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1'HE EVENING TINES AND STAR, ST. JOHN, N. B., THURSDAY, APRIL 5, 1923


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THE EVENING TINES AND STAR, ST. JOHN, N. B., THURSDAY, APRIL 5, 1923


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## Tomorrow the Best

 Group of Specialized Millinery We Have Offered This SeasonPurchased by Our Buyer who is Away This Week

| $\begin{array}{c}\text { You will never guess } \\ \text { the prices by the appear- }\end{array}$ | $\begin{array}{c}\text { All the wanted mater- }\end{array}$ |
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| ials and colors with the |  |

 Marr Millinery Co. Limited




Housecleaning Helps
For Spring

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Sop-Sartolio-oustanim


W. H. THORNE \& CO.
ulinted


## You Know the Necessity

of keeping your horses in good shape. You appreciate how
clipping improves the health and value of your horses. clipping improves the health and value of your horses.
Freshens them up. Makes them work better, feel better The Stewart No. 1 Ball-Bearing Clipping Machine
is the machine that shoulders a
mechanically. Lasts a lifetime.
Clips a horse or cow all over in a few minutes without any change in knives



Only From A Deppandable Specialist Can You Get The Best In Furniture and The Best In Values

d. Ormest Ouveretty THE HOUSE FURNISHE
91 Charlotte Street.

Fur "Chokers"




$\underset{\text { Since } 1859}{\text { D. MAGEE'S SONS, LIMITED }} \underset{\text { St. John, N. }}{\text { N. }}$

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HE EVENING TIMES AND STAR, ST. JOHN, N. B.. ; ${ }^{\text {FHURSDAY, APRIL } 5,1923 ~}$

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EGYPT AFFORDS
A GREAT FIELD
FOR KNOWLEDEE
 Century Travellers Re--
turned from the Nile With Relics of Dusty Ages.










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Soap that soaks clothes clean different from anything you have ever used before


 LEVER BROTHERRS LIMTTED



##  <br> Che Then as it Sweeps as it Cleans <br> Che Then as it Sweeps as it Cleans <br> 




Ill the family use it INFANTS
DELIGHT

Tollet Soap

JOHN TAYLOR \& CO., LIMITED

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THE EVENING TIMES AND STAR, ST. JOHN, N. B., THURSDAY, APRIL 5, 1923


SEVERE ILLNESS PREVENTED HIM FROM WORKING Droos End, Six Long Yeare of Suffering for Mr. Jome H. Lifar N. s. - Reseruete Hib stomath, Live




## HOW DRECO ACTS

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Asprin
UNLESS you see the name "Bayer" on tablets, you are not getting Aspirin at all


Acecept only an "untroven pracizase of "Byyer Trabets of
 Colds
Toothache $\begin{gathered}\text { Headache } \\ \text { Neuralgia }\end{gathered} \begin{gathered}\text { Rheumatism } \\ \text { Neuritis }\end{gathered}$ Earache Lumbago Pain, Pain
Red heme

# "The Torch of Verified Circulation" 

Lights up the way for the Advertiser

The Telegraph and The Evening Times, with a combined daily net paid circulation exceeding 30,000 copies, are the only A. B. C. (Audit Bureau of Circulation) papers in the province of New Brunswick. These newspapers alone give the advertiser a verified circulation whose extent is absolutely known and established beyond question.

Mr. Advertiser, do you realize what this means?
All of the principal Canadian dailies are members of the A. B. C. That is, they give their advertisers, present and prospective, circulation figures which are audited, cortified
and approved by an independent court whose standing is recognized in business circles throughout Canada and the United Statee.

## Mr. Advertiser, Look at this:

## The Following Ganadian Newspapers are members of the A. B. A.:

St. John-The Telegraph and The Evening Times (the only
New Brunswick).
Halifax-The Chronicle and Echo, The Herald and Mail.
Charlottetown-The Guardian.
Quebec City-LeSoliel, L'Evenement.
Montreal-The Gazette, The Star, The
Herald, La Presse La Patrie Le CanHerald, La Presse, La Patrie, Le
ada, Le Devoir, The Standard.
Ottawa-The Citizen, The Journal, Le oronto-The Globe, The Star, The Mail and Empire and Sunday World, The Telegram.
London-The Advertiser, The Free Press. Brantford-The Expositor

Brockvill-The Recorder and Times. Fort William-The Timee-Journal. Hamilton-The Spectator.
Kingston-The British Whig, The
Standard.
Windsor-The Border Cities' Star. Winnipeg-The Manitoba Free Prese, The
Tribune. Saskatoon-The Star, The Phoenix. Regina-The Leader, The Post. Calgary-The Morning Albertan, The Herald.
Edmonton-The Bulletin, The Journal. Vancouver-The Province, The Sun, The
World. World.
Victoria-The Colonist, The Times.

