

YOU'LL BE SURE TO FIND IT IN "The MAIL and ADVOCATE."

THE MAIL AND ADVOCATE.

Official Organ of The Fishermen's Protective Union of Newfoundland.

Vol. III. No. 169.

ST. JOHN'S, NEWFOUNDLAND, SATURDAY, JULY 29, 1916.

Price: 1 Cent.

The Fall of Brody Is Serious Threat to Safety of Lemberg

It Was Thought Austrians Would Hold it at Any Cost—The Stiffness of Russian Drive Now Places Lemberg in Grave Danger—Gen. Kaledine's Having Driven Von Linsingen's Left Wing Behind the Stokhod River Has Suspended His Advance on Kovel and is Holding up Teutonic Forces There While Gen. Sakhavoff is Pressing on Towards Lemberg

OFFICIAL CASUALTY LIST FIRST NEWFOUNDLAND REGIMENT

2nd Lieut. William H. Grant, St. John's. Previously reported wounded—now reported killed in action, July 16th.

BRITISH STILL CONTINUE MAKE GOOD PROGRESS

Now Have Whole Longueval Village and Wood Scenes of Heaviest Fighting in Their Possession—This is Expected to Greatly Facilitate Progress of British-French Forces

Official Report to His Excellency from Lieut.-Colonel Hadow

Telling of the Part the Newfoundland Regiment Took in the Battle of July 1st, 1916.

Sir,— I have the honour to forward herewith the following report on the part of the Regiment taken in the recent battle. We had been making preparations for this battle for some time, as part of the...

Execution of Captain Fryatt Violation All Law and Precedent

OFFICIAL

BRITISH LONDON, July 28.—The British troops have captured Delville Wood in its entirety, a British official statement announced this afternoon. This German position in the Somme region had been defended by the Brandenburg regiment, which was driven out.

LONDON, July 28.—The last German stronghold of Longueval has been captured by the British troops, according to an official statement given out to-night by the War Office. Hand to hand fighting continued throughout the day in the vicinity of Pozieres, the statement adds.

FRENCH PARIS, July 28.—Russians reconnoitering at Aubereyn in the Champagne, says a French official statement, penetrated the German trenches and cleared them with hand grenades. The Russians took some prisoners. A German attempt to attack near Libons, north of Chalons, was frustrated by French infantry fire. On the right bank of the Meuse in Verdun region, German preparations to attack Thiaumont were stopped by artillery fire. The German aeroplanes were shot down in the Somme region.

PARIS, July 28 (Official).—An attack by Germans against the French positions south of Sainte-Arde Pass, in the Vosges, resulted in their gaining a lodgment in the advanced French trenches. The statement adds, however, that later the Germans were driven out with the bayonet. Progress for the French on the right bank of the Meuse is reported.

LLOYD-GEORGE YET HOPES FOR A SETTLEMENT Doesn't Yet Despair of the Irish Question—Says That One Thing Was Successfully Accomplished and That Was Bringing Representatives of Irish Nationalists to an Understanding

LONDON, July 29.—I don't despair about events in the situation in the Irish crisis. The problem in spite of the recent failure to reach an agreement between the Nationalists and Unionists, said Lloyd-George to-day, replying to a request from the Associated Press for his views on the breakdown of the negotiations for putting the Irish Home Rule Act into effect immediately. We achieved at least one thing that had never hitherto been accomplished, continued the Irish War Secretary. We brought the representatives of the Irish Nationalists to a point of shaking hands of instead of shaking fists at each other. The Secretary for War is still full of optimism regarding the Irish dilemma.

The Reason LONDON, July 28.—The appeal which he had made to prisoners, describing them as martyrs, and demonstrations held by prisoners when he visited them, were given as reasons by the Crown Attorney why Lawrence Ginnell, M.P., had been refused permission to visit Irish prisoners in England, when the hearing of the charge against him of attempting to gain admission to Knutsford Barracks, was resumed in Bow Street Police Court to-day.

Attempt to Assassinate Hungarian Premier LONDON, July 28.—An unsuccessful attempt was made recently to assassinate Count Tiza, the Hungarian Premier, according to a report from Budapest, says a Switzerland despatch to the Daily Mail.

Danish King's Narrow Escape LONDON, July 29.—King Christian of Denmark, had a narrow escape from drowning this afternoon through the capsizing of a boat in which he was sailing near Aarhus, says a Reuter despatch from Copenhagen.

An Illegal Internment LONDON, July 29.—The British Foreign Office has been informed that five of the stewardesses of the steamer "Bursells" had been confined in a German detention camp. The Foreign Office has sent a vigorous protest to the American Embassy, demanding the immediate release on the ground that their internment is illegal.

Russian Successes Attributed Superiority Artillery and Munitions PETROGRAD, July 29.—Correspondents attribute Russian successes over the Austro-Germans' almost entirely to the overwhelmingly superiority of the Russian artillery and apparently endless supply of ammunition.

Will Erect Memorial To Over-Sea Soldiers LONDON, July 28.—A meeting was held yesterday of well-known men representing all the Overseas dominions to inaugurate a movement for the erection in London of a memorial to the fallen Dominion soldiers and for securing a cemetery in London for the interment of the remains of Overseas men who die in England. Official recognition will be sought when the plan has matured.

Trade Unions Congratulate Gen. Sir D. Haig Committee of Trade Unions Representing Over a Million British Workers Send Sincere Congratulations to Gen. Haig—Express Deep Sympathy With Relatives of Those Who Have Fallen

LONDON, July 29.—The following telegram has passed between the manager of the Committee of General Federation of Trade Unions and Sir Douglas Haig: "The management of the Committee of General Federation of Trade Unions representing over a million British workers sends sincere congratulations to you to your staff and to your heroic soldiers on the successes achieved since July 1st. They also wish for the speedy recovery of the wounded and express their deepest sympathy with the relatives of those who died in defence of honor and civilization.—APPLETON, Secy."

Airships Raid English Coast

LONDON, July 29.—German airships raided the east coast of England early this morning, according to an official statement just issued. The number of raiders, says the statement, has not yet been established. The reports as to the raiders crossing the coast come from Yorkshire and Lincolnshire. Bombs were dropped but all details are lacking.

Turk Army Now On Hungarian Plains

LONDON, July 29.—A Turkish Army, estimated at 7,000 strong, is now concentrated on the Hungarian plains, for the defence of Hungary, says a despatch to the Exchange Telegraph Company from Lantzanne, Switzerland. The despatch adds the Austrian Emperor has gone to Budapest where intense excitement prevails.

On the Euphrates

LONDON, July 28.—The following report was issued by the War Office to-day:—Two of our gunboats were fired on from the banks of the Euphrates River at Khidr. Our boats repelled, inflicting casualties. A naval officer and five of our men were wounded.

Trade Unions Congratulate Gen. Sir D. Haig

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S.S. Florizel sails this afternoon for Halifax and New York taking a large freight and a number of passengers.

Hun Sub Raids Herring Fleet

LONDON, July 29.—A German submarine has raided the British fleet herring fishing boats. Eight of the vessels were sunk, the crews landed to-day north of the seaport of Tynemouth.

Enemy Front West Of Lutsk Broken

LONDON, July 28.—Russian forces have broken up the entire Austro-German front west of Lutsk, says a Reuter despatch from Petrograd. The Austro-Germans were routed, the despatch adds, and 9,000 men, including two Generals, and 46 guns, captured.

Will Erect Memorial To Over-Sea Soldiers

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Russians Capture Brody

PETROGRAD, July 28.—The Austro-German forces, driven from the line of the Rivers Sionavka and Boldnrecka, in southern Volhynia, fled in the direction of Brody pursued by the Russians, says an official statement given out to-night by the War Office. Explosions and fires have been observed at Brody.

PETROGRAD, July 28.—Brody, in Galicia, 58 miles northeast of Lemberg, has been occupied by the Russian troops, says an official statement given out to-night.

For Sale! ONE SAXON MOTOR CAR At a Bargain. Apply to W. H. JACKMAN, 39 Water Street West.

25c. up. 50c. up. 75c. up. \$1.00. \$1.50. \$2.00. \$2.50. \$3.00. \$3.50. \$4.00. \$4.50. \$5.00. \$5.50. \$6.00. \$6.50. \$7.00. \$7.50. \$8.00. \$8.50. \$9.00. \$9.50. \$10.00.

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Goods at Prices that will induce you to buy.

IS THERE ANYTHING HERE THAT WILL INTEREST YOU?

MEN'S SUSPENDERS.

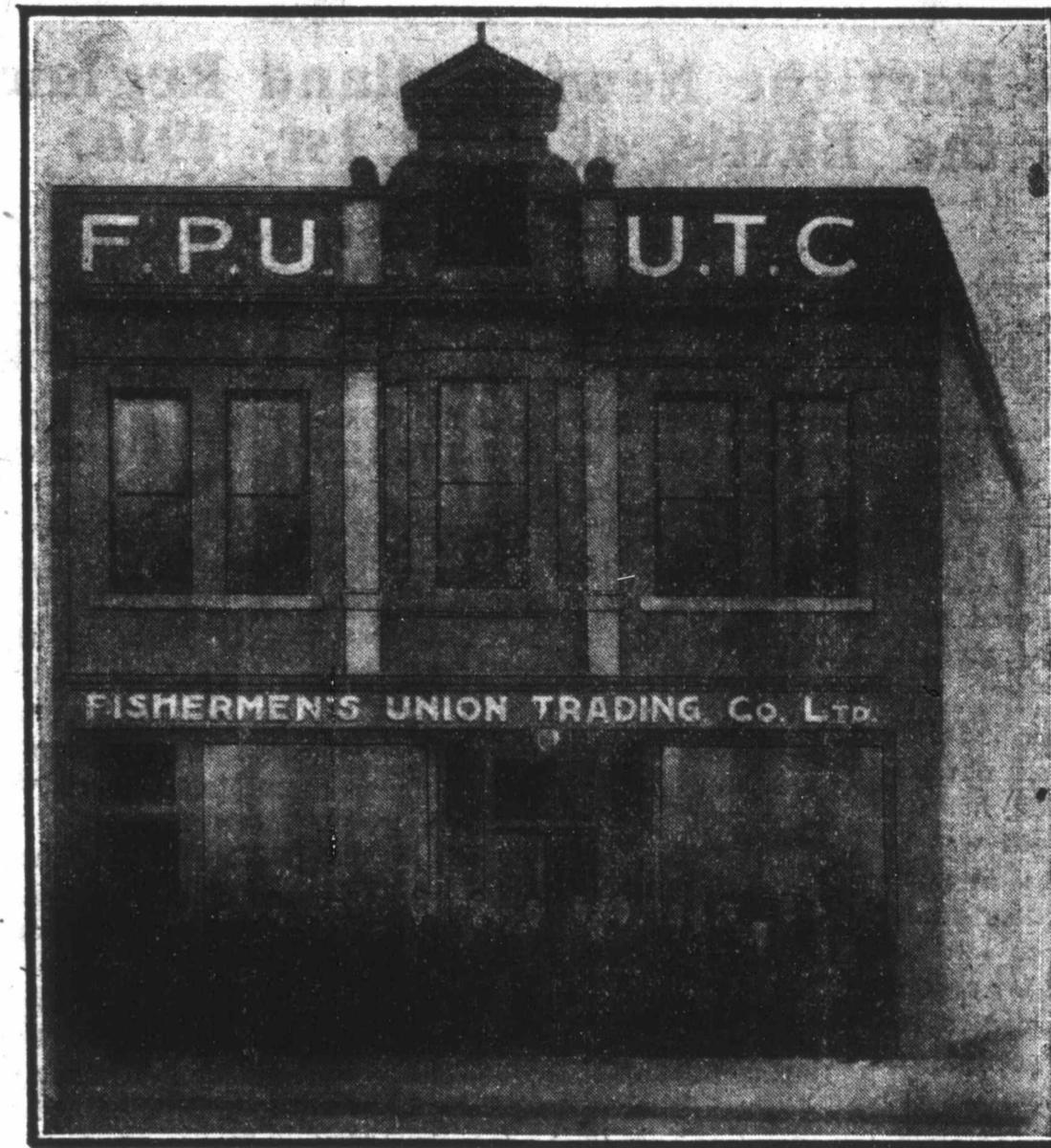
MEN'S SUSPENDERS—10c., 15c., 20c., 25c., 30c., 35c., 45c., 50c. Your money worth in every pair.

