

# ARTILLERY BATTLE RAGING ON ITALIAN FRONT

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# The London Advertiser

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LONDON, CANADA—THE HOME OF UNBROKEN PROSPERITY.  
THE LONDON ADVERTISER, LONDON, ONTARIO, TUESDAY EVENING, NOVEMBER 13, 1917. 96 COLUMNS.

# KERENSKY AND KORNILOFF CRUSHING 'REDS'

## NEARLY 7 MILLION OF VICTORY LOAN ALREADY RECEIVED FROM ONTARIO

### Thirty-Three Out of Fifty-Six Centres In Ontario Report Contributions Totalling \$6,710,600—Goodly Sums From Oxford, Leeds, Frontenac—Special Subscriptions.

Toronto, Nov. 13.—The financial committee of the Dominion executive of the Victory Loan announced the figures as compiled up to noon in Ontario, 33 out of 56 centres reports \$6,710,600. The city of London for the first day announces \$2,211,000, including some special subscriptions. Saskatchewan reports \$800,000 up to an early hour Tuesday morning, and stated that the returns were very incomplete. Among other outstanding figures from Ontario districts received for the first day are the following counties: Frontenac, \$250,000. Leeds and Grenville, \$314,000. Oxford, \$160,000. Wellington, \$122,850. In addition to the special subscriptions announced last night the special subscriptions committee reports the following: Canadian Cartridge Company, Hamilton, \$200,000; Burlington Steel Company, Hamilton, \$200,000; Imperial Life Assurance Company, Toronto, \$1,000,000.

## 72 WOUNDED AND INVALIDED SOLDIERS REJOICE TO BE BACK 'IN GOD'S COUNTRY' ON ARRIVAL

### Biggest Party of Returned Men On Record Reaches London Via C. P. R. at Noon Today—Many Americans, One Wounded Four Times, Included in the Detachment of Record Size.

"Back in God's country at last" was the remark with which Americans who served with the Canadian forces greeted Londoners at the C. P. R. station when their party of 72 wounded and invalided men stepped from the train at noon today. Automobiles loaned by generous citizens were soon filled to capacity and every car was needed to convey the largest party which ever arrived here to the convalescent hospital. Members of the Soldiers' Aid Commission were in charge of the party. The wounded men were met at the station by the medical board and representatives of the Great War Veterans' Association were present to greet the latest addition to their forces. The band from the 1st Depot and a military band were also present to supply appropriate music for the occasion and a military guard lined up the party. A mounted detail of the military police acted as an escort. Many Americans in the party were afforded conversation with the men, but they all expressed the pleasure at being home in London. Many of them had been citizens of the United States before the war and had come to Canada to get overseas when it seemed likely their country would remain neutral. Several London boys were with the party. P. D. E. Riddell, 923 Dufferin avenue, served with the 25th Howitzer Battery, with which he enlisted at Guelph. He returned to Canada because of illness. H. T. Smily was another of the Londoners. He went overseas with a draft from No. 1 A. M. C. Training Depot last June, but was rejected for further overseas service by the medical board in England. He was a member of the Canadian forces before joining the A. M. C., but received his discharge. J. Ashton, one of the party, is also a Londoner. He served with the 12th Battalion, to which he was transferred from the 4th. He was wounded at Vimy Ridge. S. J. Hutchinson went overseas from here with the 27th Railroad Construction Battalion. F. Peil, a Sarnia boy, enlisted here and served with the 1st Field Ambulance. He was wounded at Courcelles. Continued on Page Three.

## MAKES SACRIFICE FOR KING AND COUNTRY ON FRENCH BATTLEFRONT

Official information has been received by Mr. and Mrs. E. Wyatt, 397 Grosvenor street, of the death in action of their son, Signaller George Edwin Wyatt, who left London with the 70th Battalion. He was later transferred to a Canadian Highland unit at the front. Before enlisting Pte. Wyatt was employed as night clerk by Ed. Guillemont, druggist. He was a pupil at Lower II, London Collegiate Institute.

## BIG CARADOC MEETING

Duncan Ross and J. C. Elliott speak there tonight. A big Liberal rally is being held tonight in Cowan's schoolhouse, Caradoc Township, when Duncan Ross, candidate for the Federal House, and J. C. Elliott, M. P. of Glencoe, will address the gathering. A big attendance is expected.

## CREDENTIAL CARDS OF BOND SALESMEN AND BUTTON WORN BY ALL PURCHASERS

## OPENING MOVES OF BIG BATTLE ON PIAVE LINE

### Heavy and Continuous Bombardment Along Forty-Mile Front.

Italian Headquarters in Northern Italy, Nov. 12.—(Monday)—By the Associated Press—a heavy and continuous bombardment is proceeding along the lower Piave River, marking the opening stages of extensive operations on this new line. Whether a general engagement is imminent depends largely upon the enemy, as the Italians are now entrenched behind the river and fighting defensive tactics along the stream and their re-established forces checking the further extension of the Austro-German offensive. Tremendous Shelling. The engagements thus far have consisted of episodes at detached points, although the shelling extends almost uninterruptedly for 40 miles along the lower Piave. The crash of enemy heavy guns is now heard, showing that the Austrians and Germans have been able to bring up a few of these monster pieces. No longer is a secret made of the fact that the Piave is the line of defence to which the supreme command has been bending its energies steadily for the last few days. The upper end of the line joins the Trentino front, making virtually one unified front sweeping in a huge arc from Lake Garda to the mouth of the Piave, near Venice. Precautionary measures to protect Venice continue, lest the enemy, whose long-range guns are not far off, should attempt to bombard the famous art centre. The palace of the Doges has been covered with sandbags, and the delicate arched facade has been shored with heavy timbers. The campanile has been surrounded by 40 feet around the base. The grand canal is filled with gondolas, which are being used for transportation purposes. COULD LEARN NOTHING OF DEAD BABE'S BODY (Special to The Advertiser.) Winham, Ont., Nov. 13.—A coroner's jury, investigating the finding of an infant's body on the river bank several weeks ago, last night reached the conclusion that it could not be shown whether the child was alive when left there or not. The jury consisted of Dr. A. J. Irwin (foreman), James Stewart, R. Allen, Alderman Tipping, J. A. Currie, J. Crandell, E. Harrison, E. Lewis. FORMER NEWSPAPERMAN IS KILLED AT FRONT Vancouver, B. C., Nov. 13.—Lieut. D. McIntyre, 15th Scottish, formerly deputy fish commissioner of British Columbia and for a number of years news editor of the Colonist of Victoria, and prior to that time associated in editorial and news work on the Montreal Star, was instantly killed on the firing line recently. A wife and two children survive him here.

## LEA'S ANARCHIST FORCES CRUMBLING BEFORE KERENSKY; LATTER CAPTURING CAPITAL

## VICTORY LOAN LONDON TOTAL IS \$3,500,000

This Amount of \$5,000,000 Objective Applied For. AN AVALANCHE OF FORMS Team Workers Report Big Business Today With Vengeance. Objective ..... \$5,000,000 Reported Monday ..... \$2,200,000 London Life Company ..... 1,300,000 Total reported ..... \$3,500,000 It's an old saying that a few straws show which way the wind is blowing. At that rate the wind of applications for the Victory Loan will be a regular hurricane before evening at headquarters. J. J. Foote, chairman of teams committee, stated this afternoon that a big day's business was being done by the canvassers. Those who had dropped into headquarters this morning stated that business was brisk and asked for more application forms. Foote announced that the London Life Assurance Company had applied for \$3,500,000 of the loan, and that announcement would be made later of a number of other large subscriptions. The County of Middlesex is taking its share on the big drive to try open the pocketbooks for their own good. Twelve canvassers only of the 106 out working were heard from last night, each taking home but they had a total of \$7,500 to report subscribed. Those in charge of the county campaign are more than pleased at the results accomplished up to date. Westminster township council leads the van in bond buying so far, applying for \$10,000 worth. London Township has applied for \$7,500, Biddeford \$5,000, Stratford \$4,000, Glencoe \$4,000, and Dorchester \$3,300. It is expected that the other townships and county towns will be heard from in the near future. \$2,200,000 for First Day. The first day's subscriptions, announced last night by headquarters, totaled \$2,200,000. This includes the \$2,000,000 subscribed by the Huron and Erie Companies, and means that \$200,000 was subscribed by citizens in general on the opening day of the campaign. The result was more than heartening to the salesmen who were on the job all day. One subscription of \$25,000 was received from the Imperial Oil Company, London branch. Other large subscriptions are expected by the salesmen to-day. While the salesmen were making their rounds headquarters was swamped with women who wanted to sign applications for the loan. Sixty-two applications were filled out during the afternoon. Practically the entire staff at headquarters was on the application end of the work most of the time. Workers Enthusiastic. From 5 till 7 o'clock last night the workers drifted in, full of enthusiasm, and with a number of prospects lined up for today. The work of securing the daily report to Toronto was so great that at 9 o'clock last night the staff was still working on it. The majority of applications yesterday were from J. J. Foote, chairman of the teams committee, was exactly what was wanted. The Government was informed by the people who either had small amounts to invest, but principally those who promised to save during the next few months and pay off their instalments. Today tables were provided volunteer workers who will work on applications that come into headquarters for bonds at headquarters will have quick service.

## ARRIVES WITH TROOPS

Stockholm, Monday, Nov. 12.—Telegrams received in Finland this afternoon announce the arrival of Premier Kerensky in Petrograd with his troops, Finnish newspapers declare unreservedly. A COMPLETE VICTORY. London, Nov. 13.—A dispatch from the Copenhagen correspondent of the Exchange Telegraph Company says that travelers arriving in Haparanda, Sweden, from Russia, confirm the report that Premier Kerensky has gained a complete victory over the Bolsheviks. It is said the premier, General Kaladines and General Korniloff have formed a triumvirate in Petrograd, where all the troops now side with M. Kerensky. It is reported Nikolai Lenine has been captured.

## GARRISON WITH KORNILOFF

Stockholm, Nov. 13.—General Korniloff has entered Petrograd, where the entire garrison except the sailors went over to his side, according to a Petrograd dispatch to the Social Demokraten under Monday's date. There was sanguinary fighting on the Nevsky Prospekt, says the dispatch, and Bolshevik failed to hold even the working men's quarter of the city. The foreign ambassadors, the message reports, are now in communication with General Korniloff. Until Saturday afternoon, from surface indications, things were going smoothly for the Bolsheviks. Rumors of the approach of Kerensky with an armed force were circulated Friday night, but they were given little credence. As a precautionary measure rails were torn up from the Petrograd-Gatchina railway line and a force of sailors was sent out to reconnoitre.

## TEUTONS STORM TWO POSITIONS

Tonzaso and Mont Longara Are Captured From the Italians. Berlin, Nov. 13.—Fonza and Mont Longara have been captured by the Austro-German troops invading Northern Italy, says the official statement issued today by the German war office. KEEFER FOR PORT ARTHUR. Kenora, Nov. 13.—F. H. Keefer of Port Arthur yesterday was unanimously nominated as Unionist candidate for the Federal constituency of Port Arthur-Kenora in convention here.

