



Galaxy of Legitimate
Stage Stars Appearing Stage Stars Appear



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 "The Pompadour" Maker of History UThi, Pompatourt: What Msion ot

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The Broadway House of Fashion

## NEW

SkirtSpecial
a We were fortunate in seeuring of Ladies all-Wool, two-tone
effects Pleated Skirts. Worth $\$ 10.50$ our special price $\$ 6.69$
Main Floor. SPRING MERCHANDISE

It is with a pardonable feeling of pride, that we announce the arrival of a wonderful ensemble of fascinating feminine fancies-NEW SPRING HATS of dashing and petite styles, that because of their beauty and modishness will appeal to the most exacting taste. Lovely NEW COATS showing the latest trend of Fashion, that signal the approach of early Spring. NEW COSTUMES that exemplify to a superb degree the magical perfection of high-class designing; and a veritable feast of loveliness in NEW DRESSES so diversified in styles that it would be absolutely impossible to attempt description.
MAKE IT A POINT TO SEE THESE ATTRACTIVE EXFIBITS at your earliest convenience.

Novelly Knitted Costumes.<br>We offer a splendid selection of finely Knitted Wool Costumes, ideal for Spring wear, at prices that demand your attention.<br>From \$10.50 up Main Floor.

## Modes for Spring I <br> New Tailored Costumes

The evolution of Fashion brings many new ideas, and our advance showing of:Spring,
Costumes in attractive Tweeds, Tricotines and French Poiret Twills, etc., contain the elements of individuality which only skilled tailoring can achieve.
Fortunately we were able to obtain price
concessions on this purchase, the benefit of concessions on this purchase, the benefit of
Which following our usual custom, we pass which, following our usual custom, we pass along to our clientelle.

## Special Prices from

$$
\$ 9.50 \text { ир. }
$$

Main Floor and Basement Dept.

## New Spring

 COATS! Our New Spring Coats-just unpacked-fresh from the Showrooms of American manufacturers, offer a welcome change one from the rigours of our Winter season, and it is with a feeling of relief that these coats impress upon us the fact that Spring
will soon be here. French Velours, Polaires, all-Wool Tweeds
and Over-Plaids are skilfully tailored into and Over-Plaids are skilfully tailored into
distinctive models with smart outlines and distinctive models with smart outines and
modish finish. Many have Novelty Patch
Pockets, and are lined throughout with either brocaded Silk or Crepe-de-Chine.
Bought at Special Prices, we offer at Special Prices from
$\$ 7.90$ up.
Main Floor and Basement Dept.

## Distinctive

 Dresses! A wonderful Dress event! .The co-opera-tion of several leading American manufacturers from whom we obtained our New Spring Dresses, makes it possible for us to
maintain cur reputation in this city as The maintain our reputation in this city as The
Headquarters for up-to-date wearing ap-
parel at moderate prices. parel at mpderate prices. These Dresses show an astonishing diver-
sity of designs, in Canton Crepe, Taffetta,
Sol Satin Canton, Flat Crepe, Crepe-de-Chine, Crepe Rornaine, Poiret Twill and Serge.
We offer for your approval Dresses suitab for every pecasion. Afternoon and Dinner
Gowns, Dance and Paty Frock Gowns, Dance and Party Frocks, and at-
tractively designed Dresses for informat tractively designed Dresses for inform
affairs. Special Prices from $\$ 5.90$ up.
Main Flook and Basement Dept.

## Men's and Boys' Department --- Third Floor.

## highest prize in the land.

It was unparalleled. Never beto

Iadies of the Court, the Jesuita, even
the rabble, were bitery asaine this
npstarte she fought tham aill and


 and appointing Ceenerals
she was per
She mectly eauiped for her
 Boys' Novelty SergeSuits

Mothers will be glad of this opportunity to
purchase one of these Little American Gentlemen Long Pants Suits, made from highest grade
all-Wool Botany Serge, and selling at thirty per i--Woo totany serge, and selling at thirty pe Third Floor.

## Men's Pants.

We are offering particularly good values in
Men's Pants from $\$ 1.25$ upwards. Don't fail to see them.
Third Floor.