Mr. Advertiser, in that list you have the chief newspapers of Canada. They give
ou an Adependent audit of their circulation by a universally recognized authority.
"Net Paid" circulation does not mean old lists of doubtful value. "Net Paid" means that every subscriber included in the figures is either paid in advance or does not owe for more than six months. diaily circulation of more than $\mathbf{3 0 , 0 0 0}$ copies.
Figuring by circulation The Telegraph and Times rates are the lowest in the Maritime Provinces.

By putting the same ad in both papers you cover the city of St. John and the province of New Brunswick as with a blanket, so far as prospective buyers of your goods are concerned, for these two papers reach to a really wonderful extent the people in this city and this province who are in a position to.purchase the goods that local or national adver-
tisers offer for sale, be these goods bonds or toothpicks, razors or mowing machines, diamonds or medicines, shoes or silks.

Think over the facts, Mr. Advertiser. Just ask yourself quietly and thoughtfully what that chain of leading Canadian newspapers means. Their verified circulation is their greatest advertising solicitor. Think about "the torch of verified circulation."

> THE TELEGRAPH PUBLISHING COMPANY THE TIMES PRINTING \& PUBLLSHING CO., LTD. ST. JOHN, N. B.

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TIMES－STAR CLASSIFIED ADVERTISEMENTS
The Average Daily Net Paid Circulation of The Times－Star for the 12 Months Ended Sept．30，1922，Was 15，112 than in any other paper in
Eastern Canada．

Send in the Cash with the d．No Credit for
of Advertiang．

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## FOR SALE－GENERAL

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| TO LET－Bright，warm upper flat， 122 Bridge St．，on car line， 6 room and bath．－Telephone M． 631 ． |
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TO LET

WANTEDM
WANTED WANTEDCOOKS AND MAIDSWANTED－MALE HELP
wanted－fenale hill
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THE EVENING TIMES AND STAR, ST. JOHN, N. B., THURSDAY, APRIL 5, 1923


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THE EVENING TIMES AND STAR, ST. JOHN, N. B., THURSDAY, APRIL 5, 1923

| Steremer |  |  | No Refimut |
| :---: | :---: | :---: | :---: |
| M. Jacobson, 615-617 Main St., has decided to sell out his entire stock of Men's and Boys' Furnishings, Ladies' and Children's Wear, Dress Goods, Footwear, etc., regardless of cost. |  |  |  |
| SALE STARTS FRIDAY MORNING, APRIL 6th <br> AMAZING REDUCTIONS. The contents of this store has fallen under the Bargain Hammer. Read the following items and you'll say that the hammer has delivered a deadly blow to high prices: |  |  |  |
| Ladies' Wear at SellingOut Prices | Children's Wear at SellingOut Prices | Men's Wear at SellingOut Prices | Boots, Shoes and Rubbers at Selling-Out Prices |
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|  | Boss Bloues ..................... 580 |  |  |
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EXTRA SPECIALS IN OUR DRY GOODS DEPARTMENT
Dress Ginghams, 19c. yd.; Prints, 19c. yd.; Curtain Muslin, 15c. yd.; Table Oilcloth, 27c. yd.; Linen Towelling, 10c. yd.; Bath Towels, 29c each; 40 in. Yactory Cotton, 15c. yd.; Shaker Blankets, $\$ 1.78$; Wool Blankets, $\$ 2.98$; Spreads, $\$ 1.98$; Linen Table Covers, $\$ 1.98$.

Men's Tweed Raincoats, English Make, \$3.98; Ladies' Tweed Raincoats, English Make, \$4.98; Ladies' Winter Coats, all must go for $\$ 2.98$

## $\backsim$ TRUNKS, BAGS AND SUIT CASES SELLING OUT BELOW COST M. JACOBSON, 615-617 Main St.



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THE EVENING TIMES AND STAR. ST. JOHN. N. B., THURSDAY, APRIL 5, 192

$\mathbf{I}_{\text {shrinks to }}$ to five beroom contage when the reality appears, it will none the lees be a
dream castle to you. Although it may not
 as snowy white, its interior as anotless as
the finest chateaus PAINT and VARNISH the finse chateau. PAIN.
are at hand for every man.
To come from the roseate fabric of dreams
to the serious ouestion of practical colors to the serious question of practical coloras,
have you decided upon the shades suitale
 know that coler has a distinct effect upon
character?

 Brand Clothes doesn't wear the other kind; he can't afford to-from the standpoint of investment or of satisfaction. No other way can he appear so consistently well dressed -the tailoring in these clothes keeps the style always in evidence. He wears them a long time; that means Value and Satisfaction.

An exclusive Society Brand feature of comfort and finish is the Kant Slip waith ahirt dowm; an innovation weloome to
A great variety from $\$ 30$ to $\$ 60$
 "


为 restful sleep

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