

## 1913 ANOOUNCCMENI

 gax NEW PRICES The enormous demand for FORD Cars in 1912 hasobliged the factory to increase its output to over 200,000 Cars for 1913 . stallation of up to the minute expensive and efficient ma-
chinery, has enabled the company to make the reduction in price which puts this high grade guaranteed Car within reach
of all.


TOURING CAR RUNABOUT IOWN CAR DELIVERY CAR

\$ 775.00 700.00 1,025.00 800.00

The fact that one-third of the cars in use in America to
ay, and one-half the cars that will be manufactured in Am erica in 1913 are FORDS, proves that the car is efficient. re-
rable and satisfactorv. for otherwise it could not retain its avor and so enormously increase its popularity from year to

## ORDER EARLY

Every season during the past five years we have had to refuse orders given in the spring simply because the entire
output of the Ford factory was sold months in advance. This season the great price reduction will so increase the demand
ORDER NOW for delivery in February or March and Write or telephone us for detailed informatio
J. A. PUGSLEY \& CO.

65 Canterbury Street Phone Main 1969


DRINK
Royal Blend Scotch

## Holiday Festivities. <br> This Ane old Scotch Whiskey will grace many a table fa the bomes of New Brunswickers during the Yuletude seasoi. It adds health and happiness to each festive occasion. 

NCOCT'S MEMOIE SANIA CAASS!

| One of Count Tolstol's Stories "Where Love is God is There Also." <br> Edifying Lespon for Christmastide. | Pathe Weekly, No. 50 Dreadnough"MM ariboroug ${ }^{\text {h" }}$ Time. <br> colobration of Peace pact in Tripoli. <br> Peace Demonestration in DreeGermany. <br> Trinket smallest Horte in the Worm <br> Tenting New Wer Batloone. PHOTO.NEWBPAPER. |
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| MISS MARGARET BRECK to Dolightul Concert Numbera. |  |

that TME LTTLE ONEE TO SEE SANTA CLAUS.

THE STANDARD MONBAY: DECEMBER 16. 1912


## ROYAL BANK OF CANADA

IN STRONG POSITION
First Annual Statement Since Absorption of Traders' Ban Shows Liquid Assels in Excess of $47 \%$ of Total Li bilities to Public-Earnings at Rate of $\mathbf{1 9 \%}$


LIEVI. BECEER'S

## DIVOREE WIIFE

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& \text { in London Says She was } \\
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& \text { Rosenthal. }
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$\qquad$ $\pm=2$ :TRY THE NEW PHARAOH PANEIELA CIGAR

## P ure Beer Will Not make You Bilious

We go to Bohemia for hops; one of our partners selects the barley; water is brought from rock 1400 feet under the ground.

Not only is Schlitz-every drop of it-filtered through white wood pulp, but even the air in which it is cooled is filtered.

Before it is offered to you it is aged for months in glass enameled tanks. It will not, it cannot cause biliousness. It will not ferment in your stomach.

Light starts decay even in pure beer. Dark glass gives the best protection against light. The Brown Bottle protects Schlitz purity from the brewery to your glass.

More and more people every year are demanding Schlitz. Why don't you demand this pure beer?

## See that crown on cork is branded "Schlitz."

Telephone No. 625
Jobn O'Rognt
in to




The Beer
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That Made Milwaukee Famouss

| F. C. WESLEY street, St. John, |
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| UNION FO MAOHINE cto. n. Iron and Brass WEST ST. JOH |
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## A Tea with the strength and flavor that refresh. Blue and white packages.



PUBLIC UTILITY BONDS To Yield 5-8\%



Eastern Securities Co., Ltd.
92 Prince William Street, - St. Jóhn, N. B.
The Merchants' Bank of Canada Capiala and Reserve fund, \$11,400,000.00. Total Assels over $\$ 80,000,000.00$
185 Bunchis AND AGEACIS THROUCHOUT CMNDA
St. John Branch, - 58 Prince William Street
"A TRUSTEE THAT NEVER DIES,"

|  | PRODUCE PRICES |
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MONTREAL UNLISTED SALES

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the boston curb.





