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Contents: Look in the Book and See-


## CLIP THE COUPON TO-DAY





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MARCH 28 19x9




City Plan of Our Properties.
Our Subdivisions Are Well Within the City Limits KINGSMOUNT PARK GLENMOUNT PARK EASTMOUNT PARK WAVERLEY ROAD DANFORTH GARDENS

The Gerrard-Street-Civic-Car-Line is an assured fact. The steel is now laid past Kingsmount and Glenmount Parks. Here is your last opportunity to invest in a large subdivision situated within the cite limits. Lots in the
properties will more than double ws sonn

Don't Delay. Buy Before the Cars Run. Buy To-day in KINGSMOUNT or
GLENMOUNT PARK
(On-the-Gerrara-Street.Civic.Car.Line)

OHII MAMII. For lots in the now
terminal of the Canadian Northern RallMa umited ${ }^{0}$ VANCOUVER, . . B.C Yonge 8t. Real Ettate Bargain


## Subdivision

 For Sale




## W. N. McEACHREN \& SONS <br> 63 Victoria St., Toronto <br> LIMITED




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\$2 Per Foot Increase


REAL ESTATE BEST INVESTMENT ON EARTH

HE FASTEST GROWING TOW IN CANADA TO-DAY Is WELLAND WELLAND has 25 Manufacturing Plants.
WELLAND has 7 Railroads. WELLAND has the Welland Canial.
WELLAND has Natural Gas at WELLAND has Electric Power at $\$ 12.00$ per WELLAND needs 500 Houses Built.
WELLAND needs $\mathrm{t}, 000$ Men. We own and offer, as the best speculative investment
Canada, a few choice lots in WELIAND SOUTH, the only restricted subdivision, adjoring the manufacturing
district of Welland, at from $\$ 5.00$ per For tall perticulase sem

## ADDRESS

CANADIAN GENERAL SECURITIES CORPORATION, 39 scott street, TORONTP WELL
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## THURSDAY MORNI OUTBURST OF ÁCTIVITY OVERWHELMS WALL ST.

Westinghouse on Dividend Basis

But Market Failed to Hold Own in Face of Unfavorable
Tactors- Early Gains Wiped Tactors--Early Gains Wiped Out-Financiag By Steel Trust

THE DOMINION BANK






## THE STOCK MARKETS



# Again---Our Markets Dull 

## For Sale

 12 Rlchm, Camplition

Ontario Securitles $\widetilde{H E R O N ~ \& ~ C O}$ Company, LImIted OFFER-
$\mathbf{7 5 , 0 0 0}$ CITY OF WETASKIWIM, ALTA 5\% BONDS
Edwards, Morgan \& Co
CHARTERED AOCOUNTANT,
18 and 20 king At Woset, Toront


## $\$ 500,000$

## American Sales Book Companty, LImited

## 6\%

First Mortgage 15-year Sinking Fund Bonds Dated 1at April, 1912

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 Bonds isoued in ooupon form, with priviloge of rogistration of pringippl able.



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 sURPLUS ASEETS.
The ralue of real estate, buildings and plant, $1,842,854$; and of nul
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 charge on the Bonds issued. The net earnings for the eurrient yoar, attex allowing tir diveng FUND.
 TUTURE IESOUSE.
The mortgage provides that the balance- $\$ 500,000$ of the $\$ 1,000,000$ of future properties, improvements and aedititions, and then only when the ne arnings for the preceding twelve months shall have been at least three timee the amount of interest on all outstanding Bonds and on the Bonds proposed to
be issued. In the erent of any such additional Bonds being issuod, the Sinle
ing Fund is to be incressed proportionaly

Price--Par and Interest, to Yield 6\%
nterim certificates will be issued periding delivery of definitive bondas
Copies of the Truist Deed and the Certificates of the Appraisers and Audis tors may be examined at our office.
Circular describing the issue in detail, and embracing the letter of the
President, and Certificates of the Appraisers and Anditors will be furnithed
upon application apon application.

## A. E. AMES \& CO. <br> <br> AM,

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the character of the securities, the entire issue having been already faric with



## The Great M <br> The Mantle Section

 25 Travelers＇Sample Coats



 Made of imported serges，Panamas，
tweeds，and fancy mixture，at half off regu－ tweeds，and
lar prices．
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Boas and Stoles DRUG SPECIALS





## These Two

 Forceful Specials in Millinery



Dainty Waists
Specially Priced for Quick Selling




## Fine Trimmings <br> MAIN FLOOR




Women＇s Underwear



 BEAUTIFUL WHTTEWEAR，HALF－PRIOE．

 dery trimmed styles，and French hand－made，hand－embroi－
dered Combinations，in beatiful styles ；all sizes in the lot．

The Simpson Store


A Varied List of Men Wear Bargains

The，
Reception of the Paris Model
Department

Dress Goods at 48 cents

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Hosiery for Easter
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 Silverware Bargains

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House Dresses 95 Cents






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Wash Goods


## Linoleums and Mattings

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BASEMENT VALUES






The Family Groceries

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## Boot

## Bargains

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and Blucher styles；patent colt，tan
calf，gunhetal，
ers：Gand dongola ksid leadyear with
 ers，Goodyear welt，flexible McKay，
and hand．－turn soles，
low high，medium，and
loels；sizes $21 / 2$ to 7 Regularly


## Furniture Bargains

Mattresses，well filled with sea－
grass centre and heavy layer of felt
at top and bottom．Regular－ at top and bottom．Regular－ 2.79
Iy $\$ 3.45$ ．Friday bargain．．． Woven wire Bod springs，frames made of thoroughly springsoned hard－
wood，with fabric a triple weave wire．Regularly $\$ 3$ ．Friday
bargain ．．．．．．．．．．．．．．．．．．． Dressers and Washstands，in pure white enamel finish，large mirror，
lots of drawer space，and well made throughout：Rengularly 16.60
$\$ 20.25$ ．Friday bargain． Reed Arm Rocking Choirs five Reed Arm Rocking Chairs，finish－
ed light，green，or natural，large size， ed light，green，or natura，large size，
built for comfort．Regu
larly $\$ 2.39$ ．Friday bargain

## MR．MII