## TEUTONS STORM TWO POSITIONS

TELEGRAPHERS STRIKE. Petrograd, Nov. 12.—The employees of the official Russian Telegraph Agency have gone on strike. They refuse to transmit Bolshevik propaganda. "SPEAKING BY CANNON." Petrograd, Nov. 12.—Leon Trotsky, principal aid of M. Lenine, at the Smolny Institute today, replied to a request from the Associated Press for his views on the situation as follows: "I may say that we are making all our statements now by means of cannon. I have nothing to say otherwise." Premier Kerensky is reported living in the palace at Gatchina. The Bolshevik leaders appear to be confident of the support of the army. LOCAL TEMPERATURES. Following were the highest and lowest temperatures recorded in London during the 24 hours previous to 8 o'clock last night: Highest, 29; lowest, 20. The official temperatures for the 11 hours ending 8 a. m. today were: Highest, 30; lowest, 22.

## WOMAN WINS CASE OVER STRATFORD FALSE ARREST

Stratford, Ont., Nov. 12.—Mr. Justice Middleton awarded Mrs. McTavish, \$500 and costs against Chief of Police W. G. Rylands, Goderich, 19156 G. B. Case, Talbotville. WOMAN WINS CASE OVER STRATFORD FALSE ARREST (Special to The Advertiser.) Stratford, Ont., Nov. 12.—Mr. Justice Middleton awarded Mrs. McTavish, \$500 and costs against Chief of Police W. G. Rylands, Goderich, 19156 G. B. Case, Talbotville.

## SEE THAT VICTORY BONDS ARE IN EVERY HOME. HAVE YOU BOUGHT YOURS?

## LIBERAL LEADER IS TO SPEAK IN WINNIPEG LAST WEEK NOVEMBER, THEN TOUR THE EAST

Sir Wilfrid Will Go West Only as Far as Manitoba Capital. Ottawa, Nov. 13.—It is unlikely that Sir Wilfrid Laurier will speak in Winnipeg before Monday, November 26. Although no date has been fixed for the meeting, it is not improbable that the premier will be in the city on the 26th to give information to the candidates of the Opposition before he proceeds further west than Winnipeg. With nominations on Monday, November 19, it will be necessary for the two political leaders within the next five days to give information to the candidates approved by them in the various constituencies. The lists of candidates as approved will appear in the Canada Gazette. As this will occupy the attention of the leaders for a few days, it is unlikely that Sir Wilfrid will be able to leave for Winnipeg before Thursday, November 22, and possibly not until the following day. On his return from Winnipeg, Sir Wilfrid will address meetings in Montreal and Ottawa, and other Quebec and Ontario points.

## LIBERAL LEADER IS TO SPEAK IN WINNIPEG LAST WEEK NOVEMBER, THEN TOUR THE EAST

Further heavy call on manhood power is Geddes' warning. Plymouth, Nov. 13.—Sir Auckland G. Geddes, minister of national service, in a speech here today said the people must prepare for a sterner trial than any that had yet been faced. The war would drift into 1920, and after that if the people did not pull themselves together for the mightiest effort in the nation's history, Victory, he said, depends upon a great uprush of human energy, generated by the people in their determination to win. The Government should not be asked to drive them. To maintain armies in the field, the speaker concluded, it would be necessary to make further heavy calls on the manhood of the country. All physically fit men previously exempted were required for service unless they were employed in connection with munitions, shipping, agriculture or other vital industries.

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## MONSTER CANNON BUSY

Italians Lined Up On Huge Arc To Strike Back at the Teutons. Italian Headquarters in Northern Italy, Nov. 12.—(Monday)—By the Associated Press—a heavy and continuous bombardment is proceeding along the lower Piave River, marking the opening stages of extensive operations on this new line. Whether a general engagement is imminent depends largely upon the enemy, as the Italians are now entrenched behind the river and fighting defensive tactics along the stream and their re-established forces checking the further extension of the Austro-German offensive. Tremendous Shelling. The engagements thus far have consisted of episodes at detached points, although the shelling extends almost uninterruptedly for 40 miles along the lower Piave. The crash of enemy heavy guns is now heard, showing that the Austrians and Germans have been able to bring up a few of these monster pieces. No longer is a secret made of the fact that the Piave is the line of defence to which the supreme command has been bending its energies steadily for the last few days. The upper end of the line joins the Trentino front, making virtually one unified front sweeping in a huge arc from Lake Garda to the mouth of the Piave, near Venice. Precautionary measures to protect Venice continue, lest the enemy, whose long-range guns are not far off, should attempt to bombard the famous art centre. The palace of the Doges has been covered with sandbags, and the delicate arched facade has been shored with heavy timbers. The campanile has been surrounded by 40 feet around the base. The grand canal is filled with gondolas, which are being used for transportation purposes. COULD LEARN NOTHING OF DEAD BABE'S BODY (Special to The Advertiser.) Winham, Ont., Nov. 13.—A coroner's jury, investigating the finding of an infant's body on the river bank several weeks ago, last night reached the conclusion that it could not be shown whether the child was alive when left there or not. The jury consisted of Dr. A. J. Irwin (foreman), James Stewart, R. Allen, Alderman Tipping, J. A. Currie, J. Crandell, E. Harrison, E. Lewis. FORMER NEWSPAPERMAN IS KILLED AT FRONT Vancouver, B. C., Nov. 13.—Lieut. D. McIntyre, 15th Scottish, formerly deputy fish commissioner of British Columbia and for a number of years news editor of the Colonist of Victoria, and prior to that time associated in editorial and news work on the Montreal Star, was instantly killed on the firing line recently. A wife and two children survive him here.

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Are Your Tax Bills Hard To Meet? Why not adopt a new plan this year? Deposit with us each month a fixed sum which by next July will meet your tax bill. In the meantime we pay you interest at 3 1/2% per annum.

BIG EDUCATIONALIST SECURED TO LECTURE TO LONDON TEACHERS. Prof. Dale, Considered Outstanding Figure in Work. The London Teachers' Association considers itself fortunate in securing for the annual convention to be held on Thursday and Friday of this week on Thursday and Friday of next week a speaker of outstanding prominence in the educational world to deliver a course of lectures.

SUSPENDED MEDICOS RETURN TO LECTURES AFTER FACULTY ROW. Were Under Ban for Second Scrap With Freshies. Second year medical students at the Western University, students of the first year, have been reinstated and attended lectures on Monday.

LORD'S DAY CAMPAIGN WILL BE INAUGURATED IN LONDON SHORTLY. Rev. Dr. Rochester, general secretary of the Lord's Day Alliance in the Dominion met Monday the local committee in session in connection with a proposed Lord's Day amendment. According to Rev. J. G. Stuart presiding, a number of the city ministers were present and took part in a lively discussion on the subject of Sabbath observance.

Cutturers From Piles. Pyramid Pile Treatment gives quick relief. Stops itching, bleeding or protruding piles, hemorrhoids and such troubles in the privacy of your own home. One a day, one box. Take no substitute. Free sample for trial with booklet mailed free in plain wrapper, if you send us coupon below.

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INDUCE ALL MEN IN CITY FACTORIES TO BUY BONDS, IS PLEA OF ARTHUR WHITE TELLS ROTARIANS OF CO-OPERATION NEED. OWNERS MUST MEET MEN AID EMPLOYEES PURCHASE ADVANCE WILL BE MADE TO ALL MEN WHO WANT TO BUY LOAN BONDS.

ONE RECRUIT ONLY ADDED BY BOARDS ON EXAMINATIONS. Man Sent Up by Tribunals Is Classed A2. The military service act, in full effect here for the first time Monday, increased the strength of the Canadian Expeditionary Force in the most striking manner. Only two men were ordered by the exemption tribunals to appear before the medical boards at the armories.

FIRST DELEGATES TO CONVENTION WILL COME THIS EVENING. Women's Institute Workers Convene Here Tomorrow. Arrangements are all completed for the Dominion Women's Institute branches to be held on Wednesday and Thursday in the Y. M. C. Auditorium.

HOW TRIBUNALS ARE WORKING. Exemption Refused. Arnold Baker, 1073 Francis street. Robert J. Fletcher, 8 Horton street. Alfred W. Ingram, 186 Clarence street. Harold C. Finlayson, 221 Queen street. Temporary Exemption. John Joseph Wright, 101 Empress street here, also three months at request of his employers.

FOUR JAIL PRISONERS UNDER NEW REGULATION. Given Until December 15 to Register for Military Service. Four prisoners at the county jail will come within the meaning of the order-in-council of December 15, 1917, extending the time until December 15 for the registration under the Military Service Act.

PALESTINE WILL BE ONCE MORE NATIONAL HOME OF HEBREWS. London Jews Notified of British Support. BIG AFTER-WAR PLANS Return of Race to Ancient Country Gratifies Members in City.

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STREET RAILWAY TO RESUME RICHMOND ST. SERVICE THURSDAY. Will Use New Double Track Crossing Over G. T. R. Regular street railway service on Richmond street will be resumed on Thursday, when the London Streetcar will cross the new double track crossing over the Grand Trunk Railway.

EVERYBODY NEEDS PURE, RICH BLOOD. Pure blood enables the stomach, liver and other digestive organs to do their work properly. Without it, the body is sluggish, there is loss of appetite, sometimes faintness, a deranged state of the intestines and, in general, all the symptoms of dyspepsia.

WHAT BILLY SUNDAY SAYS. In one of his meetings at Boston the noted evangelist said, 'I believe that every disease can be cured by some weed if we can only discover it. There is not an ailment that God hasn't somewhere an herb growing that will cure that ailment.'

THE WEATHER FAIR AND COOL. SMALL PANTS. Such Luxurious Furs Have Not Been Shown Before.

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Children's Hats and Bonnets About Half. Just a few dozen left which will be cleared tomorrow at about half-price. Smartest and prettiest styles, all this season's, in velvet and plush, as follows: 5 only Black Plush Hats, with orange or blue trimmings. To clear \$1.75 4 only Brown, Blue and Taupe Velvet Hats. To clear \$1.50 each 10 only Plush Bonnets, trimmed with old rose or open duchess ribbon. To clear \$1.25

What Is a Victory Bond? A—it is an unconditional promise of the Dominion of Canada to pay, upon a certain date, a specified sum of money in gold, together with interest at a specified rate, payable at specified dates, until the bond matures.

BOYS Clearing of Boys' Blouses 43c. Bloomer Knickers \$1.25. A clean-up of Boys' Blouses Wednesday morning, all the balance of the season's stock, in prints and madras, assorted stripe patterns, collars attached; most of these are worth nearly double what we ask here; sizes range from 7 to 14 years. These are extra good value, so come early for your choice. Sale price.... 43c each

CHIROPODY. Modern equipped Chiropody Parlors; expert chiropodist. Fifth floor. CLIFFORD, Corp. George Inglis. FLETCHER, Pte. T. W. Agnew. HARRISON, Pte. E. E. Conroy. MELBOURNE, Lieut. Gilbert H. Fletcher. WALKERSON, Corp. T. C. Wilhelm. CHATHAM, Pte. George Wignall. MURPHY, Pte. Nicholas C. Pte. M. S. Stride. STRATHWAY, Pte. T. H. Bentle. ALVINGTON, Pte. L. A. Melton. MOUNT BRIDGE, Pte. R. H. Brown. THAMESFORD, Pte. W. H. Brock. WATERLOO, Pte. Edgar Maylor. BRANTFORD, Pte. E. E. Fisher. SPRINGFIELD, Bombardier George Jewitt. RIPLEY, Pte. THOMAS. GASSID, Pte. Fred H. Davies. LONDON, Pte. E. L. Scott. PORT ELGIN, Pte. J. W. Masterson. GUELPH, Pte. W. R. Clark. RIPLEY, Pte. Peter McCleod. ST. THOMAS, Pte. G. W. Dickie. CHELSEY, Pte. L. D. Pollock. BRANTFORD, Pte. C. J. Vonguntan. WOUNDING AND GASED. LONDON, Pte. G. A. Brown. FINGAL, Corp. P. E. Holden.