CUFF LINKS —14c., 15c., 18c., 24c., 35c., pair and up.	BOYS' KHAKI DRILL PANTS , extra good value and superior wearing qualities; 37c. and 65c. pair.	JOB LOT OF MEN'S SHIRTS at 45c. and 70c. each. Negligee styles.
STUD SETS —4c., 12c., 15c. per set.	BOYS' SHIRT BLOUSES , 35c. A very low price to keep your boy cool.	MEN'S STRAW HATS , 75c. & \$1.10 each, in the leading Summer styles.
MEN'S CAPS in the leading styles, light and dark, from 30c. to 80c. each.	BOYS' WHITE SHIRTS , dressed fronts, all sizes; 25c., 40c., 45c. each. Worth regular price 80c. to \$1.20. Only fault, a bit soiled.	HARD FELT HATS , any price, from 60c. to \$2.30. Our styles are up-to-date.
Men's Soft Collars , 10c. each. These sell at some places for 20c. each.	Child's Rah Rah Hats . CHILDS' RAH RAH HATS in quiet shades with coloured bands, very light weight. Only 14c. each.	Men's Neck Ties , good values and regular, at 15c., 17c., up to 65c. each.

Men's Very Light Balbrigan Underwear.

MEN'S VERY LIGHT BALBRIGAN UNDERWEAR, only 35c. and 70c. per Garment. The most comfortable wear for hot weather.

HEADQUARTERS For Low Prices and Good Value.



LADIES' 3 PIECE HOUSE DRESSES.

LADIES' THREE PIECE HOUSE DRESSES—Waist, Skirt and Cap. We have secured only a few of this line of Special Value from the manufacturers and would ask your prompt attention if you wish to secure one.

A Special Line worth seeing is a White Soft Finish Shirting at the surprisingly low price of 10c. per yard. No dressing, very wide and thickens up instead of becoming thin after being washed. GET SOME WHILE IT LASTS.

Low Prices

Like you see here are sure to push the stock out quickly. Buy soon if you wish to save money.

LADIES' WHITE PIQUE SUMMER SKIRTS.

LADIES' WHITE PIQUE SUMMER SKIRTS, full, up-to-the-minute styles. Prices \$1.25 and \$1.65 each.

Children's Sleeping Suits.

CHILDS' SLEEPING SUITS, in fancy flannelette . . . 35c. each. CHILDS' FLANNELETTE NIGHTIES 35c. each.

A real bargain in LADIES' MUSLIN, COTTON & WHITE PIQUE, 1 PIECE DRESSES , \$1.65, \$2.20, \$3.00. Others prices in between.	DRESS MUSLINS, ETC. —Fancy Crepe in Helio, Rose, and Black shades, American Stripes and Fancy Spots of silk mercerized finish, different shades; 17c., 18c., 35c. Excellent appearance.	CASEMENT CLOTH —A very suitable house furnishing in Pink, Brown, Cream, Champagne, 18c. yard.
CHILDRENS' COTTON DRESSES , Blue, Fawn & Fancy, 40c., 60c., 70c., 75c., 80c. each.	WHITE MUSLINS , 7c., 12c., 13c., 15c., 16c., 18c.	DRESS PLAIDS , in Cotton effects, 16c. yard.
Lightly speed the hours, Box of Stationery , 17c. per box.	DRESS COTTONS , 10c., 16c., 22c., 24c. Good values.	BOOTS & SHOES in all the present day styles for Child, Man and Woman. Prices the lowest.
	RATTAN CLOTH makes a dress of a very classy appearance at only 20c. yard. Different shades from which to make your choice.	
	White Underskirts. WHITE UNDERSKIRTS, excellent quality, for 80c., \$1.00, \$1.30 each. Full width.	Fancy Gingham in Stripe and Checks , 11c. yard.

Sateen Underskirts.

SATEEN UNDERSKIRTS, Brown, Helio, Royal Blue, Saxe Blue, Cerise and Rose 75c. each. BLACK SATEEN UNDERSKIRTS 80c. each.

FISHERMEN'S UNION TRADING COMPANY, LIMITED.

DEUTSCHLAND'S CREW IN TERROR OF ALLIES' NETS

Men Who Will Handle Big Submarine in Dash Out From Baltimore Fear They May Be Caught in Steel Meshes Stretched for Miles by Cruisers Waiting Outside.

BALTIMORE, July 21 — Terror-stricken and on the verge of a panic, the crew of the Deutschland dread the order that will start them on their return passage across the Atlantic.

None believe they will escape the dragnet being thrown out by the Allied cruisers now off the Capes.

They feel sure that they will fall victims to the enemy cruisers, not through shot from the yawning maws of the cannons, nor ball from the high-powered rifles in the little British patrol boats, but from disabled engines in a net that the enemy is spreading just off the three-mile limit.

The members of the crew, whose names will go down in the history for the creation of a new commercial era, have openly expressed this feeling to friends on Locust Point.

They have told these same friends that Capt. Paul Koenig, the dapper and daring commander of the submarine, is doing everything in his power to keep up their spirits and make them look on the bright side of the affair, but the men cannot see this side of the venture.

To Leave Any Moment.

"We have been praying every night and are getting our friends to pray for us," Second Engineer Karl Fruechte told a friend he has been spending his evenings with since the crew have been granted shore leave. This Bremen friend today told the story of the terror-stricken crew to a newspaper man, not knowing at the time he was talking to a reporter. "The crew have orders to be ready to leave at any moment" said this friend of Fruechte. "They cannot bring themselves to see how the Deutschland will escape the enemy off the Capes. All the men have been talking about since they have been visiting me is of the loved ones they will leave behind, that we can cross the Atlantic and them should the U-boat find a resting place at the bottom of the Atlantic. It is not the cannon and the other guns the men fear—it is the nets that the enemy cruisers will stretch. Entangled in these, the submarine cannot escape, here engines will be crippled, and it will be a slow and agonizing death to all on board: When the engines stop, the lights will go out and the air will stop. That is what the men fear. They talk of it continually while with me at night and they ask every one to pray for them."

Knowing the tactics of the British and French, and realizing that scores of German submarines have been caught in these nets that were stretched across the English channel, those that man the Deutschland fear that the British will resort to this method off the Capes. The re-inforcement of cruisers that is reported to have arrived just beyond the three-mile limit is causing the men great anxiety, for with these to help the two which have been reported on guard, they say it is possible for the Allies to stretch nets for many miles. Such being the case, the Deutschland will be enmeshed, crippled and sunk, and all on board will die martyrs to a lost cause.

Fears for the Bremen.

Not only that, but the crew of the Deutschland is expressing fear for the Bremen, sister ship of the Deutschland, which is due at the capes within a short time. Should these nets be stretched, the Bremen will be enmeshed and lost. It is pointed out by the crew of the submersible that they succeeded in eluding the enemy in coming over, but that was only due to the fact that the English thought the re-ported trans-Atlantic voyage of the Deutschland was not possible.

"Now that we have shown them that we can cross the Atlantic despite their blockade, they will be on

the watch and be more careful," a member of the submarine crew, everything is being put in readiness for an early departure of the vessel from Baltimore. The sailors of the Deutschland were busy to-day bidding their friends in Baltimore, whose acquaintance had been cultivated since the arrival of the hand the men indicated by their actions that they were preparing to start on the return voyage, but none will talk. All have been warned by Capt. Koenig and Capt. P. Hirsch of the Neekar, who is directing the movements of the crew in this city, as well as superintending the loading of the undersea boat, that they must not talk to the newspaper men, and all are following the instructions to the letter.

Two of the sailors, bidding two young girls good-bye at Fort Avenue and Andrea Street, this afternoon, told the reporter that she would sail soon. When asked the time for departure they declined to talk and continued down the road to the slip of the Deutschland, deaf to all questions put to them.



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ECLIPSE, which we sell at **45c. lb.**

ROYAL PALACE BAKING POWDER 20c. per lb. Small Tins 5 cts.

SCOTCH OATMEAL, PATNA RICE, JACOBS' BISCUITS, HARTLEYS' JAMS, 1s. and 2s.

J.J. St. John
Duckworth St & LeMarchant Rd

Wild Animals Help Germans in East Africa

Details of the fighting between the British and German forces in the jungles of German East Africa, where wild animals of all sorts abound, are given in despatches received from correspondents with Gen. Smuts, who is entering the colony from British East Africa, in the north.

The advance was made in the region of Killimanjaro, a mountain of 5,899 feet, regarded by the natives as a holy place. An attack was delivered on Salaita hill before the arrival of General Smuts to take command, but owing to the cleverness of the British force was repulsed with losses. The Germans had very carefully concealed their trenches and pits with living vines and trees which had been transplanted.

The bill, however, was finally captured when the Germans retreated in the face of an enveloping movement, which threatened to cut them off. The advance of the British forces was at all times hindered by the almost impenetrable jungle and the

Men's STRAW HATS

A large assortment
Fine Straw, Coarse Straw, Soft Straw and Hard Straw.

Price: **50c to \$1.40,**

Robert Templeton,
333 Water Street, St. John's.

ECONOMY.

A Gas Cooker saves time and temper. Where Gas Fires and Cookers are installed, it has been found that one servant can do the work of two as compared with a house where coal is used.

With a Gas Cooker the heat is utilised and directed just where and when it is wanted. There need be no waste. There is less loss of weight in food cooked by Gas than by old methods; meat cooked in a Gas Cooker loses one ninth of its weight; in a coal range it loses one third, thus the saving in 9 lbs. of meat is 2 lbs. when Gas is used. **This more than pays for the Gas used.**

St. John's Gas Light Co.

holdness of the animals lurking everywhere. Started rhinoceroses at times charged the heavy motor lorries carrying supplies, and despatch riders mounted on motorcycles had hazardous encounters with lions and other dangerous beasts alarmed at the invasion of their fastnesses.

Even the giraffes proved hostile to the British advance, for they scratched their long necks against the British field telephone wires until the wires broke under the strain.

The enemy made 13 strong stands at Moshi, about twenty miles from the British border, and so well fortified was their position that the British avoided a frontal attack and sought to take it by an enveloping move. They were not quick enough to surround the place before the enemy had decamped, however, and the only spoil taken was one of the four-inch guns of the Koenigsberg, which was not suited for operations in the field.

A British force, operating from north-west of Killimanjaro made its way south to the road connecting Moshi and Arusha, seventy miles from the British border. The Germans retreated south from Moshi, which is surrounded by rubber and coffee plantations.

An attempt was made by Gen. Van Deventer and his force of burghers to envelop the left wing of the Germans, but again the nature of the country interfered with the British plans, for he was held up by a river infested with crocodiles.

A man expects a woman to laugh at all his jokes, admire all his bon mots, agree with all his opinions and be blind to all his faults—and then scornfully wonders why women are so "hypocritical!"

TO ARRIVE in about two weeks:

1000 Sacks P. E. I. BLUE POTATOES.

Would advise customers looking up early for this lot as Blues are going to be very scarce and high.

H. Brownrigg.

WANTED!

2 SCHOONERS, From 50 to 100 tons,

To freight **SALT** from St. John's to West Coast.

SMITH CO. Ltd.
Telephone 506.

