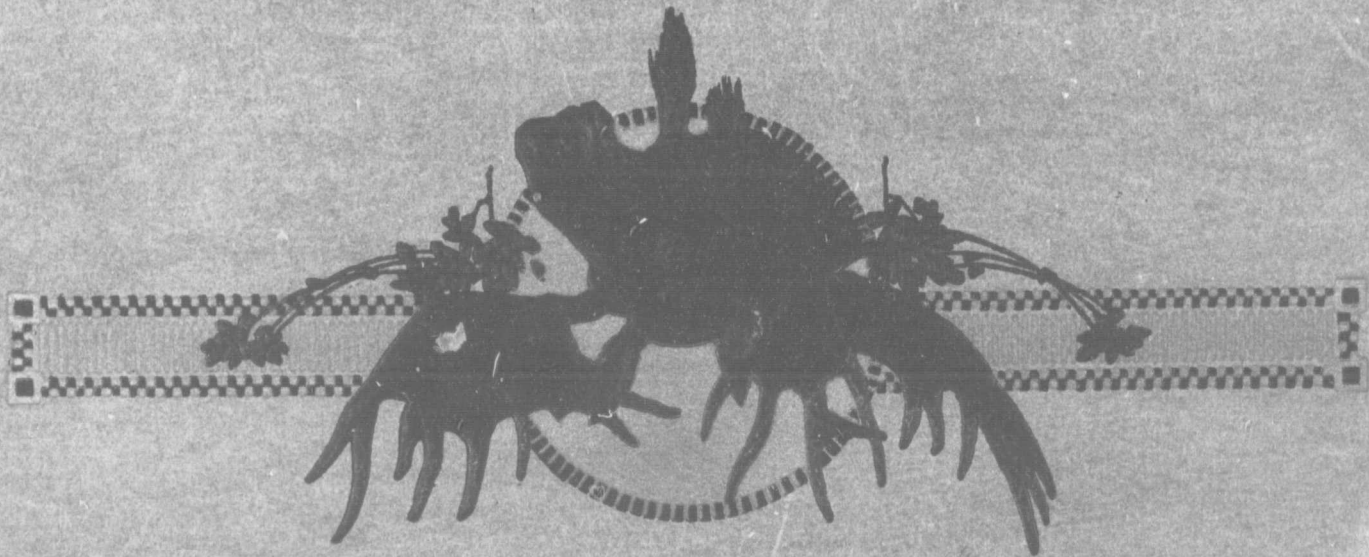




# MOOSE JAW



Rampy  
H.C.  
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# MOOSE JAW



TELEPHONE 125

CABLE ADDRESS  
"CONSTRUCTION"

# THE BOARD OF TRADE



SECRETARY'S OFFICE: WALTER SCOTT BUILDING

## MOOSE JAW

SASKATCHEWAN

August 28th, 1912

Mr. Robt. A. Grant,

1001-1003 McArthur Bldg., Winnipeg.

Dear Sir:-

The figures which I submitted to you and which are contained in copy for your booklet are correct in every detail.

Yours truly

R. PATTON

Secretary.



**T**our readers: As a matter of information, and, more especially, to those who are not as yet on our list of clients, I wish to lay before you the fact that the Railroaders Investment Company, Limited, and the Consolidated Land and Mortgage Company are two distinct corporations with most of their executive officers different; also that Robert A. Grant & Company is a private company and is entirely distinct from the Consolidated Land and Mortgage Company and the Railroaders Investment Company, Limited. But from the fact that several of the members of the Board of Directors of the one are also members of the Board of Directors of the other, the Companies are very closely allied; and by bringing the combined judgments, knowledge and experience of such strong Boards of Directors to bear on the selection of property, it would appear reasonable to think that their selection would be worthy of consideration and favor. Through the judgment of its Board of Directors, the Consolidated Land and Mortgage Company purchased and placed on the market last winter property at Edmonton known as "The Bronx." A great many of those who purchased lots in this property are holding them for a handsome profit, while those who have already sold their lots are receiving more than DOUBLE the price they paid the Consolidated Land and Mortgage Company for them. The entire property of "The Bronx," consisting of over TWO THOUSAND lots, was sold by the Company in less than FOUR months. The Boards of Directors of these Companies feel that the property of "Baxter Place" is better than that of "The Bronx," and that before ninety days every lot in "Baxter Place" will be sold. "Baxter Place" is owned by the above three Companies and is divided as follows:—

Blocks 1 to 62 inclusive are owned by the  
Consolidated Land and Mortgage Company

Blocks 63 to 130 inclusive are owned by the  
Railroaders Investment Company, Limited

Blocks 131 to 166 inclusive are owned by  
Robt. A. Grant & Company

Yours truly,

ROBT. A. GRANT

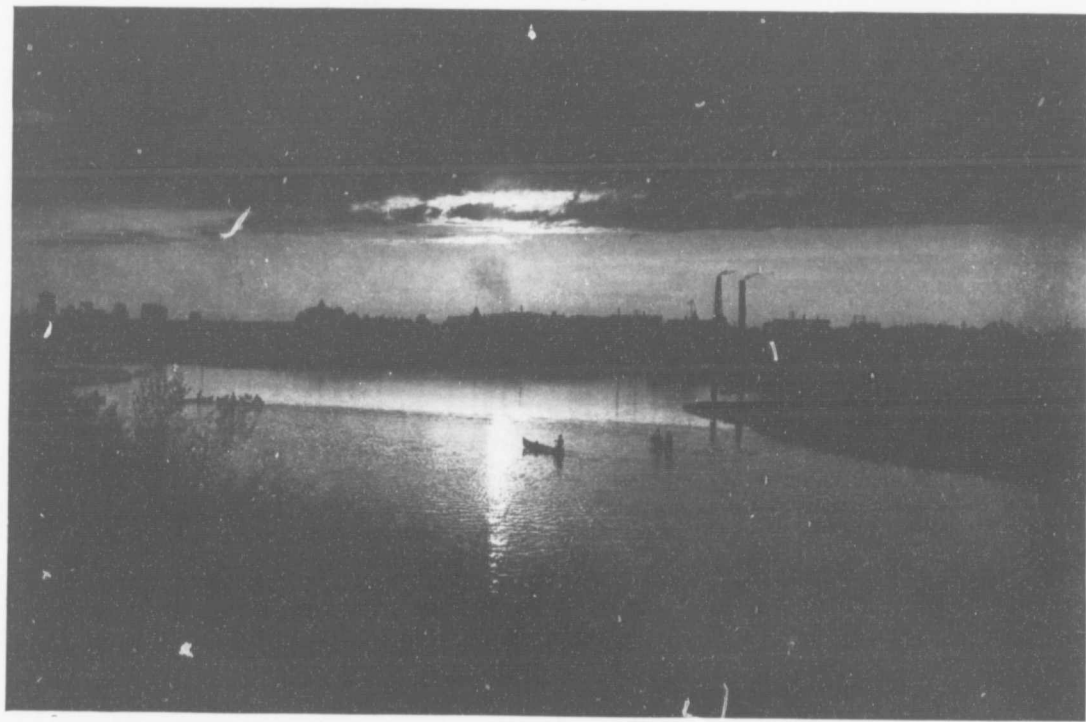
*Managing Director:*

Consolidated Land and Mortgage Company  
Railroaders Investment Company, Limited  
Robt. A. Grant & Company    ::    ::

1001-1002-1003  
McArthur Building  
Winnipeg, Canada



MOOSE JAW



*Moose Jaw by Moonlight*



**BAXTER PLACE**  
**MOOSE JAW:**

*Western Canada's  
City of  
Progressiveness*

Moose Jaw and the Moose Jaw District, more, perhaps, than any other city west of Winnipeg is receiving more attention and favor of those seeking a profitable and substantial investment in the fast growing Canadian West. The geographical position of Moose Jaw, in being placed in the very heart of that vast area of the best agricultural portion of Western Canada, the richest wheat region in North America, always

commands for itself first position as a market place for this immense area of country.

