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- WEN PAGES, TO-DAY,
 THE EVENING TELEGRAM. Drink Welch's Grape Juice

PRIÇE ONE CENT. ST. JOHN'S NEWFOUNDLAND, THURSDAY, MARCH 15, 1917


the evening telegram，st．JOHN＇s，newfoundland，march 15，1917－2
We have fust reeived a large assortment of goods for above tables and will
have them on display to－day for the frrst time． When we tell you that for one Dollar you will get more than you can carry home，you will not worry about hard times．It is all arranged on tables easy of
access，and each table has the one price．We list a few of the many things offered：

For Five fents．
Large Fancy Tumblers Petroleum Jelly． Toilet Soap． Gent＇s Neck Ties Ladies＇Collars．
Biscuit Cutters． Lamp Burners． Match Holders． Pie Cutters． Nurse Bottles． Tooth Picks．

Candles． | Candles． |
| :--- |
|  | Paper Serviettes． aper Serviettes．

Handkerchiefs．

| For Ten Genis． | For Twenty Cenis． |
| :---: | :---: |
| Curtain Rods． Cover Lifters． |  |
|  | Combs and Purses |
| d Nail bruseses． | Pans |
| and Bottle Openers nives and Forks． | Sugr reme |
|  | For Twenty－Five |
|  | Genis． |
| For Fifteen Cents． | milk |
| Werse | amen |
| Soap Strainers | Rinsing．Pan |

THE FAIR．
The C．L．March Co，LIt Cor．Water \＆Springdale Sts．

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Helaing．
str Fielding glanced back quielty
at the breakfast room，and the groom， nderstanding the look，walked back ＂Now，＂sald s．


W
Wer News.

## Specially Altrative Vaiues! I Coilirers and Misses Dresses. <br> Serge Dresses. <br>    <br> $\$ 2.50$ to $\$ 7.70$ ea. <br> Ladies' Costumes and Skirls. <br> 38 NAVY \& BLACK SERGE COSTUMES, British and American Styles, all good fitting, prices from 10.01 to 84.11 08Ch. From advices received, the goods are quite up-to-date and far below present values. Now is your time for a Smart Spring Costume for little money. <br> 22 BLAEK and NAYY SERGE SKIRTS, Special Price $\$ 5.30$. BISHOP, SONS \& COO., LTD. <br> 

Come early for a nice Spring Dress Length.

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## tables and will <br> you can carry tables a asy of <br> things offered:

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## Messages Received

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Costume Serges.
15 PIECES
NAVY and BLACK DRESS SERGE,
the remains of a large purchase bought in the last month of 1915, and are now being offered at PRICES FAR. BELOW PRESENT VALUES.




## Attention-Compelling Prices

 That will substantiate our well earned reputation for Value Giving

FANEY LINENS,
hearth rugs, Etc. COLLAPSIBLE
TEA COSIES. TEA COSBLES

 SDEBOARD and BUREAU SARVES
 ean Thirrsaly HEARTH RUGS


 DOOR MATS.


LADIES' CORSETS

afford to miss.

Many Bargains ${ }^{\text {tomm }}$ the Showroom, Suitable for st

 s.00 yatues. Thursiay $\$ 2.30$
and Frians RIBBONS.
GREEN RIBB

 GIRLS, MIDDY WAISTS.





Saturday being St. Patrick's Day, our Bargains will be on sale
Thurday and Friday this veek. There are splendid values here on Merchandise for present or future use. Peruse this advertisement carefully, for in every item lurks a story of money-sz ing that you can ill
 Many Dargains the ShoWroom, Patrick'sDay wear

LADIES' BLOUSES.





 each Thursday and
Bridy
BOUDOIR CAPSS.




GREEN SILK TIES.

 MATERNITY SKIRTS.


 $\substack{\text { each } \\ \text { rrdiay }} \frac{\text { and }}{}$ ZADIES' CLOTH SKIRTS.


$\qquad$

## BOYS' BOOTS.

 hursdyy enadur rriday ves to 82.90 pair. $\$ 2.65$ MEN

 NFANTS' BOOTS.

 MISSES' DONGOLA BOOTS.





## First Opening of American Goods.

You may or may not be conversant with conditions of the foreign markets at the present time, but you are aware of the difficulty of purchasing certain lines of goods in the local markets.
Let us assist you in your selection of materials for wearing apparel. Our buyer, who has recently returned from the American market, has been fortunate in securing at remarkably low prices a Let us assist you in your selection of materials for wearing apparel. Our buyer, who has recently returned from the American market, has been
splendid variety of American Dry Goods, and having opened our first shipment, we have now ready for your inspection a well assorted stock of
$\rightarrow$ Dainty Muslins, Voiles, Ginghams, Poplins and Seer Suckers

A Yankee Special.
4 pieces only of AMERICAN SILK, a soft
fabric of self colors, 36 inches wide in fabric of self colors, 36 inches wide, in
shades of White, Black and Copenhagen, shades of White, Black and Copenhagen,
which we now offer at the remarkably low figure of

80c. yard.

PRINTED BATISTE.
A small quantity of dainty
A small quantity of dainty Figured Batiste at
30c. per yard.
White VOILE PIQUE.
White ground with tiny flowers. ...17c. per yd.
Revera Voile, latest stripes, etc....20c. per yd.
GINGHAMS. GINGHAMS.
11 pieces of Harvard Ging-
hams, plain and checked, at 27c. yard. .