BELIEVED THAT GERMANY WILL SOON DESERT BULGARIA

LONDON, July 25.—A despatch to the Daily Chronicle from Salonika says: It is extremely difficult to obtain reliable news as to what is happening in Bulgaria. The Bulgarian frontier has been closed for some considerable time. All negotiations between the countries with reference to the resumption of normal relations have failed. Letters and papers from Bulgaria are few and far between. Travellers from Sofia, once numerous, now are very few. I have just been able to gather from a reliable source some information which sheds a little interesting light on the situation in the Balkans. There can be no doubt that things are in a pretty bad state, for in all the political speeches made by the political leaders of late, from Premier Radoslawoff downward, the hope is expressed and the prediction made, that the war will soon be over. It is

deed, that would appear to be the chief hope of everyone throughout the country. Small doses of German money just keep things going, but great disappointment is felt that the country's mighty ally, Germany, should be able to do so little to alleviate the distress which, with every day almost, is becoming more bitter. The Government papers endeavor to keep up the people's spirits by means of statements that it is the intention of the army to march on and take Salonika, but the people cannot be kept in ignorance of the fact that Bulgaria is gradually being deserted by Germany, and will soon be left to fight the deciding part of her war alone, and in an impoverished condition against strong enemies. Not long ago Germany had in Bulgaria and Serbia something like eleven divisions. It is doubtful if three full

The Ramea Cable

Messrs Percys' vessel cleared for Oporto, on the 22nd and was delayed three days in sailing owing to the officer at Ramea not receiving permission to clear, although the same was at Bugeo four days before receiving it. Mr. Percy says the vessel should now be half the passage over if the cable between Ramea and Bugeo was working. We have been hearing of the S.S. Tyrian coming to Ramea to put this cable in good condition since last June twelve months and has not arrived yet, although she has been at Sydney for the past two weeks. We may soon hear that she is gone in another direction for two or three months.

It is not the Messrs Percys only that suffer for want of the cable as perhaps many people think. They are also greater sufferers and they must be possessed of great patience.

CORRESPONDENT.
Ramea, July 25, 1916.

divisions remain. If the Allied offensive continues there is every prospect of those three being withdrawn too.

NOTE—THE ORCHESTRA FROM THE S.S. FLORIZEL will render selections FRIDAY.

"A HERITAGE OF HATE."

LOTTIE PICKFORD, IRVING CUMMINGS, CHARLOTTE BURTON, WILLIAM RUSSELL, in the first powerful installment of that picturized romantic novel.



This \$800,000.00 Photo Play, written by Roy L. McCordell, who was paid \$10,000.00 for the scenario, will be shown every Friday and Saturday.

AT THE NICKEL THEATRE.

READ THE STORY IN THE DAILY STAR.

Coming—in Five Parts—"THE JUGGERNAUT," a Vitagraph Blue Ribbon Feature with Anita Stewart and Earle Williams.

SHIPPING

S.S. Stephano leaves New York this morning for here via Halifax.

The Prospero left Wesleyville 2.35 p.m. yesterday, going north.

The Susu left Cut Hr. 3.15 p.m. yesterday, going north.

The Portia is due from western ports early Sunday.

The Edith Marguerite, taking 3,491 qts. of cod from A. H. Murray cleared yesterday for Lisbon.

The Bloodhound passed the Narrows Thursday night on the way north with coal from North Sydney.

The S.S. Earl of Devon sails from this port 6 p.m. Monday on the Cook's Hr. mail service.

S.S. Sagana, from Labrador ports, should arrive here to-morrow afternoon.

S.S. Haileybury has arrived at Seal Bay to load pit props for the Old Country.

The Viking will likely get away to-day for North Sydney to load coal for this port.

The Tabasco which was to have left Liverpool on the 26th, was delayed but will sail to-day.

The Clintonic entered yesterday at Fortune to load codfish from Patten and Forsy for Oporto.

The Lowell F. Parks is now ready to sail from Pushthrough for Oporto with a cargo of codfish.

The Diana and Njord reached port yesterday morning from North Sydney with full cargoes of coal.

Schr. Dorothy Baird left Barbados yesterday for this port with a cargo of molasses to Jas. Baird Ltd.

S.S. Durango, 9 days from Liverpool arrived yesterday morning bringing a large mail and 1400 tons of cargo.

S.S. Levnet sailed Thursday night from Little Bay Islands with a cargo of 2448 cords of pit props. She goes to Barry Roads for orders.

The S.S. Matatia is still in the same position at Holyrood, St. Mary's where she went ashore this day week. Her lumber cargo is being taken out daily, and if the weather holds fine, there is a possibility of her being refloated.



DEFIANCE TO FIRE
is all right—when you're insured. How about your anxiety if flames are destroying your home when

YOU HAVE NO INSURANCE?

Don't get caught in a trap. Act to-day by having us write you insurance on your home and chattels.

PREMIUMS ARE CHEAPER THAN LOSS.

PERCIE JOHNSON,
Insurance Agent.

Caused Indignation Throughout Holland

LONDON, July 28.—The execution of Captain Fryatt has caused great indignation throughout Holland, says a Reuter's despatch from Rotterdam. It is generally compared with the execution of Edith Cavell. The Amsterdam Telegraf says that the execution was the cause of no surprise, but excites horror and indignation at a crime which is as mean as shooting the brave English nurse, and a burning shame which calls for vengeance.

Sweden to Lay Mines

LONDON, July 28.—The Swedish Government has decided to lay mines, beginning on Saturday, in the channel between Brodgrund Light and Cape Falsterboro, says a Reuter despatch from Stockholm. Brodgrund Light is south of the Island of Lonsort, south of Stockholm, while Cape Falsterbo is on the southern extremity of Sweden, southeast of Melmo. The distance in nautical miles from the light to the Cape is probably more than 300 miles.

MARINE AND FISHERY REPORTS.

Yesterday's reports to the Marine Dept. were:

Hr. Graye—Nothing doing with traps; hook and liners doing well; plenty bait.

King's Cove—No hook and liners operating; traps doing very little, 1/2 to 1 qt.

Cape Harrison—Fresh N. wind, clear; no fish.

Makkovik—Poor fishing; strong N. W. wind; clear.

Holton—No fish; weather clear.

Smokey—Clear; no fish.

Grady—No fish; cloudy.

Dominio—Strong N. wind, cloudy; no fish.

American Tickle—No fish.

Battle Hr.—Fish scarce; fresh N. E. wind.

SHIPWRIGHT MEETS ACCIDENT

Yesterday afternoon Mr. Cornelius Piccott, shipwright, while employed on board the Ranger at Bowring's Southside premises, fell from the deck to the keelson, a distance of about 15 feet. He was picked up unconscious and attended by Dr. Cowperthwaite who was quickly on the scene, afterwards being conveyed to his residence, Hamilton Ave. The unfortunate man's injuries though painful are not serious.

KYLE'S PASSENGERS.

S.S. Kyle arrived at Port aux Basques 7.30 a.m. yesterday with the following passengers—Cyril Pike, Lady Whiteway, John M. Largess, Mrs. H. H. McKay, G. Trappell, G. H. and Mrs. Marshall, C. J. Hartley, Miss J. King, Mrs. H. Burr and three children, W. and Mrs. Stirling, Mrs. D. Burton, Mrs. D. Park, H.A.R. McCoubrey, Frank Pike, T. J. Twentyman, and several in steerage.

THE 'EARL OF DEVON' RETURNS

S.S. Earl of Devon, Capt. Carter, arrived from the Cook's Hr. service yesterday morning, after making a quick round trip. Fine weather was met with going and returning. The Devon brought a small freight and several passengers. Captain Carter reports very little change in the fishery the last couple of weeks.

ANSWERED THE ROLL.

Mr. A. K. Lumsden, who is now buying in the Old Country for Jas. Baird Ltd. sent the following message yesterday:—"Will Power answered roll 18th; well." The young soldier is a son of Mr. M. Power, wharfinger at Baird's.

The longshoremen were employed discharging the Durango last night so as to get her away as quickly as possible for Halifax.

THE CRESCENT PICTURE PALACE.

EVERY AFTERNOON 2.15. EVERY NIGHT AT 7.15.

Presenting HUGHIE MACK and DOROTHY KELLY in

"THE SULTAN OF ZULON."

A 2 Reel Vitagraph Special Comedy feature.

"THE DEATH WEB."

A Lubin Dramatic feature with L. C. SHUMWAY.

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A Jungle Zoo wild animal feature by the Selig Company.

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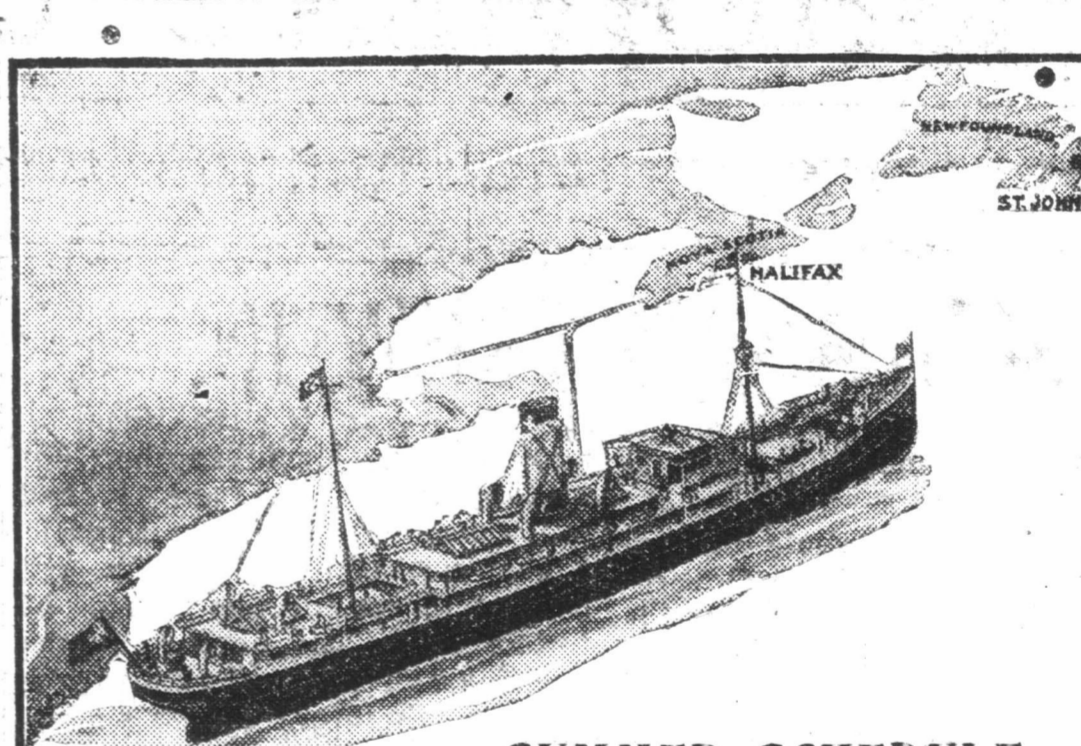
PROFESSOR MCCARTHY PLAYING THE PIANO.

A New and Classy Musical Programme, Drums and Effects.

A COOL AND WELL VENTILATED THEATRE.

Send the Children to the Big Saturday Matinee.

Red Cross Line



SUMMER SCHEDULE:

S.S. STEPHANO and S.S. FLORIZEL.

From New York every Saturday.

From Halifax every Tuesday.

From St. John's every Saturday.

Harvey & Co., Limited
Agents.

Linen Wash Suits FOR LITTLE BOYS.

Navy and White Striped Linen Sailor Suits. \$1.20 and \$1.35.

White Jean Sailor Suits with Navy Sailor Collar. \$1.35.

White Jean Suits with loose Middy Blouse, Navy Collar. \$1.80.

White Eton Style Suits with Blue, or Black and White Check Vest. 85c.

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Two Jub lines Sailor and Russian Style Suits, White and Coloured.

Former price \$1.00 to \$1.20. Selling now for. 80c.