## NENS NEW SUITS!

High Grade TailoringImported for Spring Wear.

Our ässemblage of NEW SPRING SUTS will arouse the interest of every well-dressed man
The assortment is large and comprehensive, there being a style to suit everybody's need: Bi men, young men, heavy men, tall or stout men. Prepare now for the advent of Spring by purchasing a smart up-to-the-minute style American High Grade Tailored
able Tweed, Worsted, Herring-bone Stripe or all-Wool Botany Serge.
All selling at Special Prices. Third Floor.

Boys' Suit Special. 17 only Boys' Tweed, Two-Piece Suits, especially
witable for sipring and Summer wear. Sizes
 $\$ 3.50$ and 85.90 . min foc:

Boys' Novelly Jersey Sulits. 'Sines: 3 to 10 years.
he very newest American vogue for little men
-guaranteed an Wool; easily worth' a third guaranteed an Wool; easily
more than our Special Prices. Third Floor.

In Our Bargain Basement Department New Attractions are being opened nearly every day.
The Broadway House of Tashion

## NARVELLOUS 0FFER! 700 PAIRS OF LADIES HIGH CUT STORM RUBBERS <br> High grade Rubbers for those treacherous slushy hoe-soaking Spring puddles. <br> Equip yourself right away-they come with medium heel, semi-broad toe, Red Rubber sole and heel Not only will they leep rour feet soly but the gripping of their deeply scored soles will prevent slipping and falling on icy sidewalks. Sizes $21 / 2$ to 7 . <br> ```c```

Samess aind


| Fresh, Salt, Smoked, Potted and Canned. |  |
| :---: | :---: |
| Smoked Kippers. <br> Smoked Salmon. <br> Boneless Codfish, $1-\mathrm{lb}$. Cartons, 20c. | Selected Shore Fish. Boneless Codfish, by the Fresh Codfish. Fresh Caplin. |
|  | Tomato- $1 / 4$ 's, 35c. Can. <br> -lb. Tins, 60c. Can. <br> c. and 30c. Can. <br> Large oval eans, 45 c . <br> Large oval cans, 45 c . cans, 30 c . <br> al cans, 35 c . <br> stes, only 15c. as follows: |
| Salmon and Shrimp. Shrimp. Salmon and Anchovy. | Salmon and Brawn. Anchovy and Shrimp. Lobster and Tomato, etc. |

## C. P. EAGAN

DUCKWORTH TWTREET \& QUEEN'S ROAD.

## BEST COAL

$\$ 12.50$ per Ton.

Also, North Sydney (Sereened)
$\$ 13.50$ per Ton.
Anthracite Coal--all sizes.
A. H. MURRAY \& C0., Limited,

Cail offece Phone 1 Beri.
orty-Five Years in the Service
the Public-The Evening Telegram.


[^0] Cyclonic Week-End Attraction at THE NICKEL
 ${ }^{66 \text { SURE-FIRE FLINTT }} 9$ With Doris genyon, robert knsson and J . Barver sherry.



Oh Boy---Some Show AT THE CRESCENT This Week-End
 The Children's Contest Saturday Afternoon-The Kiddies' $T_{1}$ eat.


Folks who appreciate Good Footwear--Better Footwearthe Best of Footwear--Come Here to he Shod


## HIGH GRADE FOOTWEAR COUPLED WITH MODERATE PRICES.


Early Morning Fire



## Just The "Fifth Avenvie" Stow on Isplay openel. The Firth Avenue Store to-Day.

 Second Shipment of New York Fashions for Spring SPRING COATS.SPRING HATS.

These are extraordinary Coat values. All the very latest styles in plain and check materials. Thê newest weaves and shades are here. There's a full range of sizes, and no other stock in town to equal them.

The Newest Shades and The Newest Shad
Materials. Georgette Camisoles $48^{\text {c. }}$ pale shades, and dark colors, including Navy
Handsome Waists and Over-Blouses.
Fawns, Greys, Blues and new pale shades; new slashed long sleeves, short sleeves, marvellously embroidered in exquisite colors.
From $\$ 1.69$ up In all sizes.

