

## "JUST BECAUSE"

is not always a woman's reason. This time it is ours, and we say to you in all sincerity that BECAUSE we are not last week of our Cut Price sale. Next week we take stock, so between this and Saturday night aET BU sy, This is the

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Leather Coats 3.98
Wool Lined for 12 only clasp and buckle woolsizes. To clear at 3.98 .

| $\begin{array}{l}\text { Men's Over- } \\ \text { coats for }\end{array}$ |
| :--- |
| $\left.\begin{array}{l}\text { 15 only, Twed and Frize } \\ \text { weats } \\ \text { well-made and trimmed- }\end{array} \right\rvert\,$ | well-made and trimmed-sizes 40 to

46. Regular $6.50,7.00$ and 7.50 .

| Men's Fancy 1.00 Vests for | Boys' Suits |
| :---: | :---: |
| Clearing the balance of all winter weights at 1.00 . Not a vest in the lot less than 1.50 and up to 3.50 . All sizes, but mostly 36 to 38 | We always carry the finest collection of the best boys clothes in Toronto. Many of the lines have been cut in two for this sale. |
|  | Boys' Odd Coats and Blouses <br> We have lots of odd coats for boys from 75c to 2.50. By putting a pair of odd knickers with them you make a good suit for easily ha'f price. |
| Lined all trough - beat the world for value and wear-try a pair. |  |
| Men's Tweed and serge 98c |  |
| Men's Extra Good <br> 2.50 Tweed Pants, | 50 DOZ. SILK TIES 15c. Each <br>  |


$-2 \mathrm{xan}$ OAK HALL



EAST \& CO., LIMITED, 300 YONGE STREET



## EATON'S FRIDAY BARGAIN LIST

## This Extraordinarily Good Bargain Day Should Stimulate Unprecedented, Quick, Early Buying

T'S the last bargain day before stock-taking, and we're simply razing prices in every direction, regardlessly, in a big endeavor to reduce stocks. Though brief and condensed to the last syllable, every item on this page, concise and terse, fairly scintillates with savings of the most propitious kind.

It's a page filled to the margin with the greatest savingsinterest to every economical buyer, and, with such good bargains as these, from the stroke of 8 till closing time we should see the store filled with alert, brisk buyers. READ-AND COME EARLY.

Women's and Children's Wear Wome 82.50 J Jomeme sill wait tor 1.39 .

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## Women's Underwear Savings

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## Savings in Girls' Coats




## Women's Fur-lined Coats



## Good Basement Bargains

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$\$ 1.25$ Combination Buggy Wren
25 c Harris Harness Jet. for . 10 .
25 c .
25 c Harris Ebonite, for .10 .
$\$ 1.25$ Harness Hanger, for .65
$\$ 4.50, \$ 5.00$ and $\$ 6.50$ American Cut Class Sugar and Cream, Water Bot-

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 30c to 40 c Bowls, in Japanese China, for
48 c Fruit or Salad Sets, 7 pieces, for . 28. 35c German China Oatmeal Sets, for $\mathbf{2 8}$.
$\$ 1.30$ Canvas Suit Case, for 1.00 . $\$ 4.00, \$ 4.25$ and $\$ 4.50$ Canvas Cove
$\$ 1.50$ Leather Club Bags, for 1.10 .

## Bargains in Footwear

Women's $\$ 1.25$ Felt Comfy Slippers, for .75 .
Women's $\$ 1.85$ Felt Slippers, for 1.00 .
Women's $35 c$ and 50 . House Slipers,
Women's 35 c and 50 c House Slippers, for .25
Women's $\$ 1.00$ Felt Juliet, for .75 .
Boys' $\$ 2.25$ Calfskin Boots, for 1.50 .
Men's $\$ 1.50$ Laced Boots, for 1.00
Men's $\$ 3.75$ Elastic Side Kid Boots, for 2.00
Men's $\$ 6.00$ Prospector or Cobalt Boot, for 4.00
Men's $\$ 1.50$ and $\$ 2.00$ Hockey Boots, for .75
Men's $\$ 1.25$ Laced Boots, for .50 .
Men's $\$ 3.00, \$ 3.50$ and $\$ 4.00$ Laced Boots, for 2.50
Men's 75c Rep Slippers, for 25.
Boys' or Cirls' $\$ 1.25$ Laced Boots, for .75
Women's $\$ 3.00$ Kid Boots, for 200

## Pictures and Mirrors

$\$ 13.75$ to $\$ 18.50$ Oil Paintings, for 9.75 .
$16 \times 20$ Fancy Oval Mirrors, Friday 3.49 .
75 c Photo Frames, size $8 \times 10$, for 39.
75 c Photo Frames, size $8 \times 10$, for .39 .


