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BUT ENTHUSIASM IS PAST Having Gotten Over the Excitement
of TheirLeaders' Success.


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Toronto


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TEN PAGES-WEDNESDAY MORNING DECEMBER 16 1896-TEN PAGES
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WEDNESDAY MORNING


THE TORONTO WORLD DECEMBER 161896


The Slater Shoe Store, 89 KING STREET WEST.

## SWEET SOLACE

 May be found by the smoker who buys the famous " EL
PRESIDENTE," incontestably the finest cigar proPRESIDENTE," incontestably the finest cigar pro-
duced today in Canada. Made, from the choocest growths of Havanas-fragrant and aromatic.
The celebratad QUEEN, so Tong and favorably
nown to the Canadian smoking publios still maintain its high reputation.
The popular "DUTCH MIKE" is recogized
everywhere to THE VERY BEST HVEGCRNT CIGAR ON THE
 filled, and warranted to give the utmost satisfaction. See
that the words "Dutch Mike" are branded on every cigar


- STA BAT MA MATBR


W. R. Webster \& Co., $\begin{gathered}\text { Manufacturers } \\ \text { sherbrooke. }\end{gathered}$



## FrRe PREEENTS WITH SHOES

To-day a Red Letter Day at 212 Yonge Strest.J

| ONE DOLLAR $\$ 1.00$ PURCHASE |  |  |  |
| :---: | :---: | :---: | :---: |

The above will be given with any purchase of to-day and Thursday's Bargain List.








We are inaugurating our Great Holiday Gift Sale, and invite every lady in Toronto to this great shoe store. Our window display is worth a visit.

## THE CLAPP SHOE CO. <br> Mail orders get prompt attention.

212 YONGE STREET.



## $0^{\circ}$ ONLY EIGHT DAYS BEFORE CHRISTMAS!

$\square$
City trade is in full swing-store crowded, elevators busy, salespeople on the jump, and facilities

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 emphasize these things as both suitable for Christmas and easy to order by mail:-


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BHOP EARLY।
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sHOP EARLY: SHOP EARLY!
shop EARLI: taxed to almost their full capacity. Country trade is equally intense, with mail orders pouring in by the thousand and extra clerks necessary to insure prompt service. From now on till Christmas the crowds will be greater continually, and elbow room will be at a premium unless you shop early in the day. This store never keeps open evenings-not even before Christmas-and that fact intensifies the afternoon crowds. The comfort, the convenience and the all-round satisfaction are in shopping before noon. That is particularly true where children are concerned. The best time to shop is BEFORE NOON !

This daily advertising is intended to be a daily directory, showing where to find suitable things, and the price you ought to pay. The store is full of practical suggestions for holiday shoppers, but out-of-town customers have to depend on what we print. For that reason we go into larger detail and