It would seem that the hand of nature has intended that Moose Jaw should be a great city and the money centre of the Canadian West.

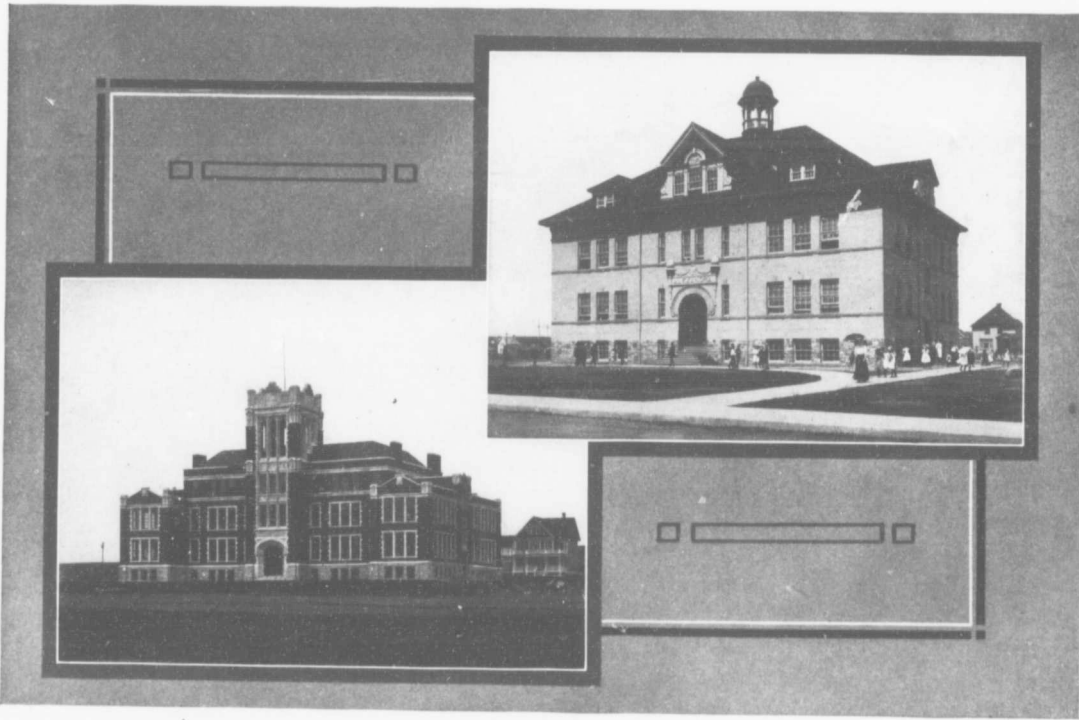
The City of Moose Jaw and the surrounding farming country have not had any boom, and yet both the city and country are having a steady and continual growth. Nothing can retard its progress. Its own activity will carry it steadily forward to a high place among the busy centres of the world of commerce.

Great has been the progress of Moose Jaw, and the keynote is struck when the magic words "Moose Jaw Real Estate" are mentioned. This progress has been clearly emphasized in some interesting figures shown further on in this booklet.

Moose Jaw is the centre of the renowned "Moose Jaw District," the wheat area of Saskatchewan, which surrounds the city for many miles in all directions. It is the wholesale and distributing centre for a vast area, extending north, south, east and west.

The citizens of Moose Jaw come from all parts of the Continent, and each one brings with him the best ideas and experiences of his former home. It would be difficult to find a city with a more cosmopolitan population than Moose Jaw, and a stroll down its main thoroughfares on a busy day will prove of unusual interest. Swift motor cars dart briskly hither and thither picking a hair raising path among heavily laden drays; farmers in democats in for a day's marketing from districts perhaps many miles distant, rattling delivery carts, bicycles, motor cycles, cabs and buggies join the procession. A team of well groomed high-

MOOSE JAW



*Collegiate Institute*

*Alexandra School*

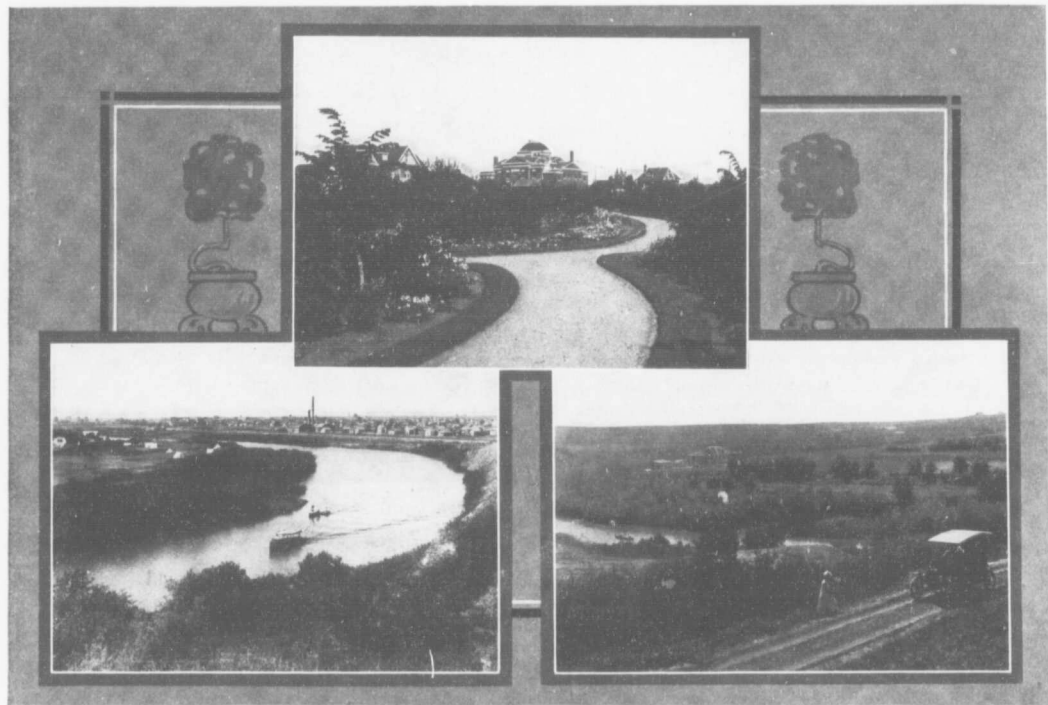


steppers, drawing a victoria which contains gay and fashionably dressed ladies is passing a slow-moving wagon drawn by three oxen just starting for a homestead a hundred miles away. Further on one sees a team of good horses belonging to a nearby farmer who has come to town to market, slowly passing a scarlet-coated squad of Royal Western Mounted Police trotting briskly home to Barracks from function of Government duties; a train of packhorses ambles along, headed for some railway survey camp. Then, too, one sees, perhaps an Indian wending his way with his wagon and cayuse through the bustling traffic of the city, stolid, uncomprehending, unconcerned, a relic of the past, which only yesterday was the present, but today is little more than a matter of tradition.