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Wednesday Sale for Men and Boys. Men's Bath Robes and Smoking Jackets. A good time to select your Bath Robe or Smoking Jacket is right now, when the range is large and complete. Bath Robes in blanket and terry cloth in a variety of patterns, small, medium and large sizes. See these on Wednesday. Prices, each \$3.95 to \$15.00

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CUTICURA HEALS ITCHING BURNING. Rash On This Little Baby Over Face and Head. Quite Disfigured. "When my baby was four months old she had a rash all over her face and head, and was quite disfigured. Her skin was inflamed and sore, and itched and burned and the rash later developed into large eruptions, making her cross and fretful." For Free Sample Each by Mail address post-card: "Cuticura, Dept. A, Boston, U. S. A." Sold everywhere.

ON THE FRONT OF THE FORCE FOR THE ALLIES

Lloyd George Says Blunders of Balkans Must Not Be Repeated.

UNITY WILL WIN FIGHT Premier Charges Disasters Due To Lack of Central Authority.

Paris, Nov. 12.—In a speech delivered at a luncheon this evening, Premier Lloyd George declared that the Allies' blunders in the Balkans had been caused by a lack of unity and that hereafter there would be but a single front and a single army.

LONDON'S PRESS STIRRED. New York, Nov. 13.—An Associated Press cable from London this morning says that the speech made yesterday by Premier Lloyd George in Paris has made a great impression on the London press.

The Morning Post connects the new plan with the rumors and says that both the nation and the army are alarmed over it. It adds: "A political committee by a military committee, is to direct the strategy of the nation will run out at the idea. No more fatal and no more disastrous errors are to be committed."

CONFERENCE TO SETTLE STRIKE AT PLANT THAT IS MAKING DESTROYERS Buffalo, Nov. 13.—The building trades council of the American Federation of Labor today sent a message to President Wilson for a two hours conference to discuss the strike at the plant.

BELEAGUED FARMER IS INJURED IN BUNAWAY [Special to The Advertiser.] Ingersoll, Nov. 12.—Jefferson Haycock, one of the best known farmers of Dereham Township, was seriously injured in an Alexandra Hospital in a serious condition.

DEEREH FARMER IS INJURED IN BUNAWAY [Special to The Advertiser.] Ingersoll, Nov. 12.—Jefferson Haycock, one of the best known farmers of Dereham Township, was seriously injured in an Alexandra Hospital in a serious condition.

BATTLEFORD LAURIER-LIBERAL. Saskatoon, Nov. 12.—Albert Champagne, M.P. for Battleford, in the last election, was chosen by a convention of Laurier Liberals of Battleford to be their candidate at evening. The Unionist convention for Battleford meets at Wilkie on Friday.

Have you tried the new Complexion Powder. Garden Court. It is pure and harmless, addresses itself to the complexion, keeps the complexion beautiful, soft and velvety.

75c Cairncross. The Chemist. 216 Dundas Street. Phone 580. WILL GET \$500,000. KITCHENER, Nov. 12.—The Victory Loan campaign was successfully commenced today. The campaign was commenced by the blowing of factory whistles. The objective for Kitchener is \$500,000, and those in charge reported satisfactory progress tonight.

BREVITIES

RESUMES DUTIES—Sheriff Cameron resumed his duties Monday after an illness of several weeks.

SPEARS BUNDS HERE. W. R. Davidson, G. T. R. superintendent of western lines, with headquarters at Detroit, is in the city, leaving for Toronto Monday.

WILL HEAR CHARGES.—The board of directors of the Dominion Trusts Co. is expected to meet Monday evening to hear the charges of a discharged employee of the city engineer's department that the former had been guilty of embezzlement on several streets. The matter will be cleared up at this session.

PLAYED WITH MATCHES.—Children playing in a park here to a partition at a house at 227 Horton street at noon Monday. Two firemen from the central hall extinguished the blaze with the hand chemical apparatus. Damage to the extent of \$10 was caused.

OTTAWA TO ADVERTISE.—The Department of Agriculture, Ottawa, has made an appropriation of \$50,000 for a campaign in the western provinces. The agricultural press will be used and will be advertised by the McConnell & Ferguson Agency, London.

MURRAY SHOE DANCE.—Extensive preparations are being made for a dance to be held on Thursday evening in the Auditorium for the benefit of the Murray shoe company. For those who prefer to enjoy a more excellent prize have been secured.

FOOT INJURED BY FALL.—Adolph Hennessey of the Dominion Trusts Co. is in the city, leaving for Toronto Monday. He was injured by a fall from a ladder at 1011 Main street, owing to a sprained ankle. While engaged in the repair of the building.

REV. MR. DEWEY SPEAKS.—Rev. George W. Dewey, at one time pastor of the Empress Avenue Church, is expected to speak at the Wellington Street Methodist Church. The service will be held on Monday night. Rev. Mr. Dewey will sing also.

WOUNDED IN HAND.—A message to Mrs. Annie Clugston, 11 Wyatt street, informs her that her son, Hugo Clugston, was being officially reported admitted to 3rd General Hospital. A gunshot wound in the right hand, etc.

THANKS CHILDREN.—Inspector C. E. Brown and his family received from Mrs. Jean Patterson, corresponding secretary of the Dominion Trusts Co., a check for \$100.00 for the splendid donation of beautifully canned fruit put up by the domestic science classes.

FORMER LONDONER AT CONVENTION.—The New York State Circulation Managers will hold their second annual convention at Albany on Monday at Syracuse, N. Y. Among the speakers will be Rev. H. W. Lusk, former editor of the London Advertiser.

BECOMES HONORARY CAPTAIN.—The command of the 1st Depot Battalion, London, was given to Capt. H. W. Lusk, former editor of the London Advertiser.

CHORUS REHEARSAL TONIGHT.—The choir of the Musical Art Society will hold their regular rehearsal tonight at 8 o'clock at the location of the rehearsal.

CAR SHORTAGE RELIEVED.—That the shortage of cars in the city has been relieved is indicated by a circular issued from Montreal announcing that the Ontario Railway and Municipal Board is sitting today to hear the application of the Ingersoll Trust Company for permission to increase its rates.

OPENINGS IN ORCHESTRA.—The Symphony Orchestra of the Musical Art Society had a good rehearsal at the Y. M. C. when some of the new music for this season's concert was read over. The prospects are that a larger and more efficient orchestra will appear this season than last.

TWO LABOR CANDIDATES. WINNIPEG, Nov. 12.—R. A. Rigg, M. L. A. for North Winnipeg, is definitely in the field as a straight Labor candidate in North Winnipeg for the federal seat, and R. W. Ward, secretary-treasurer of the Canadian district of the International Machinists' Union, is in the field on the same ticket in Centre Winnipeg.

WILL GET \$500,000. KITCHENER, Nov. 12.—The Victory Loan campaign was successfully commenced today. The campaign was commenced by the blowing of factory whistles. The objective for Kitchener is \$500,000, and those in charge reported satisfactory progress tonight.

VICTORY LOAN CANVASSERS GETTING STARTED



REGISTRATION NOW OVER 30,000 MEN IN THIS DISTRICT

A. Forms Continue To Come To Registrar.

Over 30,000 men in military district No. 1 have signed forms under the military service act, but still the forms continue to reach the postoffice from various points in Western Ontario.

OPERATORS REFUSE TO MEET MINERS' DEMANDS Washington, Nov. 13.—Pennsylvania anthracite operators and miners representatives resumed discussion here today on the miners' demand for 40 per cent for the splendid donation of beautifully canned fruit put up by the domestic science classes.

TORONTO REGISTRAR HAS MANY APPEALS AGAINST TRIBUNAL DECISIONS Toronto, Nov. 13.—Three hundred and thirty-three appeals against the tribunal decisions were announced by the registrar today. He says it is a flood.

LEAMINGTON MAY GET \$800,000 SUGAR PLANT Leamington, Nov. 12.—By a vote of 300 to 200 for a bylaw to raise \$4,500 to secure the acreage of the plant, the Leamington Sugar Plant is expected to be built.

VAGS FROM LONDON. Sarnia, Nov. 12.—Two drunks who appeared in the court today were fined \$25 each, or two months in jail. Two vagrants claiming London as their home were remanded for a week. One theft case was also laid over for a week.

NEW YORK STOCK EXCHANGE. The Thomson & McKinnon brokers, Royal Bank Building, report fluctuations in the New York stocks and the following:

Table with columns: Name, Open, High, Low, Close. Includes Baltimore & Ohio, Erie, Penn. Ry., etc.

RECORD DAY.—Saturday was one of the busiest days of the year in some ways, said Mr. Roy Calvercross of Calvercross & Co., Saturday was a record-breaker.

Table with columns: Name, Open, High, Low, Close. Includes Anglo-French, Canadian Pacific, etc.

CHICAGO GRAIN MARKET. [Reported by Thomson & McKinnon.] Dec. Open High Low Close. Corn, .11 1/2 1 1/2 1 1/2 1 1/2. Wheat, 1.17 1 1/2 1 1/2 1 1/2.

CHILD SAVING WEEK SCHEDULED FOR LONDON IN FEBRUARY NEXT BY WELFARE WORK ORGANIZATION

Local Workers Are Already at Work On Plans for the New Campaign in Aid of Children. With the Victory Loan campaign only recently started in London, with blowing of whistles, firing of guns, thumping of drums, and beating of drums, another campaign of importance is already being planned for the beginning of the year.

SPARKS FROM VICTORY LOAN METEORIC COURSE IN LONDON Company, and Geo. H. Belton Lumber Company.

When you aid the canvassers by closing the deal with the Government, you are aiding the country and them to come back again. Apply for your loan on every spot. This can't go back to every man in the district.

Deaths and Funerals. FUNERAL OF THOMAS W. SCOTT. The funeral of Thomas Walter Scott, who died at his residence, 1824 Finch street, on Sunday, was held at 2:30 p.m. at St. Peter's Cathedral.

MRS. FREZEL BUIED. Funeral services for Mrs. Bridget Frezell, 179 John street, who died on Monday, were held at 10:30 a.m. at St. Peter's Cathedral.

DOUBLE FUNERAL. The funeral of Thomas Jean, who died on Monday, was held at 10:30 a.m. at St. Peter's Cathedral.

LOAN ORGANIZER KILLED. Orilla, Ont., Nov. 13.—Allan P. McCracken, 40 years old, sales manager for the Ontario Bond Corporation, was killed today in an auto accident near Hamilton.

