## Tonact The Toronto World Ewne le Toronto world U.S. NAVY SEAPLANES START ON TRANSATLANTIC FLIGHT



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THE TORONTO WORLD
FRIDAY MOFINING MAY 91919

## They Risked THEIR Lives; What Have YOU Risked? <br> s

Have you even risked that bank balance of yours
to help them now in the only way they can be
Have you even risked that bank balance of yours
to help them now in the only way they can be helped?
"Can't afford it!"
Is that what THEY said when the call came to them?
The money you are asked to give to the Big Four is to enable the organizations looking after the returned soldiers to do the work adequately. Then GIVE, and if it means risking a little bit of your comfort, or sacrificing some of your finan-
cial plans, so much the better cial plans, so much the better. It is YOUR CHANCE
BIG FOUR DRIVE
Only One Day Left.
ALL THE RECOROS ALL THE TIME GEORGE DODDS

Ony One Day Left.


 When Your Friends Drop In "His Master's Voice" RECORDS
Put on a lively Onestop the furniture against the push and you'll start something.
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| ALL THE RECORDS ALL THE TIME <br>  |  |
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| RIVERDALE | SCARBoro |
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| Marpole Parish Church |  |
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# Baseball 


"KennethDurward,"London Tailored, Spring Weight

## Overcoats for Men

## why



Fairweathers Limited Montroal





 Sademe 1



 PENNY ANTE

The Tightwad's Kick
By Gene Knot
BECAUSE
or iar as wearing an overcoat goes, the year is divided ither half you cannot afford to heave coat
the ouithout lighter overcoat for comfort's sake-We're just
relating your own experience. WHY WHY
You will buy one of these British woven, London-
ailored overcoats. because
They are made from the finest of woolens-They are, tailored by tailormen who carry quality tra-
ditions of hundreds of years into the workmanship. on-tailored coats-peculiar to themselves-and ou like it-The patterns are out of the ordinary,
but genitemanly-and the colors are smart and but gent.
And you have confidence that the values are one
hundred per cent.-plus-for the money we ask \$35, \$45, \$47.50, \$50

## Reliable Raincoats

 Your preference in kind and color with the quality just what you'd expect of "The House or
Ouality" ........... $\$ 25.00$ to $\$ 50.00$


## ANDY HIT A HOMER WITH BASES FULL

 zuwaze TRANING STTES FOR THE FIGHTERS Jack, Dempsey is En. Routa
to Toledo by Auto. mobile. $=2=2 \mathrm{awix}$
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 ten starters in KENTUCKY DERBY
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## ED. MACK, CLOTHIERS TO ALL MANKIND


B. EAUSE $\$ 20$ is a very lowprice at this time for a suit of clothes, we hope no we stop at that. On the contrary, the va ety is most extensive. From $\$ 20$ up to $\$ 45$ and $\$ 50$, and yet we are not a high-price ouse.
There is solid trustworthiness and meri leaves our store-and no or Topcoat that may try elsewhere, you are liways sure o come back here. Ed Mack garments are so well known that customers seldom argue about quality.

Suits and Top Coats READY TAILORED

Men's Socks---Men's Gloves Men's Shirts--Men's Ties

ED. MACK,
nime
167 YONGE STREET, Opposite Simpson'
Open Saturday Nights



## "BE MASTER OF YOUR HEALTH"

Make your blood rich--strengthen your
 nerves, increase your vitality and build up your system generally by using

## Dr. Chase's Nerve Food

You may be skeptical of what any medicine will do for you. But you are human---your vitality depends on an abundance of rich, red blood. Dr. Chase's Nerve Food supplies the ingredients from which new blood is created, and is bound to help you in the same way that it helps many thousands of others.


## HERE IS THE PROOF


$\rightarrow$ A Shen
"Amso Short of Bratitine

## 




-1 Am So Afraid it is My Heart"




## SPECIAL CLEARANCE SALE

 of Auto and Motorcycle
Tubes and Accessories being the entire stock of THE AUTO TIRE EXCHANGE, Inc. 601 YONGE STREET LAST DAY'S SALE SATURDAY