## Ladies' Dresses

 For Morning, Afternoon \& Evening WearSuch darling Fashions in Spring Hats, chic metal turban models with Feather cabochons. Neat Sport Hats and very beautiful Satin, Velour and Crepe Hats for all occasions. The last word in design and color. All Prices.

The latest styles, all sizes, including stouts.

Our Store is newly opened, our goods are all new in styles and materials. Our buyer is right on the spot for any fashion changes and is sending us New Designs every week.

## Sweaters.

Pull-overs, long or short sleeves,
Coat Sweaters in all shades and
weights. Also all sizes
ing "Stouts". All prices.
The ${ }^{68}$ Fifth Avenue ${ }^{20}$ Store 314 WATER STREET

## Skirts.

The latest cut in plain and plaid
materials, Tweeds, Woollens,
Fancy Accordeons, materyals, Accordeens, and other
Fancy Acord
pleated models. All shades and
sizes.

$\square$ T0-DAY'S MESSAGES



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NEW SPRING ARRIVALS

Forcing out Women's Winter Wear-New Spring Garments are being open-
ed daily and the space occuped by the last of the . Winter wear must be
vacated immediately. Hence the price-slashing lente vacated immediately. Hence the price-slashing knife goes deeper must the
prices, and the best bargains for the season come to the notice of economical
women, in this advertisement.


Millinery Clearance
 Velvet Hats



## Coats, Costumes, Dresses, Sweaters, <br> Blouses and MIIInery

 AT CLEARING PRICESSt. JOHN'S Grocery Stores Jowls, small choice, ib.... Spare Ribs, Ib. .on 14e Beef, extra choice, lean, 1 lb . .1. . . . 14 c Beef, boneless, lb. . 9 c Ham, finest cured,
1b. .m. . . . 50 . 50 Bacon, finest cured, 50 Potatoes, large dry, Turnips, good, lib. . $21 / 2 \mathrm{c}$. Small Green Cabbage. Fresh Eggs
Native Flour 14lb. Bags. J. J. ST. JOHN
vastmat suat intic
DO NOT DELAY!

Berkshire Typewriting Paper

There is a "Berkshire Quality"
for every ned.
DICKS \& CO., Lta. Bolaseleres a S Stationess anmaunur mivityix =ivivic $z=5=$ $\pm=2=$


 Viling Reports



## The English-American Store

Only the very closest price-cutting could allow us to offer you the big values here advertised. The qualities are excellent, the styles are right, and the colors and materials are right up to the dot. One line of bargain Dresses we offer this week for Ladies can't be equalled elsewhere at less than double the price. You'll spare your purse by shopping here.

## Spring Hals.

NO TWO ALIKE. All the newest colors, Satin, Crepe
and Fancy Straws, in large and and Fancy Straws, in large and
small shapes. Feather and Flower Georgette Camisoles. Manufacturer's lot of fine quality
corgette in Flesh only. Ribbon corgette in Flesh only. Ribbon
raps. All sizes. A big Bargain. 58c.

## Ladies Costumes

FOR PRESENT WEAR
A smant lot only. Navy, Nigger and Fawn Twills and Serges, nicely cut
and well designed. Some "Stouts" and well designed, Some "Stouts
of nice lines, in Navy, among them.
Children's Dresses.
Navy Twilled. Goods. Trimmed Orienta
Sizes 4 to 8 years.

78c.

Ladies' Skirts
IN GREAT VARIETY.
Plain and Pleated styles, in Serge. Tweeds.
Brown and Black only, in Baronet Satin.
Henna and Fawn Accordeon Pleated Satin Striped Crepe.
Fawn, Pearl and Mid-Grey Accordeon Pleated, Fcy. Crepe.

## Bargain Dresses for Ladies'

## Enormous Bargains in handsome Two-tone ef- fects. Radium Jersey Skirts, Silk Paisley Crepe fects. Radium Jersey Skirts, Silk Paisley Crepe signs. One of the best values ever offered.

## Ladies' Waists. Georgette.

A small shipment in good Georgette. Peach, Blue Saxe, Gream, Rose and

Spring Coats. Flesh. Some very slightly damaged. aLL ONE PRICE 58c. Also a very distinctive showing in
Voiles, Silks, Crepes and Cantons All shades, tailored or dressy styles for all occasions.