In 1901 Moose Jaw was a village of 1,558 people. Today her population is more than 25,000. What has caused this marvellous growth? Will it continue? Wonderful as has been the progress made, those who best understand the conditions, confidently expect that the figures for the next ten years will show still more remarkable development. This expectation appears to be well-founded when it is considered that progress already achieved has been accomplished with very limited transportation facilities; that great railway development has just commenced; that only a fraction of her vast territory is settled; and that a great rush has now set in to her unsettled territory. Progress, which hitherto has been the result of her agricultural resources alone, will be overshadowed by the tremendous impulse given by larger transportation facilities.

The location of Moose Jaw is unique. It controls the trade of a large area of territory, which is a very rich agricultural country. This trade extends—to the East, half way to Regina; to the North, half way to Saskatoon; to the West, half way to Medicine Hat; and to the South, to the U.S. boundary.

MOOSE JAW



*One of the Public Parks at Moose Jaw ; Moose Jaw River and the City of Moose Jaw in 1910 ; River Park at Moose Jaw*



**MOOSE JAW**  
**CLIMATE:**

*Delightful  
and  
Invigorating*

The climate of Moose Jaw is a surprise to many new comers. Nowhere east of the Rockies, except in places where it is much too hot in summer, is there as pleasant a winter as there is in the Moose Jaw District. The summers are warm, but not oppressively so; the winters cold, but not too cold. The records show that from April to October there is a warm, sunny growing season—a climate desirable for the growth

and development of plant and man and beast.

It is true that there are low temperatures registered occasionally, but these dips are of infrequent occurrence and last only for a short period. Owing to the bright, calm, dry air and the absence of wind, the days are not unpleasant even in the coldest weather. The average winter temperature, as recorded by the Dominion Government Meteorological Station, is about the same as that registered in Minneapolis.

The summer is so delightful that Moose Jaw is fast becoming a Mecca for people of the Eastern Provinces and the central portion of the United States who wish to escape the trying heat and drought of these sections. The Moose Jaw summer is gay with bright flowers and sunshine; cool with the freshness of summer showers, and happy in the long hours of sunshine peculiar to a Western sky.

**NO IRRIGATION\*AROUND MOOSE JAW.**

No irrigation is needed and "dry farming" methods are unknown, for the rainfall is ample and a luxuriant vegetation is always assured. The marvellous richness of the soil, the great length of the summer days, and the copious, though not excessive, rainfall induces a rapidity of growth that can only be realized by those who have seen it.

The summer nights of Moose Jaw are always cool and pleasant even in mid-summer.

MOOSE JAW



*River Street looking West; River Street looking East; Unloading Grain at Robin Hood Mills*





MOOSE JAW RETAIL TRADE

Retail stores, such as are only found in large cities, supply the needs of the citizens and draw the trade of large numbers of people from nearby towns and the surrounding country.

Business blocks present a metropolitan appearance, being attractive in architecture and of surprising proportions.

Moose Jaw bank buildings are especially worthy of mention, being of fine architecture and elaborate design.

**M**OOSE JAW  
A HOME CITY:

*Splendid home-sites  
are to be had  
abundantly*

As a home city, Moose Jaw is ideal; a large majority of its citizens own their own homes, and a great pride is taken in the appearance of their residence streets, the streets and avenues being broad and straight which adds much to the beauty of the city. Other boulevards, built through splendid groves and green velvety lawns, are lined on each side with homes of moderate design and cozy cottages.

All kinds of sports are indulged in at Moose Jaw; football, baseball, cricket, etc., are popular in summer, and ice rinks abound in winter season, which are gay with skating parties, curling matches and hockey games.

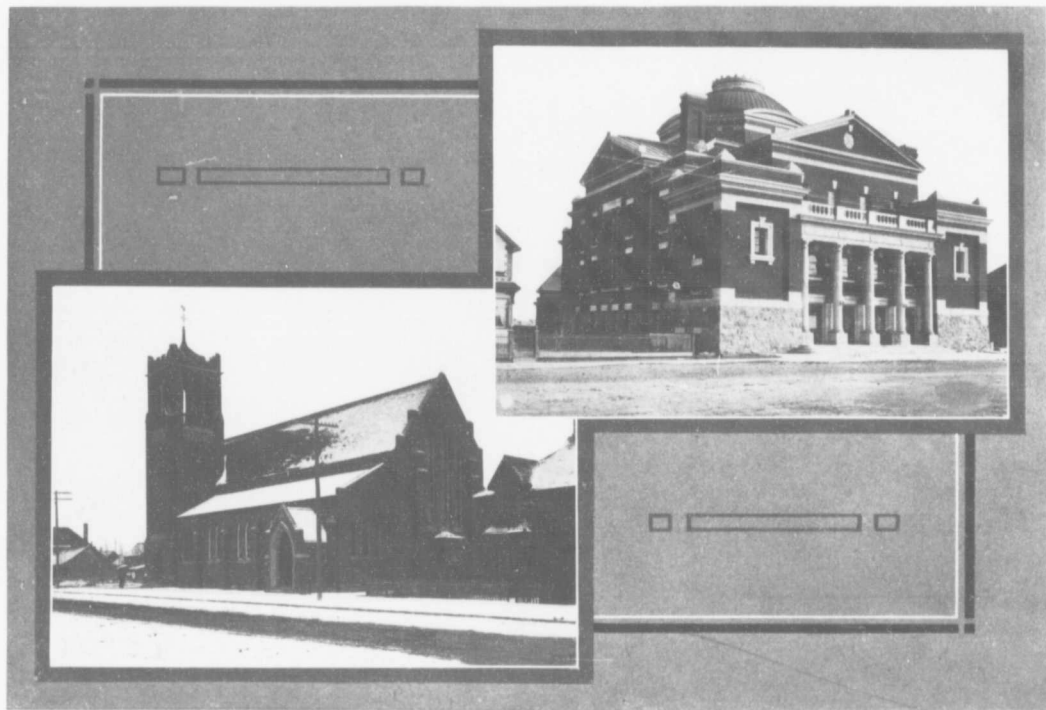
Excellent shooting and boating are to be had within easy reach of the city.

COMPARATIVE STATEMENT OF MOOSE JAW DEVELOPMENT

	Total for One Month:		
	June 1911		June 1912
Custom Returns - - - - -	\$ 41,005.15	.....	\$ 96,791.92
Building Permits - - - - -	752,165.00	.....	531,550.00
Bank Clearings - - - - -	3,886,106.00	.....	5,382,861.00

MOOSE

JAW



*St. John's Church of England ; Methodist Church*



	June 1911	June 1912
Post Office (Stamps Only) - - - - -	\$4,655.00	\$4,983.00
Street Railway: Passengers Carried - - - - -		129,634
Revenue - - - - -		
Homestead Entries - - - - -	710	725

