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THE IMPRINT.

F. X. LEMIEUX, Communes, Ottawa, Ont.

VOL. I.

TORONTO, MAY, 1893.

No. 1.

"A Long Felt Want."

THE Toronto Type Foundry has felt the want of a first-class means of letting Canadian printers know what sort of goods they make and sell. The appearance of THE IMPRINT is therefore the most modern instance of a "long felt want" being filled. The idea occurred to us that two ends might be served by devoting a few pages to matters of trade concern, which our little publication will strive to present in an interesting as well as instructive way. The intention is to issue monthly and keep the trade thoroughly informed as to what is up to date. It may be that monthly issues will prove too frequent, in which case THE IMPRINT will visit the craft bi-monthly. However frequent or infrequent its visits may be it will certainly earn a welcome through its fashionable dress, which will always be of the latest cut and very best make. Its deportment, too, will be irreprouchable; therefore how can it fail to be welcome? Anyway it is here: scan it critically and judge it upon its merits.

Our Winnipeg Branch.

RECOGNIZING the need of a Printer's Supply House for our North-Western customers, a branch of the Toronto Type Foundry has been opened at Winnipeg, where a full stock of our Extra Hard Canadian Type will be kept on hand. A large assortment of the leading faces of the American Type Founders' Company will also be carried ready for immediate delivery, as well as Paper Cutters, Cylinder and Gordon Presses, Cases, Galleys, Brass Rules, Sticks and all kinds of Printing Office requisites.

The Winnipeg Branch will be under the management of Mr. H. C. Stovel, who has already established his reputation in the North-West as a thoroughly competent and straight-forward man of business, fully conversant with all matters pertaining to the Printer's art. It will be his and our aim to keep a stock of the best goods and deal liberally with the trade in all respects.

No Printing Office is Complete

WITHOUT type cast by the following celebrated foundries: MACKELLAR, SMITHS & JORDAN FOUNDRY, Philadelphia; MARDER, LUSE & CO. FOUNDRY, Chicago; CENTRAL TYPE FOUNDRY, St. Louis; DICKINSON TYPE FOUNDRY, Boston; BOSTON TYPE FOUNDRY, Boston.

There is no longer any reason why the printer should tie himself hopelessly to the product of an individual type foundry. We carry a stock from all the above foundries and will cheerfully afford purchasers every facility for selection from their combined product. All our own type, leads, rules, etc are made uniform in body with the above foundries.

THE Point System is now universal on this continent. Progressive printers in all parts of the country are discarding the old bodies of type as they wear out, and are replacing them by modern type on the Point System. By this system only, can composition of the best class be done with the greatest economy, as all sizes of type are regulated by the one standard, and the products of all foundries are interchangeable as to body, the one with the other. The range of selection of faces upon this system is inconceivably vast; upon the old bodies it is restricted to whatever may be produced by any one foundry, as no two have the same bodies. The advantages of the Point System to the printer are incalculable, as it places him in a position to stock his office with uniform type. There is not one face of type of any practical or artistic value, made upon the old bodies, that cannot be supplied upon the Point System. On the other hand the most beautiful and artistic type, ornaments, and borders are made only upon this system and cannot be matched or duplicated upon the old bodies. Common sense teaches the progressive printer to get all the type in his office upon this system as rapidly as possible and save the expense and annoyance of having several systems when one only is necessary.

Suggestions on Making Up.

THE March number of the Bookmaker contains some valuable "suggestions on making up," by Side Stick, from which we call the following:

"The first thing is to get a number of the galleys containing the matter to be made up and place them so that the pages can be measured off easily. Usually a double stand is available for this purpose, and galleys can be placed not only along the lower ledge of the cases or board, but may be placed one above the other until the whole top of the stand is covered. By this means a dozen or more pages can be measured off and the trouble of going back and untying pages may be avoided. The necessity for this precaution may not appear at first sight, but it will grow upon a man after a little experience.

"When the length of the pages is left to the compositor he should make them about one-half longer than their width. For instance, if the matter is twenty-four picas wide the pages should be thirty-six picas long without the headline or folio. Of course this proportion cannot always be strictly adhered to, but it will serve as a basis.

"The matter should be roughly measured off to see whether there are likely to be any bad divisions. There are certain laws in regard to this part of the work which must on no account be violated. The last line of a paragraph must not be turned on to the top of a page, even though it should be a full line; nor must one line of a paragraph be allowed to stand at the foot of a page, if it is possible to avoid it. By keeping a look out ahead these difficulties usually can be avoided, but it may sometimes be necessary to 'get in' or 'drive out' a line.

"The first page of a chapter or section should be sunk about one-fourth the depth of an ordinary page; that is, if the length of the page is thirty picas, such first page should begin about seven picas from the top. Where a chapter ends below the middle of a page, it is better to begin the next chapter on a new page rather than to crowd the heading and have just a few lines at the foot.

"Where there are running heads to the pages they should be set either in even small capitals or in italics, and the space under them should be equal to one line of the type. Where there are cross headings occurring in the body of the pages, such

headings should be made a little more prominent than the remainder of the page, and should have about twice as much space before them as after them, so that if there were a nonpareil after, there should be at least a pica before them.

"Great care should be taken to secure uniformity in the length of the pages; otherwise there will be trouble when they come to be imposed. The lines should be pressed close together with the fingers and examined to ascertain whether they may not be off their feet, for unless they stand perfectly upright there must be a variation in the length of the page.

"What I have written refers to the making up of ordinary book pages, although the rules laid down apply equally to the making up of magazines, journals and other periodicals. The appearance of a newspaper is very much affected by the manner in which its pages have been made up, and where we see crooked lines or columns, or a single line turned over to the top of a column, we may be sure that the maker-up is not a good workman.

"However, there is a class of making up which calls for much more skill and care than I have outlined here. Where there are side notes, foot notes, inserted cuts, or where the work is set in several different sizes of type, then indeed does the maker-up need to be a man of good judgment and excellent skill. To have a note fall just right, it may be necessary to go back several pages, or to overrun a paragraph or two in order to 'drive out' a line or to save one. Where the work is not too particular two corresponding pages may be made a line longer or shorter to help over such difficulties, or some liberties may be taken with the spacing between sub-heads or between the text and the foot notes.

"In high class work such irregularities would not be allowed, and from the first page to the last the most rigid uniformity must be preserved. Not only would a single line at the top of a page be an offence, but a single line at the foot of a page would be condemned also. Moreover, a page could not end with a line which finished with a divided word. All of the pages must be of exactly the same length; all of the chapters must be sunk the same number of lines; there must not be less than six lines turned over at the end of a chapter; there must be exactly the same number of leads before all sub-heads, and the same proportionate space after them."

Thanks, Awfully!

THE SARRIA POST took occasion recently to say the following:

The Toronto Type Foundry has been in operation over five years, having been founded by J. T. Johnston in the spring of 1887. The business has steadily increased during that time and grown in favor with the printing fraternity of Canada. Early in the present year it was found necessary to provide additional facilities and secure more commodious quarters. Accordingly the concern leased for a long term of years the substantial and elegant premises, 44 Bay Street, an illustration of which accompanies this sketch. At that time the business was converted into a joint stock company, with a capital of \$150,000, and large additions were made to the plant and stock-in-trade, so that to-day the Toronto Type Foundry is far in advance of anything in its line in the country. The company is composed of high-minded and enterprising business men, among whom are H. A. Massey, W. E. H. Massey and Thos. M. Harris, of the Massey-Harris Co.—a concern known the world over for its honorable dealings and the excellence of its manufactures. S. C. Calvin, of the wealthy shipping and forwarding firm the Calvin Company, of Kingston, and John Marder, at the head of the type founding industry of the United States, are also members of the Toronto Type Foundry company. Their manager, J. T. Johnston, is well-known to the printers of Canada as a gentleman thoroughly up in everything pertaining to their art. A combination composed of people of this class is certain to secure and hold the confidence of their customers. The business relations between this company and The Post have always been of a pleasant nature, and the prompt and satisfactory manner in which they have fulfilled their part of the contract in the placing of new machinery in our establishment compels us to speak of them in words of strong commendation.

Toronto Employing Printers' Reunion.

FORTUNATE indeed is he who may obtain the privilege of attending any of the social gatherings of the Employing Printers' Association of Toronto. Printers generally are noted for their social characteristics, and when from this sociability all the best elements are taken and crystallized into the form of a banquet, where everything conduces to the display of the best attributes of the human mind, the result attained is a happy one indeed. Such an event was the dinner given by this Association on the evening of May 7th last, at the Rossin House, where upwards of a hundred gentlemen sat down, and having done full justice to mine host Nelson's excellent menu, proceeded to dispose of the toast list. The national and corporation toasts having been duly honored and responded to, Mr. W. A. Sheppard set forth in a well-written paper the aims, objects and merits of "Our Association." The "Sister Crafts" were ably represented by Mr. Campbell, of the Canada Paper Co.; Mr. Brown, of Brown Bros. Co.; Mr. Croil, for the Electrotypers; Mr. Corcoran, of the Canada Printing Ink Co., and Mr. R. J. Patterson, for the Typefounders. Mr. Brown was in a reminiscent mood and in a happy manner compared the lightning methods of book making of to-day with the easy-going but, as he called it,



Toronto Type Foundry Co., 44 Bay Street

the "sure" binding of twenty-five or more years ago. Mr. Patterson discussed the effect of tariff on extra-hard Scotch, but this proving too "solid" matter, he was compelled once again to harrow the ears of his audience with a detailed account of the fate of his "Sunday Breeches."

