

| Christmas Suggestions: | LAST MINUTE SHOPPING <br> SEE OUR STOCK AND SAVE TME AND MONEY |  |  |  |  |  |
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| cemat |  |  |  |  | Brown \& Polson Ltd. |  |
|  | conpacts combinatio |  |  | Sole |  | Old Artificial Teeth Bought any coidition Highest prices sent by return inail. R: DUNSTAN. P.O. Bo |
| NTem | chocolates in Great Variety. |  |  |  |  |  |
|  |  |  |  | STATUTORY NOTICE, |  |  |
|  |  |  |  |  | OR CHRISTMAS. |  |
|  |  |  |  |  |  | $\overline{\text { To LET - For the winter }}$ |
| elle | L G HARSANT |  |  |  |  |  |
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| R | , |  |  |  | BIRCH JUI | KENNEPY'S-Cleansint |
|  |  |  |  |  |  |  |
|  | $1$ |  |  |  |  |  |
| Radiodyne 5 Tube Rece 45 Volt Dry B Batter |  |  | cy Bakery |  |  | Orerrats and Suits made to |
| ${ }_{2} 45$ Volt Dry B |  |  | Water St. Ea | TST |  |  |
| wire and clam, | $\int_{\text {vaid }}^{\text {vaid }}$ |  |  |  | NOTIC |  |
| Weiter and tianp, | TOILET WAT LOTIONS |  |  |  |  | 隹 |
|  |  |  |  |  |  |  |
| acemer |  |  |  | Vessel 0wners Atten |  | WANTED-Whisky, Syruip |
|  | ESTAT |  |  |  |  |  |
|  |  |  | cjs! Turneys! Turnejs |  |  | WANTED TO PURCHASE <br>  <br>  |
|  | Moitceit |  |  |  |  | HELP WAM |
| (out ling at our mhart |  |  | 200 CANADIAN TURKEYS ..60c. lb. |  |  | DOMESTIC HE |
|  |  |  |  |  |  | WA |
|  |  | , |  |  | M. F. Ho |  |
| PARTICULARS: 97 tons register. Built at Gloucester, Mass., in 1908. |  | Howers for $\mathrm{X}_{\text {mas }}$ |  |  |  |  |
|  | ANCHOR-DONALDSON |  |  |  |  | Wantel-A Gerall Giv |
| APPLY To |  |  | MASONIC | fact ever placed at the | What Have You to S i pay cash down |  |
| Shelbourne |  |  | $\ldots$ | service of a sales or |  |  |
|  |  |  |  | Royal tarage. |  |  |
|  |  |  |  |  | COLLINS' POCKET |  |
|  |  |  |  |  |  |  |
| nem |  |  |  |  | SK DIARIIES |  |
|  |  |  |  |  | Bur | , |
|  |  |  |  |  | Byme's Bookstore. |  |



## LORD WHARTONS NIECE



##  <br>  <br>  <br> not moon mistress on has on <br>    hatiors, and warten so prothly an obleet that Gerald, artist-life to thin Geral milfo tr <br> ans he did so, a muttle girl, seadin an old woman by the hand, came out At sight of Gerald thes paused on th   ald for a moment.t.then eurrasesed, an murmured something inaudible  er,", salat the estri, evhylt. <br> Gerald raised his hat, and sooint that fhey were making tor a rustle  downcast eyes, and the ol od humem intentis and vir 

"You are quite wellomen," natic Gere,

## Murphy's Good Things

 TOMEANMake this their happiest Christmas! Morning toors


Only 2 more days for


Toybland. They will en Xmas. Get your gitts Cisioned AOM joy a visit to the head. and toys now. Don't arouxto Chris) Inas thd he will be glad to leave it till the last minute.

Santa Claus always seems to know what sort of gitts will please clilidren most and make
 $\stackrel{\text { joy. }}{ }$

$\underset{\substack{\text { Wamens } \\ \text { Fancen Blomers }}}{\text { and }}$


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PHIL ML
ATs.ive in
349 Water Street

Store Open Every Night:

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FINES

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W.