Total for First Six Months

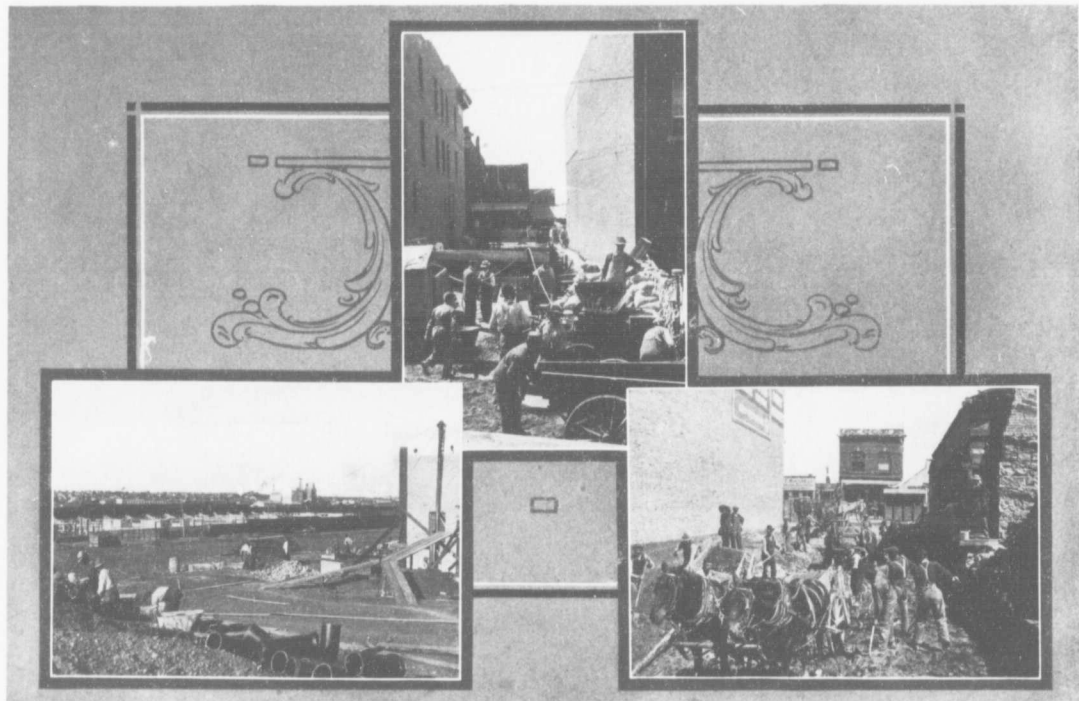
	1910	1911	1912
Custom Returns - - - - -	\$98,171.38	\$216,449.68	\$498,677.55
Building Permits - - - - -	\$514,115.00	\$1,447,986.25	\$2,776,085.00
Bank Clearings (February to June) - - - - -		\$14,883,020.00	\$23,621,501.00
Post Office (Stamps Only) - - - - -	\$19,070.00	\$23,100.00	\$29,503.00
Street Railway: Passengers Carried (1st Mar. to 10th Aug.)			646,900
Revenue - - - - -			
Homestead Entries - - - - -			

**EXTRACTS** from the  
REPORT OF THE MOOSE  
JAW BOARD OF TRADE:

*Building Permits for April  
exceed the Million Dollar mark and  
break all previous records*

All records for building permits in the history of Moose Jaw were broken when the permits were totalled for the month of April. The total amount of the permits for the month amounted to \$1,004,250 or an increase over the corresponding month of 1911 of \$759,207. The highest month for any previous year was June, 1911, when the permits totalled \$752,165, and the permits for April of this year are in excess of this figure by the handsome margin of \$252,085. The total permits issued for twelve months of 1910 amounted to \$1,071,990; and from these figures it will be seen that the month of April, 1912, has only lacked

MOOSE JAW



*Excavating for a Building on River Avenue; Stockyards, Flour Mills, etc., taken from Pecking Plant;  
Excavating for a Building on High Street West*



\$66,840 of equalling the total figures for that year. One hundred and fifty-three permits were issued for the month.

While the permits for the month include several large buildings, it is interesting to note that the permits granted for residences alone number one hundred and four, and total \$283,000.

The customs returns for the month of April show a great increase over those of the same month of last year. The last four weeks they were \$75,403.74, while for the same period last year they were \$48,170.21, being an increase of \$27,233.53.

The entries were 1,327 as against last year's 799, a growth of 528.

**CLEARING HOUSES**—The Clearing House returns for the month of April last were \$4,739,082, as compared with \$4,216,220 for the month of March. This gives an increase of \$522,862.

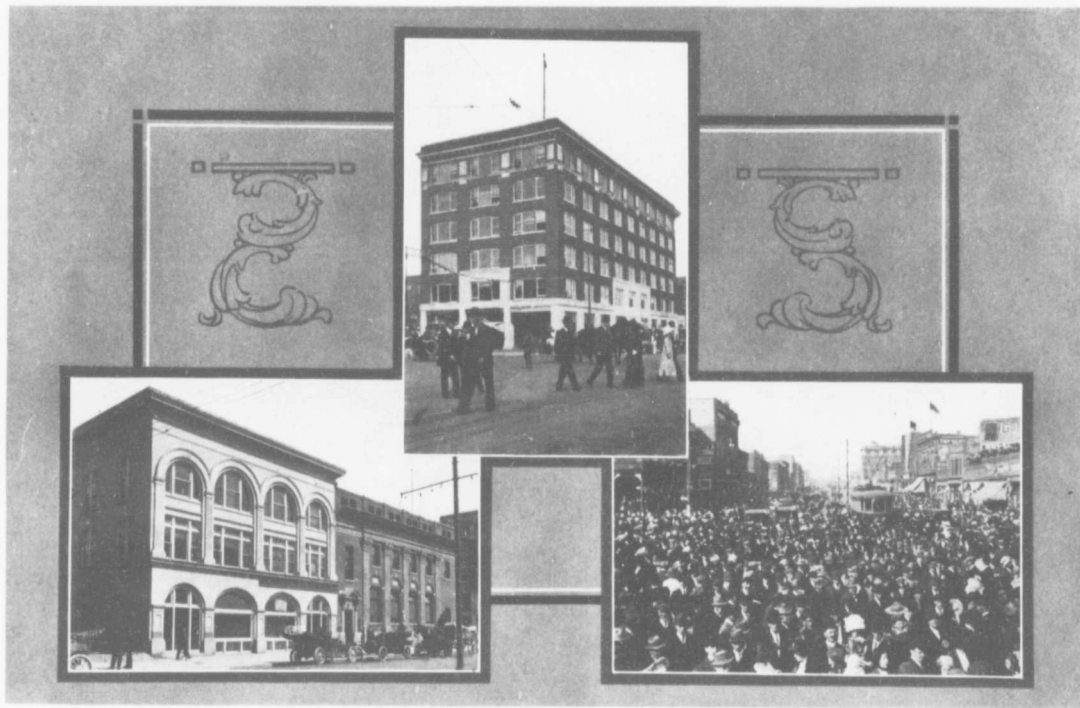
**LAND RETURNS**—The returns for the month at the Dominion Land Office were very large, but they do not constitute a record. During the month there were 352 homesteads filed on; 181 homesteads pre-empted and 15 homesteads purchased. For the week ending April 30th there were 93 homesteads filed on; 52 pre-emptions and 5 homesteads purchased. The figures for April of last year were 459 homesteads filed on; 243 pre-emptions and 22 purchased homesteads.

Negotiations have been concluded with Mr. Sherman, the theatrical magnate, for a site on Fairford St. on which will be erected a theatre to cost over \$100,000.

#### BUILDINGS UNDER CONSTRUCTION FOR 1912

Saskatchewan Boys' College .....	\$125,000.00	Saskatchewan Bridge & Iron Works	
Public Library .....	90,000.00	Co. ....	\$50,000.00
Saskatchewan Flour Mills Co.....	250,000.00	Presbyterian Church .....	135,000.00

MOOSE • JAW



*The Walter Scott Block ; The Grayson Block ; Carnival Day, Moose Jaw, Easter Monday, 1912*



BUILDINGS UNDER CONSTRUCTION FOR 1912—continued

Departmental Store .....	\$80,000.00	Federal Building .....	\$250,000.00
Moose Jaw Cold Storage Co. Ltd. ....	50,000.00	Two Office Buildings .....	600,000.00
Salvation Army Headquarters .....	20,000.00	Theatre .....	100,000.00

The statement issued by the Moose Jaw Building Inspector shows that the total amount of permits for the past two years are as follows:

1910, Total Building Expenditure .....	\$1,071,190.00
1911, Total Building Expenditure .....	2,475,736.00

This means that the percentage of increase in building expenditure for 1911 over 1910 is 131%.