Former price \$1.20 to \$1.60. Selling now for. \$1.00.

STEER BROTHERS.

STILL THEY COME.

M. J. Malone, Grocer of New Gower St., has just given his order for two DAYTON MONEY-WEIGHT SCALES, one fan type Scale for his grocery counter, and a small Candy and Spice Scale for the opposite counter. Mr. Malone has tried "Getting along" with inferior scales long enough and is determined to have absolutely accurate Scales at once.

Thousands of Merchants the world over, have come to the same conclusion and never regretted having done so. The only regret has been that they did not do so sooner.

Nfld. Specialty Company,
RENOUF BUILDING,
SOLE AGENTS FOR NEWFOUNDLAND.

We also handle "DAYTON MEAT SLICERS" and "DAYTON CHEESE CUTTERS."

CHISLETT'S MARBLE WORKS

(Opp. Baine Johnston's, Water Street)
P. O. Box 86.

IF you want a Headstone or Monument visit our store and inspect our stock. We have the most up-to-date finished work in the City. Write for DESIGN BOOKS and actual PHOTOS of our work. PRICES to suit everybody. FIRST CLASS SOCKET given free with each Headstone. Outport orders especially attended to. LOCAL CEMETERY work done cheaply.

A message was received in town yesterday from Lieut. Herbert Power who went through the first drive in the battle of the Somme in which he was wounded, saying he was out of hospital and would be ready to join the Regiment within a short time. Lieut. Power's friends will rejoice to hear of his speedy recovery.

The remains of Miss Agatha Sinnott were forwarded by yesterday morning's train to her former home, Placentia, for interment. Mr. Wm. Sinnott, the father, and John and Lionel, the brothers of deceased, accompanied the remains.

S.S. Jacobsen sailed yesterday in ballast for North Sydney.

ON THE SPOT:

400 Sacks Best WHITE OATS

The Price of these goods to arrive is higher.

J. J. ROSSITER,

Our Motto: "Suum Cuique."



("To Every Man His Own.")

The Mail and Advocate

Issued every day from the office of publication, 167 Water Street, St. John's, Newfoundland, Union Publishing Company Limited, Proprietors.

Editor and Business Manager: JOHN J. ST. JOHN.

ST. JOHN'S, N.F.L.D., JULY 29, 1916.

Political Blusterers

THAT we are not the only country afflicted with that species of biped known as the political blusterer is proven by the tone of the Canadian press in connection with the mouthy gentlemanly cleft Sam Hughes. This mighty personage has taken to himself authority and assumed prerogatives which are certainly not within his province. In the early days of the war, during the first mobilization of troops to Valcartier, the doughty Colonel (he is now a Major-General) almost sundered the administration by his arrogance. Complaints innumerable were made to the Borden Government; and it is an open secret that the only member of the Cabinet who stood by the Minister of Militia was the Premier. Just why Sir Robert Borden tolerated such performances as those of his Minister of Militia nobody seems to know.

It seems that the whole military business of the Canadian Government had been going away; and it was found necessary to appoint Mr. McCurdy who represents a Nova Scotian constituency to straighten out the mess. There have been all manner of difficulties, even riots at Camp Borden brought about it would seem by the arrogance of the blustering Minister of Militia.

We have several counterparts of Sam Hughes in this country; but, happily they have not had the opportunity to display, publicly, at least any of the bumptiousness which characterizes the Canadian Minister of Militia.

We have a minister or two whose conduct would perhaps not bear the light of day, who were carrying out the "custom of the country." Perhaps if their conduct was investigated, the public would soon make small pieces of them. Some day their actions may be exposed, when Canadian politicians may not be entitled to first place in boodlesism.

A Systematic Advance

THE British advance on the front is proceeding methodically, and notwithstanding some minor setbacks, Sir Douglas Haig announces that his troops are pressing forward so rapidly that the Germans get no time to organize any formidable defences. The British forces had reached the third line of German defences, but strategic reasons it was deemed prudent to withdraw from Fourtreaux Wood. To hold this point would have incurred serious and severe fighting with probably heavy losses in favor of a more methodical advance.

Evidence seems to prove that the second line of German defences was far less strong and elaborate than the first; and military critics believe that the difficulties are likely to be less as the Entente Allies advance.

REVEILLE BY CALCAR

THE booklet from which we quoted a few days ago when speaking of the timber wealth of Newfoundland, as we said bears no imprimatur either on cover or title page.

It is entitled "The Mineral Wealth of Newfoundland" and is written by — here we are left in a quandary, for very curiously the name of the author is not given, but we are told in the legend at the bottom of the outside cover that the printing is the work of The Chronicle Job Department. Although the name of the talented author is very modestly suppressed, by many a token we recognize in it the work of an old friend. The voice is indeed that of Jacob, but so also is the hand that of Jacob although an attempt has been made to conceal it every one must recognize it now since Mr. McGrath wrote "Newfoundland in 1911."

One passage from this "Mineral Wealth of Newfoundland," so remarkably like similar attempts at technology in that excellent work "Newfoundland in 1911" will suffice to show that the author of one must be the author of the other, for as no two things in nature are exactly alike, so there can be no such perfect twinning of minds as a dual authorship of these two books might at first sight suggest.

We think the gentleman who so cleverly reviewed the work "Newfoundland in 1911" will appreciate the following:—"Bett's Cove mine lies near Tilt Cove. It was first opened in 1874 and worked during ten years so extensively, the ore itself being exceptionally rich, that even the pillars were removed and the whole roof collapsed, so that the mine had to be abandoned."

The ore itself be it ever so rich, was never half so rich in romantic suggestion as this exquisite bit of technology (?) by the "doctor." Of course the "doctor" did not mean it as a romance, but it was plainly meant for a gross piece of fraud and deception. It however deceived nobody, not at least those whom it was meant to deceive. No doubt it deceived youthful people especially boys who delight in stories of lost ruins, buried treasure, etc. Where is Rider Haggard; wonder if he is coming to Newfoundland. If he does let us not fail to take him to see Bett's Cove and the lost mine.

If this silly attempt on the part of ass with the bloated conceit did not fool people as it was clearly intended to do, it gave them a wrong impression in another, not meant. It puts you and I and every other son of Terra Nova in a very unenviable light. We are held to blame for this piece of tom-foolery. The book had the sanction and approval of our government, therefore of the people.

When intelligent men read that they must have placed an estimate on Newfoundland intelligence somewhat equal to that in which we hold the mentality of the baboon. When people give authority to a person to speak for them they very naturally select the man amongst them of the highest mental qualifications. The higher the development of the people the more exalted is he whom they select as a representative or spokesman. What must be thought of us, if the booby who wrote that description of Bett's Cove mine is a type of the high-

The British apparently are following the same methods after the second big attack as after the first, fortifying the positions gained, staking German machine gun detachments, taking needful, tactical points and feeling their way systematically, while their concentrations of gunfire give no sign where next the infantry is going to attack.

BASEBALL FOR C. OF E. ORPHANAGE FUND.

On Wednesday a double header will be played. The entire proceeds going to the fund for the Church of England Orphanage.

In the morning the Cubs and Red Lions will face each other and a good snappy game can be expected by the fans. In the afternoon the B.S. and Wanderers will line up. As the games are for such a worthy object we feel sure the receipts will amount to a good sum. Our people are ever ready to contribute to all such charitable funds and on Wednesday we will have an opportunity to show the orphan that they are not forgotten.

All teams are in good condition and some good play is promised.

PRESIDENT COAKER'S ITINERARY.

JULY 22.—Spent the morning at Coakerville. Hay crop good. Potato and hay crop for north up to the present is extra good; hay crop best for several years. Proceeded to Change Islands in the afternoon, raining in evening but beautifully fine until 1 p.m. Remained at Change Islands all night.

JULY 23.—En route to Catalina, splendid day. Reached Ladle Cove. Large number residents visited us, including some old friends who enlisted in the Union seven years ago when I first visited Ladle and Apsay Coves. Proceeded to White Point for anchorage for the night; several Ladle Cove friends accompanied us. White Point and quite a number came from Ladle Cove in their motor boats after tea, and remained until next morning owing to a rain storm. Ladle Cove is anxious to establish a Union store and it has been decided to proceed at once with the erection of a store, at a site adjoining the public wharf. In the meantime friend Thos. West—a prominent and faithful member of the F.P.U. who was its first Chairman at Ladle Cove—has been engaged to conduct a Union business in a temporary building the coming fall. The fishery at Ladle Cove has not improved anything since I passed north. A little was secured by a few traps in the early season and that so far forms the bulk of the catch. It is a pity more schooners in the fall don't trust White Point for a harbor in the Westerly and North West gales. It is quite a reliable anchorage for any winds West or North. If it was more generally used some big drubbings encountered in the fall would be overcome. The people were delighted to have us with them, as I did not see them since my visit in the spring of 1913, when I visited Fogo District overland. The appointment of friend J. F. Moulant to the position of keep of the Wadhams lighthouse is generally approved as he is regarded as one of the strongest and most loyal members of the Union movement on the shore. His son Ralph—who came through the 'Newfoundland' massacre in 1914, with the loss of some toes, and who has been somewhat hindered thereby from being an active pushing fisherman, will assist his father at the Wadhams. J. F. appears to have been the first applicant for the vacant position, and being a general favorite, was recommended for the job. The position is one that few men would desire as it is cut off from shore communication about eight months in the year and is therefore one of the worse lighthouse positions in the service. It is a position that require consideration at the department's hands, for no man should be allowed to remain there longer than two or three years. The department should transfer the Wadhams keeper after three years to an inner light when vacancies occur.

JULY 24.—Left White Point at 5 a.m., passed just outside Musgrave, Doting Cove, Cat Hr., Cape Cove, Cape Island, Newtown and close by Cabot Island. We had intended to call at Safe Hr., which place we had not visited going north. Safe Hr. is a solid Union settlement and we always look forward to visiting it with great pleasure. Friend skipper Wm. Davis reside there. He was the organizer of the Council at Safe Hr. and its first Chairman. He is one of the old reliable stock of planters who never feared hard work, and made the floating Labrador fishery a success. Most of the lighthouse keepers salute us

as we pass, which by mariners is always appreciated, and just as it ought to be. We have been absent from Catalina on this tour for 20 days. We have covered a distance of 800 miles and visited 80 ports. Our engines have given splendid satisfaction, not being out of order five minutes since leaving Bonavista; at our best we make 7 miles per hour. The two engines are 12 h.p. each, 4 cycle, something like the "Coker" engine. They use one gallon kero oil each per hour, so they do not cost much for fuel. We use gasoline in starting and closing off. Alex. Pelley of Clarenville, formerly of the R. N. Co., is our motor engineer. A number of engines have been overhauled on the trip, by Pelley, any member bringing along engines to be adjusted so without charge. The fishermen have now about mastered the motor engine and most of them can locate any trouble. I wish to express my thanks to numerous friends at many harbors for their considerate kindness in sending us supplies of codfish, salmon, eggs, milk, cream, fresh butter, bread and cakes—all of which we most appreciate. This visit to the north will long be remembered by the residents at most of the ports visited. Splendid enthusiasm has been demonstrated and the desire of the members to elect a Union Government stands out the most conspicuous of all their expectations. At some places there is a slackness in enthusiasm caused chiefly by the indifference of the Chairman of the Councils. A great deal depend upon the Chairman. If he is slack his Council often follows his example. Where good pushing Chairmen are in charge the interest is stronger than ever. A universal cry is, "Can't you visit us in the fall or winter and address our Councils as you did in the early days of the movement." That would be my desire, but it is not possible to carry it into practice, as my duties are too numerous and heavy now to permit me to give two or three months to a general visitation tour. Mr. Jennings will visit all Councils in Twillingate District the coming fall, starting at Shoal Cove in September. Mr. Halfyard has visited his district recently and will probably go through the district again the coming winter addressing the Councils. St. Barbe District is asking for a Union candidate and require a delegate to visit all places and ed-

