## 

Violent Attack East of Meuse Breaks Before French Defensive and Enemy Also Loses Ground He Had Won South of Fort Douaumont.




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## AUSTRALIA'S PART IN THE WAR LIMITED ONLY BY RESOURCES <br> BEALII WIIL REFIVE TO MEET WIISOUYS DEWMIMST?

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 ATTACK ON BRITISH ALONG TIGRIS RIVER COSTLY FOR TURKS

Nothing Definitely Known as to Official Sentiment, but Report Says Little Hope Gov't Will Go to the Length Demanded by U.S. -Bernstorff Has Recommended Modificatien of Submarine Campaign, However.













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## EXPLOSON IIT BORDEAUX

GRENADE FACTORY KILLS THIRTY

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VON DER GOLTZ THE GERMAN MILITARY STRATEGIST DEAD

## Been in Command of the First Turkish Army-

of Spotted Fever After an Illness of Ten Days.







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 and Plans Under Way to Make this Year'sExhibition Best on Record.

CROWN BRAND
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Dress Up for Easter New Hat and Haberdashery Oum line of Spite Coado if now mat of

## HATS

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NECKWAR undewhar
 "THE MENYS TOGGERY" 37 Charlotte Street

## a column cabich is supposed co Be of Interest co culomen

Herein are Related Facts and Fancies Concerning the Activities of Individuals and Organizations, the Home, Fashions and Other Matters.


## OPERA HOUSE <br> TODAY $-=\frac{\text { MATINEE at }}{\text { ToNIGHT }}$ at 2.15 <br>  <br> "THE BIRTH OF A NATION" <br> The coon orchlerall <br> DON'T MISS <br> IT WILL NEVER

WEDNESAY
OPENING MONDAY - TUESDAY - WEDNESDAY

MONDAY
WITH
SPECIAL
EASTER.
matinee
\$1.50, $\$ 1.00,75 \mathrm{c}$,
MATINEES
$\$ 1.00,75 \mathrm{c}, 50 \mathrm{c}, 25 \mathrm{c}$
SEATS FOR ALL
PERFORMANCES
NOW
COMING
APRIL 27, 28, 29

Matinee Monday and Wednesday WM. A. BRAGY, LTD. PRESENTS The Entire Original New York Cast Including ALBERT BROWN


## 

 ounded on tacta and proving conc' usively theDanger of the Infamous - NO CANADIAN SHOULD MIS System

The Famous Musical Cartoon Pley
"MUTT AND JEFF in COLLEGE"

## lewg of Che St. Jobn Cheatre Colo in The Right clap?

Who's Who and What's What in the Picture Game and on the Stage - Film Favoriles and What They Say and Do.

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THE SECOND IN COMMAND＂

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 on April 30.


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Tea Worth Drinking－ UNIT，
Sealed Packets Only．－Never in Bulk．










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－they＇re driving
the $\$ 850$ Overland
－theyire driving
the $\$ 850$ Overland
Where are the proud ones who wouldn＇t get an automobile until they could get a real one？

Where are the brave ones who sacrificed pride and comfort to economy？

Where are the experienced ones who drove big， expensive cars because they couldn＇t get a small，inex－ pensive
thrills？

Where are the comfort lovers who couldn＇t stand crowding and creaky，bumpy riding？

Where are the fastidious ones who had to have every convenience which an up－to－date automobile affords？

They＇re all driving the small，light，economical $\$ 850$ Overland．

People who never owned a car－
People who owned lesser cars with apology and discomfort－

People who owned larger，heavier cars and counted
$\$ 850$
Roadster $\$ 825$ the cost－

All have found their ideal in the small，light，inex pensive，roomy，comfortable，easy riding，powerful， completely equipped，$\$ 850$ Overland．

You，too，will find in this car all that you have been wishing and waiting for

And you can have your wish，but the rush is on，











## Winnie Walker

THE NEW SHOE FOR W


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I. McAVITY \& SONS, Ltd. 13 King St.


We have fecilities equal to any printing office in Jork. Printing of all kindo promptly attended to. Phome coido Math 1910
Standard Job Printing Co: st. John. N. B.

## FOR A COLD

WHYTE \& MACKAY'S Scotch Whisky and quinine are an unfailing remedy in curing colds and preventing serious developmento.

## WHYIE \& MACKAY'S

 puld be in decidedly strengthening qualities and cies,WIYTE \& MACKAY'S

M ${ }^{\text {c Corm }}$ (3) Sodas

The delightful crispness of McCormick's Jersey Cream
coling process after baking nakes them crisp, and our
special method of packing
in tightly sealed. boxes,
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The newest thing out

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HOTEL ARRIVALS.