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$=$
$\underset{\substack{\text { VIm } \\ \text { Potach }}}{\mathbf{X}}$

## s <br> ON SPOT:

71 5 (14) आ

## , <br> ${ }^{2}$

LOWEST MARKET PRICE. SPECIAL PRICE FOR CARLOADS

## "Pillsbury's

 Best" Flour.
## A. E. HICKMAN

COMPANY, LTD. whquesalers.

## 20060000036 000000000000000

## Xmas Poultry

FIMEST GEESE
$\underset{\text { Foc. Poundid }-8 \text { to } 15 \text { Pounds each. }}{\text { FINST TUREMS }}$
FINEST SELECTED DUCKS

FINEST SRANISH ALMOND NUTS
TABLE FIGS
200 BOXES XMAS CHOCOLATES
W. E. BEARNS
"THE HOME OF GOOD THINGS TO EAT",
DUCKWOIRH ST. 00360300600000000000000000000

Xmas Suggestions !
vEGETABLES.
FRUIT.

 V

GREAT RAFFLE at 398 WATER' ST. BIS (Opp. G. Kopowing, Lta, West End). B.I.S. \& MASONC SWEEP TICKETS. CHANCE TO WIN 82,500.00 FOR 5 \& 10 CENTS. every third spin-freet
COME AND-TRY FOER LUEK:
號

Apples.
Oranges
Grape Fruit Grape Fruit.
Grapes-Red $\&$ Green. Paers.
Tangernes. Cranberries.

CALVER'S

4yzal

## I. M. S. Hampshire

Was Sunk bv a Mine.
Russia and Turkey Form an Agreement
of Neutrality -- Conference Held Be of Neutrality -- Conference Held Be-
tween Baldwin and Turkish Ambassatween Baldwin and Iurkish AmbassaNonsense.

RIGH
BUT GLASS
a


CHARMING GIFTS for Hostess or Housewife


## China and Glassware





# Father, Mot fier, Sister and Brother KNOWLING'S SHOE STORES 

## LADIES FELT BEDROOM SUPPERS

 Assorted colours two-tone


CHILDRENS LADIES' FELT SLIPPERS Ribbon trimmed, Chrome soles, Brown and Copenhagen Blue. 1.30

## WOMENS GATTERS

${ }^{3,4}$, and 5 Buckle.
3.55, 4.70 and 5.20 GIFFY GAITRRS . . 7.00 MENS MILITARY SOLES \& HEELS

|  | t. . |
| :---: | :---: |

MEN'S
BROWN KID SLIPPERS
A good serviceable House: 3.00 and 3.25

| LADIES | LADIES |
| :---: | :---: |
| WOOL PLAID | FAWN CAMEL ARCTIC |
| SLIPPERS | CLOTH GAITERS |
| Felt and Leather Soles. | Felt and heather soles. |
| 1.20 and 1.50 | 1.70 |


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$|$| LADIES <br> QUILED SATIN <br> SLIPPERS |
| :---: |
| Old Rose <br> very dainty |

Sizes 2 to 6.
69 c.
 chiddrens baby blue wool felt bedioóm slippers-Chrome soles. childrens red wool felt bootees-With Fawn Collar and Chrome soles


MensXImasGilfs Men's Bedroom Slippers ARCTIC CLOTH PLAID FAWN CAMEL-With Collar. Sin asorsd bsyores . 2.00 FAWN CAMEL BOOTS ..


| LADIES HOGEEY BOOTS 5.50, 5.75, 6.50 |
| :---: |
| PATENT GIRLS' ${ }^{\text {c/ }}$ /RAP SHOES |
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| $\begin{aligned} & \text { TNFANTS } \\ & \text { SOFT SOLE BOOTS } \\ & \text { Assored colours. } \\ & 85 \mathrm{c} \text {. } \end{aligned}$ |
|  |  |
|  |  |
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black elk hockey boots
as used by Canadian Professionals.

TAN HOUSE SLIPPERS
Very flexible soles, suitable fo travelling or house wear: 2.60
BLACK \& BROWN LADESTING BOOTS BLACK \& BROWNSKATING BOOTS 1 Buckle

\section*{|  |
| :---: |}

NENS GATERS - BEST QUALITY.