Mr. Jas. Coulter, President of the Typographical Union, in a ringing speech, assured the employers that the society of which he was the head was "United to defend, but not combined to injure." Messrs. Diver and Baker, accompanied by Mr. W. J. Carkeek, ably sustained the musical part of what constituted a most enjoyable reunion of the Toronto Employing Printers.—[D. B. E.]

Blowitz's School of Journalism.

M. DE BLOWITZ, the Paris correspondent of the London Times, lays before the readers of the Contemporary Review a fanciful proposal for the establishment of a School of Journalism. Here are some of his suggestions:

The young aspirant to journalism should have finished his eighteenth year, and should possess the first regular degree according to the collegiate education of his country. He should be seriously grounded in the elements of two languages other than his own. He should serve five years, so that his career should not begin before he was twenty-three, or even later. A younger man can not be expected to possess the maturity necessary to judge the causes and effects of events with security. He would then be placed in the hands of professors who for two years would teach him the history and literature of each of the great historic and literary divisions of Europe, running over remote periods very rapidly, and becoming more careful and detailed as one drew nearer to the present moment. He would be initiated into the origin and tendencies of spirit of his most remarkable contemporaries in every country. He would be given a general idea of the political constitutions, the ethnologic and climatic conditions, the products, the geographical situation, the means of communication, the armed forces, the budgets and the public debts of each nation. He would be taught to draw both landscapes and the human face. He would learn to box, to ride on horseback, and to use a revolver; but the science of arms, so-called, would be rigorously interdicted, because a man obliged to support his arguments by weapons, or who indulges in personalities which place, so to speak, arms in the hands of his foes, is neither a journalist nor worthy to be one. Finally, such a pupil would undergo a graduating examination, and if he failed in any way to satisfy his instructors, he would remain another year; after which, for three years more, he would spend in succession some months at school or college in other lands, so that the remaining three years should be used up by his presence at foreign schools of journalism, and travel in countries where these schools are established, as well as in countries where they might not yet exist. All these schools of journalism should form a federation. Every exclusive political opinion should be banished from them. The instruction should be

elective, without any possibility of pressure from without; and the free judgment of the pupil, formed by experience and conviction, should be respected. The pupils of one school, by this scheme, would be received in any one of the other schools without any extra expence, the cost of the entire course having been fixed in advance. Both resident and traveling scholarships would, of course, be established, as well as retreats for old age, or those temporarily ill from diseases contracted in the fulfilment of their duty. Each school, moreover, would obtain from the serious leading journals in its neighborhood the promise to employ, according to the special needs of the journal, a certain number of pupils, who are thus provided with their final diplomas.

THE Linotype and Typograph machines have been introduced into several of the Toronto newspaper offices. Their introduction was secured by the claim of their makers that they would save about one-half of the expence of composition by hand. Authentic figures of the cost of composition in two competing newspaper offices, one by piece-work with type and the other by the "economical" machine-made article, show the average wages paid for hand composition, for a period of seven weeks, to be a trifle under \$240 per week. With the machines the wages and rental of machines during the same period averaged \$276.55 per week. The quantity of matter set by the piece office was greater than by the machines, and there is absolutely no comparison between the two papers in point of appearance. If to the above figures had been added the expence of power, gas, metal and repairs, (and repairs make a most important item as the machines are fully one-third of their time out of order) the economy of the old and reliable hand-setting would appear even more strikingly. But the greatest disadvantage of the machine is and must continue to be the illegible character of the work, owing to its extreme irregularity both as to line and height. It is not good business to say that these machines "do good enough work for newspapers." A live newspaper prides itself upon its appearance, and in any case the reading public will not long continue to ruin its eye-sight worrying the news out of a poorly printed paper when a clean, well-printed one can be had for the same money.

The Appearance of Newspapers.

READERS and advertisers are being more and more influenced by the appearance of the paper in which they wish to advertise or read. Typographically neat and good taste displayed in the make-up, a tasteful and pleasing appearance is acceptable as visible and outward evidences of the financial prosperity of a newspaper.

People who cannot make up a paper, and who do not know one type from another, are quick to discriminate against the poorly printed sheet, in favor of the neater and handsomer one.

A well known newspaper man once remarked to me that "the coming paper was to be set in minion or larger" type.

The nonpareil and agate newspaper are going out and larger styles of type are coming in. The reason for this change is not only to improve the appearance of the paper, but it is a well established fact that the best patrons of the newspaper business are men of over forty years of age. They are men who take the paper home to their families and who have advertising to give out.

When a man reaches this age his eyesight begins to fail, but it is the last thing he wants to be reminded of. He likes the daily paper that he can pick up and read without an effort. The minion, brevier and bourgeois newspaper fill his bill. It can be read on the train or the street cars, in an uncertain light, and a good deal of our reading is done under these circumstances nowadays.

The coming popular paper must be clearly printed on good paper, and it must be attractively made up. It is the neat and well printed newspaper that will hold its readers and advertisers. Facts have proved the truth of this assertion, and wide awake publishers are moving in this direction. The reading public have been humbugged long enough with poorly printed sheets not to know what a neatly printed paper looks like.—J. E. CULVER, National Journalist.

A STANDING invitation is extended to printers and those interested in printing to call at 44 Bay street, Toronto, and witness the manufacture of type. This is a new industry in this part of the world, and, although we have not the largest type foundry on earth, yet it is perfect as far as it goes and is capable of making the very best quality of goods. Call and see.

And Why Shouldn't They?

APRIL 30TH is now a historical date in the Raw and Stillwell families of Hamilton, for on that date Robert Middlewood Raw and Margaret Earls Stillwell were made one according to the holy estate of matrimony. A prettier wedding was never seen anywhere, not even in Hamilton where they do all things well. Robert Raw & Co. are printers of the first rank, well known to most of THE IMPRINT readers who will one and all join in wishing the young couple all the joys and as few as possible of the worries of life. The bridegroom takes after his father on his mother's side; he is a fine young fellow, a worthy exponent of the printers' art, and in every way deserving of his good fortune in securing such a charming bride. Our readers being mostly of the sterner sex we give no elaborate description of the beautiful dresses of the ladies at the wedding—not that most men, particularly printers, do not appreciate handsome and fashionable dresses; their appreciation of such things is, however, not "on paper," but when properly placed where they are intended, to wit, on lovely woman. The bridal gifts were numerous and costly, and were, what is not always the case, of the useful kind, and characterized throughout by good taste. A list of them with their donors would fill a page of our little journal.

COMPETITION in printing is very keen just now, and only those offices with the best facilities are able to turn out work with profit at present prices.

The composing room is the place where the job printer must stop all leaks. Every time saving device of proven utility should be at hand, for time is money here more than anywhere else in the printing office. An important essential is plenty of spacing-out material, quads, furniture, leads, slugs, etc. These should be in every office without stint, ready to hand, so that no time may be wasted in hunting them up, or worse still in picking them out of jobs live or dead. But the most important thing of all is that all spacing should be upon the Point System, which is the standard. No printing office aspiring to do fine work can get along without Point System type. It is therefore the truest economy to have only this system in the office as it saves the expense of having two sets of spacing material and the resultant confusion and loss of time.

Second Hand Machinery.

BELOW will be found a list of thoroughly overhauled machinery which will be sold at low prices for cash, or on reasonable terms. These machines are all guaranteed in good condition. Prices quoted upon application. Favorable exchanges made for other machinery when required.

CYLINDER PRESSES AND FOLDERS.

- 20.—32×50 Cottrell & Babcock Drum, rack and screw distribution.
 10.—Double Demy Adams, platen 27×37.
 23.—32×46 Acme—a handy country machine.
 52.—31×46 Railway Hoe—a first-class country newspaper and job press.
 22.—31½×45 Newbury—cheap country press.
 55.—33×40 Fieldhouse & Elliott Wharfedale.
 39.—30×31 Country Campbell, 4 rollers.
 62.—27×42 Complete Campbell, tapeless delivery.
 68.—Bascom Country Newspaper Folder.
 Double Royal Forsaithe Newspaper Folder.
 71.—22×28 Complete Campbell, 4 rollers, springs, combination distributor.
 76.—Royal Wharfedale, in good order.
 77.—Demy Wharfedale, in good order.
 81.—28×42 Brown Folder, 4-folds, iron rolls.

JOB PRESSES.

