

The more you know about coffee-and the more particular you are about aroma and flavour-the more you will COFFEE. Once you have tried it, your choice will always be Chase \& Sanborn's "SEAL BRAND"COFFEE.


## Stomach Was Very Bad

Much Dizziness and Pain

PASSION. LOVESTRIUE








 $\underset{\substack{\text { name } \\ \text { Jack noded }}}{ }$

 | rich woman, and the ne |
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| none of of the richest - |




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## Telegram Fashion Pites. 

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Stomach Acts Fine!
No Indigestion, Gas,


## BLAIR'S

GREAT CASH SALE!

Buy Early and avoid Disappointment for groods mentioned in this ad. cannot be repeated at
present prices when once sold out. We can only give
you these special prices because goods advertised were

Wonderful Values in Underwear
 Men's New Knit Wool Underwear, all sizes. . 81.10 gar.
Women's Heavy Cream Fleeed Vests and Pants, 33 c .
Women's Heavy Grey Fleeced Bloomers. .50c. garment
Children's Cream Fleeced Vests and Pants from 15e. garment.
Ladiess and Boys' Stanfield Wool Underwear at Reduced
Prices.
Ladies' and Children's Winter Coats. all newest styles at slaughter prices. Superior Quality Nàp Coating, $\$ 3.50$ values at $\$ 2.70 \mathrm{yd}$. Ladies' Waterproof Hats. Reg. $\$ 1.25$. Now 80 c. each Ladies' and Misses' Newest American Fancy Wool
Caps and Hoods. Reg. $\$ 1.00$ each. Now 50c. each All our Stock of New Smart, Millinery at $\cdot$ Reduced
Prices.

Big Money Saved on Purchases of Ladies' Wear.

Ladies' Flannelette Underwear and Nightdresses. Ladies' Costume Skirts of all kinds and Ladies' Blouses of all descriptions.
Ladies' Imitation Fur Sets from $\$ 1.50$ set.
Ladies' Imitation Fur Sets from $\$ 1.50$ set.
Ladies' Real Fur Sets at prices which no woman who
Wool Blankets at Bottom Prices.
Best Quality Wool Blankets. Sale Price. . . . $\$ 4.30$ pair Coloured Cotton Blankets only ............70c. pair Best Quality American Floor Coverings only..98c. yd.
These are regular $\$ 1.20$ values, are two yards wide, Splendid Values in Rubber Foot-wear.
Ladies' Superior Quality 'Canadian made Storm Rubbers from 55 c. pair.
Men's Superior Qualit
from 79c. pair.
Men's Eastern Winter Caps from
Boys' Navy Sweaters from

## Henry Blair.

## tell me what is the matyer Cyril. Then Norah opened her lips

tell me what is the
Then Norah
strugsed for wor word


## he is married to Bocce south." Thierel" exclaimed Cyrni; "that tis what she weted we ter

What she asked me before you cam
th. Tell her, Jack-

Wesley, whoose pute brain was
sinning to gy the drith of thm
Are you mofried to the young p

## pples <br> Grapes

lack.
WRENCE.


Winter Coals. AUGHTER PRICES
 1.25. Now soc. .ach
lerican Fancy. Wool each. Now 50c. each
Millinery at Reduced

Purchases of Bar.
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Ind Nightdresse
Ids and Ladies' B ds and Ladies' Blouses
, 81.50 set. which no woman w
afford to pass. oitom Prices.




Values from 85.50 to $\$ 10.00$.
red at 81.95.
 yHTTE SLLK BLouses up to WHTrE LAWN RLLOUSES,
with inertion and embroid-
ovalue. Now si.5 rted BLIOUSES. Val

 Tiss. tion HE CHLDREN-We L Books as the Queen Mary
Reinting and Drawing Books,
oks, de.
he C. L. March Co, Ltd. r. Water \& Springdale Sts.


## We Have Prepared RECORD VaLuES

 For FRIDAY and SATURDAY ${ }^{\text {of the }}$ me frim FRIDAY and SATURDAY Nem teerReversible Waterprsoof Capes.


Friday \& Salurday, \$2.75
HOSIERY and BOOTS
LADIES' HOSE.
 Lad IESS HOSE


 Lairl friay na saturay





Ladies' \& Gents' Norfolk Jackets
 Nind
Friday \& Saturday, $\$ 5.40$
HOUSEFOLD GOODS.

 TEA COSIES.
 POUND TOWELS.
 asked. speeral for rriday an
DUCHESSE SETS.




## In the Gents' Dept.

## men's boots.


 MENS VICI KID BOOTS.
 men's caps.
Oo heary mixaed tweeds in inght and tarit
 men's gloves.

 MEN'S HALF HOSE.


## mens Tunicsurits.


 MENS PRSII TVTSSRENDERS. MEESENSUPENENA.
 FLANNEL SHRTRS.
 mens negligee shirts.
 and MENS TIES.


## Smallwares.





Waterproof Blankets.

Friday and Saturday, $\$ 4.90$

Cotton Blankets, Overcoatings, etc
 COTTON BL ANKETS COTTON BLANKETS.

 An imata al woo




## Smallwares.


Blouse Flannelette.

Friday and Saturday, 21c. Sideboard Cloths.

Mantle Drapes.