RATES DROPPING. Copenhagen, Monday, Nov. 12.—Foreign exchange rates here began to fall on the receipt of reports of Premier Kerensky's good prospects. Dollars today were quoted at 95 and marks at 44.

STEPFATHER WHOSE MOCATION UNKNOWN, BASIS OF HIS PLEA

Exemption Applicant, However, Falls Down in Claim.

PATHOS AND HUMOR MIXED Flippant Appeals and Serious Ones Feature Settings of Tribunals.

Pathos and humor alike characterize the claims for exemption being dealt with by the tribunals.

A humorous incident was brought to light at tribunal No. 132 at the county buildings today. James Hallis, 233 Clarence street, a colored porter in a local hotel, had been medically examined and placed in Category A. 2. He filed a claim for exemption on the ground of his peculiar domestic position.

Returned Through Illness. Among those returned through illness were: St. John's, 1st Battalion, 1st Brigade, 1st Division, 1st Corps, 1st Army, 1st Front, 1st World War, 1st Great War, 1st International, 1st Universal, 1st Global, 1st Cosmic, 1st Universal, 1st Global, 1st Cosmic, 1st Universal, 1st Global, 1st Cosmic.

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YOU KNOW That Our Money-Saving Fall Shoe Sale Is On Now?

It offers a great opportunity for YOU to get shoes of excellent wearing quality at specially low prices.

Casselman Bros. 171 DUNDAS STREET.

72 WOUNDED. Continued From Page One. Among the Londoners in the party were: St. John's, 1st Battalion, 1st Brigade, 1st Division, 1st Corps, 1st Army, 1st Front, 1st World War, 1st Great War, 1st International, 1st Universal, 1st Global, 1st Cosmic, 1st Universal, 1st Global, 1st Cosmic.

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Advertisements for Rowland Hill, Sole Agency in London for the Famous Empress Shoe for Women, Your Child's Eyes, and various other products and services.

CONSCRIPTIONS... LABOR-LIBERAL... MEETING AT POST... HERE

LONDON'S LABOR-LIBERAL CANDIDATE

George S. Gibbons

SOME DEMOCRATIC SPARKS FROM GIBBONS' ANVIL

"I will support the enforcement of the present military service act to the extent of 100,000 men, fairly and justly from every province in Canada..."

"I believe in the conscription of wealth, to provide for adequate and generous separation allowances for the dependents of soldiers overseas..."

"I am in favor of equal pensions for officers and men..."

"I believe in trade unionism..."

"I am very proud to read that Sir Wilfrid Laurier, if returned to power, will follow the precedent of the British Government..."

"I believe in the will of the majority expressed through a franchise which draws no distinction between the rich or the poor..."

"I am opposed to millions for Mackenzie & King and 65-cent bacon for the workingman..."

"I am in favor of equal pensions for officers and men..."

"I am in favor of higher pay for the soldiers overseas and in service at home..."

"I am an absolute and unqualified believer in the rights of labor to organize for the mutual protection and advancement of the interests of the workingman..."

"I believe in trade unionism..."

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action was not taken by the Government of Sir Robert Borden notwithstanding the plea which has been made within and without Parliament...

IN RESPONSE TO THE PROPOSITION THAT THIS MEASURE SHOULD BE SUBMITTED TO THE PEOPLE BY WAY OF A REFERENDUM...

THE QUESTION OF CONSCRIPTION WAS INTRODUCED BY SIR ROBERT BORDEN IN MAY OF LAST YEAR...

It was in support of the enforcement of the present conscription act...

The second objection to submission of this question to the people was the question of the right of the people to decide...

The Borden Government last May was bankrupt so far as the confidence of the people of Canada was concerned...

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CHILL STARTS... WAS SICK FOUR WEEKS... JUST ABLE TO CRAWL ABOUT...

Clear, Peachy Skin... Awaits Anyone Who Drinks Hot Water...

Says an inside bath, before breakfast, fast helps us look and feel clean, sweet, fresh...

RESTORED THE ROSES TO GIRLS' WAIVE CHEEKS... A London Mother and Her Daughter Join in Commendation of a Blood-Building Treatment Which Has Brought Them Health and Happiness...

GIRLS! ACT NOW!... HAIR COMING OUT MEANS DANDRUFF... "Danderine" will save your hair and double its beauty at once...

George S. Gibbons... Felt Wretched Until He Started To Take "Fruit-a-lives"...

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IT GROWS NEW SKIN

When Zam-Buk is applied to a skin disease it soothes pain, ends irritation and draws out the inflammation. At the same time it destroys all germs and thoroughly cleanses the diseased part.

Mrs. Minnie Carmichael, of 72 5th Ave., Malonneuve, Montreal, writes: "I had suffered with wet eczema for so long and tried so many treatments that I had begun to think that my case was incurable. I even took treatment in a hospital, but got no benefit from anything until I used Zam-Buk.

Zam-Buk

OPEN NOSTRILS! END A COLD OR CATARRH How To Get Relief When Head and Nose are Stuffed Up.

Count fifty! Your cold in head or catarrh disappears. Your clogged nostrils will open, the air passages of your head will clear and you can breathe freely.

FEEL FINE! TAKE "CASCARETS" FOR LIVER, BOWELS

Spend 10 cents! Don't stay bilious, sick, headachy, constipated. Can't Harm You! Best Cathartic for Men, Women and Children.

Eyes Sore?

If your eyes or lids are sore; if they titch, burn or feel dry; if your vision is blurred, your eyesight dim; if you are obliged to wear glasses, go to your druggist and get a bottle of Bon-Opto tablets.

DANDRUFFY HEADS BECOME HAIRLESS

If you want plenty of thick, beautiful, glossy, silky hair, do by all means get rid of dandruff, for it will starve your hair and ruin it if you don't.

Just Apply This Paste and the Hairs Will Vanish

(Boudoir Secret) The judicious use of a delicate paste assures any woman a clear, hairless skin.

GEO. S. GIBBONS UNANIMOUSLY INDORSED AS LABOR-LIBERAL CANDIDATE AT MOST ENTHUSIASTIC MEETING HELD HERE

Continued From Page Four. the military forces of Canada or Great Britain in the present war. It is eminently proper and fitting that these women should have a vote, but it is equally fitting and proper that if any woman have it, it should be given to her as a woman.

What True Democracy is. TRUE DEMOCRACY RESTS ON THE WILL OF THE MAJORITY EXPRESSED THROUGH A FRANCHISE WHICH DRAWS NO DISTINCTION BETWEEN THE RICH OR THE POOR, THE STRONG OR THE WEAK, THE CIVIL OR THE MILITARY. BUT GIVES TO EVERY CITIZEN WHO COMES WITHIN THE OPERATION OF ITS LAWS THE RIGHT TO EXPRESS HIS OPINION IN REGARD TO THESE LAWS AND THE MEN WHO ENACT THESE LAWS. DEMOCRACY IS GOVERNMENT OF THE PEOPLE, BY THE PEOPLE AND FOR THE PEOPLE.

Today we have a government of the people by a specially selected class of the people for the benefit of Mackenzie & Mann and Sifton and Flavelle. Why were these other women disenfranchised? Why were they not given the vote? Does any man suggest it is because these women are not patriotic or loyal to their native land?

Take a further instance of the franchise act. Look at the position in which it places the members of the sect known as Quakers. What does this Government say to the Quaker? Every person knows and every Government has always recognized the fact that the Quaker is sincere and true in his belief in non-participation in any war.

Who would the Kaiser vote for? Hugh Guthrie asked, and Dewar has answered, and I answer that the Kaiser would vote for those policies which are the Kaiser's policies, and would vote against those policies which are the policies of democracy and liberty.

Not satisfied with stealing the people's votes, the Borden Government took last month after month the precious hours of the last session in forcing through the House of Commons the bill for the most outrageous steal that ever disgraced a Canadian public life.

May Get \$10,000,000. Notwithstanding that the road was bankrupt, that the report of the Drayton-Arkwright Commission said the stock was valueless, the Borden Government have provided that a board of arbitrators may, notwithstanding the condition of the road, hand over as much as ten million dollars of the taxpayers' money to Mackenzie & Mann.

So far as Union Government is concerned, I am absolutely opposed to the Borden Union Government. Every man and every woman in Canada is in favor of a real union government, a real union of all parties, creeds, races and religions.

actually known. "What do you think of the Union Government?" the general was asked. "It is a splendid triumph of the plan laid long ago by Sir Joseph Flavelle and Sir Thomas White," replied Sir Sam. The real truth of the matter is that both the rank and file of the Conservative party and the rank and file of the Liberal party have been so interested by the politicians at Ottawa.

Liberalism should be not a road to office, but a great moral force, standing like a granite wall against those who would steal the people's franchise, standing like Gibraltar against those who would deliver the masses of the nation to the mercies of the privileged few.

Where will you stand, with the big interests of the people? That is the question that you should decide. Remember the very men who disenchanted this country for three years, who robbed the people of the franchise, are still sitting in this Government.

WAS OFF WORK FOUR OR FIVE MONTHS A YEAR

WITH CONSTIPATION

If the truth were only known you would find that over one-half of the ill of life are caused by allowing the bowels to get into a constipated condition. When the bowels become constipated the stomach gets out of order, the liver does not work properly, and then follows the violent sick headaches, the sourness of the stomach, heartburn, water brash, etc.

"THE WATER OF ETERNAL YOUTH"

The beauties of the Austrian court used a lotion which was so effective in keeping the face smooth and free from wrinkles, even in the aged, they named it the "water of eternal youth."

Don't Say "Call Again."

Yesterday an army of men started out to sell Victory Bonds.

For the next three weeks theirs will be a colossal task.

From Cape Breton to the Yukon, they will try to call at every city home, every farm home, and every office, factory, and business institution to ask people to buy Victory Bonds.

Conceive, if you can, the magnitude of their work; the hard labour it involves, and the high necessity for it.

Then, realizing all these things, do your utmost to make their task easier.

Decide now to buy.

Decide the amount you will buy.

Be ready to sign your application when the salesman calls.

You should and will buy Victory Bonds, but, don't—please don't—ask the salesman to call again.

The worker's time is limited. He has hundreds of calls to make; and although there is an army of workers, each one has a large field to cover.

Don't say you're going to hold your application for someone else, because each worker is limited to his own district.

The salesman will not accept money. The application blank includes a form of cheque, payable to the Minister of Finance, which you can draw upon your bank; or, if you have not a bank account, there is a form of undertaking which you can use.

Be Ready—Don't Say, "Call Again."

Issued by Canada's Victory Loan Committee in co-operation with the Minister of Finance of the Dominion of Canada.

cal effect that those who may differ in their view in regard to the best military policy to be adopted are, because they hold one opinion or the other, to be branded as traitors, is preposterous and absurd. James Ross, who is the Liberal candidate in East Middlesex, an advocate of the voluntary system, has been enlisted as a private overseas, fighting in the trenches. His opponent, with some audacious announcements that he will "win the War" candidate, thus rob the soldiers of their honor and glory by making it appear that the war is to be won, not by the heroism of the Canadian soldiers at the front, but by the politicians who for their own political advantage, have placed the ticket "Win the War" upon their patriotic breasts. Such action is more than humorous, it is disgusting and pernicious.