|  | $\mathbf{A}_{\text {Platin Tread }}^{\mathbf{A}}$ |  | $\underset{\substack{\text { Double Treaí } \\ \text { ITres. }}}{\mathbf{A N D D}}$ | UBEES | Ordinary |
| :---: | :---: | :---: | :---: | :---: | :---: |
| $28 \times 3$ | \$8.50 | \$10.50 |  |  | \$1.35 |
| $30 \times 3$ | 8.75 | 11.00 |  | \$1.85 | 1.50 |
| $30 \times 31 / 2$ | 13.25 | 15.00 | \$9.00 | 1.85 | 1.50 |
| $31 \times 31 / 2$ | 13.25 | 15.00 | 9.00 | 1.85 | 1.50 |
| $32 \times 31 / 2$ | 13.50 | 15.50 | 9.50 | 2.25 | 1.85 |
| $31 \times 4$ | 18.00 | 22.00 | 13.50 | 2.40 | 2.00 |
| $32 \times 4$ | 19.00 | 22.00 | 14.25 | 2.50 | 2.10 |
| $33 \times 4$ | 20.00 | 26.50 | 15.00 | 2.60 | 2.20 |
| $34 \times 4$ | 23.00 | 28.00 | 15.50 | 2.70 | 2.30 |
| $35 \times 4$ | 26.00 | 32.00 | 16.00 | 2.80 | 2.40 |
| $36 \times 4$ | 26.50 | 32.50 | 16.50 | 2.90 | 2.50 |
| $33 \times 41 / 2$ | 24.00 | 31.50 | 17.00 | 3.00 | 2.50 |
| $34 \times 41 / 2$ | 22.50 | 25.00 | 17.50 | 3.15 | 2.65 |
| $35 \times 41 / 2$ | 25.00 | 37.00 | 18.00 | 3.30 | 2.80 |
| $36 \times 41 / 2$ | 25.00 | 38.00 | 18.50 | 3.45 | 2.95 |
| $37 \times 41 / 2$ | 32.00 | 39.50 | 19.00 | 3.60 | 3.10 |
| $35 \times 5$ | 27.50 | 38.00 | 18.50 | 4.75 | 4.00 |
| $36 \times 5$ | 27.50 | 42.00 | 20.00 | 4.95 | 4.20 |
| $37 \times 5$ | 34.50 | 45.00 | 21.00 | 5.15 | 4.40 |
| $37 \times 51 / 2$ |  | 50.00 |  | 6.00 | 5.00 |

$30 \times 3 \frac{1}{2}$ TIRES, Non Skid, Double Tread - $\$ 9.00$ $30 \times 3{ }_{2}^{\frac{1}{2}}$ TUBES $\$ 1.50$ and $\$ 1.85$
Rim Cut Patches, from nterliners, from Pumps, from
Cementless Patches, per tin Hold-Tight Patching Rubber, per tin 35 c each
$\$ 1.75$ each
$\$ 1.75$ each
50 c each
15 c each
25 c each
.5 c each
And a Host of Other Articles Too Numerous to Mention at LESS THAN HALF PRICE

## AUTO TIRE EXCHANGE


SALE FROM 8.30 A.M. TO 10 P.M
EVERY DAY THIS WEEK.
BOYS, GIRLS, LADIES, GENTS
Ride a
Cleveland Bicycle
PERCY A. McBRIDE



Northern Ontario's Richest Gold Prospect

## ATLAS

Our issue of treasury stock of the Atlas Gold Mines, Ltd., has been practically all subscribed for. There is only a very small amount left to be sold.
All applications for "Atlas" stock at 25 c per share will be filled by us in the exact order in which we receive them, and in the event of the issue being over-subscribed prior to the receipt of your order we will notify you immediately
To take advantage of this exceptional opportunity, prompt action is absolutely necessary.

## BUY ATLAS NOW

Do Not Write---Wire, Phone or Call.
J. P. CANNON \& CO. 56 KING ST. WEST TORONTO, ONT.
Phones Adelaide 3342-3343

## OUT OF THE ORDINARY

 INVESTMENT
## indvidualu the Balpwin Mine at Kirkkand Lake stand on out as one of the roperies having a arcat


Developments are prorgessing fyyorathly and will w
rant within a short time the Just a small allotment of poreled stock leff. Do
overlook an investent in this splendid proposition.
TANNER, GATES \& CO.
Recent and Reliable Information on Associated Goldfields Mining Co., Ltd. PETER SINGER

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| PORCUPINE KEORA At Present Price |  |
| :---: | :---: |
|  |  |
| Vickery \& Co. | , |



COBALT \& PORCUPINE Cotion Boozht and sold. FLLMIIG \& MARIN

GEO. O. MERSOM \& CO.
HERON \& CO.


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Flannelette 35c Yard


 Horrockses' Codruy, yard, 69 c .
Hases, $\$ 1.98$ Pair Best quality, inen finished - two sizeses, $12 \times .36$ and $45 \times$
inches. Resulariy 82.45 pair. Today, pair, s1.9s. Shite Longcloth, 22c Yard.
Strong wearrng quality
ardi. Today, inches ward,
 White Turkish Bath Towels, $\$ 1.69$ Pair
in large size, with hemmed ends.
Regularly
s. 83.00 pair. 118 pairs only to sell today at, palr, $\$ 1.69$.
Dresser and Buffet Scarfs, $\$ 1.29$


Bargains in Plated Ware


Childs $\$ 2.50$ Set for $\$ 1.79$.