- 12.—7×11 Pearl, hand lever.
 2.—13×19 O.S. Gordon, with steam fixtures.
 3.—13×19 Liberty, with fountain, throw-off and steam fixtures.
 42.—5½×10 Old Style Gordon.
 31.—10×15 Oshawa Gordon.
 4.—13×19 Globe.
 61.—8×11½ Empire, a cheap country jobber.
 49.—9×13 Peerless, with throw-off and steam fixtures.
 51.—9×13 Peerless, with throw off.
 60.—10×15 Oshawa Gordon.
 41.—10×15 Old Style Globe.
 80.—13×19 Oshawa Gordon, with steam fixtures.

HAND PRESSES.

- 43.—Washington, platen 22½×34.
 46.—Smith, platen 24×36.
 57.—Adams, platen 24×36.
 29.—Smith, platen 20¾×30.
 14.—English make, platen 23¼×28.
 66.—Adams Hand Cylinder, bed 25½×42½.

BOOK BINDERS' MACHINERY.

- 36 inch Ruling Machine.
 14 inch Job Backer.
 Semple Book Trimming Machine.
 18 inch Donnell Wire Stitcher.

- No. A Wire Stitcher (2).
 No. 6 Standing Press, wood ends.
 Sanborn Foot Stabbing Machine.
 Sanborn Hand Stabbing Machine.
 Hoole Paging Machine, steel head.
 Laying Press (2).
 Iron Clamp Press. 8×30.
 Finisher's Stand (new).
 Seal Press for Die Work (2).
 No. 7 Whitecombe Envelope Machine.
 Finisher's Type Pallet.
 Hickok Head Compressor.
 Hoole Paging Machine, A1 order.
 27 inch English Perforator.
 Round Corner Cutter, small.
 36 inch Square Shears, foot power.
 40 inch Harrild Plow Cutter.

PAPER AND CARD CUTTERS.

- 33.—28 inch Plow Cutter.
 8.—28 inch Plow Cutter.
 32.—28 inch Plow Cutter.
 73.—30 inch Westman & Baker Cutter.
 74.—30 inch Eclipse Cutter.
 75.—32 inch Sheridan Steam Cutter, in good order.
 32 inch Graves' Power Cutter.
 28 inch Thorpe Plow Cutter.
 79.—12 inch Elm City Card Cutter.

ENGINES AND BOILERS.

- 59.—Four Horse Power Doty Gas Engine.
 69.—Four Horse Power Engine and Boiler.
 Horizontal.
 70.—Eight Horse Power Doty Upright Engine and Boiler.
 Eight Horse Power Doty Gas Engine.

SOME of the old-time printers are complaining about their trade falling away. Their offices are supplied with the product of past ages in the way of type made upon bodies which bear no relation to each other. They are unable to turn out work equal to their more progressive competitors and even if it were as good they cannot do it at as low prices owing to their material being of the old fashioned time wasting character. Modern printers are discarding entirely their last century type and replacing it with Point System. Take two offices, one upon the new system and the other with the hazardous bodies of yore, and the former will set up better jobs at a quarter less expense than the other every day in the year.

WEBBER PRINTING Co. did the presswork on this our first number. They are Printers and their office is Point System throughout.

Specimen Exchange.

PRINTERS desiring to exchange specimens of work are requested to send their names to THE IMPRINT. Each will be furnished with the addresses of all who join the exchange, the object being to enable those aspiring to do the best work to exchange with each other. Thus, if fifty join the exchange, each member will obtain that number of specimens of different jobs in return for one supplied.

To encourage the idea THE IMPRINT will give small premiums for the three best jobs of letter-press printing received up to the end of 1893. The first premium will be \$20 in cash; second, \$15; third, \$10—or these premiums will be in the form of medals if preferred by the winners.

Fuller particulars of the specimen exchange and premium competition will be sent to those who signify their intention of joining. Address, THE IMPRINT, 44 Bay Street, Toronto.

Canadian Press Association.

AT the regular winter session of the Canadian Press Association, held in Toronto, on the 9th and 10th February, the following officers were elected:

President, A. F. Pirie, "Dundas Banner"; First Vice-President, P. D. Ross, "Ottawa Journal"; Second Vice-President, T. H. Preston, "Brantford Expositor"; Secretary-Treasurer, J. E. Atkinson, "Toronto Globe"; Assistant Secretary, J. B. McLean, "Toronto Grocer"; Executive Committee, A. Pattullo, "Woodstock Sentinel-Review"; J. S. Brierly, "St. Thomas Journal"; A. R. Fawcett, "Streetsville Review"; L. G. Jackson, "Newmarket Era"; R. Holmes, "Clinton New Era"; H. P. Moore, "Acton Free Press." Auditors, W. McGuire, "Tilsonburg Liberal"; W. R. Climie, "Bowmanville Sun."

EXCHANGES speak highly of the Meaford Mirror since putting on its new Easter dress of Toronto type, and it certainly looks modern and stylish. Although suffering from loss by two fires, still by perseverance and hard work Mr. Patterson has been able to rise triumphant and bring his paper up to a high standard. His plant is now a valuable one, and the building admirably suited for the requirements of his growing business.

What is the Point System?

NOW and then some fellow asks this question and here goes for a brief answer. You know what Pica is? Well, Pica is the basis of the Point System and every other size of type is some exact part or multiple of Pica. For instance, Brevier (8 points), is eight-twelfths of Pica (12 points), and a three em quad of Brevier ($3 \times 8 = 24$) is exactly the same width as a two em quad of Pica ($2 \times 12 = 24$), and so on with all sizes. Sometimes one hears a printer of the old school say something like this: "No, I don't want any Bourgeois in my office; it is a bastard size." There is no such thing as a bastard size of type in the new system and Bourgeois (9 points) is one of the most useful as it is exactly a Nonpareil and a half—Nonpareil being 6 points—thus placing this size of type exactly midway between Nonpareil and Pica. The following table gives the sizes of the new system up to Double English:

1 Point = 12-to-Pica.
1½ " = 8 "
2 " = 6 "
3 " = 4 "
4 " = 3 "
4½ " = Diamond.
5 " = Pearl.
5½ " = Agate.
6 " = Nonpareil.
7 " = Minion.
8 " = Brevier.
9 " = { Bourgeois.
{ 2-line Diamond.
10 " = { Long Primer.
{ 2-line Pearl.
11 " = { Small Pica.
{ 2-line Agate.
12 " = { Pica.
{ 2-line Nonpareil.
14 " = { English.
{ 2-line Minion.
16 " = { Columbian.
{ 2-line Brevier.
18 " = { Great Primer.
{ 3-line Nonpareil.
{ 2-line Bourgeois.
20 " = { Paragon.
{ 2-line Long Primer.
22 " = 2-line Small Pica.
24 " = 2-line Pica.
28 " = 2-line English.

HARRY HOUER, foreman for Maxwell Johnston & Co., is responsible for the appearance of the full-page advertisements in this number of THE IMPRINT.

Old Type

RECEIVED in exchange for new at following prices, delivered at the foundry, less five per cent. for tret :

Old Type, - - 9 cts. per pound.
Old Plates, etc., 5 " "

These are the most liberal prices quoted in Canada, and are made so in order to encourage printers to discard their old material and replace it with Point System made by Toronto Type Foundry.

HEADQUARTERS for newspaper men visiting the World's Fair will be in the Illinois State Building, provided by the National Editorial Association. The Illinois board will act as host, and has a fund of \$5,000 at its disposal.

THE CLARKSBURG REFLECTOR, started last July, has had good luck from the beginning. Mr. Baker publishes a most interesting paper—local and editorial columns written up in bright style. The paper has an exceedingly neat appearance and richly deserves the large measure of success it is meeting with.

EVEN if Point System Type were twenty-five per cent. higher in price than the old fashioned article, yet it would be the most economical for the printer. Instead of being higher in price it is actually much cheaper, notwithstanding the continual din of the other fellows about their type being sold by the pound and so on. The only honest value in this market is Point System Type put up according to the scheme adopted by the Type Founders' Association, as the fonts are not "stuffed" with useless characters, but are made up as long experience has taught to be of the greatest value to the printer.

COUNTY PRESS ASSOCIATIONS are rapidly increasing throughout the United States. Canadian newspaper men ought to follow suit and have their local press clubs to meet regularly in the county towns for discussion and adjustment of the many business matters incident to their particular locality. Proper prices for advertising and printing cannot be secured in any better way than by the united action of the printers in a district through their press club, and wherever an organization of this kind has been effected, and the members have stood loyally together, mutual benefit has been the invariable result.

THE PETROLIA TOPIC has added a new style Gordon, with all the latest improvements, to its already complete equipment.

"THE MEAFORD MIRROR, one of our most valued exchanges, has a bran new suit, and she's a daisy."—Owen Sound Advertiser.

WE are glad to learn that Mr. Peter Murray, Orillia Times, has recovered from the severe illness which prostrated him during the past winter.

NOTE the many new and beautiful faces of job types shown in this number. They are indispensable in the printing office and are made only upon the Point System.

THE CHESLEY ENTERPRISE celebrated its second year under present management by changing to the more convenient quarto form, and putting on a new suit of our popular No. 5 Brevier.

