the evening telegram, St. John's, newfoundland, November 5, 1914-2


HHIL EVENING TELEGRAM, ST. JOHN'S, NEWFOUNDDAND, NOVEMBER 5, 1914-3

## Wet Weather Wiscom! Servicemille Slip-on $\$ 10.50$ up. SMYTHPS. <br> G. F. KEARNEY, Manager.

$20{ }^{\circ}$, OFF Great War Sale. $20 \%$ OFF
 will give 20 per cent. discount for cass) oft all purchases of
Crockeryware, Glassware, Silverware, Houshold necessities and
Crind Fancy Goods. Now is your time to save money.
Toilet Sets.
 Plain and Fancy Jugs.
Plates, Bowls.
Cake Plates and Hangers.
Cake Pates and Hangers,
Knive and Forks
Teapots, Plain and Faney.
Teapos, Alain and . Fancy.
Shaning Mus, Misrors.
Framed Pictures. Ranby Glassware.
Vases of all Vases of all descriptions.
Hand Bags, Purses Hand Dags, Purses.
Toile Sopap sand Requistes.
Bint

STORE OPEN EVERY NIGHT TILL 8.30 GARLAND'S BOOKSTORES, 177 and 353 WATRR STREET.


No heating of milk required. Easy to clean. Simple in construction. Capacity from 10 to 30 gallons per hour.
BOWRING BROS, Ltd.
Hardware Dept.

Irish \{J. J. St. John\} Butter

## Good Better.

The s.s. Carthaginian brought us another fresh ohip-
ment from the Lakes of Killariey. Nothing better ever ment from the Lakes of Killarney. Not

## J. J. ST. JOHIN,

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A Wonderful Discovery

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ST. JOHN's



## 500 bags Blue Potatoes. 25 bags Parsnips. ${ }_{25}^{25}$ bags Parsnips.

 25 bags Carrot.10 bags Beets. 20 cases P. E. I. Eggs.

## Soper \& Moore.

## Dr. Hjort Leetures.





## Here and There.





 Monday next, Nov. 9th, -novv, 1i wind preailis up the conntry to-liay,
with snow fin places. The temperature











Rev. J. S. Adams BiD.


COHN CAMPBBL, - 85 Water Street.
TheLittle Beauty Night Lamp!
WILL STAND OR HANG. The only perfect Lamp for Halls, Bathrooms, Basements, Bedrooms, ete. Burns ordinary kerosene oil without odor or smoke.
One filling, which costs less than 1 cent, will burn 40 hours. Each Lamp is provided with 21 inches of wick. With ordiThe Lamps are made of brass, handsomely nickel plated.
Hang it up whonentiring, it will afford a steady light throughout the night. For Entries, Doorways, Stairways, or anywher
and in case of sickness this Lamp will be found to and in case
value. There are thousands of satisfied users in Newfoundland.
Extra Extra Globes and Wicks always in stock.

## STEER Brothers.

Ladies' Fall \& Winter HATS!

Our New HATS are catching on, they are wanted. See them and you will Prices: $\$ 1.30$ to $\$ 8.00$. Marked low to effect a quick sale.
Robert Templeton.


Also, a New and Large Assortment of Hand and Foot Sewing Machines-all guaranteed and selling at very low prices.


MARTIN HARDWARE CO., Limiled. Front and Reat, next West of Old Store.


## Notice!

We have made special arrangements with our Wholesale Houses in England whereby
CHRISTMAS AND OTHER PRESENTS can be delivered free of duty by calling at our store, our descriptive special catalogues and leaving with us the address of the person to whom the articles are to be delivered.
People having relatives and friends in the 1st Newfoundland Regiment, now in England, will find this arrangement convenient and satisfac-
tory, as we guarantee prompt delivery of goods tory, as we guarantee prompt deivery of goods
free of duty and charges. All engraving on articles free.
going English boat.

## Joseph Roper.

Evening Telegram.

| W. J. HERDER, - ProprletorW. F. LLOYD, |
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## News Encouraging.

With Least

## Exertion

brain must be in good cordition. That requires proper
food-food that contains all the elements that build brain and brawn.

## Grape-Nuts

The anies, contains all the nutriment of these most nourishing grains, including those vital mineral salts-phosphate of potash, etc.that are discarded in making white flour.