BOYS

$\qquad$ | Sizes 11 to 13 |
| :--- |
| Sizes 1 to |

## LADIES

 BLACK FELT HOUSE BOOTS$\qquad$
INFANTS
SOFT SOLE MOCCASINS
1.10
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xv nomas

TAN HOUSE SLIPPERS
Leather soles and heels Good quality. 2.50
LADIES' BOOTS, for
$1.50, \$ 2.50, \$ 3.00, \$ 3.50, \$ 4.00, \$ 4.50, \$ 5.00, \$ 6.00, \$ 7.00$ and 10 per cent. of LADIES SHOES, and $\$ 8.00$ and 10 per cent. off,
MEN'S RINE DRESS BOOTS AND SHOES, in all the latest styles for $\$ 3.50, \$ 400, \$ 4.50, \$ 5.00$, $\$ 6.00$, $\$ 7.00$. $\$ 8.00$. $\$ 9.00$ and GIRLS' BOOTS-Sizes 11 to 2 , for $\$ 2.30, \$ 2.50, \$ 3.00, \$ 3.50, \$ 3.75$ and $\$ 4.50$, and 10 per cent. off. CHILD'S BOOTS-Sizes 6 to 10 , for $\$ 2.00, \$ 2.20, \$ 2.30, \$ 2.50, \$ 2.75$ and $\$ 3.00$, and 10 per cent. off.
INFANTS' BOOTS-Sizes 2 to 5 , for $\$ 1.30, \$ 1.40, \$ 1.60, \$ 1.75$ and $\$ 1.85$, and 10 per cent. off.
INFANIS' CAEKS-Sizes 0 to 1 , for 35 c . 45 c . 55 c .60 c .75 c .80 c .8 jc . 95 c . and $\$ 1.00$, and 10 per cent. off.
BOYS' BOOTS, in all leathers, and solid throughout. Sizes 1 to 5 , for $\$ 3.00, \$ 3.25, \$ 3.50, \$ 3.75$ and $\$ 4.00$, and 10 per cat off. XOUTHS', BOOTS-Sizes 9 to 13 , for $\$ 2.20, \$ 2.25, \$ 2.30, \$ 2.40, \$ 2.50, \$ 2.75$ and $\$ 2.90$, and 10 per cent. off.
UTTLE GENTS' BOOTS Sizes 6 to 10 , for $\$ 2.00, \$ 2.10, \$ 2.15, \$ 2.20, \$ 2.50$ and $\$ 2.7$, and 10 per cent. of
SPECIAL!
SPECIAL!
SPECIAL! .


EXTRA SPECIAL!
LADIES BLACK
French Heels. Only $\$ 2.50$ Also other shades
for $3.00,3.50,4.00$ 10 per cent. off.

LONG
RUBBER BOOTS for Men and Wo:
men Boys and Girls.
Also $\begin{gathered}\text { Siform } \\ \text { Rubbers }\end{gathered}$ EXTRA S WORK BOOTS Men's Work Boots and 5.00 and 10 per cent. off.


EXTRA SPECIAL!

PER CENT
ALL ENGLISH
FOOTWEAR

SPECIAL! SLIPPERS Satin, Patent and in many dainty

| MISSES' |
| :---: |
| and CHILDREN'S |
| HIGH LACED |
| BOOTS |
| 10 per cent. off |
| each pair. | ach pair

ALL GOODS MARKED IN PLAIN FIGURES, AND ARE YOURS FOR 10 PER CENT, OFF REGULAR PRICES. SEASON-
ABLE FOOTWEAR AT LOWEST PRICES IN TOWN, AND 10 PER CENT. OFF. Shoe the Whole Fanily NOW and save money at our BIG XMAS, SALE of SELECTED FOOTWEAR, whilst we have every size

## SPECIAL NOTICE TO OUR OUT-OF-TOWN CUSTOMERS!




## F. SMALLWOOD'S, The Home ofGood Shoes



## Christmas Creetings

SImendering out thanks to the public of
Newfondland for the great Businese we are