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## Have You Tried Our

## Primecrest Farms Ice Cream?

It is the best made ocomes arom the Camous Primeorost Murme ai
 Comes in triplicate sealed packages Comes in many flavors-pints or quarts

PRIMECREST FARMS, Ltd,

## The Broad $2=5$ - <br> $\checkmark$ <br> $\sim$


tin and twenty-tour men of the and mas owned fin London. Avilupb


BREAD A B A K E S N

EVERY BARREL AND HALF-BARREL BEARS THIS STEENCIL ON THE BARREL HEAD IN RED AND BLUE, OR II IS NOT FIVE ROSES FLOUR



## READ THIS OFFER

Six residents of New Brunswick may enjoy, as a reward for a little work, a twelve thousand mile trip from St. John to Alaska and return, or if they do not desire to take the trip they may have absolutely without cost a year's course at any University in the Maritime Provinces.

## HERE ARE THE RULES GOVERNNG MEMBERSHIP IN THE STANDARD "TRAVEL CLUB"


Rule No. 1-Any lady or gentleman in New Brunswick over sisteen yeare
is eligible to membership. Any resident of the Province may nominate one Ruie No. 1—Any lady or gentleman in New Brunswick over sixteen years
of age is eligible to membership. Any resident of the Province may nominate one
or more for membership in the Club.

Rule No. 2-Members of the Club to enjoy the trip, and winners of the special prizes which will be offered from time to to time, will be selected by the votes of
readers and subscribers to The St. John Daily Standard and The Semi-Weekly Stanreaders and subscribers to The St. John Daily Standard and The Semi-Weekly Stan-
dard. The voting will be by means of ballots clipped from The Standard, by spec-
ial subscription coupons issured on all money collected on subscriptions, and the one ial subscription coupons issued on all money coll
thousand votes allowed on the nomination blank.

Rule No. 3-Votes cannot be bought under any circumstances, but muss
3 Rede No.
be secured only in the manner set forth in Ruve No. 2 . Votes on payment made
by individual subscribers will not be credited to any candidate unless request for such credit is made at the time of payment.

Rule No. 4-The first nomination received for any member will count for one thousand votes, but only one nomination ballot can be voted for any one mem-
ber, and only the person sending in the first nomination ballot for the member who ber, and only the person sending in the first nomination ballot for the member who
eventually secures the largest number of votes will be entitled to the special nomineventually secures the
ation prize of $\$ 25.00$.

Rule No. 5-Votes once credited to any member cannot be transferred to
her member, with this exception, that the member who may have entered but any other member, with this exception, that the member who may have entered but who for any good rason mhy wish to withdraw may transer
standing to a substitute who must be antirely new member Rule No. 6-Members may obtain subscriptions anywhere in Canada or
the United States, such subscriptions to be paid for according to the, schedule of
prices published herewith. Rule No. 7-A ballot will be published in The Daily Standard each day and in The Semi-Weekly Standard each week from April 17 to June 10, good for one
vote each. Each ballot will bear an expiration limit and must reach The
Standard on or before the expiration date to be counted.

Rule No. $8-$ No member of The Standard staff, and no member of any
Standard employees' families is eligible to become
ne a member
Rule No. 9-Each active member not taking one of the trips or one of the
courses, will receive a cash prize equal in value to ten per cent of the mone college cuorses, will receive a cash prize equal in value to ten per cent. of the money
curned in by him or her on subscriptions. An active member is one who turns in at turned in by him or her on subscriptions. An active $m$
least ten new subscriptions during the working period.

Rule No. 10-No member can drop out after May 15th and have his or her
cast for any other member. Rule No . $10-$ No memb
votes cast for any other member.

Rule No. 11-No districts will be recognized in this Travel Club. Members may work anywhere and the trips and college courses will be awarded to those
members who have the highest standing.

Rule No. 12-Actual voting will begin on April 24 and will close at 8 p. m. on mex in

Rule No. 13-The Standard reserves the right to accept or reject any nomination without explanation or to pass on the eligibility of ancept or rembect any nom-
It also reserves the right to make any and'all rulings at any time which may be. It also reserves the right to make any and all rulings at any time which may be
necessary for the best interests of the members. The Standard will decide all quess tions which may arise
which shall be final.

Rule No. 14 -No statement or promise made by any member of the staff
er person whatever varying from the above rules will be recognized by The or other pe
Standard.


## SCHEDULE OF VOTES

The Daily Standard by carrier in St.John for 6 mos. $\$ 2.50-200$ votes. - 2 yrs. 10.00-1200 votes. - $=\sim=-13.3 .00-300$ voef
 The Semi-Weekly Standard outride of Canada for one year $\$ 2.00-100$ Votea


The member securing the highest number of votes
will have the privilege of taking a friend along absolutely free of charge.
Enter now and have your friends co-operate in securing the votes. You can accomplish wonderful results by this method.

The Standard will pay
twenty-five dollars
to the person who nominates the member who eventually secures the largest number of votes.

The Standard has arranged, in conneetion with the "Travel Club" announe ed herewith, the option that out of the six persons winning these tripa, four may if they so desire select instead of the trip a year's couree in any Martime Provinee course given by these colleges may be selected and all expenses other than personal purchapes will be provided by The Standard. Here is an opportunity for those who are endeavoring to put themselves through college or to whom such a chanee will prove of value.