The Inspector's statement also shows that the building permits for the months of April and May, 1912, alone are approximately \$2,000,000.

**RECORD DAY FOR BUILDING PERMITS**—What is probably the record in Moose Jaw for one day was the building permits issued by the Building Inspector dated April 24th, which totalled over \$400,000. This shows the total permits for the month reaching figures over the million mark, as during the first twelve days permits were issued which totalled \$500,000.

Work has commenced on the new Post Office and Federal Building, the Seven-storey Office Building of the Canadian City & Town Properties Limited, a new Department Store on High Street, the Saskatchewan College, and a large number of other factories and warehouses.

The Western Building Company have been awarded the contract of the King Edward School on South Hill, which will cost \$35,000.

The Saskatchewan Bridge & Iron Works have awarded the contract for the erection of their new machine shed on Fairford Street, which will be of steel construction and will cost something over \$125,000.



MOOSE JAW



*Canadian Pacific Railway Passenger Station at Moose Jaw; Canadian Pacific Railway Roundhouse at Moose Jaw*



SWORN STATEMENT, BUILDING INSPECTOR

**S**HOWS BRILLIANT  
 RECORD FOR 1911  
*as Building year  
 Great Increase; nearly two  
 and a half Millions spent on Build-  
 ings during Eleven Months*

The Moose Jaw Board of Trade have just had prepared a tabulated statement of the building permits granted by the City Building Inspector during the past four years. It having been found, however, that inflated figures have in several cases been found published by other public bodies, in order to boost their own cities and towns, it has been thought better that Moose Jaw's figures should be accompanied

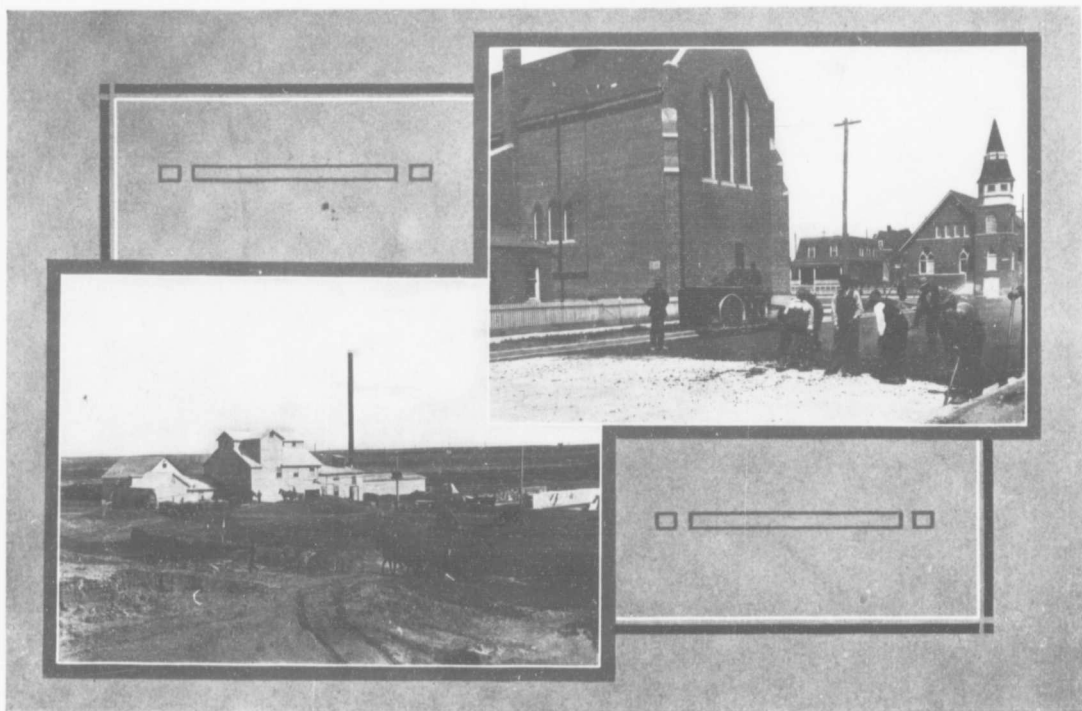
by the sworn affidavit of Building Inspector Lawless. The statement is as follows:

I, Charles Lawless, Building Inspector of the City of Moose Jaw, in the Province of Saskatchewan, do solemnly declare that the following statement shows the building operations carried on in the City of Moose Jaw for the years 1908, 1909 and 1910, and for the first eleven months of the year 1911.

1908		1909	
January, February, March .....	\$ 8,400.00	January, March .....	\$ 7,950.00
April .....	23,800.00	April .....	161,250.00
May .....	61,500.00	May .....	25,700.00
June .....	11,250.00	June .....	118,500.00
July .....	12,200.00	July .....	35,650.00
August .....	9,575.00	August .....	42,150.00
September .....	3,600.00	September .....	26,190.00
October .....	290,800.00	October .....	43,700.00
November .....	9,200.00	November .....	51,350.00
December .....	600.00		
	\$430,925.00		\$512,440.00

MOOSE

JAW



*One of the Moose Jaw Brick Plants; Laying Pavement on Tenth Avenue*



1910		1911	
January .....	\$ 3,050.00	January .....	\$ 6,30,000
February .....	8,000.00	February .....	1,050.00
March .....	58,825.00	March .....	105,105.00
April .....	153,250.00	April .....	245,043.75
May .....	207,000.00	May .....	338,322.50
June .....	83,990.00	June .....	752,165.00
July .....	81,200.00	July .....	333,742.50
August .....	314,275.00	August .....	312,792.50
September .....	35,600.00	September .....	181,910.00
October .....	48,900.00	October .....	55,960.00
November .....	52,000.00	November .....	93,345.00
December .....	25,000.00		
	\$1,071,090.00		\$2,425,736.25

The affidavit follows, of course, the regular form of such documents.

It will be noticed that the past year outstripped its predecessors in the matter of building permits by no less than \$1,351,646, the total for the eleven months being higher by about 133 per cent. than that for the whole of 1910. Brilliant record as this is, it promises to remain for but a short time, for indications are that 1912 will be as far ahead of 1911 as that year was of 1910.