## WE WISH ALL

## A Merry Xmas BON MARCHE



## IDEAS FOR GIFT SEEKERS

Sugesting many suitable ahd interesting pieces at inexpensive prices. Christmas gifts that bring happiness are most dethe sort of articles that many a home lover has been wishing for. Dont forget that one good satisfying gift is worth half a dozen

## Electric Lamps

BEDROOM LAMPS-Assorted shades.
BRIDGE LAMPS-Assorted shades.
FLIOOR LAMPS-Assorted colored
READINE shades. READING LAMPS-Assorted shades.
PERFUME LAMPS-Ideal for the sick room. PIANO LAMPS-Assorted. dREsSING TABLE CLOCKS
 FRENCH AMBER DRESSING SETS.
RATTAN GHARS - Suitable for bedro
MENS SHAVING SEES.
SMOKERS CABINTS and STANDS-Wall


## Gift Ideas

SLIVER BREAKFAAST SEE-Coffe Pot, Sugar
Bowl. Milk Juk, Spoon Bowland Tray. WHITE Mik JIAL CAKE STIANDS-Untarnishmble. MITAL FRUT DISH-Uniarnihable.
WHITE METAL WHTE METAL CANDY DISH-Untarnishable SECTHuNAL Bookcases-Wainut, Oak and TRAhygany PIANO BEA, Elass bottom



Gifts for Children
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## Chesterlield Sultes

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## : Exceptional Value in

 ChesterfieldSuites



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| Chesterfield Suites | Chesterfields. |
|  | monety |
| Chesterfeld Chairs. | Chesterie |
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| terfeld Chair |  |
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## THE ROYAL STORES, Limited <br> Firniture Department, Duckworth street

## Chestertield Chairs <br> Chesterfield's  Chesterfields. <br>  Chesterfields. Uniones. Chesterfiels. <br>  <br> 

## 

8The "Jiffy" Gaiter for MEN

In introducing the N Nw Jiffy Gaiters in St. John's, we
again demonstrate ty e fact that, for
"EVERY NEW STYIE" IN FOOTWEAR Parker \& Monroe, Ltd.

 'Gents' $\$ 7.20$

## ure your size to-day

## 4-Bưkle Gaiters

 for Men for WomenMEN'S $\$ 4.85$

| MEN'S 4-BUCKLte at . . . . . . . . . . . . $\$ 4.85, \$ 55.60$ |
| :--- |
| MEN'S 3-BUCKLE, at . . . . . . . . . . $\$ 4.70$ | MEN'S 1-BUCKLIZ, LADIES' ${ }^{4}$-BUCK LE

LADIES' ${ }^{3-B U C K L E}$ LADIES' 4 -BUCKIE
 LADIES' BUTTON GAITERS . BOYS' 4-BUCKLE GAITERS (3 to 6 ) YOUTHS' 4-BUCKKLE GAITERS (11 to 2 ) GIRLS' 3-BUCKLE GAITERS (11 to 2).
CHILDREN'S 3-13UCKLE GAITERS ( 6


Rubber Shoes for Everybody MENS STORM RUBBERS .. MENS STORM RUBBER
MEN'S LOW RLBBERS MEN'S BROWN RUBBERS, Low cut .. .. .. $\$ 1.65$ MEN'S RED SOJE \& HEEL RUBBERS, Storm \$1.85
MENS HEAVY DULL RUBBERS, Storm . . $\$ 2.50$ BOYS' STORM IzUBBERS (3 to 5). . ..... $\$ 1.20$


 YOU' to 13) HEA YY DULiLSTORM (11 to 2) ..... $\$ 1.30$ BOYS TAN RUBBERS ( 1 to 5 ) - just operied.

Last minute shopping is never wholly satisfactory, especially in this hurry and rush of Christmas week, If you choose F potwear now you may make your se-
lections from uubroken assortments comprising comlections from unge of sizes in every desirable style. ANY EXCIAN dif GLADLY MADE AFTER CHRISTMAS.

