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THE COURIER
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Great "June Preparedness Sale" Trs AHUMMER, AND. WTHA ARASON
F HEN we say we have the stock at the prices, we have it. We are "prepared" with the goods-no doubt about that. You just have to walk around our big store, on any or all of the three large main floors, to be convinced of that fact. No stock in this part of the Province is anything like as "prepared" to give en anticipate your wants.
SATURDAY Will Be the Red Letter Day of the Sale!


## Ginghams <br> For Children's Dresses <br> At Half Price and Less $9{ }_{2}^{1}{ }^{1}{ }^{\text {reard }}$ <br> 2,500 yards splendid Washing Ginghams, colors absolutely guaranteed fast dye, in checks, plaids and stripes, 27 to 30 inches wide. Regular values 15 c , 19 c and 25 c the yard. OUR "PREPAREDNESS SALE" PRICE, yard ..... $91 / 2 \mathrm{c}$

## Table Linens

 Our neighbors not only have thetumut of
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 "Preparedness Sale" Just OneHalf To-day's Value $\$ 7.50$ Double Damask $\$ 3.95$
Linen Cloths - - -. -${ }^{\text {mithen }} \$ 3.95$





Novelty White Fabrics
Introducing the Newest Creations
Fancy Embroidered Voiles and White Suitings
We have iust opecect ap a large shipment
Athes beautiul White voiles in stipes
$\frac{1}{2}$ inthes wide and

SALE PRICE
35c, 39c, 50c and 60c yd.

45c Bath Towels 29c pr.



20c Dress Muslins 12 1-2c yd.
 Poplin Suitings and Satin 25 c yd .
Twill Middy Cloths . .
 White Flannelette Bargain, 15c yd.
 Voiles and Muslins


We Would Strongly Impress Upon You to Take Advantage of Our
Carpet and Rug "Preparedness Sale" and Buy Your Carpets Now.
to secure one at anything like their present low The opportunity to secure one at anything like their present low
Res will not oceur again when these are sold. Remember that today manufocureres' 'prices are more than we ask of you,
of our "repeareenness" in securing them at the right time. of our "preparedness" in securing them at the right time. So pieces Japanese Mattings, Green, Red, Tan, Navy colorings, etc. 19
prairie grass rugs, very desirable, all sizee



| Curtain Scrims and Marquisette Lace Nets |
| :---: |
| At enormous assortment at prices fully 25 per cent. less than hey can be bought elsewhere. 122, 15, 19 and 25c Yard |
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THE COURIER, BRANTFORD, CANADA, FRIDAY, JUNE 9,1916



THE COURIER, BRANTFORD, CANADA, FRIDAY, JUNE 9, 1916


Below is an interesting list of "Specials" representing some of the most seasonable lines we have in our store.

VERY SPECIAL
Picnic Hams, Average 4 to 7 lbs . 20c lb. Picnic Hams, Smoked, Very Mild, 22cllb. Green Boneless Back Bacon, ,used bestine 27c lb

Delicious Cooked Meats
All Davies' Cooked Meats are approved by Government Inspection to indicate its goodness and fitness for largest variety in the city. See our display.
SPECIAL FOR SATURDAY
Pineapples Choice Quality 10 c Each Large Sizes, Two for 25 c .
CANNED GOODS
BestRed Tomatoes June Peas
10c Can ${ }_{\substack{\text { Two } \\ \text { for }}}^{\substack{\text { Cans }}} 15 \mathrm{c}$
Red Cherries Best Peaches $\underset{\substack{\text { Two } \\ \text { Cans } \\ \text { Tho } \\ \text { Cans }}}{\text { 25c }}$
DAVIE'S QUALITY TEA Now Reduced to 33c lb.
The Wm. Davies Co., Ltto.
Bell Phone 143