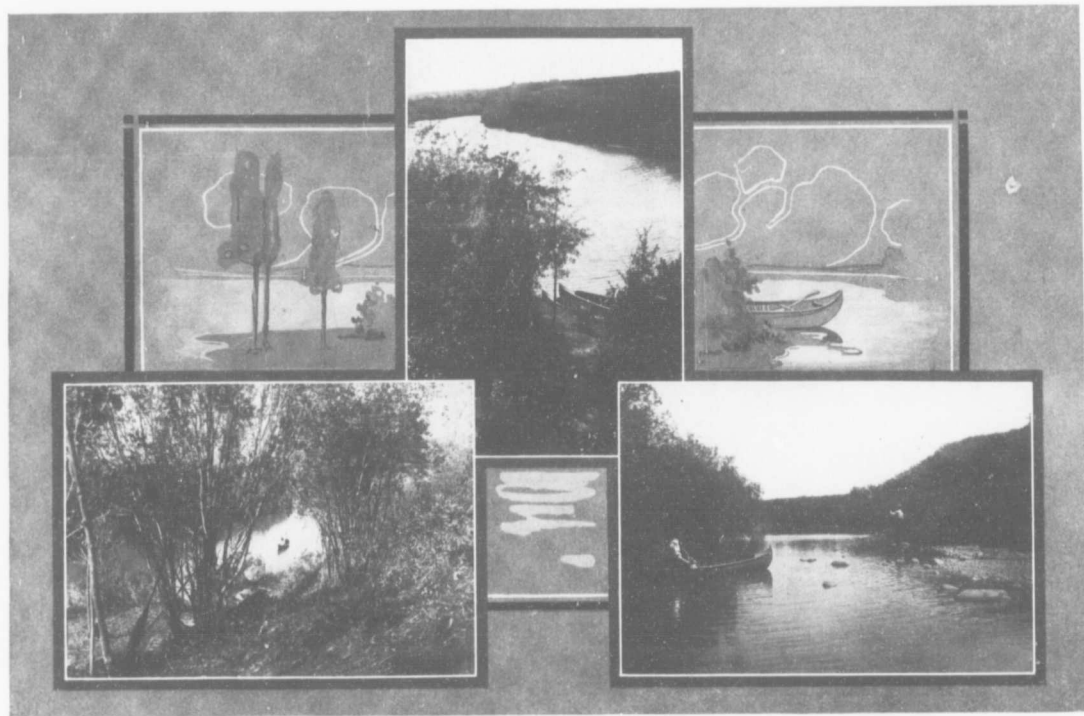
## MOOSE JAW'S FUTURE ASSURED

*As the Industrial Centre  
of Saskatchewan*

The questions frequently asked, "Whether the remarkable development which has taken place in Moose Jaw in the last few years will be of a permanent nature?" and "Is there any reason why this unprecedented progress should continue?" are really answered in the affirmative at regular intervals by the Government Reports, and the indisputable evidence supplied by the largest commercial organizations in the world.

Moose Jaw is the heart of the prairie belt of Western Canada, which is the most rapidly developing country in the world today, and as cities which are well established at the present time will undoubtedly

MOOSE JAW



*Scenery on Moose Jaw River; Canoeing on Moose Jaw River Fishing on Moose Jaw River*



be the commanding cities of the future, there is no question of the stability of the progress already made.

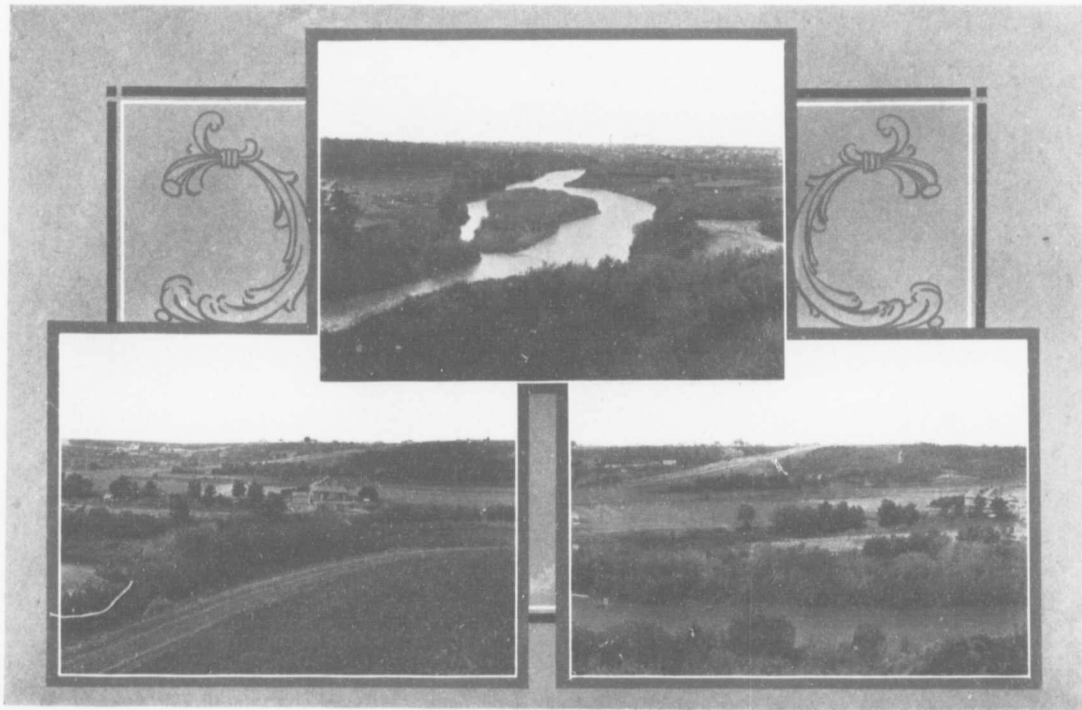
The heart of the prairie belt of North America is Southern Saskatchewan, and Moose Jaw lies in the centre of this district, embracing TWENTY MILLION acres of the finest wheat lands in the world. Considering the enormous possibilities of a Province with an area of 155,092,480 acres, of which only 13,220,000 acres are under cultivation, one must come to the conclusion that the Province of Saskatchewan is merely in its infancy. In 1911 the total wheat yield for the Province of Saskatchewan was 96,796,588 bushels, and the production of small grains 212,710,363 bushels. As a producer of wheat and small grains, Saskatchewan now stands without a rival on the North American Continent, and it is not unreasonable to suppose that the natural grain and milling centre of a Province which at the present time stands in this enviable position and which will, when the millions of acres of arable land at the present time untouched, are under cultivation, be the Minneapolis of Canada.

The Saskatchewan Flour Mills Company, Limited, have announced their decision to rebuild the Robin Hood Mills at Moose Jaw. It is a well known fact that this company received offers from rival cities in the Province, which were, to say the least, in a great many cases extravagant, but owing to the unexcelled facilities offered by the City of Moose Jaw, from a milling and grain standpoint, it was decided to rebuild on the old site. The decision of the Saskatchewan Flour Mills Company has already drawn a great many inquiries from the larger milling concerns on the Continent, and to those closely in touch with the situation, it is evident that Moose Jaw will, within five years, be the largest milling centre in the Dominion, if not in North America.

Another reason for the optimistic view taken by the citizen and investor respecting Moose Jaw is the fact that, while Moose Jaw has attained its present position served by a single railway, she will have, in the very near future, no less than thirteen distinct railway outlets opening up some of the finest wheat lands on the Continent, all of which will be directly tributary to the City of Moose Jaw.

In the year 1911 the Canadian Pacific Railway Company had carried ahead their work on the big

MOOSE JAW



*Scenery in the Valley of the Moose Jaw River, near Moose Jaw*





bridge over the South Saskatchewan River at Outlook. This, when completed in July, 1912, will give Moose Jaw direct connection with Edmonton; and as Chicago, St. Paul, Minneapolis, Moose Jaw and Edmonton are in a straight line, will ultimately no doubt, in view of the Canadian Pacific Railway Company's plans, place Moose Jaw in the unique position of being the junction of the three Canadian Transcontinental Lines.

The Canadian Pacific Railway in 1910 made an agreement with the city to build a line to the south country by way of Lake Johnson. With their characteristic energy they have gone about this work and already the farmers in the district served are shipping wheat over the new branch. This branch will be extended during the coming year to connect up with the Weyburn-Lethbridge branch, and will also reach a line to Swift Current. The Canadian Pacific Railway Company have also announced their intention of connecting Moose Jaw up with Saskatoon by a branch from Hawarden on the line to Edmonton, which will mean that Moose Jaw will be the real market town of the district embracing Saskatoon and all towns and villages to the north.

The rapidly expanding business of this Company has also made it necessary for them to double track their Main Line east to Pasqua and west to Caron, which has greatly facilitated the handling of the immense amount of traffic which naturally comes through Moose Jaw.