Divided Nation Cannot Win. There are those amongst us who say that they are willing to smash Confederation and divide the nation for the sake of winning the war. My answer is that a divided nation cannot win the war, but only a united nation can win the war. There is only one man in public life in Canada who has through the whole course of his career stood and fought the battle heroically for union against non-union, for tolerance against intolerance, for democracy against autocracy. That man is today fighting his last great battle to save Canada from disruption and despair. Under the leadership of Sir Wilfrid Laurier the nation knew not the bitterness, the antagonism, the alignment of race against race, and creed against creed which we now have. The nation under the leadership of Sir Wilfrid Laurier was a united nation, a harmonious nation, a nation that felt and acted as one man. Today largely for the political benefits of the Borden Government, this unity has been divided, discord exists where harmony should prevail. So far as I am concerned, as long as I may be in public life, I am bound to stand and fight for tolerance and democracy against the autocracy of the privileged few, and to stand and fight to place a united, not a divided, nation behind the war.





### Put Less Tea in the Pot

Because it chiefly consists of the Assam teas of Northern India, the Rose is required in the tea pot. Where four or five spoonfuls of ordinary tea are required just use three of Red Rose. And Red Rose tastes better. Kept Good by the Sealed Package



### A Page of Interest to Women

#### SOCIAL AND PERSONAL

Our readers are invited to phone all news of this and the society editor. Phone 3670.

Mrs. Bert Brauner, 239 Pellissier street, Windsor, is visiting in the city for a few days.

Mr. and Mrs. Burnip and family of Kitchener are attending the funeral of Mr. Burnip's father.

Mr. and Mrs. Harold Richardson have returned to New York after spending a few days with Archibald Richardson during Mrs. Richardson's critical illness. Mrs. Richardson is improving gradually.

A meeting of the Municipal Chapter of the Imperial Order of the Daughters of the Empire will be held in Cronyn Hall on Wednesday afternoon at 3 o'clock. Some regalia chapters are requested to be present.

A social event that is being looked forward to with much pleasure is the patriotic soiree to be given by the Campbell Beach Chapter, I.O.G.E., on Friday, in the Masonic Temple, at 8 p.m., the proceeds to be used for patriotic purposes.

A number of chain teas are being given by different organizations which are being devoted to the American Red Cross.

Mrs. E. B. Smith is leaving this week for a short visit in Toronto.

Sir Adam and Lady Beck have left for New York to attend the horse show which is being held there. The process are being devoted to the American Red Cross.

Mr. and Mrs. John Milne are leaving for Florida shortly, where they will spend the winter.

Mrs. R. M. Graham has been invited to speak at a mass meeting to be held in Wallaceburg shortly.

Mrs. David Williams has called a meeting of all women's organizations, to meet in Cronyn Hall on Thursday at 3 o'clock.

### JIMMY COON STORIES

By Dr. Warren G. Partridge.

**JOKES ON JIMMY COON**

It was a funny sight to see Mrs. Coon get out of her nursery window, with eight little blind babies in her big fur coat, and a grey cat under her arm, going down back-wards, and swinging her feet, and when she reached the porch she let them take one of the blind babies in his arms. Now Jimmy Coon never comes out of his room to tell Peter Rabbit his trick, and she at last consented.

It was funny to see Peter Rabbit pet those eight little blind babies, and shed big tears over every one! And it was comical to see Peter take up each little blind baby, one at a time, and carry it around in his arms and say, "You poor little blind baby Coon!"



**AND PETER RABBIT.**

"Oh, Bobby Skunk!" blurted out Peter Rabbit. "I've seen the most wonderful sight in the world tonight."

"For goodness sake, what on earth have you seen this time that's so wonderful?" asked Peter.

"I saw some grasshoppers for catch some grasshoppers for the deep woods."

"Oh, I have just seen eight little babies which belong to Mrs. Coon, and they are all stone-blind. Isn't it wonderfully sad?" asked Peter.

"How old are those blind babies of Mrs. Coon?" snapped out the hurrying Bobby Skunk.

"Oh, they lack one day of being three weeks old." And Peter began to shed big tears.

"Now, look here, Peter Rabbit, you just dry your tears, ordered the little blind Coons will see as well as you tomorrow. Don't you know that all your Coons are totally blind until they are three weeks old? Ha, ha, ha, he, he, he, he."

And Peter Rabbit looked very sheepish and turned on his heel, and went home, saying to himself, "Well, isn't it funny that even Mother Coon loves a good joke, and even helped Jimmy Coon to get his mother to give a dinner party for his birthday?"

Then Peter Rabbit scuttled in the plan, and said, "Now, Peter, you may go at once and invite the all your friends among the Little Forest Folk for your birthday party."

And while Peter Rabbit scuttled in every direction to invite all his friends, Peter Rabbit sat her table on the bank of Murrumbidgee Brook, at the very water's edge. And when the guests very brightly and which sounds like a deep fog heels over head. And his Green Frog slipped out of his hands.

And the last that was seen of Jimmy Coon that night was swimming downstream to catch that slippery Frog, and all the guests stood on the bank laughing and shouting, "Jimmy Coon, is this your wash-day?"

Tomorrow, Jimmy Coon Dresses Like a Dandy.

## GREY

### The BULWARK of the NATION HELPS BUY VICTORY BONDS

The same credit enables the manufacturer, the artisan, the businessman, and the farmer, to buy Victory Bonds and spread the payments over a lengthy period.

The same credit enables the people of London and district to furnish a home comfortably and artistically and spread the payments over a lengthy period at



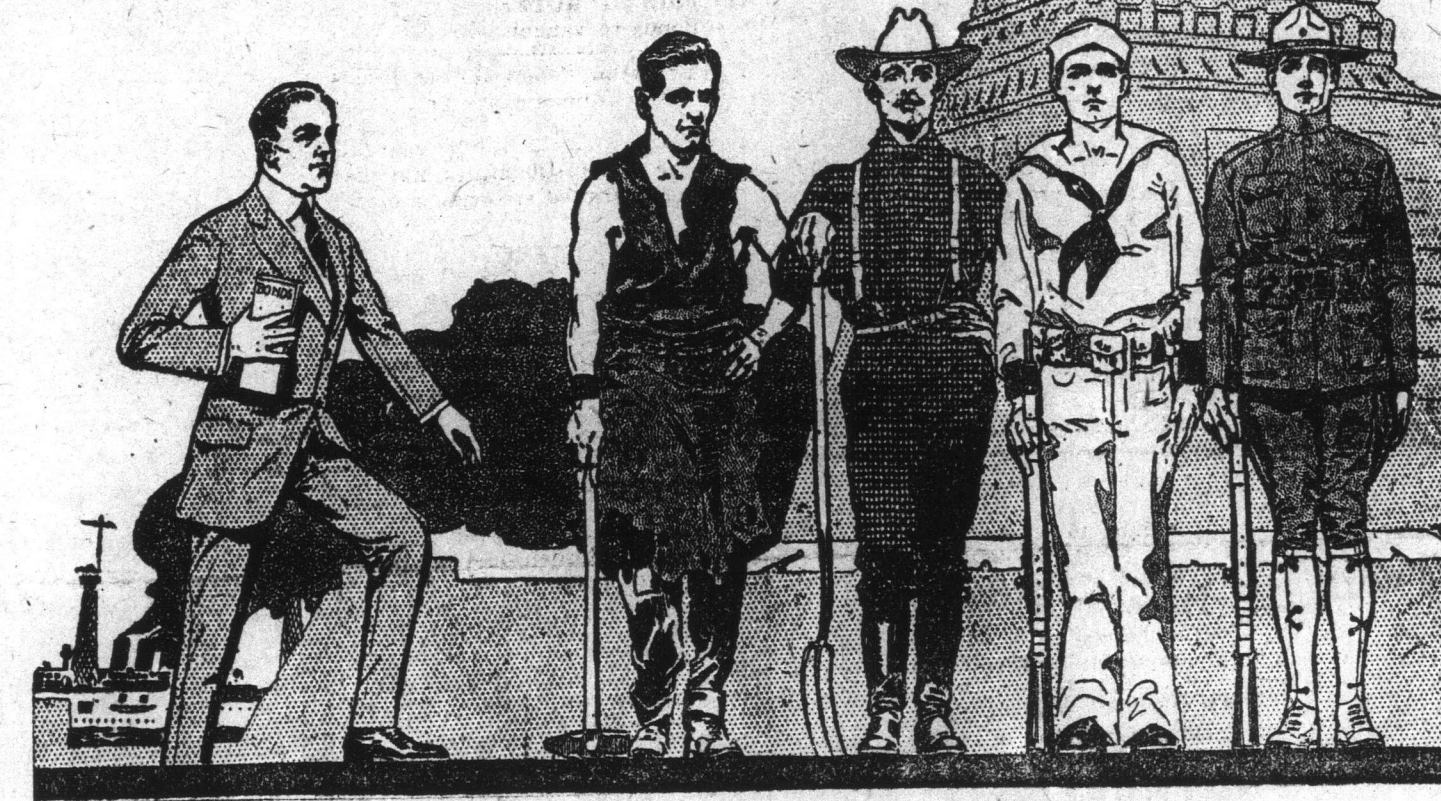
### The Ontario Furniture Co.

Your home is what you make it. You can make it either a happy haven or a dull, dreary, uninviting group of rooms. Furniture plays the all-important part in your home. If it is carefully selected with good taste you will be proud of your home. You will want to show your friends through the various rooms and hear their admiring comments. And just think; this pride of possession can be had without any great inconvenience to yourself through our simplified credit system that enables you to select whatever pieces of furniture you desire and pay for same on convenient credit terms that make possession easy.

Just as the banks of Canada will loan money to buy Victory Bonds, so will The Ontario Furniture Company furnish your home and insure social victory.

### The Ontario Furniture Co.

226-228-230 DUNDAS ST. London's Largest Homefurnishers.



### Has Pipes Like an Organ



Built into the cabinet of our "Organola" Model of the "Phonola" are tone control pipes which include every note in the scale. Like an organ they separate the different sounds and give clearness and volume to the music.

The sweet low notes and overtones of an orchestra that you miss on the ordinary machine are rendered distinctly on the "Phonola Organola."

The high notes of the soprano are heard without a tinge. The violin sounds like a real violin. Every instrument, every voice, is true to life.

Model "Organola" \$250

If you are looking for the utmost in phonographs, you will find it in the "Organola" model of the



Other models of the "Phonola" from \$18 to \$250. They play all makes of disc records.

DEALERS: The "Phonola" line offers exceptional opportunities. If your town is unrepresented, write us

The Pollock Manufacturing Co., Limited  
Kitchener, Canada

### Why this highly nourishing Food is so Inexpensive

THE most economical food is that which gives most body-building nutriment for every cent you pay. Foods refined by costly processes are really the most expensive because they lose so much of their essential dark parts containing the body-building protein and saline elements.

### Dr. Jackson's Roman Meal

muscles do not act, due to impoverished food, which is also lacking in waste, you have constipation. Roman Meal is a fully balanced ration, highly nutritious, and having the correct amount of waste. It incites the digestive tract to full natural action and positively relieves constipation. Ask your doctor.