Fancy Goods Savings 98 c Velours Pillow Tops, for .50 .
98 c Table Squares, scrim silk embroidered, for 50 .
98 P Piano Drapes, Japanese Silk, for .59.
29c Brocatelle Pillow Tops, for 98c Piano Drapes, Japanese Silk, for .59
29c Brocatelle Pillow Tops, for 19 .
35 c to 50 c Hatpin Holders, for 35 c to 50 c Hatpin Holders, for .19 .
59 c to 75 c Tinted Pillow Slips, for .25 c . $\$ 1.25$ to $\$ 2.25$ Evening Fans, gauze, for .98 . $\$ 2.50$ to $\$ 4$ Evening Fans, for 1.98 .
59 c to 75 c Silk Pillow Cords, for 38 . 3 dozen for 25 c Battenberg Braid, wh
Friday, 3 Dozen for 15 .

Men's and Boys' Furnishings








## Bargains in Men's Furs

 Merie 865.00 Furbitied Cast, for 48.50 .
## Men's and Boys' Clothing

## Men's $\$ 6.50$ to $\$ 8.50$ Single-Breasted Suits, for 4.49 . Men's $\$ 6.00, \$ 7.50$ and $\$ 8.50$ Winter Ulsters and Overcoats, for 3.98 .

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Boys' $\$ 7.50$ Overcoats, for 485


## Splendid Carpet Bargains

## 90 c to $\$ 1.35$ Brussels, Velvet and Axminster Carpets, for, yard .59 .

 75c to 90c Heavy English Tapestry Carpet, for, yard . 59 . $\$ 9.00$ to $\$ 10.50$for 6.49 .
$\$ 12.00$ English Tapestry Squares, size $12 \times 12 \mathrm{ft}$. for, each 9,49 , $\$ 8.75$ to $\$ 10.50$ Axminster and
$101-2 \mathrm{ft}$. for, each 7 .
Also $\$ 14.50$ Rumners, $3 \times 15$ ft., for, each 9.00 $\$ 10.50$ Hand Tufted Donegal Rugs. $2 \mathrm{ff}, 3$ in. $\times 4 \mathrm{ft} .6 \mathrm{in}$, for 5.25 And $\$ 18.50$ Rugs, $3 \times 6 \mathrm{ft}$, for, each 9.25 $\$ 92.50$ and $\$ 96.50$ Donegal
9 in. $\times 14 \mathrm{ft}$. for 50 .

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\begin{aligned}
& 9 \text { in. } x 14 \mathrm{ft.} \text {. for } 50.00 \text {. } \\
& \$ 115.00, \$ 117.50 \text { and } \$ 120 .
\end{aligned}
$$

$\qquad$ 23c Moravian Rugs, size 16 in. $\times 32$ in., for, each . 19 . 20 c Hemp Carpet, for, yard .15. $12 \mathrm{I}-2 \mathrm{c}$ to 25 c China and Japanese Matting, for yard .9
27 c and 37 c Heavy Floor Oilcloth, for, sc. yd. 27c and 37 c . Heavy Floor Oilcloth, for, sq. yd., 21.
40 c and 45 c Printed Linoleum, for, sq. yd, 35 .

## Curtains and Draperies

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 $\$ 5.00$ and $\$ 5.50$ Tapestry Curtains, 50 in . wide, 3 yd. long, for 3.45 . $\$ 6.50$ and $\$ 7.00$ Rope Portieres, all colors, sizes 7 ft .6 in . long by 3 ft 7 85c Tride, for 4.95 .
85 c Trimmed Window Shades, Cream or Green, size $36 \times 70$ in., for .38
$75 \mathrm{c}, 85 \mathrm{c}$ and $\$ 1.00$ Automatic Weather Strip, for bottom of door, 32,3 75 c . 85 c and $\$ 1.00$ Automatic Weather Strip, for botom of door, 36 inches, for 35 . 25 c and 30 c Curtain Poles, wood or brass trimmings, $1 \quad 1-2 \times 5$
50 c Cushion Forms, size $22 \times 22$, Russian down filling, 37 .
$10 \mathrm{c}, 12 \mathrm{1}-\mathrm{cc}$, 15c Rug Fringe, extra heavy, for .8 .
60 c and 7 sc French Damask, 50 inches wide, for 37 .
18 c to 25 c English Art Cretonne, for, $121 / 2$.
35 c and 40 c Printed Denim and Double. Faced
35 c and 40 c Printed Denim and Double. Faced Coverings, for .25
$\$ 3.50$ to $\$ 4.75$ Tapestry Couch Covers, 56 and 60 in. $\times 3$ yds., for 2.75 . $\$ 3.50$ to $\$ 4$ Cuppastry Couch covers, 6 and 60 in. $\times 25$
$\$ 1.25$ Trish Point Door Panels, $30 \times 45$ in, pair .98 .

