## MC 2035 POOR DOCUMENT

## The Itnening Timeg Y Mar



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THiE EVENING TIMES AND STAR. ST. YOHN, N. B. SATURDAY, AUGUST 24, 1912


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THE EVENING TIMES AND STAR, ST. JOHN, N. B. SATURDAY, AUGUST 24,1912


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## The Cost of

The Awful Curse of Strong Drink $\$ 2,256,324,447$

A Practical Solution of the Drink Problem That Will Eliminate



## Just Hold the CTGTAMI

Naturally
Shaving with the GILLETTE is not a fine art, nor does it require skilled labor. You may be "no good with tools," yet you can have yourself easily and well with the Gillette Safety Razor.
Hold it lighty, as illustrated, and it falls naturully into the right shaving position, blade edge just touching the skin. Then draw it across shave face, not hoo fashion, but with the Angle Stroke shown, and the
theen GILLETE blade will cut smoothly in any direction-wih the ken GILLETTE Hade wil grain, across it, or against it.
If you want a light shave, or if your skin is tender, screw the handele tight.
If you want a close shave, loosen the handle about a quarter tum. mis alows the baade to spring away from the guard a a itite and $t$ the
more hold. Buy a GLLETTE and forget your shaving troubles.

gillette safety razor co. of canada, imited,



THEY THMK A LOT PRNMEE IN PARIS

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Dean trinerd demanded seien result of the


Less Hot Work (around thes Stove



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