Roman Meal makes the most delicious porridge when you mix with flaxseed and do not stir it while cooking. Never stir it except while mixing meal and water or you positively spoil the porridge. Stirring while cooking destroys the granular form and restores the taste of flax which Dr. Jackson removed by electricity.

Roman Meal also makes splendid bread, pancakes, muffins, cakes, etc.—all kinds of delicious baked products. All grocers.

It is the dark parts of grains that contain the body-building elements and health preservers. The white parts are mostly starches which cannot possibly build up tissue. Any food that is deficient in body nutriment is dear at any price, especially if it gets you into trouble. When the bowel



Roman Meal Company, Toronto, Canada North Toronto, New York Tacoma, Washington.

### Cynthia Grey's Mail-Box

Saw it too.

Dear Miss Grey—I am a constant reader of your Mail-Box, but this is my first attempt to write to you. I should really like to be added to the list of "Business Girls" anxious letter regarding Pie A. W. Cutting. We, too, happened to see the letter in the Globe. About two weeks ago we mailed him a parcel and some reading matter. As the parcel was also mailing him a letter. Will you please send me the address of the parcel.

Ans.—Glad to know that this "lonely" is insured Christmas parcels, as, owing to the riot in his address as it appeared in our issue of last Tuesday, some delay may be caused in sending out Mail-Box readers' parcels. Thank you for letting us know, "Blossom."

Which to Shelter.

Dear Miss Grey—Now just for a few questions, but I hope to send in some useful hints later.

1. When introducing a couple of girls of the same family (ages about 18 and 22) to a gentleman, what is the best form, and what would be the proper reply to give to him.

2. Some people think it rather impolite of a gentleman to sit on a girl's knee when riding with three in a buggy, but do not, especially if stormy. What do you think of it?

I must stop and finish the packing of some boxes for overseas. Now, just your opinion of my writing. Yours sincerely, JOE

Ans.—To say "Miss Jones" (indicating the older of the two), "let me introduce Mr. Blank, and Miss Mary Jones, Mr. Blank" would be a correct form. If the man is quite elderly, however, and perhaps an old friend of the girls' parents, a courteous way would be to say, "Mr. Blank, let us present Miss Annie Jones and Miss Mary Jones."

It agrees with you that it is not impolite at all. The difficulty would be, I suppose (especially if stormy), which girl to shelter from the rain or snow!

You write very well indeed.

Chicken for Overseas.

Dear Miss Grey—More bother is troubling at the door! Max! It enters! We are having nice weather now. It will

### ADVERTISER PATTERNS



A DAINTY WAIST MODEL. 1953—Ladies' Waist in Surplice Style. Georgette crepe in the new shade of grey or brown flannel. It is also nice for lawn, linen, waist, drape, tulle, taffeta, satin and serge. The right front overlaps the left in surplice style and is finished with a pretty cuff. The pattern is in seven sizes: 34, 36, 38, 40, 42, 44 and 46 inches bust measure. It requires 2 1/2 yards of 44-inch material for a 36-inch size.

A pattern of this illustration mailed wherever in receipt of 10 cents in silver or stamps.

ADVERTISER PATTERN DEPT. Please send above-mentioned pattern, as per directions given below:

Name \_\_\_\_\_  
Town \_\_\_\_\_  
Province \_\_\_\_\_  
Age (if child's or miss's pattern) \_\_\_\_\_  
Measurement: Bust \_\_\_\_\_ Waist \_\_\_\_\_

Caution: Be careful to inclose the above illustration and size of pattern measure you need only mark 32, 34 or whatever it may be. When waist measure, 22, 24, 25 or whatever it may be, if a skirt, give waist and length. Write only the figure representing the age in years. Patterns cannot reach you in less than one week from date of application.

present Miss Annie Jones and Miss Mary Jones. You know their father quite well, or similar comment.

It agrees with you that it is not impolite at all. The difficulty would be, I suppose (especially if stormy), which girl to shelter from the rain or snow!

You write very well indeed.

Chicken for Overseas.

Dear Miss Grey—More bother is troubling at the door! Max! It enters! We are having nice weather now. It will

### Now Remember!

When I ask for cocoa I want the best — and everyone knows that the best is



It is a well-known fact that in every home where quality is appreciated, this delicious cocoa may be found. It is pure and wholesome and manufactured from the best cocoa beans procurable.

See that the boy brings it.



### Robert's SYRUP OF Abottle Cod Liver Oil & Tar

Is a scientific remedy in which the powerful curative properties of Cod Liver Oil and Tar are combined. The nauseous effect of the oil having been removed, the extractive principles remain to build up wasted strength and remove the irritation set up by Coughs, Colds, Bronchitis and other affections of the respiratory organs. Try it, for it does stop coughs

### HORLICK'S Malted Milk for Infants

A safe milk diet, better than cow's milk alone. Contains rich milk and malted grain extract.

### FIRST AID, ELOCUTION DRESSMAKING WOMEN'S POLITICAL CLUB.

Study how your country is governed, at the Y. W. C. A., 187 King Street. Telephone 1423.

### CEETEE UNDERCLOTHING

Guaranteed Not To Shrink.

### COMPASS OIL

Three drops, heated in spoon, and dropped into ear, cures.

### LUX

Won't harm anything that pure water may touch—Won't shrink.

### MAYBE BUYING MATCHES never struck you as being an important job. But it is. It is important that you buy none but EDDY'S

### CHEMICALLY SELF-EXTINGUISHING "SILENT 500"

The matches with "no after-glow," EDDY is the only Canadian maker of these matches, every stick of which has been dipped in a chemical solution which positively insures the match becoming dead wood once it has been lighted and blown out. Look for the words "Chemically self-extinguishing" on the box.





# INTERESTING INFORMATION FOR Earners, Savers and Investors

## WHAT IS HOME WITHOUT A

# VICTORY BOND?

T. B. PARKINSON  
Manager Western Ont. Agency  
Aetna Life Ins. Co.

### Industry, Thrift, Banking, Insurance, Investments

## Canada's Financial Morale Reflected In Bond Sales

### Purchasing of War Bonds Shows Confidence In Empire's Fight—Germany's Weakening Condition.

The more people that buy Victory Loan, the greater will the success be. If every person that could buy even one of the "baby bonds" did so, the loan would be a great success, and a much greater success than the same amount of dollars secured by the purchasing of Victory Loan by comparatively a few people comprising our population as has been the case with past loans.

There were 24,862 people who took the first loan of one hundred million dollars, and there were 34,526 subscribers to the second, and 49,890 subscribers to the third. Canada's population is between seven and eight million people, and you will see there are a great number of people who did not buy these bonds, but you can see that more and more people are getting behind the financing of the country, and lending the Government the money for war expenditure, and this money is used also to help Great Britain but Canadian manufactured products and food products from the farm.

The big point is, that the number of people who are buying war loan is increasing rapidly with each loan, and we want an enormous increase in the number of purchasers of this loan, because it will show that the people believe our bonds are good things to buy, and that we are going to win this war. Germany on the other hand, is showing a considerable weakening in its fighting strength as far as its people lending their money is concerned. The total number of subscribers is shown as follows:

| Designation of loan. | Amount in marks. | Total No. of subscribers. | 50,000 marks |
|----------------------|------------------|---------------------------|--------------|
| 1st September, 1914  | 4,484,000,000    | 1,177,255                 | 11,844       |
| 2nd March, 1915      | 9,108,000,000    | 2,694,063                 | 26,407       |
| 3rd September, 1915  | 12,183,000,000   | 3,966,418                 | 32,840       |
| 4th March, 1916      | 10,758,000,000   | 5,275,645                 | 52,331       |
| 5th September, 1916  | 10,420,000,000   | 3,810,698                 | 38,500       |
| 5th March, 1917      | 12,770,000,000   | .....                     | .....        |

It is quite apparent that Germany's ability to finance her war has been waning since the spring of 1916. From March to September, 1916, the total number of subscribers declined 1,400,000, being 27.5 per cent. If this is true it is a serious matter for Germany, and a subject for congratulation on our part. You can see that the number of subscribers kept increasing, and then suddenly fell off very heavily, which shows that the people are becoming discouraged, disheartened, and doubtful of the value of securities, and very doubtful of the country. We on our part, if we are optimistic and patriotic, will do everything possible to increase the number of subscribers, and let every man, woman and child take as much as he or she can possibly pay for within the next six months.

### SOME INTERESTING EXPERIENCES OF A LIBERTY BOND SALESMAN ON BROADWAY, NEW YORK.

A German—an old gentleman—approached me and said: "I am a German—I love the fatherland—but the kaiser ain't doing right—he is all wrong and ain't treating his own people or other people fair, and so I want to buy a bond because my children live in America and this is my home. Thinking that perhaps he wanted to buy a \$100 bond, I asked him which he would like, and to my surprise, he pulled \$1,000 in currency out of his pocket and said: "I take \$1,000 worth."

A workman, whose suetted visage and overall proclaimed him as such, made the following statement: "Mister, I'm a hard working man with a wife and six young children. All the money I've got in the world is \$200. Do you think that if I bought a \$200 bond and died that my wife would be able to get this money back? I want to help my country, but I've got to look out for my wife and babies too." It was explained to him that this was the best security in the world, and that his wife would have no difficulty in converting the bonds into cash at any time. He reached inside of his blouse and opened a pocket produced \$200 in small bills and purchased his bonds.

A lady pushed her way through the throng of bond buyers and said: "My husband is an invalid—we are poor—he sent me down town to buy a Liberty Bond. Are you sure these bonds that you have in your hand are the right sort—the Government bonds?" Upon being assured that such was the case, she said: "Well, I want to buy \$100 for my sick man and a \$50 for myself—I've saved this money—by taking in sewing and washing." She was given her bonds, for which she paid cash, and went away with a happy smile.

A bright-faced little fellow signed up for one \$50 bond on the "dollar down and dollar a week partial payment plan," and upon being congratulated by me, he said: "Mister, I'm not old enough to fight, so I oughter do something. I ain't working today, and if you'll give me a few of them blanks I'll hustle around in these buildings and get some subscriptions." He was given the blanks and returned seven times with orders each time.

A man worth hundreds of thousands of dollars stopped and said: "This is the most inspiring scene I have witnessed in many a day. May I not have the privilege of assisting you in taking subscriptions?" He was given a seat at one of the tables and sat down from 1 o'clock until 7 in the evening.

A happy-faced, six-foot American sailor in regulation uniform, stopped in the throng with the remark: "I have already bought one at another place, but I have just naturally got to put in a subscription here." A moment later he added: "Well, but I wish all the fellows could see this sight—it would put backbone in any man that was weak."

A rather flashily dressed young man delivered himself of the following speech: "Say, hurry up and sell me a \$50 bond for cash. I am going to send it to the kaiser cancelled after the war is over, just to remind him of the happy days we had here when we gave up our good coin to help Uncle Sammy."

A Postal Telegraph messenger boy, while signing for a \$50 bond, said: "By hooky, this is a cinch. I'm doing my bit—cash money and please! My old man at the same time. He told me he would give me 50 cents every time I saved a dollar to pay down on this bond."