dress meetings. Bonavista and Trinity Districts are well attended to by the local M.H.A.'s. The Union Trading Co. business is rapidly extending and cash sales for May and June past exceed sales for similar months last year by \$25,000. Stocks carried 100 per cent. larger than those carried in 1915. Seven new stores have been opened this season and plans are being carried out for opening additional stores next year at Ireland's Eye, Little Catalina, Elliston, Princeton, Comfort Cove, Moreton's Hr., Conche, Twillingate Arm, Bay of Islands, Current Island and other places, which will bring the total number up to about half a hundred. It is hard to understand why some of our business men do not get together and spend a few weeks of the summer season in touring the Island in a motor yacht. Three or four might easily obtain a yacht from the F.P.U. and leave St. John's about July 15th for a six weeks cruise around the Island. The first hand knowledge of the outports, their trade and fisheries, obtained by such a cruise would be immensely valuable to them, while the pleasure to be derived from it would exceed anything possible in any other way in summer. Too much ignorance of the Colony and the towns and settlements outside of St. John's exist amongst not only business men, but public men as well. The pleasure, information, supervising control, and intimate relations derived from my present tour cannot be measured by words. The people now look forward to my annual visits as a part of the season's business, which cannot be dispensed with. All business men

watch very closely the action of the Union stores. The prices all change and now are regulated by what the Union sell for. The price paid for produce by the Trading Co. is the determining factor in fixing all values. The collapse of the cod liver oil shuffle, which I forecasted in May and published, has stiffened the pedlar's confidence in our judgment of business matters. The cod liver oil manufacturing is now at a standstill north, and during the past week there has not been 500 gallons manufactured. Fully half of those bitten this season will not touch the business next year. \$6 per qtl. is being paid for tallow fish throughout the area covered by Union stores; 50c. loose and 55c. in casks is being paid for cod oil. Those holding cod liver oil should not be too eager to sell for it is probable values will advance during the fall if the fall's supply manufactured is limited as it is likely to be. Fishermen should make their fish as soon as possible and dispose of it in order to prevent dumping in October and to get the new fish into consumption as speedily as possible. If this advice is followed there will be no slump in the price of fish later. If it is not followed, fishermen must be prepared for risks and will not blame me if prices are not maintained. There is no reason now why shore tallow in outports should not fetch \$6 and that price be maintained even though the fall's catch is an averaged one, but there will not be anything paid this season equal to what was paid for fish last November and part of December. I ask all to carefully consider those remarks and aid me in maintaining

fair values for the year's fishing produce. The yacht was the subject of much interest during the tour. Thousands consisting of men, women and children visited the yacht. I have counted as many as 30 persons in her saloon at one time—probably no boat that ever toured the Northern Bays attracted so much attention. We often dressed her in her code of hunting in honor of the well come accorded her. Next season I will try to place engines in her that will give a speed of nine or ten miles. The engines now in use can be disposed of readily. Had she travelled nine miles this trip I should have gone as far north as Emily Hr. I hope to be able to get away to the Labrador before August passes in order to learn the possibilities of opening stations on the Labrador and their proper location. We passed quite a number of skiffs off Elliston, most of which were decorated with oil clothing, dip nets, etc., waving hats and cheering. We arrived at Catalina at 8 p.m., making the strait, run from White Point without a moment's rest for the engines. This being our longest run for the trip, "Bunny," our faithful dog friend, and a youngster Fox Terrier, which we have named "Smuts," were passengers throughout the whole trip, and were quite delighted with their cruise. "Bonny" has accompanied me on my summer trips for five years. Our steward and cook, Ross Cloutier of Catalina, a tidy attentive cook, and we were fortunate in securing him. We took several snap shots, some of which may find a place in the Xmas Number of The Advocate. Thus ends our 1916 northern tour.

Reid-Newfoundland Co.

General Holiday, August 2nd, 1916.

Excursion return tickets will be sold to all stations between St. John's, Carbonear, Heart's Content, Placentia and Trepassey, at

ONE WAY FIRST-CLASS FARE,

good going Tuesday and Wednesday, and good returning on all trains up to Thursday, August 3rd.

Reid-Newfoundland Co.

GEORGE KNOWLING

Men's and Boys' Clothing Dept.

Our Men's and Boys' Clothing Department has always been noted for

Best Value for the Money.

We keep the largest and best selected stock in the City. We now are showing

Spring and Summer Clothing

Raincoats Macintoshes

Shirts Caps Ties Footwear

PROVISIONS and GROCERIES.

We have the best selected and lowest priced stock obtainable.

Flour Pork

Molasses

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Medicines.

Call and get our prices or write if you cannot come.

Largest and Best Selected Stock - Lowest Prices.

Hardware Department.

Fishery Supplies, Manilla Rope, Coir Rope, Hemp Rope, Marlin, Fish Hooks, Patent Logs, Ship Side Lights, Steering Wheels, Anchors, Motor Ignition Batteries, Spirit Compasses, Dory Compasses, Motor Engine Oil and Grease, Washing Machines, Wringing Machines, Garden and Farm Tools, Carpenters Tools, Fish Beams and Weights, Electric Lanterns, Pocket Flash Lights, Oil Cooking Stoves, Office Safes.

Women's and Children's Clothing

We have now open and ready the largest and best selected stock of

Costumes Blouses

Skirts Underclothing Corsets

Raincoats

Dressmaking and Millinery

Dress Muslins Linens and Silks.

GEORGE KNOWLING

A COLOSSAL ENTERPRISE!

President Coaker Erecting His Life Monument.

The Catalina Business Will Be Larger Than the Reid-Nfld Co.

(By Our Special Correspondent.)

NOTHING succeeds like success. This maxim was never better exemplified than by the work of President Coaker now in progress at Catalina. Here is a man that six years ago made people talk by his work in organizing the F.P.U. and proclaiming that the F.P.U. would place candidates in the political field in 1913 and become the balance of power party.

Six years ago President Coaker worked at his farm at Coakerville doing the work of a farm hand. Twenty-seven years ago he was sent by McDougall & Templeton to manage a small business of theirs then being started at Pike's Arm, Herring Neck. Since then he was engaged in the business of the country six years; Sub-Collector of Customs two years; a telegraph operator two years, and a farmer over fifteen years. His training from boyhood has been peculiar in the extreme, and an ideal university to prepare him for the work he is now so successfully engaged in.

For eighteen years he lived on an Island almost apart from the outside world. It was then he imbibed the sterling qualities that converted him into an apostle of natural conditions, upon which his success of recent years is due. At Coakerville he worked incessantly at manual labour which has created the disgust he has for leisured sports; a lazy man is probably the most despised object of his contempt, none but workers are found about him, none but workers need expect his consideration. The one pleasure in life to President Coaker is work. The manifold positions he occupies is the best proof of his industry and energy.

He is President of the Fishermen's Protective Union, consisting of 250 Councils or Branches, and over 20,000 members. He is President of the Fishermen's Union Trading Company, a co-operative concern with a capital of \$250,000.00, all subscribed by 2,500 fishermen, which last year did \$1,000,000.00 volume of business, and consists of a Central Distributing Store with thirty-five Branch Stores in the Northern Outports. He is President of the Union Export Company, which will in a year or two do all the exporting for the F.P.U. and Trading Company and which will be the largest exporter of fishery produce in the Colony. Mr. Coaker believes in separating the business of exporting from the supplying and selling business and when the Export Company is ready to handle fishery produce at Catalina, which will be as soon as the premises is ready, the Export Company with its capital of \$500,000.00 will employ a Manager at the largest salary paid any man in Newfoundland—\$10,000.00 a year—then the fishermen will be able to honestly exclaim, that the poor man's day has come and the underdogs have come into their proper heritage.

Mr. Coaker is President of the Union Publishing Company, which publishes the official daily and weekly paper of the F.P.U. organization and has the largest circulation of any paper in the Colony, which was started seven years ago as a little four-page sheet of eight

inches by ten. He is President of the Union Electric Power Company, which is now establishing an electric plant at Catalina and which has received a splendid charter from the Legislature of Newfoundland. He is President of the Union Shipbuilding Company—a Company formed in accordance with an Act of Parliament passed last spring to encourage the building of wooden vessels in Newfoundland, which guarantees a seven per cent. dividend on capital invested in such Companies. This Company will operate a ship-building plant at Catalina.

Another portion of Mr. Coaker's activities is being devoted to the establishment of a Railway Dry Dock at Catalina which will be owned by the Union Trading Company and upon which investment the Government guarantees a dividend of 5 per cent. At Catalina a colossal premises far surpassing anything in the Colony in the way of a commercial concern, is now under construction. Catalina was selected because of its unique position as the harbour of refuge for all shipping between Trinity Bay and White Bay. It is the natural centre of the trade for Trinity and Bonavista Bays, and the harbour is one of the finest in the Colony. The growth of the Union's activities has been so great as to necessitate a large central distributing center. It was impossible to secure a site for such a center at St. John's, even if reasons did not exist for locating at Catalina.

The placing of the Union's headquarters at Catalina will without doubt attract a large amount of the output trade, planters and fishermen, which is now transacted at St. John's. The Trading Company will issue fishery supplies to all its members who are independent or possess property that will safeguard advances. Those supplies will be issued at a very small interest charge, and most of it will be issued on the strength of promissory bank notes which will revolutionize the business of issuing fishery supplies.

In connection with the commercial business of the Trading Company at Catalina will be affiliated the building of vessels, the docking and repairing of vessels, the manufacture of boneless fish and commercial fertilizers, the collecting and shipping of fresh salmon, turbot, lobsters, etc., to England, which will necessitate the operation of a large cold storage plant at Catalina and a fleet of motor boats fitted with cold storage; the operating of a bakery which will furnish hard bread and biscuits for the whole Union's demands and the supplying of bread for Catalina.

The electric power for industrial and lighting purposes will be supplied by the Union's own plant at Catalina, where a water power is available that will supply 800 horse power. Light will be supplied by this plant for Bonavista—one of the largest outport towns in the Colony—with a population of 3,000, ten miles from Catalina; Elliston, another settlement about seven miles from Catalina, will also be connected with the electric wires.

A site for the establishment of this colossal business was located at an arm in Catalina where a business was conducted by an English merchant over 100 years ago. The old premises had disappeared, and the property had been transferred to Mr. Walsh of Catalina, who sold it to the Trading Company last year. If the whole of that section of the Colony between Quirpoon and St. John's had been surveyed in view of locating a suitable site for this business, no site more suitable than Catalina could have been procured. It is level on the shore and the waterfront is easily accessible to large ships.

During the past two months a breastwork has been constructed extending along the waterfront some 400 feet; along this breastwork is being constructed a salt store with a capacity large enough to store 8,000 tons of salt. This store is but 50 feet from a pier where steamers will discharge. Six feet south of the salt store a large three-flat building 125 x 100 is under erection. The foundations are of concrete with 12 x 12 pitch pine columns and stringers and concrete under floor. The lower flat will be the provision department, the second flat will be the fish store and fish drier, the top flat will be the boneless fish factory and the roof which connects by a gallery with the top of a flat hill will be used for drying fish with a capacity for 1,000 quintals.

Three electric elevators will afford facilities for handling fish, and every labour-saving method will be installed. A large shed will be erected on a long pier opposite the elevator connecting the boneless fish factory, and salt bulk fish selected for boneless manufacture will be stored in vats in this shed. Schooners will discharge cargoes of salt bulk at those sheds with dispatch.

Fourteen feet south of the store just described is situated the departmental stores for dry goods, hardware, groceries, crockeryware, etc. This building is 60 x 100, lighted from the four sides, and contain five distinct departments connected with electric elevators. It will exceed in size any departmental store now in operation in St. John's. The offices of the whole concern will be located on the top flat of the departmental store and face the waterfront. The furnace supplying hot air for the fish drier will burn hard coal and also supply heat for all the buildings.