## TheRoyal StoresItd.

|  | FLANNELETtE Nightdresses |
| :---: | :---: |
|  |  |
| ateme |  |
|  | , 1.60 |
| Ma satruay . . . . ....... \$0.00 | BLACK ASTRACHAN STOLES. |
| LADIES' UNDERSKIRTS. |  |
|  |  |
| Prraiy man saturatay . . .i.e...... \$1.05 | ladies' blouses. |
| RIBBONS. |  |
|  | den |
|  |  |
| LADIES' COTTON APRONS. |  |
| ate | REVERSSBLEL G GuNTLETS. |
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| DIRECTIRE KNICKERS. |  |
| Or Dinvided Siliris. | LAMP FRINGE. |
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Mr. W.W.Blackall Relates His Experiences







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Doctor Tells How To Strengthen Eyesight 50 per cent In One Week's Time In Many Instances

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A Child's Tongue Shows il Liver or Bowels Are Altive

## Every mother ratives atter grivi <br> 

## This Week's Specials

Embreidered Side Board Cloths, 30 c ., 45 c ., 55 c . and 65 c . Men's Fancy Colored Stripe
Negigee Shirts. Price: 11.20.
A. \& S. RODGER.

1,

## BOOKS!

## Our Stock of B

 OFFICE, HOME and SCHOOL
## Journals and Ledgers!

Demy and Foolscap up to 1000 pages; Cash, Counter, Club, Colum Pocket, Note, Scrap, Reporters' and other Books.
Premier and Albany Letter Files, Apron and Shannon Hanging Files. Documentary and Manifold Paper, and a large assortment of Fancy Notepaper.

Pen Helders, Blotting Paper, White and Colored; Letter Pads.
AYRE \& SONS, LTD.


## NEW FURS!

## FUR COLLARS, MUFFS and SETS

## LOVV PRICES.

SeeOur Windows

Latest Cut Collars, - - \$1.70 to \$16.00 Muffs $\$ 2.10$ to $\$ 14.00$
Sets
$\$ 2.90$ to $\$ 22.00$
BISHOP, SOHS \& CO., LTD,
PHONE 484.


START the NEW YEAR RIGHT! Come Where Your Money Stritches Out.

Liberal inducements awaits shoppers here for the next few days. Stock-taking usually brings to light many overlooked articles. You'll find some of hese with the many timely offerings ready for
FRIDAY, SATURDAY \& MONDAY Specials!


Men's Dept.
Men's Neckwear.
Hook-on style, in
 Men's Socks-
 Monday...........$~$
Bows. $=-\pi$



Windsor Scarfs for Boys.





## Borax Soap Competition

 For $\$ 10.00$ Gold Piece．Won by Miss M．Wiseman， 50 Hay－ ward Avenue，with 306 Wrappers．

M．A．Duffy， DISTRIBUTOR
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sc．The Crescent Picture Palace．Sc．

＂The Haunted Station．＂ An episode of the＂Hazards of Helen＂Rall road Series．
Lillian Walker in＂THE LOXELES＂－A
yitagraph novelty ＂FIFTY FIFTY＂－An Essanay comedy－drama in 3 reels． professor mecirtiy playing the newest and best music－ Drums and EVicts．
SEND THE CHIDRES to the great big SATURDAY
MATINEE．

K2030000303030 2


## THANKS！

We take this opportunity to wish our friends and customers a Happy and PROSPEROUS NEW YEAR， and thank them for their patronage throughout the past year．

CHESLEY WOODS．

## CORKWOOD

№m
100 Bundles Corkwood．


H．J．Sabb \＆Co．

## Results

MXS5ATTA
 Just landing a cargo of Best Screened North Sydney Coal Oar Usual Good Coal．
M．MORE Y \＆CO．

Ladies＇Sample． FUR SETS And Lot fUR TRIMMINGS

Just received，having been delayed in delivery e now offer

## At Specially

 REDUCED PRICES！These Fur Sets consist of Grey Squirrels， Black Foxes，Red Foxes，Lynx，Natural Mus－ quash，Wellabys，Marmots，Minks，Black Hares， the very latest．We advise making your selec－ tion in a hurry as all sets are different．
The Fur Trimmings
consist of Back Hares，Berar，Gats，the
HENRY BLAIR．


Robert Templeton，

M．CONNOLLY．

Insure with the
QUEEN，
＝＝ititisur
SLATTERY＇S． JUST RECEIVED ： 100 Dozen Men＇s and Boys＇ Fall and Winter Caps，

## LOWEST POSSIBLE PRICES．



Wholesale Only
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## Relonewfoundand CoMPANY．

WATER STREET STORES DEPARTMENT．

The well－known headquarters for MOTOR ENGINES，MOTOR SUPPLIES，GASOLINE and MOTOR OILS
Our columbia cells and multiple BATTERIES give results unheard of before． Call or write for quotations．

Reid－Newfoundland Co． ．00000000000000000000000\％
SHOE TALK No． 2.

We carry full lines of Hockey Boots for Men， Women and Children．All skates attached free

F．SMALLWOOD， | 1917. |
| :---: |
| Fresh Eggs， |
| Green Grapes． |
| 鲑 cases Fresh Egg． | $\frac{1917 .}{\text { Fresh Eggs，}}$

Green Grapes．
50 case Fresh Eggs． $\frac{1917 .}{\text { Fresh Eggs，}}$
Green Grapes．
50 case Fresh Eggs．

50 cases Fresh Eggs． 50 kegs Green Grapes．
GEO．NEAL
 222 Water St．ORGANS 222 Water St．
Recommended by ali the reading
organists in town．
Call and see our stock or send for Catalogue and
CHARLES HUTTON，



The Home



