## THE FIRE BRIGADES

were kept busy last week attending to the several FIRES that occurred. In all probability they will also receive further calls this week. If so, you may be one of the unfortunate victims, in which event a Fire Policy with one of the reliable Companies which we

TESSIER'S INSURANCE AGENCIES, No. 244.


The evining telegram, st, Johns, newfoundiand, May 23, 1925-2


## Since 1837




## See the Life Story of the greatest President America has yet had-ABRAHAM LINCOLN

At the

## Popular STAR MOVIE

 MONDAY "EXCEL"


PARKER \& MONROE, Ltd., PARKR



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Guest Ivory As fine as soapip can be $920 \%$ Pume
 Bowring Brothere Id


## Knowling's Rubber Soles and Heels

CREPE RUBBER SOLES AND HEELS Women's Best Quality Rubber Heels- 18 c . and 23 c . pair Men's Best Quality Rubber HeelsMen's Best Quality Rubber Heels (Phillips)Nomen's Crepe Soles, 35c. Heels $\quad .20 \mathrm{c}$. pair. Men's Crepe Soles, 75c. Heels . . . . . . 35c. pair.
PHILLIPS' MILITARY SOLES \& HEELS. PHLLIPS' MLITARY SOLES \& HEELS.
Men's Light Weight ............... 1.25 set.
Stout Women's Light Weight
Boys' Medium Weight PHILLIPS' PRESIDENT ONE-PIECE Properly cemented as per instructions supplied with each pair, will never come off.
 will outwear any three pairs of Leather Green's Sole Leather Preserver . . . . . 35c. tin Greens soie Leather Preserver .........35c. tin
If used as instructed the soles will outwear
the uppers. Try a tin
G. Knowling, Ltd.



Harbor Grace Notes














REMAIN AT THE MIGKEL ONE MORE WEEK COMMENGING MONDAY (Empire Day) MATINEE Presenting their Biggest, Smartest and Best production "RAPID FIRE"

Entirely New-Entirely Differ-ent-One Continuous Roar of Laughter from Curtain to Curtain.

NEW SKITS and DANCESCONCERTED NUMBERS-SEXTETTES-MUSICAL HITS
SKETCHES, Etc. SKETCHES, Etc.
"THE FLORAL SKITS, Etc THE FLORAL DANCE"
"BILLETED IN A BARN" "LITTLE COZY CORNER" "MOTHER'S SONG BOOK" "THE DUCHESS ENTERTAINS" The Tommies at a Garden Party.

Leading musical hits "LITTLE COZY CORNER" "WALTZ SONG" from "ROMEO AND JULIET." WHEN CATHERINE RULED "TOO MANY GIRLS" "SIX DAYS' LEAVE" "CARMINA," Ete.

POPULAR PRICES TO SUIT EVERYONE-MAKE EARLY RESERVATIONS. MONDAY, Matinee:--50c., 75c., \$1.00. Starts 2.30 EVENINGS:- $-\frac{\text { MAIN }}{\text { HLOR }} \$ 1.00$ and $\$ 1.50$, Balcony 50 c .


A Thousand Laughs; A Bombardment of Mirth


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## Nild．St．Andrew＇s Society

## offer as Prizes：

1st－One New 6－Cyl．Jewett Motor Car． （1925 Model）．
2 nd $\$ 400$（Four Hundred Dollars）
3rd－\＄200（Two Hundred Dollars）．
4th－$\$ 100$（One Hundred Dollars）


GRAND DRAWING
To Take place on July 15th， 1925
and to be conducted by six prominent citizens of St．John＇s．


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## Something New A DOLLAR SALE！



ACCORDING TO THE TELEGRAM；＇BLLL WRIGLEY，JUN－ IOR，YOU KNOW，THE CHEWING GUM EXPERT，IS HE MUST BE FOR HE HAS GOTTEN RESULTS．
HERE GOES FOR MORE RESULTS，BUT IN A DIF－ FERENT LINE－AND BELIEVE ME IF YOU PASS THIS AD．UP WITHOUT PAYING ME A VISIT， YOU SURE ARE MISSING SOMETHING．
LOOK at The values I am offering for ONE DOLLAR ONLY
here are some up－to－The－minute styles in qualty wearables at st．
JOHN＇S SMARTEST SHOP FOR MEN