Footwear for Christmas Gilt-Givin


 LONG RUBBERS FOR BOYS \& GIRLS'





Boots for the Kiddies


We have an usually large assortment of Infants Nooveity
Boots, in Lace and Button styles, Black, Brown and two tonen, Boors For trit baires-With soft soles, in Button
Brown, Patent and White or Champagne Brown, Patent and White or Champagne; size 1 to 4 . Ali
 Brown, sizes 3 to 6, Lace and Button, at ... .s1.10, sitep
nNFANIS PATENT HGH CT BOTS-Lace and Button stryle, in Patent and Gres.
tons, sizes 4 to 8 . Only
PATENT HIGH CUT LACED BOOTS Combination, Grify
or Fawn top, with White Laces and Eyelets, sizes 4 to
 CBTDPEP B CK RUPBERS (11 to $)$ and Whita, CHILDREN'S BLACK RUBBERS ( 4 to 10) 80 c , 81.00 , $\$ 1.05$ CHILDRENS WHITE ROCK RUBBERS ( 8 to 10) .. 81.20 GIRLS' WHITE ROCK RUBBERS ( 11 to 2) .... ... . $81 / 45$ MAKE YOUR PURCHASE NOW-WE WII. CLADLY DEIVER THEM ON CHRISTHIS DVE. ANY EXCHANGE CHEERFULY MATY AFTER … - nan AS

FEILDIAN ATHIEITC GROUNDS ASSOC. TRAVEL SWEEP WINNERS:











Fresh for the Xmas Trade "WHITE ㄴILY"

CAKE - and - BISCUITS cher gult WALNUT
dehon FREIT. MIC MAC APRCOT WAFERS rived with this shipment-enough said.

W. O. CARNELL

> The British Oak Insurance
> Company, Limited

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Gifts for Her

 Chation Hitious ins.
 Wool Siswaters

 Kid and Suede, Gloves
A bis assortment, IIted throughout, some
with wool, the higher priced with fur; all,
 Wool Gauntlets
Warm and comfortable for the cold win-
ter ahead; all sizes, in assorted colors. Prices per pair: $85 \mathrm{~cm} 95 \mathrm{c}, \$ 1.00, \$ 1.10$,
Felt Slips \& $\$ 1.75$.
A btg variety makes choosing easy; asst'c.
 Silk
Ohristmas gift. In our assortment you wit
find everr wanted plain shade and color
combination; fringed ends.
 Black and Colored Hand Bags
 Handkerchiefs
Beautifuly boxed dor gift giving; 3 and 6
 Crepe-de-Chene Scarves
Oriental designs and colorings, hemstitec.--
 Scoten Wool Scarves in handsome plaíd
and /efritpe designs, newest in scarves.
Prces each $\because$. 88.50 Crepe de Cliene, Georgette, Ratine and
Muishin, trimmed with lace, embroidery,

Serving Trays
Straw frame, ziass bottom, lined with
-chintz, nssorted shapes. Prree each
Work Baskets $\cdots$............. 85.00 Ined, maker an 1deal gift, legs, nicely
Praces eachs $8,50,8.90, \$ 10,50$ \& $\$ 21.00$.
Work Baskets Straw Work Baskets, silk lined, fitted.
Tricess each $88.90,85.25,8550,86.20,88.75$ Fire Screens Wood Frames, cloth centres, assortod
designe.
Price Framed Pictures Bruecha each
Brod, Comb and Mirror Sets.

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| Prlcess per set . . . . . . . |

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 seer selections.



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Tourists Worth $\$ 45,000,000$ to British Columbia


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Dies on Island







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H A MESSAGE TO THE CHRISTMAS SHOPPER
We want to help you in your Great Annual Problem of Christmas Giving. Save wandering and wondering-come directly to Bowring's, where large stocks and cheerful, efficient service enable you to select your Gifts with a minimum of effort. We are here to help you-accordingly, we have on display scores of Gift Suggestions which we know will give pleasure to the recipient and satisfaction to the giver. The items on this page give only a small indication of our complete stock. WE EXTEND TO YOU A HEARTY INVITATION TO COME AND SEE FOR YOURSELF.