South of the departmental store will be erected the bakery, the machinery for which was recently purchased from the Royal Bakery Company at St. John's, which went into liquidation before installing the machinery. North of the salt store will be erected tanks for cod oil, and the cold storage building. The whole of those buildings are in line parallel with the breastwork pier. A spur line of railroad two miles long will be constructed from the main line and run along the breastwork pier in front of the buildings. The public road passes the entrance front of the departmental store.

On the same premises a little further east will be erected the railway dry dock

on a point in every way suited for such a dock. Adjoining the dry dock will be the ship-building yard and factory for preparing timber, a saw mill also be attached to the factory. A large space is here available for piling timber for ship-building.

About 50 dwelling houses will be erected along the public road which passes through the Company's property. All those houses will be uniform in size and design and will be rented to employees. The property comprises over eighty acres and a portion of it will be laid out in plots and sold for the erection of dwelling houses. A powerful force pump driven by an electric motor will be installed on the premises for protection from fires. Water for domestic uses will be provided eventually by a water system connected with the main river or one of the numerous ponds inside of Catalina.

The Government will be expected to construct the spur line of two miles of railroad, widen and straighten the streets, erect a public building suitable to the requirements of a town of 5,000 inhabitants, make a railway terminus of pier, subsidize steamers giving connection with Montreal, Halifax and New York, place bell buoys on the shoals in the offing, improve the light at Green Island and instal a powerful fog alarm.

The coastal contractors will be asked to have their steamers call at the terminus. The bay steamers for Bonavista and Trinity Districts will be also expected to call at Catalina. Two steamers fitted with cold storage owned by fish dealers in Britain will ply between England and Catalina, bringing inward goods from England and taking cargoes of fresh fish outward. The steamers will not be large but will be fast. They will take 300 tons of fish in cold storage and make the trip from Catalina to England in eight days. They will run from June to November and the Colony will be asked for a bonus per ton on all fresh fish exported for a period of ten years.

In connection with ship-building 100 men will be employed continually. The plant will require blacksmiths, sail-makers, riggers, block-makers, as well as carpenters and ship-carpenters. A number of men will be employed in the fall months getting timber in the forests that will be taken out in the winter or spring by the railway. The whole business presents a marvellous grasp of the requirements of the Colony and the expansion of trade and commerce as well as building up towns that will be absolutely independent of St. John's and thereby immensely beneficial to the whole Colony as it will remove the necessity of carrying all the eggs in one basket which has hitherto prevailed in every branch of trade, for all were dependent upon St. John's and its fluctuation and whims. The Catalina enterprise of the F.P.U. will bring about normal conditions for St. John's and create a competition that will compel St. John's business men to be up and doing and work instead of play.

Ten years from the time President Coaker started the F.P.U. will find Cat-

alina business in full swing. The achievement must be listed with the most marvellous accomplishments of the century. It is all the more marvellous when it is realized that the whole construction has been bitterly opposed by every commercial, political and social influences in the Colony. President Coaker has triumphed over all opponents and has dumbfounded all his enemies and has done so without creating any undue disturbance of the commercial system of the Colony.

Another remarkable thing is, that the bitter feeling so savagely confronting him all along has subsided and hundreds who refused to believe President Coaker possessed ability and sincerity of purpose are now convinced that he is able, intelligent, reasonable, practical and animated with the single purpose of uplifting the Toilers of Terra Nova and the general prosperity of his Native Land. They first believed him to be a fake who would dupe the fishermen and enrich himself at their expense. Time has shown that he has enriched the country by millions of dollars, secured laws extremely beneficial to the people, and instead of enriching himself at the expense of those who trusted him the contrary has resulted, for during the past three years he has returned some \$25,000.00 to his friends as dividends on their investments; has built up an enormous business and organization; has provided funds for the Union amounting to \$20,000.00; has insured his life for \$40,000.00 in the interest of the Trading Company, but is a poorer man to-day than he was eight years ago when he started the F.P.U. without a dollar funds.

Mr. Coaker slaves for the organization night and day without ceasing, and regardless of personal consequences, places the Union and its affiliated daughter companies first in all his considerations. No man with a mission ever served the cause more faithfully or efficiently than President Coaker has that which he created the past seven years. In every way his enemies have persistently scrutinized every action of his; his trusted employees have been purchased by his enemies, in the hope that something may be gleaned that may injure him; but all to no avail. He grows stronger and stronger; every effort made to injure him ends in strengthening him.

After seven years of most strenuous activity as a public man, Mr. Coaker's enemies can find nothing to hurl at him worse than quoting from the back files of his paper wherein he assailed the powers that be and called a spade by its English name, which attack brought forth from him a crisp speech that expressed delight over the fruitless attempt to injure him, rather than resentment. No man who is animated by pure and right motives need fear the assaults of his opponents. The manner in which President Coaker invites scrutiny of his actions and smiles at the laboured efforts of his enemies, is sufficient proof of his sincerity and integrity. His mar-

(Continued on page 6)

A COLOSSAL ENTERPRISE.

(Continued from page 5)

velous work of uplifting his fellow toilers—the underdogs—will continue to result beneficial. His great grasp of conditions and his ability to gauge future developments correctly is a rare gift and stamps him as a man with an honest message to his country and countrymen and ensures the success of his work.

The great Catalina enterprise will place him in the foremost rank of Terra Nova's great men, and will entitle him to the everlasting gratitude of his countrymen. Very few believed him able enough to perform the tenth part of what Mr. Coaker has accomplished, and as he has dumbfounded the unbelievers so completely up to the present, it is almost certain that he will in the future cause them to confess their error and admit his marvellous achievements in the face of undoubted proofs. No greater monument can be created to President Coaker's great uplifting work than the monument he is erecting at

Catalina in the way of making it a town and turning it into a hive of industrial activity and commercial greatness. No son of Terra Nova has ever accomplished so great a task. It is no wonder that his name is on the lips of countless numbers every day. It is not surprising that when two or three men gather in a northern settlement that in nine cases out of ten the subject of their remarks is Coaker and his work. It is no surprise to learn that during his recent tour of the north, that some 10,000 persons visited the motor yacht and hastened to welcome their great Friend and Defender.

The whole country to-day await his utterances on commercial and public matters, and the fishermen are awaiting his announcements intimating his advice respecting the price of fish and oil and when to ship. Not only are fishermen waiting anxiously, but business men everywhere north and at St. John's are eagerly awaiting his pronouncements on fishery and trade matters. The ablest of them carefully watch his ac-

tions in trade matters and feel confident only when following his lead.

When President Coaker transfers the Union business to Catalina from St. John's, the Trading Company and Export Company will dominate the trade and commerce of the Colony, and the Governor of Exports will be the Manager of the Export Company, whose will the commercial men of Newfoundland will have to respect.

Mr. Morine two years ago stated from the public platform at Catalina that President Coaker was the most remarkable man Newfoundland had yet produced. If that was a fact then, and if Mr. Morine's tribute of recognition was justified, what additional claims will President Coaker have to that great distinction when the great enterprise he is constructing at Catalina is in operation?

The people are clamouring for a Union Government. Who can blame them in the face of the happenings of the past eight years under the rule of the worse Government Newfoundland

ever had. If President Coaker and the Union and the Union Party can accomplish so much in such a short time, in face of the opposition of the government and commercial classes, what wonderful progress and development in fishery matters might be looked for, in event of the power to make laws and administer the affairs of government being transferred to the hands of the Union and its remarkable Leader.

Some who in the past have libeled Mr. Coaker by falsely stating his object was to enrich himself, must now feel greatly ashamed of their conduct, in the face of seven years experience whereby he has hurled coals of fire on their heads by the sacrifice he has made for the cause he is the founder of. His salary of \$50 per month paid by the Trading Company, for work which would entail an expenditure of \$5,000.00 per year in event of the Company having to secure a new manager, and the promotion of the many other Companies of the Union which he has done without any compen-

sation, is the reply of President Coaker to the gossip of those who would injure him and his work and who are unfit to loosen his shoe strings.

The country is now beginning to realize the immense benefits Mr. Coaker has conferred upon the fishermen and Colony and thousands who proclaimed him a hated socialist in 1913 now confess that they are ready to support him and his policy when another opportunity is afforded them. The conduct of the Union Party in the Legislature the past three years has been an eye opener to all patriots and honest men. The influence of the Union Party has swayed the Government on several occasions and secured concessions at its hands that they would never think of conceding but for the composition and mettle of the men sent to the Legislature by the votes of Union members.

I have more to say about Union matters, but as this article has already become lengthy, I will have to ask for further space on another occasion.

ANDERSON'S

THE HOME OF QUALITY

Stylish Neckwear

Every Woman to be in style needs to be well posted on Fashion's Latest Neckwear—as well as other articles that go to make up her dress.

To see our Neckwear in Military, Jabot and Sail-or style is to see fashion itself.

Have you seen them in our Showroom

At all one price, 17c.

Costume Drill

White goods are right in line now for Costumes, Dresses and Skirts.

And Costume Drill is a Leader—real Irish finish—with no dressing.

Can be easily washed—will stand any washing.

27 inches wide.

20c, 23c, 27c yard.

Boys' Rompers

Twice a day you see your little romping boy with a soiled—dirty overall.

Every few days you have to buy a new one. Then why not get him a Coloured Gingham Romper, cheaper than overalls.

More serviceable—will fit him neater.

GET HIM ONE.

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Special Sample Shirts!

Gentlemen:---

For the evenings, you certainly need a nice Shirt.

No matter what your daily avocation you want to be your best in the long summer evenings.

A nice neat Stripe Shirt will add a distinct touch to your appearance—and all the more if wearing no vest.

Among the line of samples we are now showing you can have your Shirt with either:

Single, Double or Stiff Cuffs.

Just as your taste dictates.

Just have a glance at our Western Window—if your ideal Shirt is not there drop in we can suit you.

All These Shirts are \$1.00 Value.

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is your price.

A Bargain Table Cloths

Housekeepers are always looking for articles that are cheap and good.

We are now showing a Special Line of Cloths—has a four inch fringe—the size is 1 1/4 x 1 3/4 yards.

IT'S YOURS FOR

59c.

You may see them on our centre table.

SEND FOR ONE.

Corduroy Pants

Every Carpenter, Fisherman or any man engaged in manual labour knows the wear that is in Corduroy.

Tweed pants will not stand the wear like these—they can be easily washed and look like new.

Do your Husband need a pair to save his tweed pants? They are

\$2.50.

And you'll find them cheap when quality is considered.

Clearing of Muslins

Spot, Stripe and Cross Bar Muslin that can be put to many uses.

Will make nice Cheap Dresses for the Children—Blouses for yourself.

Every Mother—every Woman who wish to economize should see this Muslin.

Reduced 1-3 from Regular Price.

You should see it and get some.

Brandeis Acclaimed as Leader of Zionists

Justice Louis D. Brandeis was acclaimed the Zionist leader of the world and rightful successor to the late Theodore Herzl, the founder of the Zionist movement, by prominent speakers at the meeting in memory

of Dr. Herzl at Brunswick Hall, Roxbury, last night, under the auspices of the Zion Association of Greater Boston.

Criticism Dr. Magnus.

The meeting was presided over by Julius Meyer, a prominent Zionist of this city. Among the speakers were Rabbi P. Israel of the Blue Hill Avenue Synagogue and Rabbi J. J. Jurman of East Boston.

"Even in this great hour of sorrow for the people of Israel we have a second Herzl to guide us," declared Mr. Meyer. "We as citizens of Boston may rightly consider it an honor to be able to claim Justice Brandeis as a fellow citizen and our Zionist leader."

Mr. Meyer severely yerticises the action of several of the men at the Jewish conference held last Sunday in New York for their attack on Justice Brandeis, particularly the action of Dr. Judah L. Magnus, declaring that they have proven themselves unworthy of the honor to be named the leaders of Israel. "Justice Brandeis," he continued, "is not only recognized as the leader of the Jews of America but is recognized as the leader of the Jews throughout the world."

