$\frac{\text { THE EVENING TELEGRAM. }=}{}$ STUSE BUFFALO FLOUR! GET OUR PRICE.

BOVVRING'S Retail Store.
Auction Sales : Insure with the Good,

Auction Sales : Insure with the
Albction.
Old, Reliable


A. H. MURRAY, Cove.
bom casee Lobstre

triplex ptisp.
THOMAS B. CLIFT,
"The Home of
Office Supplies.'
High STATINERY Grade




|  |
| :---: |
|  |  |

Bowring Bros., Ltd.
Telephone 306.

## Fresh Arrivals!

## oystero-

Made from fresh whole
oysters. Evapor a
oysters. Evapor a ted
same day as they are
drawn from the sea.
STEERO-
Bouillon Cubes, a high-
ly concentrated extract
ly concentrated extract
made of Beef and Vegemade of
tables.
Oystero or Steero provide
a delightful cup for an ima demptu meal.
I. C. BAIRD,

- Water Streeth



## Win. Frew.

 New Arrivals: CHILDREN'S WH1Y D DIC

Sizes: 4 to 12 .
Good Quality. Price: 80c.
ROBERT TEMPLETON


## SUGAR, BEEF, PORK, etc.

## Just Received per

 Florizel and Stephano: 300 brls. SUGAR.150 brls. BONELESS BEEF. 200 brls. HAM BUTT PORK. 100 brls. HEAVY MESS PORK 100 bris. Short cut clear pork. 150 backs TRIMMED LEATHER. 150 sides UNTRIMMED LEATHER. AND NOW DUE (on way across country) 400 bags "SELECTED" ROUND PEAS

## HRRVEY \& © © ., LTTO.,

 Wholesale.

THE EVENING TELEGRAM̄, ST. JOHN'S, NEWFOUNDLAND, JULY 15, 1915-2


and
SERGE SKIRTS.


## Friday and Saturday-The Last 2 Days 


(REAT SAVINGS ON Infants' and Chiidren's Wear. MISSES' CAMBRIC NIGHDREESESE. LONG SLIPS.
 LAWN GOWN
 INFANTS'
SHORT SLIPS


\section*{Specials for Friday \& Saturday only Plush <br> | Door Mats | Sandals |
| :---: | :---: |
|  | ises from in |
|  |  |
| Tapestry | Ladies' |
| Hearth Rugs | Hose |
|  |  |
|  |  |
|  | Prid |
| Running Shoes | bio |
|  |  |
|  |  |
| cill |  |

## Smallwares.

|  |  |
| :---: | :---: |
|  |  |
| aman hame semal 34c | ${ }^{\text {anden }}$ |
|  |  |

All the tremendous selling of the last two weeks has not lightened either values or variety. Last week's Sales Records have again proven that public interest in our Semi-Annual White Sales is still growing. Sales have been larger and the buyers more enthusiastic than ever before. Don't let this opportunity to save pass by


A Clearance Sale of

## WHITE SKIRTS.


$= \pm=$


WHITE PIQUE, DRLL \& JEAN SKIRTS;

| Reis fi.o eata | 75c |  | \$1.60 |
| :---: | :---: | :---: | :---: |
| Cobes | 95c | Roger fita each | \$1.75 |
|  | $\$ 1.10$ |  | \$2.00 |
|  | \$1.20 |  | \$2.40 |
|  | \$1.35 | Reges | \$2.60 |


| Gents Summer Under wear |  |
| :---: | :---: |

## Housekeepers Supplies.

Shirtings, Flannels and Flettes.

| WHITE SAXONY FLANNELS |  |
| :---: | :---: |
|  | $\mathrm{yd}^{26} \text { 26 inch } \text { sale }$ |


 FLANNEL. 30 inch.
 FLANNEL.

| Reg. 65 c . yd. - Sale Price. . . .5\%c. WHITE <br> CIRCULAR |
| :---: |
|  |  |
|  |  |
|  |  |

## SHIRTINGS.

 HORROCKSES
PILLOW COTON.



## $\$ 100$ Kid Gloves for 590

## A Clearance Sale of

 White Summer Dresses
## MEN! ${ }^{\text {Here }}$ and Man

fancy sox.

