ITALIANS WIN IMPORTANT VICTORY IN CAPTURE OF PLAVA HEIGHTS Ten Sauare Miles Around Seddul Bahr Held by Allies FRENCH ᄂ TUIRE FOND DE BUVAL AND MAKE BIG GAIN IN MOVE ON SOUCHEZ


French Superior in Air Germans Now Confess

Taube Pattern of Aeroplane Discarded and Only Biplanes of Improved Type Are Being Made.
zumo


ITALY AND SERBIA TWO COMMANDERS IN ENTIRE ACCORD WIL SOONRETURN

## FRENCH ADVANCE ONSOUCHEZ

 BRITISH TAKE MORE TRENCHES OTHER SUCCESSES IN FRANCE
## British Bombard Power Station at La Bassee

Occupy Also Two Hundred and Fifty Yards of
German Trenches North of Hooge, and ExWith Considerable Effect.
With Mines Ner Armentian




## ALLIES AT SEDDUL BAHR

 HOLD TEN SQUARE MILES Overland Attack Thru Bulgaria?
 at Armentieres.

|  <br> DISASTER CAUSED A. R. CLARKE'S DEATH <br> Prominent Toronto Manufacturer Died as Result of Lusitania Srock. |
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had manysilied lirt Losing Struggle for Life i
London Hospital Ended Sunday Night.


## BY TROOPS' DOGGED VALOR

SIR JOHN FRENCH STIRRED


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\begin{aligned}
& \text { Men on Hundredth Anniversary of Water } \\
& \text { Superb Courage Displayed in Gas- } \\
& \text { Filled Trenches. }
\end{aligned}
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| Neither Country Has Imperialistic Ambitions, Says Serbian Premier. <br> ROUMANIA TO FIGHT | Colonel Currie and Colonel Meighen Recalled to Train Recruits. BOTH REQUIRE REST |
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| Austria's End Nearer Than Any One Thinks, is His Assertion. | Major Marshall and Colon Burland in Command Temporarily. |
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Toronto Real Estate Men
Charged With Conspiracy



Changes board near todecision


WE PRESENT YOU
is the Greatest 5 c Cigar in the World.

<br>S. DAVIS \& SONS, LIMITED,



## "Lord Tennyson"

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FARLY VICTORIAN
FROCKS REVIVED Kouthful Models Charmi
Line and Subtle Line and Subtle CLOSE FITTED WAISTS With Very Little Effort Thes Have Won Favor
With the Ladies

## $-$

| Notes | of | Women's |
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THE TORONTO WORLD
JUNE 211215 REST TO WOMEN



GREAT RESPONSE GIVEN
Canadian Soldiers in Field and
Hospital Will Be Benefited

## 



RED CROSS CONTRIBUTIONS




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CENTRAL Y OFFERS ROOM FOR WORKERS

## THE TIME HAS COME FOR LADIES

at Disposal of Patriotic
We have a special ladies clothes department, where this wo
$\begin{aligned} & \text { is done entirely by } \\ & \text { ing of your finery }\end{aligned}$
WE KNOW HOW
NEW METHOD LAUNDRY, LTD.
$\begin{aligned} & \text { CORNER QUEEN AND RIVER STREETG } \\ & \text { Visitors Welcome. }\end{aligned}$
Nearly a Quarter of a Century
$\begin{aligned} & \text { of giving highest tossible value for your money } \\ & \text { has been the enviable record of }\end{aligned}$
SALADA"
$\begin{aligned} & \text { The standard of excellence that has won such public } \\ & \text { confidence will remain unchanged at all costs, prices }\end{aligned}$
$\begin{aligned} & \text { may fluctuate but the quality will remain the sames } \\ & \text { and, at all times, will be the finest procurable same }\end{aligned}$
THEATRES














## This Certificate



## MADE IN CANADA

The Bread that Builds Brain and Brawn must be made of the whole wheat grain-white flour bread will not do it - neither will the so-called "whole wheat flour bread." The only real whole wheat bread is