## 

THE GIFT OF CHARM and DAINTINESS' One of NEEDLERS FANCY GIFT BOXES Ailled with NEEDLERSS COHCOLATSE - In half one one and two Morrs' and GANONGS CHOCOLATES, in hall, one Moirs', and $\begin{gathered}\text { two and four pound Bores. } \\ \text { DRAKES } \\ \text { Cherks }\end{gathered}$ CHRISTMAS CRACKERS, in asosted fancy Boxes.
Xmas Fix Pudding $\underset{\substack{\text { Xmas Fig Puddiog } \\ \text { Xmas Plum Pudang }}}{ }$ ? Santa Claus Xmas Puddin
 Raisis, Seedless.
Table Raisisin. Shelled Almonds
Nuts in Shell, ass
Nat Shelled Walnuts.
Crystalizeed Cherie

Clice | Girace chedries |
| :---: |
| Broadigrs |


 Srups, assos.tea: Reäabierry,
 Mintstrowine
Schivepe
Schweppes

## Dry Goods Department - VISTT OUR - <br> STORY books



BOYS and GIRLS.
 Here bote wel bound alturatitiv

 $\xrightarrow{\text { ed }}$ Prices:

## Undressed <br> DOLES of All Sizes--Dressed and Undressed

 Schweppesparila a
Apple Cider New Fruits-California and Pooto Rico Oranges, Cali-
fornia Pearss Apples $\approx$ rape Fruit, Pineapple, esc. high clans clegars, ctgarettes \& tobaccos.

- FRESH KILled
gurkeys, chicken, ducks \& Geese JUST ARRIVED.




## GIVESERVICEABLE GIFTS



## Hardware Dept.

Fancy Caal Boxes-Black Japanned with Brass hand
and hinges .. . . . . . $\$ 4.75, \$ 5.50, \$ 5.75, \$ 6.75$ eac Manicure Sets for the man or woman who takes pride the appearance of their hands. These Sets are fully equip
ped with the best of manicure instruments and are $a$, ranged to roll up in an attractive case, so as to occulp minimum space .. .. .. $\$ 2.00, \$ 3.40, \$ 4.00, \$ 5.50$ ea Attractive Serving Trays, of mahogany, oak and Japa ese design, serviceable and durable-
$\$ 1.80, \$ 2.20, \$ 2.75, \$ 4.00, \$ 5.0$


GRAMAPHO

OLD
BUL FOLES-Ea priced from
BOOKS OF 30¢. to 1 1.2

Boys' and GI
From 15 $\phi$.
CHURCH OF
PRAYER a
M. BOOKS
M. B00KS
70. . $80 \phi$.

70 \&., 80.
up to. 4.50
CASES, fro
3.40 each
HOLY'BIBL
TESTAMENTS
ROMAN CATH
PRAYERS
prices 3 Bis.
HOLY BIBLE
TAMENTS.
METHODIST
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## A Bright and

 Merry Christmas
## House Wiring

 is Our Specialty We have a staff of Eleetricians always on hand, who willdo the job with the greatest care and despath. Wherels
plenty of time yet beefore Christmas to get it done. RING 1870 and let us give you an estimate. LARGE ASSORTMENT OF COLOURED ELECTRIC
BULBS FOR DECORATNG.
bulbs for decorating.

Electrical Department
Our Stock of Chandeliers, Table Lamps, Reading Lamps, Shades and Fixtures has been selected with the colosest attention, so as to b
up-to-the-minute in style and quality. See them
you intend putting a new fixture you intend putting a new fixture in your home.
SPECAL OFFER-We will put in position FREE
OF CHARGE any Lamp. Fixture purchased be.

## BRIGHTEN YOUR HOME FOR XMAS.

Fenes Colored Lamp Shadss, in Paper and Linen, large a asoortment-


 Tandome Tate tamps, with fance coliod


WESTINGHOUSE - BULBS- ALL

## What Better Giift Could Santa Bring?


An Electric Kettle .. .. .. .. $\$ 12.50$, \$16.00 $\$ 18.00$ An Electric Curling Iron . . .. .. . 81.80 , $\$ 3.00$, $\$ 5.5$
 $A$ Electic Trapot
${ }_{A n}$ an Eletetricic Warnimg Pread.
An Electricicic Wayer cawe Heate
An Electric Water Boler
An Eiberic
Tabele store
An Electric Washing
An Electric Toaster