The 1912 estimates call for this double tracking to be extended further east thirty-five miles and west about the same distance.

In addition to this, it is the intention of the Canadian Pacific Railway Company to increase their yards in Moose Jaw during 1912 by adding forty-seven miles of tracks and making extensive alterations to their round-houses and shops.

The Canadian Northern Railway Company has completed the laying of steel on the Maryfield Extension to within about a mile from the city limits on the south, and as soon as arrangements are made with the city for their terminals, Moose Jaw will have a direct connection with the Canadian Northern Railway Company. This Company is also building a line west to Lethbridge and another to Swift Cur-

MOOSE JAW



*Bank of Montreal, Moose Jaw; Bank of Commerce, Moose Jaw, Main Street looking West; Dominion Bank, Moose Jaw  
The once largest building in Moose Jaw—the Dominion Bank now stands on this site*

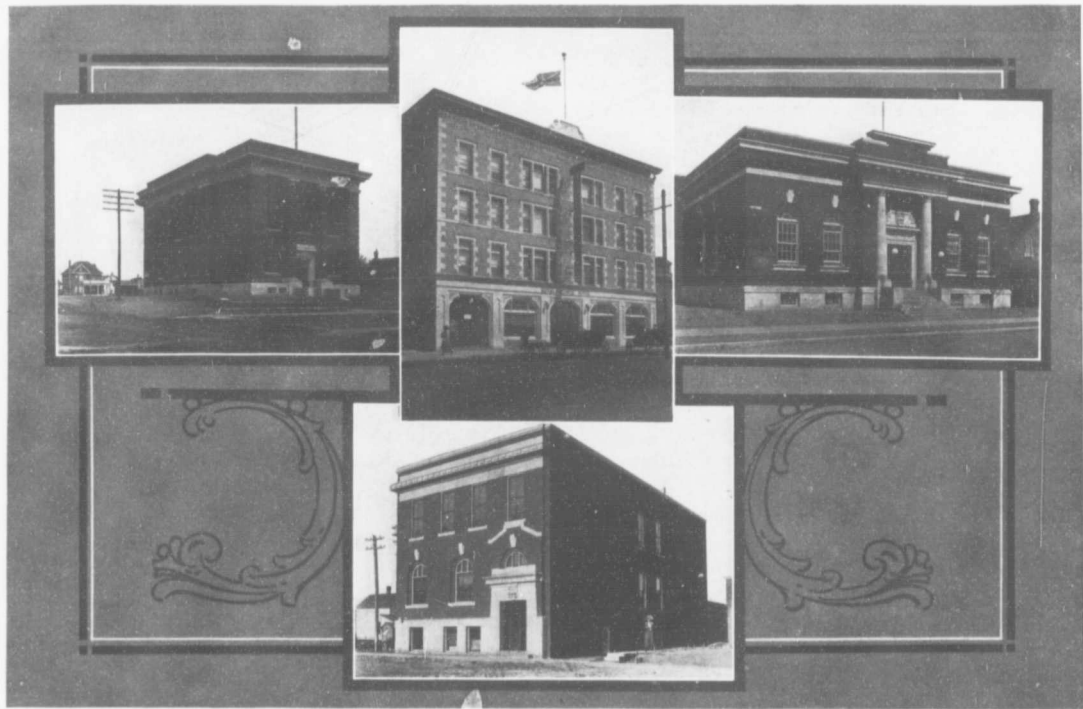
rent. It is also expected that the Canadian Northern Railway Company will, very shortly, connect with Saskatoon and their more Northern Lines, and in addition, they have a charter and a survey in from Regina on the east, and we are informed that Moose Jaw will be a Divisional Point on this system.

The Grand Trunk Pacific have their line from Melville and Yorkton graded to within a short distance of the city on the east. They also have about fifty miles graded northwest from the city and, no doubt, as soon as satisfactory arrangements are made for their entrance into Moose Jaw, they will commence operation on the big terminals which they will erect at this point.

One of the most necessary requirements of a city which is to maintain its position is a "Payroll," and in this respect Moose Jaw is in an unrivalled position among the cities of the Prairie Provinces; the Canadian Pacific Railway having their Grand Divisional Point at Moose Jaw pay out monthly to their employees at this point over two hundred thousand dollars, which alone amounts to a larger sum than the entire payroll of many cities with an equal population, and in addition we have the Packing House and Abattoir recently completed by Messrs. Gordon, Ironsides & Fares; the Flour Mills which will, by 1914, have a capacity of 10,000 barrels per day; the new Million Dollar organization of the Saskatchewan Bridge & Iron Works, Ltd.; the new plant of the Western Manufacturing Company, which will employ one hundred and fifty men; the Moose Jaw Tannery; the Gasoline Engine and Automobile Plant of the Benjamin Olsen Company; the half million dollar plant of the Moose Jaw Fire Brick & Pottery Company, which will manufacture an extensive line of clay products; the Moose Jaw Pressed Brick Company, and a large number of small concerns such as Sash and Door Factories, Cigar Factories, Breweries, Publishing Houses, etc. In fact, the total amount of the payroll proves conclusively that Moose Jaw is, undoubtedly, the Industrial City of Saskatchewan.

With land values thirty per cent. lower than in the majority of Western cities; millions of acres of the finest agricultural land in the world, directly tributary; every facility for the Manufacturer, the Distributor and the Wholesaler; coal mines within twenty-five miles of the city; an enormous payroll; direct railway

MOOSE JAW



*Court House, Moose Jaw ; Royal George Hotel, Moose Jaw ; Land Titles Building, Moose Jaw ; Telephone Building, Moose Jaw*



connection with the markets of the world, and the many other natural advantages, Moose Jaw, the Heart of the Wheatlands, is, undoubtedly, the city with an ASSURED FUTURE.

### **M**OOSE JAW:

*Another name  
for Opportunity*

Remember that "Baxter Place" is in the City of Moose Jaw, the magic city where men, poor yesterday, are rich today—the millionaire city. If you lived in some city in China, the cities where the initiative is frozen, you could face the hopeless future, content to live and die—Poor.

If you lived in cities of tyranny-ridden Turkey, or lethargic India, the pall of inaction would chill the spirit of endeavor, but you live in North America, where the City of Moose Jaw has grown and is growing at such a pace that the rest of the civilized world is watching with amazement.

Moose Jaw is a city whose richness in natural resources has made millions for the operators—a city where the hot, throbbing pulse of enterprise and industry enables banks to pay enormous dividends—a city into which decadent nations daily pour their best brain and brawn to build truly a great city.

Think of the wonderful City of Moose Jaw and the "Moose Jaw District," the very heart of opportunity, rich in grain, cattle, horses, hogs, sheep and all kinds of farm products, pasture, land and many other things which the hand of nature has placed at her disposal!