These trips, and these college courses, form together the firt prizes offered to membere of The Standard Travel Club. In addition to these there will be given from time to time a series of special prizes of much value and to allthose members of the club who fair to win the leading prizes. The
centiont they send in on subseriptions.

The whole undertaking is a plan on the part of The Standard to seluire addll tional subicriptions to this paper and renewale of exilting subseriptions. Membere of the club by their own efforts, and by. co-operation of their frrende and neighbors
may readily secure very gratifying prizes for when one enters, all his or her frtends may readily secure very gratifying prize.
will be interested and will desire to help.

A number of leading, newopapers of Canada and the Eastern States have oined together and organized thie "Travel Club" fo the purpose of sending during the coming summer a touriet party across the continent to Alacke and return
through the United States. Six memberohips in the party have been asesigned to The through the United States. Six memberohips in the party have been asesignea to The
Standard on condition that if we so desire thio number may be reduced to two in the event that should any number up to four deaire to take the option of the cellege eourses they may do so.

The subseribere and readers of The Standard will select the persons who are to receive this wonderful vacation trip. These members will be ehosen at large through the Province of New Brunswick and will be those who recelve the highest number of votes secured by coupons printed in The Standard, by the nomination coupon, and by votes see
Semi-Weokly Standard.

Send in your nomination blank today and full information will be sent to you at once. You have nothing to lose in joining the "Travel Club" for fteosto nothing to enter and if you should not win a trip you will recelve a cach prize amounting to ten per cent. of all the money you turn in on subseriptions.

Every man or woman has an equal chance to win in this, There are ne votee to buy, and no chance of being beaten out by those who may have opportunity to buy votes in quantity. There are no Standard votes for sale and the daily ballote
which will be printed are not a commercial poselbility, for subseriberg' votes es far which will be printed are not a commercial possibility, for subserl
outnumber them that it would bo of no avail to traffic in them.

Any resident of Now Brunswick of good character is available for memberthip. By signing the nomination blank at once you will otart with one thousanid
votes. In your opare time see your friends; they will help yous

## HAS YOUR FRIEND BEEN NOMINATED?

You possibly know of some young man or young woman who deserves a yeetful vacation like this Special Triin Trip through America, some lady or gentieman to whom this wonderful voyage among the Alackan iolands would be the event of a
lifetime, should you not be in a position to tale it yourcalf. Send fore Hiectime, should you not be in a position to take it yourself. Send in his or her
name at once. This will start him or her with one thousand votes, Then do your part and see that you extend every possible aid. Your spane time may win a trip for your friend.

> WE WILL PAY $\$ 25.00$ TO THE PERSON WHO NOMINATES THE LADY OR CENTLEMAN WHO SECURES THE ARCEST MUNBER OF VOTES

> NOMINATION BLANK GOOD FOR 1000 vOTES

> I hereby nominate
> As a member of The Slandard "Travel Club"

Sent by

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Write or call a further information w great offer. Interest Pechaps there is som take along on the trif asociated with you endeavor to win the offering Then both you can go to colleg Do not delay, send i

You cannot lose in this "Travel Club.". If you do not win one of the big prizes you will make enough money to pay you well for the trouble to which you go. We pay cash to those who do not win trips,

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## the "Travel Club" announes

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reets famous Trout she
 LET US auphty Your neebe
Marthe Square - W. H. THORNE \& CO., LTD. - King Street

Marr Millinery Company, Limited Extra Special Values

## In Easter Millinery

## UT <br> for Today's Shoppers

 New arrivals of New York's Latest Productions in Feminthe Headwear for Eastertide will be placed on saleat pries representing EXTRAORDINARY VALUES.
BIG VARIETY. ". COME EARLY FOR BEST CHOICE
Marr MIIIIInery Company, Limited

THE ENTERPRISE CAMPER Specially Adapped for Hotede, Boarding Houese, Lumber, Mining An Antrution Campe Railroad Con-

Emerson \& Frisher Std.
Manchester Robertson Allison, Limited Business Hours from $8.30 \mathrm{a} . \mathrm{m}$. to $6 \mathrm{p} . \mathrm{m}$. Saturdays $10 \mathrm{p} . \mathrm{m}$.

## Select Easter Garments

Ultra Fachionable Costumes, Separate Coats and
Dresses for Ladies and Misses. Dresses for Ladies and Missee.









## Boys' taster Suits

Something new for Easter is the customary thing, and if it is to be a suit, mother will find here a wonderful range of choice in the kind o

Norrolk SUIS-In dressy mixed Tweed and plain and stripe effects in Worsteds and Cheviots in various shades of grey and brown; Ages from 7 to 18 (in nobby blue Sergee Ages from 7 to 18
Prices ......... $\$ 3.50$ to $\$ 12$
Bove clothing ofpahtment $\$ 12$
Manchester Robertson Allison, Limited