BLACK COTTON SOX

MEN'S
HANDKERCHIEFS.


## Reids' Boats




$\qquad$

Here and There.









## 




## 












Washing Suits.
Blouses for Boys russian blouses. SAILOR HATS Reg. s1.35. Sale Pollars, alle all sizes.
Reg. s.1.5. Sale Price
Sale Price
Reg. 18.7. Sale Price
Whate Sallor: some wit
White sallor. some with Na
BLOUSES,
5um

## VINOLIA TOILET PREPARATIONS.




## TheRoyal StoresItt.

## Grocery

Bargain List.
Just openel! Gigantic BARGAIN Feast!
This is not a Clearing Sale of end of season left-overs-it is a Gigantic Bargain Feast of Seasonable Merchandise right in the heart of the season, and we urge you, with all confidence in the exceptional savings you will make, to buy liberally ad supply your future needs for months to com

## 50 Pieces Job WHITE LAWN, <br> Values up to 20 c ., all one Price, 10 c

40 Pieces Job White Check Lawns .........12c. 40 Ends Job White Stripe \& White Spot Muslins 10c. to 15 c .
A Lot of AMERIGAN GINGHAMS



## G. Knowling's Dry Goods Department. SEASONABLE NEW GOODS,

We have just received some Special Values, together with some Special Goods. By recent boals the following:-

| Young Ladies |
| :---: |
| Dainty |
| White Pique and Muslin |
| Dresses |
| For misses, to fit ages 14 to 18 years; |
| dainty and serviceable designs. Prices, |
| $\mathbf{\$ 2 . 1 5}$ to $\mathbf{\$ 2 . 7 0}$. | Ladies' Summer Underwear


 KNICKERS in inhle end knee cuff and


NEW The following are just opened and ready for inspection: Duchesse SILKS. Monseline Black and Colourea Tartan Sikks, Cotets, Polo Silk, Black

| Ladies' | LADIES' Summer DRESSES. | Veilings; |
| :--- | :--- | :--- | New Raglans.


$\$ 5.50$ to \$15.
 Velvels, Velveteens, Madras Muslin each. You have an exceptionally large range of
dosing to hoos it
white crepon, voile and most musin. 10 ored and Gloves, Eto

## NEW DAINTY BLOUSES

 in piaues, ninons, crepe de chene, muslins, silks, etc. Some specially dainty Blousesin nattier blue, champagne, black, white and black, with fine organdie cuffs and in nattier bue,
collar. Prices

90 cts. to $\$ 13.50$ each.

## Geo.Knowling

## Bowring Bros.Ltd

Thanks to our many patrons for success of the past 3 weeks Sale Summer Weight Dress Goods as ass, Amazons, Foulle, Plaids, Poplins, in the following chane

Black, Navy, 2 Shades, Tan, Brown, Cream, Myrtle, Slate \& Grey.
 Give Our Customers
 cheaper than can be purchased to-day anywhere
THE ABOVE LINES FOR CASH ONLY.

CALL AND SEE THEM.
REMEMBER! All Goods as advertised by us are reliable.
Bowring Bros., Ltd.
Advertise in the Evening Telegram

WE SEL


The Adaptable
Vest Slip

Children America
$\qquad$
-





OUR SHOWR00M
The Rendezvous for Satisfied Shoppers.

ALL-OVER EMBROIDERY,


JOB LINE Children's
American Hats 17C.
 ladies combinations.
Avery speatil) Iot in fina ribed Joreas. lace
 WHITE SKIRTS, 89 .
 GIRLS' UNDERSKIRTS.

"Lissue" Handkerchiels

Rompers, Reg. 80e., for 64e


FRILLINGS.


## SILK TAFFETA RIBBONS

5 inches wide. Per yd., 13c.
$=\mathrm{Ev=2}=\mathrm{m}=$

$13^{\circ}$


Men's Shirts.

| Regular $\$ 1.30$, for 98 c. In plain shades of Grey, Blue and Cream; an Ieal. sunmer Shirt for outings, itted with pocket and buttoned over-flap; coat style, and double French cults, Reg. \$1.30. Friday, Saturday and Monday... <br> 98 cts. | Black Sateen SHIRTS. Extra Fine quality Sateen splendidly finished, neat turned down collar and pocket; good value at 80 c . Friday, value at 80c. Friday, Saturday and Monday.. <br> 74 cts. |  |
| :---: | :---: | :---: |

## REID-NEWFOUNDLAND C․

Veek End and Sunday Excursions!
Excursion Return Tickets will be sold, good going on all Trains of Saturday and Sunday, and good returning on all trains of Monday following.