MESSRS. A. TALBOT & CO., of London, report a steady increase in business. We recently inspected a number of specimens of work from their establishment and found them above the ordinary.

WE have recently placed a cylinder press in the Elmira Advertiser office, and more recently a new dress of type. Mr. Delion has secured some good contracts this spring, necessitating a considerable addition to his plant.

THE best material is that which will produce the best work with the least expense. Good work cannot be done with inferior materials. It pays to buy the best for the best is always the cheapest. We sell only the best.

THE attention of printers is specially directed to the fact that the Toronto Type Foundry is the exclusive agency for the American Type Founders' Company, and carries in stock full lines of their leading faces. Shipment can usually be made immediately on receipt of order.

ON another page the reader will observe an advertisement of the Eclipse Drying Rack. This is a very necessary part of the equipment of a first-class office. Besides their great economy in space and convenience in handling printed matter, they cause the sheets to dry much more rapidly and without danger of offset. Every printing office ought to have one or more of these conveniences.

WOOD TYPE.—A complete stock of desirable faces kept constantly on hand. Our Cut Book shows a splendid assortment. If you have not got a Catalogue write us for one.
TORONTO TYPE FOUNDRY, Toronto and Winnipeg

TRY LUSTROUS INKS.—Special brand, particularly suited for the Canadian climate. Send for specimen sheet.
TORONTO TYPE FOUNDRY, Toronto and Winnipeg

POSTER INKS.—Manufactured especially for us. Highest grades for prices charged. Fully Guaranteed. Poster Red, 10lb. tin, per lb. 50c.; Poster Black, 10lb. tin, per lb. 25c.; Poster Blue, 10lb. tin, per lb. 50c.; Poster Yellow, 10lb. tin, per lb. 50c. Send for specimen sheet.
TORONTO TYPE FOUNDRY, Toronto and Winnipeg

ROLLER COMPOSITION.—Best quality, and the most durable. Will re-melt. In 5lb. packages. Price, 25c. per lb.
TORONTO TYPE FOUNDRY, Toronto and Winnipeg

SPECIAL FACILITIES FOR CASTING rollers. If you want good rollers, send stocks to us, carriage paid. Rollers for 8 x 12 presses or smaller, 25c. each; 10 x 15 presses \$1.00 each; 13 x 19 presses \$1.25 each; large rollers, 40c. per lb. Less 10%, C.O.D. We can usually return rollers same day as stocks are received.
TORONTO TYPE FOUNDRY, Toronto and Winnipeg

CABINETS.—Of approved pattern and workmanship constantly in stock. Buy a cabinet and keep your job founts in good shape. It costs less in the end to buy a good article than a poor one. We carry the best and sell at fair prices.
TORONTO TYPE FOUNDRY, Toronto and Winnipeg

ECLIPSE DRYING RACKS ARE A CONVENIENCE in the Job Room. Occupies little floor space. Don't risk spoiling your work when \$1.00 will buy a drying rack.
TORONTO TYPE FOUNDRY, Toronto and Winnipeg

A PRESS WITH A KNOWN RECORD.—That's the Improved Gordon Press. We can take your old press out and supply a new one on most favorable terms. Let us hear from you.
TORONTO TYPE FOUNDRY, Toronto and Winnipeg

BREECH-LOADER STAPLE MACHINES. A hand machine for light work. Takes a charge of 100 staples at a time and feeds automatically. Price \$3.50. Staples 60c. per 1,000. Made in three sizes: 3-11, 1-1, 5-16.
TORONTO TYPE FOUNDRY, Toronto and Winnipeg

ECLIPSE JOB PRESS.—Strong and reliable. Just the press for country offices not requiring the more expensive Gordon Press. Has throw-off. Runs smoothly and guaranteed to do good work. Made in 10 x 15 size, price \$15.00. Favorable exchanges made for old presses.
TORONTO TYPE FOUNDRY, Toronto and Winnipeg

LABOR-SAVING REGLET.—Put up in convenient cases, containing 1800 pieces. Oil-soaked cherry reglet. Half plea and half non-pariel, cut from 10 to 60 ems long. Price, \$10.00. Larger founts contain 2100 pieces, cut from 10 to 120 ems long. Price, \$15.00. This reglet is accurately cut and finished, and we feel confident that every printer will acknowledge their convenience and value. If your office does not possess a font, order one now.
TORONTO TYPE FOUNDRY, Toronto and Winnipeg

LEADS AND SLUGS.—Accuracy guaranteed. Manufactured in our own foundry. Note reduction in price: Sixty-pica sets, per lb. Non-pariel and pica slugs, same price. Put up in Labor-Saving founts at 20c. per lb.
TORONTO TYPE FOUNDRY, Toronto and Winnipeg

BRASS RULE.—Supplied at U. S. list, being a very large reduction on price charged by other houses.
TORONTO TYPE FOUNDRY, Toronto and Winnipeg

CYLINDER PRESSES OF FIRST CLASS makes, second hand, always in stock. These machines are thoroughly overhauled in our own machine shop and guaranteed. We have several desirable presses now ready for shipment. See second-hand list and send for further particulars, stating requirements. Sold on reasonable terms.
TORONTO TYPE FOUNDRY, Toronto and Winnipeg

HART'S IMPROVED COUNTER.—The reputation of this counter has been fully sustained and sales are constantly increasing. Printers having counters on their presses know their value. Saves waste of stock and disputes with customers over shortages. Price of Altum Counter, registering up to 100,000, only \$10.00. Will soon pay for itself. Always in stock at
TORONTO TYPE FOUNDRY, Toronto and Winnipeg

LIQUID PADDING GUM.—Supplied in 4 colors—Bright Red, Red, Dark Red, and Purple. Price, 70c. Brushes 25c. This Padding Gum requires no heating and is always ready for use. Gives a finished appearance to your padded work. Always in stock at
TORONTO TYPE FOUNDRY, Toronto and Winnipeg

MAILING CHASES.—Standard size, 11 x 20 inches. Cast Iron. Price, \$1.25. In stock, ready for immediate shipment.
TORONTO TYPE FOUNDRY, Toronto and Winnipeg

THE PRUDENT PRINTER SHOULD consider the claims of our 10-point Mailer Type for the mail list. Every letter is cast on the cylinder, and the end quad being used for spacing. Justification is rendered perfectly simple by setting the stick to a multiple of 10-point; in fact, this "self-spacing" feature is what makes our mailer type labor-saving. No useless characters are included in the font. Sold in any quantity at 35c. per pound.
TORONTO TYPE FOUNDRY, Toronto and Winnipeg

NEWS INK.—Best in the market. Used on many of the leading Canadian papers. If you are dissatisfied with your present supply, give ours a trial. Put up in 25, 50 and 100 lb. kegs, at 10, 12 and 15c. per pound.
TORONTO TYPE FOUNDRY, Toronto and Winnipeg

THE ECLIPSE MAILER.—The most rapid and effective addressing machine manufactured. It is worked by the left hand alone, leaving the right hand free to remove the papers, pamphlets, or other articles addressed, as fast as the operator's skill will allow. The machine is handsomely and substantially made of brass, with parts not removable when necessary to clean. Price \$25.00. In stock at
TORONTO TYPE FOUNDRY, Toronto and Winnipeg

LYE BRUSHES.—We have a special line of Tampoco Lye Brushes at 25 cents each; \$1.00 for half-dozen. Unequalled value.
TORONTO TYPE FOUNDRY, Toronto and Winnipeg

COMPOSING RULES IN CASES.—Twelve finely tempered Steel Rules, in a durable leather case, assorted from 12 to 30 ems. These rules are spring tempered and of best quality. Price \$2.00.
TORONTO TYPE FOUNDRY, Toronto and Winnipeg

No. 48A. 81.5

6-Point French Old Style.

24A. 6c.

POINTS are not of equal antiquity with printing, though not long after its invention the necessity of introducing stops or pauses in sentences, for the guidance of the reader, brought forward the colon and full-point, the first two invented. In the process of time the comma was added to the infant punctuation, and then had no other figure than a perpendicular line, proportionable to the body of the letter; these three points were the only ones used till the close of the fifteenth century, when Aldus Manutius, a man eminent for the restoration of learning, among other improvements in the art of printing corrected and enlarged the punctuation by adding the semicolon, giving a better shape to the comma, and assigning to the former points a more proper place; the comma denoting the smaller pause, the semicolon next, the colon, and the full-point terminating the sentence. The notes of interrogation and admiration were not introduced till many years after.

Perhaps there never existed on any subject, among men of learning, a greater difference of opinion than on the true mode of punctuation, and scarcely can any two people agree in the same method; some marking the pause of a semicolon where the sense will only bear a comma; some contending for what is termed stiff pointing, and others altogether the reverse. The want of an established rule in this particular case is much to be regretted. The loss of time to a compositor, occasioned often through whim or caprice, in altering points unnecessarily, is one of the greatest hardships he has to complain of in the progress of his profession. Scarcely nine works out of ten are sent properly prepared to the press; either the writing is illegible, the spelling incorrect, or the punctuation defective. The compositor has often to read sentences of his copy more than once before he can ascertain what he conceives to be the meaning of the author, that he

ABCDEFGHIJKLMN—\$1234567890

Alphabet, a to z, 14½ ems.