A tattered old tramp approached a businessman and said: "I have seen better days. I'd like to buy a bond, but I haven't a cent. I think if I had a stick I could pay a dollar a week hereafter." He was loaned the money promptly and had his name recorded as a subscriber.

A prominent Wall Street broker, pushing his way through the crowd, said to me: "I have already subscribed for \$50,000, but have just got to get into this beautiful game, so hand me over a \$500 bond, and here is the cash."

### RAILWAY ELECTRIFICATION AFTER THE WAR.

The possibilities of railway electrification are especially interesting at this time, because they suggest a vast field open for construction work on this continent and throughout the world, as soon as capital and labor can be had for it. There is naturally a feeling of uncertainty and apprehension as to industrial conditions after the war. The demand for war materials will fall off, the supply of labor on the market will be greatly increased, and it is a question whether all of this labor can be promptly placed in employment. It will be the most stupendous reorganization of industry ever known, and it is going to be a great social problem to accomplish this change without considerable loss of confidence, and a period of stagnation. It is important that plans be laid on a large scale to take up the slack. And other countries are laying them. In this country, ready at hand, is the task of equipping the railroads and other industries where practicable, to operate by electric power. The undertaking would involve an enormous amount of work and of many kinds. Hydro-electric plants would require in construction a great amount of labor, cement, steel and heavy machinery. The demand for copper would take the place of the war demand for that metal, and keep the copper mines busy. The demand for electrical equipment of all kinds, including locomotives, would be very great, for the enlargement of the facilities for supplying electric power would cause electricity to be more generally adopted for all the industries. The amount of work in sight, if a general scheme of electrification was undertaken, would be sufficient to relieve the business community of its fears as to idleness and poor trade for some years to come, and would thus encourage other enterprises to go ahead. The danger will be in a pervasive feeling of uncertainty, causing men to wait with their own plans until they can discern the general trend, and that waiting of itself slows down business.—Economic Conditions Letter of The National City Bank of New York.

### INSURANCE PER CAPITA

A tabulation showing the population and the life insurance in force in each of six great countries was lately prepared by an agent of the Equitable of New York. It shows that per capita citizens of the United States carry \$307. Canadian \$143, those of Great Britain \$22, those of Germany \$24, those of France \$19, those of Japan \$5, and those of Russia \$2.50.

### WALL STREET CONDITIONS.

There has been considerable liquidation forced upon the market by circumstances, and there may be more of it from time to time, but whatever exigencies of liquidation are necessitated where stocks are carried on insufficient margin, this is emphatically not a time for outright owners of securities to dispose of them. The man who has good stocks now which are paid for and does not keep them, has no right to have any. It is especially a time for those who have money awaiting investment or otherwise available, to buy good securities outright. All along the list the most attractive purchases present themselves at prices which have not prevailed for years. Investments being in substantial quarters, to which we have had little week, is steadily continuing. The announcement by the secretary of the treasury that no further loan would be forthcoming in January, as expected, materially relieves pressure on the financial outlook. The money market all through the recent period of marked decline, has been in satisfactory shape. Business generally has not felt any adverse effects from the depression in stock prices, but is beginning to feel the results of war demands, in the withdrawal of men under arms as customers, and as contributors to the country's productive power.—The Bache Review.

## INVESTMENT BONDS

Yielding Six Per Cent Per Annum and Over.

We issue periodically Booklets and Circulars descriptive of sound, high-grade Investment Securities. We shall be pleased to mail these to you as issued if you will send us your name and address.

## Royal Securities Corporation

LIMITED  
164 ST. JAMES STREET, MONTREAL.

### Put Your Shoulder to the Wheel of Victory!

Combine a profitable investment with a little sacrifice. Help your boy or some other mother's boy along the rough and costly road to Berlin and world democracy.

## Buy a Victory Loan Bond

Germany's agents are watching the Victory Loan campaign in Canada today. Its failure means hope to them. Your purchase—be it ever so humble—helps Canada in this her hour of trial.

THE RETURNS ARE LARGE, FINANCIALLY AND MORALLY.  
DON'T DELAY. BUY TO YOUR LIMIT AT ONCE.

This Advertisement is Contributed to Canada's Victory Loan by  
The Peoples Loan and Savings Corporation  
Head Office: 423 Richmond Street, London, Ont. Branch Office: 6 Sandwich Street West, Windsor, Ont.

## Buy a Pension Protect Your Future

---For Yourself If You Live  
---For Your Family If You Die

You can do both if you will buy an estate on the installment plan in the Northern Life Assurance Company. Buy a life income, for yourself after you reach 60 years of age. Your prior death cancels all undue installments, and assures to your family a guaranteed pension for twenty years.

### Our Proposition

Safeguards the future. Provides insurance and savings combined with loans at 6 per cent, which can be used to meet your payments if you are sick. Affords a sinking fund to retire any mortgage indebtedness.

Is GUARANTEED by a Company twenty years old, with over three millions of assets. Send us your Date of Birth, and we will submit a contract without any obligation on your part to buy.

## THE NORTHERN LIFE ASSURANCE COMPANY

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Tear off this coupon and mail it today.  
NORTHERN LIFE ASSURANCE CO.  
Gentlemen,—Please send me your booklet, "What the Northern Offers."  
My age is . . . . .  
Name . . . . .  
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## Protection From Fire

You will have no worry if you insure in the General Fire Insurance Company of Paris, France; the largest and oldest fire insurance company in France. You will also

### BE PATRIOTIC

And help the French people by insuring in this company.

ASSETS OVER \$10,000,000.00.  
SURPLUS TO POLICYHOLDERS NEARLY \$7,000,000.00.

INSURE YOUR FREEDOM BY INVESTING IN

## Canada's Victory War Bonds

A salesman will call at your residence or place of business between November 12 and December 1. BE PREPARED.

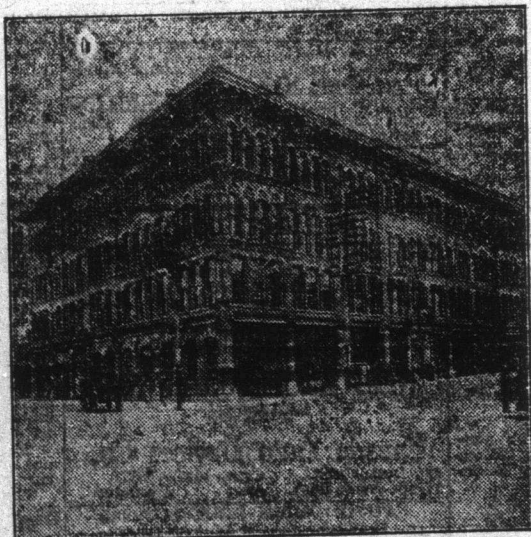
### THOS. C. KNOTT

INSURANCE AND REAL ESTATE.

117 Dominion Savings Building.

Phone 650

## The Dominion Savings and Investment Society



(with total assets of \$2,283,105.04 and a total liability to the public of \$1,072,384.60, leaving a margin as security for Debenture-Holders and Depositors of \$1,210,720.44), pays interest at 5 per cent on Debentures and 3½ per cent on Deposits, half-yearly.

This margin of security practically guarantees the principal and interest of all our clients.

For further information apply to the manager,  
DOMINION SAVINGS BUILDING, Cor. King and Richmond Streets, London, Ont.

## If You Do Not Make a Will---

Then the Court will appoint an administrator—possibly one you would have preferred and possibly not. Your property will be disposed of by the law—possibly as you would have chosen, but more than likely not. If you do make a will and appoint this company as the executor of your estate, your property will be disposed of in accordance with your desires—economically and efficiently.

### The Fidelity Trusts Company of Ontario

DOMINION SAVINGS BUILDING

LONDON

## The Consolidated Trusts Corporation

GEO. G. McCORMICK, President THOS. BAKER, 1st Vice-President  
E. G. FISHER, 2nd Vice-President W. E. Robinson and Thos. W. Scandrett.

Acts as Executors and Trustees for Estates. Money advanced on Government Bonds at 6 per cent. Will forms free of charge.

Office . . . . . London Loan Block, 220 Dundas Street  
M. J. KENT, Manager.



332,201 REGISTERED UNDER SERVICE ACT; RETURNS INCOMPLETE

Quebec Has Taken Great Leap - In All Canada 21,665 Report for Service and 310,736 Enter Claims for Exemption.

OTTAWA, Nov. 12. - The close of registrations for Class 1, under the military service act, brought some remarkable returns...

Quebec Stands Second In the percentage of total registrations estimated on available population...

LEGAL CARDS T. M. McEvoy, Barrister, Solicitor, Robinson Hall Chambers, Money to loan...

PURDIE & PURDIE, REAL ESTATE BROKERS, First Floor, Corner of Richmond and King Streets.

MACHPHERSON & PERRIN, BARRISTERS, Solicitors, Money to loan, Robinson Hall Chambers.

W. G. K. BARTRAM, BARRISTER, Notary, etc., 59 Dundas Street.

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SCIENTIFIC PALMISTRY AND Phenology-Accurate, scientific and reliable...

ROSE & SHAW, LICENSED AUCTIONEERS - London, Ontario, every Saturday, or phone Dorchester.

TWO OF THE SARNIA MEN DROWNED IN THE ST. CLAIR

Albert Carr. Steve Forman. G. T. H. WILL MAKE IT EASY FOR EMPLOYEES TO TAKE LOAN BONDS

Company Will Do Financing On Easy Terms. Montreal, Nov. 12. - Howard G. Kelley, president of the Grand Trunk Railway...

Decision in Forgery Case Is Reserved Until Tomorrow. DETROIT, Nov. 12. - Antonio Entenza, counsel for Col. Omar Macklem...

CANADIAN CASUALTIES Ottawa, Ont., Nov. 12. - Casualty list issued today:

St. Boniface Goes In For Exemptions At Wholesale Rate. [Special to The Advertiser.] WINNIPEG, Nov. 12. - Practically everyone who applied for exemption...

Financial, Market and Commercial Section

THE LOCAL MARKET

Gradually the price of butter and eggs is advancing with the approach of cold weather. Another slight advance in both these commodities...

Provisions. Liverpool, Nov. 12. - Beef - Extra India mess, 31s. Pork - Prime mess western, 26s.

POTATO PRICES. Ottawa, Nov. 12. - Correspondents of the food controller's office yesterday reported the following wholesale prices...

LIVE STOCK. Toronto, Nov. 12. - The cattle market at this morning's trading generally steady...

SEAT FOR LIBERAL UNIONIST. [Special to The Advertiser.] TORONTO, Nov. 12. - At a meeting of the Ontario Liberal Unionist Association...

St. Boniface Goes In For Exemptions At Wholesale Rate. [Special to The Advertiser.] WINNIPEG, Nov. 12. - Practically everyone who applied for exemption...

GRAIN. Chicago, Nov. 13. - Opening: Corn - December, \$1 21/2; 20s, \$1 18 1/2; 15s, \$1 15.

STANDARD STOCK AND MINING EXCHANGE. [Special to The Advertiser.] Toronto, Nov. 12. - Morning sales: Apex, 700 at 5; Dome Extension, 500 at 1 1/2...