Urges a United Stand.

"Even now we hear from some of the group of men who questioned Herzl's authority to speak on behalf of the Jewish people, question Justice

Brandeis in the same manner." Mr. Meyer said, "My reply is this: That the Jewish people authorized Herzl to speak in their behalf and the Jewish people authorized Justice Brandeis to be their spokesman and leader. The Jewish people have, on the other hand, stated publicly in no uncertain way that they have neither authorized nor desired the handful of men who chose themselves to be the spokesmen for American Jewry, as they do not express the will of the Jewish people. Let us stand united in support of our distinguished leader, Justice Brandeis."

Rabbi Jurman declared that the Jewish problem can be solved only by

the establishment of a Jewish national territory in Palestine. "This was demonstrated more than ever before during the terrible crisis we are passing through," he said. "Palestine," he continued, "suffered only economical ly, while Jewry in the war zones suffered in every conceivable way."

Also, young men if you marry a wife who knows how to economize, there will be more money for you to spend.

Memories are the canned food-fool the soul on which most wives are expected to subsist all through the arctic voyage of matrimony.

A 350 Pound Shark

A shark weighing 350 pounds and measuring nearly seven feet from tip to tip was towed into Boston, yesterday after it had been lassoed by three local fishermen off the Nahant shore yesterday morning.

The shark was roped by Captain Frank Flower, and two companions while they were fishing off Nahant. The party was in quest of hake shortly before daylight yesterday when the monster was sighted in pursuit of a large school of the fish. The big fish

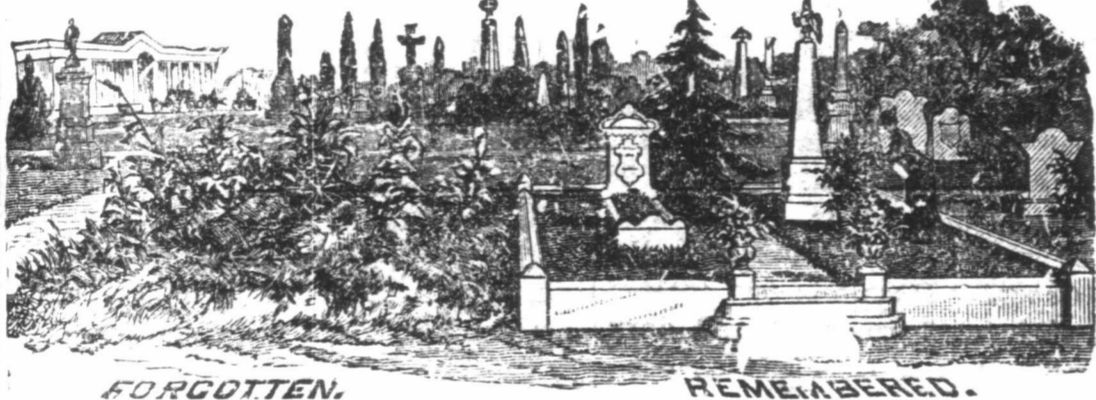
was captured by using a battlemans' noose on a long rope. Twice they failed to hold the big fish after he had been lassoed. After an hour's battle the men succeeded in getting the noose over the fish's head and behind its gills, holding the shark fast.

The prize was towed into Boston and landed at the Eastern Packet Pier, Atlantic avenue. The shark is of the "blue nose" variety. Even after it had been landed the big fish showed fight. Officers of the British steamer Afghan Prince, which arrived yesterday from Africa, reported passing a large shark, about 300 miles off the New England coast.

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MEN'S TAN BUTTON BOOTS—
 Worth \$6.00 and \$6.50 per pair **\$5.00**
 Sale Price
MEN'S TAN RUCHER STYLE LACED BOOTS—
 Worth \$5.50 and \$6.00 per pair **\$5.00**
 Sale Price
 Also a big assortment of **MEN'S TAN SHOES**
 at great reduced prices. Come to
SMALLWOOD'S
Big Tan Shoe Sale.

THE PART PLAYED BY THE
NEWFOUNDLAND REGIMENT
IN THE BIG DRIVE, JULY 1ST.

"Newfoundlanders I salute you individually. You have done better than the best."

Thus the general of the Newfoundland Regiment after its great attack on July 1. The Newfoundlanders were given what is now recognized to have been an impossible task, and although they failed the story of their bravery and daring will live for ever. The regiment had been in reserve waiting to take its appointed place in the great attack—the capture of the third line of German trenches immediately in front of them. The task of capturing the first and second lines was assigned to English line regiments. "All the German lines," says an eye-witness, "were raked with hundreds of thousands of shells. It seemed impossible that anything could be left alive. Suddenly the artillery lifted, and the English regiments attacked. As if by magic the Germans lines swarmed with men, and machine guns belched out from behind ruins, and from the mouth of hidden pits, and even from shell holes. The British troops did not waver, but they melted away, and not many of them reached the German lines. More shells screamed across this land of dead men, and then other troops rushed to the attack. Again the German machine guns took their toll, and again the attack failed.

"Now came the turn of the Newfoundlanders. The fate which had overtaken their comrades daunted them not one bit. These boys—their average age was under twenty-four—were as steady as veterans, as steady as on that parade at St. John's when they embarked for England to fight for the Empire. Not a man hesitated. With a cheer they were over the parapet, and with the colonel, 'Fighting Chitral' Haddo in the van, attempted the impossible.

"Right to it This Time."
 "Officers fell right and left, but as they fell they waved their men on. 'Right to it this time,' was the cry. A second lieutenant speedily found himself in charge of a company, and as he fell a sergeant sprang forward to take his place. Companies melted away, but as each man fell he always cried, 'Now right on boys, right to it this time!' That was their slogan, and bounding from shell-hole to shell-hole these gallant lads struggled towards the German lines. A few reached the German wire, which, marvellous to relate, was almost intact, but they could do no more. The charge was over—they had failed, but in brave company, for at the outset they all realized that what had been impossible for eight English regiments was not possible for them.
 "That night few returned to the British lines, but the Newfoundland spirit is indomitable; already the regiment is reshaping itself. For every man who fell in that glorious fight there are two others willing and anxious to take his place, and all burn with the desire to avenge the comrade, the brother, and the cousin who fell.

There are now, just behind the British lines in this quarter of the field, a few mounds of earth which no Newfoundlanders fail to salute—the burial ground of those who fell on July 1. Reserves volunteered to a man to recover their dead, and under a galling fire from German rifles and guns they performed their task. "We wanted those at home," said one who did his share, "to know that our comrades sleep easily; and that the padre has said the prayer for the dead and that we who live to bring the Germans to account."

V.C. Acts.
 Survivors are full of stories of the courage of their comrades. They tell how Captain J. A. Ledingham, the youngest captain, led his company in the charge; how he fell wounded in three places; how he crawled into a shell hole and lay there more dead than alive for upwards of five hours. Then he heard the moaning of a comrade, and peeping over the edge of his shelter saw lying a few yards away his old Newfoundland chum, Lieutenant Robertson, almost at his last gasp. Captain Ledingham, hardly able to move, crawled to his comrade and there, under a rain of shot and shell, hoisted the lieutenant on his back and crawled with him to the British lines.

It is also told how Lieutenant C. S. Frost, a bank clerk from Nova Scotia three times went out from the comparative safety of the firing line to bring in wounded comrades. He brought them all in, but two were riddled with bullets as he struggled

towards the lines and died on his back. In the charge was a young private who but an hour or so before the attack went into the firing line for the first time. He went over the parapet with his comrades and was probably one of those who got nearest to the German lines. All his comrades were shot down, and he fell into a shell hole filled with dead. He had no idea of direction; he could not tell which were the German and which the British lines. For four days he stayed there, shells exploding all round him and bullets coming apparently from all quarters if he as much as showed his nose.

Four Days' Ordeal.
 His rations were soon exhausted and he had to take food and water from the dead round him. At the end of the fourth day he determined to make for the trenches, but which he did not know. By good fortune he chose the right direction and was taken in by a British patrol. He was quite unconcerned with regard to his adventure and the only explanation he gave was, "Oh, I was fed up with it out there and determined to get in, that's all."

A machine-gun section under an officer and 16 N.C.O.'s went into action with 48 men and 8 guns. Only very few came back, but they brought with them their precious gun. Subsequently the seven others were recovered.

Everyone speaks in the highest terms of the devotion of Newfoundland R.A.M.C. They went out time and again under shell fire and snipers' fire to succour the wounded.

PARIS, July 23.—This afternoon there arrived at La Chapelle Goods Station the 600 British troops who have come from the front to take part in the review in honour of the national fete to-morrow. To-day being a half-holiday the entire population of this working-class quarter was out of doors, and when the music of the Scots Guards' band resounded through the streets men and women in ships and factories ran to the doors to acclaim the Tommies as they passed.

On every side one heard admiring exclamations: "What fine fellows!" "They're well built," and similar phrases passed from lip to lip, and as the soldiers marched through the city, radiant with sunshine, to the Pepiniere Barracks they smiled back to the sympathetic crowd and gave their hands to children running alongside.
 After the Scots Guards came some Grenadier Guards, followed by detachments from several other British regiments, including the Black Watch. Then came some Indian troops, whose presence aroused much curiosity. A representative selection of over-sea troops brought up the rear, and the last in the procession were the Newfoundlanders.

At Pepiniere Barracks the men received a warm welcome from men of the French Naval Brigade, who earned lasting fame by their splendid resistance at Dixmude. Detachments of Russians and Belgians also arrived, and everything promises well for the splendid review of the Allied troops by the President to-morrow.

THE NEWFOUNDLANDERS' DASH.
 No Thoughts But To Get Through.
 How the gallant Newfoundlanders charged the German trenches during Saturday was told yesterday by an eye-witness who arrived in London. They way for them was paved by various British regiments, who swept through the first and second lines after a week of terrific bombardment. Then the Newfoundlanders waited for the order to advance, and when it came moved forward in a hall of German lead as calmly as on parade.

NOTICE TO MOTOR OWNERS
 Kerosene Oil in 8 hooped bbls.
 Motor Gasoline in Wood and Steel bbls and cases.
 Polerine Motor Oil (in 5 gall. tins) @ \$2.95 each.
 Special Standard Motor Oil (in 5 gall. tins) @ \$2.90 each.
 Special Standard Motor Oil in bbls and half bbls. @ 55c. per gallon.
 Motor Greases at lowest prices.
 See us before placing your order.

P. H. Cowan & Co.,
 276 Water Street.

Before the day of attack the division was paraded and the general addressed them, telling them of the great assault that was to come, the odds they had to meet, and the issues that hung upon the success of the advances. The men were in high feather and threw fresh zest into the final preparations. They were further heartened by a highly successful raid on the German trenches by sixty of their number under two officers. The first night this was tried they partially succeeded in cutting the German entanglements. The next night they repeated the raid and careful observation showed that the Germans were ready for them and had fixed machine guns to sweep the paths that had been broken through the barbed wire. But our men were soft-footed and swift.

Before the machine guns could get into action they were sweeping down upon the gunners with bombs. Others leaped into the German trench and some stationed themselves so as to cover the entrances to the dug-outs killing the Germans as they emerged. At one point a machine gun threatened to do some damage, but into that corner went a private named Phillips with a bayonet. "That was the last I saw of him," said one of his comrades, "but that machine gun spoke no more." The Newfoundlanders stayed until their work was accomplished, and then came home in triumph, with many souvenirs.