SUNDAY EXCURSION-Excursion Train leaves St. John's at 2 p.m. for Tor's Cove, returning leaves Tor's Cove at 7.30 p.m. Train for Kelligrews leaves St. John's at 2.30 p.m., returning leaves Kelligrews at 8.07. One Way First-Class Fare.

## 50 cents Less

 $\$ 4.50$ per pair.

## 

F. SMALLWOOD,


## HIGH GRADE

Michelin Tyres
At Greally Reduced Prices.








 A. H. MURRAY, Agent.

Oranges, Bananas, etc.



BURT \& LAWRENCE,

Advertise in the Telegram


New and Fresh Goods To-Day.
ORANGES-Sweet, specially selected. BaNANAS-Ripe, half ripe and green. new american potatoes. new american turnips. Also Lemons, onions, cheese, etc. Lowest Wholesale Price always at
EDWIN MURRAY'S. ©
Canned Meats!
We are pleased to announce a reduction in
the price of CANNED MEATS, and offer to the price of ant lowest prices:-
day at lowest prices:-
LIBBY'S C. C. BEEF-1's
LIBBY'S POTTED MEATS- $1 / 4$ 's LIBBY'S VIENNA SAUSAGE- $1 / 2$ 's.
F. MeNAMARA, Queen Street.


## Ladies' Underwear

and Hose,
BEST VALUES OBTAINABLE ARE AT
BLAIR'S, AND ALSO THE LARGEST VARIETY
Ladies Colored Real Lisle Hose. Regular 40c., onl
29. pair.
 and 2oc. par.
Ladies sikk Hose in
at 75 c
Ladies' Black Paik Cash dies Black Plain Cashmore Hose-We have old
values in stock still from 5 fic pair upwardss but
believe me you are going to have troble believe me you are going to have trowale getting
these later, and will pay a lot more for them. Ladies Black Ribbed Cashmere Hose-We have a full
selection of in old values. Another thing very diffcult to get now, we have, at
present, quite a stoek of Ladies' Lisle Gloves, Both long and short; colors mostly Whites, Blacks,
Beavers and Greys, at only 20 c pair Ladies' White
upwards.


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In stock a large assortment of
Headstones and Monuments
Catalogue of photo desisns of
our own work with price list of
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ail information for mail ordering
sent to any address on request.
ail information or mail ordering
sent to any address on request.
Write to-day. Local cemetery
Work attended to. First-class

BUILDERS' SUPPLIES !

inside door sets, front door sets, sLidive door sets, store Door sets,
in Wrought steel and Wrought bronze Finishes.
bin night latches, rim store door locks, english rim locks, with brass fittings. STEEL, Jipid \& bronze lose pin hivges, all sizes.
parlour door hangers, bart door hangers,
YALE DOOR CHECKS, t. HivaEs,
GALV, and JAPD. H. \& E. HiNGE
Also Just reeeived: 1,000 boxes GLASS, 18 and 24 ozs.
Martin Hardware Comp'y, Ltd.
 JULY 15th, 1915.

Due to-day per S. S. Florizel: 80 cases ORANGES.

20 brls. NEW TURNIPS
20 bunches BANANAS
50 crates TEXAS ONIONS 40 brls. NEW POTATOES.

GEO. NEAL 'Phone 264.

FAT BACK PORK,
100 barrels in stock
50 bags AMERIĆAN PEA BEANS 15 bags LIMA BEANS. 100 boxes
"Magerrie" Brand Macaroni, 1 lb . long packages
50 cases 3's TOMATOES.
50 cases 2's TOMATOES.
of cases 2's STRING BEANS
50 cases 2 s SUGAR CORN.
50 cases. 2's JUNE PEAS.
100 cases S. S. \& CO'S. PICKLES.
STEER BROS.

Exc all train SUN $7.30 \mathrm{p} . \mathrm{m}$