LABOR MAN TO FIGHT GUTHRIE. [Special to The Advertiser.] TORONTO, Nov. 12. - The Independent Labor Party has elected a candidate in the riding of St. Lawrence.

U. S. IS INVITED INTO INTER-ALLIED COUNCIL. Bonar Law Extends Invitation To Generous Ally.

CANADIAN AND U. S. FLIERS FALL TO DEATH. PORT WORTH, Texas, Nov. 12. - Second Lieut. Johnson, Canadian Royal Flying Corps, and Sergeant Malloy, United States aviation section...

4,000 MORE ITALIANS TAKEN. BERLIN, Nov. 12. - The supplementary report from general headquarters tonight reads: At Cordevole valley, west of Balone, 4,000 Italian prisoners were taken.

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PROSPERITY. This familiar term suggests progress in business - good fortune. How is it brought about? Certainly not by chance or chicanery...

THE ONTARIO LOAN & DEBENTURE CO. R. H. STUART, Manager. Cor. Dundas Street and Market Lane, LONDON, CANADA.

WHEAT OFFERINGS FAIRLY LARGE ONES

Winnipeg, Nov. 12. - There was little change in the cash wheat situation today. The offerings were fairly large.

There was a heavy demand for cash oats from exporters and eastern millers. The future market was strong, and prices were higher, with spreads unchanged.

Winnipeg market: Great Northern, 71 1/2 @ 73 1/2; Decem-bar, 68 1/2 @ 71 1/2; May, 65 1/2 @ 68 1/2.

TORONTO. Toronto, Nov. 12. - Grain quotations: Wheat - Ontario No. 2 winter, according to location, \$2.22, base, 100 lbs. store...

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Printed words cannot do justice to the richness of tone, the marvelous expression capabilities, "natural" effects, or the exceptional durability and general superiority of the

Heintzman & Co. Player Piano. One must see, hear, and carefully examine this great Canadian instrument to fully appreciate it.

TEN SUBSCRIPTIONS IS SUBSCRIBED ON FIRST DAY. Victory Loan Made a Splendid Start Throughout the Province.

ONARIO IS ENTUSED. Individual Corporations Gave Amounts of More Than \$1,000.00 Each.

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FOR JUST A LITTLE WHILE SOME SHOES \$2.95 \$3.95 \$4.95 Cook's Shoe Store

NUTRITIOUS—DELICIOUS—PURE—WELL-COOKED—EDIBLE—HEALTH GIVING—PARNELL'S BREAD

To satisfy yourself, why don't you order a trial loaf today? At your grocers, from our wagons or by phoning us.

Parnell The Breadman PHONES 929, 1390

DIAMONDS Diamond Rings from \$5.00 to \$350.00... C. H. WARD & CO. Diamond Merchants and Jewelers. 385 RICHMOND STREET. Phone 1054.

Engagement Rings We have Diamonds of first quality. Many mounted in the newest and latest settings...

Western Ontario Electric Co. 227 Dundas Street. Phone 407L. Inspect our new line of Fixtures and Lamps before purchasing.

Reliance Garage PHONES: Day 5118, Night 3185. 229 DUNDAS STREET. 7012

Western Ontario Electric Co. 227 Dundas Street. Phone 407L. Inspect our new line of Fixtures and Lamps before purchasing.

There is nothing in all the world so heartening as a bright, active, clear-eyed boy. It has been our good fortune to fit glasses that work remarkable changes in dull "Don't care" boys.

Consult Us About Your Boy. CARLYLE TREBILCOCK OPTICIAN. Two Doors East of Majestic

Whitefish 15c EXTRA CHOICE. TODAY AND WEDNESDAY. WILSON'S PHONES 5600-5601.

TORIC There's a lot of difference between Toric Lenses and Flat Lenses besides their slight extra cost. They give you extra vision and extra comfort.

Brown Optical Co. EYE SPECIALISTS AND OPTICIANS. 223 Dundas Street. Phone 1677. London, Ontario.

Our Work, Best By Test, Has Been Proven. London Tire Repair Depot. 554 Wellington Street. Phone 2334. A. WILKES, Opp. McCarty's.

The London Loan and Savings Company of Canada. INTEREST RATES ALLOWED In Savings Bank 4 Per Cent Debentures 5 to 5 1/2 Per Cent. M. J. KENT, Manager.

LT.-COL. COLES WILL CONTEST ELECTION AS SOLDIERS' CANDIDATE

Motion of Major Osborne to Withdraw Unpopular. FINE PLATFORM INDORSED

Veterans Want Food Control and Conscriptio of Wealth. Lieut.-Col. Coles will contest the coming election as the candidate of the members of the Great War Veterans' Association.

YOUNG'S TWO JEWELRY STORES. LONDON, EAST LONDON. November Birthstones: Topaz.

LOG CABIN HOME-MADE BREAD Surprise the family with this deliciously flavored loaf.

JOHNSTON BROS. XXX BREAD PHONE 944.

STEVENSON'S POWER LAY IN HIS MEMORY Ability to Remember Child Experiences Made Him Great, Says Lecturer. Dr. W. F. Tamblyn delivered an address on "Robert Louis Stevenson"

WAS SHELL SHOCKED ON HIS BIRTHDAY H. Chapman, caretaker at Huron College, received word yesterday that his son Pto. W. G. Chapman, who went overseas with the 136th Battalion, was shell shocked and gassed on October 31 and is in No. 3 Australian Hospital.

CANCEL OYSTER SUPPER TO HELP THE SOLDIERS AT the 34th annual meeting of Court Welcome, I. O. F., last evening, it was decided, instead of holding an oyster supper, as has been done every year in the past, to sell tickets and devote the money received to giving the returned crippled soldiers a supper.

Quick Start Bright Lights. Sure, that is what you want when you start your car, but get them unless your battery is working properly. And your battery will not give maximum service unless expert care is given it.

Buy Your Victory Bonds Today Federal Advertising Service Dominion Savings Building, LONDON, CANADA.

FURS Of Superior Quality. Exclusive in Design. BELTZ & CO.

“Arms and the Girl,” a Paramount production starring Billie Burke, is the principal photoplay attraction at the Majestic again today.

“The Flaming Omen,” a Special Majestic Matinee Attraction, Shows Scenes Laid in Peruvian Mountains. In the film, the time-traveling attraction at the Majestic Theatre today, matinee only, Director William Webster of the Western Vitaphone Company had the time of his life in getting the proper Peruvian atmosphere.

PATRICIA Two High-Class Vaudeville Acts at the Patricia This Week. Not in months have theatre patrons been afforded the opportunity of seeing two such high-class vaudeville acts as are being presented this week at the Patricia Theatre.

Osborne Outvoted. Then followed a lengthy discussion as to the advisability of running a candidate, in which many of the men took part. It was finally moved by Major Osborne that the association pledge its candidates from the field and pledge its support to the Unionist candidate.

A Strong Platform. It is at all times, when government, immediate conscription of men, wealth and all resources for the war, is being discussed, the subject of food production is a hot one.

CABLES HIMSELF, ANNOUNCING WOUNDS Former City Teacher and Officer of 142nd Wounded in France. Rev. Dr. D. L. McCrae, pastor of the Hamilton Road Presbyterian Church, received a cablegram last evening from his son-in-law, Lieut. Geoffrey Wheble, stating that he had been wounded and was in a hospital in Dover.

TAXI DRIVERS PETITION FOR INCREASED TARIFF Will Ask Repeal of Present Bylaw Fixing Cab Charges. E. J. Pullman, on behalf of the city taxi owners, will present a largely signed petition to the city council at its next meeting, asking that the existing tax on cabs be increased from 25 cents to 50 cents per hour.

PTE. GORDON LAING REPORTED MISSING Official word was received yesterday that Pte. C. Gordon Laing, son of James Laing, of 318 Queen's avenue, was reported missing. Pte. Laing prior to the war was employed in the Bell Telephone office at Stratford.

MANY OFFICERS HAVE REPORTED FOR SERVICE Those Under Draft Clause Express Willingness to Serve Overseas. Already quite a number of militia officers, who come within Class 1, have reported for service under the provisions of the act, according to militia headquarters.

Dr. Morin's Syrup of Hypophosphites. A local youth, pleaded guilty in the police court today to a charge of selling liquor on November 3. A fine of \$20 and costs was imposed and paid.

BILLIE BURKE IN "ARMS AND THE GIRL" AT MAJESTIC TODAY Famous Screen Star at Her Best in Wonderful Photoplay.

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At the Patricia Theatre today and Wednesday in "Wrath of Love."



Miss Victoria Loan, the great film story of the Canadian Boy Scout recruiting officer in Ontario, made his official visit to the Flying Corps committee here Monday afternoon.

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Rowat's 50c per pound COFFEE T.A. ROWAT & CO. 250 Dundas St. Phone 3251-3252.

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The second vaudeville number is by Burton Hahn and Cantwell, a comedy singing trio. They introduce a novelty song, interpreted with jokes and catchy talking specialties.

The ceaseless battle of the sexes that struggles between men and women for mastery which has been waged on the program of the Patricia Theatre, is the theme of "Vera the Medium," the photoplay feature on Thursday, Friday and Saturday.

"Civilization," The Greatest of All Great Screen Productions, at the Criterion Theatre, New York, where it enjoyed a phenomenal run of 150 days, playing to capacity audiences. It will be the attraction at the Patricia, November 19, 20 and 21.

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Graniteware Sale AT The Purdom Hardware 124 DUNDAS STREET. PHONES 2800, 2801.

No Seconds---All First Quality Goods

Graniteware 25 dozen eight-quart Blue and White Granite Pails, with granite covers; regularly worth \$1.50. Sale price .....49c

Graniteware 25 dozen three-quart Grey Granite Convex Kettles, with tin covers; regularly worth 85c. Sale price .....34c

The Purdom Hardware Co.

SPECIAL NOTICE to ALL Automobile Owners--

Boy Scouts, through their commanders, have very kindly offered to assist the Publicity Committee of the VICTORY LOAN by placing small stickers on the windshields of automobiles.

The Scouts will visit garages and will also be stationed at various points throughout the city. We would ask all automobile owners to permit these stickers to be placed on windshields and to co-operate as far as possible with the Boy Scouts.

—London's Victory Loan Publicity Committee.

This space is contributed to Canada's Victory Loan by JOHNSTON & MURRAY, Retail Shoe Merchants.

DRAFTED MEN MAY BE TRANSFERRED TO FLYING CORPS Arrangements Being Made To Permit This Change.

Lieut. P. Arbon, Royal Flying Corps recruiting officer in Ontario, made his official visit to the Flying Corps committee here Monday afternoon.

Former Londoner Died Very Suddenly ST. THOMAS Nov. 12.—Wm. A. Cooper, a former resident of New York city, died suddenly in New York today.

YOUTH FINED \$20 FOR SELLING LIQUOR A local youth, pleaded guilty in the police court today to a charge of selling liquor on November 3.

INGERSOLL THANKS LONDON FIRE FIGHTERS INGERSOLL, Nov. 12.—At a meeting of the council this evening, a resolution was unanimously passed thanking Mayor Stevenson, Fire Chief Altken and the members of the London fire department for the aid given in the blaze here on Saturday morning.