No. 49A. 82.5

8-Point French Old Style.

24A. 6c.

POINTS are not of equal antiquity with printing, though not long after its invention the necessity of introducing stops or pauses in sentences, for the guidance of the reader, brought forward the colon and full-point, the first two invented. In the process of time the comma was added to the infant punctuation, and then had no other figure than a perpendicular line, proportionable to the body of the letter; these three points were the only ones used till the close of the fifteenth century, when Aldus Manutius, a man eminent for the restoration of learning, among other improvements in the art of printing corrected and enlarged the punctuation by adding the semicolon, giving a better shape to the comma, and assigning to the former points a more proper place; the comma denoting the smaller pause, the semicolon next, the colon, and the full-point terminating the sentence. The notes of interrogation and admiration were not introduced till many years after. Perhaps there never existed on any subject, among men of learning, a greater difference of opinion than on the true mode of punctuation, and scarcely can any two people see

ABCDEFGHIJKLMN—\$1234567890

Alphabet, a to z, 14 ems.

No. 50A. 83.5

10-Point French Old Style.

16A. 6c.

POINTS are not of equal antiquity with printing, though not long after its invention the necessity of introducing stops or pauses in sentences, for the guidance of the reader, brought forward the colon and full-point, the first two invented. In the process of time the comma was added to the infant punctuation, and then had no other figure than a perpendicular line, proportionable to the body of the letter; these three points were the only ones used till the close of the fifteenth century, when Aldus Manutius, a man eminent for the restoration of learning, among other improvements in the art of printing corrected and enlarged the punctuation by adding the semicolon, giving better shape to the comma, and assigning to the former points a more proper place; the comma denoting the smaller pause,

ABCDEFGHIJ—\$1234567890

Alphabet, a to z, 13 ems.

No. 51A. 84.5

12-Point French Old Style.

16A. 6c.

POINTS are not of equal antiquity with printing, though not long after its invention the necessity of introducing stops or pauses in sentences, for the guidance of the reader, brought forward the colon and full-point, the first two invented. In the process of time the comma was added to the infant punctuation, and then had no other figure than a perpendicular line, proportionable to the body of the letter; these three points were the only ones used till the close of the fifteenth century, when Aldus Manutius, a man eminent for the restoration of learning, among other improvements in the art of arts

ABCDEF—\$1234567890

Alphabet, 13¼ ems.

24 18A

16-Point French Old Style.

\$5.00

FINANCIAL AND COMMERCIAL
 President Harrison's Hawaiian Message Complete
 Gelebrated Characters in History

21a 12A

20-Point French Old Style.

\$1.00

24 DESIRABLE FEATURES 35
 Gladstone Reveals His Plans for Ireland

28a 10A

21-Point French Old Style.

\$5.75

ELOQUENT TRIBUTES
 Guests of Prominence Present

12a 6A

20-Point French Old Style.

\$6.75

GRACKERS Manufactured

10a 5A

20-Point French Old Style.

\$2.50

Banking HOUSE

2a 1A

48-Point French Old Style.

\$8.00

Herald NAME 8

6a 2A

60-Point French Old Style.

\$10.50

SOLD Music

6a 1A

12-Point De Vinne.

\$7.25

DESERT PLACE

Dark Africans

2a 3A

22-Point De Vinne.

\$5.50

CAREFUL DRIVER

Latest Styles

2a 5A

22-Point De Vinne.

\$5.00

BUILD SUMMER HOUSE

Designs Submitted

10a 5A

24-Point De Vinne.

\$4.00

EXCITING POLITICAL FIGHT

Electoral Voters Thirteen

10a 10A

18-Point De Vinne.

\$3.25

LONDON STABLE

Coming Easy

10a 12A

14-Point De Vinne.

\$3.25

BICKMORE METHODS

Beautiful Present

2a 16A

12-Point De Vinne.

\$3.00

RETURNING EXPLORERS

Enormous Enterprises

2a 20A

16-Point De Vinne.

\$3.75

FOURTH ELECTRIC CONVENTION

Bureau of Information \$14

2a 22A

8-Point De Vinne.

\$2.50

HANDSOME ROSEWOOD FURNITURE

Birds-eye Maple and Cherry

2a 24A

6-Point De Vinne.

\$2.25

GOLDEN TRESSES AND SWEET MANNERISMS

Thinking Constantly of England

5a 1A

72-Point De Vime.

\$17.00

DRIVERS
Coming

5a 4A

60-Point De Vime.

\$12.25

EMOTIONS
Pathos

5a 4A

54-Point De Vime.

\$10.25

EACH RATE
Governed

5a 4A

48-Point De Vime.

\$7.75

NOBLE MIND
Regular Day

5 A.

18 POINT COLUMBUS.

\$3.45

AMUSING CHILDREN
1234567890

10 A.

24 POINT COLUMBUS.

\$3.90

ANNUAL GAMES

5 A.

36 POINT COLUMBUS.

\$4.35

CASEMENT

3 A.

48 POINT COLUMBUS.

\$5.60

DEMAND

3 A.

60 POINT COLUMBUS.

\$7.80

GRAND

24 POINT COLUMBUS WITH 48 POINT INITIALS.

FIRST CRUISE

ALL COMPLETE WITH FIGURES.

Columbus Initials.

PRICE PER FONT.

36 POINT - - \$2.00
48 POINT - - 3.00
60 POINT - - 4.00

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10 A. 35 a.

9 POINT ISABELLA.

S3.45

Special Falltime Invitation to Fastidious Womankind
Display of Shapely Parisian Styles

The undersigned, Artist Milliners from Paris, beg leave to inform the ladies of Fadville that they have opened a Grand Emporium for the sale of Fashionable Millinery and Ostrich Plumes calculated to heighten and improve attractiveness of form by producing most graceful effects. We also have a large assortment of Silk and Satin Ribbons, Hamburg Edgings and Dress Goods, which we invite the ladies to examine. Every requirement of excellent style and superior service can be relied upon when buying from us.

2637 Maiden Lane, Fadville
Cagliostro, Tartufe & Company

8 A. 32 a.

12 POINT ISABELLA.

S3.80

Headquarters Ladies' Dress Reform Club
Special Circular, No. 23,857

In pursuance of the Resolutions unanimously adopted at the March meeting, members will, when visiting places of amusement, until further notice, refrain from wearing towering hats and bonnets decorated with soaring plumage and glaring flowers, as they are liable to obstruct the view of persons who may be so unfortunate as to be sitting in the rear part of the house

5 A. 20 a.

18 POINT ISABELLA.

S4.15

Sale of Fashionable Headgear

Because of Resolutions recently passed by the Ladies' Dress Reform Club, and the unexpected demands from our creditors, we have decided to sacrifice our entire stock regardless of its value

Richwine, Jackson & Co.

8A

21-Point Inclined Gothic.

\$3.00

SUMMER NIGHTS

12A

18-Point Inclined Gothic.

\$2.50

**RICH GOLD MINE SOLD
GREAT FIND 48**

18A

12-Point Inclined Gothic.

\$2.00

**BOUGHT GOODS MADE OF LUMBER
HOUSEHOLD FURNITURE 36**

21A

10-Point Inclined Gothic.

\$1.75

**STORM SWEEP COASTS BY OCEAN BILLOWS
SHIPWRECKED SAILORS ARRIVE 52**

26A

8-Point Inclined Gothic.

\$1.50

**DIFFERENT REPORTS ABOUT CHRISTOPHER COLUMBUS
ANCIENT NAVIGATOR'S DISCOVERIES 96**

28A 6-Point Inclined Gothic No. 7. \$1.25
**GOVERNMENT COMMUNICATIONS
ROMANTIC GIRLS 23**

32A 6-Point Inclined Gothic No. 5. \$1.25
**FINE NEW ENGLAND MOUNTAIN SCENES
BEAUTIFUL PANORAMA 42**

30A 6-Point Inclined Gothic No. 6. \$1.25
**FOUR THOUSAND PRIZES SECURE
SECOND EXHIBITION 65**

31A 6-Point Inclined Gothic No. 4. \$ 5
**FRONT ROOMS IN FASHIONABLE LOCALITIES
REMARKABLE CIRCUMSTANCE 29**

H MEN RUN SOME TIMES AND DON'T GET THERE

The different sizes of the Inclined Gothic Series easily line with regular leads. The four smallest sizes are on Six-Point body and have distinguishing nicks.

10 A, 28 s.

12 POINT ZINCO.

53.50

CURIOUSITIES • OBTAIN • THE • MUSEUM

Persons who Willingly Accept Misfortunes with Smiles on their Countenances
 Vivacious & Laughter-Producing Associates
 . . . 1 2 3 4 5 6 7 8 9 0 . . .