 MENS Poulce BRACES with solid teather trim－
minge， 50 cents pair；pair of Pad Garters，50c． 1.00 MENS COWHDE BELTS，75c．．．．．．．．．．．． 1.00 3 MENS ARrow collars，any style，
any size，with a front and back stud .00
 8 for MENS EXCELDA HANDKERCHIEFS， 1.00 ${ }^{25 e, \text { four }}$ MENS 65c．pairs Fanc．．．．．．．．．．．．．．．．．


mens evening dress stud sets ．．．． 1.00
MENS ENGLISH WALKKNG STICKS sol－ 1.00
id ash some with silver mounts MENS in ligi ligh 1.00

To．per pair，two pairs for
CHEFS，reguar 1.2 S tor

for MENS COLLAR PiNs，5oce each or two 1.00
MAKE MENS SEMI．SOFT FAMOUS ARROW 1.00
BRAEES，per paik QuAlit PRisideini 1.00

THE VALUE SUPR AND $\overline{\text { TN }}$ HATS，one 1.00
GET IN EARLY WHILE THE GOING IS GOOD，AS I WONT HAVE A DOLLAR＇S WORTH youps polla goods lef next Week．
yours for bigger value for your dollar


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## Don't Fail to Take Advantage of the Wonderful Values Offered During Our Great Offered During Our Great SALE OF HOSIERY <br> Wonderful Values

## Wonderful Assortments


duced prices we offer our complete stock of seasonable Hosiery at greatly re No offering we ever made was more timely, for just as the hot weather is ready to pounce upon us in earnest, you are given the opportunity to purchase at quite positive reductions-the Hosiery for hot weather comfort.
We advise you to anticiate your needs for the entire season and purchase
Women's


Women's
Lisle Hose

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$2.34 \quad 2.57$

Women's Cashmere Hose $\pm=$ 72c, 86c, $1.13,1.58$ Black Silk Art Silk Cashmere Worsted Hose
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 45c and 59c

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| Boys' | Children's | Children's |
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| Sport Hose | Cotton Socks | Wool Socks |
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| ce81c 86c 90c |  |  |
| 95c, 99c, 1.04 | 23c pair | 45c, 50, 54c, 58e, 63 c |

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 $18 \mathrm{c}, 27 \mathrm{c}, 29 \mathrm{c}, 31 \mathrm{c}, 33 \mathrm{c} 59 \mathrm{c}, 63 \mathrm{c}, 68 \mathrm{c}, 72 \mathrm{c}, 77 \mathrm{c} 45 \mathrm{c}, 51 \mathrm{c}, 54 \mathrm{c}, 58 \mathrm{c}, 63 \mathrm{c}$


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of old-fashioned inaccessible oil or grease cups, these bearings run up repair costs-in thé past three years the motoring pablic has actually spent more for upkeep than for new cars. Recently this has been changed. Most manufacturers now equip their cars with
ALEMTITE High-Pressupe Lubricating System Safe, positive labrication in one-half the time. Dust and grit
Grred out from bearings, redacing frietion while preservthe bearings. You coad Alemite hand gan or have it done thoroughly
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Sheets for any Binder.
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LISTER'S DIABETC, FLOUR.

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| Very nice line now showing, in colors of Saxe, Biege, Pearl, Comel, White and Honeydew, S2.70, $\$ 2.95$, s3.40, $\$ 4.20$, , 87.00 ee. | Assorted colors. Size 26 to 32. Colors: Camel and Peacock. 1.85, \$2.20, \$2.356 \$2.50, $\$ 3.10$ | Very comfortable Wool Rugs with fancy plaid back and fringed ends. $\$ 6.50, \$ 8.70, \$ 10.00, \$ 11.00, \$ 11.25$ |

Special Offerings in Ladies', Misses' and Children's Footwear Womers Grey Call Seuffer Sendals-A A arys comfort

 Womer's Grees Suede Shoes One Strap, medium hel
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very mart loking Womers Mahogany Calf oufords of splendid mearing euality medium heels and servicababe soles
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| CALF BOOTS | 3007S |  |
| deabl | CHILDRENS BROWN CalF |  |
| \$2. |  | $\underset{\substack{\text { mitranes } \\ \text { Bi. } 1.5 \\ \text { pair. }}}{\text { pit }}$ |

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TROUTERS' SUPPLIES Get what you need from this Old Reliable House-
We can supply all your needs.

footballs and flasks


 | Tenis Practice Ba |
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Lamn or Garden Seats HAMMOCKS Lamn Folding Stools Folding
$\$ 2.00$ each.

