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 Prices for Zero WeatherEvery garment we sell is made by the
W. E. Sanford Company - the finest W. E. Sanford Company - the finest
made in Canada, and the big sale means you're being asked little better than half prices.

| Men's <br> Overcoats | Boys' |
| :---: | :---: |
|  | Brownie and Vestee Suits 3.00 and 350 Suits for .... 1.98 |
|  | 3-Piece Suits <br> 3.50 to 4.50 Suits for |
|  | Reefe |
|  | 3.00 to 4.00 Reef |
| 15.00 and 16.00 Suits for 11.45 |  |

115 King $E$. $\left.\begin{gathered}\text { OAK hall } \\ \text { cLothiers }\end{gathered} \right\rvert\, 116$ Yonge

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| . EATON CO. |  |
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|  | Iron Bedsteads These beds aro slighty dam <br>  <br> $\$ 1$ Gloves for 55 C $\qquad$ $\qquad$ |
| Men's Fur-il <br> Suits and <br>  coats in that respect. bounded satisfaction. $\qquad$ brown $\qquad$ perfect fitting, sizes our regular price $\$ 4.50$, day, January sale 3.29 | ned Overcoats <br>  <br> pricie for Tusaday is an inducec <br> ndd take these off our hands. <br>  <br> Overcoats <br> e his father and big brother <br> for wear, these will giv e price speaks for itself. <br> 35 only Youths' Overcoats, a medium length box back style, made of imported black Eng. lish beaver cloth, finished with velvet collars and lined with heavy Italian, sizes 31 to 34 , our prices all season were $\$ 4.75$ and $\$ 5$. Tuesday we w....3.95 sell them at ........... |
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## JANUARY 131902

## $=$ SIMPSON $=$

\$10.0vercoatsfor $\$ 4.95$

## ers are concerned, is over, though the coldest part of the winter is yet to come, and so when a well-known maker of high-class, ready-to-wear Clothing <br>  <br>  he values they make for consider uesday morning. 

Men's $\$ 1.50$ Gloves, 50 Real French Kid and Mocha Gloves fol They represent the remainder of a numes this season, They represent the remaindier of a number of lines
which we clear up to simplify the stock. We don' promise an equal p
thing in the morning.

Mild Weather Fur Prices.
The prevailing mildness of the last few weeks has had a demoralizing effect upon the price of Fur
Persian Lamb Caps and Gauntets seem to feel it mor
 ${ }_{21}$ 21.0 onls Mauntiters for 9.7 .

 White Shirts.
The White Goods Sale is prominent in the Men's
Store again Tuesday, White Unlaundried Linen Shirts for men and boys being the attraction.





Leggings and Overgaiters.
An especially seasonable sale is that arranged by
BBot and Sho Department for Tuesday. The weather has lately made these goods exceedingly ac
ceptable. You may rest assured that each of the fol










Picture Frames Low Priced supplements, engravings, your pithogres, phots, etco., at exceeed ing modest prices this month. We have purchased price, and as usual we let our customers take the ad charge. Allow eight times the width of the frame for mitreing at the corners.



Heather Brand Groceries

Crowds at the Moving Pictures. The Moving Pitcures continue to cause undue
crowding in the afternoon. If our customers would crowding ine ine mornin
kindly come the
would relieve the crush to shown at $10.30,11.30$ and $1230-2.30^{2}$ An entirely
ing Monday.

In the Lunch Room We serve an appetizing hot dinner during the
midde of the day in the Lunch Room. A carefuly midale of the day in the Lunch Room. A carefully
preapered menu and moderate prices are two of its
features. prepared
features.