8 A, 20 s.

18 POINT ZINCO.

53.95

Solomon • Bigwig • Retailer • of • Latest • Gossip
 Counsellor in Matters of Unimportant or most Momentous Nature
 Author & Publisher of Artificial Truths
 1 2 3 4 5 6 7 8 9 0

5 A, 14 s.

24 POINT ZINCO.

54.30

Opulence & Penury Confabulating
 Missionaries • Working • Among • County • Politicians
 Extraordinary Performance

4 A, 10 s.

36 POINT ZINCO.

56.25

Unflinching • Defenders
 Preservers of Freedom & Morality
 Modern Heroes

6 A, 14 A, 22 S.

12 POINT KOSTER. With 24 Point Initials.

\$5.30

SOMNOLENT & HIBERNATE

Carefully Distributes

Rocking-Chairs, Mattresses and Counterpanes

Hammocks and Soothing-Sirups

1 2 3 4 5 6 7 8 9 0

4 A, 10 A, 15 S.

18 POINT KOSTER. With 36 Point Initials.

\$7.45

DOMESTIC EXERCISE

Using Water-Pails and Saw-Horses

Household Utensils

1 2 3 4 5 6 7 8 9 0

3 A, 8 A, 12 S.

24 POINT KOSTER. With 48 Point Initials.

\$9.65

LIVELY PEOPLE

Dispositions for Tomfoolery

1 2 3 4 5 6 7 8

Bright Witticism

20 A, 30 a.

12 POINT CHILDS.

\$3.60

DARING REGIMENTAL DAUGHTERS
lion-Hearted Amazons Trained in Scaling High Fences
1 2 3 4 5 6 7 8 9 0

12 A, 18 a.

18 POINT CHILDS.

\$4.10

REGIMENTS EMBARKING
Clumsy Recruits Bidding Adieu to Parents

8 A, 12 a.

24 POINT CHILDS.

\$4.50

Venturous STANDARD Bearers

6 A, 9 a.

30 POINT CHILDS.

\$5.15

Battle-Scarred VETERAN

5 A, 8 a.

36 POINT CHILDS.

\$6.30

WARLIKE Manœuvres

4 A, 6 a.

48 POINT CHILDS.

\$8.35

Miniature FORTS

3 A, 5 a.

60 POINT CHILDS.

\$10.65

BOLD Guards

MORTISED INITIAL LETTERS **CFLT** ACCOMPANY EACH FONT.

ALL COMPLETE WITH FIGURES.

6 A. 24 A.

18 POINT NEWFANGLE.

\$3.95

Mozambique Investment Company

OF DELAGOA BAY

THE PURPOSE OF THIS COMPANY IS TO SUPPLY THE NATIVES
WITH BANDANAS IN EXCHANGE FOR DIAMONDS

REQUIRED CAPITAL, \$824,579

6 A. 18 A.

24 POINT NEWFANGLE.

\$4.85

Speculators' Reliable Barometer

VEST POCKET SIZE

INFORMS THE POSSESSOR OF RAILWAY STOCKS
OF ALL FLUCTUATIONS THAT
OCCUR DURING NOONTIME LUNCHEONS

4 A. 12 A.

36 POINT NEWFANGLE.

\$5.60

Pinchbeck and Catchpenny

PROFESSIONAL

SCHEMING FABRICATORS OF ASIATIC
WILDCAT PROJECTS

3 A, 5 a.

60 POINT FERDINAND.

59.85

Autumn Chestnut
Hunters

4 A, 10 a.

36 POINT FERDINAND.

55.30

Fifteenth Exhibition
Annual Performance Begins
Charmed Audience
1234567

3 A, 8 a.

48 POINT FERDINAND.

57.35

Knowledge Delusions
Eradicating

36 A. 70 s.

6 POINT ARCHAIC.

\$2.70

30 A. 50 s.

9 POINT ARCHAIC.

\$2.90

MESSEURS ENROBE, WEARWELL & CO.
 Are Prepared to Furnish
 Galligaskins, Handkerchiefs, Smockfrocks, Castors,
 Tunics, Mantillas and Moccasins
 1 2 3 4 5 6 7 8 9 0

SOCIETY ANNOUNCEMENT
 Ladies of the Four Hundred Angered
 Wearing of Bustles Forbidden
 1 2 3 4 5 6 7 8 9 0

25 A. 40 s.

12 POINT ARCHAIC.

\$3.10

14 A. 26 s.

18 POINT ARCHAIC.

\$3.75

BUSINESS REQUISITES
 Fondness for Labor Necessary
 Pleasing Manners

FASHIONABLES
 Following the Leaders
 Spring Styles

10 A. 18 s.

24 POINT ARCHAIC.

\$4.25

LOCOMOTIVE ENGINES
 Unsleping, Hardworking Laborers
 Rushing Forward

8 A. 14 s.

30 POINT ARCHAIC.

\$5.00

BUSINESS MANAGER
 Enterprising and Progressive

7 A. 10 s.

36 POINT ARCHAIC.

\$6.00

CONTENTMENT
 Prosperous Environment

ALL COMPLETE WITH FIGURES.

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12a 9A

72-Point Facade Condensed No. 2.

\$13.50

Maidens and the Rural Swains

16a 12A

60-Point Facade Condensed No. 2.

\$12.50

National Humane Societies' Reports

16a 12A

54-Point Facade Condensed No. 2.

\$10.75

United States Government Experiments

16a 12A

48-Point Facade Condensed No. 2.

\$9.00

Remarkable Strong Attachment Sundered

18a 11A

42-Point Facade Condensed No. 2.

\$8.25

Desirable Modern Condensed Useful Job Letter

20a 16A

36-Point Facade Condensed No. 2.

\$7.00

Second Annual Excursion of Sunday School Children

20a 16A

30-Point Facade Cond. No. 2.

\$5.00

Sustaining Most Astonishing

24a 20A

24-Point Facade Cond. No. 2.

\$5.00

Forgetfulness Produces Situation

31a 30A

16-Point Facade Cond. No. 2.

\$1.00

Commencing to Rebuild Ancient Architectural
Strange Stirring Medieval Times 23

32a 28A

18-Point Facade Cond. No. 2.

\$4.75

Unreliable Circumstantial Statements 89
Some Remarks on Dutiful Children

4a 40A

12-Point Facade Cond. No. 2.

\$3.75

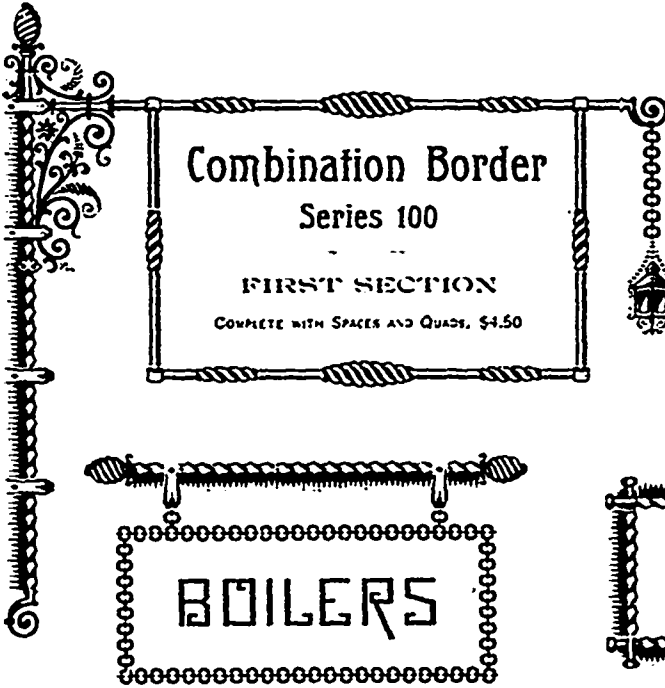
Every Careful Farmer Should Purchase Lightning
Demonstrated by Our Customers 46

50a 46A

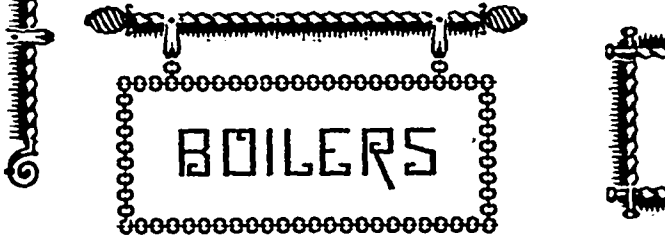
10-Point Facade Cond. No. 2.