# The English-American Store 312 Water Street. 

In Gent's Furnishings we offer BOYS' and YOUTHS' SUITS for all-round wear. MEN'S AMERICAN SUITS in 9.90
stylish Tweeds and Serges, from


## AXE HANDLES!

500 doz. Axe Handles. 200 doz. Pick Handles.

Selling at Special Low Price.
Job's Stores, Ltd.
2000100012030001000000000000000200000
Finest Yellow
CORNMEAL
600 sacks of very finest quality just received by the "Silvia"

HARVEY \& CO., Limited 200000000000000000000000060000000000000

## The National Clothing Company

## into the Limelight

We take this opportunity to present ourselves and our stock to the Ladies' of the town. Our 1st shipment now on display. Every article above our own expectations. Fresl, Dainty, Attractive, and temptingly low priced. Our Buyer in New York is thoroughly capable and has pe rsonally selected our Dresses, Coats and Hats which must be seen to be fully appreciated.

## Coats

If you want a comfortable smart and up-to-date Spring Coat. Don't pass the NATIONAL! We have them If you want a comfortabe suit your purse and your style. Dressy Sports' Models in Beach Cloth, lined and unlined, in Came
Hair, Polo Cloth and Sports' Flannel, all round belt. Prices to beat the band!

## $\$ 4.98$ to $\$ 18.00$

## Costumes

Extra Quality! Smartly tailored, in Poiret Twill and Charmeen; Black and Navy. Assorted sizes.

## Dresses

Beautiful and effective are the styles in Canton, Pussy Willow, Flat Crepe and many new materials Tortoise Shell, New Blue, Almond Green and tempting combinations. All worth $\$ 20.00$. Prices on Saturdar

## from $\$ 12.90$ to $\$ 18.00$

## Oversizes

A limited number Brown, Black and Nary. Also few Black Satins. Come early and secure one

## SPECIAL!

Dresses Crepe-De-Chine and Canton Tailored Walsts sh and White. Also a few Samples in Gre
llar and insets in delicate Pastel shades ON

## $\$ 4.98$ and $\$ 5.98$

SEE THEM?

1 M whom we have oromised DRESSESS
Please Come Early
290 Water Street opp. BankNovaScolia Bld.



The ${ }^{66}$ Blue Ribbon" Event of the Season=-0ur ANNUAL WHITE SALE

## Matchless Values.



The Housewife's Pride Snow White

## Bedspreads

$\mathrm{y}^{2}=\mathrm{E}=$ sing Mixume= $5=2=$ E
JOB TABLE LINENS.
$5=5$ $=-2=5=5 c^{\circ}$

specializing on WHITE HOSIERY.
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The products of many looms combine to give it notable thoroughness, and coming on the brink of a new and lovely season--Springtime--it features the choioest of SNOW WHITE MERCHINDISE near and dear to the feminine heart.

Greatest in Volume, Greatest in Variety and Greatest in Values.

SCOTT CLOTH! A boon to fancy workers.


39c.
Purposeful White Merchandise.
$\qquad$
 WHTE LAWNS.
 LANEve.





 20c.
UNDERTHINGS And suoh a oollootion of them, rere, dainty and
NIGHT GOWNS.

 Speciat









$\qquad$ be

 1,000 yds. WHITE LAWNS. c-

 Nomen


 Hundreds of Yards of
SWISS EMBRODERIES at 8c. yard.
 GIRLS' NIGHT GOWNS.
$\longrightarrow$ ~

## Q SILK SALE GB

 Lustrous Gaptivating Silks



$\qquad$


Thousanids of yards of Shirtings a Flammelettes SHRTINGS

 "Horrickses


 Children's Embroidere White Vollo DRESSES.

## Jum ixwiul midy


english Long cioiot



ards FLANNELETTES.



D. \& An CORSETS. 50 values for 1.75.




## HOUSE

DRESSES.


Voile Dresses at 1.94.

