CANADA С 0 • U

No. 57

MERNAL AFFAIRS OTTAWA IIII]A 1975 LIZRARY / BIBLIOTHÈQUE REFERENCE

FOR IMMEDIATE RELEASE JULY 9, 1975

CANADA AT EXPO '75

DEPARTMENT OF EXTERNAL AFFAIRS MINISTÈRE DES AFFAIRES EXTÉRIEURES The Secretary of State for External Affairs, the Honourable Allan J. MacEachen, announces the participation of Canada at International Ocean Exposition, Expo '75, Okinawa, Japan.

The exhibition, running from July 20, 1975 through to January 18, 1976, is being built on a 250-acre site facing the Pacific in subtropical Okinawa. Canada is one of 28 countries participating in the 183-day exposition.

Two hexagonal modules and a large cedar deck protected by a louvered sail roof are the main outward features of the Canadian pavilion at Expo '75, opening this month in Japan. This will be the first international exposition to deal exclusively with the oceans of the earth.

The pavilion and its exhibits, films and demonstrations express Canada's commitment to Expo '75's theme: "The Sea We Would Like to See". Special emphasis will be focussed on Canada's dependence on the three oceans which form her coastlines and on the need for management and conservation of all the oceans and their resources.

In line with the general theme, the Canadian pavilion stesses that "The Sea has its Own Laws and Man is Accountable". Visitors will enter the first module through an entrance under these words and literally walk through a three dimensional map of Canada's coasts, continental shelves, inland waterways and seaports.

The visitors' route from the Pacific to the Arctic and Atlantic Oceans is studded with displays. Many of these show the sophisticated equipment developed in Canada for underwater exploration, offshore oil drilling, pollution control, marine research and icebreaking -- to mention only a few. Short film strips are presented at each ocean location, showing many facets of Canada's relationship with the sea, past and present.

The second area is a theatre where an animated film created by award-winning Don Arioli of the National Film Board will be shown. The film is a parable, humourous but with a serious intent, about how the sea should and should not be used by man.

Outside under the sail roof there will be displays of many types of leisure craft developed and used in Canada, including sailboats, canoes, kayaks and hovercraft.

Canada Day, January 14, 1976, will feature a visit to Okinawa by the Newfoundland fishing schooner "Norma and Gladys". Following Expo, the old-time vessel will continue a round-the-world cruise.

The Department of External Affairs has been joined in developing Canada's pavilion by the Department of Industry, Trade and Commerce; Environment Canada; the Ministry of State for Science

...2

and Technology; and Information Canada. Budget for Canada's participation is \$1.5 million.