## Bargains in Dress Fabrics

 c, $\$ 1.00$ and $\$ 1.25$ Black, White and Cream Taffeta Silks, or .59 . for .58 50 c and 65 c Raw or Pongee Silks, for 39 .85 c and 8 c c Black Ciepe de Chenes, Voiles, Eoliennes, for .57 . 85 c, $\$ 1.00, \$ 1.25, \$ 1.50$ and $\$ 2.00$ Silk and Silk and Wool Dress Fabrics and Dress Lenghs, for . 58.
$50 \mathrm{c}, 65 \mathrm{c}$ and 75 c Dress Suitings, for .38 .
40 c to 68 c Dotted Swisses, 31 inches wide, for 29.
15 c Black Mercerized S Steen, for . $11 / 2.2$
40 c White Swiss Batiste, 46 inches wide, for 29.

## Curling Tomeand Primaries IOCRey O. H. A. and




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Second Annual Meeting OF THE FarmersBank of Canada DIRECTORS REPORT
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New Dress Fabrics

Self-Measurement

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## JOHN CATTO \& SON

 PREPARING FOR STOCKTAKING
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## See Page 12 For Simpson's Complete List of Bargains for Friday

## 1-3 T0 1-2 OFF REGULAR PRICES.


J. W. T. FAIRWEATHER \& CO.

84-86 YONGE STREET


ITH the final days before stock-taking, now passing, the uppermost consideration with us umbers and broken lines throughout our stocks, e reductions in many lines are equal to one-half frar prices.
We suggest comparison, which is the best way to make sure of a satisfactory purchase.



STERLING BANK OF CANADA
STERLING BANK OF CANADA


## THE DOMINION BANK <br> PAYS SPECIAL ATTENTION TO SAVINGS ACCOUNTS

 <br> \title{
Going Up!! <br> \title{
Going Up!! bur 'SILVER BAR' now <br> Silver Bar IS GOING AWAY UP <br> This is a listed stock, You can sell it any time. See what it did yesterday. Remember, the rise has just started. Crown Reserve started at 10 cents and ran up, up, up...and is worth four
times its present price, and sells to-day at $\$ 2.65$. <br> But BUY First. Make money while you sleep. The Exchange Records will tell the tale. <br> INFORMATION. <br> SEND US YOUR ORDERS, AS WE ARE GIVING YOU THE INFORMATION. <br> <br> \section*{Watch It} <br> <br> \section*{Watch It} Cobalts
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Does Your Money Earn 100 Per Cent.?

|  | PLAYFAIR MARTENS CO. |  |
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|  | ERICKSON PERKINS |  |
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|  | Members New York Stock Exchange |  |
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| Does Your Money |  | J. P. BICKEL \& CO |
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| Earn 100 Per Cent.? |  |  |
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## Stock-Taking Comes Soon--Plenty of Bargains This Fridaj

## The Housefurnishing Club Endows a Home Library


$\mathrm{T}^{\text {HE New Book Cabinets had come home, and Mrs. Jack }}$ had hastened to get the books into them before Jack arrived for dinner. That evening they enjoyed the satisfaction of settling down for an hour or two in their own "library.

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Bargains Every Day, in the Whitewear Sale---Bigger Bargains Still on Friday, and More of Them

Grocery Store Bargains



THE NEARER WE GET to stock-taking day the more determined do we $b$ come---STOCKS SHALL BE AT THEIR LOWEST. Those goods whi do not agree with our stock censor's ideas must go on the bartain tables.
fault need be found in them - -they are not to blame. Profit by the occ. fault need be found in them---they are n
and save money at the expense of System


| A List of Silks Silks, guaranteed make, for, dres etc. Regular price 85 c yard, on Friday 63 c. Rich Black Satin de Lyon D Silk, lustrous finish, beautiful black, guaranteed for stylish dres waists, etc. Regular price 75 c yard, One yard wide Ivory Japan Habutal SHk, first choice, crepe $\qquad$ <br> Underskirts Clea ing at 79c. $\qquad$ <br> Wash Goods Friday |
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