### **O**PPORTUNITY at MOOSE JAW

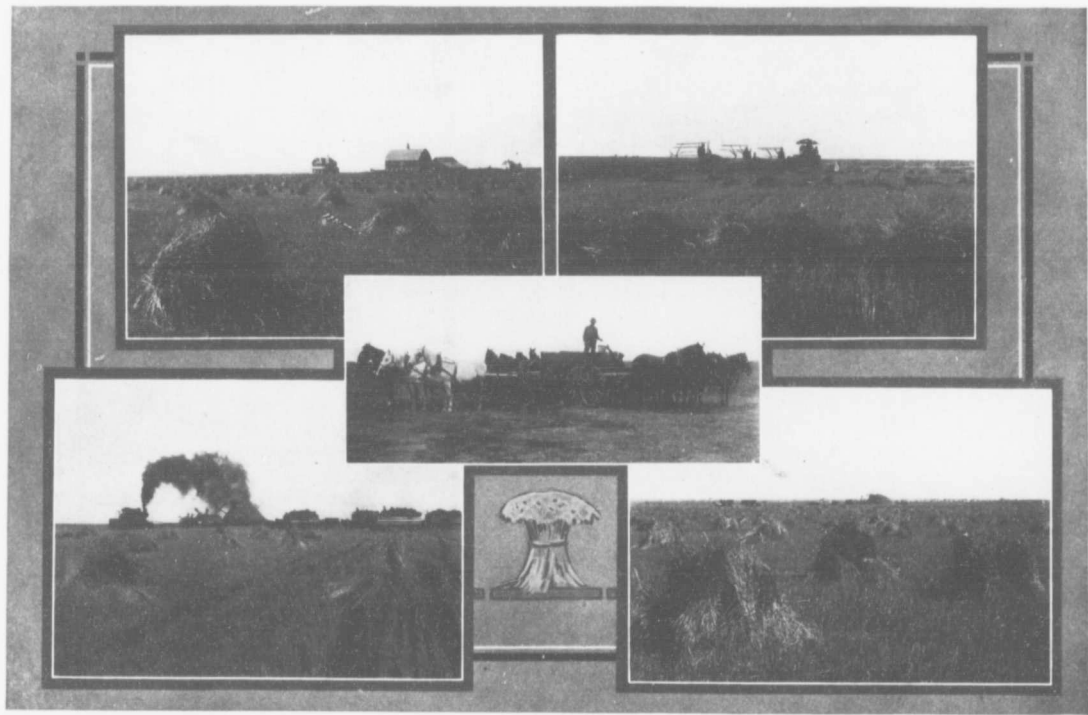
*Awaits the Investor  
who wants  
quick returns*

Moose Jaw calls you to invest your funds in her real estate, so young in life and opportunity.

If pen could portray, or words depict, the wonderful possibilities of the future of Moose Jaw, there would be such an ingathering as was never before known in the history of the West, yet it may be well that such is not the case: "Many are called, but few are chosen" has been

exemplified throughout countless ages, and still, when the records are searched, it will be found that those

MOOSE JAW



*Harvest Scenes around Moose Jaw*



who have heeded the call are the ones who have been successful and envied by all less initiative.

**YOUR OPPORTUNITY**—In view of what has been accomplished in the older cities of Canada, you must realize that the opening and development of the great Northwest, with all its natural advantages, unequalled by any part of Western Canada, merits your careful consideration and thorough investigation as to the vast wealth of opportunity now presented by the City of Moose Jaw, and that "Baxter Place" offers the greatest opportunity for a quick turnover with a substantial profit of any property in the City of Moose Jaw. Also that for those who desire a steady increase in value and profit will do well to hold on to their lots. Those who understand or have made themselves familiar with the conditions at Moose Jaw appreciate the fact that with the continued prosperity of Western Canada and Moose Jaw, lots in "Baxter Place" will soon be selling for thousands instead of hundreds of dollars per lot.

Following the rules of the successful investors in anticipating developments and buying early, you are requested to complete your investigation without delay, and place your order for such lots as you require.

The people of Moose Jaw who are on the ground, know the property and are buying a large quantity of the lots. If you live at a distance from Moose Jaw, write your friends who live at Moose Jaw regarding "Baxter Place." If you have no friends there, write to any reliable person or concern at Moose Jaw who is in a position to give you correct information. Also write to the parties mentioned in this booklet whom we give you as references. This property, like "The Bronx," will go quickly so send your request for the lots you require at once.

The Consolidated Land & Mortgage Company, Railroaders Investment Company, Limited, and Robt. A. Grant & Company do not hesitate to go on record as recommending "Baxter Place" as a **gilt edge investment and worthy of your confidence.**

MOOSE JAW: ANOTHER NAME FOR PROGRESS



MOOSE JAW



*Moose Jaw Twenty-five Years Ago*



# Old Mother Earth is Man's Best Banker

## MOOSE JAW

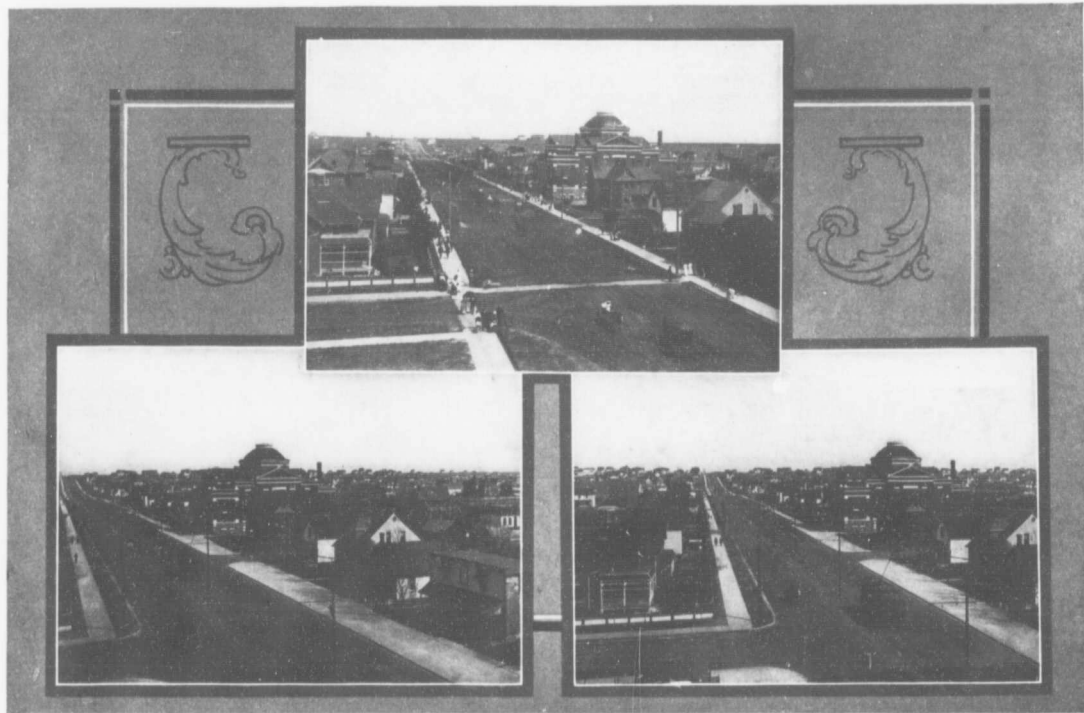
*City Lots have  
made vast fortunes  
for others*

## "BAXTER PLACE"

*will do the  
same for you*

Old Mother Earth is man's truest savings bank.  
Every investment is an interest-bearing deposit.  
She never repudiates a debt.  
She never cancels an obligation.  
She never tires in the service of her depositors.  
She never sleeps.  
She conserves the principal.  
She compounds the interest every minute of the day and night.  
She never forecloses.  
She never makes mistakes.  
She pays on demand.  
Her resources are unlimited.  
Pure honesty is her business philosophy.  
She guards her deposits with the faith of the universe.  
The older she grows, the safer she grows and the more valuable becomes the capital entrusted to her.  
Though her depositors be legion, she is impartial to all, the prince and the pauper receiving like justice at her hands, every blade of grass and every drop of dew adding interest to their principal and every penny ready always on demand.

MOOSE JAW



*Main Street looking North from Post Office in 1910; Main Street looking North from Dominion Street  
Main Street looking North from Post Office in 1911*

MOOSE



JAW