WAISTS.
nis mix. wid
 mish hand
EMBROIDERED WAISTS. White Sale Special .. $\$ 1.79$


$3 \times 000000000000000000000000000000000000000000000000000300000000000000000000000000000 \times 00$


## Stop

## Coughing



Why suffer with that troulesome and annoying
cough hen you can get a botile of mediciene that will
curge ith
Peopie at this time of the year, no matter horv
particulerar or caretul they may be will get Coughs and poids. As soon as you notice the least signo of a a oold $t$ is proper to attend to it. Never neglect a cough of
fou max find it very hard to cure later on. Stafiord's Phoratone Cough Cure
 This PHORATONE COUGH CURE is prepared by us from $a$ good reliable prescription that has had 20
years' trial and has produced wonderful results. We
Price: 35c. per bottle phoratone can be purchased at either of the Knowling's-East, West and Central; Wiseman Tawkins -Plymouth Road; J. Wiseman-Carter' Hill; W. Halfyard \& F. Lu
J. Brown-Cross Roads-or,

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DR. STAFFORD & SON,
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| NOW IN STOCK: <br>  <br>  <br> BURT \& LAWRENCE <br> 0000000000000000000000000 |
| :---: |

Insure your Property with the great Fire The Liverpool and London and Globe. By our claim adjustments we are favourably

Bowring Brothers, Itd., Agents

## SALE

Ladies' Low Cul Rubher's' 10 per cent. off Regular Prices,


We are offering our entire stock of
Ladies' LOW CUT RUBBERS
at 10 p.c. off regular prices for cash. Ladies, secure a pair of good, sound
Rubbers, and be prepared for the sloppy
F. SMALLWOOD

THE HOME OF GOOD SHOES 218 \& 220 Water Street

## SUTTINGS and

 OVERCOATS!We have still a large selection of suitings and overcoatings for your inspection. Our style book lets for Spring and Summer 1924 to hand. Expert work on ladies and gentlemen's breeches. They certainly look classy when made from our Bedford cord and cordu roys. You need a pair for ski-ing and snow-shoeing.


10 Cases GRAPE FRUIT.
50 Boxes WINESAP APPLES.
30 Bozes CALIFORNIA ORANGES, 176s 5 Cases LEMONS.
20 Hampers FLORIDA CABBAGE. 5 Crates FRESH TOMATOES.
5 Bunches BANANAS.
10 Cases NEW LAID EGGS.

## W. J. MURPHY

rawlins' cross.


Forty-Five Years in the Service of

A Misunderstanding!



 U.S. FIDELTY \& GUARANTY COT.

We Still Lead the Way for

## Low Prices The following have got to be cleaned out, to


$\frac{\text { Mail Orders sent same day as received. }}{\text { Bon Marché CashStore }}$

## ${ }^{8}$

S. Thenime \& imitited

| BLACK DAZZLE <br> THE COON WONDER WORKER <br> BLACK DAZZLE <br> Ask all-about him at the following Hardware <br> Job's Stores, Ltd., Martin-Royal Stores, Ltd., W. J. Clouston, Ltd., G. Knowling, Ltd., Ayre \& Sons, Ltd., Bowring Bros., Ltd. |
| :---: |
|  |  |
|  |  |

Our Winter Stock!
Best Screened North Sydney Coal Best Welsh and American Anthracite Coal
has arrived
M. MOREY \& CO., Ltd.


Nild. Government Railway. cross-country passenger train Expres. train will leave St. Jhhts Deper port aux Bascues making coonnection with Port aux Basques making comnection with 8 ,
KYLE for Conadian and American points.
pLacentia bay steanship service
 3.S. ARGYLie at Argentia for usual ports
call Argentia to Lamaline (Western Runn).

SOUTH COAST STEAMSHIP SERVIG
 Sis Gilencoe at Argentia, for usy
cal, Argentia to Port aux Basuues.

Nild. Government Railway.


Farquhar Steamship Company

For freight space, etc., apply to



BaNADIAN NATIONAL RAMLAAS
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R. H. WEBSTER, Acting General


YOUR SUIT AND OVERCOAT
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W. P. SHORTALL,


DVERTISE IN THE EVENING TELEGRAIL

## RED CROSS LINE!

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$\frac{\text { mars,21 }}{\text { EXP }}$
the Public-The Evening Telegram.


[^0]:    Harbor Grace Notes.
    