Up in a Seaplane







## You need a Tonic

 in the Springper potle
D'MARA,

##   IN the spring as at no other time does the human system Then it is that Dr. Chase's Nerve Food proves a friend indeed. The blood has become thin and watery. The nerves are stareved The whole vital machinery of the body has become slowed down.     <br> DrChase's NerveTood <br> GERALD S, DOYLE, Distributor





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| GROCERY DEPT. | Cheese, 35c. 40c. to 60c. lb. |
| :---: | :---: |
| Lunch Tongue, 55c. lb. | Pineapple Cubes- |
| Boiled Ham .. . . 65c. lb. | 22c.tin |
| Cooked Corn Beef- | Fancy Biscuits, Cakes, |
| 28c. lb. | Chocolates, etc. |


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| Paper Nagkkins | | Paper Napkins |
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10,000 Best Fire Bricks 100,000 Buildnig Bricks

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HARDWARE DEPT NOW SHOWING Splendid assortment of








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THE MARRIAGE OF BETSY"

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Notice to Newfoundland Ex-Service Men.
 you are suffering from a disability which you claim
to be due to service, it is necessary to make an appli.
cation for consideration of same, before the 31st day cation for consid
of July, 1925, to

The Secretary,
Board of Pension Commissioners for Nfd.,
Militia Building, St. John's. NOTE:-In making an application, please give your
Regimental Number, Rank, Name in full, Address, the Regimental Number, Rank, Name in cul, Adaress, tie,
disability in respect of which ou are claming pension,
and attach a Medical Certificate in support of yourr mave3, 10,5 .

FOR BETTER BULL'S EYES, BETTER CAKES, BETTER PUDDINGS, USE
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If you want real fing, buy LaNTI
C. P. EAGAN.

WALLSEND COAL
CHOPPED RAILS, FENCE POSTS BIRCH JUNKS, SCANTLING Wharr shores. W. H. HYNES
"THE LATEST!"
We are now showing the latest patterns in
INGS, ovERCOATINGS, Vicunas and Serges FOR SUMMER WEAR, "THE BASKET WEAVE." W. P. Shortall

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| Men |
| at |
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## TO YOUNG MEN!

This is specially addressed to the young men who are following the trend of style especially as regards trousers. If you want the bell bot tom trousers, with or without cuff, here is the place to get them; we are making and have made recently some splendid examples of this style. This also applies to the straight hanging English trousers hanging free from the hips to the cuff; with plenty of room at knees and bottom.


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Here it is-LANTIC ICING SUGAR in 1 pound dust proof packages.

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It has been decided to clear out OUR ENTIRE
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PRICES and TERMS which should prove EXCEDINGLY ATTRACTVE to all FIISHERME. Before
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ALWAYS DEPENDABLE.


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WHATEVER IS WORTH DOING IS WORTH DOING WELL. therefore, when you entertain-serve your gUESTS WITH

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YOUR GROCER SELLS LANTIC LUMPS IN 2 POUND SEALED PACKGES, WHICH ARE DUST PROOF, GERM PROOF AND FLY PROOF
HAVE YOU TRIED LANTIC ICING SUGAR? YOUR GROCER SELL IN 1 POUND SEALED PACKAGES. LANTIC ICING IS UNUSUALLY GOOD
ALL LANTIC SUGARS ARE OF SUPERIOR QUALITY. NOW THAT THE DUSTY WEATHER IS WITH US, YOU WILL DO WISELY TO BUY LANTIC GRANULATED IN 2 POUND OR 5 POUND, FULL WEIGH 4.
SOME PEOPLE DONT CARE WHAT KIND OF SUGAR THEY USE, BE IT DIRTY OR CLEAN, THEY DON'T CARE. IF YOU'RE DHFEERENT, ASK FOR

## LANTIC SUGARS $\begin{gathered}\text { in seacealed } \\ \text { packes }\end{gathered}$

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WE SELL
LANTIC LUMP (or cube) SUGAR LANTIC ICING SUGAR LANTIC GRANULATED. EACH THE BEST OF ITS KIND. AYRE \& SONS, Limited.

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One Thousand Barrels.
Canadian Chese,
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GET IT AT GEAR'S Empire Cord Tires\& Tubes As Good as the Best with Prices That Beat Them All.



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like roses
as willing envoys
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whatever words oft times fail to express.

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Diue To-day Ex S. S. Sachem from Liverpool: 56,500 lbs
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