\$3.25

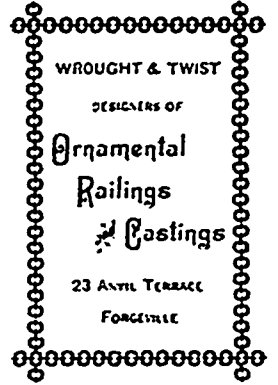
From the Sublime to the Ridiculous is but a Step and Still 57
Extraordinary Historical Unfolding Circumstances



Combination Border
Series 100
FIRST SECTION
COMPLETE WITH SPACES AND QUADS. \$4.50



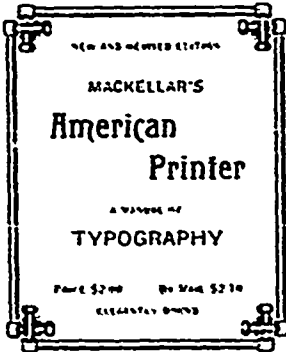
BOILERS



WROUGHT & TWIST
DESIGNERS OF
Ornamental
Railings
& Castings
23 AVENUE TERRACE
FORGEVILLE



EXHILARATING
Mountain Ozone
FOR STAY-AT-HOMES

NEW AND REVISED EDITION
MACKELLAR'S
American
Printer
A MANUAL OF
TYPOGRAPHY
Paper \$2.00 By Mail \$2.10
CLEVELAND, OHIO



CHOICE
OLD PORT



CHARACTERS



CHARACTERS No. 1 2 3 4 5 12 13 14 15 16 17 18 19 20 21 22
TYPE IN POINT 100 24 72 24 24 18 18 24 18 12 12 24 4 5 3

Perfect imitations of hammered iron work can be produced by combining the two sections of this border.

IF NOT DELIVERED WITHIN TEN DAYS
RETURN TO
BLACK & SMITH
METAL WORKERS
STEEL STREET, MONTREAL

PRICE LIST

Combination Border
Series 100
SECOND SECTION

CHARACTERS

CHARACTER NO. 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 31 32 33 34
TYPE IN POINT 144 72 72 50 72 72 54 74 36 4 10 10 10 10 8 4 4 2 2

COMPLETE WITH SPACES AND QUADS, \$6.50

SUPERIOR

Wine of Iron

COCKTAILS

TRADE MARK

STRICTLY PURE

Exhilarating Elixir

TEASPOONFUL EVERY HOUR

REGISTERED

THE OLDEST ESTABLISHED HOUSE IN THE TRADE

BUNTIN,

29

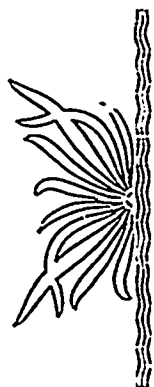
WELLINGTON ST. WEST.

TORONTO

REID

& CO.

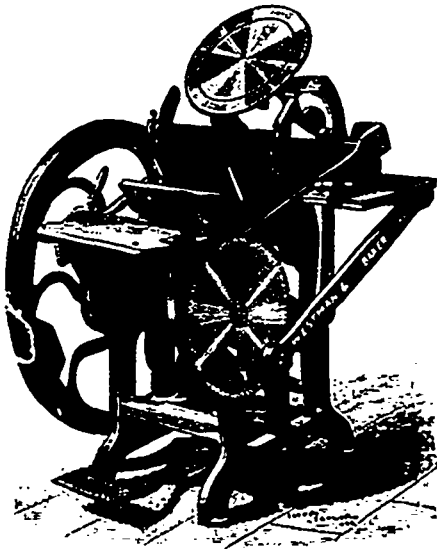
STATIONERS



PAPER,
ENVELOPE AND
BLANK BOOK
MANUFACTURERS

✱ It will be to the advantage of Printers,
Stationers and Paper Box Makers who are
strangers to us to give our House a trial.

AN OLD FAVORITE



THE
IMPROVED
GORDON
PRESS

8 x 12	-	-	\$200
10 x 15	-	-	285
13 x 19	-	-	385

- Including
- Two Sets Roller Stocks
- Roller Mould
- Three Chases
- Ink Brayer
- and Wrenches.

Steam Fixtures \$10 Extra. Fountains from \$10 to \$20 Extra.

....

The Improved Gordon has the largest sale of any treadle press in Canada. It is strictly a first-class machine, well built and strong, easy running and practically noiseless. Every press guaranteed.

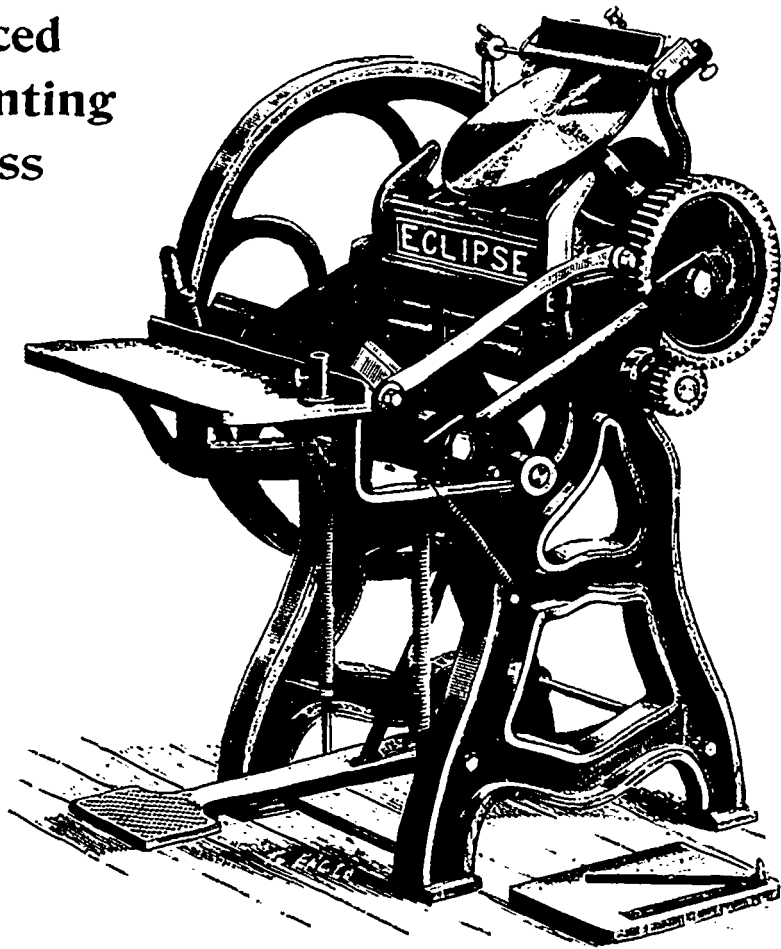
Always on hand ready for immediate delivery.

....

TORONTO TYPE FOUNDRY,
TORONTO AND WINNIPEG.

Reliable
Low
Priced
Printing
Press

The Eclipse



10 x 15 Inches Inside Chase, \$175.

Including Two Sets Roller Stocks, Roller Mould, Three Chases, Ink Brayer and Wrench. Steam Fixtures, \$10 extra.

...

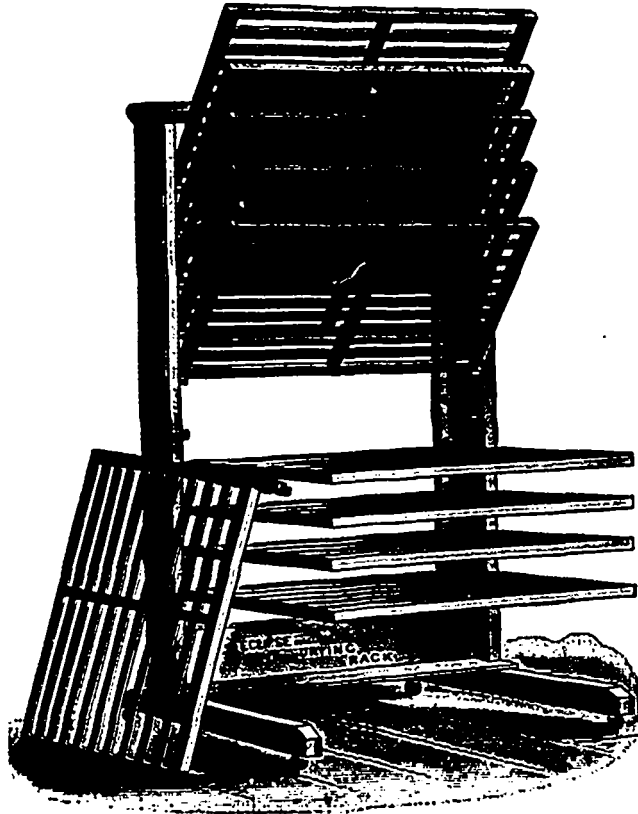
* **U**PWARDS of One Hundred Eclipse Presses are running in small country places in Canada doing the best of work. This machine is specially designed and built for smaller offices where the output of work does not justify the purchase of the more expensive Gordon Press. It is a perfectly reliable machine notwithstanding its low price.

Always on hand ready for immediate delivery.

...

Toronto Type Foundry, Toronto and Winnipeg.