## KNOWLING'S The Gilf Shör





## 

\section*{Santa Claus Bargains} | Shop at Milley's |  |
| :---: | :---: |
| Bargains | Men's |
| $\boldsymbol{m}$ | Fancy Silk |
| BoXED | Scarves |
| 'KERCHIEFS | $59 c$. |


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## A Sale of

## Gift Stationery

What a happy thought! Gift Stationery. Our excellently selected
assortments of fine Stationery in all the wanted shades-gives
assortments of ine seope to individual taste. There can be no mistake in making
Stationery a big item in the presents you must give. And think-
you can buy them now at a very special saving.
The "Japanette" Box


$\$ 1.60$................. $\$ 1.45$ Reg. $\$ 2.85$ box. Sale Price
"My Lady's Fan" Box
Containing 4 quires of high grade "Autocrat" Box
A large red box


The "Narcissus" Box

Very dainty note paper, latest, "French Organdie" Box
deseign shades of White, Helio and "F
Blue in


"Holly" Box

Octagon shape box, containing 50 He High grate Stationery in pretty
sheets paper and 50 envelopes; also
2 large sticks of sealing wax. Paper gift box ,containing paper, envelopes



Balloons! Balloons!

New shipment just received, in all shades, shapes and sizes.
Priced from ............................ 2 c. up to 15 c . each

The Royal Stores Limited

Stationery Department


The Conquest of Quality ! As evidence that discriminating buyers appreciate
quality, we know it will interest the buying public of Newfoundland to learn that during the month of August in the Metropolitan District of New York, which is considered the most highly competitive market in the world, Nash forged ahead to third position in registrations, Ford excepted, the total figures showing that Nash took the lead of Buick, Studebaker, Dodge, Hudson and Overland, in the order named.

## Churchill Engineering Works

| NOTICE! <br> WE BEG TO ANNOUNCE that we are giving out to a limited number of sELIABLE PEOPLE on installment by weehly, fortnightly or monthly payments. Readmade Goods such as Ladies' Coats, Skirts, Dresses, Costumes, etc.; also Men's Suits, Overcoats, Raglans, Boys Suits, etc., <br> For particulars apply to: <br> POPULAR CLOTHING STORE <br> Plastergon <br> The World's Best Wood Fibre Wall Board. <br> Our stocks are now complete with all standard sizes of this excellent material. <br> If you are contemplating some inside finishing or improvements, ask us for samples and <br> The following Facts will be interesting to prospective users:- <br> Plastergon is made of long fibre spruce. <br> It is Lumber-Reconstructed-Perfected. <br> It is heavily sized front and back. <br> It requires very little paint for decoration. <br> It will not crack or split. <br> your house <br> It is packed in strong export packages-will not <br> It is 'The World's Best Wood Fibre Wall Board.' <br> Horwood Lumber Co., Ltd. |  |
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NORTH SYDNEY COAL. now landing ex. .s. "palike" NORTH SYDNEY SCREENED COAL. HENRY J. STABB \& COYY.

## A Lovely Christmas Present

Fifty Cents
Three Flowers Travelette


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## sit VOU CIM'T HO WRONG Get His Gift at Kearney's

Tou have the benefit of expert service from my assistants and personal attention from me, as I am in my store at all times and I've had over a quarter of a century's experience in catering to St. John's best dressers.
The quality of my merchandise is undoubtedly the best procurable. A peep into my windows will convince you of this. My prices are reasonable


A JAEGER SWEATER COAT,

OR,
Some ARROW COLLARS.
OR,
A nice UMBRELLA, for .. .. $\$ 4.00$

A suit of extra quality PYJAMAS
for .. .. . ..............

OR,
If he is one of the good old stock,
give him a NIGHT SHIRT,
$\$ 2.75, \quad \$ 3.00$
OR,
WALKING STICK, from $\$ 1.00$ up.
OR,
VELOUR HAT, for
OR,
A pair of FABRIC GLOVES,
for ......................... 1.00 up.

