.

Flesh and Btiex.... $\$ 2.05$ Striped, from .. .. $\$ 1.50$ Ivory and Blue.... $\$ 2.45$ Black . . . $\$ 2.30$ to $\$ 1.25$

TERMS STRICTLY CASH.
NO EXCHANGE.
NO APPROBATION.

## P. C. MARS,

OPEN SATURDAY NIGHTS TLLL 9.3.
DUCKWORTH STREET
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Thi Indlan Wins.

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 from all Impurities. JOB'S STORES, t.t., Agents

Dogs.


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Lathering Laundry Soap Warranted free





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What Nextbo More than Youl Moneys' Worth again this Saturday from
W.R.Goobie JustOpp. PosiOffice
 99C 99c

动 $95 c$ 29c pair 59c pair W. R. GOOBE

Is Just Opposile Post Office 3

East End Foed \& Produce Store. 200 bags
RANGOON BEANS: 200 bags kotenasha beans. 150 bags LARGE GREEN PÉAS. 100 bags LARGE WHITE PEAS. 200 bags BROKEN RICE. East End Feed Store.

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Dighy Reaches Port.



## Brick'sTasteless

THE ONE WHO TAKES IT MUST EAT

## Price $\$ 1.20$ Bottle

## Postage 20 cents Extra

## Dr.F.Stafford \& Son

Wholesale and Retail Chemists and Druggists,
St. John's, Newfoundland.
Write us for Wholesale Prices.
'Phone 640.

##  <br> When You Buy the B.F.G. HIPRESS FOOTWEAR.

They are the Choice of Thousands of Rubber Boot Wearers.


## No Cracks

or Peeling.
Will outlast any Rubber Footwear ever built.

## Ask for the Hipress with

Red Line Round the top.


## The BEST Ever Made The BEST Ever Sold The BEST Ever Worn

Send to Bowring's for Price Lists and Terms at LOWEST Market Prices.

We shall deem it a pleasure to give the very BEST and PROMPT ATTENTION.

You May Travel the World Over for the Best Rubber Footwear and End Right Here at

## BOWRING BROTHERS, Ltd.

NEW CURRANTS, 1921 Crop.
Direct from Greece. Picked in September.
1-lb. CARTONS ; also,
Loose CURRANTS. For Lowest Price.

## W. A. Munn,

Wholesale Agent.
GRAVENSTEEN APPILS and CALIFORNIA ORANGES.

Now in Stock,
$100 \cdot \mathrm{Br}$ ls Gravenstein. Apples-1,2;3, Domestics, 300. Cases Choice Oranges-Count 252, 216, 200,

Getour p
BURT and LAWRENCE.

## No No Matter How the Fire

is Caseed



| MOREY'S Coal is Good Coal! 400 tons Best Screened N. S. Coal, <br> Best Screened North Sydney \& American Anthracite. <br> M. Morey \& Co., Ltd. |
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When Reflling your fastucit

## MAKE UR OWN.

 You then have a battery that is absolutely fresh with full amperage ASK FORMake Ur Own Battenes. WM. HEAP \& CO, LTD, Distributors.

NATIONAL OLL PRODUCTS CO.,




\author{
There are 365 "Snapshot Days" in the year.
Fall days are perfect for "snapping", while <br> Fall days are perfect for "snapping", while
Fall nights ar tivat dell ghtful when you
tase out your troum the mit it store all your
 ories they bring. <br> Dur Camberas and Aibums are a delight to
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in reaeh-of all. Get your Camera Films and in reaeh-of all Got your Camera Films

- Albums at the; Kodak Headquarters. <br> TOOTON'S, <br> The Kodak Store, Water Street. <br> ?PHONE 131 .
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Prime Timothy HAY.

We were fortunate in securing a large lot of.

## Prime Timothy Hay

at the recent decline in price and are offering it at tempting figures for prompt delivery from steamer's wharf on arrival of "Canadian Sap. per" now on way from Montrea

GET OUR QUOTATIONS.
F. McNamara, (0)3MNSTRPM:

PHONE 393.
rty-Two Yoars in the Public
rvice-Thd Eterimis Talearam





J. J. LACEY \& COMPANY, LIMITED,
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## Fashions in

 Furniture.$\begin{aligned} & \text { Furniture fashions } \\ & \text { ary allost every }\end{aligned}$
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> roming into rogue. The present trend is is Furniture, a splen did selection of which Here - huge Cosy Chairs, Chesterfields $\begin{aligned} & \text { and Lounges, over- } \\ & \text { stuffed and beautiful- }\end{aligned}$ ly upholstered in Silk, Tapestry, Damask, eye, and there is no
> $\begin{aligned} & \text { eye, of smaller up } \\ & \text { lackstered articles. }\end{aligned}$
U. S. Picture \& Portrait Co. General Furnishers.

## Hardwood Flooring!

Birch,Beech and Maple. We are now booking orders for a carload of Maple Flooring below pre-war prices

## C. A. HUBLEY,

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406 Water St. 950. Box 909, St. John
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anil and winter overcoatings


CHAS. J. ELLIS, 302 Water St.

Your Attention is Urgently Requested !


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## Best Screened North Sydney Coal.

Just arrived. Schr. "Gilbert B. Walters. Selling cheap while discharging Schrs. "Marjorie Hannjar." " Annie E Conrad, "on passage from North SydneySchr. "Admiral Lake." loading at North

NII, Coal \& Trading Company, Ltd,

Jouls, Hocks, Rilis!
October 15th
Small Jowls, Small Hocks, Spare Ribs. Special Plate Beef, Special Family Beet Lineoln Plate Bee New York Boneless Beet

Light I. B. Pork,
Fat Back Pork.
We guarantee lowest prices \& best stocks GEORGE NEAL, Ltd.
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Transparent Oven-Ware!
We have just secured a large stock of the above goods at a very low cost and we are giving our customers the benefit of our buying. Call and see our stock and be convinced that this is the best chance ever was had to secure some of this famous goods.
P. S.-See our Centre Window for Prices

Martin-Royal Stores
Hardware Company, Ltd.

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Great Realization Sale,

## All Wool Underwear

$\$ 1.20$ per Garment.
and numerous other bargains.
OPPOSITE BOWRTNG

Forty-Two Years in the Public

## Reid-Newfoundland $\mathrm{Co}_{\mathrm{o}}$, Limited <br> To All Concerned!



Furness Line Sailing
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Passengers andfreight.
St. JCHNS, NELD.NORTH SXDNET, CI STEEL STEAMSHP SAGEET


One Way Fare $\$ 30.00$ includ ing Meals and Berth.


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