ECLIPSE Drying Racks



To hold 12 shelves, 2 ft. wide x 2 ft. long.....	£10 00
" 10 " 2 " x 3	14 00
" 10 " 2½ " x 4	18 00

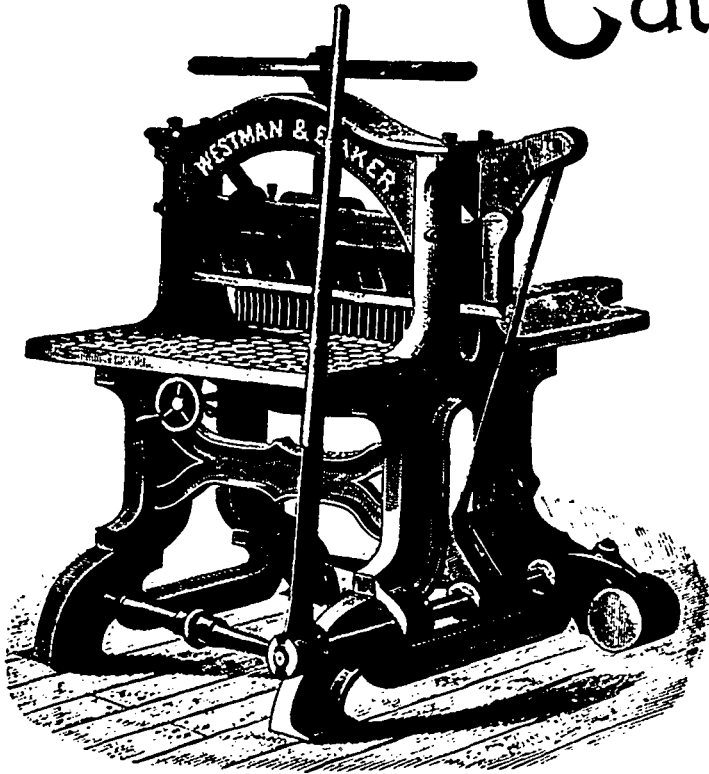
Above prices include shelves.

THIS rack combines the qualities of strength and compactness, and at the same time is easily moved to any given point on casters. It is constructed of ash, polished and oiled, and makes an ornamental piece of furniture. The shelves are independent of each other and are easily taken from the frame, and when not in use these shelves can be put out of the way, as shown in the cut, occupying only the room required for the feet of the frame.

...

Toronto Type Foundry, Toronto and Winnipeg

The Paper Beaver Cutter



26 INCH, \$120.

30 INCH, \$175.

32 INCH FOR POWER, \$300.

....

THESE CUTTERS

ARE STRONG, WELL BUILT MACHINES
AND WARRANTED IN EVERY PARTICULAR.



They Cannot be Beaten at any Price.
Always on Hand for Immediate Delivery.

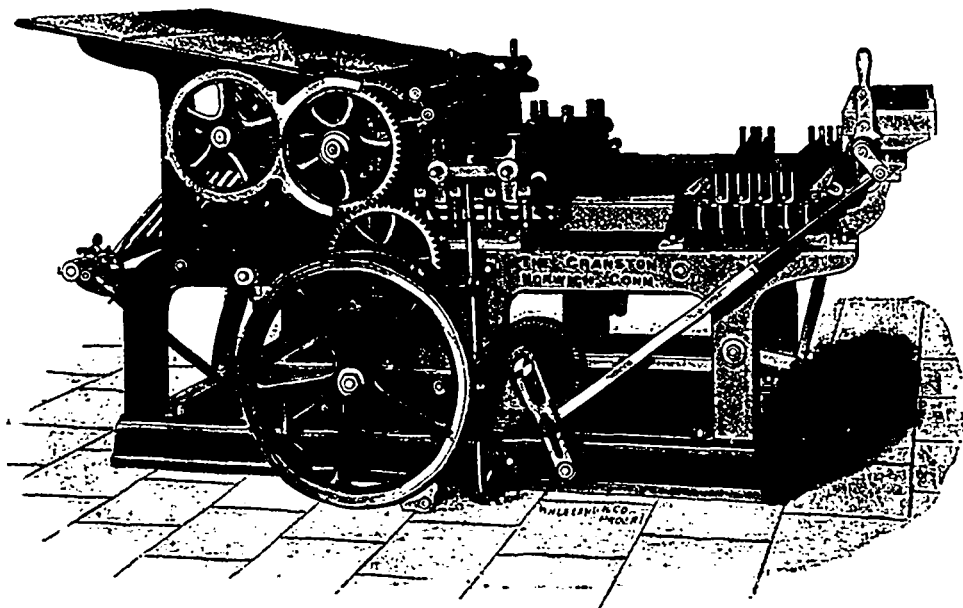
....

Toronto Type Foundry, Toronto 
and Winnipeg

The "Victor" Commercial Press



Two Revolution
Four Roller



Workmanship
Stock,
and Finish

The Best

VARIOUS methods of engraving having been developed, and their utility practically demonstrated, the demand has been created for a press that will bring out delicate lines of Half-Tone, Process, Etched, Photo-Engraved Plates, and work of this description, giving that clear and distinct impression without which the best results are not attainable from such plates. In our new "Victor" Two-Revolution, Four-Roller Commercial Press, we offer one that is especially designed for this class of work and eminently adapted for it. Possessing as it does the patented features of our larger sizes, it is like them, solidly constructed, giving an **unyielding impression** and an **ample inking surface**. Its size is convenient and sufficiently large to meet all demands for work of this class, while the speed provides for rapid production.

Many features are embodied in this Press for convenience in make-ready, etc. The Distribution is a complete system by means of which every particle of inking surface is **evenly** and **thoroughly** covered. The movements are easily adjusted and positive in their action.

The Fly Cam has a continuous surface and the sheets are laid lightly on the table without smut or offset; adjustable Fly Fingers.

The height of the press is such that it can be fed from the floor, and it is built with special reference to convenience in working about it. Its register is **faultless**.

This press is the result of careful study, and embodies suggestions from practical printers regarding the requirements for printing this special work. The very satisfactory results obtained from those in use prove conclusively that the "Victor" will meet all demands made upon it.

Toronto Type Foundry, Toronto and Winnipeg.

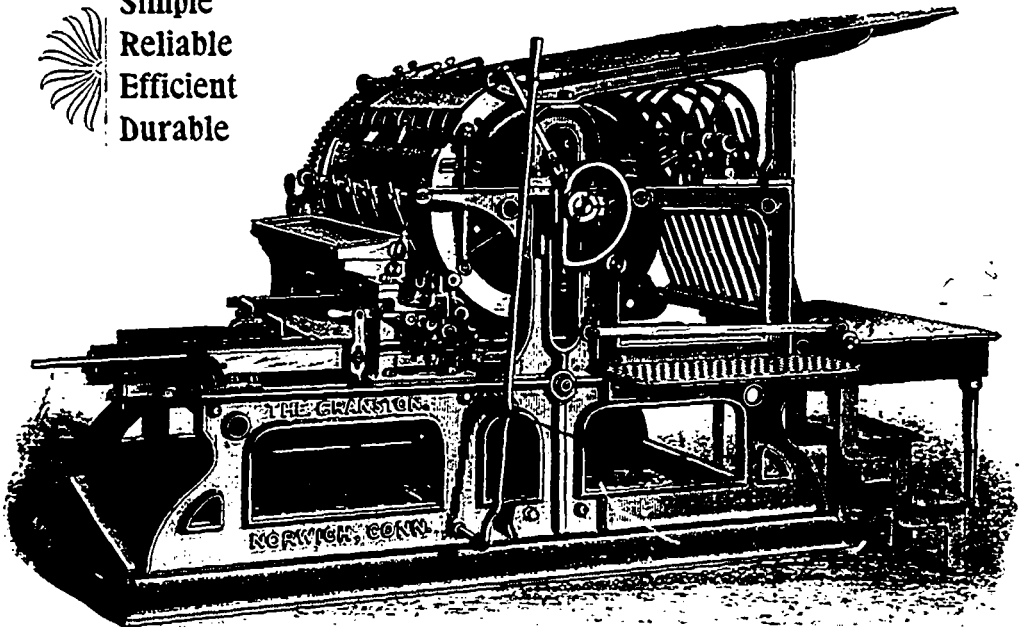
The . . .

“Cranston”

Improved Newspaper Press



Simple
Reliable
Efficient
Durable



The “Cranston” Press Has won its high reputation in actual service. It has not required the constant solicitation of traveling salesmen. It embraces all the requisites of a first-class machine. We feel we can justly claim that in points essential to the exacting pressman the “Cranston” stands without a rival.

Sizes.	Inside Bearers.	Matter Covered	Length of Base.	Width of Base.	Height to Top of Cylinder.	Weight Boxed.	Speed.
No. 3	32 x 46	27 x 42	7 ft. 9 $\frac{3}{4}$ in.	5 ft. 3 in.	5 ft. 1 $\frac{1}{2}$ in.	9,000	Equal to any of its relative style and size.
No. 3 $\frac{1}{2}$	33 x 48	27 x 44	7 ft. 9 $\frac{3}{4}$ in.	5 ft. 5 in.	5 ft. 1 $\frac{1}{2}$ in.	9,500	

An additional charge for Table Distribution.

Each press is furnished with Overhead Fixtures complete, Blanket, Wrenches, Iron Steps, two complete sets of Stocks— one set cast with composition ready for immediate use. All machinery delivered F.O.B. Norwich, Conn.

Toronto Type Foundry, Toronto and Winnipeg.