FootwearBargains
White Canvas Pumps and Button Boots \$1.49


Stamped Gowns 98c Each
 5



SHIMIPSON

Wall Paper Bargains

WALL PAPERS, TODAY, 9 c Regularly $121 / 2 \mathrm{c}$ and 15 . Floral and conyentional designs, stripe effects, for sitting-rooms, halis

and bedrooms
buff colorings. and bedrooms
buff colorings.
NEW TAPE
NEW TAPESTRY WALL PAPERS Foliage and scenice Value 35c. Foliage and scence designs, in ricy
colorings of tan, rgeen, blue and grey
Friday bargain Friday bargain,
VARNISHED TLLE PAPERS, 23c For kitchens, bathrooms and shops
-first tuality stock, and varnish finish
-new desilys to CLEARANCE OF WIDE BIEND PAPERS, 25c YAR
Regularly 60 . Hand-made Blend Papers- 60 inches
 papers are hung horizontally, and do
not show the seams. OLLCOATED BU OLLCOATED BURLAP,
SQUARE YARD, 54 c
TODA
Y Heavy Weave Burra, witc drab ool
or
filing for dado sue eeasily painted.
Muresco and Brush 79c

## 5-lb. Package and 6 6inch Fibre Brittle

Your choice of large range of tints
for side wall and ceiling use-white,

 DURABLE FLOOR VARNISH, 69e Clear color-dries hard and glossy.
Withstands hard wear - for interior floor use.
Stichfast Dry Paste - 1 -1b. pack ${ }^{\text {ages }}$ Eectric Wall Paper Cleaner - Pack


## Tungsten Bulbs

## Drapery Bargains

Window Curtains $\$ 1.49$ Pair. Chintzes 39c Yard


## Bargains in Rugs

## cotch Tapestry Rugs, \$26.95

Reversible Bedroom Rugs, $\$ 9.95$

Jute Stair Carpet, Half Price

Rag Rugs, \$1.19.
 Kitchen Rugs, \$1.35


## Notion Bargains

 Women's White Elastic Sew-on Hoseupports. Regular price 25 c . Today, pair, 15 c .
Sanitary Towels - Seamless, 6 to Children's Combinations, Waist and Hose Supporters-Sizes 2 to 12 years. Regular price 35 c . Today, 25 c ,
Pin Sheets Finest quality brass pins,
160 to sheet Regular price, 2 for 15 c . 160 to sheet. Regular price, 2 for 15 c .
Today, 4 sheets for 15 c . Today, 4 Sheets for 15 C .
White and Black Bias Seam Tape,

Simpson's Market Today







 Finest Creamery Butter, 55c Pound.
packet. 12c.

Men's Suits at $\$ 17.95$
For Men and Young Men


Hats at \$3.65---Bargain Clearing all odd sizes and broken ranges of $\$ 5.00$
$\$ 6.00$ Soft Felt Hats. Big assortment of shapes and color $\$ 6.00$ soft reit Hats. Big assortment of shapes and colors.
Some have slighty curled brims, others flat set brims with rav
edges. Greens, greys, brown, black and others. Today $\$ 3.65$.
75 c to $\$ 1.50$ Caps at 49 c

Children's $\$ 1.50$ Tams at 98c

bARGAINS IN FURNISHINGS

## Chambray Shirts $\mathbf{\$ 1 . 2 5}$

Men's Blue Chambray Work Shirts, with collar at-
tached. Extra fine quality chambray, double sewn seams, tached. Extra sine quality chambray, double sewn seams,
roomy bodies. Sizes $141 / 2$ to 17 . Today, $\$ 1.25$, Men's $\begin{gathered}\text { Baibriggan Under- } \\ \text { wear, } 49 \mathrm{c} \text {. }\end{gathered} \mathbf{5 0}$ Coatless Suspender

 Men's $\$ 1.25$ Neglige Shirts at 79c.
 50c Duplex Suspenders at 33c.

## Tourist Trunks--Bargains




smporimanan foom



Jewelry Bargains

## 10K NECCLLACES, $\$ 4.95$

 Regularly $\$ 7.00 .95$ecklaces set with pearls, in bi Necklaces set with pearls, in bird and 10K GOLD CUFF LINKS, \$1.95. Solid 10 k Gold Links-plain only
Regularly $\$ 3.00$. Today, $\$ 1.95$. Regularly $\$ 3.00$. Today, $\$ 1.95$.
10K LOCKET AND CHAIN, $\$ 1.95$ Children's Lockets and Chatns-oval
or round shapes. Regularly $\$ 3.00$ tc or round shapes. Regularly $\$ 3.00$ to
$\$ 3.50$. ${ }^{\text {'Today. }}$ Simpson's-Main Floor.





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> Departmen

BASEMENT BARGAINS IN HOÚSEHOLD HARDWARE