OR, A pair of BLACK EVENING SOX,
good and strong, lisle thread
for ................... 50 c. pr.

OR,
A JAEGER all WOOL MUFFLER,
OR, beautifully tailored, for
Scan this advertisement well, and study the prices closely. Compare them with any
of you will be to buy your

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THE LEADING MEN'S WEAR SPECIALIST
173 Water Street.
St. John's, Nfld.
St. John's, Nfld

## Big Midalay Week Change ATP AR MOVIE

 Agnes Ayres 9M11 WORLDLYGOODSFrom the Novel by Sophia Kerr. Produced in 7 Parts. Billy Siullivan in the exciting "FAST STEPPERS"

To all our Patrons we extend "The Season's Greetings" and on
Christmas Day there will be three performances: Morning,
11; Afternoon, 2.15; Night, 7.15

IT'S COMING! IT"S COMING! And Soon it will be here: "THE TEN
COMMANDMENTS"

## XMAS GREETINGS 1925

McMurdo's Xmas Store News The Spirit of the great Holiday is in the air.
Everybpdy's thinking anxiously about "What We are eure we can help you
for Choice, Suitable Gifts.
high class perfumes
Houbigants Le Temps Des
Lilas.
Houbigants ${ }_{\text {Quelques }}$ Fleurs.
Houbigants Buddha.
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Pivers Le Trefle.
Pive Lione
Preers Floramye.
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Lill of the Valley.
Lavender Water.
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Eau De Cologne.
Toilet Waters.
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QUALITY BATH SALT Houbigants Bath Gubes. Houbigants Bath Salts.
Bronnleys Bath Cubes. Bronnleys Bath Cubes.

Bronnleys Bath Salts. In Rose Bowls, Fancy. | In Rose Bowls, Fancy Jars |
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| Puff Bowls and Bottles. | Houbigants Bath Powder. Ashes of Roses Bath Prive. Mavis Bath Powder. Soana Bath Powder

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FACE POWDERS
MORNEYS.
A delightful selection of Candies and Chooolates, Moirs Chepries, Ginger and
Pineapple Cubes.
Ganong's G.B. assorte. Aascal's assorted Butter Brazils, Almonds
Pineapple Cubes. Ganongs G.B, assorted. Pascails asso.
and Creme de Mente. French Nougatines and Fraisines.
Also, Moirs' delightful Christmas Packages and Ganong's in Baskets and Holiday
T. McMurdo \& Company, Ltd.



Rotary Lancheon:







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## The "Decca" Portable Gramophone Makes a Delightful Christmas Gift


 Special each
$\$ 25.00$

## The Royal Stores Limited

Gramophone Parlor
























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EVENING










## THE RUSi OF

SHOPPING IS ON WhatSianilGive?

Christmas Day Comes on-Apace Only 3 More Days and so Much to Do This adverifsement was complled with the idoa of having every fitem a GIET SUGGESTION

\author{

## Yow will find $K$ Immensely helptul

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}
 "HER" GIFT Reposes amonysf these Fastions Newest Hosiefts
 Sinl wi.30, $12.50,51.80,12.40$





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## "HIS" GIFT

## Con this Golumn for 'TT'








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 Men's Sp.00, \$2.40, $\$ 2.90$
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## Gifty Gloves

 For Everylbody's Gift










## MEN'S



BOYS' CAPS


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## STOVES <br> gUARANTEED GOOD baKERS,

 NICKEL KETTLES EAMLY SIZE ................... $\$ 2.60$ each STAON STOVE POLISH FRENCH MOTOR HORN nickel plated Mororiststhe batitery.
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Phone 406 50200002000000000000000006

We fake this opportunity to wish all our friends A RIGHT MERRY CHRISTMAS and A BRIGHT and PROSPEROUS NEW YEAR.

We also thank you for your pat ronage and hope we shall have the pleasure of serving you in fufure as in the past.
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Look new, sound new, and all guaranteed. Terms to suit purchasers. GET ONE FOR XMAS.

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    Wish the People of Newfountians a Very
    Happy Xmas and a Prosperons New Yeerr
    VAN HOUTENS COCOA.