PIPING ROCK VOILE. We would specially recom-
mend this splendid material, in two shade effect, White
with Pale Blue and Pink, in two shade effect,
with Pale Blue and Pink, at
50c. per yard.

SEERSUCKER.
Bates in plain and checked;
Krinkle in fancy stripe, etc. at 27 c . per yard. DUCKLING FLEECE-A splendid material, suitable for Dressing Gowns, etc. .. . . 24c. yard

Also please note we have been fortunat
in securing 25 bundles of Curtain Scrim Remnants 16c. yard. A good bar
chase now.

MERCERISED COTTON POPLINS.
In shades of White, Cream; Sand, Pink, Blue and Brown, at 40c. per yard.

A SNAP.
bundles of Fancy Printed Voile Remnants enough for one dress in each end, at 35 c . yd.


| Resting on tite Car. | Gooís Now Due | Patrotic Iocky. | America, Electrified, Expects War | edroom Furniture |
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|  |  |  |  | 50 Barrels Cranberries. |
|  |  |  |  | URT \& LAWRENCE. |




# Need We Urge You to the BARGAIN FEAST OUR WHITE SALE 

NOW ENTERING ON IIS FINAL WEEK, AS THE CURTAIN RING COMES AT THE CLOSING HOUR, FRIDAY, MARCH 16th.

Rare Values in White Quilts





Job Line of LAUNDRY BAGS, 17c. ea.

 St. Patrick's Day Post ${ }^{\text {Cards, good vari }} 6$
Badges and Silk Shamrocks, 3 for 5 c. crinoune checks

 Shower 0 Hall MUSLINS.
,umb



Emerald Green Ribbons for St.Patrick's Day.






The Show Room now the City's Style-Centre.
Ready With the New Things for Spring Wear.
D'0yleys.

Centres.




| LADIES' | NEW BLOUSES. |
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| Sample UNDERSKIRTS |  |
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(hildren's White Muslin Dresses.
 To the Forefront with CORSET

## WHITE FOOTWEAR!

LADIES' WHITE HOSE. LLADIES' WHITE SPATS.

 CHLDREN'S
WHITE HOSE. INFANS' WHTE HOSE.



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St. Patrick's Day Neckwear.

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french facing.

Additional Attractions to make this week even more attractive, and to be remembered for its generosity of value-giving and munificence of display. Department.

## NIGHT SHIRT TWILLS

Job---Some Values.




A Soldier's Song ancin waid policema or learng Newtomuana.



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 Another Fish Carrier.











Mr. Gerard and
the Lamp Posts.



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## Germans Missed Ship

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Boy's Outing Shirts,

"ARROW" COLLARS

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JUST OPENED!
SILK DRESSES.

## SILK DRESSES.

## 

 gette Crepe sleeves and Sikk Crepe de ch$A$ wide range of sizas; cope and see them. SPORT COATS.


Ladies' COSTUMES. Thit latest American styles in these, made of the
berest Sered shbatanbe.
creation. Inspect them tose are are fashion's latest The OUTLET SUPPLY HOUSE, ${ }^{192}$ Duckworth St. (opp. T. \& M. Winter's.)



PARKER \& MONROE, Ltú., Sole Agls.

## 

 Rossley's British Theatre. Children's Country Store Thursday Night. 10 cents all over Theatre.
"Come Back To Erin." 600030000060000000600000020

5c. The Crescent Picture Palace. 5c.


## "The Return"





Hodder \& Staughton's The Newfound and 35c. Novels, Year Book
 GARLAND'S Bookstores



1 Carload Sacks Gluten Meal The Great Milk Producer.

Selected Fresh Eggs. Fancy Creamery BUTTER.
Large and Twin CHEESE.
50 Sacks S. Peel ONIONS.
F.McNAMARA,

Queen Street.



Dr, Hobson's


| REID-NEWFOUNDLAND COMPANY. <br> St. Patrick's Day Excursion. <br> Excursion return tickets will be sold between St. John's and Carbonear, Placentia, Heart's Content and Renews at ONE WAY FIRST CLASS FARE. <br> Good going Friday and Saturday, March 16 th and 17 th, and good returning up to Monday, March 19th. <br> Reid-Newfoundland $\mathrm{GO}_{\mathrm{o}}$ <br>  <br> PURITY FLOUR, |  |
| :---: | :---: |
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1000 Barrels in Stock.

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200 \text { cases } 3 \text { 's TOMATOES. }
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& 200 \text { cases } 3 \text { 's TOMATOLSES APICOTS, } 1 / \text { 's. } \\
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& 100 \text { cases CALIFORNA PEARS, } 21 / 2 \text { 's. } \\
& 200 \text { cases LBBYS PICKES. }
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200 \text { cases LBBY'S PICKLES. }
$$

40 cases Nesile's MILK F00D, 1's and $1-2 \mathrm{lb}$. Tins.
25 cases HARTLEY'S RASPBERRY and 300 cases CALIFORNIA RAISINS, 3 Crown.
100 cases PURITY MILK. 50 cases STITHARLLES' CREAM.
100 cases LBBBYS MIK. $\stackrel{ }{100 \text { cases LIBBY'S MILK. }}$



## until prices adrance, but buw now and save money. We are of fering our entive stock of Men's and Boys

 Suits, Pants and Overcoats,Svilliain IPIMO My:
ten Pages mentrif fork
 Trink Welch's Grape volume XX

