## TEN PAGES TO-DAY

 the "people's paper" is a live daily in a busy centre-study its newsy advertisingTEN PAGES TO-DAT: $==$ THE EVENING TEIEGRAM.

## VÔLUME XXXVII.

PRICE ONE CENT. ST. JOHN'S, NEWFOUNDLAND, MONDAY, DECEMBER 6, 1915.
$\$ 3.00$ PER YEAR.
NUMBER 281.
REID-NEVVFOUNDLAND COMPANY.
A Vacuum Cleaner on Free Trial.
'Phone 240 and we will give a demonstration in your home of the efficiency and cleanliness of Electrical Cleaners over all other methods.

Price $\$ 40.00$. With Atachments $\$ 50.00$.



## COMPANY．

We have an individual Photograph of each man in＂$G^{9 \prime}$ Company－the last Company that left here．Your order will have our best attention．

## THE HOLLOWAY STUDIO，L

## War News．

Messages Received
T．J．Edens

## Previous to 9 A．M． <br> 

Duckworth St．and Military Road．

## \section*{} <br> 教

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## 正

Sneezing Colds，Bad Coughs，
Irritable Throat All Cured．

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## BRITISH THEATRE！

ODAY and TEESDAY presents Harry Mayers and
3 Reels－＂The Hard Road＂－－3 Reels
 ＂WHEN HE PROPOSED＂－A ripping comedy by the
Also，King Baggot and Arline Pretty in



The Famous Ballard Brown MADGE LOCKE，

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Look oUt for it great sigrrise some． 2 Fall shows



LIGHT，heat，comfort！






ST．JOHN＇S GAS LIGHT COMPANY．
－

## The Higher Form of Dress！

## Instead of wearing a blanket like an Indian，civiliza－ tion prescribes a certain style of clothes－it＇s a higher

 tion prescribes a certain style of clothes－it＇s a higherform of dress．Society by the same token won＇t tolerate a form of dress．Society by the same
man with shabby，untidy garments．

We are ready to help you meet the demands of society．
ur Dry Cleaning process keeps your apparel immacilate． NICHOLLE，INKPEN \＆CHAFE，St．John＇s，Nfa，．Agts．
UNGAR S LAUNDRY \＆DYE WORKS，Halifax．

The Latest Word in
New Novels
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GARLAND， Leading Bookstore．


Brick and Cement！

Hard Brick，
Soft Brick，
Fire Brick．
Cement，
in brls．and sacks．
H．J．Stabd \＆Co．
$\overline{\text { MiNARDS }}$

THE EVENING TELEGRAM, sT. JOHN'S, NEWFOUNDLAND, DECEMBER 6, 1915-


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|  |  | BOXE |
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See our line of Patriotic Cards－3c to 25cea， Chri，tmas Seals，Stamps，Labels，｜Tuck＇s Art Calenders－－－A large va－ Tags，efe．， $5,8,13 \mathrm{c}$ per phg．riety of 1916 styles from 4 c ．to 75 c Ohrisimas and Patriotic Post Cards－－2c，3c，4c each．


TO－DAY＇S
Messages．

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2．15 P．M．


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## Fads ana Fashions．

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＇TIS HIGH TIME

## STANFIELD＇S＇UNDERWEAR，

## WILLIAM FREW．



The Nild．Clothing Company，Lid．


## FANCY WOOL VESTS

For Men！

The famous＂JAEGER＂Brand， never so popular as now．Sizes 34 to 48．Sold only at
Smyth＇s， 286 Water St．

Furness Line Sailings！
$\qquad$
＝wimw
Furness Wilhy \＆Co．，Ltd．，Water St． Telegram Ads．Bring Results

|  | SPECIALS FOR ONE WEEK <br> The VERY LOW PRICES we have made on these items will mean the SAVING of many Dollars to those who purchase. . . |  | Dress Remnants <br> 150 Dress Remnants, assorted prices and length <br> Rare Bargains. Buy some time. for |
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| $\square^{\text {Wrand }}$ Lunch Boxes | Lace Curtain Ends $\qquad$ 30c. and 35c. each. | Eider Down <br> End only in Red, White Stripe <br> Regular Price, 30c. Now | Ladies' JobFleece Lined Vests 100 dozen. Regular 40c. Now . . . . . . 35c. each 20 dozen. Regular 50 c. Now . . . . . 40c. each 10 dozen. Regular 60c. Now |
| Am. White Quilts | Corduroy | Velvets. | Am. White Sheets bundles only at 50 c . per lb . Hemmed ready for us |
| London Smoke $\qquad$ | Men's Wool Uunderwear <br> 50 dozen Men's New Knit All Wool, selling at old prices, from $\$ 1.00$ to $\$ 3.10$ per garmen | Ladies' Muslin Collars $\qquad$ doz. asstd. Prices from 10c. to 40c. each |  |

## ROOM PAPERS:

Just Opened, a BIG JOB in Wall Papers, selling at 7c,
$10 \mathrm{c}, 12 \mathrm{c}, 15 \mathrm{c}$ and 20 c per peice.

## TMarshall Dros

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THE CHAMOIS is possibly the most sure－föted of all animals， SUNLIGHT SOAP and it is famed all over che world for the remarkable ease dispels wirt from the clothes in the clothes in
the wash．The Chamois is to be found only on the loftiest＇mountai ridges，but SUN
Licht SoAP found in all parts of the civilized
world．

## LONDON GOSSIIP

## Golden Opportunity ！

BIG REDUCTIONS OF SEASONABLE All our stock of Ladies＇Felt and Velvet Hats， Markets，Reduced to Cost Price Und Misses Winter Coats， 100 to choos


## Robert Templeton．

333 Water Street．



OVALTINE？
The Greatest Restorative and Body－Builder in the World． OVALTINE contains Malt，Milk and Eggs and can be used just like
coa．Recommended by all doctors．Put up in $1 / 4 \mathrm{~s}, 1 / 2 \mathrm{~s}$ and 1 lb ．tins．

| Fresh Supplies due to arrive S．S．Stephano： |  |  |
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| NEW YORK TURKEY |  |  |
| New York CHICKEN． | TABLEAPPLES． | ORANGES． |
| New York DUCKS． | GRAPE FRUIT． | PEACHES． |
| New York BEEF． | GRAPES． | PINEAPPLE． |
| GEMONS． |  |  |

We have just received our CHRISTMAS CRACKERS，STOCKINGS They include some very pretty designs．
AYRE \＆SONS，Ltd．，
Grocery Department．
List of Unclaimed Letters Remain－ ing in the G．P．O．to Nov． 27th， 1915

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Newfoundland SHELL Company, Lid. Capital - . \$60.000. Capital secured to Shareholders by Government guarantee.
Registered oflice, Horwood Lumber Co. Building, Water Street West.


150 cases VALENCIA ORANGES. 100 kegs GREEN GRAPES. 100 cases SMALL ONIONS. Due per Tabasco. 50 cases FRESH P. E. I. EGGS.




Ensure Good Bread for the Winter

BUY
Windsor Patent and
Royal Household FLOUR.

The Best on Earth.
SOLD EVERYWHERE.
clover LEAF Smoking

## GEO. NEAL



The Attraction of This Store is QUALITY. THE QUALITY OF OUR Winter OVERCOATINGS \& SUITINGS IS UP TO OUR Standaro. Come in and be Convinced.

## Chaplin's,

The Store That Pleases.


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JAS. P. CASH, Tobacconist,
Over 40,000 People Read The Telegram