"You Just Go Forward"

At 7.30 a.m. on Saturday they moved up to the work they had prepared for during the previous fortnight. As each section received its time to advance there was a noticeable increase of cheerfulness, but the survivors admit that the half-hour or so of waiting before the order came to advance was the hardest of the day. Men sat about and chatted, but the minutes were timed off and sergeants could be heard saying, "Twenty minutes," then "Fifteen," "Ten," "Five." Then the officers gathered the men together, the leading men swung up over the parapet, and with sloped rifles marched with even greater slowness than usual up the slight elevation that lay between their trench and those of the Germans.

Over this hillock there lay an expanse of open space, pitted with shell holes, then the broken German trenches, with the coveted third line in sight. But behind that were seemingly innumerable German machine guns, and these began to sweep across the land like a driving rain on a Scotch moor. Men began to drop, but the rest moved on like steady veterans.

"I was curiously void of any feeling except a determination to get through," said one who was in the charge, "and I believe all the boys were the same. The roar of the British artillery seemed to be a murmur in that rush, and though the German bullets were sweeping the tops of the grass so completely as to give an impression of a heavy wind, nobody seemed to care. I now recall that in civil life when I saw an accident I felt the horror of it, but in that attack I thought no body seemed to care, but in that attack I thought no more of falling men than of flicking the ash off a cigarette. How does it feel to be in a charge? It feels like nothing at all—you just go forward."

Dying Man's Order.
 "Captain R—, leading his men, was hit by a bullet in the hand. He sat down to bind it up, but seeing a disposition on the part of some of the men to go to his aid, he cried, 'Go on with it, boys! I'll be with you in a minute.' Then he calmly stepped back to a dressing station, had his bandage fixed, and in a very short time came doubling back, urging on the men, till again he fell with another wound."

So it proceeded, British pluck paying the price of progress all the way over the first German line and into the fire hurricane that lay beyond. "I was going by the side of my corporal," said a smooth-faced lad, "when he turned to me and said, 'If I go down, you take charge and lead straight ahead.' No sooner had he said so than a bullet caught him square in the breast and he fell into my arms, but his last gasp was, 'Push on with it.' We went on till we got towards the barbed wire. Then I fell, and I rolled into the nearest shell-hole right on top of two officers already wounded and lying there."

Right along the line the same grim tale was told. Not a man faltered.

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 Buying a **BRITISH SUIT** Means **PROTECTION** from High Prices
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PROTECTION in Material.
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 Sinnott's Building
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Summer Costumes
 WE are now showing the finest selection of Ladies' Costumes we have ever received. Elegant Models in Serge, Gabardine, Jersey Cloth and Shepherd's Plaid in styles suitable for all occasions. The predominating shades are Blues, Submarine Grey and the very popular Khaki.
 These Costumes are in all shades. There are no two alike. All are of the most fashionable designs and are very reasonably priced.
U. S. PICTURE & PORTRAIT CO.

WHY DID THE BIGGEST FISH GET AWAY?
 Because you could wade out far enough. Don't stand on the bank. Put on a pair of
BEAR BRAND RUBBERS
 and get right right after the big fellows. Bear Brand are very comfortable, and absolutely waterproof right to the top.
CLEVELAND RUBBER COMPANY,
 New Martin Building, St. John's, N.F.



In Store: 5,000 Brls. "Victory" Flour, 2,000 Brls. "Royal Gold" Flour. FRANKLIN'S AGENCIES, LTD. J. B. URQUHART, Manager

WESLEY A. B. C. EXCURSION TO CARBONEAR. Wednesday, Aug. 2nd, 1916. Special train leaves St. John's at 7 a.m., returning leaves Carbonear at 11 p.m. Tickets \$2.00.

St. John's Municipal Council TENDERS.

Tenders addressed to the undersigned will be received until Tuesday, August 1st, at 4 p.m., for the building of a DOW for work at WINDSOR LAKE. Also tenders will be received up to the same hour for certain Blacksmith works for the intake.

Just Arrived: PATRIOTIC MATCH BOX HOLDERS. The very latest 10c each. Also a large shipment of PETERSON'S PATENT PIPES.

Always in stock a full line of Smokers' Requisites. S. G. Faour 378 WATER STREET.

V. C. and British Colonel Dark, Mixed IS GREAT. TRY IT! At the Royal Cigar Store, Bank Square, Water Street.

CHRISTIAN'S BORAX SOAP Best to be Had. SAVE THE WRAPPERS. \$10.00 in Gold will be given the person saving the most for 1916.

M. A. DUFFY, AGENT.

Terra Novas Win In a Fast Game

Are Now Nine Points and Unless Saints Can Defeat Them Will be Champions For 1916—Game Was One of the Best For the Season

One of the best football matches seen for the season was that played last evening between the Terra Novas and the Collegians. The game from start to finish was warmly contested and the Terra Novas won by the narrow margin of one goal.

In the second half the Terra Novas succeeded in again scoring through E. Kavanagh who sent in a pretty shot from centre field. The Terra Novas had a penalty in this half but it was kicked by Kavanagh. The Collegians tried hard to tie up the score but full time found the Terra Novas two goals to the good.

LOCAL ITEMS Carbonvoid saves 25% your fuel cost. Mr. Fisherman, to save nine-tenths of your engine trouble, use CARBONVOID.

WANTED 400 good Out Sacks. Mr. Edward Flynn of Brazil's Square received a message yesterday from his son, Corp. Tom Flynn, who left with F. C.6, saying he had come through the great drive o.k.

It is proved that Carbonvoid absolutely eliminates Carbon from Cylinders, Cylinder Walls and Piston Heads. Carbonvoid gives increased mileage and more power.

WANTED 400 good Out Sacks. Diver Butler and staff is still engaged repairing the bows of the steamer Athos, at Trepassy, and it will probably be several days before she will be able to leave for this port, where she will likely be docked.

The use of Carbonvoid means more Power, less Fuel, perfect ignition, easier starting and uniform Combustion. IT PAYS.

CHURCH SERVICES

Church of England Cathedral.—Holy Communion at 8 a.m., also on the first Sunday of the month at 7 and 11 (Choral). Other services at 11 a.m. and 6.30 p.m. St. Michael's Mission Church (Casey Street)—Holy Communion at 8 and 11 on the 3rd. Sunday of the month; and at 8 on other Sundays. Other Services, 11 a.m. and 6.30 p.m.

METHODIST. Gower St.—Rev. H. Royle, 6.30. Rev. J. D. Hemmison. George St.—Rev. J. Wilson, 6.30. Rev. Dr. Cowperthwaite. Cochrane St.—Rev. Dr. Cowperthwaite, 6.30. Rev. Dr. H. J. Wilson, 6.30. Wesley—Rev. H. Royle, 6.30. Presbyterian—11 and 6.30. Rev. W. J. Fowler. Congregational—11 and 6.30. Rev. W. H. Thomas.

WESLEY.—The services at Wesley are open to all. The subject for the evening service will be "Defensive or Offensive: Which Wins?" Our people are urged to remember the Sabbath Day to keep it holy.

CASE DISMISSED The charge against the Water Street restaurant keeper for breach of the License Act was heard before Mr. Hutchings on Friday last. After hearing the evidence Mr. Hutchings dismissed the case as he failed to see why the prosecution should be upheld.

OUR VOLUNTEERS. Yesterday was spent by the volunteers at Squad drill and some of the men were inculcated. The number on the roll was brought up to 3,948 by the addition of the following names: Alex. Moore, Codroy. Geo. B. Darby, c/o College Home. Jas. Auckinloch, St. John's.

NOVIATIE AND SCHOLASTICATE Of The Xaverian Brothers. This Department of Mount St. Joseph's College, Baltimore, Maryland, admits young men between the ages of 16 to 30 who wish to devote themselves to the cause of Christian Education in the Brotherhood.

Wanted all our courage, patience and strength in this time of cadness. Let us not be frightened by shadows; by false rumors and unfounded reports; but let us steady our nerves and pay no heed to any but the official reports.

Timely Letter From the Hon. J. R. Bennett

Colonel Secretary Bennett Writes Dealing With Unfounded Rumors Relative to Our Boys at the Front—Advises no Heed be Paid to Anything but Official Lists

Dear Sir,—During this week, a number of rumors have been current in reference to the Casualty Lists of the First Newfoundland Regiment. It was stated by many persons that a long list of Privates who had been killed had come in—some knew the list was received on Sunday, others asserted it arrived on Monday, still more on Tuesday, while the actual number of killed on the list was in some cases given and in a few cases actual names were mentioned. There was no truth whatever in these rumors, though some persons stated that there was no doubt authority for them.

OUR THEATRES THE NICKEL The attendance at the Nickel theatre last evening was a record one. There were two attractions, the new serial, "The Diamond from the Sky," and the Florizel's orchestra.

THE CRESCENT The Crescent Picture Palace presents to-day Hughie Mack and Dorothy Kelly in "The Sultan of Zulon" a sible delay, and I should not for a moment countenance the withholding of such list after the next-of-kin have been notified.

THE USE OF CARBONVOID MEANS Bright Spark Plugs, Clean Cylinders, no Carbon, less trouble, no back firing. IT PAYS. Mr. Andrew Devereaux, a well known resident of Logy Bay, passed away yesterday morning at the General Hospital, to which he had been admitted only a few days before, suffering from blood poisoning in the knee.

Wanted all our courage, patience and strength in this time of cadness. Let us not be frightened by shadows; by false rumors and unfounded reports; but let us steady our nerves and pay no heed to any but the official reports.

GLEANINGS OF GONE BY DAYS

FOUR play actors arrived from Quebec, and were given permission by Governor Gower to hold theatrical entertainments, 1806. Thomas D. Scanlan (Anglo-American Telegraph Co.) married Miss Nowlan, 1863. Rev. John Vereker, P.P., died of typhoid fever, 1867.

WILLIAM PENN, died, 1718. Big fire at Pokempath (now Hamilton Avenue), seven houses burnt; Governor Darling and Secretary present, encouraging the firemen and soldiers, 1855. Abraham Galloway, pilot, died, aged 70, 1867.

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Memorandum From Governor Davidson

Regarding the Casualty List of the Newfoundland Regiment in the Battle of July 1st—18 of the Time Expired Men Are Returning Home

It is improbable that any further casualty lists following on the battle of 1st July will be received for some time to come. On the 1st July the actual strength taking part in the advance was 28 officers and 783 other ranks. There are mentioned in Colonel Hadow's dispatch in reserve 14 officers and 75 other ranks besides the men specially detached on other duties. It is probable that there were 200 officers and men who did not take part in the actual advance.

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NOTICE

Sealed Tenders addressed to the Minister of Marine and Fisheries and marked "Tenders for Reconstruction of West Pier of the King's Wharf" will be received up to and including the fifth day of August next, at four p.m. for the performance of the necessary work in connection with the reconstruction of the Western portion of said wharf.

Specifications and plans of the work required may be seen at the Office of Marine and Fisheries at any time by persons who intend submitting Tenders, and "Form of Tender" may be obtained from the said Office upon application. Any person or Firm submitting Tender must be prepared to deposit with the Minister of Finance and Customs within three days after acceptance of their tender a sum of money equal to five per cent. of the amount of same, and to execute a contract for the due performance of the work when called upon to do so.

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-PICNIC GOODS- FOR CHILDREN Children's and Misses' Underskirts from25c. up. Infants' Muslin Dresses from40c. up. Children's and Misses' Knickers from20c. up. Children's and Misses' Vests from10c. up. Children's and Misses' Cold Linen Dresses from80c. up. FOR LADIES Ladies' White Lawn Dresses from \$1.70 up. Ladies' White Linen Skirts90c. Ladies' White Linen Underskirts from70c. Ladies' White Pique One Piece Dresses \$3.00. Ladies' White Nainsook Knickers15c. GLOVES Children's and Misses' White Gloves. HOSIERY Children's and Misses' Pink, White and Blue Hose. MIDDY BLOUSES Children's, Misses' and Ladies from70c. up. Nicholle, Inkpen & Chafe Limited. 315 -:- WATER STREET -:- 315 Agents for Ungars Laundry & Dye Works.