Long baking breaks down the starch cells of the grain and makes this food easily digestible by th most delicate stomach.
"There's a Reason" for Grape-Nuts


### 2.00 P.M.


11.30 A.M.

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$\qquad$

Down Go Prices Again!
FURTHER SENSATIONAL REDUCTIONS IN Ladies' and Misses' Coals and Costumes

REDUCED TO FIFTY CENTS ON THE DOLLAR.
One Thousand Sample Coats and Costumes,
at half price-all must be cleared out. All prices and reductions marked in plain figures. Values from $\$ 4.50$ to THE GREATEST BARGAIN SALE EVER HELD IN ST. JOHN'S. ALL OTHER GOODS GREATLY REDUCED.
Extra Special Bargain.
LADIES' RAIN PROOF RAGLANS-Made in Eng. Latest styles and colors. They sell regularly at
$\$ 9.00$ each. Our Bargain Price is $\$ 3.98$. A limited quantity only. Only one to each

## THE SAMPLE BARGAIN STORE.



## BLACK DIAMOND LINE!

Intended Sailings from Montreal. Cape Breton, Nov. 6th. | Morwenna, Nov. 9th. Louisburg, November 15th to 20th.

HARVEY \& CO., LTD., Agents Black Diamond Line.

## Day and Night

We are selling goods of
STERLING VALUE and WORTH,
But especially fetching is the Great Quality of Our Men's

## Shirts, Socks and Caps.

## A. \& S. RODGER.



| Shooting Aecident | Prospero Oili. | Here and There. |
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## FURS! <br> Dress Goods! Dress Goods. <br> We are showing a wonderfully Attractive Display of New Dress Goods, suggesting many beautiful Fabrics for Fall and Winter wear. The following Cloths are in great favor this season, viz <br> Amazon, Whipcords, Satin Cloths, Poplins, <br> Venetian Fancy Checks, Serges in Navy, Black and Greys. <br> Ladies', <br> Misses and <br> Children's <br> coats. <br> A remarkable Display of oderate Prices. Our showing includes many beautiful Sets as well as Muffs and Scarves, in <br> Marmot, Muskrat, <br> Seal, Otter, Beaver, <br> Hare, Squirrel. <br> Cold. Nap Coatings, in Cardinal, Brown <br> Fawn, Saxe and Navy. <br> It is conceded our se none in style and general attractiveness. <br> A NOVELTY! <br> 1 Jungle Coat <br> at a special price to clear.



The Future Eye.





CONFIDENTIALLY SPEAKING the Tailor doesn't make the man, but upon the pearance

OUR TALLORING FOR MEN insures not only a successful appearance, but
satisfactory service and long wear. Come in and let us take your measure this week.

## J.J.Strang,

Ladies' and Gents' Tailoring, 153 Water Street, St. John's.


Advertise in the TELECRAM



(heir campiligs intend no ote up in the Alites must carrime reve thic cause on yourt poor

Get Gured To-Day by "Catarrhozone"





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## IT IS NOT A BIT TOO SOON

## To have that Photograph made to send him at Christmas.

'Phone 768.
THE HOLLOWAY STUDIO, LTD.
Corner Bates' Hill and Henry Street.

AThoughtifor theTimes



 IfParsTopar Cast Friday, Saturday and Monday. Wesseli iopless

## Children's Leggings.

 CHIDRENS STOCLINETTE LEGGINGS.
LEGGINS

| MENS FELT HATS London Styles. Our new line of Nobby Lon- don Hats is now offered at <br>  | Men's Waterpr |
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## American Flannelettes,

This Quality for 15c. per yard.

 and Monday .

Boy's and Girl's Sweater Coats. Sean
LADIES' WHITE KID GLOVES. Regular 60c. for 42c. $=4=42^{\circ}$

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Cased Pipes.

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| The Times Brace. $\qquad$ $\qquad$ 31c |  |


| ECHOES FROM THE SHOWROOM. |  |  |
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| Contunae | London's Latest Ladies' Stationery !


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Statonery. Prices from the, to 8isem

Dicks \& Co., Lld.
me pronies haper- THE EVENING TELEGRAM, NOV. 5th, 1914-10. - Read by everone