## TRISCUIT

It is made of the whole wheat grain steam-cooked, shredded compressed into a wafer and baked by electricity. All the meat of the golden wheat prepared in its most digestible form and smallest bulk. A whole. some substitute for white flour bread-a delicious snack for luncheon with butter or soft cheese-crisp, snappy, strength. ening and satisfying.
Made at Niagara Falls, Ontario Toronto Office: 49 Wellington Street East




## BASEBALL, LACROSSE, CRICKET Results Saturday and Sunday <br> IV STAKE RACES DECIDED AT OTTAWA, JAMAICA and LATONIA




That Son-in-Law of Pa's
By G. H. Wellington



THE TORONTO WORLD

## ImperialBankofCanada <br> Head Office ... Toronto

| Capital Paid Up . . . . . . . . $\$ 7,000,000.00$ Reserve Fund . . . . . . . . $7,000,000.00$ <br> A Branch of the Bank has been opened at the corner of Yonge and Ann streets in the City of Toronto. |
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RECORD OF SATURDAY'S MARKETS



Europe's Indifference Results
in Further Price Decline
Beldwin Locomotive and Di
tillers Rose to New High MORE GOLD ARRIVES More Than Forty-Seven M EXTENSIVE DAMAGE lions From Ottawa Since May First
 MPRKETATMMONTREAL
IS AIMOSTSTAGNMNT MAMKE FOP PORCUPMNE
FAVORS IMPROVEMENT


They Were of Splendid Qual
ity and Brought Good FRESH STRAWBERRIES Arrivals Saturday Were Many
and of Generally Better and of Generally Better


## THE CANADIANBANK OF COMMERCE

CAPITAL $\$ 15,000,000$ RESERVE FUND $\$ 13,500,000$ PANAMA - PACIFIC INTERNATIONAL EXPOSITION SAN FRANCISCO, CAL
This Bank, having its own, branch at San Francisco, Call, is ables
offer special facilities to visitors to the Panama-Pacitic International xposition. Branches at Portland, Seattle, Vancouver, Victoria and
ther points on the Pacific Coast. Drafts, Money Orders and T

McIntyre \& Vipond Bought Now

## A. KEMISH \& CO.



MONDAY MORNING

## The Robert Simpson Company, Limited

Straw Hat Values


TWO-PIECE OUTING SUITS AT $\$ 8.50$. REGULARLY $\$ 13.50$ AND $\$ 15.00$.
A wonderful lot of fancy and plain homespuns and English tweeds, in light grays; also
browns, in striped patterns, and Palm Beach cloths in natural colors; well-tailored, singlebrowns, in striped patterns, and Palm Beach cloths in natural colors; well-tailored, single
breasted sack styles, with patch pockets and half lining; tiousers have cuffs and belt loops sizes 36 to 44. To clear $\$ 2.00$ KHAKI OUTING PANTS AT $\$ 1.50$ Good quality, for excellent wear and service, with cuffis, belt loops and five pockets,
sizes 30 to 44 . To clear ...................................................... 1.50




Summer Toilet Requisites




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You !
If You Intend to Make Tracks Out of Town, Here's the Sale That Will Help!
STORE HOURS: 8.30 A.M. TO

If You Were in the Boy's Shoes You Wouldn' Go Past These Suits at $\$ 6.49$





Usetul Summer Drapery Fabrics









A Most Important Sale of Women's Underwear





## Groceries

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$\downarrow$
TODAY, NOW, This Morning, 8.30 to 5.30 , MORE Boots and Shoes $\qquad$
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Furniture for the Summer Needs
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Put Good Floor Coverings


| THE Cost is small mondar. |  |
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| Prairie Grass Rugs-These are splendid rugs for summer use, thick, heavy, closely woven grasswith attractive designs in green, blue; red, etc.; mostly plain centres with figured borders; size 6.0 x |  |
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The Robert Simpson Company, Limited $\frac{1}{8}$
be

If You Go Away or If You Stay Add to Your Comfort From This List These Articles on Sale Today in the Basement

## ALL DAY




Coverings Under the For Attractive Camp at Night-..Good Lamps



$\qquad$


Toda's Values Will Stop Men Right in Their Tracks!

